

BNU

PROSPECTUS

22/23



CONTENT

Prospectus 2022

007	Vice Chancellor's Message
009	About BNU
012	Board of Directors Board of Governors
015	List of Programs
020	Admission Criteria
024	Academic Calendar
028	MDSVAD Mariam Dawood School of Visual Arts & Design
105	RHSA Razia Hassan School of Architecture
139	SM SLASS Seeta Majeed School of Liberal Arts & Social Sciences
154	SMC School of Media and Mass Communication
211	SCIT School of Computer and Information Technology
241	SE School of Education
260	SB School of Business
292	IP Institute of Psychology
333	Academic Regulations
344	Facilities



VICE CHANCELLOR'S MESSAGE

Shahid Hafiz Kardar

Beaconhouse National University (BNU) is Pakistan's first not-for-profit Liberal Arts University, founded in 2003 to provide tertiary education in the arts, design, architecture, media, social sciences and liberal arts, business, information technology, education and psychology. It is our proclaimed resolve that no eligible student is ever turned away from our doors for reasons of affordability; hence we have instituted generous need and merit-based scholarship programs both for fresh and enrolled students. BNU prides itself in counting amongst its faculty visionary pedagogues, many renowned artists and designers, seasoned curators, international development experts, authors with published research and established practices, cutting across disciplines and geo-cultural boundaries, in sync with global demand for intellect, ideas and narratives.

The campus is spread over 35 acres conveniently accessible from all major localities of the city. It has three large academic blocks, a library, an administration block, a multistorey cafeteria, volleyball and basketball courts, football and cricket fields and a secure and safe on-campus boarding facility for national and international students.

BNU aims to provide the finest collegial environment for our faculty and scholars keeping the student faculty ratio of as low as 12 in studio courses with an average of fewer than 25 in theory courses. The university's state-of-the-art infrastructure including lecture theatres, auditoriums and equipped art, design, new media and film technology studios and computing and psychometric labs deliver the complementary set-up to warrant seamless flow of applied knowledge.

Additionally, BNU offers a distinctively empowering co-curricular environment that actively promotes student involvement in a range of extra-curricular and community engagement programs. The achievements and recognitions acquired by our over 5,000 alumni nationally and internationally and their placements in Ivy League to pursue graduate and post-graduate study all confirm the delivery of our promise. I welcome you to BNU with a hope that you will be able to become an inspiring part of our student body by embracing values that we have successfully nurtured over two decades for the attainment of your career and life goals.



ABOUT BNU

Introduction

Chartered by the Government of Punjab, Beaconhouse National University (BNU) is Pakistan's first Liberal Arts University, established in 2003 with the aspiration of disseminating quality education with modern, rational, course content while ensuring that the history and culture of Pakistani society are valued.

Our distinctive learning experience and research in diverse areas where the essential focus of the programmes offered has been determined by the type of the work force identified for the future economic, business, academic, cultural and technological advancement of the country encourages students to become independent learners.

The growing challenge of providing quality education in today's era has led to the cut-throat competition of various educational institutions for furnishing students with cutting edge knowledge in their respective fields. BNU is a non-profit, private university which offers students a range of subject areas which are of immense relevance to the country's economy. BNU offers an inspiring and challenging environment with a broad based educational setup in which a student studies a variety of different subjects and is encouraged to question, take creative risks and gain a better working knowledge of the world around him or herself, thus preparing them for a lifetime of opportunities and challenges. Resultantly, they graduate as highly professional, mature, innovative, entrepreneurial and employable practitioners.

We aspire to present our students the academic and personal development prospects that will equip them to respond to the intellectual, social and personal challenges that they will encounter throughout their life and career. Keeping in view the current volatile situation in the country, the liberal arts education provided by the University helps Pakistani youth to be emancipated in their world views thus helping to combat the menace of extremism in all its forms. It is also essential to develop and nurture their professional abilities, enhance their acumen and expertise, so as to enable them to make a valuable contribution to the community and at national and international levels.

The University is supported in this endeavour by a team of highly qualified and experienced faculty that bring a high level of technical skill and industry expertise with first-hand knowledge of their subjects. They have adopted modern and current modes of teaching, learning and assessment. With a congenial and comfortable environment as well as library resources, the University is well equipped to make the time spent at BNU a memorable one.

Over the years, Liberal Arts education has assumed a vital role. An armchair philosopher once said, "When the only tool you have is a hammer, you tend to see every problem as a nail." All knowledge is one, a unified wholeness, and every field of study is but a piece or an angle or a way of partitioning this knowledge. Thus, to see how one's chosen area fits into the whole, to see the context of one's study, we at BNU believe, liberal education is not merely desirable, but necessary. BNU aims to shape and form the future of its students with its unparalleled set of learning resources. The diverse body of knowledge that a student gains at BNU, together with the tools of examination and analysis that one learns to use, will enable him to develop specialist skills, deepen his understanding, gain new insights and perspectives to flourish his career ahead, build opinions, stream-line attitudes, learn and adopt values, and beliefs, based not upon authority or ignorance, whim or prejudice, but upon one's own worthy evaluation of argument and evidence. We foster the development of an active engagement with knowledge, and not just the passive reception of facts.

At BNU, the knowledge disseminated will help you learn new subjects by one of the most common methods of learning analogy. As George Herbert noted, people are best taught by using something they are familiar with, something they already understand, to explain something new and unfamiliar. The more you know and are familiar with, the more you can know, faster and more easily. Many times, the mind will create its own analogies, almost unconsciously, to teach itself about the unfamiliar by means of the familiar. The education at BNU creates an improvement of perception and understanding.

This is done by a number of unique, innovative practices at BNU:

- An academic format which encourages the student to read across the curriculum allowing for cross registration in courses offered at Schools other than the one the student is registered in. These courses may be taken as minors or electives.
- The University underscores the importance of the creative and performing arts which form an integral part of any liberal arts education. Open work shops and seminars are offered where students interact with scholars and practitioners of international repute.
- Each student works with an academic advisor who helps design a programme of study most suited to the individual student's talent and is also available for personal guidance throughout the student's stay at the University.

- A system of education in which students learn in small, interactive class sessions.
- A system of student evaluation based on frequent written assignments and research projects rather than a traditional method of examination.

At Beaconhouse National University, education is enriched through a free exchange of ideas and debate which is expertly guided by qualified faculty. Most courses are intensive and yearlong in which students are encouraged to question assumptions, listen to diverse opinions and challenge convention. This strategy is further developed through disciplined and motivated work on the student's part and the evaluation of individual progress through written reports and ongoing interaction between students and teachers.

The University is fully cognizant of the fact that the formative years of a young adult's life i.e. the years spent at university must be enriched through a variety of experiences, both within and outside the classroom. Study tours therefore, form a regular feature of University life and serve as a means of research and exposure to life in other regions of the country and varied socio-economic groups. BNU is a non-profit, apolitical, nonsectarian, equal-opportunity institution offering undergraduate and graduate programmes in modern disciplines, many of which are not offered anywhere else in Pakistan.

BNU's Scheme of Studies Allows For :

- Cross registration ensuring that students read across the curriculum, as opposed to being confined to a single discipline or faculty;
- Access to a multidisciplinary University which offers a balanced mix of traditional and contemporary studies;
- Courses in disciplines that are not being offered by any other institution in the country and
- Easy access to students aspiring for higher qualifications.

BNU offers its students a diverse learning environment where they witness cross cultural exchange of ideas from their peers and faculty that represents various parts of the world. In a brief time BNU has already made its mark in the region with the presence of students from SAARC countries among its student body, thereby extending its role as a platform for providing quality education, not only to Pakistani students but also by offering its expertise to neighbouring countries.

Creative, unique and diverse ideas that stem as a consequence of this diversity extends significant advantages to our students. BNU, in its bid to ensure that quality educational opportunities are available to all worthy candidates, has put in place a very generous scholarship scheme that is aimed to offset and transform constraints into opportunities for prospective students as well as existing students.

Having evolved from an insignificant number of students to the significant amount of student body from within and outside Pakistan, we believe your choice will be rewarded in the quality of your education and student experience.

BOARD OF DIRECTORS (BOD)

Beaconhouse National University
Foundation

- 1 Mrs. Nasreen Mahmud Kasuri, Chairperson BNUF
- 2 Mr. Shahid Hafiz Kardar, Vice Chancellor BNU
- 3 Mr. Khurshid Mahmud Kasuri
- 4 Mr. Kasim Mahmud Kasuri
- 5 Dr. Parvez Hassan
- 6 Mr. Mueen Afzal
- 7 Ms. Christine Dawood
- 8 Ms. Sharmeen Obaid Chinoy
- 9 Mr. Qazi Azmat Isa

BOARD OF GOVERNORS (BOG)

Beaconhouse National University.

- 1 Mrs. Nasreen Mahmud Kasuri, Chairperson BNUF
- 2 Mr. Shahid Hafiz Kardar, Vice Chancellor BNU
- 3 Mr. Khurshid Mahmud Kasuri
- 4 Mr. Kasim Mahmud Kasuri
- 5 Dr. Parvez Hassan
- 6 Mr. Mueen Afzal
- 7 Ms. Christine Dawood
- 8 Ms. Sharmeen Obaid Chinoy
- 9 Mr. Qazi Azmat Isa
- 10 Chairman Higher Education Commission,
Islamabad (Ex-Officio Member)
- 11 Vice Chancellor, GC University,
Lahore (Ex-Officio Member)
- 12 Secretary Higher Education, Government of Punjab,
Lahore (Ex-Officio Member)



LIST OF PROGRAMS

Beaconhouse National University.

MDSVAD | Mariam Dawood School of Visual Art & Design

PROGRAMS SEMESTERS	CREDITS
Master of Art and Design Studies 4	60
Master of Art Education Summer Program 6	36
BA Hons. Interdisciplinary Expanded Design & Art 8	131
BFA Visual Arts 8	131
B. Des. Visual Communication 8	131
B. Des Textile, Fashion and Accessory Design with specialisation in 8	131
<ul style="list-style-type: none"> • Textile & Fibre • Fashion • Jewellery & Accessories 	

RHSA | Razia Hassan School of Architecture

PROGRAMS SEMESTERS	CREDITS
B. Architecture 10	170

SMSLASS | Seeta Majeed School of Liberal Arts & Social Sciences

PROGRAMS SEMESTERS	CREDITS
BA (Hons) in Social Sciences with major in 8	130 -131
<ul style="list-style-type: none"> • Liberal Studies • Major in Liberal Studies and Minor in Media Studies • Major in Liberal Studies and Minor in Theatre, Film and TV 	



ADMISSION CRITERIA

Beaconhouse National University

The admission offer shall be made upon satisfying the following criteria:

BA (Hons) / BSc (Hons) Degree Programmes

- To be eligible for admission to undergraduate programmes, a candidate must satisfy any one of the following requirements:
 - FA / F.Sc. with at least 2nd division (i.e. 495 marks)*.
 - O-levels (at least 6 subjects with IBCC equivalence) and 3 A levels. Advanced Subsidiary (AS) will not be taken into account.
 - High School Diploma and International Baccalaureate (IB) result with a CGPA of at least 2.50.

NOTE:

Equivalence Certificate from IBCC is mandatory for all international qualifications i.e. O Levels/A-Levels, High School Diploma, and International Baccalaureate, or equivalent.

- * For B.Arch & BBA minimum 60% marks (660) are required in Intermediate or an Average C in A-Level.
- ** For Software Engineering minimum 50% marks (550) are required in Intermediate (with Math or Biology #) or equivalent.
- # Students of Intermediate (Pre-Medical Group) will be required to take deficiency courses in Mathematics of 6 Credit hours in their first year of study.
- *** For Economics minimum 50% marks (550) required.

- Passing of BNU's written aptitude test & interview.
- The overall merit for admission offer in the undergraduate degree programmes will be determined on the basis of the aggregate as follows:

BREAK UP PERCENTAGE	
Admission Test & Interview	25%*
A-Levels / Intermediate	45%
O-Levels / Matriculation	30%
Total	100%

* The split between relative weightage of admission test vs the interview will be at the discretion of the Dean/ Director of respective school/ institute.

- The Formula for calculation of merit is as follows

MATRICULATION		INTERMEDIATE	
$\frac{(\text{Marks Obtained}) *30}{(\text{Total Marks})}$		$\frac{(\text{Marks Obtained}) *45}{(\text{Total Marks})}$	
O-Levels		A-Levels	
Sum of Pak. equivalent Grade Points / Marks of all subjects calculated as follows:		Sum of Pak. equivalent grade points /marks of all subjects calculated as follows:	
Grades	PAK. Equivalent Grade Points / Marks	Grades	PAK. Equivalent Grade Points / Marks
A*	4.00	A*	15.0
A	3.20	A	12.0
B	2.80	B	10.5
C	2.40	C	09.0
D	2.00	D	07.5
E	1.60	E	06.0
F / U	0.00	F / U	00.0

- 5 Student terminated from one BNU school on the basis of poor academic performance or on disciplinary ground will not be eligible to seek admission to any other school of BNU.
- 6 Acceptance of a candidate rejected by one BNU school who is seeking admission in another BNU school will be subject to the approval of the Vice Chancellor.

MS/M.Phil. Degree Programmes

- 1 Criteria for admission into MS/M.Phil degree programmes are as follows:
 - MA or 16 years of education with BA (Hons.) from a recognized university with a minimum CGPA of 2.5.
 - GAT, General Test is mandatory from the National Testing Service or BNU UGAT with 50% score*.
 - Passing of BNU's Written/Aptitude test, Interview

NOTE:

- 60% for all programs in the School of Education.
- ★★ For admission in the MA Art & Design Studies degree, GAT is not required. Instead students are required to submit 10 images of their work (or prior academic papers in case of non-studio background), a one-to-two (1-2) page Statement of Intent and a CV.
- ★★★ Similarly, admission in the MA Art Education degree, GAT is not required and in lieu of that students are required to submit Current CV, 1 page Statement of Intent, for applicants with art background a digital portfolio of own work and their students' work (maximum 10 pieces each with captions) submitted on a CD or a USB. For applicants with non-art background, a writing sample, sample lesson plans, course outlines or curriculum documents.

Ph.D. Degree Programmes

- 1 Criteria for admission into Ph.D. Degree Programmes are as follows:
 - 18 years of education from a recognized university.
 - Minimum CGPA of 3.00 in MS/M.Phil or first Division in annual system.
 - GAT, Subject/GRE.
 - Student is required to submit his last degree (MS/MPhil) attested by HEC.

Programmes Duration

- 1 The University requires students to complete their degrees within the stipulated time limit. For undergraduate and graduate qualifications, the maximum time allowance for completion of the degree is as follows:

PROGRAM	TOTAL DURATION	EXTENDED DURATION	MAX. DURATION
4 Years Bachelors	4 years	2 years	6 years
5 Years Bachelors	5 years	2 years	7 years
2 Years MS/MPhil	2 years	2 years	4 years
Ph.D.	3 years	5 years	8 years

ACADEMIC CALENDER 22-23

Beaconhouse National University

16 Weeks : Classes + 1 Week Exams | Total 17 weeks

EARLY ADMISSIONS | FALL SEMESTER | 2022

Admission Announcement	Mon. 06 June 2022
Application Deadline	Mon. 01 August 2022
Admission Test & Interview	Wed. 03 August 2022 - Sat. 06 August 2022
Display of Merit Lists	Wed. 10 August 2022
Payment of Dues	Due Date: Fri. 2 Sep. 2022 Valid Date: Fri. 9 Sep. 2022
Deadline for NB Sch. Applications - Early Admissions	Fri. 19 August 2022
Award of NBS Scholarship - New Student	Fri. 14 October 2022

REGULAR ADMISSIONS | FALL SEMESTER | 2022

Admission Announcement	Fri. 12 August 2022
Application Deadline	Tue. 06 September 2022
Test/ Interview	Thurs. 08 September - Mon. 12 September 2022
Display of Merit Lists	Wed. 14 September 2022
Due/Valid Date of Payment of dues	Thurs. 22 September 2022
Deadline for NB Sch. Applications - Reg. Admissions	Mon. 19th September 2022
Award of NBS Scholarship - New Student	Fri. 14 October 2022

ENROLMENT & SEMESTER FEE PAYMENT

Online Course Enrollment (Existing Students)	Wed. 21 September - Fri. 23 September 2022
Online Course Enrollment (New Student)	Mon. 26 September - Wed. 28 September 2022
Online Course Add/Drop	Thurs. 29 September - Friday 30 September 2022
Online Course withdrawal (16th W)	Fri. 13 January 2023
Due/Valid Date Semester Fee (Existing Students)	Due Date: Fri. 16 Sept. Valid Date: Mon. 03 Oct. 2022
Deadline for NB Sch. Applications	Fri. 30 September 2022

Award of NBS Scholarship (Existing Students)	Mon. 31 October 2022
--	----------------------

CLASSES & EXAM SCHEDULE | SPRING SEMESTER

Commencement of Classes	Mon. 26 September 2022
Orientaton - New Students	Mon. 26 September 2022
Mid Term Exams (8th W)	Mon. 14 November - Sat. 19 November 2022
Last day of Classes (16th W)	Sat. 14 January 2023
Final Exams (1W)	Monday 16 January 2023 - Sat. 21 January 2023
Semester Break/Winter Break (2W)	Sun. 22 January 2023 - Sun. 5th February 2023
Announcement of Result (1W)	Fri. 27 June 2023

16 Weeks Classes + 2 Week Exams + 1 Week Spring Break | Total 18 weeks

REGULAR ADMISSIONS | SPRING SEMESTER | 2023

Admission Announcement	Mon. 01 December 2022
Application Deadline	Fri. 13 January 2023
Admission Test/Interview	Mon. 16 January 2023 - Wed. 18 January 2023
Display of Merit Lists	Thurs. 19 January 2023
Payment of Dues (2 W) Due/Valid Dates	Thurs. 02 February 2023
Deadline for NB Sch. Applications (New Students)	February 03 2023
Award of NB Scholarships (New Students)	Fri. 03 March 2023

ENROLMENT & SEMESTER FEE PAYMENT | SPRING SEMESTER | 2023

Online Course Enrollment (Existing Students)	Wed. 1 Feb 2023 - Fri. 03 February 2023
Online Course Enrollment (New Students)	Mon. 06 February 2023 - Wed. 08 February 2023
Online Course Add/Drop	Thurs. 09 February 2023 - Fri. 10 Feb 2023
Online Course withdrawal (17th W)	Fri. 02 June 2023
Issuance of Fee Challans	13 February 2023
Due/Valid Date of Semester Fee (Existing Students)	Due Date : Mon. 6 March 2023 - Mon. 13 March 2023
Deadline for NB Sch. Applications (1st W)	Wed. 10 Feb 2023

Award of NB Scholarship (4 W)	Fri. 10 March 2023
-------------------------------	--------------------

CLASSES & EXAMS SCHEDULE | SUMMER SEMESTER | 2023

Commencement of Classes & Orientation	Mon. 06 Feb 2023
Mid Term Exams (8th W)	Mon. 27 March 2023 - Sat. 1st April 2023
Spring Break (11th W)	Sun. 16th April 2023 - Sun. 23 April 2023
Last Day of Classes (17th W)	Sat. 3 June 2023
Final Exams	Mon. 5 June - Sat. 17 September 2023
Semester Break/Summer Break (2W)	Sun. 18 June - Sun. 2 July 2023
Announcement of Result (1W)	Fri. 23 June 2023

8 Weeks Study + 1 Week Exams | Total 9 weeks.

SUMMER ADMISSIONS | MA ART EDUCATION | 2023

Admission Announcement - MA AE	Fri. 07 April 2023
Application Deadline - MA AE	Mon. 15 May 2023
Interview/Portfolio - MA AE	Wed. 17 May - Thurs. 19 May 2023
Display of Merit Lists - MA AE	Fri. 20 May 2023
Issuance of Fee Challans	Mon. 23 May 2023
Payment of Dues (2W)	Due/Valid Date: Wed. 07 June 2023
Deadline for NB Sch. Applications (1st W)	15 June 2022
Award of NB Scholarships (3rd W)	30 June 2022
Online Course enrollment (MAAE New students)	8-9 June 2023
Commencement of Classes	Mon. 12 June 2023

ENROLMENT & SEMESTER FEE PAYMENT | REGULAR SUMMER SEMESTER

Online Course Enrollment	Mon. 26 June 2023 - Tue. 27 June 2023
Online Course Add/Drop	Thurs. 06 July - Friday 7 July 2023
Online Course withdrawal (8th W)	Fri. 25 August 2023
Due/Valid Date of Semester Fee (2nd & 3rd W)	Mon. 24 July 2023 - Wed 2 August 2023

CLASSES & EXAMS SCHEDULE | SUMMER SEMESTER | 2023

Commencement of Classes & Orientation (Existing students)	Mon. 03 July 2023
Mid Term Exams (4th W)	Mon. 24 July 2023 - Tue. 1st August 2023
Last Day of Classes (8th W)	Sat. 26th August 2023
Examination (1W)	Mon. 28th August - Sat. 02 September 2023
Semester Break/Summer Break (2W)	Sun. 03 September - Sun. 17 2023
Announcement of Result (1W)	Fri. 08 September 2023

HOLIDAYS | 2022 - 2023

Eid Milad un-Nabi*	Sun. 9 October 2022
Quaid-e-Azam Day	Sun. 25 December 2022
Kashmir Day	Sun. 05 February 2023
Pakistan Day	Thurs. 23 March 2023
Labour Day	Mon. 01 May 2023
Eid ul-Fitr*	Sat. 22 April 2023 - Mon 24 April 2023
Eid ul-Azha*	Thurs. 29 June 2023 - Sun. 02 July 2023
Ashura*	Thurs. 27 July 2023 - Fri. 28th July 2023
Independence day	Mon. 14 August 2022
Eid Milad un Nabi*	Wed. 27 September 2023
Quaid-e-Azam Day	Mon. 25 December 2023

*subject to the appearance of moon

MDSVAD

Beaconhouse National University

DEPARTMENT & DEGREES

DEPARTMENT OF FINE ARTS

BFA VISUAL ARTS

4 Years | 8 Semesters | 131 Credits

FOCUS AREAS:

Drawing, Painting, Performance Art, Photography,
Sculpture, Installation Art, Video Art

DEPARTMENT OF TEXTILE, FASHION AND ACCESSORY DESIGN

B.DES TEXTILE, FASHION AND ACCESSORY DESIGN

4 Years | 8 Semesters | 131 Credits

(with specialization in: Textile & Fibre | Fashion | Jewellery & Accessories)

FOCUS AREAS:

Print, Weave, Fibre Arts, Fashion Studies,
Jewellery, Accessory

DEPARTMENT OF VISUAL COMMUNICATION DESIGN

B. DES VISUAL COMMUNICATION

4 Years | 8 Semesters | 131 Credits

FOCUS AREAS:

Animation, Interaction Design, Illustration,
Print Design

DEPARTMENT OF GRADUATE & INTERDISCIPLINARY STUDIES

BA HONS. INTERDISCIPLINARY EXPANDED DESIGN & ART

4 Years | 8 Semesters | 131 Credits

FOCUS AREAS:

Creative & Cultural Practice, Art Administration, Education,
Curatorial Studies, Research, History & Theory

MASTER OF ART EDUCATION

2.5 Years | (3 Summers + 1 Spring + 2 Fall semesters) 6 Semesters | 36

FOCUS AREAS:

Creative & Cultural Practice, Art Administration, Education,
Curatorial Studies, Research, History & Theory

MASTER OF ART & DESIGN

2 Years | 4 Semesters | 60 Credits

FOCUS AREAS:

Creative & Cultural Practice, Art Administration, Education,
Curatorial Studies, Research, History & Theory



ABOUT SVAD

Mariam Dawood School of Visual Arts Design

Mariam Dawood School of Visual Arts and Design welcomes new forms of visual experience and offers a multidisciplinary approach as a way to explore the connection between art, design and different branches of knowledge. We believe that art and design education must equip both faculty and students with adaptive tools, skills and strategies to develop multi-modal ideas relevant to the changing interconnections and contexts of global learning.

SVAD encourages experimentation and aims to ensure that each student is visually articulate, conceptually mature and equipped with the ability to consolidate ideas and concepts. Providing our students with the opportunity to achieve their creative analytical potential is a primary objective, with a focus on being responsible citizens and thinkers to contribute to the social fabric of the places they inhabit. Our ever-evolving curriculum is based on constant introspection and revision of our programme, keeping it at-par with international standards and trends in education. We owe this in large part to our faculty drawn from diverse backgrounds from all parts of the country as well as from abroad. They are well-known practicing professionals in their respective fields and it is their hands-on knowledge of contemporary and traditional practice that guides the experience of students. The faculty regularly participates in local and international exhibitions, undertakes design and craft community projects, and participates in seminars, conferences and workshops.

SVAD believes in taking the lead in celebrating diversity through creative inquiry. From the outset, our students have the choice of cross-cutting across disciplines, blurring and questioning existing lines and engaging in a close dialogue between local and global perspectives. SVAD's degrees are accredited by HEC and its students have qualified for Fulbright Scholarships, international residencies, projects and exhibitions.

Mariam Dawood School of Visual Arts and Design is proud to host art and design students from all SAARC countries. They are supported by the South Asia Foundation and the UNESCO Madanjeet Singh Institute of South Asian Arts [UMISAA]. Sharing the teaching and learning experience with people from other parts of the world helps build enduring relationships, making BNU-MDSVAD a truly unique institution in the region.



DEANS WLECOM NOTE

Prof. Rashid Rana, Dean, SVAD

Continual revision and introspection have always been a hallmark of Mariam Dawood School of Visual Arts and Design (MD SVAD). But recent exercise into 'Vision 2030' has provided further impetus to examine the needs of the art and design education ahead. We at SVAD foresee the future of education through three predominant lenses, namely, 'the future of (the notion of) discipline', 'future of classroom' and the 'future of the planet'. The rhizomatic nature of each of the above suggests interconnectivity in a nonlinear form and hence, corresponds to each other in more than one way.

Through the lens of the discipline's future, SVAD envisages the permeability of disciplinary constraints and invites the Art and Design academia to take it as an opportunity to expand the networks within and outside the discipline through discourse and experimentation. This would also demand network expansion in industry, other disciplines and international avenues of similar enterprise/s. One step in this direction at SVAD is the inception of the IEDA program (Interdisciplinary Expanded Design and Art). Disciplines with which BA IEDA may converse include humanities, social sciences, creative technologies and scientific inquiry.

Considering the future of the classroom, SVAD has experimented with initiatives such as the "Global Classroom" during Covid 19, as we further aim to continue to explore in this regard. We believe it is imperative to look at, acknowledge and create new models for teaching and learning in this fast-changing world. While talking about the future of the classroom, institutions cannot discount the emerging modes of instruction, innovative teaching strategies and the notions/relevance of adaptability and self-learning.

While envisioning the future of education and human communities, it is vital to view the planetary concerns as the larger context. It demands a sense of greater social responsibility and the incorporation of sustainable practices within the local and global communities.

Students joining SVAD at this very exciting juncture are going to be a testimony to and participate in the transfiguration of art and design education is going through as a response to the change the future of the world is witnessing.



FOUNDATION

SVAD Departments

The Foundation Studies programme is a seminal year for all students of SVAD. It prepares students for their future majors in Visual Art, Visual Communication Design, Textile, Fashion and Accessory Design, and Interdisciplinary an Expanded Design & Art by introducing them to practical techniques of art-making but also setting the groundwork for critical and conceptual thinking. Having a dynamic curriculum that aims to stay relevant to current global trends in art practices, this year it has evolved further to give students an even better grasp on their chosen field of study, while simultaneously giving them the freedom to explore a wide range of creative avenues. In its new role, the Foundation programme will provide broad-based fundamental knowledge in the fall semester, and then, in the spring, move on to imparting skills and concepts more specific to Post-Foundation disciplines through offering electives.

Studio courses deal with several mediums and approaches towards art production, while their ideological counterparts are provided by theory courses dealing with visibility and memory. A hybrid studio/ theory course dealing with contextuality strives to provide their art-making with context through historical and contemporary aesthetic philosophies. Students are equipped with methodologies of visually articulating their ideas, individually as well as collaboratively, and encouraged to use art and design as agents of change in their societies.

The first year may be overwhelming for any art student trying to determine a future career path. Keeping this and the diverse educational backgrounds and learning capacities of our student body in mind, the programme is designed to nurture their individual artistic personalities in order to help them identify their own interests, and eventually grow into confident individuals ready to carve out their niche in the real world.





DEPARTMENT OF FINE ARTS

SVAD Departments

The Department of Fine Arts at Mariam Dawood School of Visual Arts & Design (MDSVAD) is unique in that it offers students the possibility of researching, cutting across disciplines, questioning and reinventing existing methods of Art-making. This department equips students with the freedom to forge their personal paths. Students learn to take a position on issues important to them, using contemporary strategies of visual research. This system nurtures well-informed, socially conscious and reflective professionals.

Students learn to interact with communities and engage with the city in an active way, responding to discursive environments and creating dialogues between different perspectives and paradigms. Works they show present analysis, challenge the status quo, and question the so-called predetermined, given boundaries. There is a deep interest in exploring notions of identity and in pertinent questions of history, ideas of materiality and interpretation.

The works take diverse creative approaches yet we find them deeply grounded in the reality of the times we are living in. The Department of Fine Arts has contributed to the development of contemporary art practices in Pakistan immeasurably. The practices of the faculty and alumni of this department speak to audiences across the globe, which has contributed to the reputation of Pakistani art internationally.

Graduates from the Department of Fine Arts at MDSVAD are offered places in the most sought-after programmes and residencies across the world. They are awarded grants, scholarships, funding for higher education and other competitive projects. The faculty and alumni continue to showcase their work in the world's most prestigious platforms such as international biennials and triennials.



BFA VISUAL ARTS

SVAD Departments

At the Department of Fine Arts at Mariam Dawood School of Visual Arts and Design, students work closely with faculty and visiting artists through electives, workshops, residencies and the Fine Art Major Studios. They progress through an exciting pool of diverse studio and theory electives, which also includes areas outside of art and design disciplines.

Combining all this experience with the Major Studios, students develop their conceptual concerns. This process helps them nurture a holistic vision and makes them resourceful problem-solvers. As a result of this, works produced have a solid conceptual and formal foundation. Relative to other Fine Arts programmes in Pakistan, the programme at SVAD is idea-led and encourages students to work fluidly, without forcing them to select one stream in the initial years of their study.

Emphasis is given to helping students discover their individual concerns through observation and research while exposing them to a variety of media gradually narrowing down to the medium/s best suited for their practice.

Degree Requirement:

Total : 131 | 38 Courses + Degree Show, Along With An Extended Essay

Possible Career Paths: Visual Artist, Painter, Performance Artist, Photographer, Printmaker, Sculptor, Public Arts, Theatre Set Designer, Video Artist, Art Administrator, Art Educationist, Ceramicist, Curator, Multimedia Artist, Entertainment Industry, Exhibition and Event Designer, Fashion Industry, Film and TV, Furniture Designer, Illustrator, Installation Artist, Interior Designer Landscaping Artist, Lighting Designer, Model Maker, Advertising, Computer Graphics-related professions.

ROAD MAP | BFA VISUAL ARTS

SVAD Departments

Year 1 | Semester I | Foundation Year

FDY-101	2 Dimensionality: Drawing & Surface Tensions	3
FDY-102	3 Dimensionality: Space & Form	3
FDY-103	4 Dimensionality: Time & Virtuality	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Form & Content	3
FDY-106	Memory: Visual Culture Through Time	3
FDY-107	Remedial English and Writing Theory	0
		18

Year 1 | Semester II | Foundation Year

See List	Foundational Studio Elective (module based)	3
See List	Foundational Studio Elective (module based)	3
See List	Foundational Studio Elective (module based)	3
See List	Foundational Studio Elective (module based)	3
FDY-115	Foundational Theory Elective	3
FDY-116	Research Methods in Art and Design or Academic Writing and Critical Reading	
FDY-117	Foundational Theory Elective	3
FDY-118	History of Visual Arts or	
FDY-119	History of Visual Communication Design or History of Textile, Fashion and Accessory Design	
		18

Year 2 | Semester III

IDE-202	Integrated Studio (IGS)	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	SVAD Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
SLA-102	Pakistan Studies	1.5
		16.5

Year 2 | Semester IV

VFD-221	Integrated Studio (IAD)	3
See List	Fine Art Studio Elective	3
See List	Fine Art Studio Elective	3
See List	SVAD Studio Elective	3
SLA-103	Fine Art Theory Elective	3
SLA-103	Islamic Studies	1.5
		16.5

Year 3 | Semester V

BVA-300	Fine Art Major Studio I	6
See List	Fine Art Studio Elective	3
See List	Fine Arts Theory Elective	3
See List	SVAD Theory Elective	3
		15

Year 3 | Semester VI

BVA-301	Fine Art Major Studio II	6
See List	Fine Art Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
		15

Year 3 | Summer

VFA-228	Field work for Professional Practice	2
---------	--------------------------------------	---

Year 4 | Semester VII

BVA-400	Fine Arts Major Studio III	9
See List	SVAD Studio Elective	3
BVA-402	Current Discourse in Visual Arts	3
		15

Year 4 | Semester VIII

BVA-401	Fine Arts Major Studio IV	12
BVA-452	Professional Practices in Visual Arts	3
		15

Total Credit Hours

131





DEPARTMENT OF TEXTILE, FASHION & ACCESSORY DESIGN

SVAD Departments

The Textile, Fashion and Accessory Design programme at BNU SVAD, has evolved with a dynamic vision to meet the ever-changing ecology of design. Global and regional expectations in the context of design morphology have led to the restructuring of the TFA curriculum with renewed passion. The new TFA structure will allow students to decipher their own customised learning path, choosing electives of their choice which will act as a scaffolding to support their design investigations.

