BEACONHOUSE NATIONAL UNIVERSITY

BNU

Beaconhouse National University

PAKISTAN'S FIRST NOT-FOR-PROFIT LIBERAL ARTS UNIVERSITY

Prospectus 2020/21

Beaconhouse National University

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VICE CHANCELLOR'S MESSAGE

Welcome to Beaconhouse National University (BNU), Pakistan's first not-for-profit Liberal Arts University rooted in values of inclusiveness, comprehensive academic freedom and a need-oriented and merit-driven admission and scholarship policy.

Our mission is to produce an enlightened generation of impactful Pakistani professionals through a range of disciplines including Visual Art & Design, Architecture, Media and Communication, Liberal Studies, Business, IT, Education, and Psychology.

In the wake of the global pandemic of COVID-19, before you and I could even take note, our world transformed, leaving us to face what could be the 'new normal'. And as every cloud has a silver lining, this one also has one for all of us.

Despite the odds, our commitment to our students remained, and continues to remain, unwavering and uncompromising. We promptly adapted to address the challenges of fast changing realities and effectively and speedily resumed our academic activities in a format that was not unfamiliar to the times we live in. Our technology-enabled, tested and tried instructional methodology was swiftly employed over the course of the recently concluded Spring 2020 semester.

I am proud of the enthusiasm and lightning speed at which the faculty, students and staff adapted to these changes and embraced the new normal.

As the situation improves, all our academic and infrastructural plans for the Fall 2020 semester will hopefully return to routine as before and we will commence the semester in the traditional on-campus setting (with

safety measures) and with the flexibility to as swiftly alter between blended and physical classroom learning as, and if, the circumstances so require.

I assure you that no matter what the situation demands, BNU will leave no stone unturned and shall continue to deliver its promise resolutely.

Looking forward to a safe return to our normal lives as before.

Shahid Hafiz Kardar

Vice Chancellor
Beaconhouse National University

ABOUT BNU

Chartered by the Government of Punjab, Beaconhouse National University (BNU) is Pakistan's first Liberal Arts University, established in 2003 with the aspiration of disseminating quality education with modern, rational, course content while ensuring that the history and culture of Pakistani society are valued. Our distinctive learning experience and research in diverse areas where the essential focus of the programs offered has been determined by the type of the work force identified for the future economic, business, academic, cultural and technological advancement of the country encourages students to become independent learners.

The growing challenge of providing quality education in today's era has led to the cut-throat competition of various educational institutions for furnishing students with cutting edge knowledge in their respective fields. BNU is a non-profit, private university which offers students a range of subject areas which are of immense relevance to the country's economy. BNU offers an inspiring and challenging environment with a broad-based educational setup in which a student studies a variety of different subjects and is encouraged to question, take creative risks and gain a better working knowledge of the world around him or herself, thus preparing them for a lifetime of opportunities and challenges. Resultantly, they graduate as highly professional, mature, innovative, entrepreneurial and employable practitioners.

We aspire to present our students the academic and personal development prospects that will equip them to respond to the intellectual, social and personal challenges that they will encounter throughout their life and career. Keeping in view the current volatile situation in the country, the liberal arts education provided by the University helps Pakistani youth to be emancipated in their world views thus helping to combat the menace of extremism in all its forms. It is also essential to develop and nurture their professional abilities, enhance their acumen and expertise, so as to enable them to make a valuable contribution to the community and at national and international levels.

The University is supported in this endeavor by a team of highly qualified and experienced faculty that bring a high level of technical skill and industry expertise with first-hand knowledge of their subjects. They have adopted modern and current modes of teaching, learning and assessment. With a congenial and comfortable environment as well as library resources, the University is well equipped to make the time spent at BNU a memorable one.

Over the years, Liberal Arts education has assumed a vital role. An armchair philosopher once said, "When the only tool you have is a hammer, you tend to see every problem as a nail." All knowledge is one, a unified wholeness, and every field of study is but a piece or an angle or a way of partitioning this knowledge. Thus, to see how one's chosen area fits into the whole, to see the context of one's study, we at BNU believe, liberal education is not merely desirable, but necessary. BNU aims to shape and form the future of its students with its unparalleled set of learning resources. The diverse body of knowledge that a student gains at BNU, together with the tools of examination

and analysis that one learns to use, will enable him to develop specialist skills, deepen his understanding, gain new insights and perspectives to flourish his career ahead, build opinions, stream-line attitudes, learn and adopt values, and beliefs, based not upon authority or ignorance, whim or prejudice, but upon one's own worthy evaluation of argument and evidence. We foster the development of an active engagement with knowledge, and not just the passive reception of facts.

At BNU, the knowledge disseminated will help you learn new subjects by one of the most common methods of learning analogy. As George Herbert noted, people are best taught by using something they are familiar with, something they already understand, to explain something new and unfamiliar. The more you know and are familiar with, the more you can know, faster and more easily. Many times, the mind will create its own analogies, almost unconsciously, to teach itself about the unfamiliar by means of the familiar.

The education at BNU creates an improvement of perception and understanding. This is done by a number of unique, innovative practices at BNU:

- An academic format which encourages the student to read across the curriculum allowing for cross registration in courses offered at Schools other than the one the student is registered in. These courses may be taken as minors or electives.

- The University underscores the importance of the creative and performing arts which form an integral part of any liberal arts education. Open workshops and seminars are offered where students interact with scholars and practitioners of international repute.

- Each student works with an academic advisor who helps design a program of study most suited to the individual student's talent and is also available for personal guidance throughout the student's stay at the University.

- A system of education in which students learn in small, interactive class sessions.

- A system of student evaluation based on frequent written assignments and research projects rather than a traditional method of examination.

At Beaconhouse National University, education is enriched through a free exchange of ideas and debate which is expertly guided by qualified faculty. Most courses are intensive and yearlong in which students are encouraged to question assumptions, listen to diverse opinions and challenge convention. This strategy is further developed through disciplined and motivated work on the student's part and the evaluation of individual progress through written reports and ongoing interaction between students and teachers.

The University is fully cognizant of the fact that the formative years of a young adult's life i.e. the years spent at university must be enriched through a variety of experiences, both within and outside the classroom. Study tours therefore, form a regular feature of University life and serve as a means of research and exposure to life in other regions of the country and varied socio-economic groups.

BNU is a non-profit, apolitical, nonsectarian, equal-opportunity institution offering undergraduate and graduate programs in modern disciplines, many of which are not offered anywhere else in Pakistan.

BNU'S SCHEME OF STUDIES ALLOWS FOR:

- Cross registration ensuring that students read across the curriculum, as opposed to being confined to a single discipline or faculty;

- Access to a multidisciplinary University which offers a balanced mix of traditional and contemporary studies;

- Courses in disciplines that are not being offered by any other institution in the country and

- Easy access to students aspiring for higher qualifications.

BNU offers its students a diverse learning environment where they witness cross cultural exchange of ideas from their peers and faculty that represents various parts of the world. In a brief time BNU has already made its mark in the region with the presence of students from SAARC countries among its student body, thereby extending its role as a platform for providing quality education, not only to Pakistani students but also by offering its expertise to neighboring countries.

Creative, unique and diverse ideas that stem as a consequence of this diversity extends significant advantages to our students. BNU,

in its bid to ensure that quality educational opportunities are available to all worthy candidates, has put in place a very generous scholarship scheme that is aimed to offset and transform constraints into opportunities for prospective students as well as existing students.

Having evolved from an insignificant number of students to the significant amount of student body from within and outside Pakistan, we believe your choice will be rewarded in the quality of your education and student experience.

BOARD OF DIRECTORS (BOD),
BEACONHOUSE NATIONAL UNIVERSITY FOUNDATION

1. Mrs. Nasreen Mahmud Kasuri, Chairperson BNUF
2. Mr. Shahid H. Kardar, Vice Chancellor
3. Mr. Khurshid Mahmud Kasuri
4. Mr. Kasim Mahmud Kasuri
5. Dr. Parvez Hassan
6. Mr. Mueen Afzal

BOARD OF GOVERNORS (BOG)
BEACONHOUSE NATIONAL UNIVERSITY

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3. Mr. Khurshid Mahmud Kasuri
4. Mr. Kasim Mahmud Kasuri
5. Dr. Parvez Hassan
6. Mr. Mueen Afzal

7. Chairman, Higher Education Commission, Islamabad
8. Vice Chancellor, GC University, Lahore
9. Secretary Higher Education, Government of Punjab, Lahore

LIST OF PROGRAMMES

Mariam Dawood School of Visual Art & Design (MDSVAD)

Programs	Semesters	Credits
Master of Art and Design Studies	4	60
Master of Art Education (Summer Program)	3(3)	36
BA Hons. Interdisciplinary Expanded Design & Art	8	132
BFA Visual Arts	8	132
B. Des. Visual Communication Design	8	132
B. Des Textile, Fashion and Accessory Design with specialisation: • Textile & Fibre • Fashion • Jewellery & Accessories	8	132

Razia Hassan School of Architecture (RHSA)

Programs	Semesters	Credits
M. Arch.	4	40
B. Arch.	10	170

Seeta Majeed School of Liberal Arts & Social Sciences (SMSLASS)

Programs	Semesters	Credits
BA (Hons) in Social Sciences: with • Liberal Studies • Major in Liberal Studies and Minor in Media Studies • Major in Liberal Studies and Minor in Theatre, Film and TV	8	130

School of Media and Mass Communication (SMC)

Programs	Semesters	Credits
MS Public Relations & Advertising	4	30/33
MS Film & TV	4	30/33
BS (Hons.) in Communication and New Media Technology	8	130
BA (Hons.) in Social Sciences: with major in: • Media Studies • Theatre, Film & TV Studies	8	130

School of Computer and Information Technology (SCIT)

Programs	Semesters	Credits
B.Sc. (Hons.) in Software Engineering	8	130
B.Sc. (Hons.) in Computer Science	8	130

School of Education (SE)

Programs	Semesters	Credits
M. Phil Educational Leadership and Management	4	33
M. Phil Linguistics and TESOL	4	33

School of Business (SB)

Programs	Semesters	Credits
BBA (Hons.) Specialization in: • Finance • Information Technology (IT) • Marketing • Supply Chain Management • Human Resource Management	8	135
BBA (Hons.) Double Majors in: • Finance & Marketing • Supply Chain Management & Marketing	9	147
B.Sc. (Hons.) in Economics	8	132
B.Sc. (Hons.) with Major in Economics and Minor in Media Studies	8	135
B.Sc. (Hons.) with Major in Economics and Minor in Finance	8	135

Institute of Psychology (IP)

Programs	Semesters	Credits
Ph.D. Applied Psychology	3-8 Year	20
M.Phil. Applied Psychology	4	32
MS Clinical & Counseling Psychology	4	43
B.Sc. (Hons.) Applied Psychology	8	132

ADMISSION CRITERIA

The admission offer shall be made upon satisfying the following criteria:

BA (Hons) / BSc (Hons) Degree Programs

(i) To be eligible for admission to undergraduate programmes, a candidate must satisfy any one of the
following requirements: -

- FA / F.Sc with at least 2nd division (i.e. 495 marks)*.
- O-levels (at least 6 subjects with IBCC equivalence) and 3 A-levels. Advanced Subsidiary (AS) will not be taken into account.
- High School Diploma and International Baccalaureate (IB) result with a CGPA of at least 2.5.

Note: Equivalence Certificate from IBCC is mandatory for all international qualifications i.e. O Levels/A-Levels, High School Diploma, and International Baccalaureate, or equivalent.

* For BBA minimum 55% marks (610) are required in Intermediate or an Average C in A-Level.

**For Computer Science and Software Engineering minimum 50% marks (550) are required in Intermediate (with Math or Biology#) or equivalent

#Applicants belonging to Intermediate Pre-Medial Group with minimum 50% (550) marks are also eligible.

***For Economics minimum 50% marks (550) required.

(ii) Passing of BNU's written aptitude test & interview

(iii) The overall merit for admission offer in the undergraduate degree programmes will be determined on the basis of the aggregate as follows:

BREAK UP	PERCENTAGE
ADMISSION TEST & INTERVIEW	25%*
A-LEVELS / INTERMEDIATE	45%
O-LEVELS / MATRICULATION	30%
TOTAL	100%

* The split between relative weightage of admission test vs. the interview will be at the discretion of respective school/institute.

(iv) The Formula for calculation of merit is as follows:

MATRICULATION	INTERMEDIATE
$\frac{(\text{Marks Obtained})}{(\text{Total Marks})} * 30$	$\frac{(\text{Marks Obtained})}{(\text{Total Marks})} * 45$

O LEVELS		A LEVELS	
Sum of Pak. Equivalent Grade Points / Marks of all Subjects calculated as follows:		Sum of Pak. Equivalent Grade Points / Marks of all Subjects calculated as follows:	
Grades	PAK. Equivalent Grade Points / Marks	Grades	PAK. Equivalent Grade Points / Marks
A*	4.00	A*	15.0
A	3.20	A	12.0
B	2.80	B	10.5
C	2.40	C	09.0
D	2.00	D	07.5
E	1.60	E	06.0
F / U	0.00	F / U	0.00

(v) Student terminated from one BNU school on the basis of poor academic performance or on disciplinary ground will not be eligible to seek admission to any other school of BNU.

(vi) Acceptance of a candidate rejected by one BNU school who is seeking admission in another BNU school will be subject to the approval of the Vice Chancellor.

MA / MSc. Degree Programmes

Criteria for admission into MA/MSc Degree Programs are as follows:

- Bachelor's degree in Humanities or Sciences from a recognized foreign or local college/ university with a minimum of a 2nd division.
- Passing of BNU's written aptitude test & interview.

MS / M.Phil. Degree Programmes

Criteria for admission into MS/M.Phil. degree programs are as follows: -

- MA or 16 years of education with BA (Hons.) from a recognized university with a minimum CGPA of 2.5.

- GAT, General Test from the National Testing Service with 50% score or BNU UGAT with 60% score*.

** For admission in the Master of Art & Design Studies degree, GAT is not required. Instead students are required to submit 10 images of their work (or prior academic papers in case of non-studio background), a one-to-two (1-2) page Statement of Intent and a CV.

***Similarly, admission in the Master of Art Education degree, GAT is not required and in lieu of that students are required to submit Current CV, one (1) page Statement of Intent, for applicants with art background a digital portfolio of own work and their students' work (maximum 10 pieces each with captions) submitted on a CD or a USB. For applicants with non-art background, a writing sample, sample lesson plans, course outlines or curriculum documents.

**** For admission in M.Arch. candidates are to produce a clear statement of academic and professional intention.

Ph.D. Degree Programmes

Criteria for admission into PhD Degree Programmes are as follows: -

- 18 years of education from a recognized university
- Minimum CGPA of 3.00 in MS/M.Phil or first Division in annual system
- GAT, Subject/GRE
- GAT, Subject/GRE with minimum 60% marks or BNU GRE with minimum 70% marks.

Programmes Duration

The University requires students to complete their degrees within the stipulated time limit. For under-graduate and graduate qualifications, the maximum time allowance for completion of the degree is as follows: -

Program	Total Duration of programme	Extended Period	Max. Duration of Program
4 Years Bachelors	4 years	2 years	6 years
5 Years Bachelors	5 years	2 years	7 years
2 Years MS/MPhil	2 years	1 years	3 years
Ph.D.	3 years	5 years	8 years

ACADEMIC CALENDAR
2020 - 21

Fall Semester 2020	
16-weeks study + 1-week Exams= 17-weeks	

Early Admissions

Admission Announcement (01/06)	Monday, 01 June 2020
Application Deadline (31/07)	Friday, 31 July 2020
Admission Test & Interview	Monday, 03 Aug 2020 – Wednesday, 05 Aug 2020
Display of Merit Lists	Thursday, 06 Aug 2020
Payment of Admission Fee & Security Deposit (2W)	Friday, 07 Aug 2020 – Friday, 21 August 2020

Regular Admissions

Admission Announcement (10/08)	Monday, 10 August 2020
Application Deadline (10/09)	Thursday, 10 September 2020
Test/Interview	Monday, 14 September 2020 – Wednesday, 16 September 2020
Display of Merit Lists	Thursday, 17 September 2020
Payment of Admission Fee & Security Deposit (2W)	Friday, 18 September 2020 – Saturday, 26 September 2020

Enrolment & Semester Fee Payment

Online Course Enrollment – Existing Students	Monday, 21 September – Friday, 25 September 2020
Online Course Enrollment – New Students	Monday, 28 September – Tuesday, 29 September 2020
Online Course Add/Drop	Thursday, 01 October – Friday, 02 October 2020
Online Course withdrawal (9th W)	Monday, 19 October – Friday, 27 November

Due/Valid Date of Semester Fee Payment (3/4W) – Existing Students	Friday, 25 September 2020/Friday, 02 October 2020
Due/Valid Date of Semester Fee Payment (2/3W) – New Students	Friday, 09 October 2020 / Friday, 16 October 2020
Deadline for NB Sch. Applications (1st W)	Friday, 02 October 2020
Award of NB Scholarships (5th W)	Friday, 30 October 2020

Classes & Exam Schedule

Commencement of Classes & Orientation	Monday, 28 September 2020
Mid Term Exams (8th W)	Monday, 16 November – Saturday, 21 November 2020
Last day of Classes (16th W)	Saturday, 16 January 2020
Final Exams (1W)	Monday, 18 January 2021 – Saturday, 23 January 2021
Semester Break/Winter Break (3W)	Sunday, 24 January 2021 – Sunday, 14 February 2021
Announcement of Result (1W)	Friday, 29 January 2021

Spring Semester 2021	
17-weeks study + 1-week Exams= 18 weeks	

Regular Admissions

Admission Announcement (01/12)	Tuesday, 01 December 2020
Application Deadline (20/01)	Wednesday, 20 January 2021
Admission Test/Interview	Monday, 25 January 2021 - Wednesday, 27 January 2021
Display of Merit Lists	Thursday, 28 January 2021
Payment of Admission Fee & Security Deposit (2W)	Thursday, 28 January 2021 – Thursday, 11 February 2021

Enrolment & Semester Fee Payment

Online Course Enrollment – Existing Students	Monday, 08 February 2021 – Friday, 12 February 2021
Online Course Enrollment – New Students	Monday, 15 February 2021 – Tuesday, 16 February 2021
Online Course Add/Drop	Thursday, 18 February 2021 – Friday, 19 February 2021
Online Course withdrawal (10th W)	Monday, 08 March 2021 – Friday, 23 April 2021

Due/Valid Date of Semester Fee Payment (3/4W) – Existing Students	Friday, 19 February 2021/Friday, 26 February 2021
Due/Valid Date of Semester Fee Payment (2/3W) – New Students	Friday, 26 February 2021/Friday, 05 March 2021
Deadline for NB Sch. Applications (1st W)	Friday, 19 February 2021
Award of NB Scholarships (3rd W)	Wednesday, 10 March 2021

Classes & Exam Schedule

Commencement of Classes & Orientation	Monday, 15 February 2021
Spring Break	Sunday, 21 March – Sunday, 28 March 2021
Mid Term Exams (9th W)	Monday, 12 April 2021 – Saturday, 17 April 2021
Last day of Classes (17th W)	Saturday, 12 June 2021
Final Exams (1W)	Monday, 14 June 2021 – Saturday, 19 June 2021
Semester Break (3W)	Sunday, 20 June – Sunday, 11 July 2021
Announcement of Result (1W)	Friday, 25 June 2021

Summer Semester 2021

8-weeks study + 1-week Exams = 9-weeks

Summer Admissions

Admission Announcement (01/05)	Monday, 03 May 2021
Application Deadline (31/05)	Friday, 28 May 2021
Interview/Portfolio	Monday, 31 May - Friday, 04 June 2021
Display of Merit Lists	Monday, 07 June 2021
Payment of Admission Fee & Security Deposit (2W)	Monday, 07 June 2021 – Friday, 18 June 2021

Enrolment & Semester Fee Payment

Online Course Enrollment	Monday, 05 July – Tuesday, 06 July 2021
Online Course Add/Drop	Thursday 15 July – Friday, 16 July 2021
Online Course withdrawal (5th W)	Monday, 26 July 2021 – Friday, 13 August 2021

Due/Valid Date of Semester Fee Payment (2nd & 3rd W)	Friday, 23 July 2021/Friday, 30 July 2020
Deadline for NB Sch. Applications (1st W)	Friday, 16 July 2021
Award of NB Scholarships (3rd W)	Monday, 02 August 2021

Classes & Exam Schedule

Commencement of Classes & Orientation	Monday, 12 July 2021
Mid Term Exams (4th W)	Monday, 02 August 2021 – Saturday, 07 August 2021
Last day of Classes (8th W)	Saturday, 04 September 2021
Examination (1W)	Monday 06, September – Saturday, 11 September 2021
Semester Break/Summer Break (2W)	Sunday 12, September – Sunday, 26 September 2021
Announcement of Result (1W)	Friday, 17 September 2021

Holidays Year-2020-21

Eid Milad un-Nabi*	Friday, 30 October 2020
Quaid-e-Azam Day	Friday, 25 December 2020
Kashmir Day	Friday, 05 February 2021
Pakistan Day	Tuesday, 23 March 2021
Labour Day	Saturday, 01 May 2021
Eid-ul-Fitar*	Thursday, 13 May 2021 – Saturday, 15 May 2021
Eid-ul-Azha*	Tuesday, 20 July 2021 – Thursday, 22 July 2021
Independence Day	Saturday, 14 August 2021
Ashura*	Wednesday, 18 August 2021 – Thursday, 19 August 2021
Eid Milad un-Nabi*	Tuesday, 19 October 2021
Quaid-e-Azam Day	Saturday, 25 December 2021

MARIAM DAWOOD
SCHOOL OF VISUAL ARTS AND DESIGN

MDSVAD

DEAN'S WELCOME NOTE

The year 2019 has been exceptionally notable for SVAD. Our faculty once again took the lead in envisaging the future of art and design education in the 21st century and responded to the pedagogical needs of the changing times. A series of discussions and introspection led to a collective realization that the nature of learning is changing; with a blurring of boundaries between disciplines, art and design professionals will soon require new adaptive tools. It then seemed critical to digress from the long-established method of following a prescribed curriculum, which can encourage passive learning. Consequently, our existing programs were restructured to give more agency to our faculty and students, activating the academic space by nurturing decision-makers and problem-solvers. This year, the restructuring was applied successfully to our Foundation program and will be carried forward into post-foundation curriculum from Fall 2020 onwards.

This year, incidentally, in the second half of Spring 2020, this new adaptive curriculum became essentially pertinent when due to the COVID-19 pandemic, the world was suddenly forced into a lockdown. During these testing times, while many academic institutions struggled to cope with this new online methodology of teaching, the faculty at SVAD managed the transition smoothly. Our new curriculum offered teachers and students the right kind of flexibility needed to take on the challenge of distance-learning, and we emerged from it stronger and better equipped than ever before.

Applying our knowledge from these new experiences to our Summer Semester, we are now completely online for the first time. No longer geographically limited to offering courses to students residing in Lahore, we are welcoming not only students, but also faculty members from around the world.

This Global Classroom is especially conducive to our Master in Art Education program that takes place during the summer, and will also be exclusively online this year. Since its inception over 11 years ago, the MA AE program is truly coming of age. This kind of diversity is hard to find in any other art & design institution in Pakistan, and is an intrinsic quality of this unique degree program.

Armed with adaptive tools we have tested during these difficult times, we are entering the new year with the confidence that we will be able to cross all hurdles presented to us, especially if the situation remains just as uncertain in the upcoming semester, Fall 2020. Even with a return to normalcy, our experiences with distance-learning have equipped us in ways ahead of our times; we have glimpsed at, and learned from, a futuristic mode of teaching and learning, and that has prepared us for the challenges and opportunities of a Post-Covid-19 world.

