



BNUconnect invites you to collaborate with students from other schools at **BNU** as you plan your Final Year Projects (FYP) or Thesis for the Spring25 Semester. Working together across disciplines can unlock new perspectives and create more innovative and impactful projects. We encourage you to take advantage of this opportunity and make the most of interdisciplinary collaboration!

For inquiries or to discuss ideas, you can contact us:

Email: bnu.connect@bnu.edu.pk

Visit: **Naveed Aasim** at **SLASS 311** (Tuesdays, 11:00 AM - 2:00 PM)

Follow us on Instagram: **@BNUconnect**





MORAL MATRIX

Team: SMC, MDSVAD, SCIT, IP

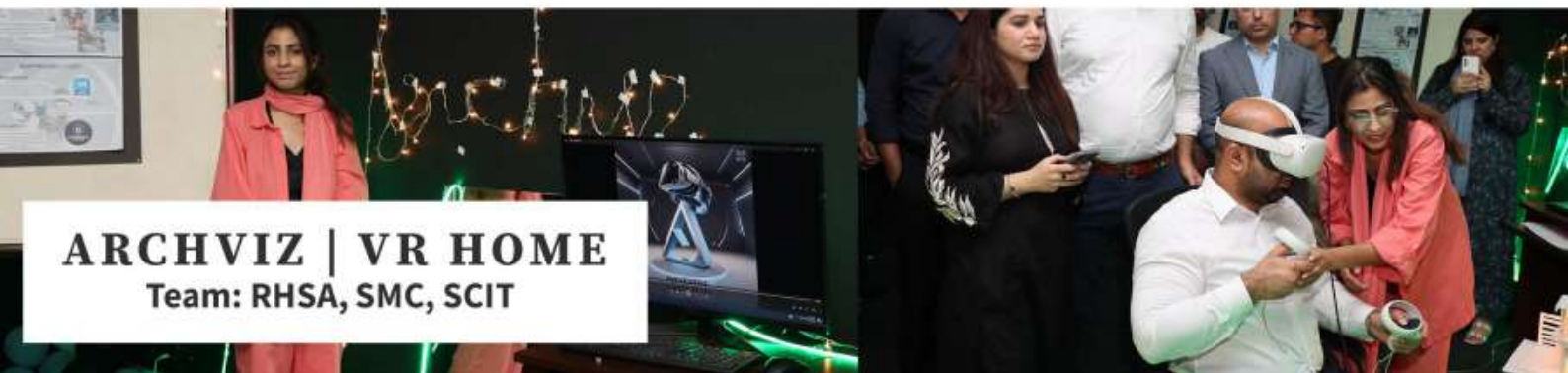
An edutainment 2D hybrid hyper-casual mobile game exploring corruption and religious tolerance in Virtue Ville. Players, aged 12 and above, navigate moral choices shaping both their mindset and the city's destiny. By gamifying real-world issues, we aim to empower users through this unique gameplay experience.



RANGEELA RICKSHAW

Team: SMC, SCIT, SB

A racing mobile game aimed at promoting tourism in Pakistan to the local and global Gen Z audience. Users will participate in adrenaline filled races across popular streets finishing at cultural landmarks such as Lahore Fort, Faisal Mosque, and Khyber Pass.



ARCHVIZ | VR HOME

Team: RHSA, SMC, SCIT

A fully immersive home, allows users to engage in experiencing and personalizing to match their preferences. Offers real-time walkthrough and interior customizable virtual environment in real-world scale.



DREAMSCAPES ESTATES

Team: SMC, RHSA, SCIT

A fully immersive VR project, allows customers to experience and understand a housing society in real-world scale before it actually builds.



**BEST
PROJECT DISPLAY**



MORAL MATRIX
Team: SMC, MDSVAD, SCIT, IP



RS. 50,000.00 PKR



**BEST
PROJECT AWARD**



DREAMSCAPES ESTATES
Team: SMC, RHSA, SCIT



RS. 100,000.00 PKR



JOIN US

SLASS BUILDING, 125 & 311
10AM - 4PM
Friday, June 14

Join us on a journey through mobile games promoting tourism & social good, then dive into stunning VR experiences of a modern housing.



BNU Connect is a platform breaking down traditional academic silos, uniting students from different schools to collaborate on real-world projects. This interdisciplinary approach fosters teamwork, critical thinking, and problem-solving skills.

In Spring 2024, as part of a pilot program, students from five different schools at BNU produced four collaborative projects, culminating in a June 14, 2024 display event. The event was a success, praised by faculty, students, and external visitors, including delegations from other universities. One standout project was Moral Matrix, a mobile game promoting religious tolerance and anti-corruption. Immersive Media students designed the concept, Psychology students wrote the script, Design students handled visuals, IT students managed coding, and Business students developed a marketing plan. This true interdisciplinary collaboration highlights the depth of the BNU Connect model and its potential for transformative learning.



Yasir Awan, CEO MLabs



Faculty and students from Institute for Art and Culture (IAC)



Education Minister of Punjab



Aisha Khan - Walled City Lahore Authority





**Dear Final Year Students,
We invite you to
collaborate with students
from other schools at BNU
as you plan your Final Year
Projects (FYP) or Thesis for
the Fall 2024 semester.
Working together across
disciplines can unlock new
perspectives and create
more innovative and
impactful projects.**

By forming teams with students from at least three different schools, you can combine unique skills and ideas to develop projects with real-world potential. We will guide you in refining your project and aligning it with the goals of InnovAtrium, our dedicated Innovation and Incubation Center, providing further opportunities for growth and development.

BNUconnect is not merely a standalone initiative; it is the first step toward creating a thriving incubation ecosystem at BNU. Successful projects from BNUconnect will be incubated through **InnovAtrium**, with the potential to contribute to the broader entrepreneurship landscape, including partnerships with **NIC Lahore** and other leading innovation hubs in Pakistan.

COLLABORATION IS KEY!



SLASS 311

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