Currently the TFA department meets its objectives with a multi-fold approach; it actively assists students in exploring their potential as design professionals who can conceptualise innovative ideas and translate them into creative solutions for industrial as well as artistic practice. Current, local and international design trends are introduced in response to changing global developments focusing on "green" design solutions. Students are encouraged to contextualise their design identity in a wider communal fabric, where the socially conscious thinker-designer must give back to the community in a positive way.

The programme combines active research and practice, relying heavily on the rich cultural traditions of South Asia as well as contemporary international art and design practices. Courses are structured to stimulate learning through a multidisciplinary mode of study, thereby questioning, exploring, developing and realising ideas and concepts. Through discussion and debate with distinguished academics, artists, designers, craftspeople and professionals in the industry, students learn to extend their observational, analytical, technical and communication skills to become innovators in their fields.

The department offers a multi-faceted approach. Students interact with faculty from Fashion, Textile, Accessory Design, Visual Arts and Visual Communication Design thus learning holistically, before specialising in their area of interest to emerge with a unique skill set. Studies are closely linked to the industry to provide opportunities to actively engage in live projects, competitions, design fairs and art exhibitions. In their final year of study, students are mentored by leading designers and artists, working their way up to the development of a portfolio of bespoke designs for Accessory, Textiles and Fashion.



B.DES. TEXTILE, FASHION & ACCESSORY DESIGN

SVAD Departments

The degree of Textile, Fashion and Accessory Design, offers specializations in three distinct areas which have strongly connected streams:

Textile and Fibre Studies | Fashion | Jewellery and Accessory Design

Each of these specializations leads to a wide array of career paths. The uniqueness of this degree programme at BNU-SVAD lies in the curricula strategy, whereby students get exposure to fields of art and design beyond their chosen specialisation. A mélange of courses from a shared pool not only enriches the educational experience, but also helps students carve out their unique path by making informed and responsible choices. Combined Major Studio and seminar courses across various stages of the degree programme ensure interdisciplinarity. These are augmented by diverse liberal arts modules that fertilise students' thoughts for a solid output, hence promising a holistic degree which, when weaved into our ethos, enriches the future of academia & industry. This preparation, while honing creativity in the world of textiles, fashion and accessories, enables students to comprehend and address the demands of the real world. The curriculum design equips students to not only meet local and global industrial demands, but also steers innovative practices as socially conscious thinker-designers who can pursue entrepreneurial ventures as well as contribute to historical, cultural and social research in Styling & Art Direction for Theatre/ Film/ AdFilm/ TV Productions to Fashion Journalism and many other fields yet to be defined avenues in the ever-evolving marketplace.

Degree Requirement:

Total: 131 | 38 Courses + Degree Show, Along With An Extended Essay

Career Paths: Textile Designer (Apparel & Home), Weaver, Fibre Artist, Academic Researcher, Conservator, Fabric Development, Costume Design, Product Design, Interior Design, Textile Marketing and Merchandising, Textile Design Management, Art Education, Fashion Designer, Fashion Visual Merchandiser, Digital Apparel Designer, Accessory Designer, Colour & Trend Forecast, Fashion Choreography, Fashion Illustration, Fashion Journalist, Knitwear Designer, Fabrication Developer, Stylist, Jewellery Designer, Jewellery Artist/Studio Jeweller, Silversmith/Goldsmith, Accessory Designer for Fashion, Theatre & Film Producer, Retailer, Sales/Marketing Consultant, Gemologist, Entrepreneur, Design Educator, Design Consultant.

ROAD MAP - B.DES TEXTILE, FASHION AND ACCESSORY DESIGN

SVAD Departments

Year 1 | Semester I | Foundation Year

FDY-101	2 Dimensionality: Drawing & Surface Tensions	3
FDY-102	3 Dimensionality: Space & Form	3
FDY-103	4 Dimensionality: Time & Virtuality	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Form & Content	3
FDY-106	Memory: Visual Culture Through Time	3
FDY-107	Remedial English and Writing Theory	0
		18

Year 1 | Semester II | Foundation Year

See List	Foundational Studio Elective (module based)	3
See List	Foundational Studio Elective (module based)	3
See List	Foundational Studio Elective (module based)	3
See List	Foundational Studio Elective (module based)	3
FDY-115	Foundational Theory Elective	3
FDY-116	Research Methods in Art and Design <i>or</i> Academic Writing and Critical Reading	
FDY-117	Foundational Theory Elective	3
FDY-118	History of Visual Arts <i>or</i>	
FDY-119	History of Visual Communication Design <i>or</i> History of Textile, Fashion and Accessory Design	
		18

Year 2 | Semester III

IDE-202	Integrated Studio (all programmes)	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	SVAD Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
SLA-102	Pakistan Studies	1.5
		16.5

Year 2 | Semester IV

TFA-230	Integrated TFA Studio	3
See List	TFA Studio Elective	3
See List	TFA Studio Elective	3
See List	SVAD Studio Elective	3
See List	TFA Theory Elective	3
SLA-103	Islamic Studies	1.5
		16.5

Year 3 | Semester V

TFA-301	Textile & Fibre/ 303 Fashion/ 305 Jewellery and Accessories Major Studio I	6
See List	TFA Studio Elective	3
See List	TFA Theory Elective	3
See List	SVAD Studio Elective	3
		15

Year 3 | Semester VI

TFA-302	Textile & Fibre/ 304 Fashion/ 306 Jewellery and Accessories Major Studio II	6
See List	TFA Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
		15

Year 3 | Summer

TFA-231	Internship for Professional Practice	2
---------	--------------------------------------	---

Year 4 | Semester VII

TFA-401	Textile & Fibre/ 403 Fashion/ 405 Jewellery and Accessories Major Studio III	9
See List	SVAD Studio Elective	3
TFA-407	Current Discourse in Textile, Fashion and Accessory Design	3
		15

Year 4 | Semester VIII

TFA-402	Textile & Fibre/ 404 Fashion/ 406 Jewellery and Accessories Major Studio IV	12
TFA-408	Professional Practices in Textile, Fashion and Accessory Design	3
		15

Total Credit Hours

131





SPECIALISATION: TEXTILE & FIBRE

Department of Textile, Fashion & Accessory Design

The primary objective of the programme is to redefine textiles, by expanding the parameters of its traditional identity beyond cloth, craft and fashion. The programme emphasizes the broad-based conceptual and technical aspects of textiles in the neo-contemporary era. It actively engages students from Textile, Fashion and Jewellery majors, allowing them to share electives and interact in major studios to create a unique dialogue, culminating in diverse design trends. This mélange encourages an exchange of ideas, providing the students with an edge over the understanding of various materials, techniques and processes.

Hence, the programme nurtures interests and provides career pathways for a wide array of specializations in textile related areas. These include Interior Design, Home Accessories, Apparel Design, Craft Revival, Intervention and Documentation, Fibre Art, Design History, Design Education, Textile Marketing and Merchandising, Textile Technology, Industrial Design, Fashion Design, Textile Conservation, Accessory Design, etc.

The Textile faculty consisting of reflective practitioners, continuously evolve classroom pedagogy by staying abreast of local and international trends in Design Education and Innovations. The department realizes the responsibility of community engagement, thereby facilitating collaborations in interdisciplinary sustainability projects that provide empowerment strategies and design solutions to underserved areas. The programme culminates in a degree project whereby graduating students are expected to demonstrate proficiency in the creative, technical, and professional skills attained during the four-year Textile and Fibre Studies programme.





SPECIALISATION: FASHION

Department of Textile, Fashion & Accessory Design

The Fashion Design programme at BNU is instituted for the education of a new generation of highly skilled and innovative fashion designers and entrepreneurs. Realizing the cultural power of fashion designers, students from this programme not only respond to the demands of local and international fashion clientele, but also play a role in setting trends. The curriculum ensures that the designer's cultural power is utilized with a sense of civic responsibility.

Rooted in the indigenous cultural connotations of art and design, informed by worldwide fashion trends and nurtured by active research, fashion design education is now expected to respond to the fashion needs of the citizens of the world. This programme aims at providing a strong professional education in the diverse cultural and technical aspects of the fashion industry. Focusing on new trends, fashion forecasting and investigating social changes, the programme incorporates research on garments and styling to bring forth a democratic fashion design revolution.

Depending on traditional sources and sectors of materials, applied textiles, style and pattern-making, planning of collections and accessories, the Fashion Design programme responds to a non-traditional wider visual culture and the demands of domestic and international clientele. Future directions for the programme are expected to extend its training to other areas of the emerging fashion sectors e.g. shoes, handbags, accessories and interiors.





SPECIALISATION: JEWELLERY & ACCESSORY DESIGN

Department of Textile, Fashion & Accessory Design

Accessories, jewellery, ornaments, and objet d'art are part of a rapidly evolving global industry and now are considered key items in a fashion collection and as stand-alone pieces worthy of our undivided attention. The degree programme at the Department of Textile, Fashion & Accessory Design encourages students to explore and question the inherent relationship of objects with the body and dissect it to clearly display the core components, giving a clear view of how each of them connect with one another. The programme is focused on questioning the meaning and value of both traditional and contemporary accessories which include millinery art, jewellery, and handbags to name a few, through the process and practice of making. The historical, cultural, aesthetic and emotional significance of accessories is examined within the context of both current fashion trends and forecasts, and in relation to developments in the wider context of art and design practice across the world.

In addition to developing an understanding of accessory design, manufacturing, and merchandising, students are also exposed to a broad range of knowledge and skills in drawing, finishing techniques, research, innovative techniques, new materials, digital technologies, and marketing. This provides them with the dexterity of skills required to enter the fashion industry. Whether it is a valuable artefact or a trendsetting fashion accessory, it is no less than a masterful work of art adorning the body across diverse cultures. Graduates with a passion for designing and making accessories can pursue a range of exciting careers as Handbag Designers, Footwear Designers, Pattern Makers, Trend Forecasters, Jewellery Artists, Accessory Designers, Gold/Silversmiths, Design Consultants, Academicians and Curators.





DEPARTMENT OF VISUAL COMMUNICATION DESIGN

SVAD Departments

Design is an ever-present form of visual culture which we interact with on a daily basis. At its worst, communication design can mislead, offend, discriminate or sensationalise when on the other hand it can inform, guide and organize.

Visual Communication Design at SVAD focuses on the role of a designer as a thinker-designer with a deep understanding of the core principles of design, the integration of technology and the accumulative application in the form of images, interactions and objects. The Department of Visual Communication Design endeavors to generate a mindset that allows students to combine a critical understanding of context with acquired conceptual and technical skills, allowing them to enact design interventions in environments real, virtual or imagined.

While acknowledging and maintaining contact with conventional skills like print, layout and typography, our students are trained to be proficient in animation, motion graphics, information graphics, game design, application design and interactive experiences.

Over the years the department has encouraged a process-oriented approach through collaborations with various local and international organizations in the environmental, educational, entrepreneurial and social welfare sectors. Our students have also gone on to win local and international recognition for their excellence in further academic pursuits, and have displayed professional achievements in the form of awards and nominations.



B. DES VISUAL COMMUNICATION DESIGN

SVAD Departments

A B. Des Visual Communication Design degree prepares students to comprehend and generate creative solutions to answer visual communication needs of the time. Students enrolled in the Visual Communication Design programme will also develop the skills they need to understand and plan communication strategies needed to develop effective imagery and products.

The programme is organised into a four-year system of study (including Foundation year) that provides a solid understanding of design-thinking while utilising a transdisciplinary approach to meet the challenges of an ever-evolving marketplace. Studio work is supplemented with strong liberal arts components in the belief that designers should be grounded in a broad base of knowledge, including process, execution, form and content, within the context of user needs.

Degree Requirement:

Total : 131 | 38 Courses + Degree Show, Along With An Extended Essay

Possible Career Paths: UI/UX, Advertising, Animation, Broadcast / TV Graphics, Design Education, Game Design, App Design/ Development, Art Direction, Brand Strategy, Copy Writing, Corporate Design, Design Activism, Editorial and Book Illustration, Exhibition & Display Design, Multimedia Design, Museum Design, Print and Publication Design, Packaging Design, Service Design, Social Media Communication, Web Design, Interface Design.

ROAD MAP - B. DES VISUAL COMMUNICATION DESIGN

SVAD Departments

Year 1 | Semester I | Foundation Year

FDY-101	2 Dimensionality: Drawing & Surface Tensions	3
FDY-102	3 Dimensionality: Space & Form	3
FDY-103	4 Dimensionality: Time & Virtual Space	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Form & Content	3
FDY-106	Memory: Visual Culture Through Time	3
FDY-107	Remedial English and Writing Theory	0
		18

Year 1 | Semester II | Foundation Year

See List	Foundational Studio Elective (module based)	3
See List	Foundational Studio Elective (module based)	3
See List	Foundational Studio Elective (module based)	3
See List	Foundational Studio Elective (module based)	3
FDY-115	Foundational Theory Elective	3
FDY-116	Research Methods in Art and Design or Academic Writing and Critical Reading	
FDY-117	Foundational Theory Elective	3
FDY-118	History of Visual Arts or	
FDY-119	History of Visual Communication Design or History of Textile, Fashion and Accessory Design	
		18

Year 2 | Semester III

IDE-202	Integrated Studio	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	SVAD Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
SLA-102	Pakistan Studies	1.5
		16.5

Year 2 | Semester IV

VFD-221	Integrated VCD Studio	3
See List	Visual Communication Design Studio Elective	3
See List	Visual Communication Design Studio Elective	3
See List	Studio Elective	3
See List	Visual Communication Design Theory Elective	3
SLA-103	Islamic Studies	1.5
		16.5

Year 3 | Semester V

VCD-300	Visual Communication Design Major Studio I	6
See List	Visual Communication Design Studio Elective	3
See List	Visual Communication Design Theory Elective	3
See List	Theory Elective	3
		15

Year 3 | Semester VI

VCD-301	Visual Communication Design Major Studio II	6
See List	Visual Communication Design Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
		15

Year 3 | Summer

VCD-221	Internship for Professional Practice	2
---------	--------------------------------------	---

Year 4 | Semester VII

VCD-400	Visual Communication Design Major Studio III	9
See List	SVAD Studio Elective	3
VCD-403	Current Discourse in Visual Communication Design	3
		15

Year 4 | Semester VIII

VCD-401	Visual Communication Design Major Studio IV	12
VCD-452	Professional Practices in Visual Communication Design	3
		15

Total Credit Hours

131



COMBO
8
1512

x4

Now Playing
Beat Saber





DEPARTMENT OF GRADUATE AND INTERDISCIPLINARY STUDIES

SVAD Departments

Mariam Dawood School of Visual Arts and Design (SVAD) at Beaconhouse National University has taken the lead in implementing an innovative interdisciplinary approach to art, design, their expanded fields and their pedagogy. Graduate and Interdisciplinary Studies at SVAD offers three degree programmes: BA (Hons), Interdisciplinary Expanded Design & Art (IEDA), Master of Art & Design Studies (MA ADS) and a low-residency Master of Art Education (MA AE). The degrees aim to foster curiosity, adaptability and a rigorous sense of inquiry.

The BA IEDA is a highly rigorous and selective undergraduate degree programme that positions itself on the cutting edge of art and design disciplines. Through a highly customisable programme structure, students determine their programme pathway in ways that encourage conversation between paradigms and challenging the limits of these.

In MA ADS, a unique programme within South Asia, students from diverse backgrounds are engaged in studio practice and theoretical inquiry with an emphasis in studio or writing, or a combination of both. The programme is grounded both within the context of different departments within an art school and within a larger university offering access to discourse in fields outside art and design. The mission of MA ADS is to create critical thinking practitioners who are at the forefront of knowledge creation and are able to position themselves in relation to existing contexts and conditions.

The MA Art Education is Pakistan's first graduate programme focusing on the teaching of art and related subjects. The programme brings together a diverse body of students from across the country with rich, varied experiences of teaching and learning. Its strengths are based on a mission of research, community, diversity and critical thinking which it supports through its emphasis on academic rigour, practice-based learning and creativity.

The Department's faculty includes a roster of diverse creative practitioners working in the international arena. They are supported by faculty from other departments at SVAD who are often at the forefront of their respective disciplines. The programme attracts committed students who value autonomy and are able to take on the challenges of an independent practice.

BA (HONS.) INTERDISCIPLINARY AND EXPANDED DESIGN & ART

SVAD Departments

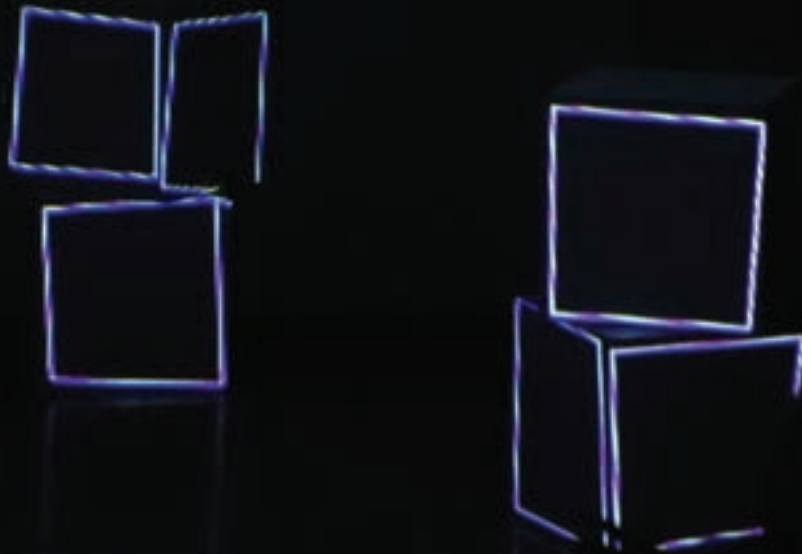
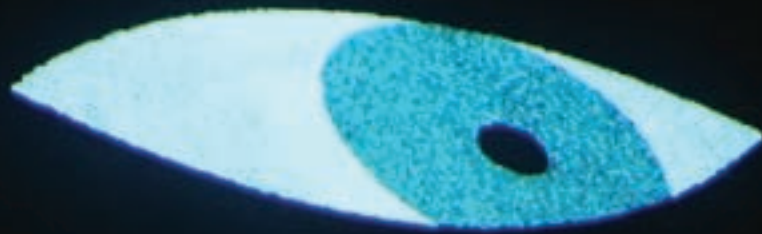
BA (Hons.) IEDA programme is actively engaged in redefining what it means to be a cultural and creative practitioner today. This is happening in two simultaneous and related ways: firstly, the notion of art and design practices is expanded laterally to consider alternative skills, strategies and ways of knowing, and secondly, the program positions itself in a multidimensional network of disciplines outside of art and design with which it forms fertile and unusual complexes e.g. a student may offer a design solution based on something they learnt in a science course, or they may create poetry out of a mathematical concept. Disciplines with which BA IEDA may converse include humanities, social sciences, creative technologies and scientific inquiry.

Located at the precipice of the future, BA IEDA strives to impart critical thinking and adaptive skills to its students. The program structure is highly customisable to the extent that students are free to determine their extent of engagement with a variety of disciplines as well as their studio to theory ratio. A student succeeding in this major is expected to be an independent thinker with broad interests.

Degree Requirement:

Total : 131 | 38 Courses + Project Report and Documentation

Possible Career Paths: Independent Creative Practitioner, Policy Makers, Social Interventionists, Art Writers, Art Historians, Entrepreneurs, Communications Specialist, Strategist, Environmental Consultancy, Conservationist, Art & Design Journalism, Academic and Educator, Researcher, Curator, PhD candidate, Consultancy in diverse sectors, Activist and others



ROAD MAP - BA (HONS.) INTERDISCIPLINARY AND EXPANDED DESIGN & ART

SVAD Departments

Year 1 | Semester I | Foundation Year

See List	Elective (SVAD Foundation or other schools)	3
See List	Elective (SVAD Foundation or other schools)	3
See List	Elective (SVAD Foundation or other schools)	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Form & Content	3
FDY-106	Memory: Visual Culture Through Time	3
FDY-107	English Language and Writing	0
		18

Year 1 | Semester II | Foundation Year

See List	Elective (SVAD or other schools)	3
See List	Elective (SVAD or other schools)	3
See List	Elective (SVAD or other schools)	3
See List	Elective (SVAD or other schools)	3
FDY-115	Foundational Theory Elective	3
FDY-116	Research Methods in Art and Design <i>or</i> Academic Writing and Critical Reading	
FDY-117	Foundational Theory Elective	3
FDY-118	History of Art	
FDY-119	History of Visual Communication Design <i>or</i> History of Textile, Fashion and Accessory Design	
		18

Year 2 | Semester III

IDE-202	Integrated Studio (SVAD)	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	Elective SVAD or other schools	3
See List	Elective SVAD or other schools	3
See List	Elective - Non Art & Design	3
SLA-102	Pakistan Studies	1.5
		16.5

Year 2 | Semester IV

See List	Integrated VA/TFA/VCD Studio	3
See List	Elective SVAD or other schools	3
See List	Elective SVAD or other schools	3
See List	Elective - Non Art & Design	3
IDE-204	Research Methods I	3
SLA-103	Islamic Studies	1.5
		16.5

Year 3 | Semester V

IDE-300	Interdisciplinary Expanded Design & Art Major Project I	6
See List	Elective SVAD or other schools	3
See List	Elective SVAD or other schools	3
IDE-205	Research Methods II	3
		15

Year 3 | Semester VI

IDE-301	Interdisciplinary Expanded Design & Art Major Project II	6
See List	Elective SVAD or other schools	3
See List	Elective Non Art & Design	3
See List	Elective Non Art & Design	3
		15

Year 3 | Summer

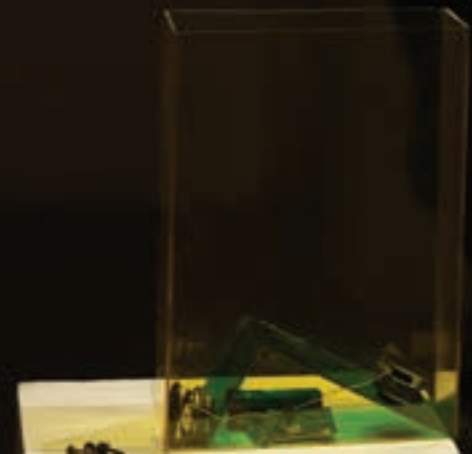
See List	Internship for Professional Practice	2
----------	--------------------------------------	---

Year 4 | Semester VII

IDE-400	Interdisciplinary Expanded Design & Art Major Project III	9
See List	Independent Study	3
See List	Current Discourse in VA/ VCD/TFA	3
		15

Year 4 | Semester VIII

IDE-401	Interdisciplinary Expanded Design & Art Major Project IV	12
See List	Professional Practices in VA/ VCD/TFA	3
		15
Total Credit Hours		131





MASTER OF ART & DESIGN STUDIES

SVAD Departments

A unique programme in South Asia, MA ADS recognises the potential of creative practices beyond the realm of art and design. Therefore, it is open to creative minds both from within and outside these two disciplines. MA ADS attempts to foster new forms of knowledge in conversation with fields of visual studies, humanities, critical theory, creative technologies and scientific inquiry under the premise of art and design. Students devise a self-directed trajectory in studio, writing or a combination of both. This is supported by an integration of courses, seminars, advisors and thesis supervisors, critique panels, visiting lecturers, studio visits and workshops.

The ethos of the programme considers the complex and shifting histories of art, culture and creativity. In light of this awareness, it encourages graduate students to wander into uncharted territories of the future, the past and new interrelations in the present. MA ADS aims to facilitate graduate students in connecting their themes of inquiry within a personal, local and global discourse. The structure of the programme is not only specific to academic and professional needs in South Asia, but is also at par with the global standards of education, studio practices and research in the fields of art and design.

Degree Requirement:

60 Credits | 14 courses

Possible Career Paths: Artist, Designer, Educator, Academic Researcher, Policy Makers, Social Interventionists, Art Writers, Art Historian, Entrepreneurs, Communications Specialist, Strategist, Environmental Consultancy, Conservationist, Archivist, Arts Journalism, Curator, PhD Candidate, Advertising, Art Direction, Design Activism, Design Education, Exhibition & Display Design, Museum Design, Performance Artist, Art Administrator, Film and TV.

ROAD MAP - MAADS

SVAD Departments

Masters of Art and Design

Year 1 | Semester I

ADS 538	Integrated Graduate Colloquium I	3
ADS 532	Research Methods and Academic Writing for Art and Design I	3
ADS 522	Contexts and Strategies in Practice	3
ADS 537	History of Ideas	3
See List	Studio or Theory Elective	3
		15

Year 1 | Semester II

ADS 542	Major Project I	6
ADS 544	Research Methods and Academic Writing for Art and Design II	3
See List	Studio or Theory Elective	3
See List	Studio or Theory Elective	3
		15

Year 2 | Semester III

ADS 540	Integrated Graduate Colloquium II	3
ADS 631	Research Methods and Academic Writing for Art and Design III or Studio or Theory Elective (For Studio emphasis - with permission of Advisor)	3
ADS 613	Major Project II	9
		15

Year 2 | Semester IV

ADS 630	Graduate Colloquium III	3
ADS 621	Major Project III & Thesis	12
		15

Total Credit Hours		60
---------------------------	--	-----------

Thesis Requirement for MAADS:

A thesis in the form of a degree show and a written paper is required. There are three options for the MA ADS thesis:

Paths	Thesis Requirement
Studio* Emphasis	Reflective Essay of 2,000- 3,000 words
Writing Emphasis	Thesis of 15,000 – 20,000 words
Studio* & Writing	Exhibition and Thesis of 7,500 – 10,000 words

* Since the thesis exhibition for the visual component requirement cannot be quantified in a manner similar to the word limit of the written component, it is up to the student's advisor and a committee member or the programme faculty committee to approve the appropriate quantity of the visual production.



MASTER OF ART EDUCATION

SVAD Departments

The Master of Art Education is a low residency MS/MPhil level graduate studies programme especially designed for education professionals and in-service teachers. It addresses teachers, administrators and educators in art, design and related disciplines in schools, higher education, and informal education settings who wish to pursue a Master's degree while maintaining their regular (full-time) jobs.

The Master's programme is conducted over 2.5 Years (3 Summer Semesters on campus + 1 Spring Semester + 2 Fall Semesters). It offers a challenging, intensive, short duration residency programme combined with off-campus fieldwork in both teaching and research during the Fall and Spring semesters, thus allowing students to continue with their full-time jobs.

The programme is designed around a core of courses in educational theory, which are closely integrated with professional practice in teaching and studio art. Both coursework and instruction in this programme are experientially focused to determine students' future pathways in teaching or related practices in education.

Degree Requirement:

36 Credits | 11 courses

Possible Career Paths: Teaching in Art, Design or related fields (K-12, higher education and non-institutional settings), Arts Advocacy, Educational and Cultural Policy Development, Curriculum Development, Museum Education, Art Academia, Teacher Education and Educational Research.

ROAD MAP - MAADS

SVAD Departments

Masters of Art Education

Year 1 | Semester I

AAE 701	Studio I: Thinking Through Materials	3
AAE 702	History and Philosophy in Art Education	3
AAE 703	Curriculum and Instructional Design	1.5
AE 704	Artistic Development and Psychology <i>or</i>	1.5
AE 705	Diversity in Art Education <i>or</i>	
AE 706	Tools and Technologies in Art Education	

Year 1 | Semester II

AAE 707	Elective: Teaching Practicum or other SVAD electives (See List)	3
		12

Year 2 | Semester III

AAE 708	Studio II: Contexts and Strategies for Making and Teaching	3
AAE 709	Research Methods in Art Education	3
AAE 710	Critical Pedagogy in Art Education	1.5
AE 704	Artistic Development and Psychology <i>or</i>	1.5
AE 705	Diversity in Art Education <i>or</i>	
AE 706	Tools and Technologies in Art Education	

Year 2 | Semester IV

AAE 716	Thesis Seminar I	3
		12

Year 3 | Semester V

AAE 712	Thesis Advisement I	3
---------	---------------------	---

Year 3 | Semester VI

AAE 713	Advanced Strategies for Making and Teaching	3
AAE 714	Thesis Advisement II	3
AAE 717	Thesis Seminar II	3
		12
Total Credit Hours		36

Thesis Requirements :

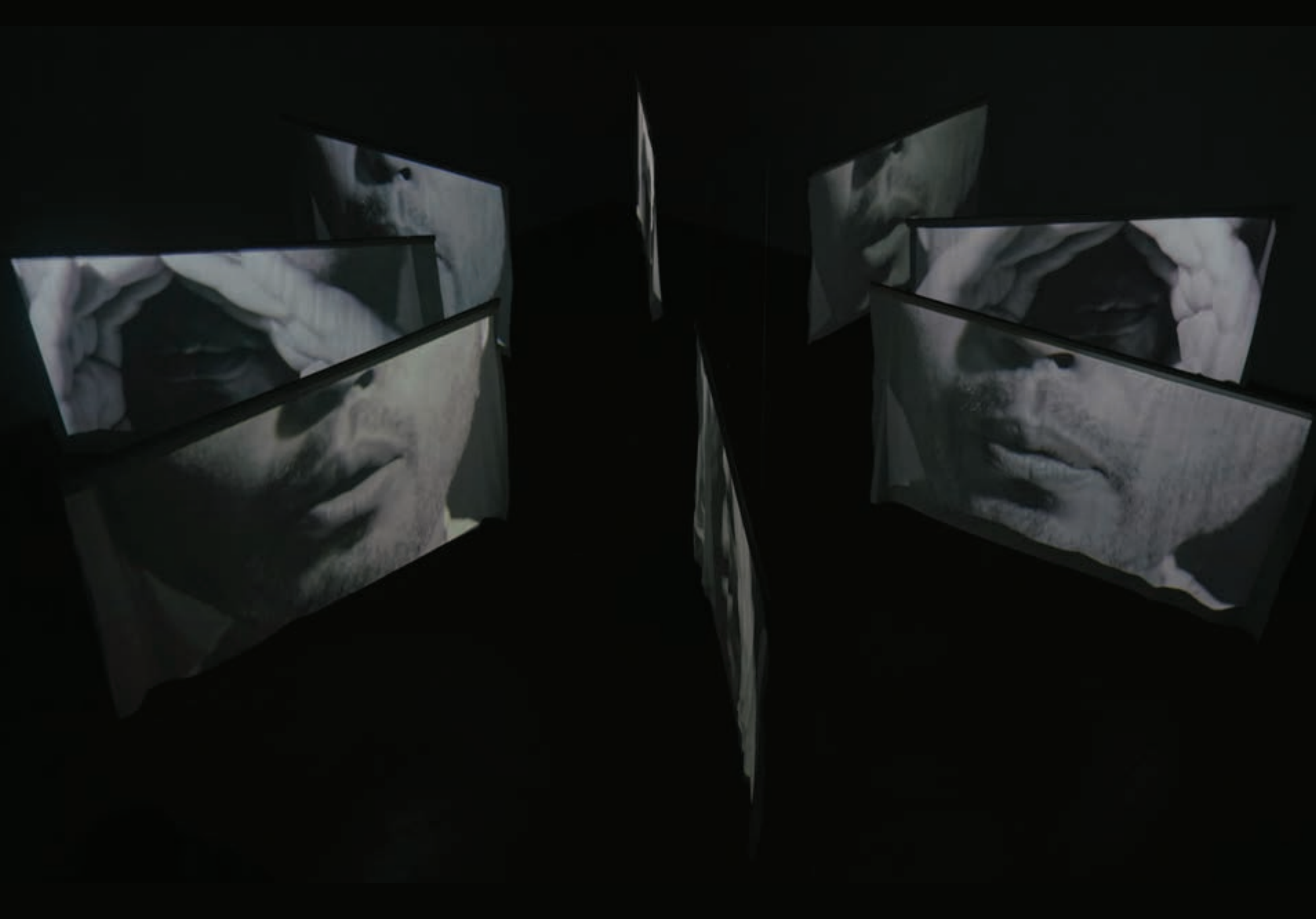
A thesis is required for completion of the degree. The Master's Thesis is a written paper or a field-based/ practice-led initiative project produced during the final year of graduate study that applies the students' problem solving and analytical skills developed during coursework to investigate a topic relating to art, design or other visual form of education.

Typically, students select this topic from their own practice of education. The thesis must demonstrate the students' abilities to design, produce, and present the results of an original professional inquiry in the broad fields of arts education.

Areas of educational inquiry can range from teaching and learning in art, design or related fields, curriculum projects, socio-cultural perspectives on education, historical research, arts and cultural advocacy, to educational policy development and implementation.

The two thesis tracks are:

1. A Research Paper (15,000 – 20,000)
2. A Thesis Project that may entail fieldwork and an output in any creative format (subject to approval of these supervisor), accompanied by a project report (3500-5000 words).





FACULTY

Mariam Dawood School of
Visual Arts & Design

DEAN SVAD

Professor Rashid Rana

- Visual Artist
- BFA (Fine Arts), National College of Arts, Lahore
- MA Fine Art, Massachusetts College of Art, USA
- Studies in Fashion Design, La Chambre Syndicale de la Couture, Paris, France

PROFESSORS

Quddus Mirza

- Visual Artist, Art Critic
- BFA (Fine Arts), National College of Arts, Lahore
- Diploma Art Education, Bath Academy of Art, Bristol University, U.K.
- MA Art Education, Rhode Island School of Design, USA

ASSOCIATE PROFESSORS

Aarish Sardar

Design Educator, Researcher, Writer

- BFA (Fine Arts), National College of Arts, Lahore
- MA (Multimedia Arts), National College of Arts, Lahore
- MA (Communication Design), Kingston University London, U.K.