Prof. Rashid Rana
Dean, MD SVAD

MARIAM DAWOOD SCHOOL OF VISUAL ARTS AND DESIGN

Mariam Dawood School of Visual Arts and Design welcomes new forms of visual experience and offers a multidisciplinary approach as a way to explore the connection between art, design and different branches of knowledge. We believe that art and design education must equip, both faculty and students, with adaptive tools, skills and strategies to develop multi-modal ideas relevant to the changing interconnections and contexts of global learning.

SVAD encourages experimentation and aims to ensure that each student is visually articulate, conceptually mature and equipped with the ability to consolidate ideas and concepts. Providing our students with the opportunity to achieve their creative analytical potential is a primary objective, with a focus on being responsible citizens and thinkers to contribute to the social fabric of the places they inhabit. Our ever-evolving curriculum is based on constant introspection and revision of our programme, keeping it at-par

with international standards and trends in education. We owe this in large part to our faculty: drawn from diverse backgrounds from all parts of the country as well as from abroad, they are well-known practicing professionals in their respective fields and it is their hands-on knowledge of contemporary and traditional practice that guides the experience of students. The faculty regularly participates in local and international exhibitions, undertakes design and craft community projects and participates in seminars, conferences and workshops.

SVAD believes in taking the lead in celebrating diversity through creative inquiry. From the outset, our students have the choice of cross-cutting across disciplines, blurring and questioning existing lines and engaging in a close dialogue between local and global perspectives. SVAD's degrees are accredited by HEC and its students have qualified for Fulbright Scholarships, international residencies, projects

and exhibitions.

Mariam Dawood School of Visual Arts and Design is proud to host art and design students from all SAARC countries. They are supported by the South Asia Foundation and the UNESCO Madanjeet Singh Institute of South Asian Arts [UMISAA]. Sharing the teaching and learning experience with people from other parts of the world helps build enduring relationships, making BNU-SVAD a truly unique institution in the region.
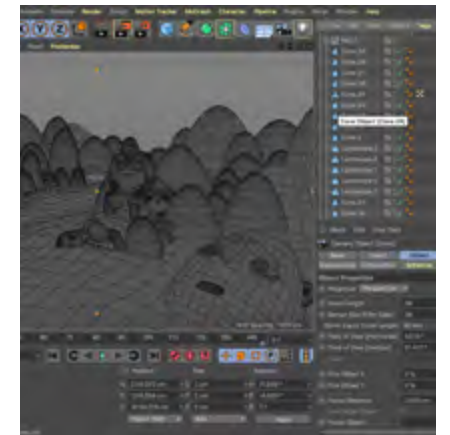
MARIAM DAWOOD SCHOOL OF VISUAL ARTS AND DESIGN

Departments and Degrees

DEPARTMENT OF FINE ARTS
BFA Visual Arts

DEPARTMENT OF TEXTILE, FASHION AND ACCESSORY DESIGN

B.Des. Textile, Fashion and Accessory Design with specialisation in
- Textile & Fibre
- Fashion
- Jewellery & Accessories

DEPARTMENT OF VISUAL COMMUNICATION DESIGN
B.Des. Visual Communication Design

DEPARTMENT OF GRADUATE & INTERDISCIPLINARY STUDIES

BA Hons. Interdisciplinary Expanded Design & Art (IEDA)

Master of Art & Design Studies (M.A. ADS)

Master of Art Education (M.A. AE)

FOUNDATION STUDIES

The Foundation Studies programme is a seminal year for all students of SVAD. It prepares students for their future majors in Visual Art, Visual Communication Design, Textile, Fashion and Accessory Design, and Interdisciplinary and Expanded Design & Art by introducing them to practical techniques of art-making but also setting the groundwork for critical and conceptual thinking. Having a dynamic curriculum that aims to stay relevant to current global trends in art practices, this year it has evolved further to give students an even better grasp on their chosen field of study, while simultaneously giving them the freedom to explore a wide range of creative avenues. In its new role,

the Foundation programme will provide broad-based fundamental knowledge in the Fall semester, and then, in the Spring, move on to imparting skills and concepts more specific to post-Foundation disciplines through offering electives.

Studio courses deal with several mediums and approaches towards art production, while their ideological counterparts are provided by theory courses dealing with visuality and memory. A hybrid studio/ theory course dealing with contextuality strives to provide their art-making with context through historical and contemporary aesthetic philosophies. Students are equipped with methodologies

of visually articulating their ideas, individually as well as collaboratively, and encouraged to use art and design as agents of change in their societies.

The first year may be overwhelming for any art student trying to determine a future career path. Keeping this and the diverse educational backgrounds and learning capacities of our student body in mind, the programme is designed to nurture their individual artistic personalities in order to help them identify their own interests, and eventually grow into confident individuals ready to carve out their niche in the real world.

DEPARTMENT OF FINE ARTS

The Department of Fine Arts at Mariam Dawood School of Visual Arts & Design (MDSVAD) is unique in that it offers students the possibility of researching, cutting across disciplines, questioning and reinventing existing methods of Art-making. This department equips students with the freedom to forge their personal paths. Students learn to take a position on issues important to them, using contemporary strategies of visual research. This system nurtures well-informed, socially conscious and reflective professionals.

Students learn to interact with communities and engage with the city in an active way, responding to discursive environments and creating dialogues between different perspectives and paradigms. Works they show present analysis, challenge the status quo, and question the so-called predetermined, given boundaries. There is a deep interest in exploring notions of identity and in pertinent questions of history, ideas of materiality and interpretation.

The works take diverse creative approaches yet we find them deeply grounded in the reality of the times we are living in.

The Department of Fine Arts has contributed to the development of contemporary art practices in Pakistan immeasurably. The practices of the faculty and alumni of this department speak to audiences across the globe, which has contributed to the reputation of Pakistani art internationally. Graduates from the Department of Fine Arts at MDSVAD are offered places in the most sought-after programmes and residencies across the world. They are awarded grants, scholarships, funding for higher education and other competitive projects.

The faculty and alumni continue to showcase their work in the world's most prestigious platforms such as international biennials and triennials.

BFA VISUAL ARTS

Program Overview

Focus Areas of Study:	Drawing, Painting, Performance Art, Photography, Sculpture, Video Art
Duration:	4 Years | 8 Semesters
Credits:	132 + Degree Show and an Extended Essay

Career Paths

Visual Artist, Painter, Performance Artist, Photographer, Printmaker, Sculptor, Public Arts, Theatre Set Designer, Video Artist, Art Administrator, Art Educationist, Ceramicist, Curator, Multimedia Artist, Entertainment Industry, Exhibition and Event Designer, Fashion Industry, Film and TV, Furniture Designer, Illustrator, Installation Artist, Interior Designer, Landscaping artist, Lighting Designer, Model Maker, Advertising, Computer Graphics-related professions.

Program Description

At the Department of Fine Arts at the Mariam Dawood School of Visual Arts and Design, students work closely with faculty and visiting artists through electives, workshops, residencies and the Fine Art Major Studios. They progress through an exciting pool of diverse studio and theory electives, which also includes areas outside of art and design disciplines. Combining all this experience with the Major Studios, students develop their conceptual concerns. This process helps them nurture a holistic vision and makes them resourceful problem-solvers. As a result of this, works produced have a solid conceptual and formal foundation. Relative to other Fine Arts programmes in Pakistan, the programme at SVAD is idea-led and encourages students to work fluidly, without forcing them to select one stream in the initial years of their study.

Emphasis is given to helping students discover their individual concerns through observation and research while exposing them to a variety of media gradually narrowing down to the medium/s best suited for their practice.

Study Scheme

Year 1 - Semester I - FALL (Foundation Year)

FDY-101	2 Dimensionality: Drawing & Surface Tensions	3
FDY-102	3 Dimensionality: Space & Form	3
FDY-103	4 Dimensionality: Moving Image, Time, and Virtual Space	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Theory of Form & Content	3
FDY-106	Memory: Visual Culture Through Time	3
FDY-107	English Language and Writing	0
		18

Year 1 - Semester II - SPRING (Foundation Year)

See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
FDY-115	Research Methods in the Arts	
FDY-116	OR	3
	Academic Writing and Critical Reading	
FDY-117	History of Art	
FDY-118	OR	
FDY-119	History of Communication Design	3
	OR	
	History of Textile, Fashion and Accessory Design	
		18

Year 2 - Semester III - FALL

IDE-202	Integrated Studio	3
IDE-201	History of Ideas	3
See List	Studio Elective	3
See List	Studio Elective	3
See List	Theory Elective	3
SLA-102	Pakistan Studies	1.5
		16.5

Year 2 - Semester IV - SPRING

VFD-221	Integrated Visual Arts & Visual Communication Design Studio	3

See List	Visual Arts Studio Elective	3
See List	Visual Arts Studio Elective	3
See List	Studio Elective	3
See List	Visual Arts Theory Elective	3
SLA-103	Islamic Studies	1.5
		16.5

Year 3 - Semester V - FALL

BVA-300	Fine Art Major Studio I	6
See List	Visual Arts Studio Elective	3
See List	Visual Arts Theory Elective	3
See List	Theory Elective	3
See List	Studio or Theory Elective	3
		18

Year 3 - Semester VI - SPRING

BVA-301	Fine Art Major Studio II	6
See List	Visual Arts Studio Elective	3
See List	Studio Elective	3
See List	Theory Elective	3
		15

Year 4 - Semester VII - FALL

BVA-400	Fine Art Major Studio III	9
See List	Studio Elective	3
BVA-402	Current Discourse in Visual Art	3
		15

Year 4 - Semester VIII - SPRING

BVA-401	Fine Art Major Studio IV	12
BVA-452	Professional Practices in Visual Art	3
		15

Degree Credits:		**132**

DEPARTMENT OF TEXTILE, FASHION & ACCESSORY DESIGN

The Textile, Fashion and Accessory programme at SVAD, BNU, has evolved with a dynamic vision this year to meet the ever-changing ecology of design. Global and regional expectations, in the context of design morphology, have led to the restructuring of the TFA curriculum with renewed passion. The TFA structure will allow students to decipher their own customised learning path choosing electives of their choice which will act as a scaffolding to support their design investigations.

Currently the TFA department meets its objectives with a multi-fold approach; it actively assists students in exploring their potential as design professionals, who can conceptualise innovative ideas and translate them into creative solutions for industrial as well as artistic practice. Current, local and international design trends are introduced in response to changing global developments focusing on "green" design solutions. Students are encouraged to contextualise their design identity in a wider communal fabric, where the socially conscious thinker-designer must give back to the community in a positive way. The programme combines active research and practice, relying heavily on the rich cultural traditions of South Asia as well as contemporary international art and design practices.

Courses are structured to stimulate learning through a multidisciplinary mode of study, thereby questioning, exploring, developing and realising ideas and concepts. Through discussion and debate with distinguished academia, artists, designers, craftspeople and professionals in the industry, students learn to extend their observational, analytical, technical and communication skills to become innovators in their fields.

The department offers a multi-faceted approach. Students interact with faculty from Fashion, Textile, Accessory Design and Visual Arts, thereby learning holistically, before specialising in their area of interest to emerge with a unique skill set. Studies are closely linked to the industry to provide opportunities to actively engage in live projects, competitions, design fairs and art exhibitions. In their final year of study, students are mentored by leading designers and artists leading up to the development of a portfolio of bespoke designs for Accessory, Textiles and Fashion.

B.DES. TEXTILE, FASHION & ACCESSORY DESIGN

Program Overview

Focus Areas of Study:	Print, Weave, Fibre Arts, Fashion Studies, Jewellery, Accessory
Duration:	4 Years | 8 Semesters
Credits:	132 + Degree Show and an Extended Essay

Career Paths

Textile Designer (Apparel & Home), Weaver, Fibre Artist, Academic Researcher, Conservator, Fabric Development, Costume Design, Product Design, Interior Design, Textile Marketing and Merchandising, Textile Design Management, Art Education, Fashion Designer, Fashion Visual Merchandiser, Digital Apparel Designer, Accessory Designer, Colour & Trend Forecast, Fashion Choreography, Fashion Illustration, Fashion Journalist, Knitwear Designer, Fabrication Developer, Stylist, Jewellery Designer, Jewellery Artist / Studio Jeweller, Silversmith / Goldsmith, Accessory Designer for Fashion, Theatre & Film Producer, Retailer, Sales / Marketing Consultant, Gemologist, Entrepreneur, Design Educator, Design Consultant.

The degree of Textile, Fashion and Accessory design, offers specialisations in three distinct, but strongly connected streams:

- Textile & Fibre Studies
- Fashion
- Jewellery & Accessories

Each of these specialisations leads to a wide array of career paths. The uniqueness of this degree program at BNU-SVAD lies in the curricular strategy, whereby students get exposure to fields of art and design beyond their chosen specialisation. A mélange of courses from a shared pool not only enriches the educational experience, but also helps students carve out their unique path by making informed and responsible choices. Combined major studio and seminar courses across various stages of the degree programme ensure interdisciplinarity, while being augmented by diverse liberal arts modules that fertilise their thoughts for a solid output, hence promising a holistic degree, which when weaved in our ethos, enrich the future of academia & industry.

This preparation, while honing creativity in the world of textiles, fashion and accessories, enables students to comprehend and address the demands of the real world. The curriculum design equips students to not only meet local and global industrial demands, but also steers innovative practices as socially conscious thinker-designers who can pursue entrepreneurial ventures as well as historical, cultural and social research to Styling & Art Direction for Theatre/ Film/ AdFilm/ TV Productions to Fashion Journalism and many other, yet to be defined, avenues in the ever-evolving marketplace.

B.DES TEXTILE, FASHION & ACCESSORY DESIGN

With specialisation in
Textile & Fibre Studies / Fashion / Jewellery & Accessories

Study Scheme

Year 1 - Semester I (Foundation Year)

FDY-101	2 Dimensionality: Drawing & Surface Tensions	3
FDY-102	3 Dimensionality: Space & Form	3
FDY-103	4 Dimensionality: Moving Image, Time, and Virtual Space	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Theory of Form & Content	3
FDY-106	Memory: Visual Culture Through Time	3
FDY-107	English Language and Writing	0
		18

Year 1 - Semester II (Foundation Year)

See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
FDY-115 / FDY-116	Research Methods in the Arts OR Academic Writing and Critical Reading	3
FDY-117 / FDY-118 / FDY-119	History of Art OR History of Communication Design OR History of Textile, Fashion and Accessory Design	3
		18

Year 2 - Semester III

IDE-202	Integrated Studio	3
IDE-201	History of Ideas	3
See List	Studio Elective	3
See List	Studio Elective	3
See List	Theory Elective	3
SLA-102	Pakistan Studies	1.5
		16.5

Year 2 - Semester IV

TFA-230	Integrated Textile Fashion and Accessory Design Studio	3
See List	Major Specific Studio Elective	3
See List	Major Specific Studio Elective	3
See List	Studio Elective	3
See List	Major Specific Theory Elective	3
SLA-103	Islamic Studies	1.5
		16.5

Year 3 - Semester V

TFA-301 TFA-303 TFA-305	Major Studio I (Textile & Fibre/Fashion/ Jewellery and Accessories)	6
See List	Major Specific Studio Elective	3
See List	Major Specific Theory Elective	3
See List	Theory Elective	3
See List	Studio or Theory Elective	3

Year 3 - Semester VI

TFA-302 TFA-304 TFA-306	Major Studio II (Textile & Fibre/ Fashion/ Jewellery and Accessories)	6
See List	Major Specific Studio Elective	3

See List	Studio Elective	3
See List	Theory Elective	3
		15

Year 4 - Semester VII

TFA-401 TFA-403 TFA-405	Major Studio III (Textile & Fibre/ Fashion/Jewellery and Accessories)	9
See List	Studio Elective	3
TFA-407	Current Discourse in Textile, Fashion and Accessory Design	3
		15

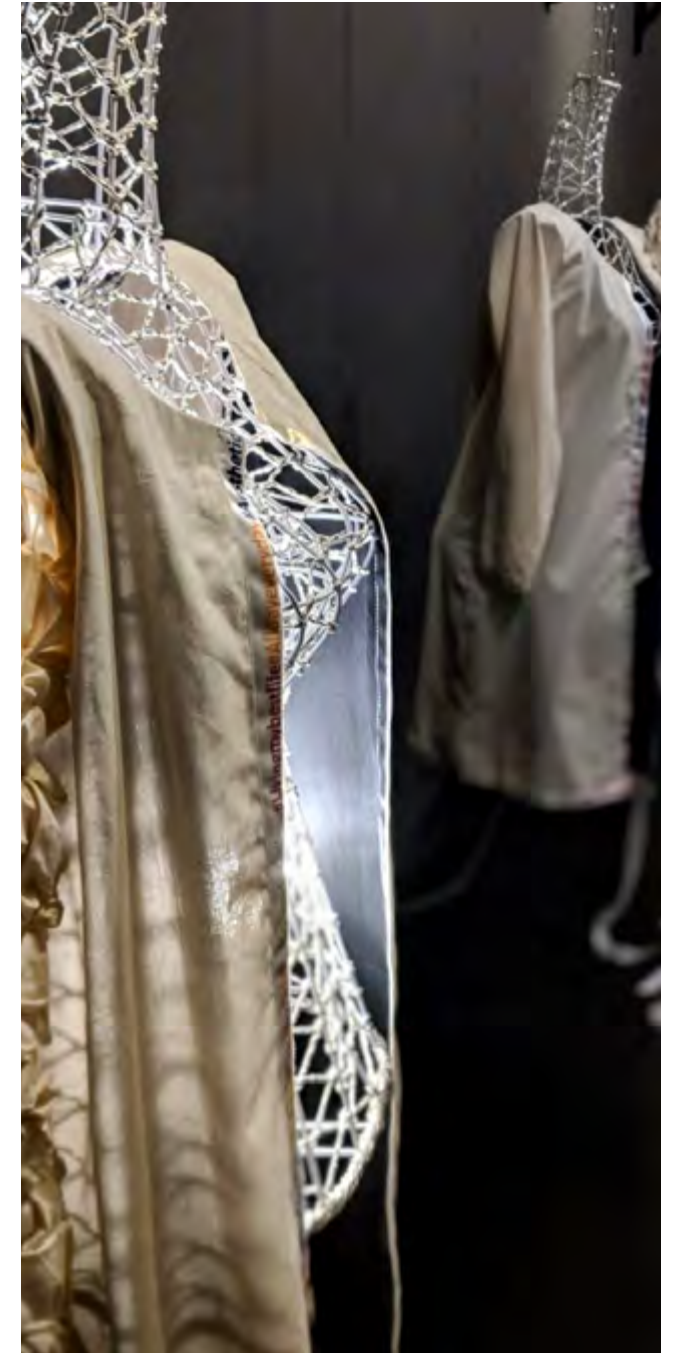### Year 4 - Semester VIII

TFA-402 TFA-404 TFA-406	Major Studio IV (Textile & Fi-bre/Fashion/Jewellery and Accessories)	12
TFA-408	Professional Practices in Textile, Fashion and Accessory Design	3
		15

Degree Credits:		**132**

B.DES. TEXTILE, FASHION & ACCESSORY DESIGN

SPECIALISATION: TEXTILE & FIBRE

Program Overview

Focus Areas of Study:	Print, Weave, Fibre Arts, Fashion Studies, Jewellery, Accessory
Duration:	4 Years	8 Semesters
Credits:	132 + Degree Show and an Extended Essay

Career Paths

Textile Designer (Apparel & Home), Weaver, Fibre Artist, Academic Researcher, Conservator, Fabric Development, Costume Design, Product Design, Interior Design, Textile Marketing and Merchandising, Textile Design Management, Art Education

Program Description

The primary objective of the programme is to understand the language of textiles, by expanding the parameters of its traditional identity beyond cloth, craft and fashion. The programme emphasises the broad-based conceptual and technical aspects of textiles in the neo-contemporary era. It actively engages students from Textile, Fashion and Accessory majors, allowing them to share electives from other departments and schools at BNU and interact in major studios to create a unique

dialogue, culminating in diverse design trends. This mélange encourages an exchange of ideas, providing the students with an edge over the understanding of various materials, techniques and processes.

Hence, the programme nurtures personal interests and provides career pathways for a wide array of specialisations in textile-related areas. These include Interior Design, Home Accessories, Apparel Design, Styling, Craft Revival, Intervention and

Documentation, Fibre Art, Design History, Design Education, Textile Marketing and Merchandising, Textile Technology, Industrial Design, Fashion Design, Textile Conservation, Accessory Design, etc.

The Textile faculty, consisting of reflective practitioners and researchers, continuously evolve classroom pedagogy by staying abreast of local and international trends in Design Education and Innovations. The department realises the responsibility of

community engagement, thereby facilitating collaborations in interdisciplinary sustainability projects that provide empowerment strategies and design solutions to underserved areas.

The programme culminates in a degree project whereby graduating students are expected to demonstrate proficiency in the creative, technical, and professional skills attained during the four-year Textile and Fibre studies programme.

B.DES. TEXTILE, FASHION & ACCESSORY DESIGN

SPECIALISATION: FASHION

Program Overview

Focus Areas of Study:	Print, Weave, Fibre Arts, Fashion Studies, Jewellery, Accessory
Duration:	4 Years	8 Semesters
Credits:	132 + Degree Show and an Extended Essay

Career Paths

Fashion Designer, Fashion visual Merchandiser, Digital Apparel Designer, Accessory Designer, Colour & Trend Forecast, Fashion Choreography, Fashion Illustration, Fashion Journalist, Knitwear designer, Fabrication Developer, Stylist.

Program Description

The Fashion programme at BNU is instituted for the education of a new generation of highly skilled and innovative fashion designers and entrepreneurs. Realising the cultural power of fashion designers, this programme not only responds to the demands of local and international fashion clientele, but also plays a role in setting trends. The curriculum ensures that the designer's cultural power is utilised with a sense of civic responsibility.

Rooted in the indigenous cultural connotations of art and design, informed by worldwide fashion trends and nurtured by active research, fashion design education is now expected to respond to the fashion needs of the citizens of the world. This programme aims at providing a strong professional education in the diverse cultural and technical aspects of the fashion industry. Focusing on new trends, fashion forecasting and investigating social changes, the programme incorporates research on garments and styling to bring forth a democratic fashion design revolution. Depending on traditional sources and sectors of materials, applied textiles, style and pattern-making, planning of collections and accessories, the Fashion & Fibre Studies programme responds to a non-traditional wider visual culture and the demands of domestic and international clientele. Future directions for the programme are expected to extend its training to other areas of the emerging fashion sectors e.g. shoes, handbags, accessories and interiors.

B.DES. TEXTILE, FASHION & ACCESSORY DESIGN

SPECIALISATION: JEWELLERY AND ACCESSORIES

Program Overview

Focus Areas of Study:	Print, Weave, Fibre Arts, Fashion Studies
Duration:	4 Years | 8 Semesters
Credits:	132 + Degree Show and an Extended Essay

Career Paths

Jewellery Designer, Jewellery Artist / Studio Jeweller, Silversmith / Goldsmith, Accessory Designer for Fashion, Theatre & Film, Producer, Retailer, Sale / Marketing Consultant, Gemologist, Entrepreneur, Design Education, Design Consultant.

Program Description

Accessories, jewellery, ornaments, and objet d'art are part of a rapidly evolving global industry and now are considered key items in a fashion collection and as stand-alone pieces worthy of our undivided attention.

The degree programme at the Department of Textile, Fashion & Accessory Design encourages students to explore and question the inherent relationship of objects with the body and dissect it to clearly display the core components, giving a clear view of how each of them connect with one another.

The programme is focused on questioning the meaning and value of both traditional and contemporary accessories which include, millenary art, jewellery, and handbags to name a few, through the process and practice of making. The historical, cultural, aesthetic and emotional significance of accessories is examined within the context of both current fashion trends and forecasts, and in relation to developments in the wider context of art and design practice across the world.