Kiran Khan

Textile Designer

- B Des (Textile Design), National College of Arts, Lahore
- Studies in Textile Design, Accessories and Fashion Drawing, La Chambre Syndicale de la Couture, France
- M Sc Linguistics, Beaconhouse National University

Risham Hosain Syed

Visual Artist

- BA
- BFA with Hons (Fine Arts), National College of Arts, Lahore
- MA (Painting), Royal College of Art, London, U.K.

Rohma Moid Khan **Textile Designer**

- B. Des (Textile Design), National College of Arts, Lahore
- MA Art Education, Beaconhouse National University, Lahore

ASSISSTANT PROFESSORS

Ammar Shahid | Fashion Designer

- B. Des (Fashion Design) Pakistan Institute of Fashion Design, Lahore

Aroosa Naz Rana | Visual Artist

- BFA (Fine Arts), National College of Arts, Lahore
- MA Art Education, Beaconhouse National University, Lahore

Ayaz Jokhio | Painter

- BFA (Fine Arts), National College of Arts, Lahore
- MA Art Education, Beaconhouse National University, Lahore

Ghulam Muhammad | Visual Artist

- BFA Visual Arts, Beaconhouse National University, Lahore
- MA Art Education, Beaconhouse National University, Lahore

Haider Ali Jan | Visual Artist

- BFA Visual Arts, Beaconhouse National University, Lahore
- Masters in Communication and Cultural studies, NCA, Lahore

Komal Naz | Visual Artist

- BFA Visual Arts, Beaconhouse National University, Lahore
- MA Art Education, Beaconhouse National University, Lahore

Mehbub Shah | Visual Artist

- B.FA (Fine Arts), National College of Arts, Lahore
- MA Art Education, Beaconhouse National University, Lahore

M. Ahsan Nazir | Fashion Designer, Design Consultant

- B.FD (Fashion Design), Pakistan Institute of Fashion Design, Lahore
- MFA Fine Art (Fashion) Academy of Art University San Francisco, USA

Pakeeza Khan | Fashion Designer, Design Consultant

- B. Des (Fashion Design) Pakistan Institute of Fashion Design, Lahore
- Studies in Fashion Design, Draping and Fashion Drawing, La Chambre Syndicale de la Couture, France
- Candidate for MA Art Education, Beaconhouse National University, Lahore

Zainab Saghir Barlas | Visual Communication Designer | Researcher

- BFA (Communication Design) National College of Arts, Lahore
- MA Art and Design Studies, Beaconhouse National University, Lahore

Zil E Batool | Jewelry Designer, 3D Designer

- BSc IT, Govt College Lahore National College of Arts, Lahore
- B. Des Jewelry & Accessories, Beaconhouse National University, Lahore
- MA Art and Design Studies, Beaconhouse National University, Lahore

SENIOR LECTURERS

Aatiqa Sheikh | Researcher, Art Education

- BA English Literature, Punjab University, Lahore
- MA English Literature, Punjab University, Lahore
- MA Art Education, Beaconhouse National University, Lahore

Aman Asif | Multidisciplinary Designer, Researcher

- BFA (Visual Communication Design), Beaconhouse National University, Lahore
- MA in Creative Sustainability, Aalto University, Finland

Ammar Faiz | Visual Artist

- BFA (Visual Arts), Beaconhouse National University, Lahore
- MA ADS Beaconhouse National University, Lahore

Durre Shehwar Ali | Product Designer, Design Researcher

- B. ID Industrial Design, National University of Science & Technology, Islamabad
- MA Design (Research), Bern University of Arts, Switzerland

Hifsa Farooq | Visual Artist, Academic Coordinator

- BFA (Visual Arts), Beaconhouse National University, Lahore
- (Candidate) MA Art Education Beaconhouse National University, Lahore

Mahbub Jokhio | Visual Artist

- BFA Visual Arts, Beaconhouse National University, Lahore
- MA Art and Design Studies, Beaconhouse National University, Lahore

Umair Abassi | Communication Designer, Educator

- BFA Visual Communication Design, Beaconhouse National University, Lahore
- MA Art and Design Studies, Beaconhouse National University, Lahore

VISITING FACULTY

Ahmar Iqbal
Computer Consultant

Aisha Abid Hussain
Visual Artist

Ali Afaq
Print Specialist

Anam Khurram
Textile Designer

Anushka Rustomji
Visual Artist

Basir Mahmood
Visual Artist

Daud Randle
Marketing Specialist, Musician

Ebaa Khurram

Hamra Abbas
Visual Artist

Hamza Rana
Visual Artist

Hashim Kaleem
Researcher, Educationist

Jaffer Hussain
Designer, Creative Director

Jannat Sohail
Educator

Kamran Nawaz Malik
Textile Technologist

Mehmil Ishtiaq
Designer

Mina Arham
Visual Artist

Muniza Zafar
Educator

Nabeel Akhtar
Fashion & Styling Consultant

Rabeya Naseer
Visual Artist, Curator & Writer

Rabeya Jalil
Visual Artist, Curator & Writer

Nadia Ghawas
Educator

Dr. Nasreen Rahman
Historian, Translator & Writer

Natasha Jozi
Performance Artist

Rabeya Naseer
Visual Artist, Curator & Writer

Rabeya Jalil
Artist, Educator

Salima Hashmi HD
Educationist, Visual Artist

Dr Saadat Ali
Molecular Biologist

Saima Rana
Marketing Consultant

Salima Hashmi, HD
Educationist, Visual Artist

Sana Aziz
Jewellery Designer

Sana Iqbal
Visual Artist

Sana Khan
Textile Designer

Sana Waqar
Visual Artist

Dr. Shabnam Khan
Educator, Scholar

Taimoor Yousaf
Animator

Umena Hassan
Visual Artist

Zeb Bilal
Researcher, Textile Designer

Zile Batool Shah
Jewellery Designer

Zoona Khan Kundi
Educator

ADJUNCT FACULTY

Adnan Madani
Ahsan Masood
Aisha Abid Hussain
Ali Kazim
Ali Afaq
Alnoor Mitha
Amar Kanwar
Asad Hayee
Asma Mundrawala
Atif Ayub
Attiq Ahmed
Ayesha Vellani
Basir Mahmood
Christine Molrdrickx
Danish Jabbar Khan
David Alesworth
Dr. Amy Brier
Dr. Farida Batool
Dr. Nasreen Rahman
Dr. Samina Iqbal
Dr. Virginia Whiles
Ehsan-Ul-Haq
Faizaan Naveed
Farooq Gul
Fatima Haider
Fazal Rizvi
Feeza Mumtaz
Ghulam Shahbaz
Gwendolyn Kulick
Hasan Mujtaba
Hashim Kaleem
Huma Mulji
Iftikhar Dadi
Ijlal Muzaffar
Inam Zafar
Iqra Tanveer
Ismet Jawad Khawaja
Jaffer Hussain
Juliane Eick Aziz

Kathleen Mulliga
Komal Faiz
Malcolm Hutcheson
Mariam Ibraaz
Mariam Suhail Abbasi
Maryam Hussain
Masooma Syed
Mehreen Murtaza
Mirela Peerzada
Misha Mirza
Mohammad Ali Talpur
Mohsin Shafi
Muniza Zafar
Nadeem Wahid
Nadia Ghawas
Naiza Khan
Natasha Jozi
Nausheen Saeed
Nurjahan Akhlaq
Omer Ahad
Prof. Nazish Attaullah
Quddus Mirza
Qudsia Rahim
Rabeya Jalil
Rafay Alam
Razia Sadiq
Saba Khan
Saba Qizilbash
Sadeqain
Sajjad Ahmed
Samina Iqbal
Sana Obaid
Sander Breure
Shalalae Jamil
Sidra Reza
Umena Hasan
Umer Nadeem
Unum Baber
Zainulabedin Chughtai
Zarina Rafi
Zoona Khan Kundi

ACADEMIC AND PROFESSIONAL ADVISORS

Dr. Catherine Wilson (EdD)
Associate Professor,
Director Art Education
Programmes, Memphis
College of Art

Dr. Farida Batool
Professor & Head of Cultural
Studies
Department, National College of
Art

Iftikhar Dadi
Associate Professor,
Department of History of Art,
Cornell University, Ithaca, USA

Kamiar Rokni
Creative Director,
The House of Kamiar Rokni

Professor Naazish Ata-ullah
Senior Fellow, SVAD
Visual Artist, Former Principal,
National College of Arts

Jaffer Hussain Jafry
Founder, Director, CCO,
OffRoad Studios

Osman Waheed
Chairman,
Lahore Biennale Foundation

Quddus Mirza
HoD Fine Arts,
National College of Arts, Lahore

Raza Ali Dada
Managing Partner, Architect,
Nayyar Ali Dada & Associates

Shehnaz Ismail
Dean of Design,
Indus Valley School of Art &
Architecture

SVAD ADMINISTRATION

Hifsa Farooq
Academic Advisor

Zil e Batool Shah
Administrative
Assistant to Dean

Hamza Ilyas
Admin & Finance Coordinator

Samra Khalid
Academic Coordinator

Asif Hamdani
Sewing Technician

Asif Hanif
IT Support Engineer

Ghulam Rasool
Senior Weaving Ustaad,
Craftsperson

Manzoor Maseeh
Peon

Mubashir Salman
In-charge Foundation Lab

Munir Gill
Textile Studio Attendant

M. Nasir Iqbal
IT Support Engineer

Najam Ahmad
3D Lab Attendant

Pervaiz Maseeh
Photography Studio Attendant

Rafiq Maseeh
VCD Studio Attendant

Shaukat Hanif
3-D Studio Attendant

Syed Basit Hussain
Drawing & Fashion Studio
Attendant

Tariq Khalil
Jewellery Studio Technical
Assistant

Usman Maseeh
Peon

TEACHING & RESEARCH FELLOW

Mainul Islam
(SAARC Fellow)
Fibre Arts

Usman Saulat
AV Lab Supervisor
Communication Designer

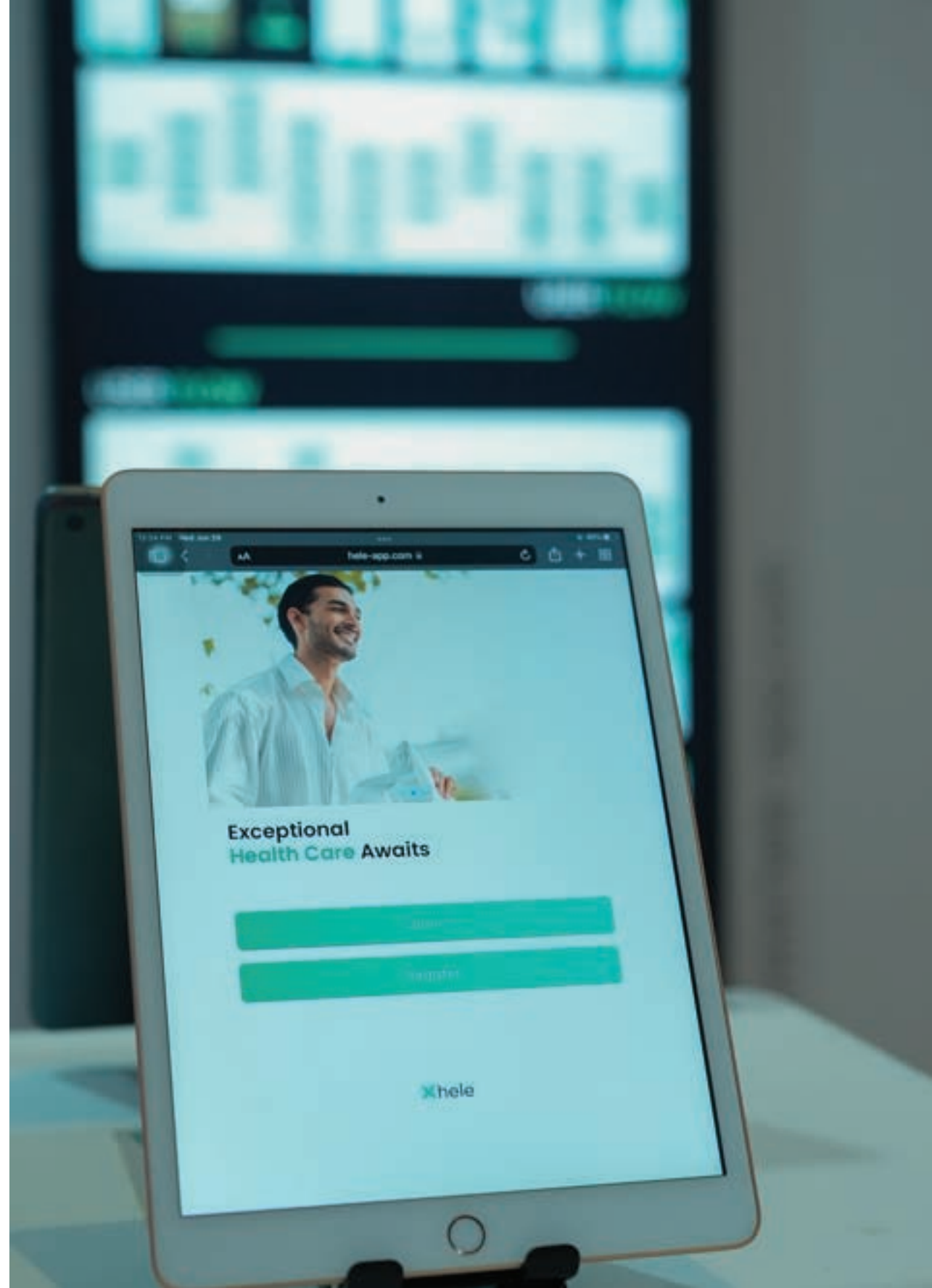
Imran Ahmed Khan
Installation & 3D Lab Supervisor
Visual Artist

TECHNICAL AND STUDIO ASSISTANTS

Aamer Ali
Loom Technician, Craftsperson

Hammad Iqbal
AV Lab Assistant

Altaf Hussain
Senior Technical 3D Lab
Assistant







RHSA

Beaconhouse National University

DEPARTMENT DEGREES

BACHELORS IN ARCHITECTURE

B. ARCH

5 Years | 10 Semesters | 170

FIELDS:

Architecture, Landscape Architecture, Environment and Ecology, Land Economics, Urban Development, Planning Authorities, Code Authorities, Public Art and Sculpture, Construction Industry, Material Industry, Film Production, Theatre Production, Industrial Design, Fashion Design, Education, Environmental Psychology, Public-Private Partnerships in Housing, Educational Facilities, Infrastructure and Heritage Conservation Planning.



ABOUT RHSA

Razia Hassan School of Architecture

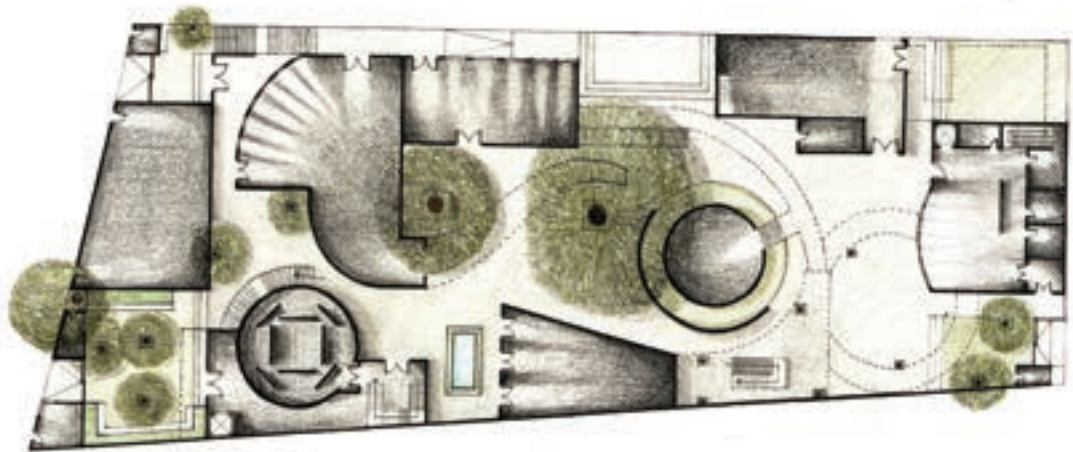
At Razia Hassan School of Architecture, we believe architectural studies must be pursued with professional aims and humanistic values. Architectural studies must be a synthesis of arts, humanities, and sciences grasped through the rigors of intellect and practice, results of which are aesthetically judged and technically understood. Our commitment to the highest professional and cultural aspirations is achieved through innovative pedagogies applied through challenging research-based projects.

The emergent respectability of architectural education in Pakistan heralds the possibilities of new architecture-related developments beyond normative practices. RHSA aims to capture this enthusiasm in pursuit of a mission-oriented education that can improve the quality of life affordably and sustainably without compromising the ideals of professional education. The academic program closely follows the aspirations and requirements of the HEC-PCATP (Higher Education Commission and the Pakistan Council of Architects and Town Planners) National Curriculum of Architecture. A carefully structured balance is created between the studies of historical precedents, critical analysis of contemporary issues, theoretical formulations, applied sciences and technology, and project-based studios. All attempts are made to create an interdisciplinary educational atmosphere through shared electives with various Schools at BNU.

While current trends in architectural education leave limited opportunities for revisiting the professional curricula, BNU is committed to remaining experimental in search of spin-off specializations in the service of built environments: building economics, life-cycle costing wards comprehensive sustainability, designed flexibility towards adaptive reuse of buildings, energy sensitive building subsystems like visible HVAC subsystems, energy sensitive hardware especially windows, lighting and acoustic products, human factor-integrated furniture design, accessibility and safety details for the handicapped, interior architecture.

The School of Architecture specializes in connecting to the contemporary world. To this end, numerous links have been created with European, British, Canadian, and American universities. State-of-the-art-art campus, especially the shared building housing the School of Visual Art and Design and the School of Architecture, is equipped with facilities to share online lectures and studio presentations with faculty and other universities. The building is also designed to facilitate student experimental constructions to understand architecture's structural, constructional, and environmental necessities.





B.ARCH. - BACHELOR OF ARCHITECTURE

RHSA Department

Razia Hassan School of Architecture offers a 5-year professional B. Arch degree program spanning over ten semesters. The aim is to educate and empower the future architect whose design skills can range across scale and scope, in service of an individual client as well as the society at large; who, on the one hand, is taught in an environment of history, theory, and artistic expression but on the other hand have enough understanding of allied scientific and technical subjects to work with engineering consultants and construction industry.

RHSA emphasizes inculcating socioeconomic responsibility as a value that can manifest as the economy of means toward the generosity of beneficial ends in the built environment.

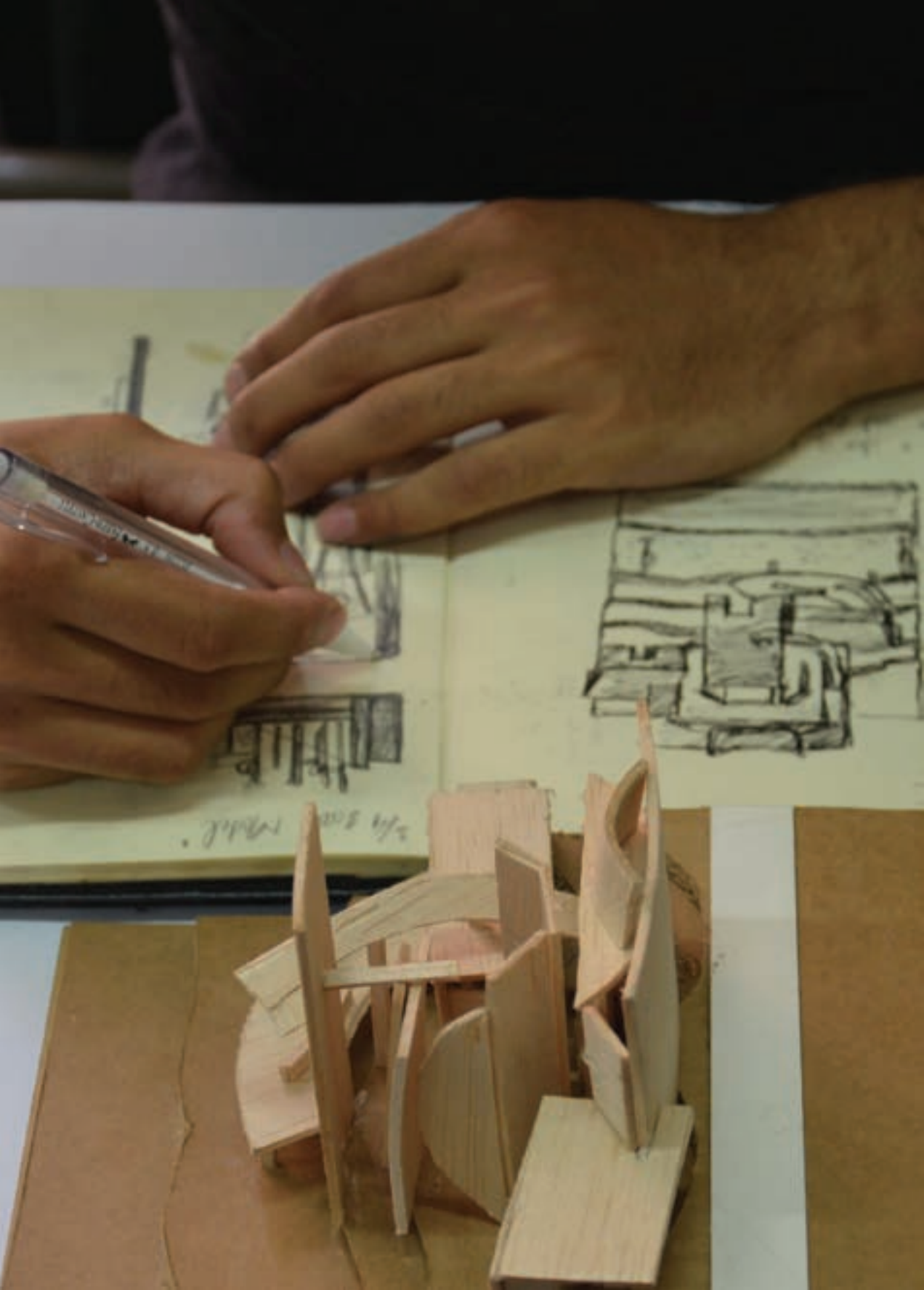
Program Objectives

- To prepare students as Professional Architects.
- To prepare students for higher education in Architecture Studies and relevant disciplines.
- To impart design skills and scientific knowledge.
- To inculcate professional and ethical values in the students

Program Outcomes

- Provide students with an excellent academic and professional base from which to pursue a career in this discipline to advance to further study and a potential academic career in Architectural Studies.
- Comprehend an architectural design problem and then propose an architectural solution.
- Provide students with the skills necessary to apply their knowledge in the organizations and businesses in which they are employed.
- Meet the demands of the industry with up-to-date architectural knowledge.





ACADEMIC ACTIVITIES

RHSA Department

Study Trip to Turkey 2022
Exchange program faculty in 3rd year
Online Lectures and workshops
Conferences

Online Education: Teaching in a Time of Change

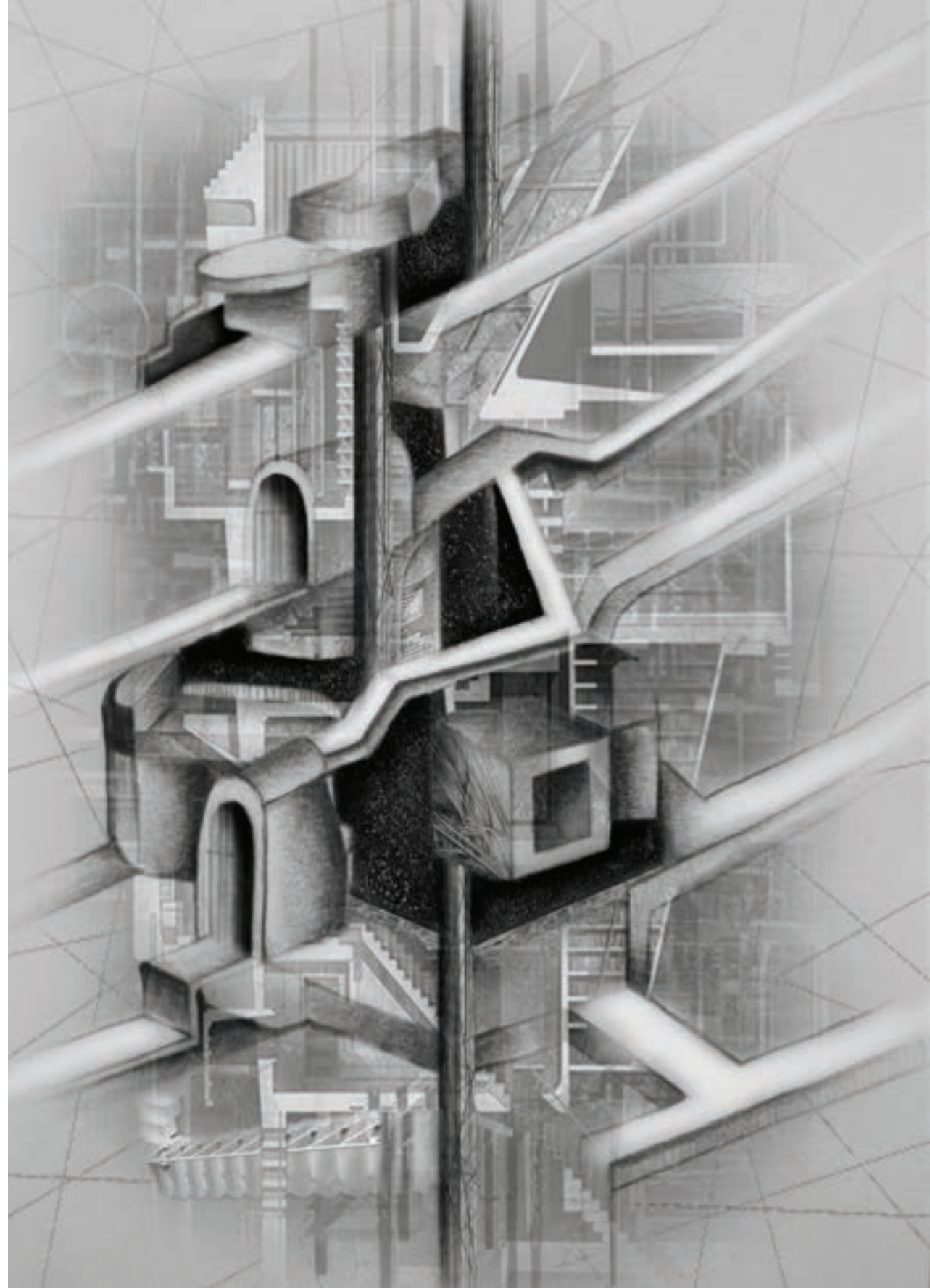
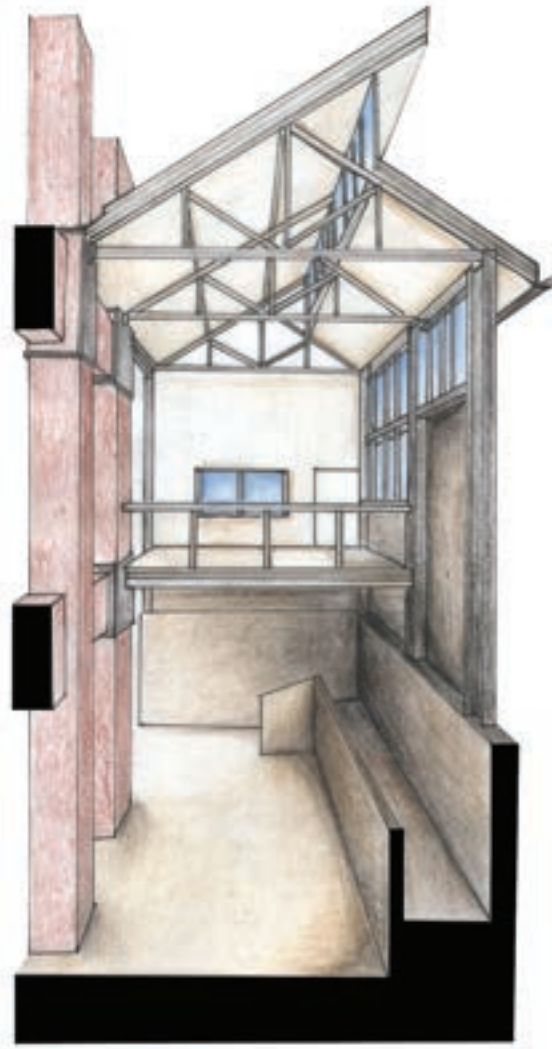
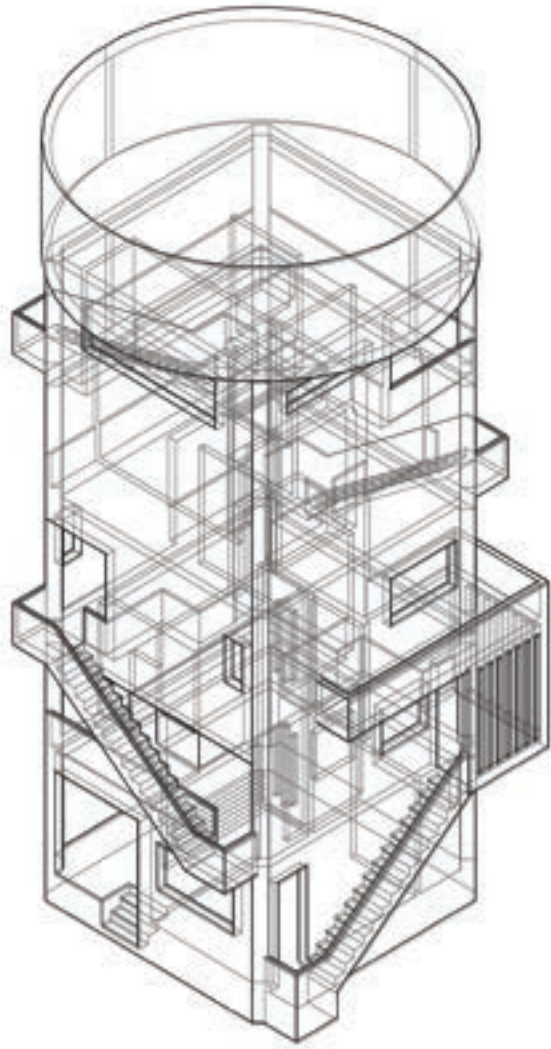
April 2021 - A virtual conference coordinated by Routledge, AMPS, and PARADE
Participating Universities: Ball State University, USA; Beaconhouse National University, Pakistan; University of Pretoria, South Africa; University of Kassel, Germany.

National Conference - An Interdisciplinary Focus on Pedagogy

April 2022 - The Unboxed Lab.
Partners: Amps, Routledge, and Beaconhouse National University

A Focus on Pedagogy: Teaching, Learning & Research in the Modern Academy

April 20th – 22nd 2022 - A virtual conference. Architecture MPS,
Partners: University of Pretoria, Ball State University, University of Kassel, Beaconhouse National University, Routledge. (Virtual) Germany.





ADMISSION CRITERIA AND ENTRY EXAMINATION FORMAT

RHSA Department

Admission Stages

1. Call for admissions (early and regular)
2. Submission of Application Form along with Statement of Intent
3. Admission Exam
4. Interviews
5. List of admitted students

Admission Criteria

1. Eligibility 20%
2. Statement of Intent 20%
3. Exam 40%
4. Interview 20%

Eligibility

To be eligible for admission to the undergraduate program, a candidate must satisfy any one of the following requirements:

- FA/F. Sc with at least 1st division (60% marks)
- O-levels (in at least six subjects for international students and eight subjects for local students) and 3 A-Levels. Advanced Subsidiary (AS) will not be taken into account. (Candidates scoring an average B Grade is eligible to apply in each O and A-Level).
- High School Diploma and International Baccalaureate (IB) results with at least 2.67 CGPA
- Equivalence certificate from IBCC for all international qualifications, i.e., O-Levels/A-Levels,
- High School Diploma, International Baccalaureate, etc.

Note for all Candidates

Candidates are requested to ensure they meet applicable eligibility requirements before applying. These are listed on the Website in the admission section. Moreover, candidates must complete the application and other requirements according to the published instructions and schedule. Beaconhouse National University reserves the right to admission, revoke access, and registration if an application is inaccurate or incomplete or if supporting documents are discovered fraudulent. Any candidate presenting a fraudulent paper supporting an application for admission may be identified with other universities and colleges. There are TWO Admission Cycles for the Entrance Exam: early Admissions and Regular Admissions. If a candidate does not clear the admission process in the Early Admissions, they may apply for a reinterview in the Regular Admission. If the Candidate has failed to appear on the Entrance Exam in the first cycle, they can request to appear in the second cycle (The Admission Committee will make the decision). The admission granted is valid for that year only and will not be carried forward next year if the candidate does not avail of the entry. They will have to re-apply next year.

Reading List

Compulsory readings for Exam and Interview Books can be bought from Bookshops or downloaded online from www.libgen.is

1. In praise of shadows by Junichiro Tanizaki
2. Experiencing Architecture by Steen Eiler Rasmussen
3. Beloved City by Bapsi Sidhwa

List of Architects

Research their body of work and study one building in detail for Exam and Interview

1. Frank Lloyd Wright
2. Louis Kahn
3. Le Corbusier
4. Mies van der Rohe
5. Hassan Fathy
6. Kausar Bashir
7. Mehdi Ali Mirza
8. Habib Fida Ali
9. Yasmin Lari
10. Nayyar Ali Dada

Entrance Exam

All candidates have to undertake the entrance exam.