In addition to developing an understanding of accessory design, manufacturing and merchandising, students are also exposed to a broad range of knowledge and skills in drawing, finishing techniques, research, innovative techniques, new materials, digital technologies, and marketing and provides them with the dexterity of skills required to enter the fashion industry.

Whether it is a valuable artefact or a trendsetting fashion accessory, it is no less than a masterful work of art adorning the body across diverse cultures.

Graduates with a passion for designing and making accessories can pursue a range of exciting careers as Handbag designers, Footwear designers, pattern makers, Trend forecasters, jewellery artists, accessory designers, gold/silversmiths, design consultants, teachers or curators.

DEPARTMENT OF VISUAL COMMUNICATION DESIGN

Design is an ever-present form of visual culture which we interact with on a daily basis. At its worst, communication design can mislead, offend, discriminate or sensationalise when on the other hand it can inform, guide and organise.

Visual Communication Design at SVAD focuses on the role of a designer as a thinker designer with a deep understanding of technology and its aesthetic application. We endeavour to

generate a mind-set that allows students to combine a critical understanding of their own context with acquired conceptual and technical skills, allowing them to intervene in their environments.
While acknowledging and maintaining contact with conventional skills like layout and typography, our students are also trained to be proficient in information graphics, game design, application design and interactive experiences.

Over the years the department has encouraged a process-oriented approach through collaborations with various local and international organisations in the environmental, educational, entrepreneurial and social welfare sectors. Our students have also gone on to win local and international recognition for their excellence in further academic pursuits, and have displayed professional achievements in the form of awards and nominations.

B.DES. VISUAL COMMUNICATION DESIGN

Program Overview

Focus Areas of Study:	Animation, Interaction Design, Illustration, Print Design
Duration:	4 Years | 8 Semesters
Credits:	132 + Degree Show and an Extended Essay

Career Paths

Advertising, Animation, Broadcast Graphics, Print and Publication Design, Game Design, App Design/Development, Art Direction, Brand Strategy, Copy-writing, Corporate Design, Design Activism, Design Education, Editorial and Book Illustration, Exhibition & Display Design, Multimedia Design, Museum Design, Packaging Design, Service Design, Social Media Communication, User Experience, Web Design, Interface Design

Program Description

B. Des Visual Communication Design degree prepares students to comprehend and generate creative solutions to answer visual communication needs of the time. Students enrolled in the Visual Communication Design programme will also develop the skills they need to understand and plan communication strategies needed to develop effective imagery and products.

The programme is organised into a four-year system of study (including Foundation year) that provides a solid understanding of

design-thinking while utilising a transdisciplinary approach to meet the challenges of an ever-evolving marketplace. Studio work is supplemented with strong liberal arts components in the belief that designers should be grounded in a broad base of knowledge, including process, execution, form and content, within the context of user needs.

Study Scheme

Year 1 - Semester I (Foundation Year)

FDY-101	2 Dimensionality: Drawing & Surface Tensions	3
FDY-102	3 Dimensionality: Space & Form	3
FDY-103	4 Dimensionality: Moving Image, Time, and Virtual Space	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Theory of Form & Content	3
FDY-106	Memory: Visual Culture Through Time	3
FDY-107	English Language and Writing	0
		18

Year 1 - Semester II (Foundation Year)

See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
FDY-115 FDY-116	Research Methods in the Arts OR Tools & Techniques of Graphic Communication II	3
FDY-117 FDY-118 FDY-119	History of Art OR History of Communication Design OR History of Textile, Fashion and Accessory Design	3
		18

Year 2 - Semester III

IDE-202	Integrated Studio	3
IDE-201	History of Ideas	3
See List	Studio Elective	3
See List	Studio Elective	3
See List	Theory Elective	3
	Pakistan Studies	1.5
		16.5

Year 2 - Semester IV

VFD-221	Integrated Visual Arts & Visual Communication Design Studio	3
See List	Visual Communication Design Studio Elective	3

See List	Visual Communication Design Studio Elective	3
See List	Studio Elective	3
See List	Visual Communication Design Theory Elective	3
	Islamic Studies	1.5
		16.5

Year 3 - Semester V

VCD-300	Visual Communication Design Major Studio I	6
See List	Visual Communication Design Studio Elective	3
See List	Visual Communication Design Theory Elective	3
See List	Theory Elective	3
See List	Studio or Theory Elective	3
		18

Year 3 - Semester VI

VCD-301	Visual Communication Design Major Studio II	6
See List	Visual Communication Design Studio Elective	3
See List	Studio Elective	3
See List	Theory Elective	3
		15

Year 4 - Semester VII

VCD-400	Visual Communication Design Major Studio III	9
See List	Studio Elective	3
VCD-403	Current Discourse in Visual Communication Design	3
		15

Year 4 - Semester VIII

VCD-401	Visual Communication Design Major Studio IV	12
VCD-452	Professional Practices in Visual Communication Design	3
		15

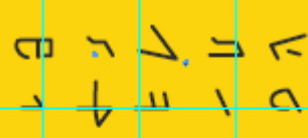|		
Degree Credits:		**132**

EVOLUTION OF
THE URDU SCRIPT

1300 BC

Phoenician script

2nd Century

Syriac Script

1000 BC

Aramaic script

100 BC

Nabataean script

7th Century

الخط لسان اليد

Kufic Script

10th Century

الخط لسان اليد

Ibn e Muqla
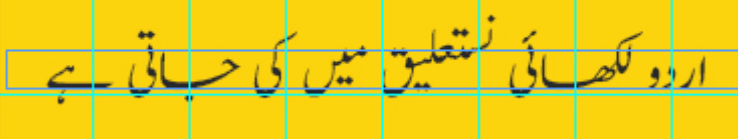
6th Century

Early Arabic script

11th Century

الخط لسان اليد

Naskh Script

13th Century

اردو لکھائی نستعلیق میں کی جاتی ہے

Nasta'aliq Script a.k.a The Urdu Script

DEPARTMENT OF GRADUATE AND INTERDISCIPLINARY STUDIES

The School of Visual Arts and Design (SVAD) at Beaconhouse National University has taken the lead in implementing an innovative interdisciplinary approach to art, design, their expanded fields and their pedagogy. Graduate and Interdisciplinary Studies at SVAD offers three degree programmes: BA(Hons). Interdisciplinary Expanded Design & Art (IEDA), Master of Art & Design Studies (MA ADS) and a low-residency Master of Art Education (MA AE). The degrees aim to foster curiosity, adaptability and a rigorous sense of inquiry.

The BA IEDA is a highly rigorous and selective program that positions itself on the cutting edge of art and design disciplines. Through a highly customisable programs structure students determine their program pathway in ways that encourage conversation between paradigms and challenging the limits of these.

In MA ADS, a unique programme within South Asia, students from diverse backgrounds are engaged in studio practice and theoretical inquiry with an emphasis in studio or writing, or a combination of both. The programme is grounded both within the context of different departments within an art school and within a larger university offering access to discourse in fields outside art and design. The mission of MA ADS is to create critical thinking practitioners who are at the forefront of knowledge creation and are able to position themselves in relation to existing contexts and conditions.

The MA Art Education is Pakistan's first graduate programme focusing on the teaching of art and related subjects. The programme brings together a diverse body of students from across the country with rich, varied experiences of teaching and learning. Its strengths are based on a mission of research, community, diversity and critical thinking which it supports through its emphasis on academic rigour, practice-based learning and creativity. The Department faculty includes a roster of diverse creative practitioners working in an international arena. They are supported by faculty from other departments at SVAD who are often at the forefront of their respective disciplines. The programmes attract committed students who value autonomy and are able to take on the challenges of an independent practice.
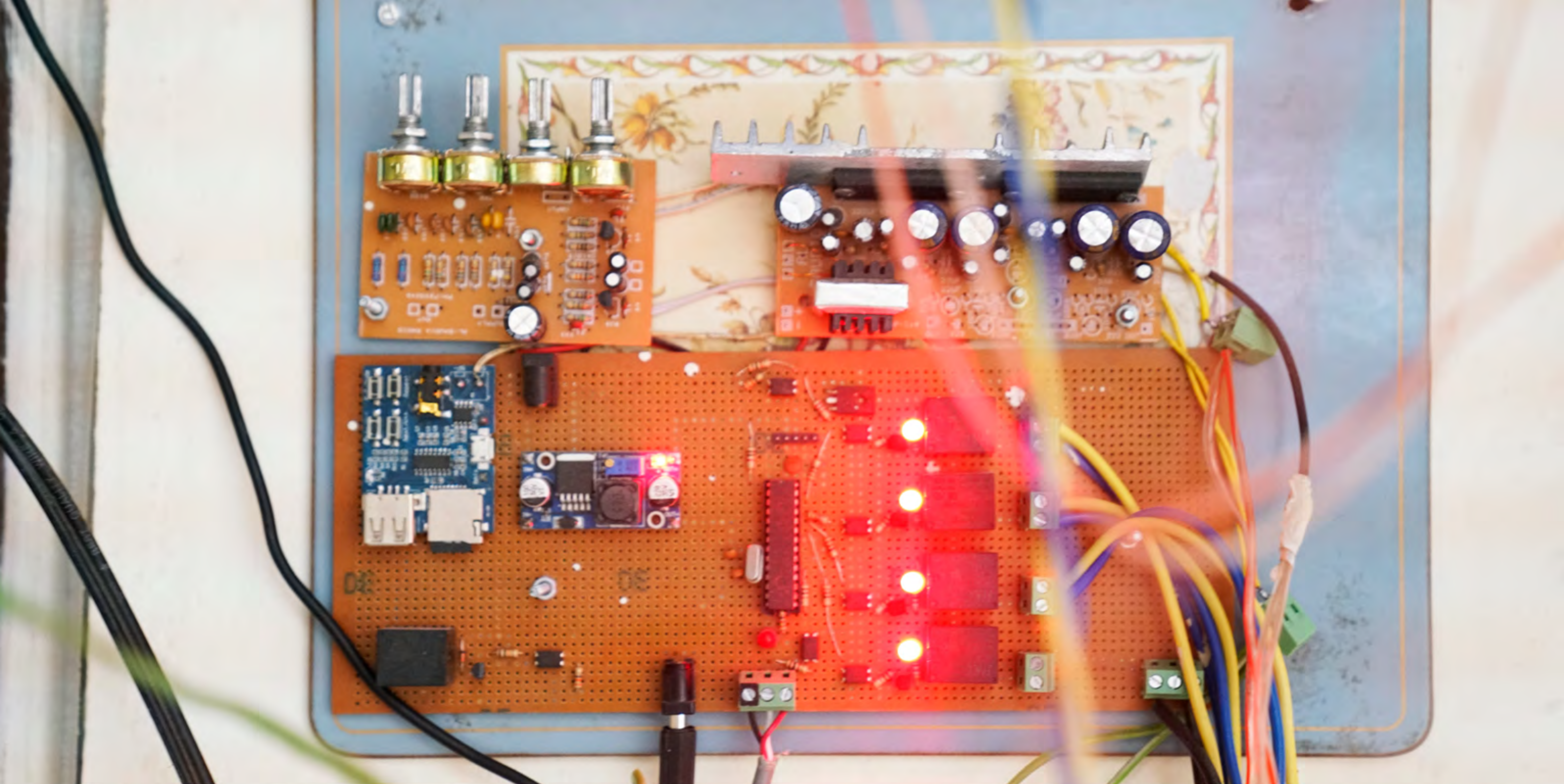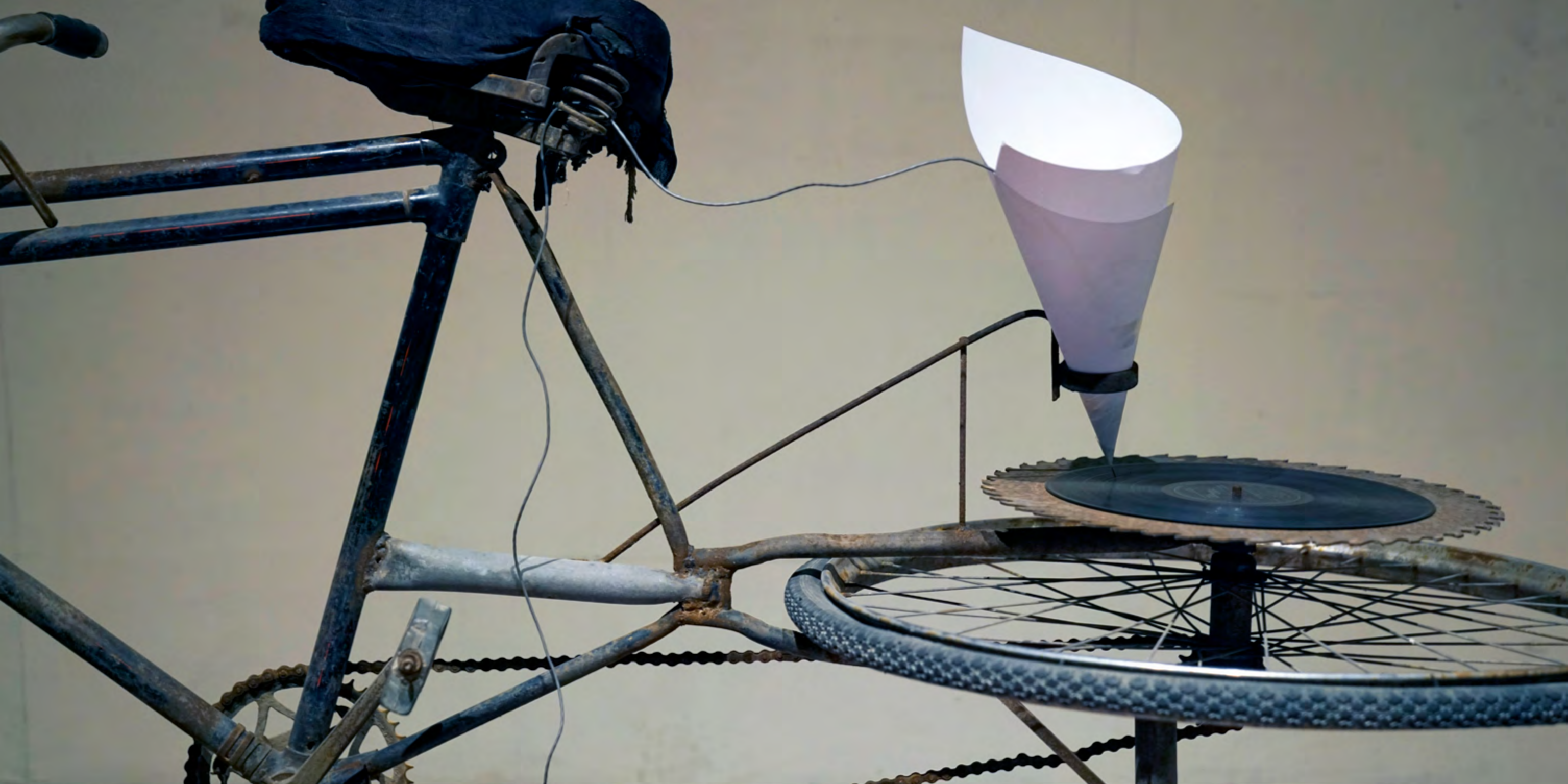
BA (HONS.) INTERDISCIPLINARY AND EXPANDED DESIGN & ART

Program Overview

Focus Areas of Study:	Creative & Cultural Practice, Art Administration, Education, Curatorial Studies, Research, History & Theory
Duration:	4 Years (8 Semesters)
Credits:	132 + Project Report and Documentation

Career Paths

Independent Creative Practitioner, Policy Makers, Social Interventionists, Art Writers, Art Historians, Entrepreneurs, Communications Specialist, Strategist, Environmental Consultancy, Conservationist, Art & Design Journalism, Academic and Educator, Researcher, Curator, PhD candidate, Consultancy in diverse sectors, Activist and others

Program Description

BA (Hons.) IEDA programme is actively engaged in redefining what it means to be a cultural and creative practitioner today. This is happening in two simultaneous and related ways: firstly, the notion of art and design practices is expanded laterally to consider alternative skills, strategies and ways of knowing and secondly, the program positions itself in a multidimensional network of disciplines outside of art and design with which it forms fertile and unusual complexes e.g. a student may offer a design solution based on something they learnt in a science course, or they may create poetry out of a mathematical concept. Disciplines with which BA IEDA may converse include humanities, social sciences, creative technologies and scientific inquiry.

Located at the precipice of the future, BA IEDA strives to impart critical thinking and adaptive skills to its students. The program structure is highly customisable to the extent that students are free to determine their extent of engagement with a variety of disciplines as well as their studio to theory ratio. A student succeeding in this major is expected to be an independent thinker with broad interests.

Study Scheme

Year 1 - Semester I (Foundation Year)

See List	Elective (SVAD Foundational Studio or Other Schools)	3
See List	Elective (SVAD Foundational Studio or Other Schools)	3
See List	Elective (SVAD Foundational Studio or Other Schools)	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Theory of Form & Content	3
FDY-106	Memory: Visual Culture Through Time	3
FDY-107	English Language and Writing	0
		18

Year 1 - Semester II (Foundation Year)

See List	Elective (SVAD or Other Schools)	3
See List	Elective (SVAD or Other Schools)	3
See List	Elective (SVAD or Other Schools)	3
See List	Elective (SVAD or Other Schools)	3
FDY-115 FDY-116	Research Methods in the Arts OR Academic Writing and Critical Reading	3
FDY-117 FDY-118 FDY-119	History of Art OR History of Communication Design OR History of Textile, Fashion and Accessory Design	3
		18

Year 2 - Semester III

IDE-202	Integrated Studio	3
IDE-201	History of Ideas	3
See List	Elective (SVAD or Other Schools)	3
See List	Elective (SVAD or Other Schools)	3
See List	Elective (Non Art & Design)	3
SLA - 102	Pakistan Studies	1.5
		16.5

Year 2 - Semester IV

See List	Integrated Studio: VA & VCD or TFA	3
See List	Elective (SVAD or Other Schools)	3
See List	Elective (SVAD or Other Schools)	3
See List	Elective (Non Art & Design)	3
IDE-204	Research Methods I	3
SLA - 103	Islamic Studies	1.5
		16.5

Year 3 - Semester V

IDE-300	Interdisciplinary Expanded Design & Art Major Project I	6
See List	Elective (SVAD or Other Schools)	3
See List	Elective (SVAD or Other Schools)	3
See List	Elective (Non Art & Design)	3
IDE-205	Research Methods II	3
		16.5

Year 3 - Semester VI

IDE-301	Interdisciplinary Expanded Design & Art Major Project II	6
See List	Elective (SVAD or Other Schools)	3
See List	Elective (Non Art & Design)	3
See List	Elective (Non Art & Design)	3
		18

Year 4 - Semester VII

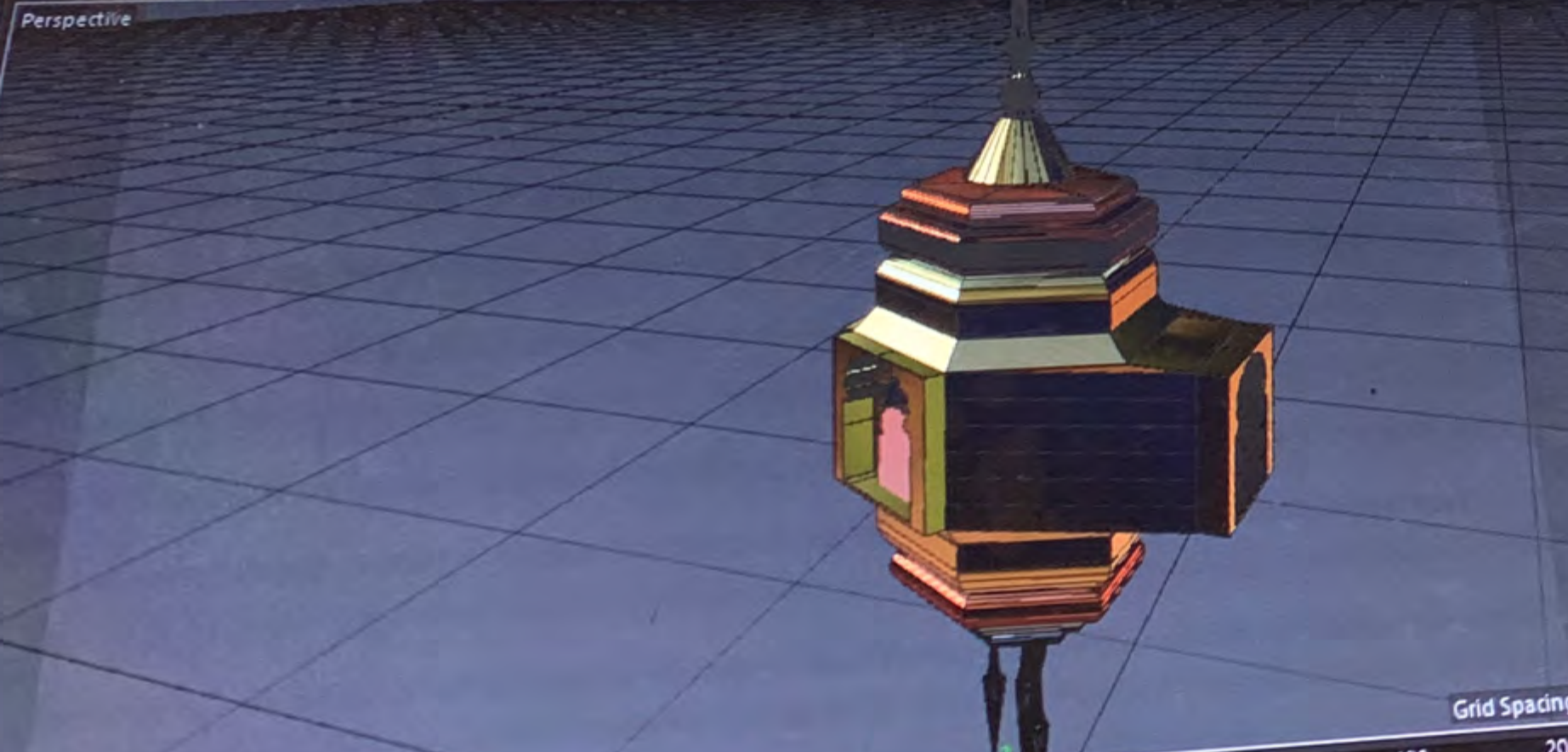|		
IDE-400	Interdisciplinary Expanded Design & Art Major Project III	9
See List	Independent Study	3
See List	Current Discourse in: VA, VCD or TFA	3
		15

Year 4 - Semester VIII

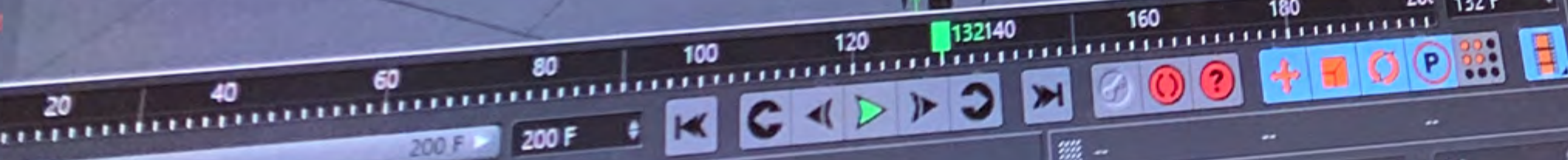|		
IDE-401	Interdisciplinary Expanded Design & Art Major Project IV	12
See List	Professional Practices in: VA, VCD or TFA	3
		15
Degree Credits:		**132**

CINEMA 4D R20.059 Studio (RC - R20) - [jharokha_0001.c4d *] - Main

Edit Create Select Tools Mesh Volume Snap Animate Simulate Render Sculpt Motion Tracker MoGraph Character Pipeline Plugins Script Window Help

Layout Startup

File Edit View Objects Tags Bookmarks

Sky
Null

View Cameras Display Options Filter Panel ProRender

Perspective

Grid Spacing : 1000 cm

Mode Edit User Data

Project

| Project Settings | Info | Dynamics | Referencing |
| To Do | Key Interpolation | | |

Project Settings

Project Scale 1   Centimeters

Scale Project...

FPS 30   Project Time .... 132 F
Minimum Time ...... 0 F   Maximum Time ...... 200 F
Preview Min Time... 0 F   Preview Max Time .... 200 F

Level of Detail ..... 100 %   Render LOD in Editor

Use Animation ...... ✓   Use Expression .... ✓
Use Generators .... ✓   Use Deformers .... ✓
Use Motion System ✓

Default Object Color Gray-Blue

132 F

132 140

20   40   60   80   100   120   160   180   200   132 F

200 F   200 F

0 F

Edit Function Texture

X 0 cm   X 0 cm   H 0°
Y 0 cm   Y 0 cm   P 0°
Z 0 cm   Z 0 cm   B 0°

MARIAM DAWOOD SCHOOL OF VISUAL ARTS & DESIGN

MASTER OF ART & DESIGN STUDIES

Program Overview

Focus Areas of Study:	Visual Arts (Painting, Sculpture, Photography, Video, Installation), Visual Communication Design, Textile, Fashion and Fiber Studies, Jewelry and Accessory Design, Interior Design/Product Design, Curatorial Studies, Art Theory/ Art History, Art Education.
Duration:	Minimum 2 years, Maximum 5 years
Credits:	60
Degree Requirements:	Thesis Project: Exhibition and/or Dissertation, depending on selected path from the following options: 1. Research-Based Studio Practice 2. Research and Writing 3. Research-Based Studio Practice and Writing

Career Paths

Visual Artist, Sound Artist, Advertising, Art Administration, Art Education, Teaching in Art, Design or related fields, Research in Art and Design, Sculpture, Theatre Set Design, Computer Graphics related professions, Social Media Communication, Web Design, Fashion Design, Textile Design, Curation, Installation Art, Performance Art, Creative Writing, Editorial Photography, Entertainment Industry, Exhibition and Events Design, Fashion, Film and TV, Art Direction, Video Art, Furniture Design, Illustration, Animation, Interior Design, Multimedia Art

Program Description

A unique programme in South Asia, MA ADS recognises the potential of creative practices beyond the realm of art and design. Therefore, it is open to creative minds both from within and outside the disciplines of art and design. MA ADS attempts to foster new forms of knowledge in conversation with fields of visual studies, critical theory, creative technologies and scientific inquiry under the premise of art and design. Students devise a self-directed trajectory in studio, writing or a combination of both. This is supported by an integration of courses, seminars, advisors and thesis supervisors, critique panels, visiting lecturers, studio visits and workshops.

The ethos of the programme considers the complex and shifting histories of art, culture and creativity. In light of this awareness, it encourages graduate students to wander into unchartered territories of the future, the past and new interrelations in the present. MA ADS aims to facilitate graduate students in thus connecting their themes of inquiry within a personal, local and global discourse.

The structure of the programme is not only specific to academic and professional needs in South Asia, but is also at par with the global standards of education, studio practices and research in the fields of art and design.

Study Scheme

Year 1 - Semester I - Spring

ADS 538	Integrated Graduate Colloquium I	3
ADS 532	Research Methods and Academic Writing for Art and Design I	3
ADS 522	Contexts and Strategies in Art and Design Practices	3
ADS 537	History of Ideas	3
See List	Studio or Theory Elective	3
		15

YEAR 1 - SEMESTER II - FALL

ADS 542	Major Project I	6
ADS 544	Research Methods and Academic Writing for Art and Design II	3
See List	Studio or Theory Elective	3
See List	Studio or Theory Elective	3
		15

Year 2 - Semester III - Spring

ADS 542	Integrated Graduate Colloquium II	3
ADS 631	Research Methods and Academic Writing for Art and Design III or Studio or Theory Elective (For Studio emphasis students with permission of Advisor)	3
ADS 613	Major Project II	9
		15

Year 2 - Semester IV - Fall

ADS 630	Graduate Colloquium III	3
ADS 621	Major Project III & Thesis	12
		15

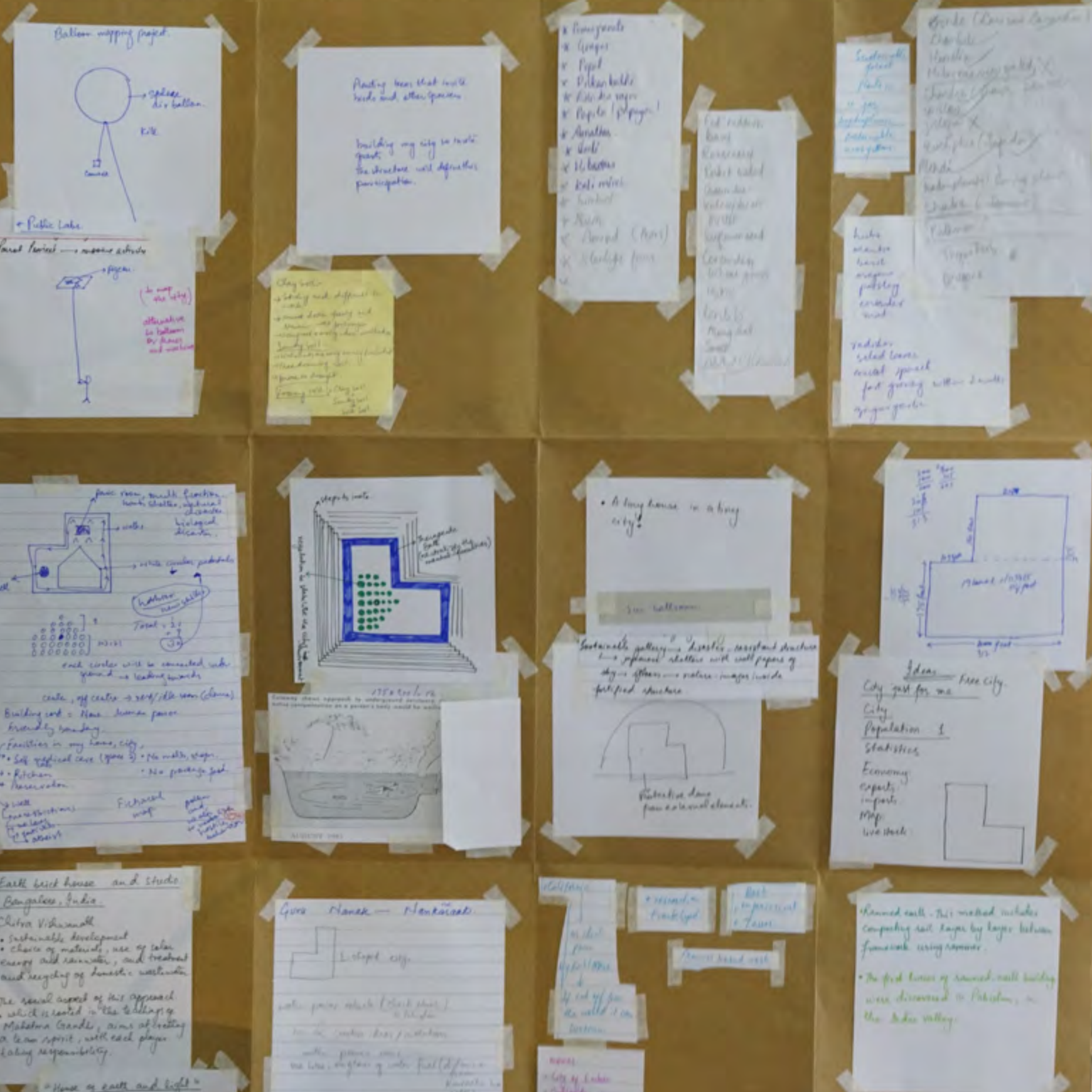|	
Degree Credits:	**60**

Thesis Requirement for MA ADS

A thesis in the form of a degree show and a written paper is required. There are three options for the MA ADS thesis:

Paths	Thesis Requirement
Studio* Emphasis	Exhibition & Reflective Essay of 1500 to 3000 words
Writing Emphasis	Thesis of 15,000 – 20,000 words
Studio* & Writing	Exhibition and Thesis of 7,500 – 10,000 words

MASTER OF ART EDUCATION

Program Overview

Duration:	2.5 Years (3 Summer Semesters)
Credits:	36 Credits of Coursework including Fieldwork and Thesis
Degree Requirements:	Thesis Project: Exhibition and/or Dissertation, depending on selected path from the following options: 1. Research-Based Studio Practice 2. Research and Writing 3. Research-Based Studio Practice and Writing

Career Paths

Teaching in Art, Design or related fields (K-12, Higher Education and Non-Institutional Settings), Arts Advocacy, Educational and Cultural Policy Development, Curriculum Development, Museum Education, Art Academia, Teacher Education and Educational Research.

Program Description

The Master of Art Education is a low residency MS/MPhil level graduate studies programme especially designed for education professionals and in-service teachers. It addresses teachers, administrators and educators in art, design and related disciplines in schools, higher education, and informal education settings who wish to pursue a Master's degree while maintaining their regular (full-time) jobs.

The Master's programme is conducted over 2.5 Years (3 on campus + 1 spring + 2 fall semesters). It offers a challenging intensive short duration residency programme combined with off-campus fieldwork in both teaching and research during the Fall and Spring semesters, thus allowing students to maintain their full-time jobs.

The programme is designed around a core of courses in educational theory, which are closely integrated with professional practice in teaching and studio art. Both coursework and instruction in this programme are experientially focused to determine students' future pathways in teaching or related practices in education. Beyond this core, students have the flexibility to design individual research projects and fieldwork under expert faculty guidance and mentorship. The areas of concern for these projects emerge from their educational experiences and teaching contexts.

Study Scheme

Year 1 - SEMESTER I

AAE 701	Studio I: Thinking Through Materials	3
AAE 702	History and Philosophy in Art Education	3
AAE 703	Curriculum and Instructional Design	1.5
AE 704	Artistic Development and Psychology	
AE 705	OR Diversity in Art Education	1.5
AE 706	OR Tools and Technologies in Art Education	

YEAR 1 - SEMESTER II

AAE 707	Elective: Teaching Practicum or other SVAD electives (See List)	3
		12

YEAR 2 - SEMESTER III

AAE 708	Studio II: Contexts and Strategies for Making and Teaching	3
AAE 709	Research Methods in Art Education	3
AAE 710	Critical Pedagogy in Art Education	1.5
AE 704	Artistic Development and Psychology	
AE 705	OR Diversity in Art Education	1.5
AE 706	OR Tools and Technologies in Art Education	

YEAR 2 - SEMESTER IV

AAE 711	Research and Professional Practice	3
		12

YEAR 3 - SEMESTER V

AAE 712	Thesis Advisement I	3

YEAR 3 - SEMESTER VI

AAE 713	Advanced Strategies for Making and Teaching	3
AAE 714	Thesis Advisement II	3
AAE 715	Thesis Seminar	3
		12

Degree Credits		36

THESIS REQUIREMENTS:

A thesis is required for completion of the degree. The Master's Thesis is a written paper or a field-based / practice-led initiative project produced during the final year of graduate study that applies the students' problem solving and analytical skills developed during coursework to investigate a topic relating to art, design or other visual form of education. Typically, students select this topic from their own practice of education. The thesis must demonstrate the students' abilities to design, produce, and present the results of an original professional inquiry in the broad fields of arts education.

Areas of educational inquiry can range from teaching and learning in art, design or related fields, curriculum projects, socio-cultural perspectives on education, historical research, arts and cultural advocacy, to educational policy development and implementation.
The two thesis tracks will be
1)   A Research Paper (15, 000 – 20, 000)
2)   A Thesis Project that may entail fieldwork and   an output in any creative format (subject to approval of these supervisor), accompanied by a project report (3.500-5000 words).

DEGREE REQUIREMENTS

2.5 years (3 summer + 1 spring + 2 fall semesters) of full time study + part-time study through distance learning through the rest of each academic year. (December graduation)

Thesis by research required at the end of the 2.5 years' Time allowed for completion of the programme: minimum 2.5 years, maximum 4 years Teaching in art, design or related fields (K-12, higher education and non-institutional settings), arts advocacy, educational and cultural policy development, curriculum development, museum education, art academia, teacher education and educational research.

Research Topic

Project-Based Learning and its effects to overcome Student Academic Failure

RESEARCH QUESTION

How Project-Based Learning plays an important role to overcome Academic failure of 1st to 8th primary Schools?

PROBLEM STATEMENT

- Need to research on the causes of student academic failure • It is our responsibility to take step to maintain the good grades. • Incorporating project-Based learning in the form of Project-Based learning which lead them towards grades and success. • Moriya, (2006)

Low academic failure has been problem in the education and well-known objective learning for the children of Schools. This study is able to defeat that fear of bad grades and failure which leads them towards their academic failure ... determinous of being project based learning for the ...

PURPOSE OF THE STUDY

This study will help students to face fear of failure

- Analyzed the complexity of the problem
- Find workable solutions to help teacher
- Students to learn and succeed from failure using Project-Based learning
- Schools
- Parents
- Students

SIGNIFICANCE

- Beneficial for those students who end-up failing in academics finding to overcome the delimma will be able to handle ...
- Project-Based learning used as part of efforts to asses underlying problem.
- Purpose strategy for teachers to help students to ...

THE METHODOLOGICAL

- Beaconhouse School System Muzaffarabad Azad Kashmir
- Research will be based on Grade 1 to Grade 5th. (Primary levels)

PARTICIPANTS

- Researcher
- Students
  - 3 Students from Grade 4th
  - 3 Students from Grade 5th
  - Audio Recording
- Teacher's
  - Semi structured Parents
- Ethical Con...

DATA COLLECTION

- Interviews
  - Open-ended
  - Questionnaires
  - Audio-Taping
- Literature Review
  - Qualitative Analysis
  - Observations
  - Results by the students
- Observation of the Students
  - Snapshots of the grades of students from our primary level clases

TEXTUAL FORM OF DATA COLLECTION

VISUAL FORM OF DATA COLLECTION

As the Grades increasing the rate of failure is visible.

Grade/Level of Academic...		Subjects
Grade 1	0%	None
Grade 2	0%	None
Grade 3	0.9%	None
Grade 4	0.9%	
Grade 5		

LITERATURE REVIEW

A number of articles, studied and identified and key themes an article. This research literature review is based on.

THEORATICAL FRAMEWORKS

Critical scaffolds and reflective teaching practice.
- Project-Based learning
- Multiple Intelligences
- Inter. disciplinary
- Holistic Education.
- Academic failure.

KEY THEME 3
CRITICAL SCAFFOLDS AND REFLECTIVE TEACHING PRACTICE

- Horton (2014:165) mentions, research for the specific requirement of the students in the middle and their teacher is also required. So as to serve the basic problems academic applications. This in the manner that help to find the solution for the basic problem in school setting in academic ...

KEY THEME 2
ROLE OF ARTS IN THE CURRICULUM

- Daly, Brown, & McGregor mentioned that curriculum integration is the most adequate approach towards the development of school curriculum. ranging from the level of university and school to the level of specificity at the middle school level. It informs the idea that arts and visuals are necessary element of the process of learning regardless of the level of education ...

KEY THEME 4
CHILD COGNITIVE DEVELOPMENT THEORIES.

- McDavis & Ormrod (2010:16) concluded that there are similar benefits of role playing and stimulation as the benefits of problem-Based learning. Role playing and stimulation, a form of arts and visuals which links the idea of this research with the developmental process of the children.

KEY THEME 5
INTER-DISCIPLINARY

... Continuum ...

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Visual Artist
- BFA (Fine Arts), National College of Arts, Lahore
- MA Fine Art, Massachusetts College of Art, USAs
- Studies in Fashion Design, La Chambre Syndicale de la Couture, Paris, France

ASSOCIATE PROFESSORS

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- BFA (Fine Arts), National College of Arts, Lahore
- MFA in Drawing & Painting, University of Minnesota, USA

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- B.Des. (Textile Design), National College of Arts, Lahore
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- M.Sc Linguistics, Beaconhouse National University

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- MA (Painting), Royal College of Art, London, U.K.

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- BFA (Communication Design) National College of Arts, Lahore
- MFA (Design & Technology), Parsons School of Design, New York, USA

ASSISTANT PROFESSORS

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Design Educator, Researcher & Multimedia Consultant
- BFA (Fine Arts), National College of Arts, Lahore
- MA (Multimedia Arts), National College of Arts, Lahore
- MA (Communication Design), Kingston University London, U.K

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- MA Art Education, BNU, Lahore

Pakeeza Khan
Fashion Designer
- B. Des (Fashion Design) Pakistan Institute of Fashion Design, Lahore.
- Studies in Fashion Design, Draping and Fashion Drawing, La Chambre Syndicale de la Couture, France
- Candidate for M.Sc Textile Design, University of Management and Technology, Lahore

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- MA Art Education, Beaconhouse National University, Lahore

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- BFA Visual Arts Beaconhouse National University, Lahore
- MA Art History and Contemporary Theory, San Francisco Art Institute (SFAI), California

Unum Babar
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- BFA Visual Arts, Beaconhouse National University, Lahore
- Postgraduate Diploma in Art Education, Beaconhouse National University, Lahore
- MFA in Studio for Interrelated Media, Massachusetts College of Art & Design, Boston, USA

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- MA Art and Design Studies, Beaconhouse National University, Lahore

SENIOR LECTURERS

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- MA Art Education, Beaconhouse National University, Lahore

Komal Naz
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- Candidate for MA Art Education, Beaconhouse National University, Lahore

LECTURERS

Hifsa Farooq
Visual Artist
- BFA Visual Arts, Beaconhouse National University, Lahore

VISITING FACULTY

Aatiqa Sheikh
Educator

Ahsan Nazir
Fashion Designer

Aiman Gillani
Fibre Artist

Aisha Abid Hussain
Visual Artist

Amar Alam
Writer

Ammar Faiz
Visual Artist

Anam Khurram
Textile Designer

Ayesha Sohail
Illustrator / Type Designer

Ayesha Saeed
Visual Artist & Designer

Danyal Tareen
Animator, Designer

Daud Randle
Marketing Specialist, Musician

Eisha liaquat
Fibre Artist

Fahad Bandial
Fashion Stylist

Fahad Hussayn
Fashion Designer

Ebaa Khurram
Designer

Faheem Ahmed
Animator, Creative Director

Farhan Zafar
Fashion Illustrator

Fattima Naufil Naseer
Designer & Research Consultant

Hamra Abbas
Visual Artist

Hamza Rana
Visual Artist

Hanan Pasha
Fashion Designer

Haseeb Samee Khan
Designer, Photographer

Hira Nabi
Filmmaker, Visual Artist

Jannat Sohail
Educator

Jawad Hussain
Visual Artist

Kamran Nawaz Malik
Textile Technologist

Kashif Shahbaz
Visual & CGI Artist

Madyha Leghari
Visual Artist & Writer

Maham Bosan
Visual Storyteller

Mahbub Jokhio
Visual Artist

Mahwash Salim
Jewellery Designer

Maleeka Zahra
Designer

Mehmil Ishtiaq
Designer

Mina Arham
Visual Artist

Naureen Zaman
Educator

Quddus Mirza
Visual Artist/Art Critic

Rabbya Naseer
Visual Artist, Curator & Writer

Dr Saadat Ali
Molecular Biologist

Sadaf Chugtai
Designer, Illustrator

Saima Rana
Marketing Consultant

Salima Hashmi HD
Educationist, Visual Artist

Sana Aziz
Jewellery Designer

Sana Iqbal
Visual Artist

Sonia Kashmiri
Fashion Designer

Taimoor Yousaf
Animator

Tamkin Hussain
Researcher, Writer, Educator

Tooba Tahir
Educator

Umair Abbasi
Designer

Umair Khan
Animator

Waleed Zafar
Visual Artist

Waqqas Habib
Weaver/Textile Artist

Zaineb Siddique
Visual Artist

Zain Naqvi
Illustrator

Zeb Bilal
Researcher, Textile Designer

ADJUNCT FACULTY

Adnan Madani
Ahsan Masood
Ali Kazim
Ali Afaq
Alnoor Mitha
Amar Kanwar
Asad Hayee
Asma Mundrawala
Atif Ayub
Attiq Ahmed
Ayesha Vellani
Basir Mahmood
Christine Molrdrickx
Danish Jabbar Khan
David Alesworth
Dr. Amy Brier
Dr. Farida Batool
Dr. Samina Iqbal
Dr. Virginia Whiles
Ehsan-Ul-Haq
Faizaan Naveed
Farooq Gul
Fatima Haider
Fazal Rizvi
Feeza Mumtaz
Ghulam Shahbaz
Gwendolyn Kulick
Hasan Mujtaba
Hashim Kaleem
Huma Mulji
Iftikhar Dadi
Ijlal Muzaffar
Inam Zafar
Iqra Tanveer
Ismet Jawad Khawaja
Jaffer Hussain
Juliane Eick Aziz
Kathleen Mulligan
Komal Faiz
Malcolm Hutcheson
Mariam Ibraaz
Mariam Suhail Abbasi
Maryam Hussain
Masooma Syed
Mehreen Murtaza

Mirela Peerzada
Misha Mirza
Mohammad Ali Talpur
Mohsin Shafi
Muniza Zafar
Nadeem Wahid
Nadia Ghawas
Naiza Khan
Natasha Jozi
Nausheen Saeed
Nurjahan Akhlaq
Omer Ahad
Prof. Nazish Attaullah
Quddus Mirza
Qudsia Rahim
Rabeya Jalil
Rafay Alam
Razia Sadiq
Saba Khan
Saba Qizilbash
Sadeqain
Sajjad Ahmed
Sana Obaid
Sander Breure
Shalalae Jamil
Sidra Reza
Umena Hasan
Umer Nadeem
Zainulabedin Chughtai
Zarmina Rafi
Zarmina Rafi
Zoona Khan Kundi

ACADEMIC & PROFESSIONAL ADVISORS

Iftikhar Dadi
Associate Professor,
Department of History of Art,
Cornell University, Ithaca, USA

Nadeem Wahid
Professor,
Department of Visual Communication
Design, National College of Arts, Lahore

Quddus Mirza
HoD Fine Arts,
National College of Arts, Lahore

Tazeen Hussain
Associate Professor,
Head, Dept. of Communication Design,
Indus Valley School of Art & Architecture,
Karachi

Waqar Aziz
Associate Professor of Architecture,
Head Department of Architecture &
Design, COMSATS Institute of Information
Technology