Statement of Intent (300-500 words)

An essay is to be written by the candidate providing an introduction about themselves and their motivation for becoming an Architect. A complete and specific description of the applicant's motivation must be submitted with the Application. The letter must include statements of goals, their interests beyond the field of architecture, and their skills. Define key questions, issues that might be answered, and how they feel this institute will provide opportunities to fulfill their missions. This will be submitted with the application form. This submission is weighted heavily during the application review process.

PART A MCQ's

- Section A Mathematics (Intermediate/A-Levels)
- Section B Geometry (Matriculations/O-Levels)
- Section C Physics (Matriculation/O-Levels)
- Section D General Knowledge (National and Global)
- Section E Literature, Arts, Culture (National and Global)
- Section F Architecture (National and Global)

PART B Drawing

PART C Modeling

A small construction (model) will be made using the provided materials.

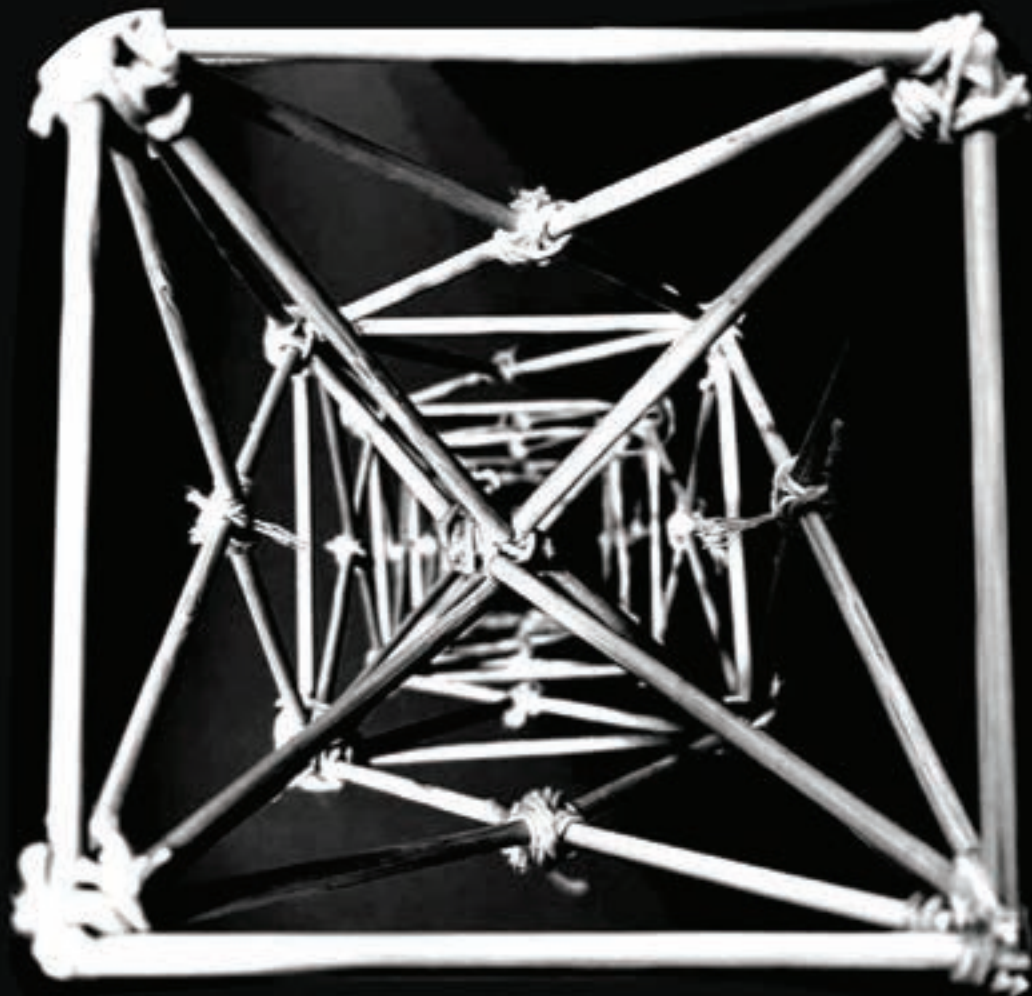
PART D Writing

Candidates will be asked to write about a given topic.

Interview

All candidates are interviewed to keep the admission process thorough and equal opportunity to go through the entire process. Interviews are an integral part of the process as it allows the department to understand the Candidate, their capabilities, and their reasons for joining the field in a candid conversation.





ROAD MAP | B. ARCH.

RHSA Department

Year 1 | SEMESTER I

xxx	Studio I	2
xxx	Studio II	2
xxx	Studio III	2
xxx	Studio IV	2
AHY-200	Histories, Theories & Criticism of Architecture I	2
AAST-121	Structure & Form I	2
xxx	Do you know your city	3
SLA-102	Pakistan Studies	2
		17

Year 1 | SEMESTER II

ADS-125	Architecture Design Studio II	6
AVC-126	Drawing and Communicating Architecture I	2
AHY-302	Histories, Theories & Criticism of Architecture II	2
AST-120	Structure and Form II	2
AST-102	Mathematics & Geometry	2
AST-221	Energy, Environment & Form I	2
xxx	Islamic Studies	2
		18

Year 2 | SEMESTER III

ADS-235	Architecture Design Studio III	6
AVC-236	Drawing and Communicating Architecture II	2
AHY-202	Structure & Form III	2
xxx	Building Materials I	2
xxx	Construction Details I	2
xxx	Elective	2
		18

Year 2 | SEMESTER IV

ADS-245	Architecture Design Studio IV	8
AVC-246	Drawing and Communicating Architecture III	2
AHY-240	Histories, Theories & Criticism of Architecture III	2
xxx	Building Materials II	2
xxx	Construction Details II	2
xxx	Elective	2
		18

Year 3 | Semester V

ADS-355	Architecture Design Studio V	8
ACA-359	Computer Applications I	2
AHY-402	Histories, Theories & Criticism of Architecture IV	2
AHY-303	Energy, Environment & Form II	2
AST-362	Building Systems Integration I	2
xxx	Elective	2
		18

Year 3 | Semester VI

ADS-365	Architecture Design Studio VI	8
ACA-369	Computer Applications II	2
AST-247	Structure and Form IV	2
AHY-363	Energy, Environment & Form III	2
AST-592	Building Systems Integration II	2
xxx	Elective	2
		18

Year 4 | SEMESTER VII

ADS-475	Architecture Design Studio VII	8
AHY-405	Histories, Theories and Criticism of Architecture V	2
AUD-477	Urban Design & Planning I	2
AHY-404	Architecture & Landscape	2
xxx	Elective	2
		18

Year 4 | SEMESTER VIII

ADS-485	Architecture Design Studio VIII	8
AUD-487	Urban Design & Planning II	2
xxx	Research Methods	2
APP-598	Professional Practice	2
xxx	Elective	2
xxx	Elective	2
		18

Year 5 | Semester IX

ADS-595	Architecture Design Studio IX	10
xxx	Thesis Proposal Development	3
xxx	Elective	2
		15

Year 5 | Semester X

AAT-505	Architecture Studio IX	10
ATR-592	Thesis Research Report	2
ACA-509	Thesis Electronic and Print Media Dissemination	2
		14

Total Credit Hours **170**





FACULTY

Razia Hassan School of Architecture

PROFESSORS

Dean RHSA

Professor Dr. Gulzar Haider

- PhD, University of Illinois, Urbana-Champaign, USA
- M.Sc, University of Illinois, Urbana-Champaign, USA - 1962
- B.Arch., University of Illinois, Urbana-Champaign, USA - 1968
- B.Sc. Engineering (Civil) West Pakistan College of Engineering and Technology -1958

Professor Sajjad Kausar

- M.Sc. University of Moratuwa, Sri Lanka - 1985-87
- B.Arch. National College of Arts, Lahore -1972

Ejaz Malik

- MPhil, Furniture Design - 1966/68
- MA in Interior Architecture, Paris -1986
- B. Arch. DPLG Architecture, Paris - 1994

ASSOCIATE PROFESSORS

Omar Hassan

- M. Arch. 1, Rhode Island School of Design, USA -1999
- Bachelor of Design, National College of Arts, Lahore - 1991/95

Mohammad Omer Farooq | Head of Department

- PhD, University of Louisiana, Slovakia (enrolled ongoing) USA
- M. Arch. University of Illinois, Urbana - Campaign, USA - 2000-2002
- B. Arch. National College of Arts, Lahore - 1998

ASSISSTANT PROFESSORS

Raza Zahid

- Masters, Royal Institute of British Part III / ARB Registration from South Bank University 2002-2004
- B. Arch. National College of Arts, Lahore.

Zain Adil

- M.Arch. Beaconhouse National University, Lahore - 2017
- B.Arch. Beaconhouse National University, Lahore - 2011

Habibah Shahid

- M.Arch. Beaconhouse National University, Lahore - 2017
- B.Arch. PU, Lahore - 2013

Hina Irfan Ahmad

- MSc Environmental Design of Buildings Welsh School of Architecture, Cardiff University, UK - 2015-18
- BSc Architectural Engineering and Design, UET, Lahore - 2008-2012

Junaid Alam Rana

- PhD, UET (Enrolled - ongoing)
- M.Arch., Royal Institute of Technology, Stockholm, Sweden - 2006-2008
- B.Arch. National College of Arts, Lahore - 1999-2004

Saman Malik

- M.Arch. Studies in Urban Design Mackintosh School of Architecture, Glasgow, UK - 2017
- B.Arch. Beaconhouse National University, Lahore - 2011

Usman Saqib Zuberi

- B.Arch. Beaconhouse National University, Lahore - 2016

Salman Basharat

- Dual Masters in Interior Design (focus on interior architecture) and Furniture Design
The Florence Institute of Design International, Florence, Italy - 2017-18
- B.Arch. National College of Arts | Lahore Pakistan

Syed Haseeb Amjad

- MPhil, Columbia University (Enrolled- Ongoing)
- M. Arch. Beaconhouse National University -
- B.Arch. Beaconhouse National University - 2011

Zeeshan Sarwar

- M. Arch. Beaconhouse National University - 2013
- B. Arch. Beaconhouse National University - 2011

Zara Amjad

- M. Arch. Beaconhouse National University - 2018
- B. Arch. Beaconhouse National University - 2011

LECTURER

Ambereen Zahid Khan

MSc in Sustainable Architecture and Landscape Design, Politecnico, Italy - 2019
B.Arch. Beaconhouse National University, Lahore - 2016

Zoya Gul Hassan

MA Architectural History, The Bartlett School of Architecture UCL, London - 2019
B.Arch. NCA, Lahore - 2015

Sara Assad

Masters of Art Education (Enrolled - ongoing)
B.Arch. BNU - 2010

Fahad Mahmood Mayo

Masters UET (Enrolled-ongoing)
B.Arch. BNU - 2018

Syed Ahmed Hassan Gillani

B.Arch. BNU - 2018

Fatima Zahra

B.Arch. BNU - 2018

Humna Syed

B.Arch. BNU - 2019

VISITING FACULTY

Ahmad Affan Ali Athar

B. Arch, Beaconhouse National University, Lahore

Maryam Rabbi

Master of Arts in Historic Preservation Planning
Cornell University City and Regional Planning, Ithaca, New York, USA.
Bachelor of Architecture Beaconhouse National University, Lahore.

Muhammad Aarez Ali

B. Arch, Beaconhouse National University, Lahore

Muhammad Awais Sharif

B. Arch, Beaconhouse National University, Lahore.

Muhammad Dayyeem Khan

B. Arch, Beaconhouse National University, Lahore

Khurram Ghayyoor

B. Arch Beaconhouse National University, Lahore

Nauman Shahid

B. Arch Beaconhouse National University, Lahore.

Salman Tariq Mirza

B. Arch Beaconhouse National University, Lahore

Sara Ishfaq

B. Arch Beaconhouse National University, Lahore

DISTINGUISHED PROFESSORS

Nayyar Ali Dada

Professor of Practice, National Diploma in Architecture,
National College of Arts, Lahore
Architect, Aga Khan Award Winner

Yasmeen Cheema

Professor of Research, Master of Science in Restoration of Monuments
and Historic Sites, Middle East Technical University, Ankara, Turkey
National Diploma in Architecture, National College of Arts, Lahore
Architect, Conservationist, Educator

ADJUNCT FACULTY

Attique Ahmed | Architect, Urbanist

Imrana Tiwana | Architect, Urbanist

Kalim A. Siddiqui | Architect

Kamil Khan Mumtaz | Architect

Khalid Bajwa | Architect, Urbanist, Historian

Masood Khan | Architect, Conservationist

Parvez Ahmad Mughal | Architect

Raza Ali Dada | Architect

Umar F. Khan Kakar | Architect

ACADEMIC AND PROFESSIONAL ADVISORS

Ajon Moriyama | Architect, Educationist, Canada

Attilio Petruccioli | Architect, Educationist, Italy

Benjamin Hossbach | Architect, Critic, Germany

Bodo Rasch | Architect, Educationist, Germany

Dr. Laleh Bakhtiar | Historian, Writer, USA

Dr. Suha Ozkan | Architect, Educationist, Critic, Turkey

Hasan Uddin Khan | Architect, Educationist, Writer, USA

John van Nostrand | Architect, Educationist, Canada

Khalida Rahman | Photographer, Educationist, UK

Maria Aslam Hyder | Architect, Critic, Publisher, Pakistan

Marjan Ghannad | Architect, Educationist, Canada

Nader Ardalan | Architect, Writer, USA

Naquib Hossain | Architect, Photographer, Educationist, Canada

Nasser Rabbat | Architect, Educationist, USA

Ozayr Saloojee | Architect, Educationist, Canada

Ron Lewcock | Architect, Educationist, Historian, USA

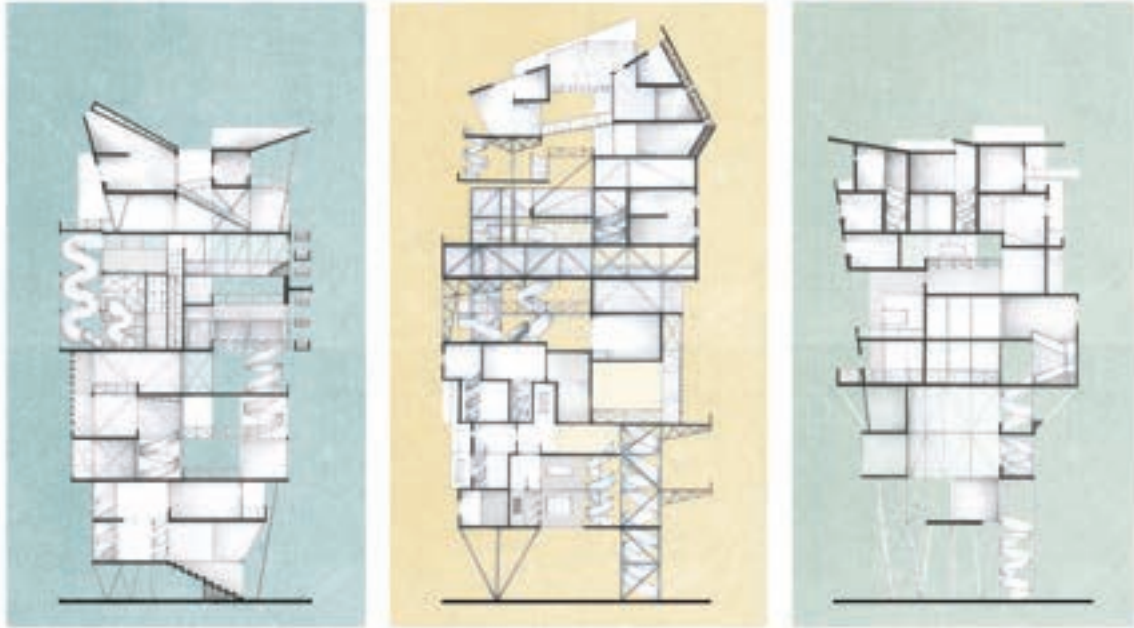
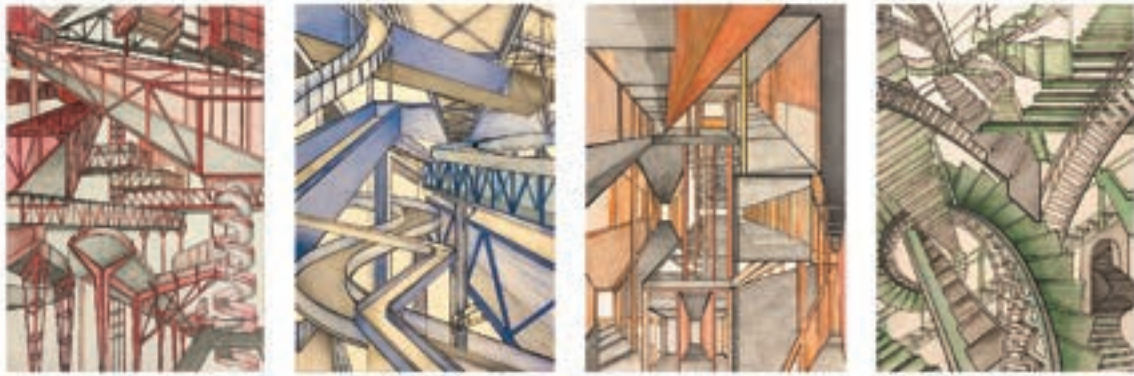
Sarfraz Ahmed Qureshi | Engineer, Pakistan

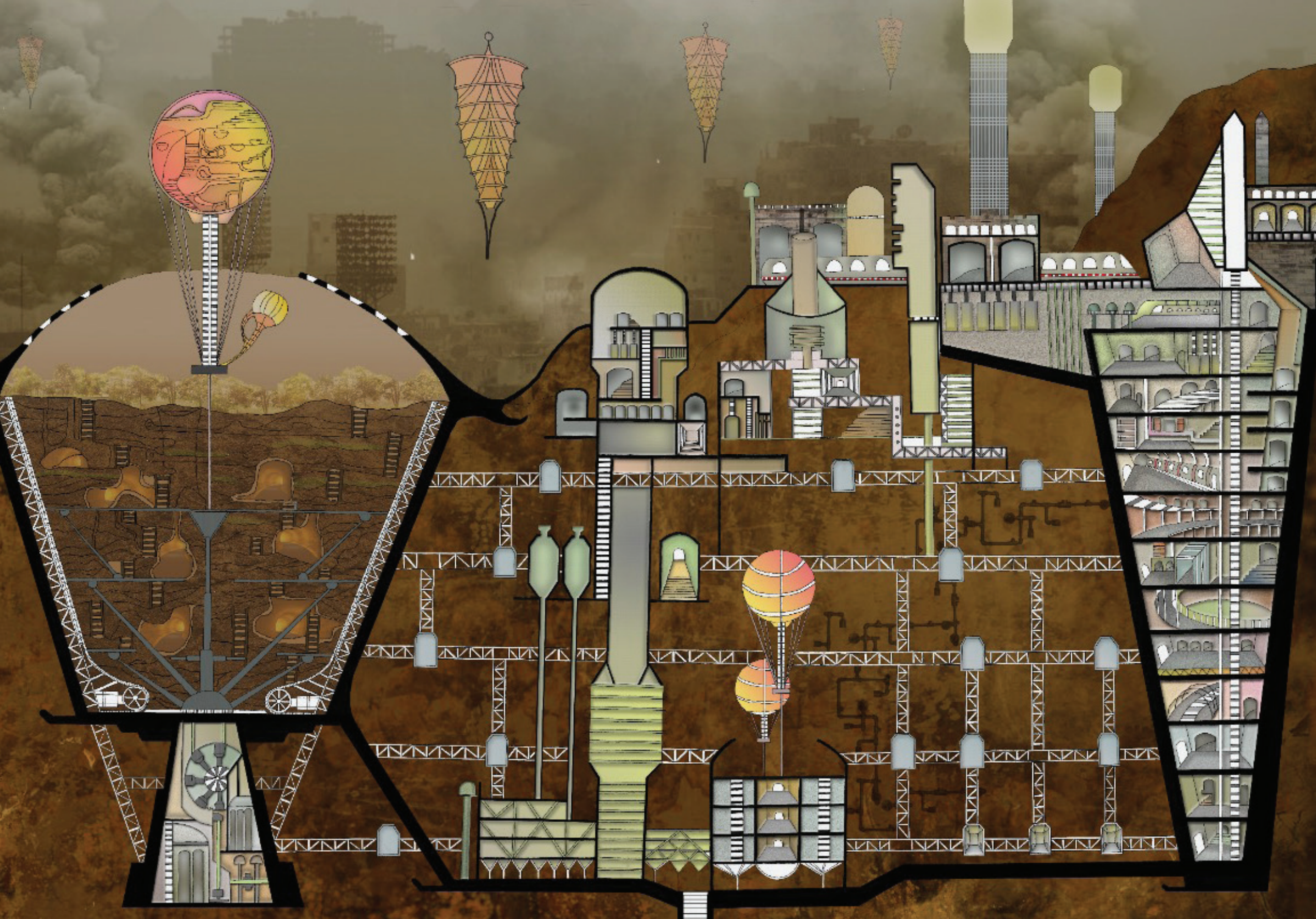
Shahnaz Ismail | Educationist, Designer, Pakistan

Shannon Basset | Architect

Yawar Jilani | Architect, Urbanist, Pakistan

Ziauddin Sardar | Social Critic, Columnist, Writer, UK







SM SLASS

Beaconhouse National University

DEPARTMENT & DEGREES

DEPARTMENT OF LIBERAL ARTS

BA (Hons) IN SOCIAL SCIENCES WITH MAJOR IN LIBERAL STUDIES
4 Years | 8 Semesters | 131 Credits

FOCUS AREAS:

Literature, History, Philosophy, Culture and Society,
Politics, Sociology, Anthropology, History

DEPARTMENT OF LIBERAL ARTS

B.A (Hons) IN SOCIAL SCIENCES WITH MAJOR IN LIBERAL STUDIES
AND MINOR IN MEDIA STUDIES
4 Years | 8 Semesters | 131 Credits

FOCUS AREAS:

Literature, History, Philosophy, Media Studies, Culture
and Society, Politics, Sociology, Anthropology, History

DEPARTMENT OF LIBERAL ARTS

B.A (Hons) IN SOCIAL SCIENCES WITH MAJOR IN LIBERAL STUDIES
AND MINOR IN THEATER, FILM AND TV
4 Years | 8 Semesters | 131 Credits

FOCUS AREAS:

Literature, History, Philosophy, Media Studies, TV, Film,
Culture and Society, Politics, Sociology, Anthropology



ABOUT SMSLASS

Seeta Majeed School of Liberal Arts and Social Sciences

The flagship department of the Beaconhouse National University offers a unique interdisciplinary program in Liberal Studies that combines the best of social sciences and humanities. The program includes courses from multiple academic disciplines including Anthropology, Gender studies, History, Literature, Philosophy, Political science, and Sociology. The first year of foundation courses is designed to help students develop the essential skills of critical thinking, analytical reasoning, and effective communication through the written and spoken medium.

After exploring the introductory level social sciences and humanities courses the students are encouraged to pursue courses offered by the department based on their primary academic interests. The departmental courses are supplemented by those offered by the various BNU schools (School of Visual Art & Design (SVAD), School of Media & Communication (SMC), and the Institute of Psychology). The program has a strong research focus and the students are provided rigorous training in various research methodologies. This culminates in a senior thesis project in the final year which serves as the capstone for every student's academic endeavor. It is widely acknowledged that the relationship between the Liberal Arts and the Social Sciences is and should be the relationship of symbiosis and complement. At the Seeta Majeed School of Liberal Arts and Social Sciences (SLASS), we have designed programs that exemplify this symbiosis so that our students received a well-rounded education in a myriad of subjects while simultaneously being well-grounded and rooted in their chosen disciplines.

The Seeta Majeed School of Liberal Arts and Social Sciences (SLASS) offers BA (Hons.) in Social Sciences with Major in Liberal Studies which is a one-of-its-kind Bachelors degree. It offers a diverse and comprehensive approach to the cultural, economic, political, and institutional challenges of the country with courses on Literature, History, Sociology, Philosophy, Politics, and Critical theory.





DEPARTMENT OF LIBERAL ARTS

SMSLASS Departments

OUR MISSION AND GOAL

Conforming to the vision of BNU as a Liberal Arts institution, Seeta Majeed School of Liberal Arts and Social Sciences strives to disseminate quality education and make significant research contributions on the most pressing socio-economic issues at the local and national levels. It also aspires to prevent brain drain in the country by offering higher quality education and making Liberal Arts an important academic priority at BNU besides expanding its base in the discipline to offer diversified concentrations and electives for students in other schools.

ACADEMIC EXPERTISE

SLASS has highly qualified and accomplished faculty which is ideally equipped to train and instruct the youth of his day and age. Our faculty members are well reputed not only in the art of teaching but also in the realm of knowledge production. They have published in highly reputable and internationally acclaimed journals. Their books and papers are included in the courses of some of the best universities in the world. The teaching staff is highly motivated and invested with missionary zeal to provide quality education in liberal arts. The majority of our teachers have the experience of teaching in foreign universities, and the experience thereby acquired is being put into the best possible use.

OBJECTIVES

We aim at inspiring our students to respond to their social responsibilities by addressing the socio-cultural and political challenges of this country in a creative and constructive manner. We begin by stimulating an uninhibited sense of inquiry that enables them to raise questions about self-identity, gender roles, the hegemonic cultural and historical narratives, urban and ecological challenges, responsible citizenship, the ethical pursuit of life, liberty, and happiness—in short, we help our students acquire the analytical tools to excel in an academic environment by thinking out of the box. Though our faculty is well versed in the prevailing discourses in the leading international academies by virtue of their graduate degrees from some of the best institutions of higher learning abroad, each and every one of them is personally vested in encouraging their students to apply the global to the local. This “global” emphasis ensures our students can make an eclectic use of the global knowledge sources by adapting them to the needs of their immediate realities.

RESEARCHER PROFILE

SMSLASS Departments

Dr. Tahir |

Areas of research interest are governance, democracy, and religious politics, particularly in the regions of Pakistan and South Asia. He has authored several books with a number of research publications, encyclopedic contributions, and edited volumes to his credit. Out of the recent notable works, he recently co-authored a book on Lahore: A Portrait of a Colonial City (Hurst & Co.) and co-edited Deobandi Militancy and Faith Based Violence in Pakistan (Palgrave). He has also been serving as an editor for several academic journals and is a founding member and editor for the Pakistan Journal of Historical Studies by Indiana University Press, USA. He is also on the editorial boards of several national & international research journals. He is an affiliated scholar in the center of South Asian Studies, at the University of Cambridge. He has also been a fellow of Wolfson College, the University of Cambridge.

Dr Farooq Sulehria |

Area of research is global media, cultural imperialism, development, and Islamic fundamentalism. He is the author of the critically acclaimed 'Media Imperialism in India and Pakistan' (Routledge). He has also co-edited 'From Terrorism to Television: The dynamics of Media, State and Society' (Routledge). He has contributed over a dozen book chapters and peer reviewed journal articles in internationally acclaimed publications. He has a PhD in Development Studies (SOAS University of London) and MA Global Media and Postnational Communication (SOAS University of London). He has also MA in Mass Communication (Punjab University). He is currently working on a book on Islamic fundamentalism.

ADMISSION CRITERIA

SMSLASS Departments

BA (Hons), Degree Programmes

To be eligible for admission to the undergraduate program, a candidate must satisfy any one of the following requirements:

- FA / F.Sc with at least 2nd division (i.e. 495 marks)*.
- (O-levels (at least 6 subjects with IBCC equivalence) and 3 A-levels. Advanced Subsidiary (AS) will not be taken into account.
- High School Diploma and International Baccalaureate (IB) result with a CGPA of at least 2.5. Note: Equivalence Certificate from IBCC is mandatory for all international qualifications i.e. O Levels/A-Levels, High School Diploma, and International Baccalaureate, or equivalent.
- Passing of BNU's written aptitude test & interview
- Student terminated from one BNU school on the basis of poor academic performance or on the disciplinary grounds will not be eligible to seek admission to any other school of BNU.
- Acceptance of a candidate rejected by one BNU school who is seeking admission to another BNU school will be subject to the approval of the Vice

ROAD MAP | BA (HONS)

SMSLASS Departments

BA (Hons) in Social Sciences with Major in Liberal Studies

Year 1 | SEMESTER I

DLA-109	Introduction to Political Thought	3
DLA-110	Academic Writing	3
DLA-111	Philosophical Investigations	3
DLA-133	Introduction to South Asian History	3
DLA-170	Introduction to World Literature	3
		15

Year 1 | SEMESTER II

DLA-100	Introduction to Sociology	3
DLA-100	Introduction to Political Economy	3
DLA-112	Philosophical Investigations II	3
DLA-143	Introduction to Social Anthropology	3
DLA-200	Introduction to Creative Writing	3
DLA-247	Introduction to World History	3
		18

Year 2 | SEMESTER III

SLA 102	Pak Studies	1.5
	NON-DLA Elective	3
DLA 220	Nationalism(s)	3
DLA 226	Gender & media	3
DLA 248	Introduction to Urban studies	3
DLA 249	Transnational Media and Popular Culture	3
		16.5

Year 2 | SEMESTER IV

CSE-100	Computer Literacy	2
SLA-103	Islamic Studies	1.5
DLA 222	Introduction to Punjabi Literature	3
DLA 228	Demystifying Feminism	3
xxx	Debt & Development	3

xxx	NON-DLA Elective	3
		15.5

Year 3 | Semester V

DLA 313	Transmutations: Creative writing	3
DLA 520	Classical Drama	3
DLA 334	Historical methods and Archives	3
DLA 338	Gender & Development	3
DLA-361	Pakistan in the contemporary world	3
xxx	NON-DLA Elective	3
		18

Year 3 | Semester VI

DLA 308	Modern Fiction	3
DLA 335	Globalisation: Politics, Economics,	3
DLA 400	Research Methods	3
DLA 367	Problems of Development in Pakistan	3
DLA 364	War Literature	3
		15

Year 4 | SEMESTER VII

DLA 363	Comparative Politics	3
	NON-DLA Elective	3
DLA 401	Research Topics in Liberal Studies	3
DLA 362	The British Empire in India	3
DLA-490	Thesis	6
		18

Year 4 | SEMESTER VIII

	Technology & Social Change	3
DLA-366	Law & Society	3
DLA-310	American Drama	3
	NON-DLA Elective	3
DLA-523	Victorian Novels	3
		15

Total Credit Hours		131
---------------------------	--	------------

ROAD MAP | BA (HONS)

SMSLASS Departments

B.A (Hons) Social Sciences with Major in Liberal Studies and Minor in Media Studies

Year 1 | SEMESTER I

DLA-109	Introduction to Political Thought	3
DLA-110	Academic Writing	3
	NON-DLA Elective	3
JOU-123	Mass Media: Local, National and Global	3
DLA-170	Introduction to World Literature	3
		15

Year 1 | SEMESTER II

	NON-DLA Elective	3
DLA-100	Introduction to Political Economy	3
JOU-112	New Media Technologies	3
DLA-143	Introduction to Social Anthropology	3
DLA-200	Introduction to Creative Writing	3
DLA-247	Introduction to World History	3
		18

Year 2 | SEMESTER III

SLA-102	Pak Studies	3
JOU-105	Story Telling in Digital World	3
DLA-220	Nationalism(s)	3
DLA-226	Gender & media	3
DLA-248	Introduction to Urban studies	3
DLA-249	Transnational Media and Popular Culture	3
		18.5

Year 2 | SEMESTER IV

CSE-100	Computer Literacy	2
SLA-103	Islamic Studies	1.5
DLA-222	Introduction to Punjabi Literature	3
DLA-228	Demystifying Feminism	3
xxx	Debt & Development	3

xxx	NON-DLA Elective	3
		15.5

Year 3 | Semester V

DLA-313	Transmutations: Creative writing	3
	Design for Mobile Platforms	3
	NON-DLA Elective	3
DLA-334	Historical methods and Archives	3
DLA-338	Gender & Development	3
DLA-362	The British Empire in India	3
		18

Year 3 | Semester VI

DLA-308	Modern Fiction	3
DLA-361	Pakistan in the contemporary world	3
DLA-335	Globalisation: Politics, Economics, Culture	3
DLA-400	Research Methods	3
	Digital Photography	3
	NON-DLA Elective	3
		18

Year 4 | SEMESTER VII

DLA-367	Problems of Development in Pakistan	3
DLA-364	War Literature	3
DLA-363	Comparative Politics	3
	Marketing & Media Analytics	3
	NON-DLA Elective	3
		15

Year 4 | SEMESTER VIII

DLA-490	Thesis	6
DLA-401	Research Topics in Liberal Studies	3
DLA-523	Media Entrepreneurship	3
	NON-DLA Elective	3
		15

Total Credit Hours		131
---------------------------	--	------------

ROAD MAP | BA (HONS)

SMSLASS Departments

B.A (Hons) Social sciences with Major in Liberal Studies and Minor in Theater, Film and TV

Year 1 | SEMESTER I

DLA-109	Introduction to Political Thought	3
DLA-110	Academic Writing	3
	NON-DLA Elective	3
TFT 008	Script writing	3
DLA-170	Introduction to World Literature	3
		15

Year 1 | SEMESTER II

	NON-DLA Elective	3
DLA-100	Introduction to Political Economy	3
TFT 3212	Direction	3
DLA-143	Introduction to Social Anthropology	3
DLA-200	Introduction to Creative Writing	3
DLA-247	Introduction to World History	3
		18

Year 2 | SEMESTER III

SLA-102	Pak Studies	1.5
TFT	Camera & Light 3	3
DLA-220	Nationalism(s)	3
DLA-226	Gender & media	3
DLA-248	Introduction to Urban studies	3
DLA-249	Transnational Media and Popular Culture	3
		16.5

Year 2 | SEMESTER IV

CSE-100	Computer Literacy	2
SLA-103	Islamic Studies	1.5
DLA-222	Introduction to Punjabi Literature	3
DLA-228	Demystifying Feminism	3
xxx	Debt & Development	3

xxx	NON-DLA Elective	3
TFT 249	Sound & Audio Design	3
		15.5

Year 3 | Semester V

DLA-313	Transmutations: Creative writing	3
TFT 253	Fundamentals of Editing	3
	NON-DLA Elective	3
DLA-334	Historical methods and Archives	3
DLA-338	Gender & Development	3
DLA-362	The British Empire in India	3
		18

Year 3 | Semester VI

DLA-308	Modern Fiction	3
DLA-361	Pakistan in the contemporary world	3
DLA-335	Globalisation: Politics, Economics, Culture	3
DLA-400	Research Methods	3
TFT-252	3D Modeling & Animation	3
	NON-DLA Elective	3
		18

Year 4 | SEMESTER VII

DLA-367	Problems of Development in Pakistan	3
DLA-364	War Literature 3	3
DLA-363	Comparative Politics	3
DLA-366	Law & Society	3
	NON-DLA Elective	3
		15

Year 4 | SEMESTER VIII

DLA-490	Thesis 6	3
DLA-401	Research Topics in Liberal Studies	3
DLA-345	Political Ecology	3
	NON-DLA Elective	3
		15

Total Credit Hours		131
---------------------------	--	------------





FACULTY

Seeta Majeed School of Liberal Arts
and Social Sciences

PROFESSORS

Dr. Tahir Kamran | Head of Department

- Ph.D (PU) Iqbal Prog. Cambridge Uni
- Common Wealth Fellow Uni of Southampton (U.K)

ASSISSTANT PROFESSORS

Dr. Farooq Sulehria

- Ph.d. in Development Studies (SOAS)

Tania Fraz

- M. Phil in English Literature (PU)

DEGREE OUTCOMES

Our primary goal is to help our students to make the best use of their time in liberal arts institutions by becoming fully cognizant of the civic obligations, and national and transnational challenges, and effectively contribute toward a world that values pluralism and celebrates diversity.

CAREER PATHS

This degree is highly suitable for students who would like to discover their moorings before pursuing higher education in social sciences, humanities, law, journalism, and business studies. An ideal program for those interested in the academia, civil services, human rights organizations, development sector, media, and digital communication

SMC

Beaconhouse National University

DEPARTMENTS & DEGREES

DEPARTMENT OF JOURNALISM

BA (HONS) SOCIAL SCIENCES WITH MAJOR IN MEDIA STUDIES

4 Years | 8 Semesters | 130 Credits

FOCUS AREAS:

Broadcast Media, Digital Media, Public Relations & Advertising

BS (Hons) IN COMMUNICATION AND NEW MEDIA TECHNOLOGY

4 Years | 8 Semesters | 130 Credits

CAREER PATH:

Immersive journalist, Data journalist, Social & digital media writer, Social & digital media content producer/developer, Social & digital media editor, Social & digital media manager, Social & digital media analyst, Documentary production specialist, Multimedia producer, Media entrepreneur, Art director, Video game designer, Web content developer, Web designer, Digital advertising specialist, Digital public relations specialist, Advertising and design consultant

MS PUBLIC RELATIONS AND ADVERTISING

2 Years | 4 Semesters | 30 Credits

FOCUS AREAS:

Public Relations, Advertising, Media Marketing, Media Planning & Buying, Client Management, Corporate Communication, Media Advocacy, Crisis Communication, Communication Research

DEPARTMENT OF THEATRE, FILM & TV

BA (HONS) SOCIAL SCIENCES WITH MAJOR IN THEATRE, FILM & TV

4 Years | 8 Semesters | 130 Credits

FOCUS AREAS:

Film / TV / Theatre Production, Editing, Screenwriting, Sound / Lighting / Cinematography, Film Theories, Acting

MS FILM & TELEVISION

2 Years | 4 Semesters | 30-33 Credits

FOCUS AREAS:

Film and TV Production, Screenwriting, Cinematography, Acting, Sound, Editing



DEAN'S WELCOME NOTE

Shahid Hafiz Kardar
VC BNU, Acting Dean

Over the years, the discipline of media and mass communication has evolved from print and electronic media to social media for communicating ideas, opinions and information to the general public and specialized audiences. The media's special importance lies in its role in producing and mediating cultures, mobilizing social change and influencing national and international affairs. Today's job market is looking for young professionals with expertise in information, entertainment, strategic and corporate communication. In view of these trends, we have devised interdisciplinary programs to produce graduates with critical perspectives and updated skills to lead the job market, act as agencies of social change and develop as global citizens. We have also forged international linkages.

Presently, we are offering MS (Public Relations and Advertising), MS (Film and Television), BA (Honors) Media Studies, BS (Honors) in Communication and New Media Technology, BA (Honors) Theatre, Film and Television. The SMC has so far produced more than 300 theses /projects. Four PhD scholars have completed their degrees while three others are in the process of completing their theses. Our graduates are working in print and electronic media, advertising and public relations organizations and film production houses, besides setting up their own enterprises. Our theatre teams and filmmakers have won national and international awards. SMC's faculty keeps on enhancing its qualifications and follows innovations in communication education. As Dean of this prestigious mass communication school, I assure you that you will have an excitingly rich academic experience throughout your stay here in an environment of intellectual inquiry, diversity and freedom of expression.



ABOUT SMC

School of Media and Mass Communication

The School of Media and Mass Communication (SMC) at the Beaconhouse National University (BNU) is dedicated to the proposition that knowledge, creativity and skills are vital for the development of modern democratic societies in this era of globalization. The SMC attempts to establish a centre of excellence focused upon knowledge, creativity, research, service and professional skills in the field of media and mass communication.

The new educational concern with media appears to be born of a convergence of ideas and technologies, with new media at the forefront. The range of alternative and overlapping sources of information and entertainment, instruction and art is more extensive than ever before. This communication revolution brought about by new technologies and changing social and leisure patterns takes on an added force in education. Mass communication shapes public opinion, interprets culture and its values that bind the society together and transmit information and knowledge in nurturing a free society. The SMC, through an interdisciplinary approach, aims to:

1. Impart diverse knowledge and ideas that enable students to fulfill their responsibilities in a democratic and pluralistic society within a global village;
2. Prepare professionals in the field of media and mass communication who are able to exercise their freedom with a conscious awareness of the constitutional rights of citizens;
3. Equip students with the required tools and skills to cope with the innovations taking place in international media and prepare them for the challenges thrown up by the information age.

At the SMC, students are trained to become:

- Critical and creative thinkers;
- Ethical professionals accountable for their performance;
- Skilled professionals who can use print, electronic, new media and other forms of communication with equal ease; and
- Media-persons who work towards enlightenment and moderation. Students are assessed through a series of seminars, assignments and individual research projects.





BA (HONS) SOCIAL SCIENCES WITH MAJOR IN MEDIA STUDIES

SMC - Department of Journalism

Program Description

Keeping in view the geo political, economic, social forces that shape media and culture industries in the contemporary world, there is a need to change the dynamics of media education in Pakistan.

The four-year BA (Hons) Social Sciences with Major in Media Studies and specialization in i) Broadcast Media ii) Digital Media iii) Public Relations & Advertising has been designed to serve the same purpose. The degree is a combination of social sciences/ liberal arts and media courses. It is aimed at developing in students an in-depth understanding of the social, political, cultural aspects and economic contexts in which mediated communication takes place and its impact on the society. This degree will equip the students with the analytical abilities, knowledge, skills and awareness required to achieve personal and professional success in today's media-rich world. This four-year degree is ideal for individuals who are looking for a career through which they can make a difference in the contemporary society. It will prepare students to work as creative and versatile media innovators and leaders who are equipped to respond to new situations within an ever-changing and dynamic industry. This degree will enhance students' employability across media groups and culture industries and in business, government and public sector organizations.

Areas of specialization :

- Broadcast Media
- Digital Media
- Public Relations & Advertising



CAREER PATHS FOR SPECIALIZATION IN BROADCAST MEDIA

Anchor, Newscaster, Reporter/Correspondent, Director, Producer, Assignment Editor, Set Designer, Non Linear Editor, Copy Editor, Creative Writer, Photojournalist, Voice-over Artist, Field Producer, Researcher

CAREER PATHS FOR SPECIALIZATION IN DIGITAL MEDIA

Entrepreneur, Social Media Manager, Social Media Developer, Online Writer/Editor, Social Media Marketer, SEO Consultant, Graphic/Online Designer, Social Media Strategist, Online Video Producer, Content Writer, Online Editor, Consultant, Multimedia Consultant

CAREER PATHS FOR SPECIALIZATION IN PUBLIC RELATIONS & ADVERTISING

Account Executive, Marketing Manager, Brand Consultant, Media Relations Manager, Art Director, Copywriter, Corporate Communications Specialist, Media Planner, Public Relations Specialist, Public Relations Officer, Content Marketer, Event Manager, Media Buyer, Market Research Analyst, Advertising Sales Representative, Publicist, Communications Manager, Marketer, Client Manager

Program Overview

DEGREE: BA (Hons)

DURATION: 8 semester / 4 years

CREDITS: 130

Note: The degree will be awarded after completion of workload of 4 years as per HEC Guidelines. The degree will not be awarded before this time period.

ROAD MAP | BA (HONS)

SMC - Department of Journalism

BA (Hons.) Social Sciences with Major in Media Studies

Year 1 | Semester I

JOU-113	Mass Media: Local, National and Global	3
JOU-112	New Media Technologies	3
MCB-435	Urdu Language Skills	3
ELU-100	Foundation English University Core HEC Mandatory	3
SLA-103	Islamic Studies University Core HEC Mandatory	1.5
	General Elective I (Elective)	3
		16.5

Year 1 | Semester II

JOU-105	Story Telling in the Digital World	3
JOU-212	Reporting (Urdu & English)	3
SLA-102	Pakistan Studies University Core HEC Mandatory	1.5
EDU-405	Communication Skills University Core HEC Mandatory	3
	General Elective II (Elective)	3
	General Elective III (Elective)	3
		16.5

Year 2 | Semester III

JOU-214	Opinion and Editorial Writing	3
JOU-225	Video Game Design	3
MCB-118	Media Laws and Ethics	3
CSE-100	Computer Literacy University Core HEC Mandatory	2
	General Elective IV (Elective)	3
	General Elective V (Elective)	3
		17

Year 2 | Semester IV

JOU-224	Advertising: Theory and Practice	3
MCB-115	International Communication	3
JOU-250	Radio Journalism and Production	3
JOU-251	Investigative and Data Journalism	3
	General Elective VI (Elective)	3
		15

Year 3 | Semester V

MCB-222	Introduction to TV Production	3
JOU-314	Public Relation: Theory & Practice	3
JOU-301	Mass Media Theories	3
DLA-110	Academic Writing	3
	General Elective VII (Elective)	3
	General Elective VIII (Elective)	3
		18

Year 3 | Semester VI

JOU-425	TV Production Techniques	3
JOU-426	Convergent Journalism	3
MCB-316	Development Communication	3
MCB-416	Research Methodology	3
	General Elective IX (Elective)	3
	General Elective X (Elective)	3
		18

Year 4 | Semester VII

MCB-416	Media Management & Marketing	3
	Specialization Course-I	3
	Specialization Course-II	3
	Elective from other Specializations	3
	General Elective XI (Elective)	3
		15

Year 4 | Semester VIII

	Specialization Course-III	3
	Specialization Course-IV	3
JOU-420	Media Entrepreneurship	3
MCB-455/- JOU-423	Thesis/Project or two optional courses	6
JOU-404	1) Community Media	3
MCB-440	2) Communication & Public Opinion	
		15

Total Credit Hours

131



Specializations

	Broadcast Media	Digital Media	Public Relations & Advertising
1	Hosting/ Anchoring	Content Writing	Digital Public Relations & Advertising
2	Bureau, News Room and Bulletin	Multi Media Arts	Crisis Mangement
3	Current Affairs and Production	Animation & Graphics	Media Planning & Buying
4	Infotainment	Digital Media Marketing	Government, Corporate, Sports, Public Relations



BS (HONS) IN COMMUNICATION AND NEW MEDIA TECHNOLOGY

SMC - Department of Journalism

The media industries in Pakistan and the world over are rapidly changing with the advent of new technologies of communication. As a result of these changes, a profound transformation is taking place in the media industries in terms of interactive and aesthetically enriched storytelling techniques and their impact on society at the cultural, social, political and global levels. Keeping in view the technological revolution in the media and communication industries with accompanying job opportunities, the SMC at BNU has designed this innovative undergraduate new media degree to cater for market requirements and create new employment possibilities for media students. The main objective of this BS program is to study and explore the potentials of new media technologies under one umbrella in the realms of interactivity, creativity, knowledge, arts, information, entertainment, strategic communication and entrepreneurship. The courses in this degree meet not only the purpose of dissemination of content in multiple forms and their expression in the highly connected world but also take into account social and ethical aspects of digital interventions. This BS in New Media program will enable students to develop conceptual, theoretical, design, and technical skills needed to communicate stories and messages in an interdisciplinary environment to an ever-changing audience.

Career Paths

Immersive journalist, Data journalist, Social & digital media writer, Social & digital media content producer/developer, Social & digital media editor, Social & digital media manager, Social & digital media analyst, Documentary production specialist, Multimedia producer, Media entrepreneur, Art director, Video game designer, Web content developer, Web designer, Digital advertising specialist, Digital public relations specialist, Advertising and design consultant.

Program Overview

DEGREE: BS

DURATION: 4 years / 8 semesters

CREDITS: 130

Note: The Degree will be awarded after completion of workload of 4 years as per HEC Guidelines. The degree will not be awarded before this time period.

ROAD MAP | BS (HONS)

SMC - Department of Journalism

BS (Hons) in Communication and New Media Technology

Year 1 | Semester I

JOU-103	Introduction to Communication	3
JOU-112	New Media Technologies	3
MCB-125	Urdu Journalistic Writing	3
ELU-100	Foundation English HEC Mandatory	3
SLA-103	Islamic Studies HEC Mandatory	1.5
	Digital Photography elective TFT	3
		16.5

Year 1 | Semester II

JOU-105	Story Telling in the Digital World	3
SLA-102	Pakistan Studies (HEC Mandatory)	1.5
JOU-114	Journalism practices in new media environment	3
DLA-225	Technology and Social Change	3
	Digital Production I	3
EDU-405	Communication Skills	3
		16.5

Year 2 | Semester III

JOU-222	Theories of Communication	3
JOU-216	Video Game Design	3
JOU-217	Digital Production II	3
CSE-100	Computer Literacy (HEC Mandatory)	2
DLA-249	Visual Design 1	3
	Elective SLASS	3
		17

Year 2 | Semester IV

JOU-218	Web Design	3
JOU-219	Publishing in Digital Media	3
	Video Game Development	3
JOU-221	Investigative and Data Journalism	3
	Political communication	3

JOU-215	Content writing	3
		18

Year 3 | Semester V

JOU-312	Marketing and Media Analytics	3
JOU-305	Visual Design 2	3
	Fact & Fiction: tracking fake news	2
JOU-313	Economics and Development Issues in Pakistan	3
	Digital Advertising	3
	Web development	3
		18

Year 3 | Semester VI

JOU-308	Immersive Media	3
	3D modelling 1	3
	Media entrepreneurship	3
	Human Computer Interaction	3
	Research Methods	3
		15

Year 4 | Semester VII

JOU-415	Public Relations	3
JOU-418	Communication and public opinion	3
JOU-419	Social Media and Fifth Generation Warfare	3
	3D Modelling advanced or Integrated media communication	3
JOU-424	Motion graphics or corporate communication	3
		15

Year 4 | Semester VIII

	Portfolio development	3
	Advanced compositing or Global communication	3
MCB-455	Capstone project	6
	Digital Visual effects or communication strategies for social change	3
		15

Total Credit Hours		131
---------------------------	--	------------





MS PUBLIC RELATIONS AND ADVERTISING

SMC - Department of Journalism

Focus Areas

Public Relations, Advertising, Media Marketing, Media Planning & Buying, Client Management, Corporate Communication, Media Advocacy, Crisis Communication, Communication Research

Program Overview

DEGREE: MS

DURATION: 2 Years / 4 semesters

CREDITS: 30

Career Paths

Public Relations Officers / Managers, Media-Lobbyists, Campaigners, Copywriters, Concept Writers, Advertising Account Manager, Event Manager, Marketing Executive, Media Buyer / Planner, Market Researcher

Program Description

MS Public Relations & Advertising is a two-year (four semesters) program which is equivalent to MPhil or 18 years of education. It aims to train students to become highly qualified professionals with the skills needed to work in advertising and public relations agencies, businesses and both public or private institutions and organizations. The focus is on creative and strategic thinking, planning, executing campaigns, professional writing, ethical practices and innovative use of both mainstream and new media.



ROAD MAP | MS PUBLIC RELATIONS AND ADVERTISING

SMC - Department of Journalism

Year 1 Semester I		
1	Advertising Campaigns	3
2	Public Relations Campaigns	3
3	Theory and Practice of Marketing	3
4	Research Methods I (for Thesis) or Market Research (for Project)	3
		12
Year 1 Semester II		
1	Client Management	3
2	Crisis Communication	3
3	Media Planning & Buying	3
4	Research Methods II (for Thesis) or Seminar (for Project)	3
		12
Year 2 Semester III & IV		
1	Project or Thesis	6
Total Credit Hours		30
Optional Courses *		
1	Visual Communication Design	3
2	Account Management	3
3	Copy Writing	3
4	Government and Corporate Public Relations	3
5	Digital Marketing	3
6	Media Planning & Buying	3



The Lounge

PAINTING

MUSIC

my happy place

Drawing & Portrait

200 Guitar Chords & Songs

Art of Sculpture





BA (HONS) IN SOCIAL SCIENCES WITH MAJOR IN THEATRE, FILM & TV

Department of Theater Film & Television

The four-year BA (Hons) in Social Sciences with Major in Theatre, Film & Television (TFT) is the only program in Pakistan which brings the related dramatic art forms together, extending our student's theoretical, historical and practical skills and in turn broadening their career possibilities. In the initial semesters, students share foundational courses designed to maximize exposure to the three mediums, before moving to core courses in the remaining semesters. The degree aims towards a fuller understanding of theatre, film & television in an enabling professional environment to facilitate rich interaction between students and faculty. The degree offers unique opportunity to talented individuals who aspire to leaving mark in production, direction, writing and acting in theatre, short film and TV.

Career Paths

Film, TV & Theatre Direction, Production, Acting, Script Writing, Content Writing, Editing, Cinematography, Production Managing, Program Researching, Sound Experts, Light Expert, Art Direction.

ROAD MAP | BA (HONS)

Department of Theater Film & Television

BA (Hons) in Social Sciences with Major in Theatre, Film & Television (TFT)

Year 1 | Semester I

TFT-004	Intro to Film & TV	3
TFT-105	Photography	3
TFT-139	Intro to Theatre	3
DLA-107	Intro to Drama	3
SLA-103	Islamic Studies	1.5
SLA-102	Pakistan Studies	1.5
EDU-101	Foundation English	3
		18

Year 1 | Semester II

TFT-006	Fundamentals of Camera	3
TFT-007	Lighting for TV & Film-1	3
TFT-008	Script Writing	3
TFT-253	Fundamentals of Editing	3
EDU-405	Communication Skills	3
CSE-100	Computer Literacy	2
		17

Year 2 | Semester III

TFT-242	Advanced Camera	3
TFT-244	Lighting for Film & TV - 2	3
TFT-130	Intro to Acting	3
TFT-250	Direction for Film & TV - 1	2
DLA-143	Intro to Social Anthropology (Elective)	3
	Social Sciences (Elective)	3
		18

Year 2 | Semester IV

TFT-251	Direction for Film & TV - 2	3
TFT-311	Acting Improvisation & Devising	3
TFT-350	Production Design for Theatre	3
TFT-285	Musicology	3

JOU-221	Fiction, Poetry and Short Story /	3
	Choreography: Movement, Rhythm & Dance	3
JOU-221	Academic Writing (Elective)	3
		18

Year 3 | Semester V

TFT-217	Short Film Production	3
TFT-249	Sound & Audio Design	3
TFT-252	3D Modeling & Animation	3
TFT-406	Compositing Graphic & Visual Effects	3
TFT-381	Advanced Editing	3
DLA-170	Introduction to World Literature (Elective)	2
DLA-223	Introduction to Social Thoughts (Elective)	2
		17

Year 3 | Semester VI

TFT-307	Documentary	3
TFT-386	Film Animation /	3
TFT-234	Multimedia Arts / Advanced Sound and Audio Design	3
TFT-384	Set Design, Costume and Makeup	3
TFT-387	TV Drama Production	3
DLA-226	Gender & Media (Elective)	2
DLA-308	Modern Fiction (Elective)	2
		18

Year 4 | Semester VII

TFT-443	Music Video Production	3
	Digital Media - Technologies & Trends	3
TFT-322	Film Theory & Criticism	3
	Social Sciences (Elective)	3
	Social Sciences (Elective)	3
	Social Sciences (Elective)	3
		18

Year 4 | Semester VIII

TFT-117	Electronic Portfolio Development	3
TFT-456	Project	3
	Social Sciences (Elective)	3
		9

Total Credit Hours		130
---------------------------	--	------------





MS FILM & TELEVISION

Department of Theater Film & Television

MS Film & Television is a unique first-of-its-kind program in Pakistan that is designed to expose students to advanced hands-on professional guidance under the supervision of highly qualified and professionally trained faculty members. It is a two-year program that aims to impart the professional experience of film and television production techniques and critical thinking through discussions on film and communication theories and the latest research.

Career Paths

Filmmaker, Screenwriter, Actor, Producer, Director, Cinematographer, Film & TV Technician, Researcher, Critical Thinker.

ROAD MAP | MS FILM & TELEVISION

Department of Theater Film & Television

Year 1 | Semester I

TFT 702	Script Writing	3
TFT 706	Media Theory	3
TFT 701	TV Production	3
TFT 703	Cinematography	3
		12

Year 1 | Semester II

TFT 705	Film Production	3
TFT-708	Research Methodology	3
TFT 707	Seminar	3
TFT-xxx	Optional*	3
		12

Year 2 | Semester III & IV

TFT 752	Thesis (Project)	6
TFT 807	Thesis (Research)	6
TFT 750	Advance Research Methodology (For research thesis students only)	3
TFT xxx	Optional Extra Course(s)**	x
		6 or 9

Total Course Credits **30-33***

**Students may enroll in additional courses to improve their skills

*Optional

TFT 704	Documentary	3
TFT 719	Acting, Improvising and Performance	3
TFT 710	Sound	3
TFT 718	Acting	3
TFT 720	Film Theory	3
TFT 709	Media Culture and Society / Gender Studies	3
TFT 712	Advertising and Public Relations	3

TFT 756	Multimedia Arts	3
TFT 714	Cinema Appreciation	3

Project/Thesis Options

Thesis (Choose any one)

Research Thesis	6
Short Film	6
TV Play	6
Docudrama	6
Documentary	6
Telefilm	6
Animation film	6
Experimental film	6
Feature film	6
Any Other	6

NOTE:

- The roadmap is subject to change as and when required.
- Required credit hours are 30-33.
- Students may enroll in additional courses to improve their skills.
- The department reserves the right to advise a student to take a deficiency course or more.
- Students announce the genres, durations and forums of their thesis films.





FACULTY

School of Mass Media & Mass Communication

Dean SMC

Mr. Shahid Hafeez Kardar | VC, BNU

- University of Oxford

Tajdar Alam | Advisor Electronic Media

- Manager Director, Virtual Television Network
- CEO, Prime TV – Norway
- Director Programs, TV Asia, UK
- Director Audio Visual, Interflow Communications

ASSISANT PROFESSORS

Head of Department of Journalism & Mass Communication

Rana Faizan Ali

- M. Phil Mass Communication, Gold Medalist, BNU
- Broadcast Media Specialist/Freelance Journalist

Head of Department of Theatre, Film & TV

Qazi Akhyar Ahmad

- MPhil Mass Communication Management
- M.Sc. in Computer Sciences PUCIT
- Certificate Course Video Production NCA Lahore
- Certificate Course Documentary Film Production Institute of Media & Communication Iqra University Lahore

ASSOCIATE PROFESSOR

Dr. Wajiha Raza Rizvi

- PhD Communication Studies (PU)
- Fulbright / Doctoral Oklahoma State University (USA)
- Global Inter Media Dialog / Doctoral Oslo Metropolitan University (Norway)
- Chevening / MA Television Documentary, Goldsmiths' University of London (UK)
- Foreign & Commonwealth Scholarship & Award Scheme (FCOSAS) / PGD Television Production Techniques (NEMTC / Stonehills' Studios UK)
- Bachelor of Design National College of Arts Pakistan

ASSISANT PROFESSORS

Dr. Farasat Rasool

- PhD Communication Sciences, Université de Bourgogne, Dijon, France.

Dr. Qamar-ud-din Zia Ghaznavi

- PhD in Media Studies
- Masters in Mass Communication, Philosophy, Political Science Punjabi, History and Pakistan Studies.

Harris Badar

- MA International Journalism (Bournemouth University, UK)
- BA (Hons.) Accounting & Finance (Bournemouth University, UK)

Werdah Munib

- M.Phil Mass Communication Media Studies

Zeeshan Zaigham

- PhD Scholar Mass Communication

Misha Mirza

- M.A Communication Design - University of Salford, UK
- Diploma in Interior Design, Kinnaid College Lahore
- BCA, Fatima Jinnah Women University, Rawalpindi

Muhammad Nasir Ali Mazari

- MS Film & TV

SENIOR LECTURER

Sarmed Ibrahim Cheema

Masters in Directing Film & Television from Bournemouth University, UK.
Program producer and RJ at FM-103

LECTURER

Naveed Asim

MSc Digital Visual Effects, University of KENT, UK
BS (HONS.) IT

Usman Rana

MS Film & TV (In progress) from BNU, Lahore
Masters in Music from University of the Punjab
Guitarist, Lyricist and Music Producer

Iram Sana

Theatre Director, Set Designer

VISITING FACULTY

Sameea Jamil

Chairperson, Department of Journalism,
Government College for Women, Gulberg, Lahore

Mohammad Akbar Bajwa

Senior Anchorperson Public News

Rameez Khan

Senior Political Reporter, Tribune Newspaper

Baber Ali

General Manager in VU Television Network, Virtual University of Pakistan

Dr. Zaeem Yasin

Assistant Professor, Mass Communication University, LCWU

Dr. Mian Javed

Senior Producer, 92 News HD, Express TV, Capital TV PhD Scholar

Amjad Hussain

Former PCB Media Director

Afroze Ghani

Professional Photographer

Rifat Alam

Umar Younas

CEO, Trends and Tricks

Zenab Ali

Founder, Rack Couture
MSc in International Development, University of Birmingham

Raza Tirmizi

Creative Manager, Hadiqa Kiani Salon

Zoya Humza

Founder/Director, SHE

Salman Fayyaz

Lead Corporate Brand and Product Marketing, Punjab Skills
Development Fund (PSDF)

Umar Malik

CEO (Creative Productions)

Muhammad Atif

Marketing Communication Expert

Shahab Khalil

Film Director, Media Professional, Professional Photographer

Omer Azeem

Strategy & New Business Consultant

Seemi Raheel

TV & Film Artist / Social Activist, Entrepreneur, Academician & Trainer

Dr. Asghar Nadeem Syed

Pakistani drama serial writer and columnist for newspapers
Media Consultant at Pakistan Television
Board of Governors of Pakistan Academy of Letters, an i
nstitution of Pakistani scholars and writers
Director Lahore Museum

Feryal Ali Gauhar

TV & Film Artist / Social Activist, Academician & Trainer

Kawal Khoosat

Director, Producer, Writer, Art Director, Academic
Co-Founder and Executive Director, OLOMOPOLD Media

Sobia Zaidi

MFA in Acting - HKU University of the Arts Utrecht, NL

Muhammad Ali

DocP - Visual Prophecy
Master in Film & TV, Beaconhouse National University, Lahore

Adnan Jahngir

Kathak Exponent & Choreographer
Graduated in Communication Design from National College of Arts

Afrin Hussain

BA (Hons) Media (Film & Video) - University of Westminster, UK

Gillian Rhodes

Choreographer & Performer

Rakae Jamil

Musicologist, Sitar Player

Salman Nafess

Editor and Videographer

Hisham Bin Munawar

Filmmaker, Writer

Rija Kashif

Special Effect Make-up Artist

Binish Khan

Textile Designer

MS Film & Television

BS Hons in Textiles and Fibre Art Design

Bushra Sultan

A Filmmaker / Creative Direction / Concept Designer

Bachelor in Film and Television - NCA

Mian Muhammad Nasir Mazher

An Imagineer Artist with Expertise in Film Making and 3D Animation.

Nirvaan Nadeem

Theatre Director / Actor and also continues associated with Ajoka Theater.

Shahrukh Naveed

Director / Writer / Cinematographer

C.E.O / Founder at Film'clock Production Studio

Yasir Javed Dogar

Graphic Designer

Amar Ali

Film Animator

CEO - Hybrid Imaging

Syed Hafiz Muhammad Ghulam Mohi-ud-Din

Poet, Writer, Voice-over Artist

ADJUNCT FACULTY

Shahid Malik | Broadcaster BBC Urdu

Mubashir Bukhari | Editor at Reuters

Zaeem Yaqoob | Executive Director,
Student Affairs & External Relations, BNU

Hassan Zuberi | Country Consultant,
Marketing Communications

TEACHING ASSISTANTS

Warda Hassan | MS PR and Advertising

Tooba Khalid | MS PR and Advertising

Syed Ali Hussain | MS PR and Advertising

Abdul Rahim | MS PR and Advertising

Muhammad Danish Musawer | BA Hons. Media Studies

Ayesha Anwar Cheema | MS PR and Advertising

Shaheen Nazar | Masters in Business | Human Resource Administration

Iqra Rafiq | MS Film and TV (In Progress) from Beaconhouse National University

BS Communication Studies from Punjab University

Hina Rasheed | MA in Political Science from Punjab University.

ACADEMIC ADMINISTRATION

Zunaira Zafar

Academic Coordinator, Journalism and Mass Communication

Yasir Sharif

Academic Coordinator, Journalism and Mass Communication

Iram Taj

Academic Coordinator (BA Hons. Program), Theatre, Film & TV

Muhammad Shan Aatir

Academic Coordinator (MS Film & Television)

Supporting Staff

Shehzad Raza

Studio Supervisor and Broadcasting In-charge

Muhammad Rashid

SMC Lab Coordinator

Muhammad Noman

SMC Lab Coordinator

Mushtaq Amir

Studio Technician

Rafique Ahmad

Video Lab In-charge (TFT)

Anjum Nawaz

Control Room Operator / Studio Supervisor (TFT)

Azeem Danish

Music Studio In-charge (TFT)







SCIT

Beaconhouse National University

DEPARTMENT & DEGREES

SCHOOL OF COMPUTER AND INFORMATION TECHNOLOGY

BSc (Hons) IN COMPUTER SCIENCE (CS)

4 Years | 8 Semesters | 130 Credits

(area of specialization: Data Science)

FOCUS AREAS:

Computer scientist, Data scientist, Game developer, Software developer, Database developer, Business Analyst, Systems analyst, Research scientist, IT educator

BSc (Hons) IN SOFTWARE ENGINEERING (SE)

4 Years | 8 Semesters | 130 Credits

FOCUS AREAS:

Software engineer, Software developer, Software QA engineer, Game Developer, Data scientist, Database developer, Software consultant, Research scientist, IT educator



SCIT DEAN'S WELCOME

Prof. Dr. Khaver Zia

Dear Applicant

The field of Information Technology encompasses innumerable types of hardware and software systems which use digital solutions to a multitude of problems and situations. Internet, the backbone of Information Technology, has transformed the way we conduct our professional and everyday lives. The importance of the Internet has been amply demonstrated during the COVID-19 pandemic when hundreds of critical services were able to function only because of the Internet.

The vision of the School of IT is to prepare graduates who can compete academically, technically and professionally with the best in the country. To this end, the School places special emphasis on all aspects of quality education namely; quality of intake, curriculum development, selection of faculty, teaching methodology, examination system and co-curricular activities. HEC's professional accreditation body, NCEAC, has recognised these efforts by enhancing the School's ranking.

The School started the Software Engineering program in 2007. Since then, 12 batches of students have graduated and are pursuing rewarding careers in the industry. In 2018, the School launched the Computer Science program which attracted a number of highly motivated applicants.

By virtue of being positioned in a liberal arts university, the School of IT offers you an opportunity to develop a well-rounded professional profile. You will be able to supplement the high quality IT curriculum with electives from a plethora of courses offered by other BNU Schools. On the co-curricular and extra-curricular fronts, you may choose to join any one of the several student societies or participate in field sports like cricket, football and basketball on the sprawling grounds of BNU; all to give you a rich experience of University life. If you belong to a city other than Lahore, the newly-built BNU hostel will be a big facilitation for you.

I would like to invite you to the exciting world of Information Technology at the BNU School of IT!



ABOUT SCIT

School of Computer and Information Technology

No technology has had such a profound impact on human civilization in such a short span of time as Information and Communication Technology (ICT). The pervasive benefits of the technology are being experienced in every sphere of life; in fact, ICT has become a propellant of advancement and growth in all fields of human activity.

The above scenario puts immense responsibility on all those who are involved in conceiving, designing and specifying ICT systems. This requires technical acumen to assess the relative merits of various technologies along with the foresight to envisage their impact on the users of ICT systems and on the society as a whole. As a result of above, Computer Science and Software Engineering have matured into established academic and professional disciplines, within a space of two decades. The School of IT currently offers two programs of study namely BSc (Hons) in Computer Science and BSc (Hons) in Software Engineering.