SVAD ADMINISTRATION

Academic Advisor
Hifsa Farooq

Administrative Assistant to Dean
Zil-e-Batool

Admin & Finance Coordinator

Academic Coordinator
Ghulam Haider

AV Lab Supervisor
Ammar Faiz
Visual Artist

Installation & 3D-Lab Supervisor
Imran Ahmed Khan
Visual Artist

TECHNICAL AND STUDIO ASSISTANTS

Aamer Ali
Loom Technician, Craftsman

Abu Zar
AV Lab Assistant

Altaf Hussain
Senior Technical 3D Lab Assistant

Asif Hamdani
Sewing Technician

Asif Hanif
I.T Support Engineer

Ghulam Rasool
Weaving Craftsman

Manzoor Maseeh
Peon

Mubashir Salman
In-charge Foundation Lab

Munir Gill
Textile Studio Attendant

Muhammad Nasir Iqbal
IT Support Engineer

Najam Ahmad
3D Lab Attendant

Pervaiz Maseeh
Photography Studio Attendant

Rafiq Maseeh
VCD Studio Attendant

Shaukat Hanif
3-D Studio Attendant

Syed Basit Hussain
Drawing & Fashion Studio Attendant

Tariq Khalil
Jewellery Studio Technical Assistant

Usman Maseeh
Peon

PHOTOGRAPH BY NYEL NAWAZ

RAZIA HASSAN SCHOOL OF ARCHITECTURE
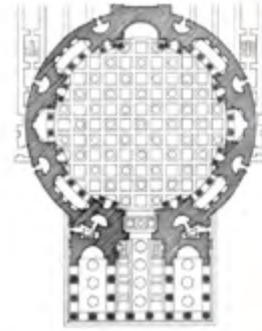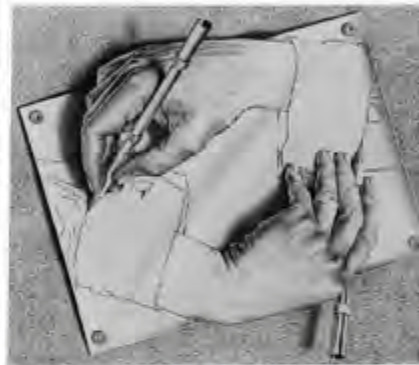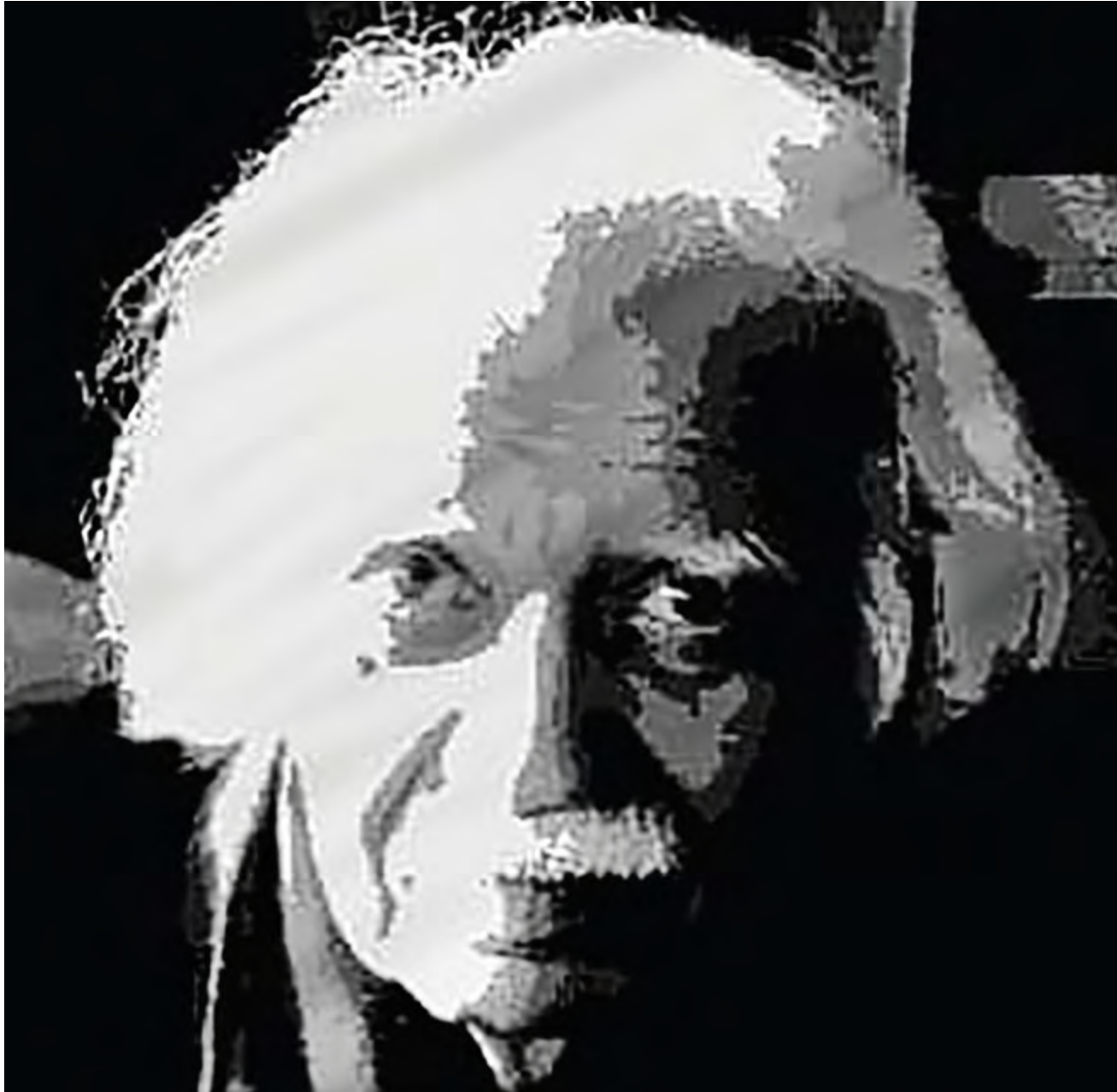
RHSA

Dr. Gulzar Haider, Dean RHSA

At Razia Hassan School of Architecture we believe that the architectural studies must be pursued with professional aims and humanistic values. The architectural studies must be a synthesis of arts, humanities, and sciences grasped through the rigors of intellect and practice, results of which are aesthetically judged and technically understood. Our commitment to the highest professional and cultural aspirations is achieved through innovative pedagogies applied through challenging and research-based projects.

The emergent respectability of architectural education in Pakistan heralds the possibilities of new architecture related developments beyond the normative practices. It is the aim of RHSA to capture this enthusiasm in pursuit of a mission-oriented education that can improve the quality of life in an affordable and sustainable manner without compromising the ideals of a professional education. The academic program closely follows the aspirations and requirements of the HEC-PCATP (Higher Education Commission and the Pakistan Council of Architects and Town Planners) National Curriculum of Architecture. A carefully structured balance is created between the studies of historical precedents, critical analysis of contemporary issues, theoretical formulations, applied sciences and technology and project-based studios. All attempts are made to create an interdisciplinary educational atmosphere through shared electives with various Schools at BNU.

The Bachelor of Architecture Degree awarded by BNU is duly accredited by PCATP: Pakistan Council of Architects and Town Planners.

While current trends in architectural education leave limited opportunities for revisiting the professional curricula , BNU is committed to remain experimental in search of spin-off specializations in the service of built environments: building economics, life-cycle costing wards comprehensive sustainability, designed flexibility towards adaptive reuse of buildings, energy sensitive building subsystems like visible HVAC subsystems, energy sensitive hardware especially windows, lighting and acoustic products, human-factor-integrated furniture design, accessibility and safety details for the handicapped, interior architecture.

The School of Architecture places special emphasis on being connected to the contemporary world. To this end numerous links have been created with European, British, Canadian, American universities. The state-of-the-art campus and especially the shared building housing the School of Visual Art and Design and the School of Architecture is being equipped with facilities to share online lectures and studio presentations with faculty and students from other universities. The building is also designed to facilitate student experimental constructions aimed at understanding structural, constructional and environmental necessities of architecture.

Degree Programs Offered:
Bachelors of Architecture (B.Arch.)
Masters of Architecture (M.Arch.)

Career Paths:
Architect, Building Type Specialist (Housing, Schools, Hospitals, Airports, Public Institutions like museums, galleries, performance halls...), Interior Designer, Urban Designer, Landscape Designer, Environmentalist, Land Development Consultant and Building Economist, Stage Designer, Furniture Designer, Virtual Environments Designer for Films and Video-games, Restoration/Conservation Architect, Building Energy Consultant, Code Consultant, Materials Consultant, Construction Manager, Architectural Historian, Architectural Critic, Architectural Educator, Architectural Photographer.

Bachelors of Architecture (B.Arch.)

Razia Hassan School of Architecture offers a 5-year professional B. Arch degree program spanning over 10 semesters. The aim is to educate and empower the future architect whose design skills can range across scale and scope, in service of an individual client as well as the society at large; who on one hand is taught in an environment of history, theory and artistic expression but on the other hand has enough understanding of allied scientific and technical subjects to work with engineering consultants and construction industry. RHSA lays special emphasis on inculcating socio-economic responsibility as a value that can manifest itself as the economy of means towards a generosity of beneficial ends in the built environment.

Program Objectives

- To prepare students as Professional Architects.

- To prepare students for higher education in Architecture Studies and relevant disciplines.

- To impart design skills and scientific knowledge.

- To inculcate professional and ethical values in the students.
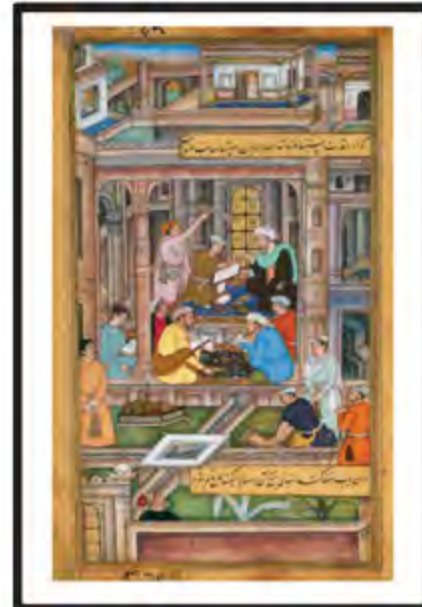
Program Outcomes

- Provide students with sufficient academic and professional base from which to pursue a career in this discipline from which to advance to further study and a potential academic career in Architectural Studies.

- Comprehend an architectural design problem and then propose an architectural solution.

- Provide students with the skills necessary to apply their knowledge in the organizations and businesses in which they are employed.

- Meet the demands of the industry with up to date architectural knowledge.
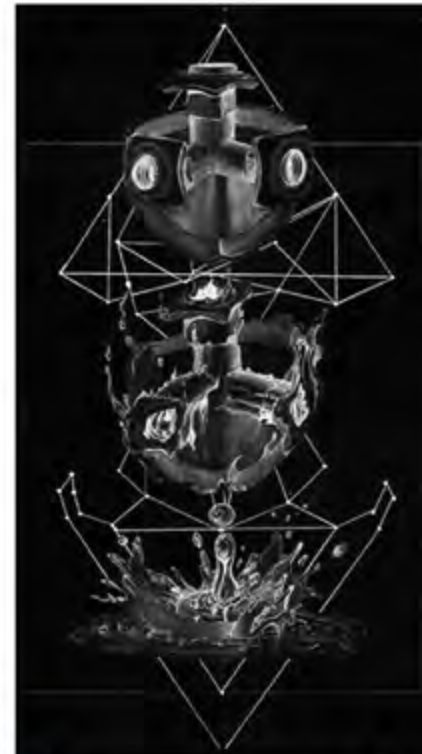
Degree Requirements

Degree:
B.Arch.

Duration:
5 years/10 Semesters

Credits:
170

Entrance Exam
The entrance exam will be a multiple-choice paper. Student will have to select the best or correct answer. The exam will assess the following with relevance to architecture.

1. Candidate's General Knowledge: historical, regional, social, literary.

2. Candidate's Cognitive ability: perception, memory, judgment, and reasoning.

3. Candidate's understanding of moral/ social issues confronted by architecture today.

4. Interview by a panel of Faculty.
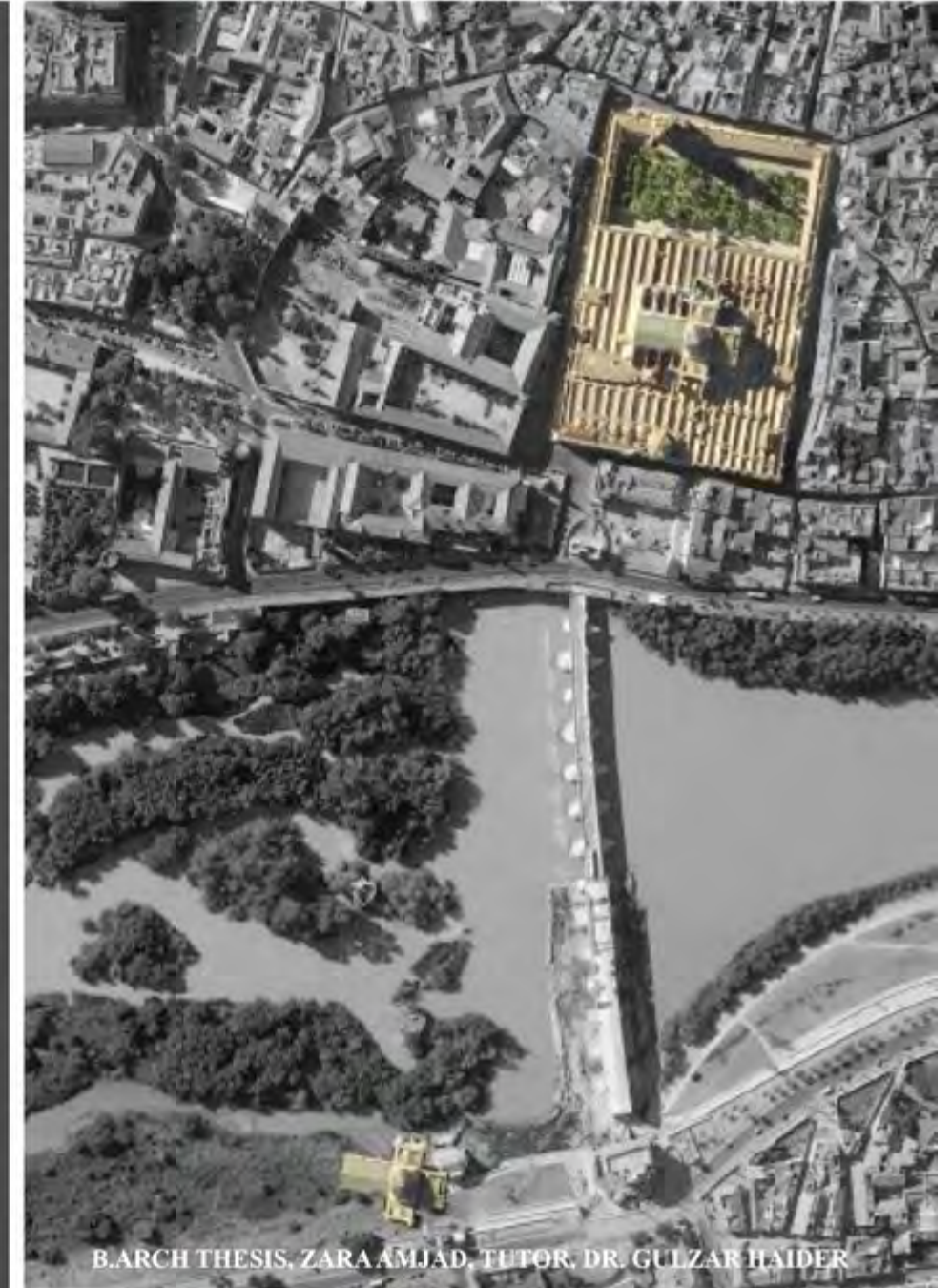
B.ARCH THESIS, ZARA AMJAD, TUTOR, DR. GULZAR HAIDER

YEAR I, SEMESTER I, DRAWING AND COMMUNICATING ARCHITECTURE I
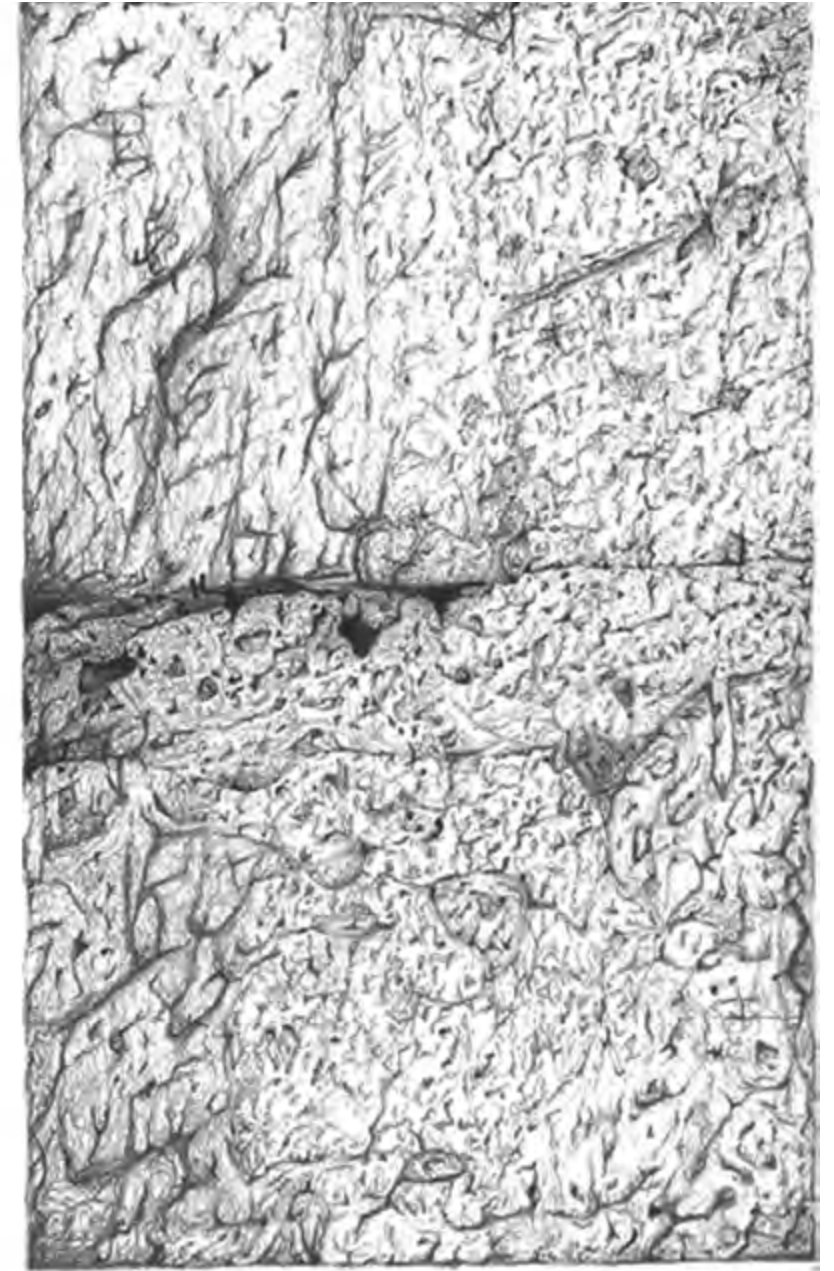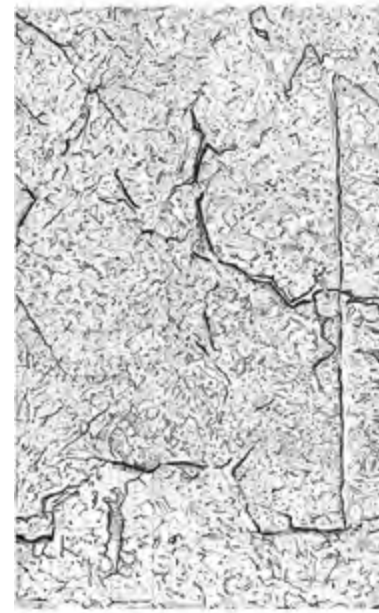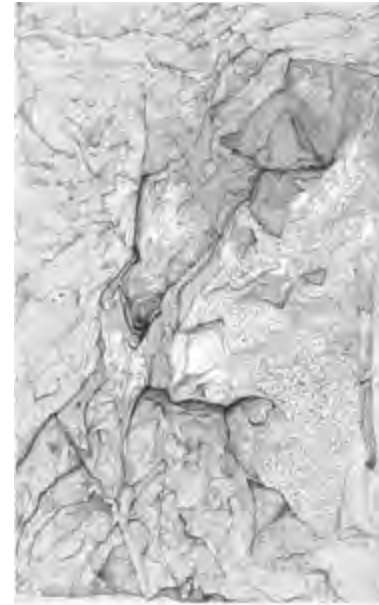
WORK BY: NEELAB AMIR, MUDASSIR HUSSAIN, MAHNOOR ZAHID, YASIR IQBAL, HASSSAN BAIG,
TUTORS: ZARA AMJAD & HASSAN WAJID
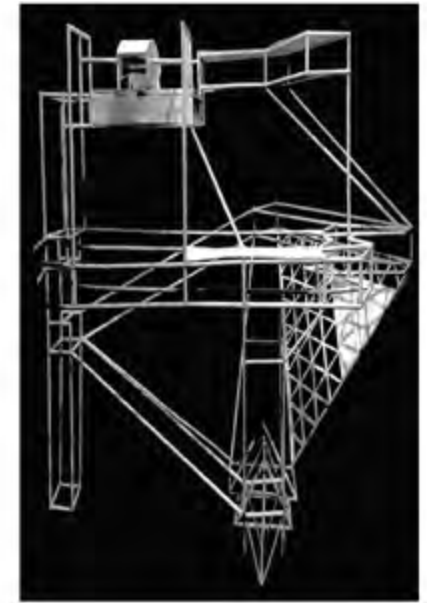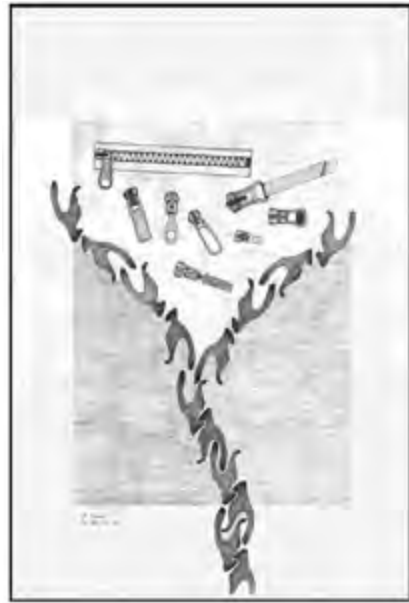
YEAR I, SEMESTER I, ARCHITECTURE DESIGN STUDIO I

WORK BY: YOUSAF, ARSLAN IJAZ, MALAIKA TAIMOOR, HIBATULLAH KASIF, FAWAZ & DUA SARFRAZ.
TUTORS: ZARA AMJAD, HASSAN WAJID, SARA ASAD & HINA IRFAN
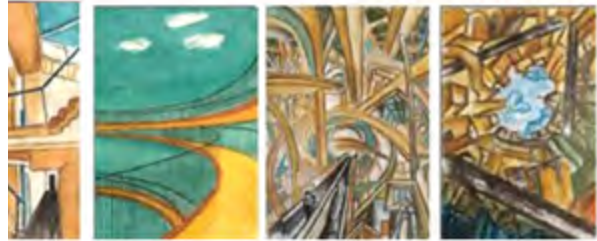
YEAR I, SEMESTER II, ARCHITECTURE DESIGN STUDIO II