Each program is spread over four years (8 semesters) of full time study and comprises 130 credit hours. The School is equipped with adequate lab, internet and library facilities. Co-curricular activities are encouraged under the aegis of different student societies. Students are eligible to receive funding for their Final Year projects from National R&D Fund's IGNITE program.

BNU has a student exchange program with a few Turkish universities under which students can spend one semester of their study in Turkey. Similarly, students can undertake a summer program at BNU's partner institution in the USA; namely Millersville University, Pennsylvania. Job prospects for graduates of the School of IT are extremely bright. Graduates surveys show that 95% of graduates are employed within a few months of their graduation. The School has received encouraging feedback from the industry about the performance of its graduates. A number of graduates have successfully pursued post-graduate studies at national and foreign universities. Quite a few graduates are working in European Union countries and the United States.



COMPUTER SCIENCE (CS) VS SOFTWARE ENGINEERING (SE)

CS has the same relation to SE as physics has to electrical engineering; the former deals with the principles of the discipline and the latter uses these principles in applied form. CS is inherently interesting because as new technologies evolve, they provide immense challenge to the inquisitive mind. On the other hand, SE has the attraction of identifying new methods to solve upcoming problems. To be effective, both disciplines should be hand in glove, with each having its own emphasis areas.

In response to a strong demand by IT industry for skilled software engineers, the School started the BSc (Hons) program in Software Engineering in 2007. All along, but especially in the last few years, the program has had remarkable success in terms of number and quality of applicants. Graduates of the program are now well received in the market. The program is accredited by the NCEAC, the affiliate body of the HEC. Recently the ranking of the program has been enhanced by NCEAC from Category Y to Category X.

Academic leaders of Computer Science are of the opinion that the CS curriculum needs to be updated at regular intervals, in view of the increasing importance of the discipline. For instance, there is resurgence in interest in Artificial Intelligence (AI), which was dormant for many years, and has now become a promising area of applied research. Similarly, emerging areas like Internet of Things (IoT) need research on algorithms and structures that efficiently work on Big Data. After noting the above developments, the School launched the BSc (Hons) in CS with specialization in Data Science from Fall 2018. A No Objection Certificate (NOC) was granted by the HEC in August 2018 and the program was approved by the NCEAC in March 2019. An Interim visit of NCEAC to inspect the CS program.

In designing the plan of studies, the School closely followed the updated HEC curriculum 2017 of the above two programs. Under the aegis of the University, students have an opportunity to study liberal arts courses and broaden their learning experience. Both programs have an imprint of quality conscious approach of the Beaconhouse Group; a leader in the field of quality education in Pakistan.



The system of instruction followed by the School of IT places great emphasis on lab work in complementing the theory. Lab sessions are supervised and graded. In addition, the instructional processes are based on merit and students are managed in a professional and friendly environment. Great effort is undertaken by the School's faculty to provide quality instruction in line with HEC guidelines. The efforts of the faculty are supplemented by a versatile Campus Management System (CMS), which incorporates advanced features of a learning management system.

The fifth annual edition of Project Demo Day which took place in July 2019, amply demonstrated that the School visibly improved its quality of instruction and students effectively used latest tools and technologies in developing their projects. The faculty of the School actively pursue their research interests that encompass areas of Databases, Web Development, Formal Methods, Multi-lingual processing, and E-learning. The School subscribes to a number of ACM journals and magazines.

Admission Criteria

A minimum of 50% marks (550/1100) in Intermediate with Math OR minimum of 50% marks in Intermediate (Pre-Medical Group). All candidates are required to qualify the Admission Test and Interview.





BSC (HONS) IN COMPUTER SCIENCE (CS)

In view of the ubiquitous presence of computers in industry, business and everyday life; ICT professionals need to possess an in-depth knowledge of computer hardware and software along with their applications. The BSc (Hons) in Computer Science program prepares CS graduates for a variety of careers that require specialized skills for finding computer-based solutions to problems. These careers are based in IT departments of corporate sector or in the software industry. Graduates can pursue advanced degrees in computer science that involve theoretical and applied research.

The learning outcomes of the Computer Science program comprise an ability: (a) to analyze a complex computing problem and apply principles of computing and other relevant disciplines to identify solutions, (b) to design, implement and evaluate a computing-based solution to meet a given set of computing requirements, (c) to communicate effectively in a variety of professional contexts, (d) to recognize professional responsibilities and make informed judgments in computing practice based on legal and ethical principles, and (e) to function effectively as a member or leader of a team engaged in activities appropriate to the discipline of Computer Science.

The curriculum of the Computer Science program has been designed keeping in view the recommendations of the HEC Curriculum Revision Committee. The program is spread over 4 years totaling 130 credit hours. In order to succeed, students are expected to devote themselves to a focused study of Computer Science theory, complemented by intensive lab work.

The program has been issued an NOC by the HEC and is approved by the NCEAC.

Degree Requirement:

Total: 130 Credit Hours

ROAD MAP | BSc (HONS) CS

BSc (Hons) in Computer Science

Year 1 | Semester I

MTH-105	MSF Applied Physics (Pre-Req: Nil)	3
MTH-106	MSF Calculus & Analytical Geometry (Pre-Req: Nil)	3
CSC-111	CS-E CS Elective - I (Creating Web Content) (Pre-Req: Nil)	3-1
ELU-103	GE English Composition & Comprehension (Pre-Req: Nil)	3
CSC-112	GE Intro to Info. & Comm. Technologies (Pre-Req: Nil)	3
SLA-102	GE Pakistan Studies (Pre-Req: Nil)	1.5
		17.5

Year 1 | Semester II

ELU-104	GE Communication & Presentation Skills - (Pre-Req: ELU-103)	3
CSC-104	CS-C Digital Logic Design - (Pre-Req: MTH-105)	3-1
MGT-204	UE Financials for IT	3
MTH-201	MSF Probability & Statistics (Pre-Req: Nil)	3
CSC-115	CC Programming Fundamentals - (Pre-Req: CSC-112)	3-1
		17

Year 2 | Semester III

MTH-204	CS-S CS-Supporting - I (Diff. Eqns) - (Pre-Req: MTH-106)	3
CSC-202	CC Database Systems - (Pre-Req: CSC-112)	3-1
CSC-105	CC Discrete Structures - (Pre-Req: Nil)	3
MGT-205	UE Management for IT (Pre-Req: Nil)	3
CSC-213	CS Object Oriented Programming - (Pre-Req: CSC-115)	3-1
		17

Year 2 | Semester IV

CSC-226	CS-C Comp Organization & Assembly Lang. - (Pre-Req: CS-115)	3-1
CSC-214	CC Data Structures & Algorithms - (Pre-Req: CSC-213)	3-1
MTH-203	MSF Linear Algebra (Pre-Req: Nil)	3
ELU-301	GE Technical & Business Writing - (Pre-Req: ELU-104)	3
CSC-402	CS-C Theory of Automata (Pre-Req: CSC-105)	3
		17

Year 3 | Semester V

CSC-312	CS-C Compiler Construction - (Pre-Req: CSC-402)	3
CSC-316	CS-C Design & Analysis of Algorithms - (Pre-Req: CSC-214)	3
CSC-215	CS-E Elective - II (Web Systems Dev.) - (Pre-Req: CSC-111)	3
CSC-217	CC Operating Systems - (Pre-Req: CSC-213)	3-1
CSC-320	CC Software Engineering for CS (Pre-Req: Nil)	3
		16

Year 3 | Semester VI

CSC-321	CS-C Artificial Intelligence - (Pre-Req: CSC-105)	3-1
CSC-324	CS-E CS- Elective - III (Web Engineering) - (Pre-Req: CSC 215)	3
CSC-209	CC Computer Networks - (Pre-Req: CSC-112)	3-1
CSC-422	CS-S CS-Supporting - II (Th. of Prog. Lang) - (Pre-Req: CSC-402)	3
HUM-303	GE Professional Practices - (Pre-Req: Nil)	3
		17

Year 4 | Semester VII

CSC-418	CS-E CS- Elective - IV Mobile Computing (Pre-Req: CSC-213)	3
CSC-305	CC Information Security - (Pre-Req: CSC-209)	3
CSC-407	CS-C Parallel & Distributed Computing - (Pre-Req: CSC-217)	3
PRJ-403	CC Project Part I (Pre-Req: 90 credit)	3
HUM-100	UE Univ Elective- IV (Beginners Arabic) - (Pre-Req: Nil)	3
		15

Year 4 | Semester VIII

CSC-422	CS-E CS- Elective - V - (Intro to Data Science) (Pre-Req: MTH-201)	3
CSC-427	CS-S CS-Supporting - III (Num. Computing) - (Pre-Req: MTH-106)	3
SLA-103	GE Islamic Studies	1.5
PRJ-404	CC Project Part II - (Pre-Req: PRJ-403)	3
	UE Univ Elective - IV	3
		13.5

Total Credit Hours

130



BSC (HONS) IN SOFTWARE ENGINEERING (SE)

The high percentage of software component in ICT devices has provided a window of opportunity for developing countries like Pakistan to venture into the field of software development. This can help the country to leap frog the digital divide and bring about socio-economic benefits for its people.

The BSc (Hons) in Software Engineering program prepares graduates for careers in the software industry and corporate sector IT departments. In addition to providing a sound theoretical foundation of computing core, the program imparts applied expertise in the art and science of designing, developing and deploying software systems for a variety of applications.

The curriculum of the software engineering program has been updated in accordance with the recommendations of the HEC as defined in Revised Curriculum 2017. The program, comprising 130 credit hours and spread over 8 semesters, is quite intensive and requires participants to demonstrate the traits of dedication and resilience for achieving the requisite learning objectives.

The program has been accredited by NCEAC in the Y category.

Degree Requirement:

Total: 130 Credit Hours



ROAD MAP | BSC (HONS) SE

BSc (Hons) in Software Engineering

Year 1 | Semester I

MTH-105	MSF Applied Physics (Pre - Req : Nil)	3
MTH-106	MSF Calculus & Analytical Geometry (Pre - Req : Nil)	3
ELU-103	GE English Composition & Comprehension (Pre - Req : Nil)	3
CSC-112	GE Intro to info. & Comm. Technologies (Pre - Req : Nil)	3
CSC-111	SE-E SE Elective - I (Creating Web Content) (Pre - Req : Nil)	3-1
SLA-102	GE Pakistan Studies (Pre - Req : Nil)	1.5
		17.5

Year 1 | Semester II

ELU-104	GE Communication & Presentation Skills - (Pre-Req : ELU-103)	3
SLA-103	GE Islamic Studies	1.5
MTH-201	MSF Probability & Statistics (Pre - Req : Nil)	3
CSC-115	CC Programming Fundamentals (Pre - Req : CSC -112)	3-1
CSC-113	CC Software Engineering	3
MGT-204	UE Financial for IT	3
		17.5

Year 2 | Semester III

CSC-202	CC Database Systems - (Pre-Req : CSC-112)	3-1
CSC-105	Discrete Structures - (Pre - Req : Nil)	3
MGT - 205	UE Management for IT - (Pre-Req : Nil)	3
CSC-213	CS Object Oriented Programming - (Pre-Req : CSC-115)	3-1
CSC-201	SE-C Software Requirement Engineering - (Pre-Req : CSC-113)	3
		17

Year 2 | Semester IV

CSC-214	CC Data Structures & Algorithms - (Pre-Req : CSC-213)	3-1
MTH-203	CC MSF Linear Algebra (Pre-Req : Nil)	3
CSC-402	SE-E SE - Elective - II (Th. of Automata)	3
CSC-207	SE-C Software Design & Architecture - (Pre-Req : CSC-213)	3
ELU-301	GE Technical & Business Writing - (Pre-Req : ELU-104)	3
		16

Year 3 | Semester V

CSC-215	SE-Elective - III (Web Systems Dev.) - (Pre-Req : CSC-111)	3
CSC-217	CC Operating Systems - (Pre-Req : CSC-213)	3-1
CSC-316	SE-E Design and Analysis of Algorithms- (Pre-Req : CS 214)	3
CSC-415	SE-S SE-Supporting-II (Op. Research) - (Pre-Req : Nil)	3
CSC-304	SE-C Software Construction & Dev. (Pre-Req : CSC-207)	2-1
		16

Year 3 | Semester VI

CSC-209	CC Computer Networks - (Pre-Req : CSC-112)	3-1
CSC-325	SE-C Human Computer Interaction (Pre-Req : CSC -113)	3
HUM-303	GE Professional Practices (Pre-Req : Nil)	3
CSC-321	SE-E SE - Elective - IV (Artificial Intelligence - (Pre-Req : CSC-105)	3
CSC-311	SE-C Software Quality Engineering - (Pre-Req : CSC-113)	3
CSC-324	SE-C Web Engineering (Pre-Req : CSC-215)	3
		19

Year 4 | Semester VII

CSC-418	SE-E SE - Elective V (Mobile Computing) (Pre - Req : CSC -213)	3
CSC-305	CC Information Security - (Pre-Req : CSC-209)	3
PRJ-403	CC Project Part I - (Pre-Req : 90 Credits)	3
CSC-412	SE-C Software Project Management - (Pre-Req : CSC-113)	3
HUM-100	UE Univ Elective IV (Beginners Arabic) (Pre - Req : Nil)	3
		15

Year 4 | Semester VIII

CSC-413	SE-S SE-Supporting - III (Formal Methods) - (Pre-Req : CSC-105)	3
CSC-405	SE-C Software Re-Engineering - (Pre-Req : CSC-304)	3
PRJ-404	CC Project Part II - (Pre-Req : PRJ-403)	3
	UE Univ Elective IV	3
		12

Total Credit Hours

130

CS Supporting Courses

COURSE CODE	TITLE	CREDITS
MTH-204	Differential Equations	3
CSC-422	Theory of Programming Languages	3
CSC-427	Numerical Computing	3

* Note: CS Students are required to take up all these courses

SE Supporting Courses

COURSE CODE	TITLE	CREDITS
CSC-414	Simulation and Modelling	3
CSC-415	Operations Research	3
CSC-413	Formal Methods in Software Engineering	3

* Note: SE Students are required to take up all these courses

ABBREVIATIONS	COURSE TYPES
CC	Computing Core
GE	General Education
UE	University Elective
MSF	Math & Science Foundation
CS-C	CS Core
CS-S	CS Supporting
CS-E	CS Elective
SE-C	SE Core
SE-S	SE Supporting
SE-E	SE Elective

CS Domain (Technical) Elective Courses

COURSE TITLE	CREDITS
Creating Web Content	3-1 Software Construction and Dev. 3
Data Analytics	3 Software Design and Architecture 3
Data Mining and Warehousing	3 Software Project Management 3
Formal Methods in Software Engineering	3 Software Quality Engineering 3
Game Development	3 Software Re-Engineering 3
Human Computer Interaction	3 Software Requirement Engineering 3
Intro to Data Science	3 Tools and Techniques of Data Science 3
Mobile Computing	3 Web Engineering 3
Natural Language Processing	3 Web Systems Development 3

* Note: CS Students are required to take up at least 5 courses from the list

SE Domain (Technical) Elective Courses

COURSE TITLE	CREDITS
Artificial Intelligence	3-1 Mobile Computing 3
Compiler Construction	3 Natural Language Processing 3
Creating Web Content	3-1 Numerical Computing 3
Data Analytics	3 Theory of Automata 3
Game Development	3 Theory of Programming Languages 3
Graph Theory	3 Web Systems Development 3
Intro to Data Science	3

* Note: SE Students are required to take up at least 5 courses from the list

CS & SE University Elective Courses *

COURSE TITLE	CREDITS
Financial Elective (UE-I) Any ONE of the following: Financials for IT Intro to Accounting	Humanities Elective (UE-IV) Any ONE from the following: Beginners Arabic Classical Drama Digital Culture and Society New Media Technologies Photography (Any other Humanities course)
Management Elective (UE-II) Any ONE from the following: Intro to Business Management for IT Principles of Management Principles of Marketing Human Resource Management	
Social Sciences Elective (UE-III) Any ONE from the following: Fund of Macro-economics Fund of Micro-economics Intro to Perspectives in Psychology Intro to Political Thought Intro to Sociology Intro to World History Intro to World Literature Research & Professional Issues (Any other Social Science course)	

* Note: CS & SE students are required to take up at least 4 courses from the list.

In order to qualify for award of Major in Data Science (DS), a student must take at least 2 electives courses in DS and execute the Final Year Project from the area of Data Science.



FACULTY

School of Computer and Information Technology

PROFESSOR

Dean SCIT

Dr. Khaver Zia

- PhD (University of Manchester, UK)

ASSOCIATE PROFESSOR

HOD SE

Dr. Natash Ali Mian

- PhD (Computer Science), NCBA&E, Lahore

SENIOR ASSISTANT PROFESSORS

HOD CS

Ms. Shazia Rizwan

- MS (TQM), University of the Punjab
- MS (Computer Science), University of Central Punjab

Mr. Syed Nouman Ali Shah

- MS (Computing), National University of Singapore
- MSc (Computer Science), UET, Lahore

Ms. Huda Sarfraz

- MS (Computer Science), FAST-NUCES, Lahore

Ms. Sameen Reza

- MS-CS (VU) Fulbright Scholar

Ms. Amna Humayun

- MS (Computer Science), FAST-NUCES, Lahore

LECTURERS

Mr. Asim Irshad

- MS (Computer Science), LUMS, Lahore

Mr Saiful Islam

- MS (Data Science), FAST, Karachi

VISITING FACULTY

Mr. Bifal Jamil

MS (Math), LUMS, Lahore

Ms. Misha Zahid

MSc (Advanced Computing), King's College London, UK

SCIT ALUMNI ADVISORY GROUP

Abdul Hannan

Faisal Raja

Ghalib Khalil Sheikh

Hamza Zafar

Mehmood Ali

Roshanay Asif Sheikh

Sabina Khan

Tazmeen Abdul Jabbar

Zaid Ikhlas

Zain Mukhtar

COORDINATION

Mr. Haris Iftikhar

BBA (NCBA&E, Lahore)
Admin Coordinator

Mr. Talha Nawaz

B Com (Punjab University)
Faculty Coordinator





SE

Beaconhouse National University

DEPARTMENT & DEGREES

DEPARTMENT OF LINGUISTICS AND TESOL

MPHIL IN LINGUISTICS & TESOL

2 Years | 4 Semesters | 33 Credits

CAREER PATHS

Teaching English at tertiary level, teaching content courses relevant to Linguistics and TESOL at graduate and post graduate level, test designing and development, curriculum designing and development, text book writing, editing in print and electronic media, standardized test training and examination (e.g. IELTS and TOEFL), working as researchers in various areas of linguistics, second language acquisition and English language teaching.

DEPARTMENT OF EDUCATIONAL LEADERSHIP AND MANAGEMENT

MPHIL IN EDUCATIONAL LEADERSHIP AND MANAGEMENT

2 Years | 4 Semesters | 33 Credits

CAREER PATHS:

Researchers, educational leaders and administrators, consultants, trainers, policy planners, besides, most of our alumni have found MPhil ELM degree useful for getting promoted as school administrators. Many of our graduates are presently working as school heads.



SE DEAN'S WELCOME NOTE

Prof. Dr. Tariq Rahman

The School of Education (SE) wants you to feel welcome as a second home. For the convenience of our students, we have scheduled all our classes in the evening. Since our students generally work in the morning, this is highly convenient for them. We offer two MPhil programmes at the moment, one in 'Linguistics and Teaching of English to Speakers of Other Languages (TESOL)' and the other in 'Educational Leadership and Management'. Also, SE offers courses in English language skills, which are mandatory for all under-graduate students. In short it is the backbone of the whole university, and you will enjoy being part of its vibrant student body.

The School of Education was set up to meet two requirements of our education system: first, to train teachers so as to improve their professional performance in the class; and secondly, to train them to administer and provide professional leadership to schools. In time, English Language Teaching and Linguistics were added because both were in demand in the market. Indeed, SE became a pioneer of linguistic studies in Lahore, which is now an established discipline in many institutions of higher learning. For many years we offered short courses, MA and MPhil degrees. However, with the recent decrease in demand for MA, we offer two MPhil degrees. Our MPhil in Educational Leadership and Management (ELM) is meant to cater to those who want to qualify themselves for leadership roles in schools and colleges. The other MPhil, that in Linguistics and TESOL, is a combination of two popular streams of specialization in language studies. It enables our graduates to carry on research and teaching in either TESOL or linguistics. Since education is the backbone of all studies, the role of SE is central and significant.



ABOUT SE

School of Education

The aim of the School of Education (SE) is to meet the challenge of offering quality education at the postgraduate level in Pakistan. It offers two postgraduate programmes that are designed to meet the increasing needs of educational professionals involved in the teaching of English, linguistics, educational management and administration, and research. The school is equipped with updated resources to help the students cope with the demands of advance programmes of study.

The School offers afternoon classes to give an opportunity to in-service professionals.

SE Departments

Department of Linguistics & TESOL
MPhil in Linguistics & TESOL

Department of Educational Leadership and Management
MPhil in Educational Leadership and Management

English Language Unit
Foundation Courses
Communication Skills Courses
Tailor-made Courses

Programme of Continuing Education
Short certificate courses and workshops

DEPARTMENT OF LINGUISTICS & TESOL

SE Departments

MPhil Linguistics & TESOL

MPhil in Linguistics and TESOL equips the participants with the linguistic and pedagogic knowledge needed for teaching and learning a language, particularly a second language. The programme aims to provide the participants with the tools and resources needed to develop knowledge of various areas of linguistics as well as English language teaching. It provides them with a thorough understanding of the basic concepts in linguistics. It also develops their knowledge about language, how it works, and how it contributes to real life issues. Finally, the programme helps the participants develop an insight into current issues and key trends in second language learning and teaching in a range of contexts.

Mission Statement

To pursue excellence in the field of linguistics as well as English language teaching by developing a variety of skills which may lead the participants towards theory as well as practice of the significant aspects of human academic endeavour: education and language learning. The programme is committed to empowering the students by developing their understanding of the areas of linguistics as well as current trends and debates in ELT pedagogy and to enhancing their knowledge of a range of research traditions, methods and techniques relevant to their academic and professional development.

Degree Requirement

For the award of MPhil in Linguistics and TESOL degree, the students either need to complete 33 hours of course work or complete 27 hours of course work along with 6 credit hours of thesis. The minimum CGPA requirement for the award of the MPhil degree is 2.5.

Duration: (2) years | Semesters 4 | Credits 33

Objectives

- To equip the students with the knowledge of linguistics, its history and branches
- To provide the students with an understanding of various fields of linguistics such as phonology and phonetics, semantics, syntax, and morphology.
- To provide the students with an insight into linguistic issues and solutions related to sociolinguistics
- To provide the students with a theoretical basis for their teaching practices and to empower them with the most up to date and contemporary knowledge of English language teaching practices.
- To provide students with the required knowledge and skill for conducting and writing research in the area of Linguistics as well as TESOL

Afiya S. Zia



ROAD MAP | MPhil LINGUISTICS & TESOL

SE Departments

Year 1 | Semester I

SL-7123	Introduction to Linguistics	3
LIN-703	Second Language Acquisition	3
LIN-702	Phonology and Phonetics	3
		9

Year 1 | Semester II

	Optional Course from the following :	3
LIN-705	English for Specific Purposes	
SE-401	European History through Visual and Aural Media	
LIN-709	Pragmatics and Semantics	
SE-712	Qualitative Research Methodology	3
Ling-707	Language Assessment and Evaluation	3
		9

Year 2 | Semester III

SE-7302	Sociolinguistics	3
SE-7301	Quantitative Research Methodology	3
	Optional Course from the following :	3
LIN-708	Morphology and Syntax	
SE-401	Psycholinguistics	3
SL-7213	Writing for Research and Publication	3
		9

Year 2 | Semester III

SE-717	Dissertation	6
--------	--------------	---

Total Credit Hours		33
---------------------------	--	-----------



DEPARTMENT OF EDUCATIONAL LEADERSHIP AND MANAGEMENT

SE Departments

MPhil in Educational Leadership and Management

The MPhil in Educational Leadership and Management (ELM) is a two-year programme which includes 27-credit coursework and 6 credit hours' research. The coursework includes core and elective courses. In addition, the programme offers two specializations: i) Instructional & Teacher Leadership; ii) Educational Policy and Planning. The participants have to study two courses as part of their specialization. The program allows the participants to do a 6-credit thesis or study two additional courses in lieu of thesis. The program employs a research-based pedagogy in all its courses.

Mission Statement

The MPhil ELM programme aims at producing educational leaders who are conscious of emerging educational needs, possess research skills, are aware of existing and emerging scholarship in educational leadership, and are able to apply the key leadership ideas and theories within their workplaces to ensure the academic achievement and holistic development of all the students. The programme also aims at developing participants' disposition to think critically. The programme uses various forms of research activities to develop participants' critical and creative thinking.

Objectives

- To acquaint students with the knowledge about the key concepts of social science research, leadership theories, educational change, educational governance and policies, international educational practices, management of educational resources, and organizational working.
- To empower the students as educational leaders who can apply theoretical knowledge to analyze and solve educational and managerial problems and plan for organizational development;
- To help the students develop research skills and an unbiased outlook as researchers;
- To inculcate professional and ethical values among the students so that they act as ethical leaders and teachers.

The courses offered under the MPhil Educational Leadership and Management programme have been designed in light of the above mentioned objectives. The programme is updated on a regular basis in light of emerging scholarship of Educational Leadership and Management and the feedback of alumni and the members of the Board of Faculty.

Outcomes

After completing the MPhil ELM programme, the students would be able to:

- Identify and reflect upon the key leadership and management issues in educational settings;
- Apply theoretical knowledge gained in the degree programme at their workplaces to develop and lead teams, manage resources, improve academic achievement of students, and develop students holistically;
- Pursue higher studies in any international university of high prestige.
- Undertake qualitative and quantitative research on different educational issues.
- Question and address inequitable practices in educational institutions.
- Participate in policy dialogue on education at different forums.
- Build and lead teams for educational change in their schools.
- Act as ethical, instructional leaders in their schools.
- Evaluate their organizations for quality of education and employees' satisfaction.
- Devise strategic plans for their schools.
- To inculcate professional and ethical values among the students so that they act as ethical leaders and teachers.

Degree Requirements

For the award of MPhil ELM degree, candidates will either need to complete 33 credit hours of coursework or complete 27 credit hours of coursework along with 6 credit hours of thesis. The minimum CGPA requirement for the award of MPhil degree is 2.5.

English Language Unit

English Language Unit (ELU) at the School of Education offers a range of English language courses to undergraduate students at BNU. The aim of these courses is to equip the students with the language and study skills needed to cope with the demands of a graduate study programme in English. The emphasis is on improving participants' confidence and competence in using English in academic contexts. As a support unit, ELU also offers tailor-made courses on requests from different departments at the university.

Programme of Continuing Education

The Programme of Continuing Education is an endeavour to contribute to the professional development of teachers, educators, educational administrators and managers through a wide range of certificate courses and workshops in English language, Education, Teacher Education, and Educational Leadership and Management.

Duration of Courses:

The courses vary from one week to one month in duration.

Award:

Successful completion of a course will lead to a Certificate of Continuing Education.

ROAD MAP | MPhil EDUCATIONAL LEADERSHIP AND MANAGEMENT

SE Departments

Year 1 | Semester I

ELM 701	Core Philosophies Of Education	3
ELM 702	Core Educational Leadership for Change	3
ELM 703	Specialization Educational Governance: Policy & Practice	3
ELM-752	Specialization Managing Learning in Classroom	3
		9

Year 1 | Semester II

SE 712	Core Qualitative Research Methodology	3
ELM-754	Specialization Comparative and International Education	3
ELM-753	Specialization Teachers' Professional Development: Issues & Solutions	3
ELM-708	Elective Meaningful Learning and Technology	3
		9

Year 2 | Semester III

SE-711	Core Qualitative Research Methodology	3
ELM-704	Core Educational Management	3
ELM-713	Elective Writing for Research Publication	3
ELM-707	Elective Educational Assessment	3
SE-713	Writing for Research and Publication	3
		9

Year 2 | Semester III

SE-717	Core Dissertation	6
ELM-750	Policy Analysis: Tools & Practices In lieu of Thesis	3
ELM-751	Educational Planning: Tools & Practices In lieu of Thesis	3

Total Credit Hours **33**

FACULTY

School of Education

PROFESSOR

Acting Dean SE

Dr. Tariq Rahman

- DLitt University of Sheffield
- MLitt in Linguistics, University of Strathclyde, UK
- PhD in English, University of Sheffield, UK
- MA in History & English Literature, University of Sheffield, UK

ASSOCIATE PROFESSOR

Head, Department of Linguistics & TESOL

Dr. Qaisera Sheikh

- PhD University of Education
- MSc (Applied Linguistics) Edinburgh University, UK
- MA (English Literature) University of the Punjab, Lahore

SENIOR ASSISTANT PROFESSORS

Head, English Language Unit

Ms. Shabana Ahmed

- MA ELT York St. John University, UK
- MA (English Literature), Karachi University

ASSISTANT PROFESSORS

Ms. Naureen Zaman

- PhD Scholar, from Lahore College for Women University
- MPhil Teaching English as a Second Language, BNU, Lahore
- MA Teaching English as a Second Language, BNU, Lahore

Head, Department of Educational Leadership & Management

Dr. Muhammad Shahbaz Khan

- PhD Education, University of Leicester
- M.A. Educational Leadership and Management, BNU, Lahore

Dr. Muhammad Abid Malik

- PhD Comparative Education, Beijing Normal University, Beijing
- MA Comparative Education, Beijing Normal University, Beijing
- MA English, Bahuddin Zakariya University, Multan,

LECTURERS

Ms. Fatima Bilal

MPhil Applied Linguistics, Kinnaird College for Women University

Ms. Arumah David

MPhil Linguistics and TESOL, Beaconhouse National University

VISITING FACULTY

Dr. Muhammad Islam |

Ph.D. (Applied Linguistics, UK)

Dr Naima Qureshi |

PhD. (Education) University of Warwick, UK

ADMINISTRATION

Ms. Saima Zaigham

Academic & Administrative Coordinator
MBA Marketing, American International College
MPhil Scholar, Beaconhouse National University

Ms. Iram Farooq

Coordinator, English Language Unit & Dean's Secretary
MPhil Educational Leadership and Management, BNU
MA English Literature, University of Education



Beaconhouse National University Lahore

16th





Beaconhouse National University

DEPARTMENT & DEGREES

DEPARTMENT OF MANAGEMENT SCIENCES

BBA (Hons.)

4 Years | 8 Semesters | 135 Credits

SPECIALIZATIONS IN:

Marketing, Business Intelligence, Human Resource Management, Finance, Supply Chain Management. Options of Single Major & Double Majors

DEPARTMENT OF ECONOMICS

BSc (Hons.) IN ECONOMICS

4 Years | 8 Semesters | 132 Credits

SPECIALIZATIONS IN:

Economics, Microeconomics and Macroeconomics, Management, Banking, Finance, Development, Trade, Econometrics, Financial Markets

BSc (Hons.) WITH DOUBLE MAJOR IN ECONOMICS AND FINANCE

4 Years | 8-9 Semesters | 141 Credits

SPECIALIZATIONS IN:

Economics, Microeconomics and Macroeconomics, Management, Banking, Finance, Development, Trade, Econometrics, Financial Markets

BSc (Hons.) WITH MAJOR IN ECONOMICS AND MINOR IN MEDIA STUDIES

4 Years | 8 Semesters | 135 Credits

SPECIALIZATIONS IN:

Economics, Microeconomics and Macroeconomics, Management, Banking, Finance, Development, Trade, Econometrics, Financial Markets, Mass Media, Marketing, New Media Technologies, Digital Photography, Journalism

BSc (Hons.) WITH MAJORS IN ECONOMICS AND MINOR IN FINANCE

4 Semesters | 8 Semester | 135 Credits

SPECIALIZATIONS IN:

Banking and Financial Sectors, Commerce and Industry, Research Organizations, Regulatory Bodies, Planning and Development Institutions, Non-Government Organizations



ABOUT SB

School of Business

BNU's School of Business is committed to provide world class education with a focus on real world practice to help our students to develop the skills that are fundamental towards assuming leadership and managerial roles in the industry. The world class faculty at School of Business brings its experience to the table and provides students with an unmatched academic as well as professional experience. School of Business aims at training its graduates to take up careers in the modern corporate entities.

We design and make our programs available for motivated and committed learners only. Our business programs offer a distinct blend of courses covering key areas of marketing, management, finance, supply chain economics, banking, digital marketing, financial technology (fin-tech) and digital finance, information systems, business intelligence, business ethics, business laws and regulations, quantitative techniques and business communication.

Academic Excellence

Quality education has always been a concern from the inception of School of Business. Gradual rise in the criteria for admission applications over time and strict monitoring of the academic performance of our students and performance based terminations are clearly indicative of our foresight and vision. We combine our activity based, interactive and practical pedagogy with industrial visits and invited lectures to enhance learning of our students through the academia industry linkages. All students are required to complete a mandatory final year project and internship.

Dean's Message

The Business Programs at BNU are targeted at providing students with a modern blend of a liberal arts education intertwined with concepts of modern business and commerce. A parochial view towards functional aspects of a business might not be sufficient to make students competitive for the industry; therefore, we at BNU provide an all-encompassing curriculum, one that is infused with theoretical and practical aspects, and taught by the motivated leading practitioners in the industry so that our graduates are well prepared to take up professional roles within the modern corporate sector.



DEPARTMENT OF MANAGEMENT SCIENCES

Department of Management Sciences Aims at imparting theoretical and practical knowledge in the diverse field of business. We believe in continuous improvement to deliver quality education, develop leadership skills, and prepare our graduates for the modern corporate world.