WORK BY: RAHIM AYAZ, NEELAB AMIR, ZOYA ADNAN & HUZAIFA.
TUTORS: ZARA AMJAD, JAHANZAIB SHOAIB, HASSAN WAJID & SARA ASAD

YEAR II, SEMESTER III, ARCHITECTURE DESIGN STUDIO III

WORK BY: ALEEZAE, ELIZEH, FATIMA SHAHID, ALI AHMED, MANAL DAR, FATIMA RIFFAT & SARAM
TUTORS: EJAZ MALIK, USMAN FAIZI & USMAN SAQIB
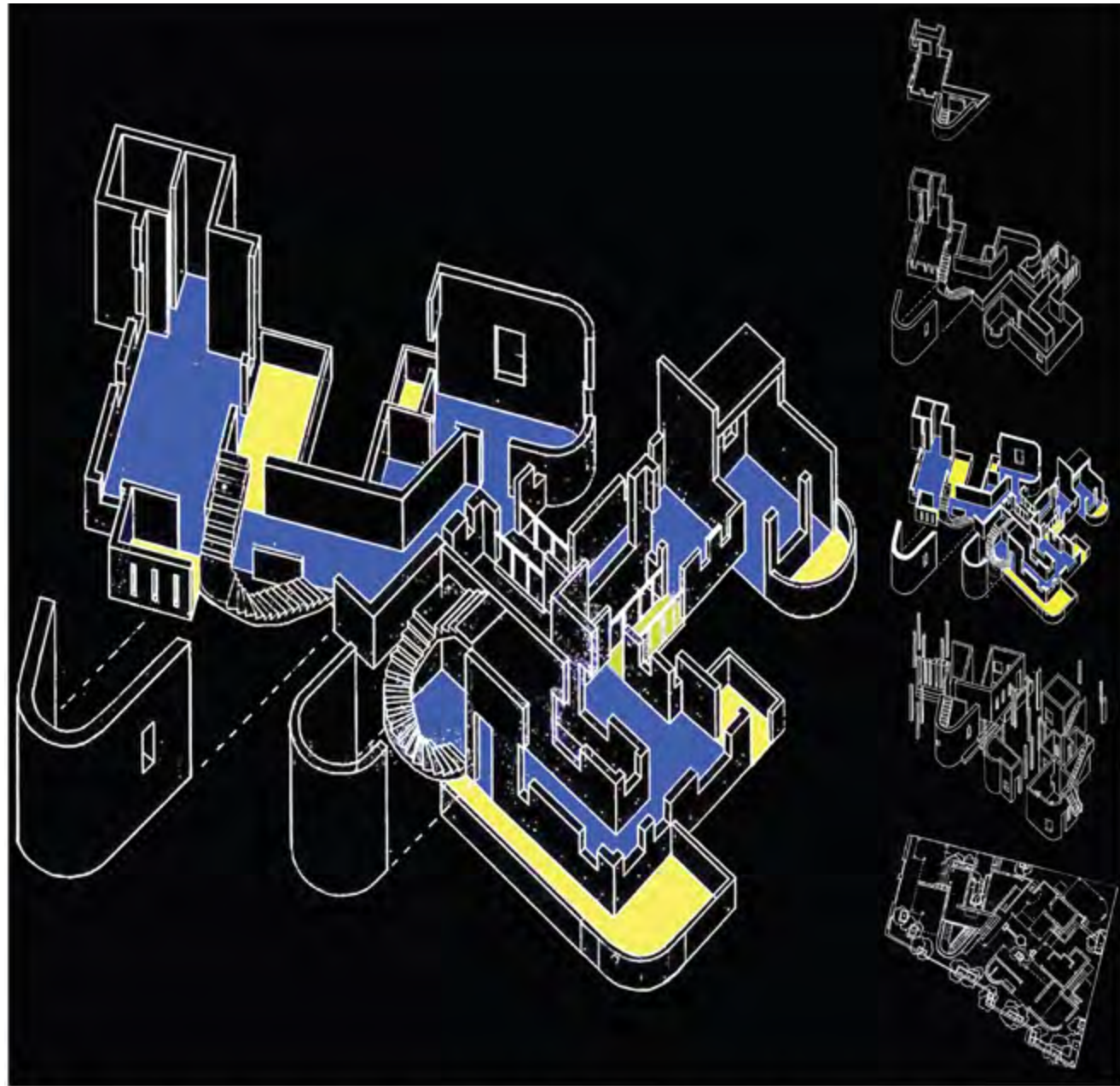
YEAR II, SEMESTER IV, ARCHITECTURE DESIGN STUDIO IV, STUDENTS WORK
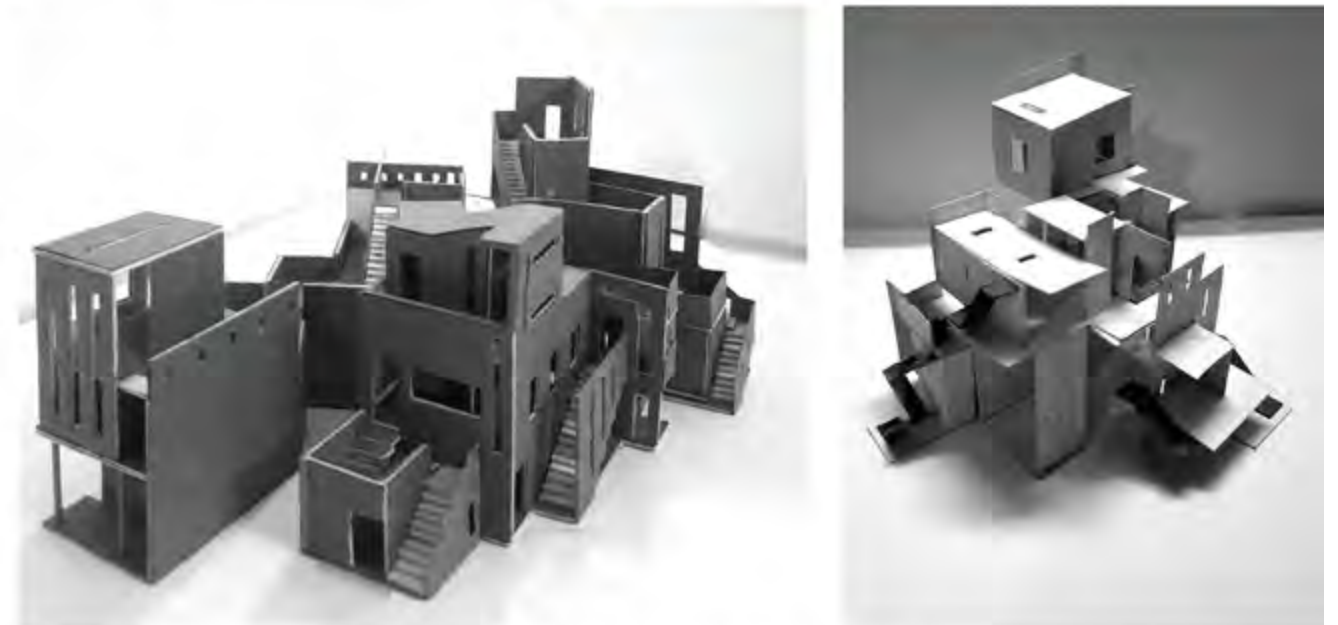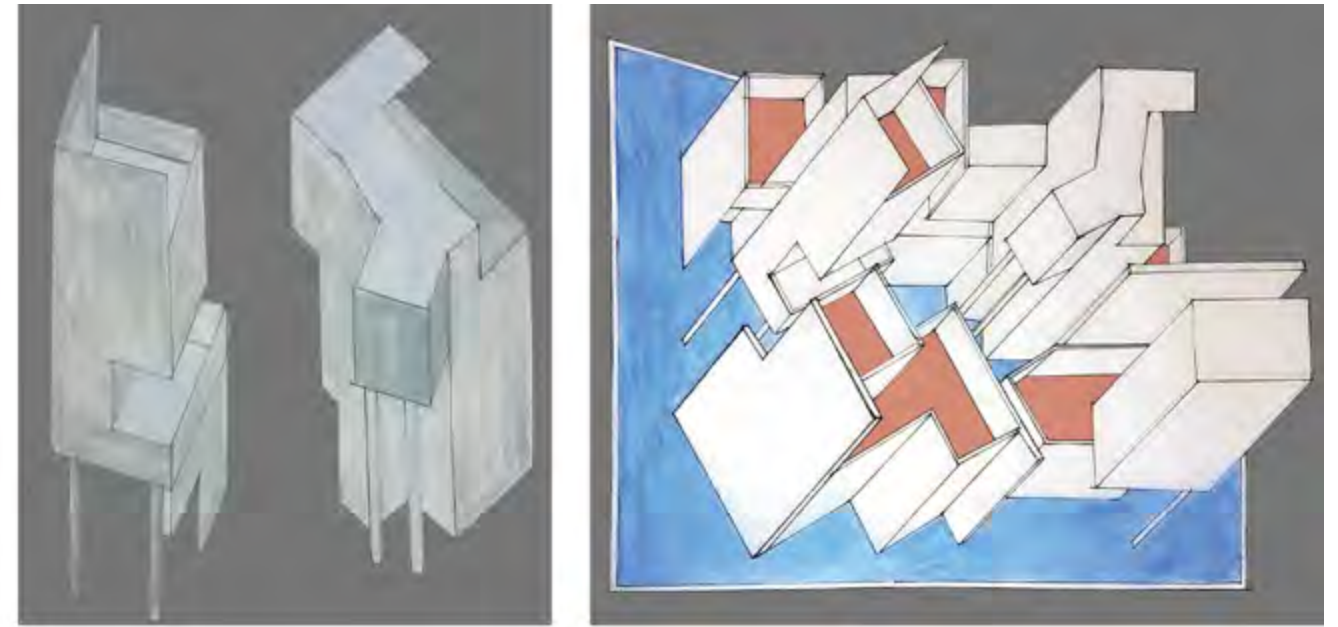
WORK BY: ALI AHMED & HANSA SOHAIL
TUTORS: EJAZ MALIK, USMAN FAIZI & USMAN SAQIB

PLAN A 5 feet   PLAN B 15 feet   PLAN C 24 feet   PLAN D 30 feet

YEAR II, SEMESTER IV, ARCHITECTURE DESIGN STUDIO IV, STUDENTS WORK

WORK BY: MANAL DAR
TUTORS: EJAZ MALIK, USMAN FAIZI & USMAN SAQIB
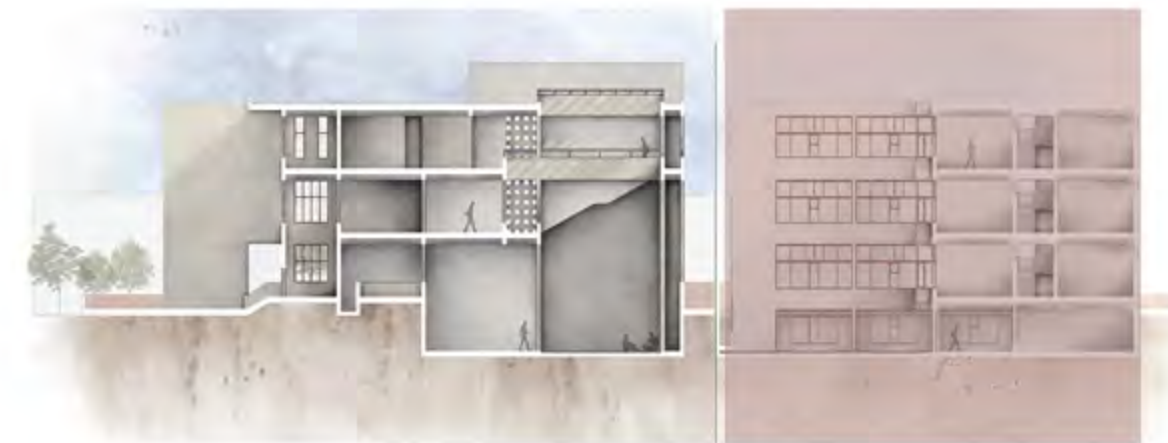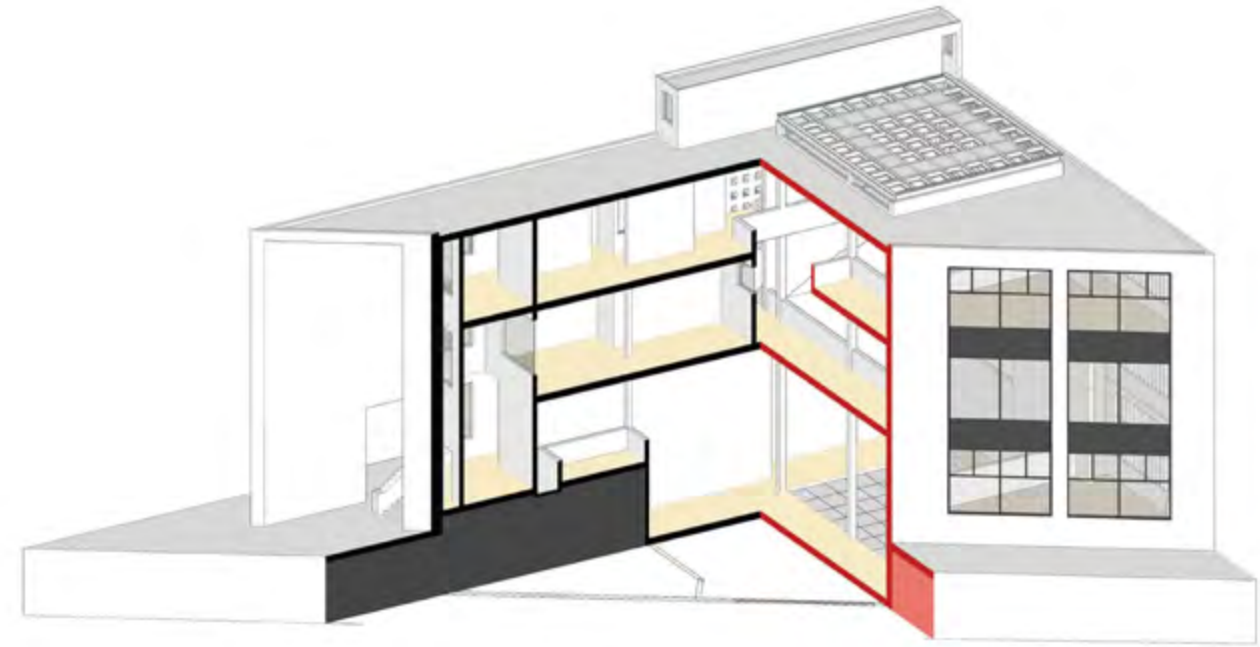
YEAR III, ARCHITECTURE DESIGN STUDIO