Programs of Study

Department of Management Sciences offers the following academic programs with a focus on real-world practice:

- BBA (Hons)

BBA (Hons)

We offer four years' BBA (Hons.) program with the following areas of specializations:

1. Marketing
2. Business Intelligence
3. Human Resource Management
4. Finance
5. Supply Chain Management

ROAD MAP | BBA (HONS)

School of Business

Year 1 | Semester I

EDU-101	Foundation English
SLA-103	Islamic Studies
BBA-201	Business Mathematics
BBA-206	IT in Business
	Elective Course*
BBA-111	Introduction to Business

Year 1 | Semester II

BBA-101	Microeconomics
BBA-105	Business Statistics
BBA-113	Principles of Management
BBA-114	Business Communication I
BBA-109	Introduction to Accounting

Year 2 | Semester III

	Elective*
BBA-106	Macroeconomics
BBA-203	Principles of Marketing
BBA-216	Business Finance I
BBA-212	Business Communication II
BBA-107	Introduction to Banking

Year 2 | Semester IV

BBA-217	Business Finance II
	Elective*
BBA-303	Operations Management
BBA-214	Organization Behavior
BBA-213	Cost and Management Accounting
BBA-110	Financial Statement Analysis and Reporting

Year 3 | Semester V

BBA-202	Financial Instruments, Markets and
BBA-211	Management Information System
	Artificial Intelligence for Business
BBA-311	Quantitative Techniques in Business
BBA-304	Corporate Law and Governance
	Elective *

Year 3 | Semester VI

BBA-208	Human Resource Management
BBA-402	Business Tax & Commercial Laws
	Elective *
BBA-316	Business Research Methods
BBA-318	Digital Marketing
BBA-404	Business and Professional Ethics

Year 4 | Semester VII

	**Specialization Course
	**Specialization Course
BBA-215	Social & Economic Issues in Pakistan
BBA-309	Entrepreneurship & Business Development
BBA-425	Business Analytics
	Elective *

Year 4 | Semester VIII

	**Specialization Course
	**Specialization Course
BBA-413	Business Project
	Elective *
SLA-103	Pakistan Studies

Total Credit Hours

135

BBA (Hons) | List of the Specialization Courses

1. SPECIALIZATION IN MARKETING

BBA-419	Marketing Management
BBA-420	Advertising & Promotion
BBA-421	Branding Strategy and Management
BBA-422	Marketing Research, Design & Analysis
BBA-423	Global Marketing
BBA-437	New Product Development
BBA-317	Consumer Behavior

2. SPECIALIZATION IN BUSINESS INTELLIGENCE

BBA-323	Business Intelligence and Data Visualization
BBA-324	Data Warehousing and Mining
BBA-325	Emerging Technologies in Business
BBA-326	ERP Systems

3. SPECIALIZATION IN FINANCE

BBA-401	Financial Modelling
BBA-440	Entrepreneurial Finance
BBA-433	Strategic Corporate Finance
BBA-439	Financial Technology & Digital Finance
BBA-305	Investment & Portfolio Analysis
BBA-412	Risk Management
BBA-413	Banking Operations & Management

4. SPECIALIZATION IN SUPPLY CHAIN MANAGEMENT

BBA-426	Fundamentals of Supply Chain management
BBA-427	Procurement Management
BBA-428	Storage & Warehouse Management
BBA-429	Transportation Techniques & Management
BBA-430	Distribution Network Designing

5. SPECIALIZATION IN HUMAN RESOURCE MANAGEMENT

BBA-431	Employment Relation and Labor Law
BBA-432	Training and Development
BBA-433	Organizational Development and Change
BBA-434	Strategic Human Resource Management

Options of Single Major and Double Majors

- Students can opt for a single Major by choosing only one area of specialization.
- The students who opt for Double Majors will choose two areas of specialization and will complete 8 courses of specializations (four courses from each specialization).

Mandatory Internship

Six to eight weeks' internship will be mandatory for all students. Internship placements will be made from a prequalified list of companies only, will be supervised and have 3 credit hours on pass/fail basis in lieu of an elective course (Interdisciplinary).



ADMISSIONS CRITERIA

Motivated candidates with a serious commitment to learning and minimum 60% for BBA and 50% for Economics marks in intermediate or equivalent marks in A levels or High School Diploma are eligible to apply for this program. Admission offer will be subject to the decision of the admission committee based on the candidate's academic history and performance in the test and interview.

Transfer Policy

Transfer of the students from other related schools/programs would be permissible for only those students who have secured a minimum 3.0 CGPA.

Degree Requirements

Students are required to complete 135 credit hours with a minimum 2.0 CGPA to qualify for the award of the degree. Students must pass a minimum of 3 courses of 3 credit hours each or equivalent 9 credit hours during the first semester. The student's academic performance and commitment to their studies are continuously monitored. Contrary to any other policy, the students failing to meet minimum academic standards and having a casual attitude toward their studies are dropped from the program at any time. A hundred percent attendance of the delivered lectures is mandatory, however, the students with a minimum of 75% attendance are eligible to appear in the final examination. A course is automatically graded as W* if the number of absences exceeds 8 in a course of 3 credit hours each.



SCHOOL
OF
BUSINESS





DEPARTMENT OF ECONOMICS

Department of Economics offers its students an opportunity to enhance their personal and professional development through highly supportive academic atmosphere so that they are in a position to play leadership role. Graduates of the department are provided with hands on experience on research, real world issues, and application of quantitative techniques while working on their research projects or thesis.

In line with the vision of Beaconhouse National University, the department of Economics is all poised to produce citizens with liberal mindset, ability to think critically, competencies to solve real world problems using abstract frameworks without ignoring practical aspects, and understanding to take knowledge based decisions in their personal best interest without sacrificing the broader social, environmental, and moral requirements.

Academic Programs

Department of Economics at BNU is offering following four year honors programs at undergraduate level:

1. BSc (Hons.) in Economics
2. BSc (Hons.) with Double Majors in Economics and Finance
3. BSc (Hons.) with Majors in Economics and Minors in Media Studies
4. BSc (Hons.) with Majors in Economics and Minor in Finance





BSC (HONS.) IN ECONOMICS

BSc (Hons) Economics is a comprehensive degree program that gives students an opportunity to enhance their personal and professional development in a highly supportive academic environment to enable them to play a leadership in economic planning, development and management. Graduates of this program are provided with hands on experience on research, real world issues, and application of quantitative techniques while working on their research projects or thesis.

The BSc. (Honors) Economics program is divided into four different course categories as summarized below. First, courses falling under the economics core (EC) category are the courses which every student expecting to graduate from the program must study. Second, students must choose courses worth a total from a variety of other courses offered by the Department of Economics to fulfill the economics elective (EE) requirement. Third, the non-economics core (NEC) comprises a list of obligatory courses offered by departments other than economics. Lastly, students must study electives offered by departments other than the Department of Economics (NEE). The distribution of credits across these four categories indicates the priorities of the program: a deep, broad and structured training in core areas of economics built on the foundation of a liberal arts training as embodied in the non-economics core, and the room to explore a variety of subjects within and beyond the confines of economics.

Areas of Specialization

Economics, Microeconomics and Macroeconomics, Management, Banking, Finance, Development, Trade, Econometrics, Financial Markets

Credit Requirements

by Course Category for BSc (Hons.) Economics

EC	Economics Core	66
EE	Economics Elective	21
NEC	Non - Economics Core	21
NEE	Non - Economics Electives	24

ROAD MAP | BSC (HONS.) ECONOMICS

Year 1 | Semester I

DLA-109	Introduction to Political Thought NEC 1	3
SLA-103	Foundation English NEC 2	3
SLA-103	Islamic Studies or SLA-102 Pakistan Studies NEC 3	1.5
DLA-143	Introduction to Social Anthropology NEC 4	3
ECO-112	Mathematics 1 EC 1	3
ECO-103	Fundamentals of Microeconomics EC 2	3
ECO-103	Fundamentals of Microeconomics EC 2	3
		16.5

Year 1 | Semester II

EC-201	Mathematics 2 EC 3	3
BBA-105	Fundamentals of Macroeconomics EC 4	3
SLA-103	Islamic Studies or SLA-102 Pakistan Studies NEC 5	1.5
CSE-100	Introduction to Computing NEC 6	3
DLA-247	Introduction to World History NEC 7	3
ECO-107	Microeconomics 1	3
		16.5

Year 2 | Semester III

DLA-110	Academic Writing NEC 8	3
ECO-107	Macroeconomics 1 EC 6	3
ECO-202	Statistics 1 EC 7	3
	Any non-economics elective NEE	3
	Any non-economics elective NEE	3
	Economics Elective EE 1	3
		18

Year 2 | Semester IV

ECO-200	Development Economics EC 8	3
ECO-211	Mathematical Economics EC 9	3
ECO-203	Statistics 2 EC 10	3
ECO-223	Microeconomics-II NEE 3	3

	Any non-economics elective NEE 4	3
	Any economics elective EE 2	3
		18

Year 3 | Semester V

	Economics Elective EE 3	3
ECO-214	Econometrics-I EC 11	3
	Current Issues in Pakistan's Economy EC 12	3
ECO-225	Macroeconomics-II EC 13	3
	Economics Elective EC 14	3
	Any non-economics elective NEE	3
		18

Year 3 | Semester VI

ECO-260	International Trade EC 19	3
ECO-314	Econometrics-II EC 16	3
	Any non-Economics Elective EC	3
ECO-208	History of Economic Thought EC 18	3
BBA-318	Economics Elective EE 4	3
		15

Year 4 | Semester VII

ECO-260	International Trade EC 19	3
ECO-306	Financial Markets EE 5	3
	Economics Elective EE 6	3
	Any non-economics elective NEE 6	3
	Any non-economics elective NEE 7	3
		15

Year 4 | Semester VIII

ECO-323	Public Finance EC 20	3
ECO-311	Environmental Economics EC 21	3
	Any non-Econ Elective NEE 8	3
	Economics Elective EE 7	3
	Monetary Economics EC 22	3
		15

Total		132
--------------	--	------------



BSC (HONS.) WITH DOUBLE MAJORS IN ECONOMICS AND FINANCE

There are many interlinking paths and careers you can pursue after studying Economics and Finance. In order to give students an understanding of finance, which is a very marketable skill, we want to offer the Double Major program (see Table below) to suit individual interests and passions. With a BSc (Hons.) degree, a student would be able to choose their major in two separate areas in the same four years it takes to complete one. By simply utilizing Non-Economics Electives and Economics Electives to build an entire second major, students would have the opportunity to graduate with two distinct specializations.

* Those who would like to opt for Double Major program should have a minimum of 3.00 CGPA. Students will be able to choose double majors at the beginning of their third semester. The Major in Finance courses (see Table below) will introduce students to a broad range of subjects including banking, financial statement and reporting, banking laws and regulations, financial markets and institutions, and accounting. These wide ranges of topics will establish the theoretical understanding of actual models that allows for the pricing of risk and valuation of future cash flows. First 10 courses listed in Table are compulsory courses for major in finance.

Areas of Specialization

Economics, Microeconomics and Macroeconomics, Management, Banking, Finance, Development, Trade, Econometrics, Financial Markets

Career Path

Banking and Financial Sectors, Commerce and Industry, Research Organizations, Regulatory Bodies, Planning and Development Institutions, Non-Government Organizations

Credit Requirements by Course Category

EC	Economics Core	66
EE	Economics Elective	12
NEC	Non - Economics Core	21
NEE	Non - Economics Electives	06
	Major in Finance Courses	36
		141

Mainstream Courses for Major in Finance

COURSE TITLE CREDITS	PRE-REQUISITES
Introduction to Accounting	3
Principles of Management	3
Business Finance-I	3 Introduction to Accounting
Introduction to Banking	3 Introduction to Accounting
Business Finance-II	3 Business Finance-I
Financial Statement Analysis & Reporting	3 Intro to Accounting
Financial Instruments Markets and Institutions	3 Intro to Accounting, Business Finance
Financial Modelling	3 Intro to Accounting, Bus. Finance-I, Bus. Finance-II
Quantitative Techniques in Business	3 Intro to Accounting, Bus. Finance-I, Bus. Finance-II
Business Tax & Commercial Laws	3 Intro to Accounting, Bus. Finance-I, Bus. Finance-II
Financial Modelling / Entrepreneurial Finance	3 Intro to Accounting, Bus. Finance-I, Bus. Finance-II
Strategic Corporate Finance	3 Intro to Accounting, Bus. Finance-I, Bus. Finance-II
Financial Technology & Digital Finance	3 Intro to Accounting, Bus. Finance-I, Bus. Finance-II
Investment & Portfolio Analysis	3 Intro to Accounting, Bus. Finance-I, Bus. Finance-II

BSC (HONS.) WITH MAJOR IN ECONOMICS AND MINOR IN MEDIA STUDIES

Students will have to study 135 credits (see Table below) for BSc Major in Economics and Minor in Media Studies. They will be studying 21 credits from School of Mass Media and Communication. The list of courses is given in Table below.

Areas of Specialization

Economics, Microeconomics and Macroeconomics, Management, Banking, Finance, Development, Trade, Econometrics, Financial Markets, Mass Media, Marketing, New Media Technologies, Digital Photography, Journalism

Career Path

Media research, Media Marketing, journalism, publishing, New Media Development, Banking and Financial Sector, Commerce and industry, Research organizations, Regulatory Bodies, Planning and Development Institutions, Non-Governmental Organizations,

Credit Requirements

by Course Category

EC	Economics Core	66
EE	Economics Elective	18
NEC	Non - Economics Core	21
NEE	Non - Economics Electives	09
	Minor in Media Studies or Finance	21

135

Courses for Minor in Media Studies

SEMESTERS | COURSE TITLE | CREDITS

Semester I	Mass Media, Local & National & Global	3
Semester I	New Media Technologies	3
Semester II	Story Telling in Digital World	3
Semester IV	Advertising Theory & Practice	3
Semester V	Public Relations Theory and Practice	3
Semester VII	Media Management & Marketing	3
Semester VIII	Media Entrepreneurship	3

21



BSC (HONS.) WITH MAJORS IN ECONOMICS AND MINOR IN FINANCE

Keeping the popular demand of finance in mind from the market point of view, the department of economics wants to offer a degree plan of BSc (Hons.) Major in Economics and minor in Finance. A student has to study the following courses in Table for a minor in finance degree.

Areas of Specialization

Economics, Microeconomics and Macroeconomics, Management, Banking, Finance, Development, Trade, Econometrics, Financial Markets.

Career Path

Banking and Financial Sectors, Commerce and Industry, Research Organizations, Regulatory Bodies, Planning and Development Institutions, Non-Government Organizations.

Courses for Minor in Media Studies

SEMESTER	COURSE TITLE	CREDITS	PRE-REQUISITES
Semester II	Introduction to Accounting	3	
Semester III	Business Finance-I	3	Intro to Accounting
Semester III	Introduction to Banking	3	Introduction to Accounting
Semester IV	Business Finance-II	3	Business Finance-I
Semester IV	Financial Statement Analysis & Reporting	3	Intro to Accounting
Semester V	Financial Instruments Markets & Institutions	3	Intro to Accounting
Semester V	Financial Modelling	3	

FACULTY

School of Business

PERMANENT FACULTY

Mr. Shahid Hafeez Kardar | VC, BNU

- ACA from England
- Graduate, University of Oxford (PPE)

Dr. Hafiz A. Pasha | Professor Emeritus

- PhD in Economics – Stanford University, USA
- M.A. – Cambridge University, UK

Dr. Akmal Hussain | Distinguished Professor

- PhD in Economics – Stanford University, USA
- M.A. – Cambridge University, UK

Dr. Atif Hassan | Professor & Head, HRM

- PhD in Management – Huzhou State University
- Post-Doctorate - AIMST University, Malaysia

Mr. Ijaz Hussain | Head, Department of Management Sciences

- ACMA, Institute of Cost and Management Accountants of Pakistan, Karachi
- M.A. in Economics – Government College University, Lahore

Ms. Hafsa Tanvir, Head, Department of Economics

- MPhil in Economics – Lahore School of Economics

ASSOCIATE PROFESSOR

Dr. Ishtiaq Ahmad Bajwa | Head Accounting & Finance

- PhD in Financial Markets, AMSE, Aix Marseille University France, France

ADJUNCT FACULTY

Dr. Izza Aftab

- ACMA, Institute of Cost and Management Accountants of Pakistan, Karachi
- M.A. in Economics – Government College University, Lahore

ASSISTANT PROFESSORS

Dr. Ali Abbas, Assistant Professor & Head, Marketing

- PhD in Management Sciences, Turiba University Latvia
- Masters in Entrepreneurship and Business Management, Satakunta University, Finland

Dr. Usman Sattar | Head, Business Intelligence

- PhD in Informatics – Malaysia University of Science and Technology, Malaysia
- MS in IT Management – University of Sunderland, UK

Mr. Omer Naeem

- Chartered Financial Analyst (CFA Institute, USA)
- MBA – Institute of Business Administration, Karachi

SENIOR LECTURER

Mr. Azeem Amin

PhD Scholar, Universiti Tenaga Nasional, Malaysia
MSc. Digital Marketing, University of South Wales, UK

Mr. Ahsan Ahmad

Ph.D. Scholar, University of Malaya, Kuala Lumpur, Malaysia
M.Sc Investment and Finance, Middlesex University, London.
M.B.A, Institute of Management Sciences, Lahore.

LECTURER

Ms. Sana Iqbal

MS in Management Sciences – COMSATS Institute of Information Technology

Ms. Fatima Khalid

MS in Management for Business Excellence, University of Warwick, UK

Ms. Fatima Malik

MPhil in Development & Public Policy, Beaconhouse National University

SUPPORTING STAFF

Zoha Siddique | Coordinator

Muhammad Akhtar | Lab Assistant



Beaconhouse National University

DEPARTMENT & DEGREES

DEPARTMENT OF PSYCHOLOGY

B.SC. (HONS) APPLIED PSYCHOLOGY

4 Years | 8 Semesters | 132 Credits

END OF PROGRAM REQUIREMENT:

Research Project

MS CLINICAL AND COUNSELING PSYCHOLOGY

2 Years | 4 Semesters | 43 Credits

END OF PROGRAM REQUIREMENT:

Thesis Project

M.PHIL IN APPLIED PSYCHOLOGY

2 Years | 4 Semesters | 32 Credits

END OF PROGRAM REQUIREMENT:

Thesis Project

M.PHIL IN APPLIED PSYCHOLOGY

2 Years | 4 Semesters | 32 Credits

END OF PROGRAM REQUIREMENT:

Thesis Project

PHD

3-7 Years | 20 Credit Hours

END OF PROGRAM REQUIREMENT:

Thesis Project

POST GRADUATE CERTIFICATE COURSES

3 Weeks



DIRECTOR'S WELCOME NOTE

Prof. Dr. Ruhi Khalid

Welcome to the Institute of Psychology at Beaconhouse National University. The Institute of Psychology is an excellent choice to seek education in the discipline of psychology and prepare for a bright career.

The Institute of Psychology at Beaconhouse National University was established in 2004 to provide opportunities in the private sector for higher studies in Psychology. It offers a broad range of programs in Psychology that not only impart contemporary knowledge of the subject, but also train students in general skills of research, critical thinking, statistical analysis, written and oral communication and helps the students to develop their clinical acumen. Our approach is evolutionary; we constantly update our courses to ensure that they remain challenging and relevant. Our emphasis is on professional training that facilitates students in the applied areas of their subject; therefore, the programs are conducted in collaboration with psychiatric units at teaching hospitals and other educational and business organizations in both the private and public sector.

What makes us distinctive is the academically rigorous yet supportive culture that prevails in the Institute. We offer an environment that is genuinely warm and friendly, and places a very high value on the services provided to students. Our teaching methods reflect both contemporary as well as traditional didactic practices. We strive to ensure that students receive a well-rounded and informed perspective on the subject of Psychology. With a rigorous core of courses at its epicenter, the Institute encourages students' inquiry and research. Our faculty brings pertinent clinical and research experience to the classrooms thus developing students' appreciation for different scenarios, innovative thinking and promoting their professional networking skills. A key feature of our program is to provide each student with a mentor who serves as a counselor and guides the student throughout his/her academic program. The mentor is a member of academic staff who is approachable, empathetic and helps in solving any problem that the student might encounter on campus.

I hope for the prospective students to have an exciting and enriching academic experience at the Institute of Psychology.



ABOUT IP

Institute of Psychology

The Institute of Psychology grew out of the Department of Applied Psychology established at BNU, in 2004 and was one of the first higher education facility in the subject in private sector. The Institute is successfully offering the following academic programs: B.Sc. (Hons) Applied Psychology, M.Sc.in Applied Areas of Psychology, MS Clinical and Counseling Psychology, M.Phil. in Applied areas of Psychology and PhD. Over and above the core courses in the discipline of Psychology, the Institute offers innovative courses that promote independent critical thinking and instill analytical skills among the students such as Debates and Current Trends and Issues in Psychology, Seminars on Indigenous and Cross-Cultural Developments in Psychology and specialized workshops conducted by practicing psychologists in the field.

Over the years, these programs have motivated the students to actively carry out research on indigenous issues under the keen guidance of expert supervisors. The research output of the Institute is impressive and publications of the faculty and the students appear regularly in National and International Research Journals of universal academic repute. We are proud of the fact that several of our students have been awarded prestigious scholarships and have been able to enroll in the Ivy League Universities.

Furthermore, the employment rate of our graduates is extremely encouraging. Our graduates are working as outstanding competent professionals and have been absorbed in hospitals and private clinics as clinical psychologists, in schools as schools counselors, in the armed services as military psychologists, in the academia as research associates and teachers. Several among them are also serving in special education institutions while some of them are curriculum planners for different school systems. the Institute can boast of fully equipped Experimental, Social and Psychometric laboratories that provide students substantial opportunities to hone their practical skills.

Our programs are designed to meet the following objectives:

- To provide first-rate instruction and practical training in areas of Psychology such as: Child and Developmental, Abnormal and Clinical, Health, Guidance and Counseling, Business and Organizational, Social, Cognitive, Experimental, Psychometrics, Assessment, Educational, School, Cognitive and Behavioral Neuroscience, Advertising and Consumer Psychology.
- To conduct basic and applied research on topics relevant to our society with a view to study the existing psychosocial issues in the community. The Institute promotes interdisciplinary research for the solution of clinical, social, educational, health, forensic and organizational problems.
- To develop evidence-based and indigenous psychological assessment tools for research and assessment purposes.
- To gain indigenous knowledge about the prevalence and management of various psychological and social problems in Pakistan.
- To equip students with problem solving skills and coping mechanisms that would not only help them in personal wellbeing but would also enable them to facilitate others to cope with the demands of everyday life.
- To help students to maximize their inherent strengths as unique individuals and as purveyors of mental health in Pakistan.

Programs Offered

1. B.Sc. [Hons] in Applied Psychology
2. MS in Clinical and Counseling Psychology
3. M.Phil. in Applied Psychology
4. PhD in Specialized Areas of Psychology
5. Postgraduate Certificate Courses

*Course descriptions are given on the web page:
<http://www.bnu.edu.pk/bnu/IP/ProgramsofStudy.aspx>

Scholarship

Merit scholarship for candidates with 3 A's in A Level and more than 80% marks in Intermediate or Bachelors [3.8 CGPA or above]. Need based scholarships are also available for deserving students.

Hostel Facilities

Hostel facilities are available for outstation students

Center for Counseling and Psychological Well-being at Beaconhouse National University aims to provide students with services that can help them gain and maintain psychological well-being. The aims of Center for Counseling and Psychological Well-Being are:

- To help students understand and use their individual capacities better
- To suggest strategies that can enhance personal, academic, and social growth of students
- To enhance problem solving and decision making capabilities of students
- To make students more resilient so they can proactively face various life challenges proficiently

PROGRAM(S) ENTRY REQUIREMENTS

B.Sc. (Hons) Applied Psychology

To be eligible for admission in the undergraduate programs, a candidate must have an intermediate certificate [FA/F.Sc.] from a recognized institute of higher education in Pakistan with a minimum placement in the 2nd division [50% marks] or three A-Levels with an average grade of C from either a foreign or local recognized educational system. In addition to this, a written test followed by an interview will be taken in order to qualify for admission.

MS Clinical and Counseling Psychology

To be eligible for admission in MS Clinical and Counseling Psychology, a candidate must have good academic record with M. A/M.Sc. (2 years program) or B.Sc. Honors (4 years program) in Psychology from a well-established and HEC recognized university. Moreover, the candidate will have to qualify the NTS (GAT) test prior to the admission in MS Clinical and Counseling Psychology. Criteria for admission in the MS Program is kept in strict accordance with the guidelines set by the Higher Education Commission. Applicants who meet the academic criteria will take an entrance test by the Institute. On clearance of the test, they will be interviewed for final admission.

M.Phil Applied Psychology

To be eligible for admission in M.Phil Applied Psychology, a candidate must have good academic record with M.A/M.Sc (2 years program) or B.Sc. Honors (4 years program) in Psychology from a well-established and HEC recognized university. Moreover, the candidate will have to qualify the NTS (GAT) test prior to the admission in M.Phil Applied Psychology. Criteria for admission to the M.Phil program is kept in strict accordance with the guidelines set by the Higher Education Commission. Applicants who meet the academic criteria will take an entrance test by the Institute. On clearance of the test, they will be interviewed for final admission.

PhD

To be eligible for admission to the PhD in Psychology, a candidate must have good academic record with MS / M.Phil. in Psychology from a well-established and HEC recognized university. Criteria for admission in the PhD program is kept in strict accordance with the guidelines set by the Higher Education Commission. Applicants who meet the academic criteria will take an entrance test. On clearance of the test, they will be interviewed for final admission.

Admission Test Patterns

All the admissions are based on previous academic performance admission test and performance in face to face interviews.

B.Sc. (Hons) in Applied Psychology

The admission test for B.Sc (Hons) in Applied Psychology is based on general knowledge as well as candidate's subjective motivation for studying the subject.

MS/M.Phil in Clinical and Counselling Psychology

The admission test for MS in Clinical and Counseling Psychology is based on knowledge of Clinical Psychology and subjective motivation and suitability of candidate for the course.

M.Phil in Applied Psychology

The admission test for M.Phil in Applied Psychology is based on knowledge of Applied Psychology, Research Methods and subjective motivation and suitability of candidate for the course.

PhD

The admission test for PhD is based on knowledge of Psychology and suitability of candidate for carrying out independent research.



WPA THEMATIC CONGRESS 2022

**PUBLIC MENTAL HEALTH
AND ASSOCIATED OPPORTUNITIES**





B.SC. (HONS.) IN APPLIED PSYCHOLOGY

Program Overview

The eight-semester (four-year) B.Sc. (Hons.) in Applied Psychology is an extensive and popular program within the Institute of Psychology. It is designed to be equated with the curriculum being taught at leading international universities. The program includes in-depth supervised training in Applied Psychology, Research and Practice. The degree aims to provide a thorough grounding in the theories, methods and debates in Psychology. It further aims to develop the ability to analyze and evaluate psychological concepts and theories using both quantitative and qualitative data.

Program Objectives

1. To provide first-rate instruction and practical training in various areas of Psychology.
2. To help students conduct research on topics relevant to our society.
3. To enable the students to appreciate the value of research publications as well as educate them about national and international research journals and professional organizations within the discipline of Psychology.
4. To introduce the students to standardized psychometric tools in the discipline as well as to equip them with skills necessary to develop evidence based psychological tools for research purposes in indigenous settings.
5. To educate students about psychopathologies both in children and adults and introduce them to interventions available for their management.
6. To help them appreciate developmental problems as well as to educate them about the management of these problems with special focus on problems that respond well to early interventions.
7. To nourish attitudes that appreciate and accept individual differences in a socio-cultural context.
8. To nurture a psycho-social approach to both physical and mental health.
9. To equip students with problem solving skills that would not only help them in personal adjustment but will also help them in understanding and facilitating other in everyday adjustment.
10. To help students to nurture positive psychology approach for the well-being of self and community.



11. To assist students in developing communication skills and providing them with opportunities to express their point of view on pertinent issues.
12. To help students to maximize their potential as individuals, as Pakistanis, and as good human beings.

Program Outcomes:

1. To empower students to work as ambassadors of mental health issues.
2. To prepare students for graduate studies in National and International educational institutions.
3. To provide specialization in all areas of psychology with special focus on practical applications of knowledge to everyday life.
4. To adequately equip students with basic research skills to carry out independent research on pertinent social and clinical issues for any given organization.
5. To gain familiarity with National and International research publications in the discipline.
6. To ensure the students are well-equipped in analyzing research data by utilizing latest statistical softwares.
7. Provide students with extensive base in the applied areas of the subject so that they can pursue careers in Clinical, Counseling, School and Organizational Psychology.
8. Providing basic clinical skills necessary to work in a variety of settings.
9. To prepare students to work as professional upholding moral and ethical standards.
10. Instilling a sound understanding of psychological problems that exist in Pakistani society.



ROAD MAP | B.SC (HONS)

B.Sc. (Hons.) in Applied Psychology

Year 1 | Semester I

PSY 101	Introduction to Perspectives in Psychology	3
PSY 110	Psychosocial Influences on Behavior	3
PSY 115	Cognition: Sensation, Perception and Emotion	3
PSY 135	Exercises in Psychological Investigation	2
ELU 101	Communication Skills I	3
PSY 100	Introduction to Computers Mandatory	2
SLA 102	Pakistan Studies Mandatory	1.5
		17.5

Year 1 | Semester II

PSY 105	Biological Basis of Behavior	3
PSY 120	Statistics in Psychology	(3-1) 4
PSY 125	Cognition: Learning, Memory and Intelligence	3
SLA 103	Islamic Studies Mandatory	1.5
	*One Elective Course	3
	*One Elective Course	3
		17.5

Year 2 | Semester III

PSY 411	Gender Psychology	3
PSY 205	Child Psychopathology	3
PSY 263	Developmental Psychology	3
PSY 230	Applied Statistics	(3-1) 4
ELU 102	Communication Skills II	3
	*One Elective Course	3
		19

Year 2 | Semester IV

PSY 220	Psychometrics	(3-1) 4
PSY 225	Adult Psychopathology	3
PSY 310	School Psychology	3

PSY 235	Social Cognition	3
	*One Elective Course	3
		16

Year 3 | Semester IV

PSY 356	Forensic Psychology	3
PSY 315	Therapeutic Interventions in Clinical Psychology	(3-1) 4
PSY 405	Human Resource Management	3
PSY 201	Research Methodologies and Application	3
	*One Elective Course	3
		16

Year 4 | Semester VI

PSY 320	Counseling Psychology	3
PSY 335	Behavioral and Cognitive Neuroscience	3
PSY 345	Personality	3
PSY 460	Environmental Psychology	3
	*One Elective Course	3
		15

Year 4 | Semester VII

PSY 340	Summer Project Internship and Case Reports	(3-1) 4
PSY 408	Debates on Current Trends and Issues in Psychology	(3-1) 4
PSY 470	Research Project I	(3-1) 4
PSY 415	Psychological Report Writing/Case Studies	3
PSY 455	Ethical and Professional Issues	3
		18

Year 4 | Semester VIII

PSY 404	Seminars on Indigenous and Cross Cultural Developments in Psychology	(3-1) 4
PSY 471	Research Project II	(3-1) 4
PSY 465	Organizational Behavior	3
PSY 409	Dissemination of Research Work	2
		13

Total Credit Hours		132
---------------------------	--	------------

*Students are required to take above mentioned courses plus 18 credit hours in elective subjects of their choice.



According to HEC, 3 Credits mean three credit hours of theory, while 4(3-1) means a total of four credit hours, of which three are of theory while one credit hour is for laboratory or practical work.

Active participation in community work is mandatory for award of degree. IP celebrates mental health week annually in order to inculcate spirit of altruism in students.

Subjects offered as electives to students by the Institute of Psychology:

COURSE TITLE | CREDITS

PSY 101	Introduction to Perspectives in Psychology	3
PSY 105	Biological Basis of Behavior	3
PSY 110	Psychosocial Influences on Behavior	3
PSY 115	Cognition: Sensation, Perception and Emotion	3
PSY 125	Cognition: Learning, Memory and Intelligence	3
PSY 210	Child Development	3
PSY 235	Social Cognition	3
PSY 245	Introduction to Social & Cultural Anthropology	3
PSY 305	Stress and Well-Being	3
PSY 330	Career Counseling	3
PSY 345	Personality	3
PSY 355	Peace Psychology	3
PSY 405	Human Resource Management	3
PSY 460	Environmental Psychology	3
PSY 465	Organizational Behavior	3
PSY 402	Positive Psychology	3

*Optional courses will be offered according to the availability of the teacher.

MS CLINICAL AND COUNSELING PSYCHOLOGY

The Institute of Psychology offers MS Clinical and Counseling Psychology after M.A./M.Sc (2 years program) or B.Sc. Honors (4 years program) in Psychology. The MS Program provides intensive professional training to facilitate students in the applied areas of the subject.

This degree aims to provide a thorough grounding in the theories, methods and debates in Psychology with particular focus on psychopathologies, diagnosis, assessment and intervention. It further aims to develop the ability to analyze and evaluate psychological issues with emphasis on indigenous problems through application of quantitative and qualitative research methodologies.

Program Objectives:

1. To provide first-rate instruction and practical training in various areas of Psychology
2. To conduct basic and applied research on topics relevant to our society with a view to study the existing psychological problems in the community.
3. To develop data-base and indigenous psychological assessment tools.
4. To gain indigenous knowledge about the prevalence and treatment of various psychosocial problems in Pakistan.
5. To equip students with problem solving skills and coping mechanisms that would not only help them in personal wellbeing but would also enable them to facilitate others to cope with the demands of everyday life.
6. To help students to maximize their potential as individuals, as Pakistanis, and as good human beings.

Program Outcomes:

1. Provide students with extensive base in the applied areas of the subject so that they can pursue careers in Clinical, Counseling and School Psychology.
2. To be able to apply for doctoral studies in leading National and International Universities.
3. Providing skills necessary for carrying out assessment services in a variety of settings.

4. Providing skills necessary for carrying out therapeutic interventions in a variety of settings.
5. Working as a Professional Clinical/ Counseling Psychologist upholding moral and ethical standards.
6. To be able to work as an independent researcher carrying out researches on pertinent issues in society.
7. Sound understanding of psychological problems that exist in Pakistani society.

ROAD MAP | MS

MS Clinical and Counseling Psychology

Year 1 | Semester I

PSY 756	Child Psychopathology	3
PSY 709	Clinical Skills: Assessment and Diagnosis for Children	3
PSY 715	Psychological Intervention and Counseling Needs-I	3
		9

Year 1 | Semester II

PSY 759	Adult Psychopathology	3
PSY 712	Clinical Skills: Assessment and Diagnosis for Adults	3
PSY 735	Psychological Intervention and Counseling Needs-II	3
PSY 708	Clinical Training-I: Child Placement	(2-1) 3
		12

Year 2 | Semester III

	*Elective	3
PSY 752	Contemporary Research Methodologies and Formulating Research Proposal	3
PSY 716	Clinical Training-II: Adult placement	(2-1) 3
PSY 703	Current Trends in Assessment and Psychotherapy - II	2
		11

Year 2 | Semester IV

PSY 760	Research Thesis	3
PSY 753	Clinical Training-III: Area of Specialization	(2-1) 3
PSY 701	Professional and Ethical Issues	3
		9

Total Credit Hours **41**

*Electives/Area of Specialization.

The Research Project will be assigned according to clinical specialization.

- School Psychology
- Health Psychology
- Family and Marital Counseling
- Rehabilitation for Substance Abuse
- Forensic Psychology
- Neurodevelopmental Disorders
- Educational and School Counseling

**Students must maintain a minimum CGPA of 2.5 in each semester, those who fail to achieve the minimum required CGPA will not be promoted to the second year. Moreover only those students will be allowed to continue with the MS program who exhibit appropriate skills for clinical interventions.

According to HEC, 3 Credits mean three credit hours of theory, while 4(3-1) means a total of four credit hours, of which three are of theory while one credit hour is for laboratory or practical work.

MISSION STATEMENT
TO PROVIDE STATE OF THE ART HEALTH FACILITIES TO MAINTAIN ALL PATIENTS AND TO PROMOTE MENTAL HEALTH OF THE COMMUNITY ENABLING THEM TO BECOME SOCIALLY ACCEPTABLE, USEFUL & PRODUCTIVE MEMBERS OF NOT ONLY OF THEIR FAMILIES BUT ALSO FOR THE SOCIETY

میسنب الطمین
الہدیٰ شہزادہ سید محمد سعید علی شاہ اور دیگر اہل تشکیکات اور کونسل
لاہور کے ہسپتال اور صحت کے شعبوں کے سربراہان اور کونسل



M.PHIL APPLIED PSYCHOLOGY

The Institute of Psychology offers M.Phil Applied Psychology after M.A/M.Sc (2 years program) or B.Sc. Honors (4 years program) in Psychology. The M.Phil Program provides intensive research training to facilitate students in the applied areas of the research. The degree aims to provide a thorough grounding in scientific investigation, methods of research and distinct approaches in psychological inquiry. The program is designed in a way that equips the students in developing research expertise and trains them to conduct intensive research in diverse areas of the discipline.

Program Objectives:

1. To provide first-rate instruction and practical training in various areas of Psychology with primary focus on research
2. To provide students with intensive research training in applied areas of Psychology.
3. To conduct basic and applied research on topics relevant to our society with a view to study the existing psychological problems in the community.
4. To develop data-base and indigenous psychological assessment tools.
5. To equip students with problem solving skills and coping mechanisms that would not only help them in personal wellbeing but would also enable them to facilitate others to cope with the demands of everyday life.
6. To help students to maximize their potential as individuals, as Pakistanis, and as good human beings.

Program Outcomes:

1. Provide students with extensive base in the applied areas of the subject so that they can pursue careers in Clinical, Counseling, School and Organizational Psychology with special emphasis on research.
2. To add to the knowledge base of psychological issues by conducting and publishing researches.

3. Sound understanding of psychological problems that exist in Pakistani society.
4. To be able to work as an independent researcher carrying out researches on pertinent issues in society.
5. To use their academic training in dealing with practical issues.
6. Working as a professional psychologist upholding moral and ethical standards and to be able to apply for graduate studies in leading National and International Universities.

ROAD MAP | M.PHIL

Institute of Psychology

M.Phil Applied Psychology

Year 1 | Semester I

PSY 701	Professional and Ethical Issues	3
PSY 710	Advanced Statistics	3
PSY 734	Specialized Areas in Psychology-I*	(3-1) 4
		10

Year 1 | Semester II

PSY 704	Behavioral and Cognitive Neuroscience	3
PSY 730	Psychological Assessment	3
PSY 736	Specialized Areas in Psychology-II*	(3-1) 4
		10

Year 2 | Semester III

PSY 840	Contemporary Research Methodologies and Formulating Research Proposal	3
PSY 802	Current Trends in Assessment and Psychotherapy - I	3
		6

Year 2 | Semester IV

PSY 855	Research Thesis	3
PSY 803	Current Trends in Assessment and Psychotherapy - II	3
		6

Total Credit Hours		32
---------------------------	--	-----------

* Students must maintain a minimum CGPA of 3.0 in each semester, those who fail to achieve the minimum required CGPA will not be promoted to the second year.

According to HEC, 3 Credits mean three credit hours of theory, while 4(3-1) means a total of four credit hours, of which three are of theory while one credit hour is for laboratory or practical work.

* Specialized Areas in Psychology (any one of the following)

- Clinical Psychology
- Counseling Psychology
- Health Psychology
- Educational and School Psychology
- Industrial and Organizational Psychology

PHD PROGRAM

Program Overview:

The Institute of Psychology offers PhD after MS / M.Phil in Psychology. PhD program will be offered in the following Specialized Areas of Psychology*:

- Clinical Psychology
- Counseling Psychology
- Industrial/Organizational Psychology
- School and Educational Psychology
- Health Psychology
- Developmental Psychology

* The Area of Specialization of PhD Scholars will be defined by the topic of their PhD Dissertation and the degree title will be determined accordingly.

The degree aims to furthering understanding of human behavior by using scientific methods in both basic and applied research. We train our scholars to become independent researchers in the discipline as they work under the expert and competent supervision of our faculty. This program focuses on instilling research expertise and eventually enabling our scholars to publish their work in HEC approved journals.

Program Objectives:

1. To provide first-rate instruction and practical training in specialized areas of Psychology.
2. To conduct basic and applied research on topics relevant to our society with a view to study the existing psychological problems in the community.
3. To develop data-base and indigenous psychological assessment tools for research and assessment purposes.
4. To gain indigenous knowledge about the current issues in the discipline of Psychology.
5. To equip students with problem solving skills that would not only help them in personal adjustment but will also help them to facilitate others to adjust to the demands of everyday life.
6. To enable students to become independent researchers.

Program Outcomes:

1. Students demonstrate considerable knowledge of and competence in research methods and design, basic quantitative methods and data analysis, and psychological measurement commonly used in the field of psychology
2. Students demonstrate the ability to write a critical review of the literature in specialized area of psychology.
3. Enabling students to develop valid and reliable research instruments.
4. Enabling students to formulate and conduct an independent research project.
5. Students demonstrate practical experience in presenting research on academic forums like professional conferences, peer-reviewed journals, and other scholarly outlets.
6. Working as a Professional Psychologist upholding moral and ethical standards.



ROAD MAP | PHD PROGRAM

Year 1 | Semester I

PHD-801	Current Perspectives and Issues in Psychology	3
PHD-805	Seminars on Updates in Specialized Areas of Psychology	3
PHD-810	Developing Research Proposal in Area of Specialization	3
	Ethical and Professional Issues	2
		11

Year 1 | Semester II

PHD-815	Writing up, Presenting and Publishing Research	3
PHD-825	Practical Issues in Developing Research Instrument	3
PHD-820	Theoretical & Practical Application of Advanced Statistics	3
		9

Total Credit Hours		20
---------------------------	--	-----------

According to HEC, 3 Credits mean three credit hours of theory, while 4(3-1) means a total of four credit hours, of which three are of theory while one credit hour is for laboratory or practical work.

The duration of PhD program will range between three to seven years. The course work will be covered in the first year of PhD while the students will be required to work on their Dissertation (PHD-930) pertaining to their area of specialization in the remaining years.



Three Ph.D Scholars were awarded degrees by the Institute of Psychology, BNU

Ayesha Sarfaraz was awarded Ph.D degree in organizational psychology. Her Ph. D dissertation title was "Identification, Assessment, and Dispositional Predictors of Work / Family Interface in Pakistani Working Women".

Sidra Afzal was awarded Ph.D degree in clinical psychology. Her Ph. D dissertation title was "Assessment and Psychosocial Predictors of Postnatal Blues and Postnatal Depression in Pakistani Women".

Amna Butt was awarded Ph.D degree in clinical psychology. Her Ph. D dissertation title was "Behavioral Problems Assessment and Correlates for Primary School Children".

Currently three Ph. D scholars are in the process of writing up their dissertation after getting approval from Board of Advanced Studies and Research (BASR), BNU. The titles of their thesis are as following:

Abia Nazim

Assessment of Adaptive Skills in Children.

Asma Bashir

Predictors of Psychological and Sociocultural Adjustment of Pakistani International Students.

Nabia Luqman

Development and validation of learning style questionnaire for e-learners and identifying learning styles of e-learners in Pakistan.

FACULTY

PROFESSOR

Dr. Ruhi Khalid | Professor and Director

- Visiting Fellow (Pittsburgh University, USA)
- PhD (Glasgow University, UK)
- Certified Counselor (Pennsylvania, USA)

ASSISTANT PROFESSORS

Dr. Farhat Jamil

- PhD Applied Psychology (Punjab University)
- M.Sc. Applied Psychology (Punjab University)

Amna Affan Butt

- MS Clinical Psychology (Government College University)
- PhD Clinical Psychology (BNU)

Aman Karim

- MS Clinical and Counseling Psychology (BNU)

Dr. Maheen Syed

- MS Clinical and Counseling Psychology (BNU)
- PhD in Clinical Psychology (UMT)

Rawa Haider

- M.Sc. Organizational Psychology and Business Aston University, Birmingham, UK

LECTURER

Rabia Khan

MS Clinical and Counseling Psychology
Beaconhouse National University

Fatima Nadeem

MS Clinical and Counseling Psychology
Beaconhouse National University

CAMPUS COUNSELOR

Ms. Maheen Syed

MS Clinical and Counseling Psychology
Beaconhouse National University

RESEARCH ASSISTANT

Maryam Behram

MS Clinical and Counseling Psychology
Beaconhouse National University

ACADEMIC COORDINATOR

Rida e Zainab

M.Phil. ELM
Beaconhouse National University



ACADEMIC REGULATIONS

Beaconhouse National University

Major | Minor | Electives

The minimum requirement for the award of a degree at the undergraduate level is 130 credits, of which at least 90 credits must be earned in Major courses. BNU offers students an opportunity to broaden and complement their programmes of study by completing the requirements of a Minor. A Minor may be a University inter-disciplinary programme or one offered by a single school.

All students at the Schools/Institution of Beaconhouse National University are required to complete the following Mandatory Courses.

* 2 credits for RHSA

SUBJECT CREDITS	
Communication Skills I *	3
Communication Skills II	3
Islamic Studies	1.5
Pak Studies	1.5
Computer Literacy	2
Total	11

Transfer Students | New Admissions

Students accepted at BNU may transfer to another School upon fulfilling the admission formalities of the school he/she wishes to transfer to, at least two weeks before commencement of classes. Fee difference, if any, will be paid at the time of transfer or adjusted against fee payment for the next semester whichever may be the case.

A student wishing to transfer from a recognized university or college to BNU will be considered subject to the following BNU regulations:

- Applications / NOC from the previous university for transfer to BNU must be submitted to the Registrar's Office to be reviewed by the Dean of the School concerned who, in consultation with the University Equivalence Committee, will determine the position of the applicant.
- Courses for which credit has been awarded at the transferring institution will be accepted provided the courses being considered for credit must meet the programme requirements at BNU.

- Credit hours of only those courses shall be transferred which shall have at least 60% marks in annual system or C and above grade in Bachelor or B and above grades in Master programs in semester system.
- Official records will be evaluated, and notification will be forwarded from the Registrar's Office concerning the student's position in the programme at BNU, including the number of credits awarded.
- At least 60% of the credits required for a degree must be earned at BNU.
- Students with CGPA below 2.0 are NOT eligible to apply for 'Transfer of Credits'
- Transfer Credits from other institutions shall not be counted towards the GPA and CGPA. However, transfer credits may be considered towards the fulfilment of the requirement for a degree after an evaluation by the university Equivalence Committee.

Existing Students

- Existing students of BNU who wish to switch to the degree programme of another School of BNU can apply for 'Transfer of Credits' within a year from the date of their admission. After one year they cannot apply for 'Transfer of Credits' and will have to seek fresh admission.
- Students with CGPA below 2.0 are NOT eligible to apply for 'Transfer of Credits'. Credit hours of only those courses shall be transferred which shall have at least C and above grade in Bachelor or B and above grades in Master programs.
- Internal transfer requests (i.e. transfer requests within the same school) shall be evaluated and finalized by the School's faculty in the light of BNU's Student Transfer Policy under intimation to the Offices of Registrar and Examination.
- All requests of 'Transfer of Credits' should reach the Office of Registrar within two weeks from before the commencement of classes after which period such requests shall not be entertained.

Semester Credits

One semester credit means that a particular course must have at least one hour of class contact per week for a period of 16 weeks. Therefore, a course of three semester credits will meet for approximately 48 hours during a semester.

During one semester a student may take up to 6 courses or 18 credits. The time allocated for final examinations is excluded from this computation of class credit hours.

GPA

A student's Cumulative Grade Point Average (CGPA) is computed by multiplying the number of credit hours of each course by the points assigned to that grade, then dividing the sum of all courses by the total number of credit hours in which the student was enrolled. All grades are determined and awarded by the respective course instructors.

Examination and Assessment

The examination schedule is clearly defined in the BNU Calendar at the commencement of every academic year. A final examination is a requirement in all courses except those in which examinations are not used to evaluate a student's achievement, as in the case of MDSVAD, RHSA, TFT. Other courses that may not have final examinations are computer laboratory courses, workshops and seminars, independent studies, presentations etc. The method of examination in a course is determined by the course instructor approved by the respective Dean / Director of School/Institute. The minimum passing grade required in thesis is 'C' grade (in case of Bachelor degree) and 'C+' (in case of MS/M.Phil. degree). The final standing of each student in each course, is assessed on the basis of the final examination result.

Grading System

All students receive grades indicating academic progress at the end of each semester for which they are enrolled. The BNU follows a four-point grading system specified by the Higher Education Commission and similar to the one prevalent at most international universities. An undergraduate student shall be required to maintain a minimum CGPA of 2.0 at any given time to stay in good academic standing. A student shall be removed from the rolls if his CGPA falls below 2.0 unless the Dean/Chairperson permits him to stay on.

In the case of theory courses if after the lapse of the course withdrawal date, the class size is more than

GRADE GPA	
A	4.00
A-	3.67
B+	3.33
B	3.00
B-	2.67
C+	2.33
C	2.00
C-	1.67
D+	1.33
D	1.00
D-	0.00

20 students, the grading will be on a Relative basis. However, the courses in which number of enrolled students 20 or fewer, grading will be done on the 'Absolute Scale'. Likewise, the assessment/grading of Project/Thesis is done on the 'Absolute Scale' basis.

Transcript Policy

Semester-wise transcripts are posted in students' logins at the end of each semester after the compilation of results for that semester showing course-wise grades, Semester-wise Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA). A copy of transcripts may be issued at the written request of a student. Verbal or telephonic requests are not entertained. Official transcripts of the student's complete academic record are issued on the University's security stationary, bearing the official embossed seal of the University.

Transcripts or other evidence of attendance are not issued to students who are in debt to the University. Each student must obtain a clearance from the Accounts Office, evidencing that the debt has been paid in full and all outstanding balances cleared before an official transcript is issued.

Internships

Some disciplines require students to complete an internship in the local job market. This is a prerequisite for the award of a degree and no exceptions may be made to avoid the fulfillment of this requirement. The internship experience can be an invaluable aid in the evaluation of the real job market and potential employers. The concerned school will specify the internship requirement at the appropriate time.

Student Counselling

Each School provides an advisory programme to help students integrate their campus experience with their personal interest to prepare them for professional careers. All freshmen are assigned a Faculty Advisor who assists them in the early period of the University experience. This sustained personal contact with experienced faculty members benefits the student in the selection of areas of concentration that match individual interests and aptitudes. Each student has his/her progress towards the award of a degree carefully monitored by the Faculty Advisor. This entails detailed meetings with the Advisor, particularly at the time of registration for elective courses. No course selection/registration slip for electives/minors is deemed valid without the signature of the Advisor/Course Supervisor/Dean.

Class Attendance

Students will be expected to have 75% attendance in each theory course in which they are registered. Studio/Lab sessions require 100% attendance. Those who miss a class session will be expected to make up for the missed work on their own. The acceptance of such work is at the discretion of the Course Supervisor. Absence from Studio at MDSVAD and RHSA cannot be made up outside the campus or supervised. Students missing more classes than the stipulated number of leaves will receive a failing grade. It is expected that a student's absence from classes may be resolved with the faculty member concerned. If a student is absented from class or a mid-semester exam due to sickness or some other unavoidable cause, the student must inform the HOD and Course Supervisor immediately upon return to classes. Suitable documentation such as a doctor's certificate may be required if such confirmation is necessary.

Add/Drop Withdraw of Courses

- A period of one week is allowed from the commencement of classes for add/drop of courses. A student adding a course is responsible for ascertaining the requirements of the course and for completing them. Students are strongly advised to consult with their Course Supervisor before adding or dropping a course.
- Course dropped within one week after commencement of classes are deleted from the record. The student will receive grade "W" (with-drawn) on their transcript if they apply to drop a course after one week from the commencement of the semester.
- Student shall not be allowed to withdraw from the same course more than two times during the duration of their degree program. This shall also apply to course(s) in which there is a withdrawal on the basis of short attendance.

Repeating a Course

There are two categories of students who will be required to repeat the courses:

- Student shall repeat all mandatory/major courses in which he/she obtains an 'F' grade.
- In case of an elective course, students may repeat the same elective or take a new elective in place of the previous one, in order to fulfil the degree requirement.

- Students earning grade 'C-' or less either in a major/mandatory/elective course will have the option to repeat the course once.
- Students may repeat up to 18 semester credit hours during their course of study for a programme. However, students may not repeat any course in which they have earned a grade higher than 'C-' except with the Dean's permission.

Academic Disciplines

In BNU a great deal of emphasis is placed on academic discipline. Students are required to achieve their academic objectives by conforming to the requirements of their programme and regulations of the university. Academic dishonesty may include plagiarism, dishonesty in examination or assignments and falsification of data. Faculty members guide students about the conventions of documentation and acknowledgement of sources relevant for their courses. Cases of any academic dishonesty shall be referred to the BNU Examinations Discipline Committee.

Semester Freeze Policy

- A student who wishes to take a semester break must submit an application for Semester Freeze, approved by the Dean/Head of the Department, to the Registrar's office two weeks before the commencement of classes. In special cases, application may be accepted after the semester has begun, but not later than two weeks after the commencement of classes.
- Fee paid for a semester will only be carried forward if the student submits the Semester Freeze application within the prescribed period of time.
- A student who absents himself/herself from an entire semester without permission may not be allowed to resume his/her study without formal permission of the respective Dean/Head of the Department. Fee paid for that semester will be non-refundable and non-transferable in such cases and students must seek readmission and pay the admission fee.
- A student may apply for semester freeze during his/her degree programme for (a) one semester; (b) two consecutive semesters; only ONCE for either option with the prior approval of the respective Dean/Head of the Department.
- For resuming study after semester freeze the student must submit an application for rejoining to the Registrar's office prior to the commencement of classes to activate his/her status at the University.

Probation

- Students who fail to maintain a minimum required CGPA of 2.00 (in case of Bachelor's Degree) and 2.50 (in case of MA/MS/M.Phil degree) are placed on academic probation.
- On three (3) probations during their degree program, the student's name shall be automatically removed from the university's rolls.*
- Students of MDSVAD & RHSA will be placed on probation or removed from the university rolls as per their Grating Policies.

All students shall be required to maintain 'good standing' throughout their stay at the School and shall be expected to work harder than familiar norms.

Dean's Honor List

Students with excellent academic performance during a semester are placed on Dean's Honor List. The eligibility criteria for which are:

- The eligibility criteria for Dean's Honor List is same for Undergraduate and Master's degree i.e. 3.50 GPA in a semester.
- Full workload for a semester as prescribed by a School/Institute for postgraduate, graduate and undergraduate programme for the Dean's Honor List.

Award Gold Medal

The Gold Medal will be awarded to the student with the highest CGPA in each degree program provided number of graduating students of the same batch (i.e. Fall & Spring) in each degree program is not less than 10 in case of the undergraduate program and 5 in case of the graduate program. In case of less than 5 students in MS/M.Phil. program(s), all MS/M.Phil. programs of the same school/institute may be considered as ONE batch for the award of Gold Medal on the recommendation of the respective Dean/Director. With this provision the eligibility for the award of Gold Medal will be determined by the following criteria:

- If the average CGPA of cohort for a degree is 3.25 or above then the minimum required CGPA would be 3.80. If the average CGPA of cohort for a degree is less than 3.25 then the minimum required CGPA would be 3.65.

- The academic record of the students should neither have an 'F' grade nor should he/she have repeated the course.
- There should be no disciplinary case or warning against him/her in their record.
- If two students attain the same highest cumulative grade point average, then each of them will receive a Gold Medal.
- While considering a student for the award of Gold Medal student's attendance and disciplinary record may be considered.
- Any matter not covered under this policy shall be forwarded to the Gold Medal Committee constituted by the Vice Chancellor.

General Conduct

BNU enforces high standards of education. Students are required to maintain exemplary conduct towards fellow students, faculty and the University staff.

- Smoking at BNU is strictly prohibited.
- Visits by relatives or friends shall be restricted to specially designated areas and no visitor may enter a classroom or laboratory without the written permission of the Dean.
- Students are not permitted to bring eatables into classrooms, library or laboratories.

Dismissal

Any student failing to abide by the disciplinary rules and regulations shall be issued a written warning. A probation period shall be specified for the student to improve his/her behaviour, failing which the student is liable to be rusticated/dismissed from the University. A proper enquiry shall be held to ensure that the student is given the opportunity to present his/her case to the University's Disciplinary Committee. A student reserves the right to appeal against dismissal/rustication to the Vice Chancellor, BNU whose decision in the case shall be final and not challengeable.

Scholarships and Financial Assistance

While awarding a scholarship (merit or need-based) a student's attendance and disciplinary record is also taken into consideration.

Merit Scholarships | Undergraduates | For New Admissions

Students with 80% or above marks in their FA/FSc examination; or the students with two (2) 'A' Grades in the A-Level examination; or the students with 3.80 CGPA in High School Diploma or equivalent will be eligible for a scholarship. This scholarship will continue if the students maintain the CGPA as mentioned in the following table:

CGPA	A - LEVEL	FA /FSC % AGE	MERIT SCHOLARSHIP	CONDITIONS
3.80 - 3.89	2 - As	80% to 89%	50% of the Tuition Fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.80 - 3.89)
3.90 - 4.00	3 - As	90% and above	75% of the Tuition Fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.90 - 4.00)

Merit Scholarships | Undergraduates | For Existing Students

Students with a CGPA of 3.50 or higher with full workload as prescribed by school/department at the end of each semester will be entitled to a scholarship as per following table. This scholarship will continue if the students maintain the CGPA as mentioned in the following table:

CGPA	MERIT SCHOLARSHIP	CONDITIONS
3.50 - 3.64	25% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.50 - 3.64)
3.65 - 3.79	35% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.65 - 3.79)
3.80 - 3.89	50% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.80 - 3.89)
3.90 - 4.00	75% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.90 - 4.00)

Merit Scholarships | Masters | MS | MPhil | For New Admissions

Students who have 80% or higher marks in their MA/MSc examination; or the students who have attained a CGPA of 3.80 or higher in 4-years BS / BA (Hons) degree will be eligible for a merit scholarship. This scholarship will continue if the students maintain the CGPA as mentioned in the following table:

4 YEARS BA / BS HONS CGPA	MA / MSc OR EQUIVALENT %AGE	MERIT SCHOLARSHIP	CONDITIONS
3.80 - 3.89	80% to 89%	50% of the Tuition Fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.80 - 3.89)
3.90 - 4.00	90% and above	75% of the Tuition Fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.90 - 4.00)

Merit Scholarships | Masters | MS | MPhil | For Existing Students

Students with a CGPA of 3.50 or higher with full workload as prescribed by school/department at the end of each semester will be entitled to a merit scholarship as per following table. This scholarship will continue if the students maintain the CGPA as mentioned in the following table:

CGPA	MERIT SCHOLARSHIP	CONDITIONS
3.50 - 3.64	25% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.50 - 3.64)
3.65 - 3.79	35% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.65 - 3.79)
3.80 - 3.89	50% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.80 - 3.89)
3.90 - 4.00	75% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.90 - 4.00)

Financial Assistance | For New Admissions

Students may apply for financial assistance to the Registrar office on the prescribed form along with required documents. Scholarships equal to 25% or 50% of tuition fee may be granted for one semester after checking the proven need due to financial hardship on the recommendation of the Scholarship Committee.

Financial Assistance | For Existing Students

A scholarship award would initially be granted for one semester which would be renewable provided the student maintains:

- A CGPA of 2.50 at the undergraduate level and 3.00 at the postgraduate level;
- Full workload for a semester as prescribed by the School/Institute for the postgraduate, graduate and for undergraduate degree programme for the award of merit or need-based scholarship.

The South Asia Foundation awards the Madanjeet Singh Art Scholarships to talented students from South Asia. Sixteen students from Afghanistan, Bangladesh, Bhutan, India Maldives, Nepal, Pakistan and Sri Lanka are fully funded and are part of the BNU family.

Applicants coming from BSS / Concordia will receive a fee waiver of 100% on the Admission Fee.

FACILITIES

Beaconhouse National University

BNU Hostel

The construction of BNU Hostels is complete and a state-of-art, purpose-built, on-campus boarding facility is ready and available for occupancy of 74 girls and 80 boys. BNU Hostel compound is a 42,000 sq.ft. segregated wings for girls and boys. Each wing of the facility has appropriately equipped common rooms, pantries on each floor, a visitor's lounge and a laundry. An adjoining facility to cater to the accommodation needs of international faculty is near completion.

Library

The BNU Library remains open from 9:00 a.m. – 6:30 p.m. daily, Monday to Friday and for a specific number of hours on Saturday as well. A full-time Librarian and Assistants provide library information and access. Photocopying facilities are available at cost five days a week, 9:00 a.m. – 6:30 p.m. daily at the student resource center.

Computer Labs

All computer labs with access to Internet, scanning and printing (colour & b/w) from 9:00 am to 6:30 pm daily Monday to Friday.

Sports Club

BNU encourages student participation in extracurricular activities and regularly hosts concerts, exhibitions, film screenings and other cultural events.

The Sports Club of BNU promotes sports activities among the students by organizing matches throughout the year among different departments as well as with other universities and colleges.

Student & Alumni Affairs

The Student Affairs Office under the Directorate of Student Affairs and External Relations coordinates with university's non-academic units for timely resolution of issues brought up by students (cafeteria, transport, hostels and related matters), besides providing support in holding co-curricular activities and ensuring students' co-curricular participation at events outside the university. It also maintains liaison with the university's alumni for their facilitation and assistance wherever needed.

The responsibilities of the department are as follows:

- Conduct orientation and guidance services for new entrants to acquaint them with University life and rules.
- Attend to student grievances and provide support for early resolution of student problems and issues.
- Support and facilitate co-curricular activities by student society's and clubs such as BNU Bestival, BNU Model United Nations (BUMUN) etc.
- Maintain the alumni network (graduate email database) and organize on-campus activities including meet-ups and homecomings.

Virtual Health Center

BNU offers a primary care facility to its students, faculty and staff through its on-campus Virtual Health Centre (VHC) in partnership between iHeal and Cloudclinic. The Clinic provides services of regular checkup and basic medical screening to BNU faculty, staff and students. The Clinic is manned by trained nursing staff with the availability of an online panel of general physicians where patients can connect with them face-to-face in real-time via video screen upon request or requirement. The purpose of VHC is to provide primary care on campus, screen for underlying risks for diabetes and hypertension, provide medical advice, monitor and manage basic health and refer to specialist care where required. Students can get their Blood Pressure, Blood Sugar, Body Mass index (BMI), Body Temperature, pulse and Eye Vision evaluated. VHC then create a wellness profile of each student against a unique ID number which is stored with the Clinic for future visits based on any irregularities, a student may be advised appropriate course of action by the medical team. All screenings and visits to the clinic are optional and free-of-cost for students.

Center for Counseling and Psychological Well-being

BNU considers the emotional health of student and staff as its top priority. It has established an on-campus Center for Counseling and Psychological Well-being with support from BNU Institute of Psychology. The center aims to provide students with services to help them gain and maintain psychological well-being, featuring a qualified Psychologist on board as the Campus Counselor. Students can seek help from our trained professional in complete confidence regarding any personal, social or other crises they may be facing and discuss the same in a supportive and secure environment.

The aim of the Center is to encourage students' personal, academic & social growth, enhance their problem-solving and decision-making capabilities and to ultimately enable them to face various life challenges in a wholesome manner.

Cafeteria and Resource Center

The BNU cafeteria block is a three-story well-furnished facility spread on 18000 sq. ft. area and with seating capacity for over 3000 persons at a time. The basement and the ground floor are completely operational while the upper ground floor is reserved for special occasions and gala buffet events. A cafeteria quality assurance committee with representatives from faculty and management ensures maintenance of highest standards in quality and hygiene and diversity of cuisine at economical prices through surprise visits and regular in-person meetings with the cafeteria management and staff. Periodic medical health examination and diagnostic tests of chefs and waiters is conducted.

There are separate counters and stations for Fast Food, Pizza, Pakistani, Chinese, Open Kitchen, besides separate counters for Fresh Juices, Milkshakes, Tea/Coffee provide a variety of hot and cold drinks. In addition, the café has a tuck shop for routine purchasable items. The on-campus resource center caters to students' requirements for printing, stationary and photocopying services etc.

Career Placement Office

BNU has established a Career Placement Office under the Directorate of Student Affairs and External Relations that serves Career Placement needs of students and graduates. The services include Academic Counseling, Professional Counseling, Job Placement, internship facilitation and enabling students for self-employment and start-up business opportunities.

The responsibilities of this department include the following services:

- Undertake career counseling of prospective applicants as well as parents during admissions cycle.
- Provide career guidance services to students, facilitate internship programs and build liaison with industry for job placements.
- Conduct Job Fairs, Recruitment Drives, Employer Meet-ups, and Screening Interviews for graduates and graduating students.
- Develop and maintain a graduate directory of recent graduates.
- Liaise with the United States Education Foundation in Pakistan and British Council, UK and explore other international education opportunities for students and keeping them informed on international fellowships and scholarship programs.
- Extend support for international exchange semesters and summer (Turkey, USA, Germany etc.)
- Facilitate start-up incubation at Plan9 Technology Incubator, The Indus Entrepreneurs (TiE) Lahore Chapter, NetSol Nspire Program, National Incubation Center, The Nest I/O, WomenX Pakistan for mentoring of students and alumni to capitalize on their entrepreneurial potential.



Special Thanks

Mr Shahid Hafiz Kardar
Vice Chancellor, Beaconhouse National University

Nadeem Baig
Registrar, Beaconhouse National University

Zaeem Yaqoob Khan
Executive Director, Students Affairs & External Relations, Beaconhouse National University

Ms Noreen Lodhi
General Manager Quality Assurance
Beaconhouse National University

Prof. Rashid Rana
Dean, Mariam Dawood School of Visual Arts & Design (MDSVAD)

Prof. Dr. Gulzar Haider
Dean Razia Hassan School of Architecture (RHSA)

Prof. Dr. Tariq Rehman
Dean Seeta Majeed School of Liberal Arts and Social Sciences (SMSLASS)
& Acting dean, School of Education (SE)

Prof. Dr. Khavera Zia
Dean School of Computer and Information Technology (SCIT)

Prof. Dr. Ruhi Khalid
Director Institute of Psychology (IP)

To all department heads, faculty, administration staff & students who helped us to collaborate this comprehensive document by offering their time & continuous support.

Text and Image Contributions

Mariam Dawood School of Visual Arts & Design (MDSVAD)

Razia Hassan School of Architecture (RHSA)

Seeta Majeed School of Liberal Arts and Social Sciences (SMSLASS)

School of Computer and Information Technology (SCIT)

School of Media and Mass Communication (SMC)

School of Education (SE)

School of Business (SB)

Institute of Psychology (IP)

Department of Students Affairs & External Relations, BNU

Prospectus Design
Aman Asif

Coordination
Sidra Malik
Deputy Registrar

Sidra Tanveer
Assistant Registrar - Admissions

Asbah Rehman
Assistant Registrar - Admissions