WORK BY: HAJRA KHURSHEED
TUTOR: HASEEB AMJAD
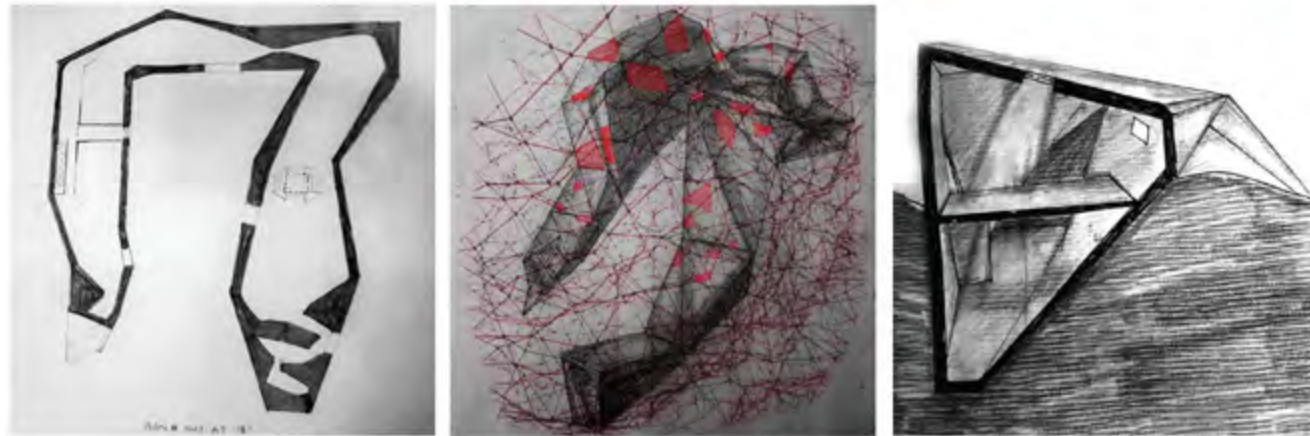
YEAR III, SEMESTER VI, ARCHITECTURE DESIGN STUDIO VI
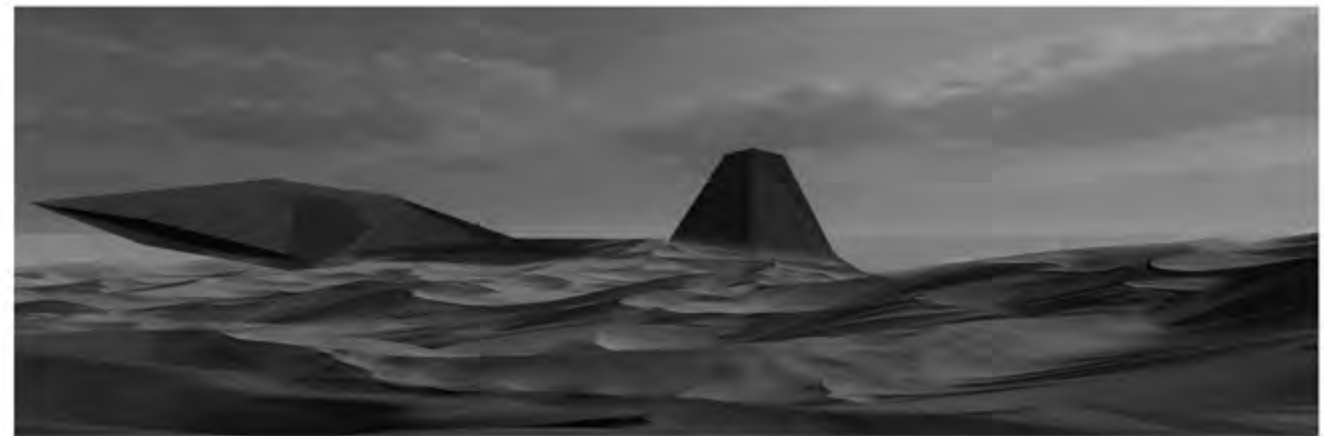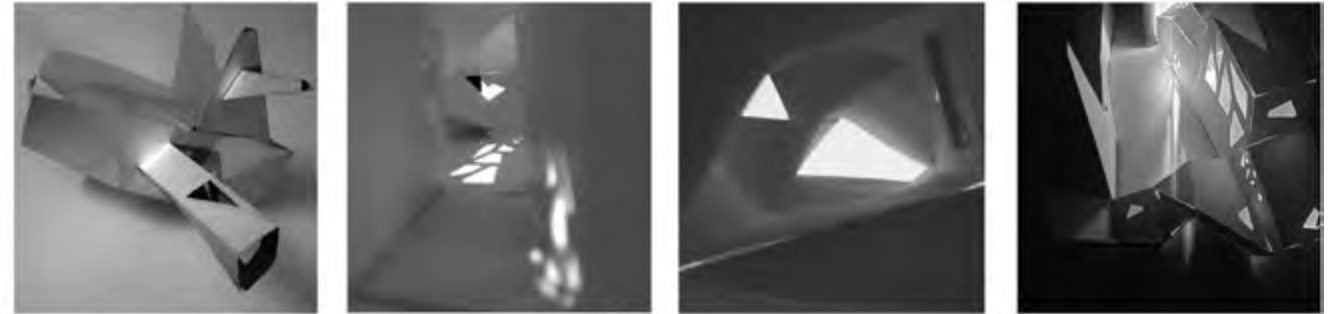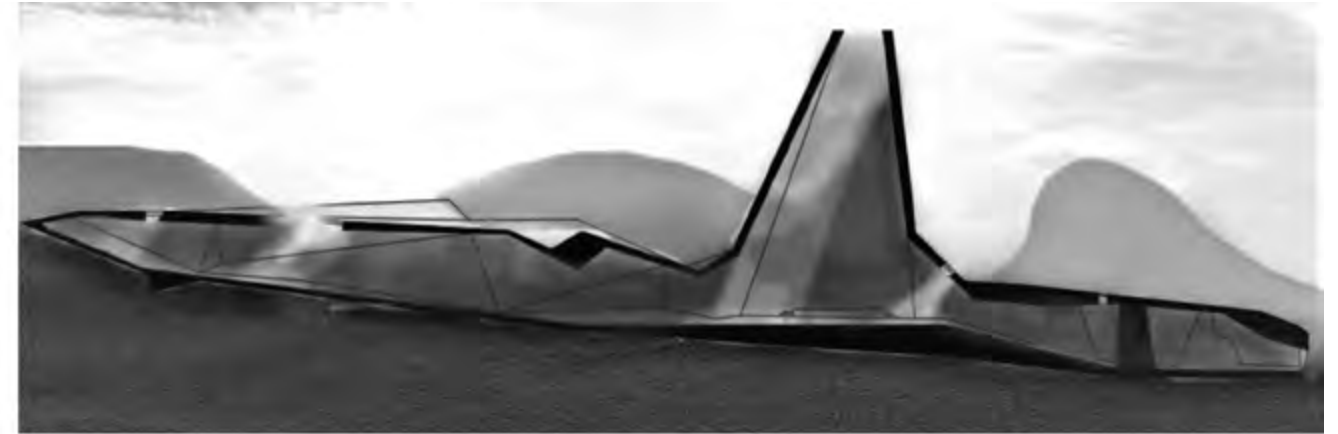
WORK BY: UNAIZA KARIMULLAH
TUTOR: JUNAID ALAM RANA
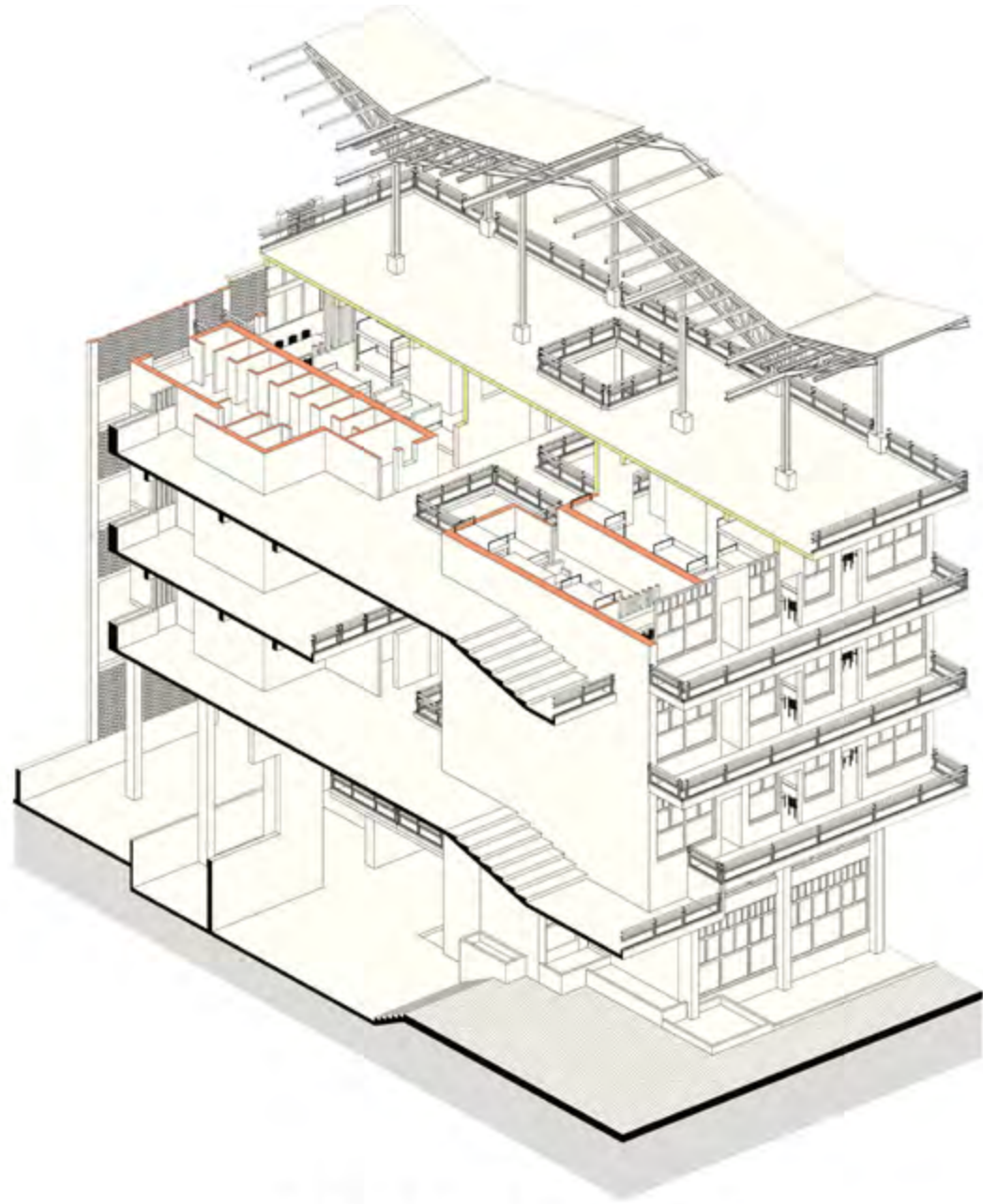
YEAR III, ARCHITECTURE DESIGN STUDIO
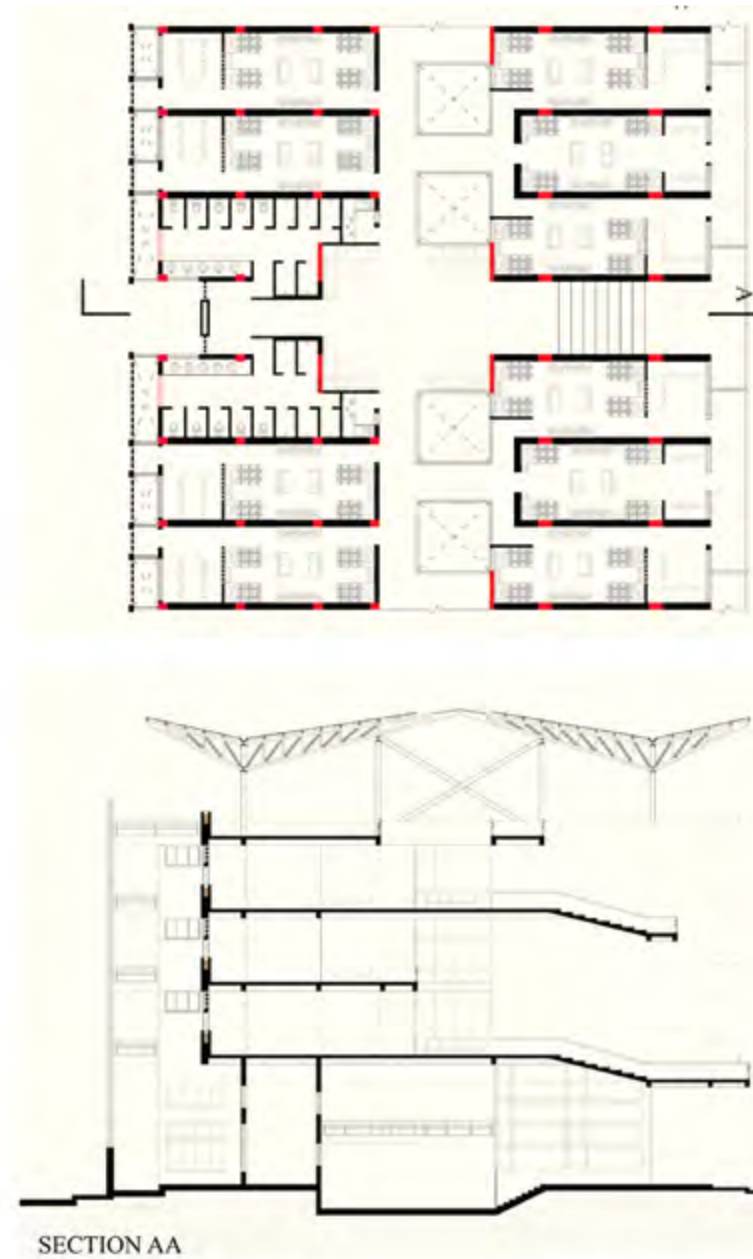
SECTION AA
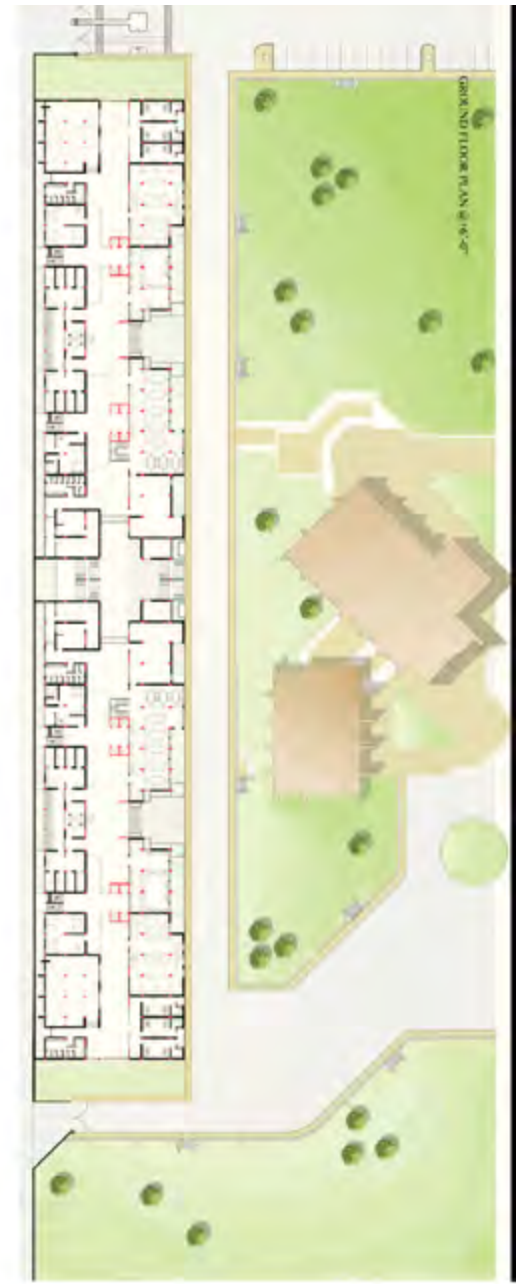
WORK BY: GHAZANFAR ALI
TUTOR: ZEESHAN SARWAR
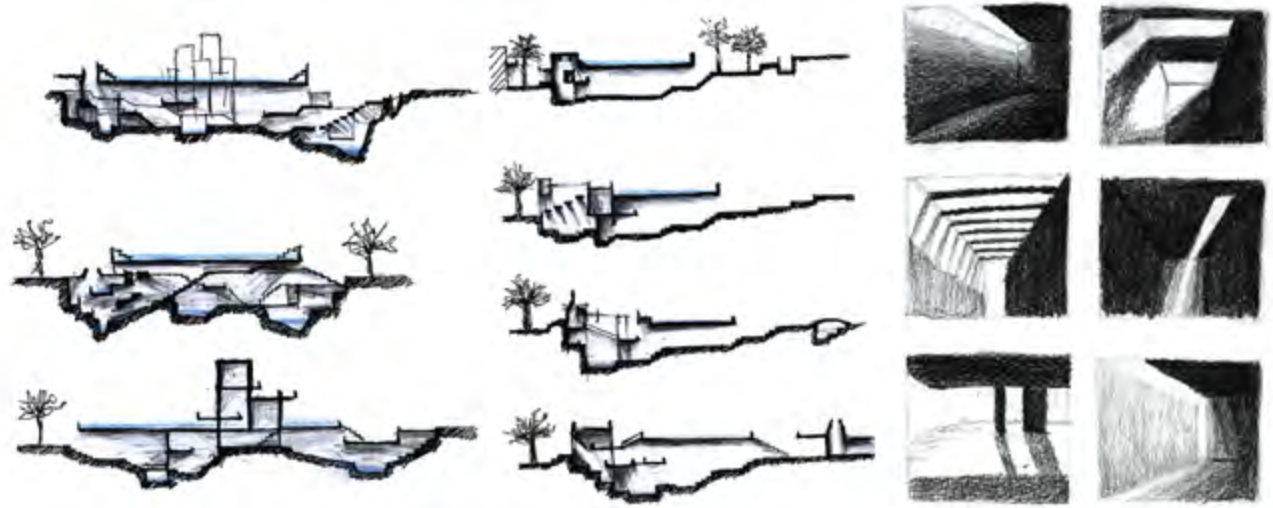
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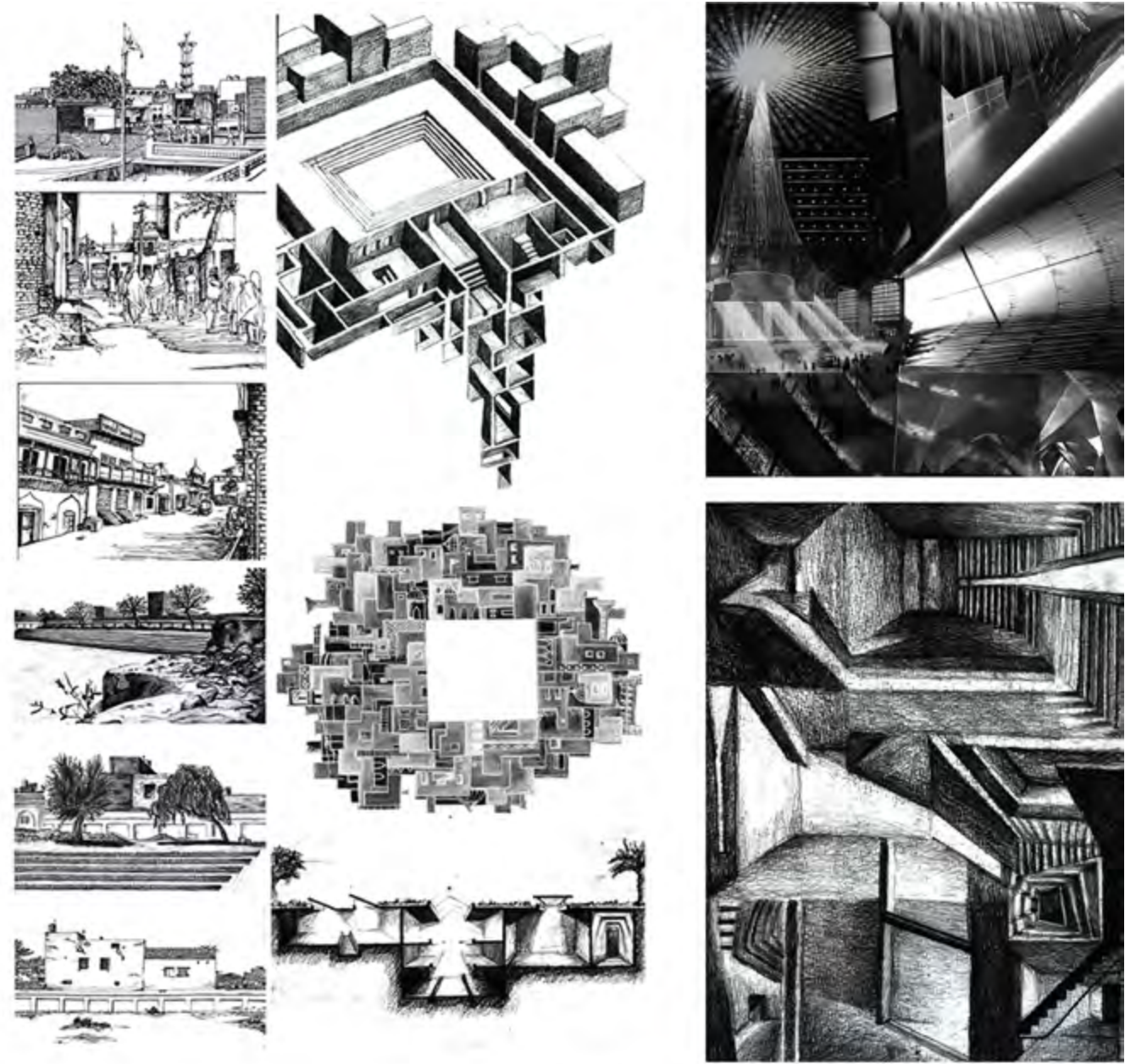
WORK BY: JEHANZAIB SHOAIB
TUTOR: SAJJAD KAUSER
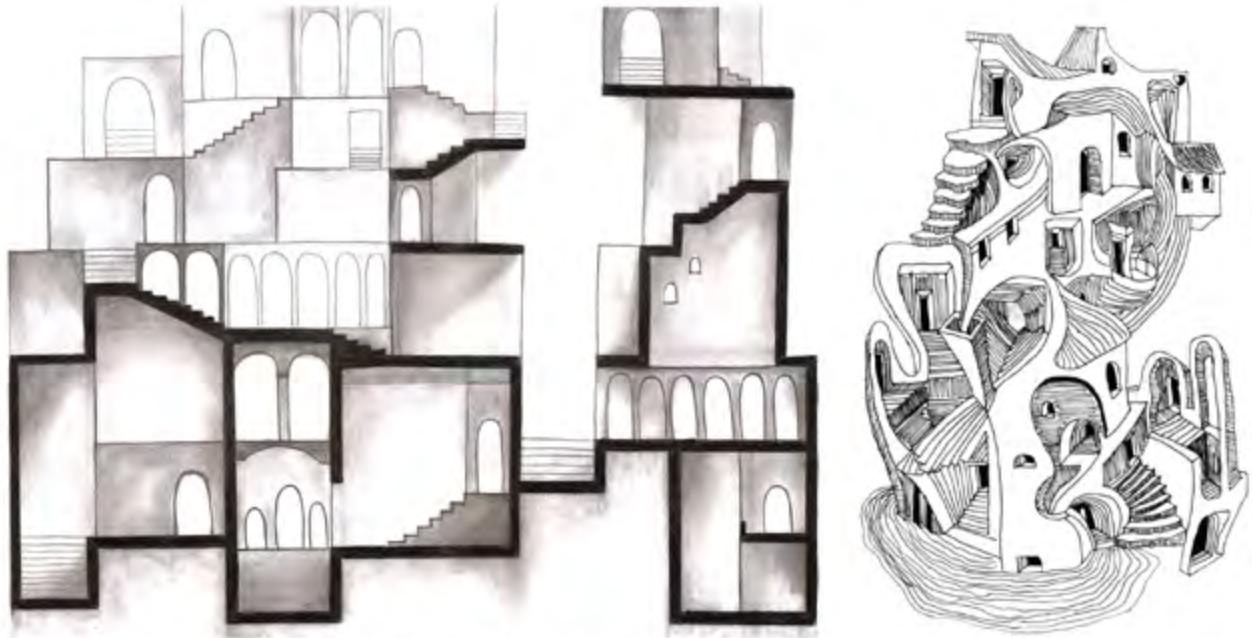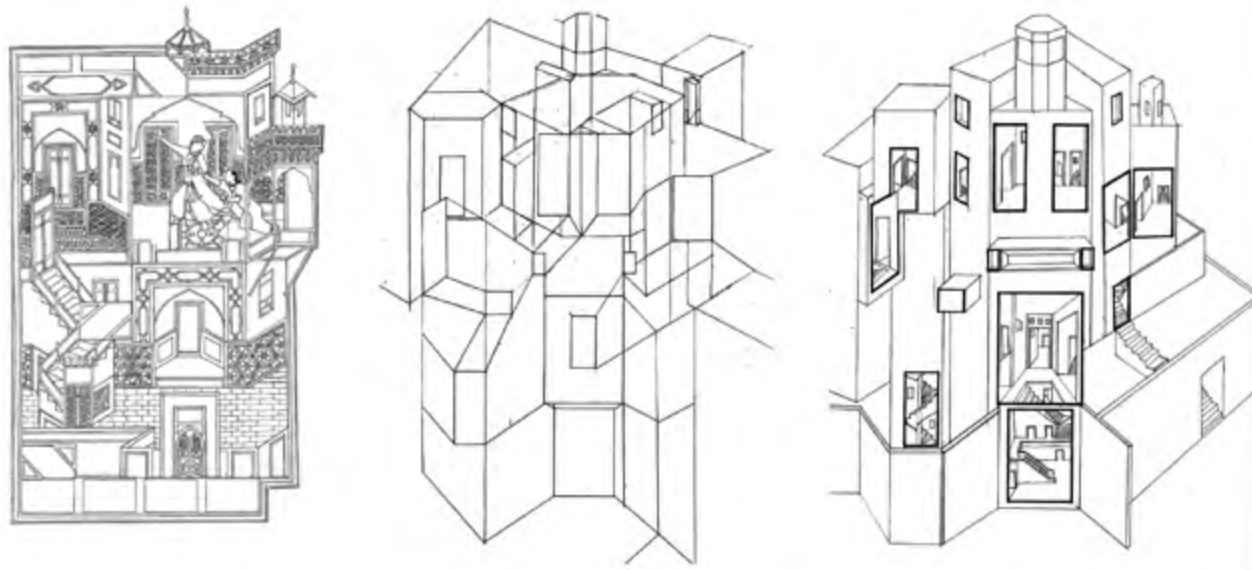
YEAR IV, ARCHITECTURE DESIGN STUDIO
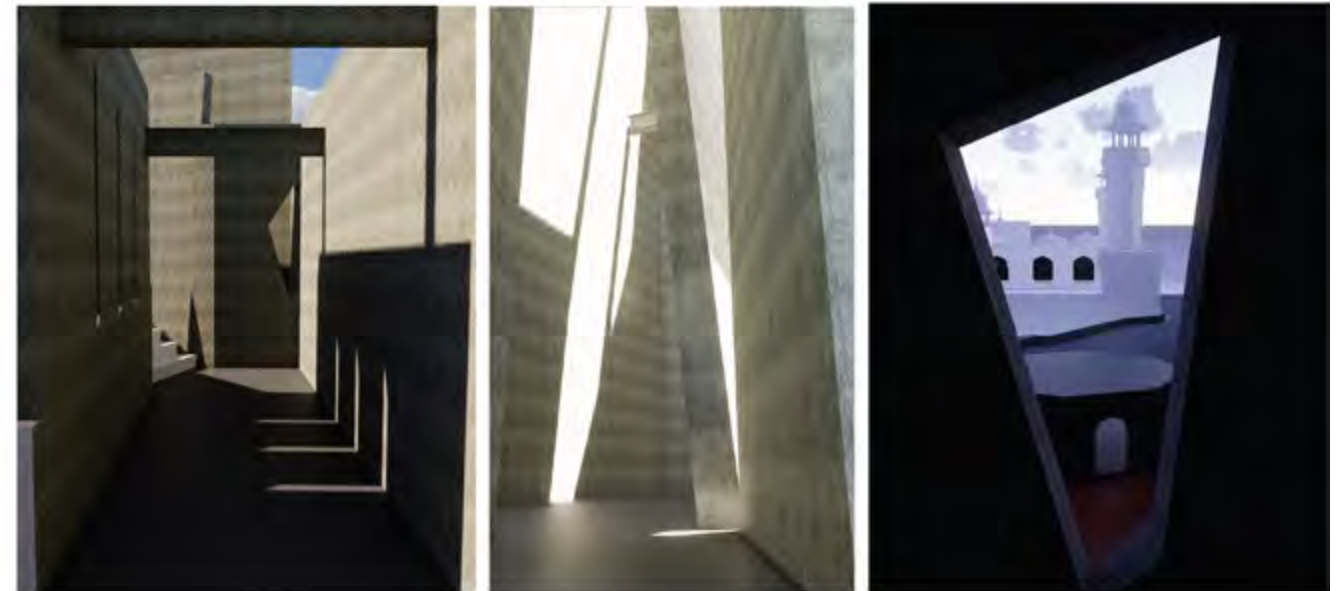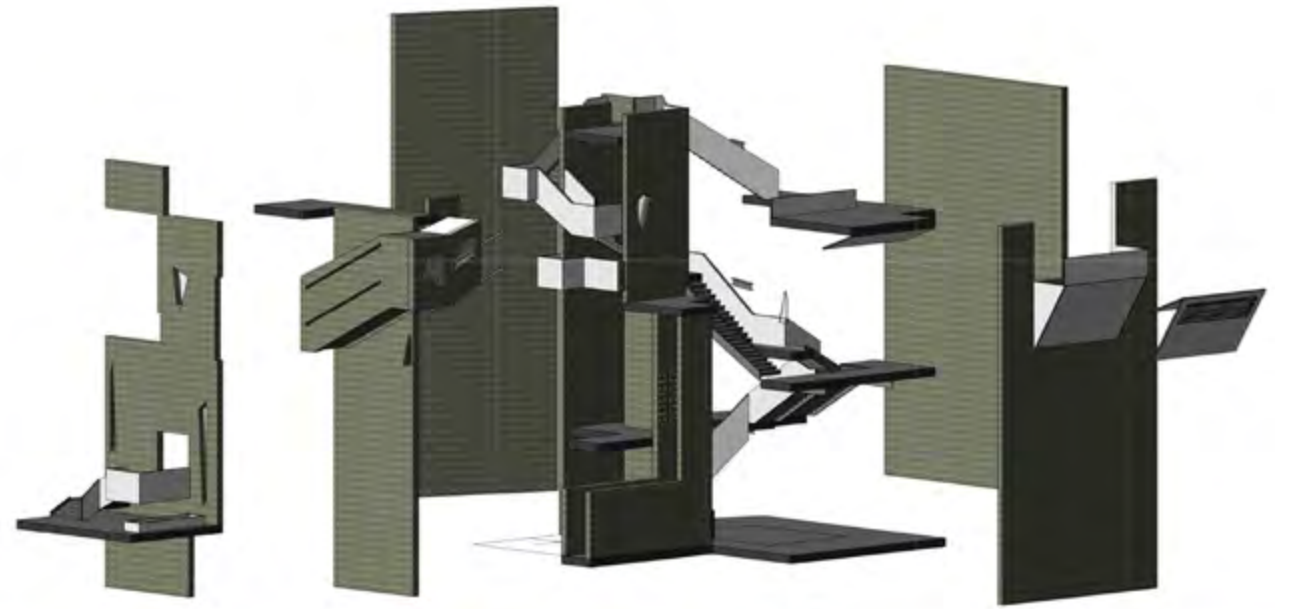
WORK BY SHAHZER HAIDER
TUTOR: RAZIA LATIF

NATURAL LIGHT:

NATURAL VENTELATION:

VISUAL CONNECTION:
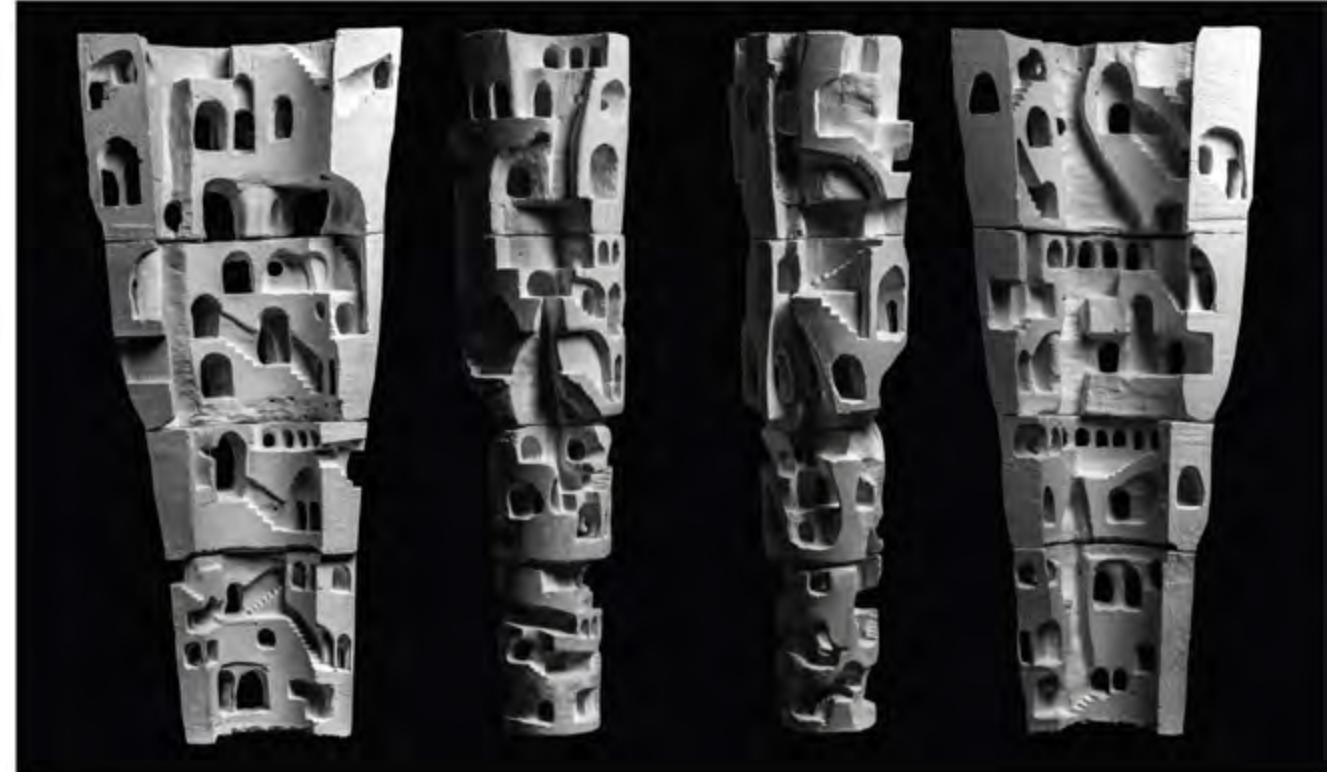
YEAR IV, ARCHITECTURE DESIGN STUDIO
WORK BY ABDUL MUQEET TUTOR: ZAIN ADIL

YEAR V, THESIS, AIZA ZAHID
TUTOR: ZAIN ADIL
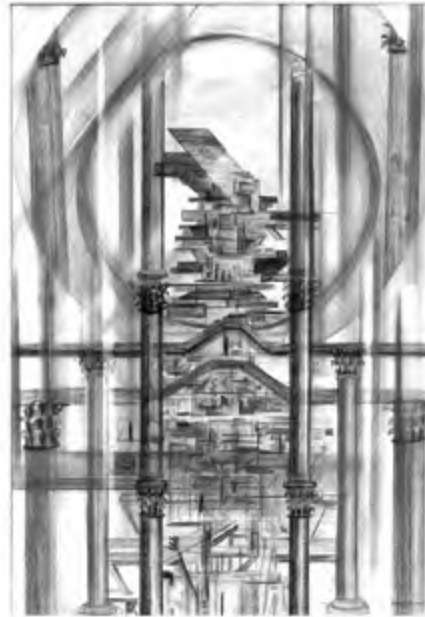
YEAR V, SEMESTER X, THESIS BY SUMAYYA HASAN AND MAHAM BABRI
TUTOR: JUNAID ALAM RANA

YEAR V, SEMESTER X, THESIS BY REHAB RAUF
TUTOR: ZAIN ADIL
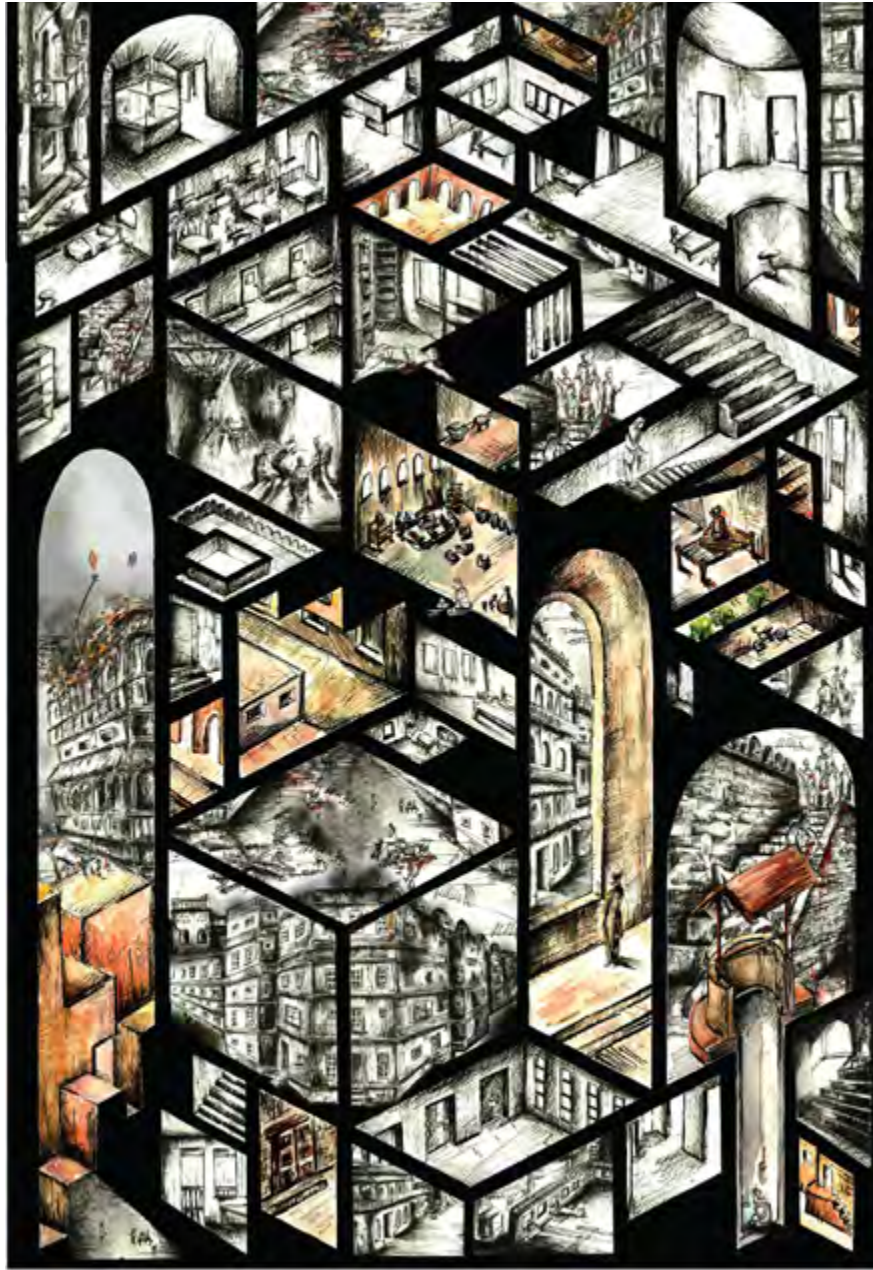
YEAR V, SEMESTER X, THESIS BY SARA ISHFAQ
TUTOR: DR. GULZAR HAIDER
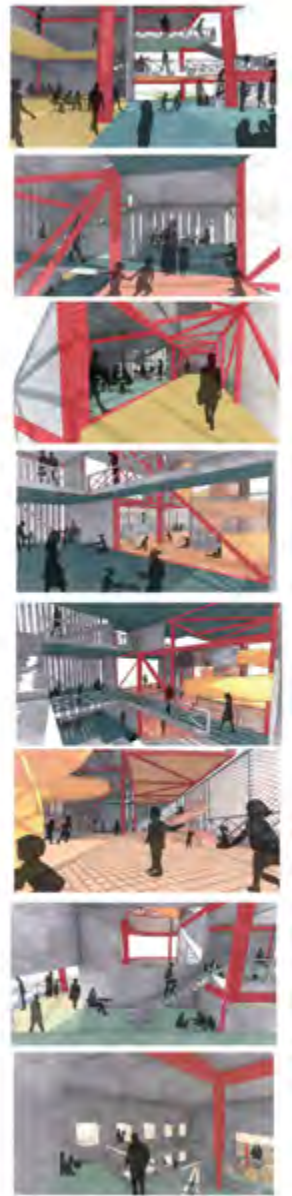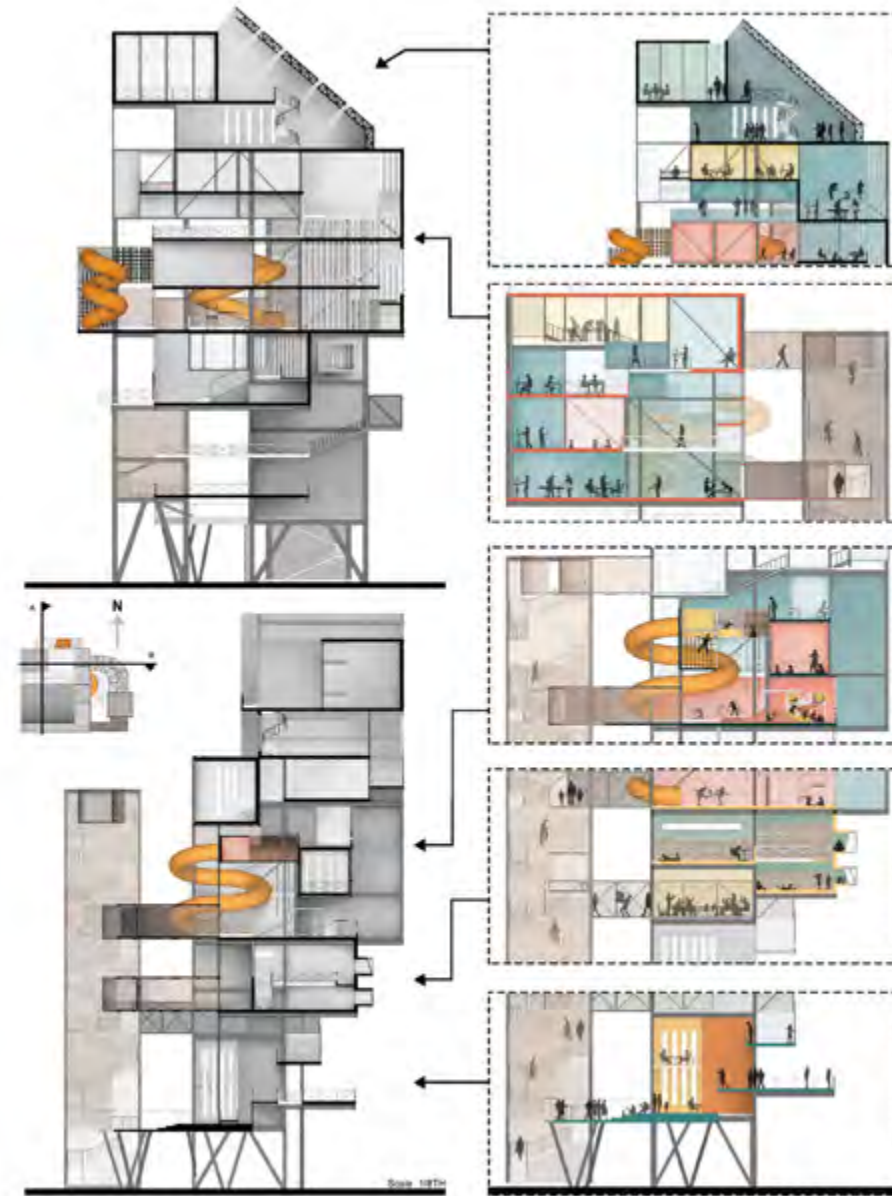
YEAR V, SEMESTER X, THESIS BY ANEESA KHAN
TUTOR: HASEEB AMJAD

YEAR V, SEMESTER X, THESIS BY MAHRUKH BARI
TUTOR: DR. GULZAR HAIDER

YEAR V, SEMESTER X, THESIS BY MAIRA WAQAR
TUTOR: HASEEB AMJAD

Masters of Architecture (M. Arch)

Razia Hassan School of Architecture offers Masters of Architecture which is a Forty (40) credit post-graduate degree program that could be spread over two to four semesters depending upon the professional practice and/or academic aspirations of the student. Its primary objective is the post-graduate education of architects who, beyond the basic professional degree (B.Arch.) are exposed to Critical Inquiry into the sources of architectural ideas and inspirations as well as the processes through which a student develops and refines designs. Research, Design and Writing across Boundaries among architecture and domains like:

Liberal Arts
Philosophy, history, cultural studies, literature, fine arts, music

Social Sciences
Economics, sociology, psychology, education

Physical sciences and technology
Physics, mathematical and natural morphology, materials sciences, tectonics of construction

Communications
Digital visualization and communicative arts and technologies

Education

- Academy versus practice
- curriculum.
- Studio and allied pedagogies.
- Advanced instructional technologies including virtual studios.

Program Objectives

- To develop good interpersonal and communication skills in the students, especially with relevance to their program of studies.
- To develop an ability to analyze architectural design problems and specify appropriate solutions To design a mission-oriented education that can improve the quality of life in an affordable and sustainable manner without compromising the ideals of a professional education.
- To create a balance is created between the studies of historical precedents, critical analysis of contemporary issues, theoretical formulations, applied sciences and technology and project-based studios.

Program Outcomes

M. Arch. Degree Program has the following outcomes by the end and the students should be able to:

- Provide a solid basis on which they can adapt to changing techniques and practices in the professional world.
- Communicate the issues and problems related to architecture in a professional and readily understandable format.
- Provide sufficient knowledge in the field of architecture which can further produce effective research for the similar industry.
- Fully equipped with moral values and professionalism.

Fields

Architecture, Landscape Architecture, Environment and Ecology, Land Economics, Urban Development, Planning Authorities, Code Authorities, Public Art and Sculpture, Construction Industry, Material Industry, Film Production, Theatre Production, Industrial Design, Fashion Design, Education, Environmental Psychology, Public-Private Partnerships in Housing, Educational Facilities, Infrastructure and Heritage Conservation Planning.

Degree Requirements

Degree:	M.Arch.
Duration:	2 years
Credits:	40

Offered Courses

- Research Methods and Academic Writing
- Advanced Architecture Design Studio I
- Integrated Graduate Colloquium I
- Directed Studies I – Project relevant to Selected focus
- Theory Elective
- Advanced Architecture Design Studio II
- Integrated Graduate Colloquium II
- Directed Studies II – Project relevant to Selected focus
- Theory Elective or Field Work or Internship
- Masters Project or Written Thesis

Eligibility Criteria

Applicant with minimum 17 years of education with minimum 3.0 CGPA from HEC recognized education institute is eligible to apply.

Step 1:

Email Dr. Gulzar Haider (ghdesigngroup@gmail.com) and Razia Latif (razia.latif@gmail.com) to seek appointment for admission interview.

Step 2:

1. Portfolio or Academic Writing Sample
Candidates are required to bring 10 images of their recent works in print or jpeg format/similar digital format. Candidates can also bring 1 to 3 writing samples, academic papers in the relevant field.

2. Statement of Purpose
Candidates are required to submit a 350-1000 words statement elaborating their intended graduate research interest.

3. Curriculum Vitae
All candidates need to submit their most updated Curriculum Vitae, highlighting their educational, academic and professional experience.

Step 3:

Once selected candidates are intimidated by the Graduate Studies Department, Candidate must fill an application form at the registrar's office and submit it with attested photocopies of all prior degrees and academic transcripts with a processing fee to the registrar's office.

In this thesis, eight 5-Marla houses are proposed which are designed according to the orientation of the sun that simultaneously deals with Environmental, Ecological and Economic Criteria on a Site with both Roof Farming and Crawl Space Ground Insulation in various seasons.
Moreover, a circular flow of an income diagram-ecological economics-reflects the inputs of solar energy which sustains natural inputs and environmental services which are then used as units of production side by side resulting in local job creation, saving of the resources, less energy consumption and a stable climate as a whole.

M.ARCH, SEMESTER III, THESIS

WORK BY: HASSAN WAJID
TUTOR: DR. GULZAR HAIDER

Dean

Professor Dr. Gulzar Haider
- M.Sc., B.Arch. Ph.D., University of Illinois, Urbana-Champaign, USA, M-PCATP (Pakistan)
- Emeritus Professor of Architecture, Carleton University, Ottawa, Canada Design Consultant, Critic, Former Director, Carleton School of Architecture

Professors

Sajjad Kausar
- B.Arch. National College of Arts, Lahore, Member- PCATP M.Sc.
- Architectural Conservation of Historical Monuments and sites- University of Moratuwa Sri Lanka
- Architect, Interior Designer, Conservationist

Ejaz Malik
- Architect, Interior Designer, Furniture Designer, Painter, Calligraphist, Sculptor
- Masters in Interior Design, ENASD, Paris
- BS Microbiology, Karachi University

Associate Professors

Omar Hassan
- M. Architecture 1, Rhode Island School of Design, Providence, Rhode Island, USA
- B.A. Political Science and Journalism, Punjab University, Lahore

- Bachelor of Design, National College of Arts, Lahore.
- Member- PCATP

Raza Zahid
- Diploma in Architecture, AA School of Architecture
- Bachelor of Design, National College of Arts, Lahore.

Razia Latif
- M.A. Art, Design and Architecture Studies, Beaconhouse National University, Lahore
- B.Arch. Beaconhouse National University, Lahore.
- Member- PCATP

Assistant Professors

Junaid Alam Rana
- M.Sc. Urban Planning and Design, Royal Institute of Technology, Stockholm, Sweden
- B.Arch. National College of Arts, Lahore,
- Member- PCATP

Zain Adil
- M.Arch. Beaconhouse National University, Lahore.
- B.Arch. Beaconhouse National University, Lahore.

Syed Haseeb Amjad
- M.Arch. Beaconhouse National University, Lahore.
- B.Arch. Beaconhouse National University, Lahore.
- Member- PCATP

Zara Amjad
- M.Arch, Beaconhouse National University, Lahore.
- B.Arch, Beaconhouse National University, Lahore.
- Member- PCATP

Zeeshan Sarwar
- M.Arch. Beaconhouse National University, Lahore.
- B.Arch. Beaconhouse National University, Lahore.
- Member- PCATP

Samman Malik
- M.Arch. Mackintosh School of Architecture, Glasgow, UK
- B.Arch. Beaconhouse National University, Lahore
- Member- PCATP

Hina Irfan
- MSc Environmental Design of Buildings, Cardiff University, UK BSc
- Architectural Engineering and Design, UET, Lahore

Hassan Wajid
- M.Arch. Beaconhouse National University, Lahore.
- B.Arch. Beaconhouse National University, Lahore,
- Member- PCATP

Visiting Faculty

Sara Asad
- B.Arch, Beaconhouse National University, Lahore,
- Member- PCATP

Usman Saqib Zuberi
- B.Arch, Beaconhouse National University, Lahore,
- Member- PCATP

Muhammad Usman Faizi
- B.Arch, Beaconhouse National University, Lahore,
- Member- PCATP

Jehanzeb Shoaib
- B.Arch. Beaconhouse National University, Lahore,
- Member- PCATP

Fahad Mayo
- B.Arch. Beaconhouse National University, Lahore,
- Member- PCATP

Ahsan Ali
- B.Arch. Beaconhouse National University, Lahore,
- Member- PCATP

Mustafa Kamal Chaudhry
- Diploma, Urban Horticulture, South Florida Agricultural Collage, USA.

Distinguished Professors

Nayyar Ali Dada
- Professor of Practice, National Diploma in Architecture, National College of Arts, Lahore,
- Architect, Aga Khan Award Winner

Yasmeen Cheema
- Professor of Research, Master of Science in Restoration of Monuments and Historic Sites, Middle East Technical University, Ankara, Turkey
- National Diploma in Architecture, National College of Arts, Lahore,
- Architect, Conservationist, Educator

Adjunct Faculty

- Attique Ahmed, Architect, Urbanist
- Imrana Tiwana, Architect, Urbanist
- Kalim A. Siddiqui, Architect
- Kamil Khan Mumtaz, Architect
- Khalid Bajwa, Architect, Urbanist, Historian
- Masood Khan, Architect, Conservationist
- Parvez Ahmad Mughal, Architect
- Raza Ali Dada, Architect
- Umar F. Khan Kakar, Architect

Academic and Professional Advisors

- Ajon Moriyama, Architect, Educationist, Canada
- Attilio Petruccioli, Architect, Educationist, Italy
- Benjamin Hossbach, Architect, Critic, Germany
- Bodo Rasch, Architect, Educationist, Germany
- Dr. Laleh Bakhtiar, Historian, Writer, USA

- Dr. Mubashar Hasan, Engineer, Educationist, Pakistan
- Dr. Suha Ozkan, Architect, Educationist, Critic, Turkey
- Hasan Uddin Khan, Architect, Educationist, Writer, USA
- John van Nostrand, Architect, Educationist, Canada
- Khalida Rahman, Photographer, Educationist, UK
- Kim Williams, Architect, Mathematician, Italy
- Maria Aslam Hyder, Architect, Critic, Publisher, Pakistan
- Marjan Ghannad, Architect, Educationist, Canada
- Nader Ardalan, Architect, Writer, USA
- Naquib Hossain, Architect, Photographer, Educationist, Canada
- Nasser Rabbat, Architect, Educationist, USA
- Ozayr Saloojee, Architect, Educationist, Canada
- Ron Lewcock, Architect, Educationist, Historian, USA
- Sarfraz Ahmed Qureshi, Engineer, Pakistan
- Shahnaz Ismail, Educationist, Designer, Pakistan
- Shannon Basset, Architect
- Yawar Jilani, Architect, Urbanist. Pakistan
- Ziauddin Sardar, Social Critic, Columnist, Writer, UK

B.ARCH, 5 YEARS

SEMESTER I

Course Code	Course	BNU (170 crd. Hr.)	Design Studies	Allied Sciences & Technologies	History Theories & Criticism	Professional Practice & Communication Tools	Free Electives
ADS-135	Architecture Design Studio I	6	6				
AVC-116	Drawing and Communicating Architecture I	2				2	
AST-121	Structure & Form I	2		2			
AST-102	Mathematics & Geometry	2		2			
ARA-105	Architecture & Contemporary Issues	2			2		
SLA-102	Pakistan Studies	2			2		
		16					

SEMESTER II

Course Code	Course	BNU	Design Studies	Allied Sciences & Technologies	History Theories & Criticism	Professional Practice & Communication Tools	Free Electives
ADS-125	Architecture Design Studio II	6	6				
AVC-126	Drawing and Communicating Architecture II	2				2	
AST-120	Structure & Form II	2		2			
AHY-200	Histories, Theories & Criticism of Architecture I	2			2		
AST-221	Energy, Environment & Form I	2		2			
AST-120	Islamic Studies	2			2		
		16					

SEMESTER III

Course Code	Course	BNU	Design Studies	Allied Sciences & Technologies	History Theories & Criticism	Professional Practice & Communication Tools	Free Electives
	Architecture Design Studio III	8	8				
AVC-236	Drawing and Communicating Architecture III	2				2	
AHY-202	Structure & Form III	2		2			
	Building Materials I	2		2			
	Construction Details I	2		2			
xxx	Elective	2					2
		18					

SEMESTER IV

Course Code	Course	BNU	Design Studies	Allied Sciences & Technologies	History Theories & Criticism	Professional Practice & Communication Tools	Free Electives
	Architecture Design Studio IV	8	8				
AVC-246	Drawing and Communicating Architecture IV	2				2	
AST-247	Structure & Form IV	2		2			
	Building Materials II	2		2			
	Construction Details II	2		2			
xxx	Elective	2					2
		18					

SEMESTER V

Course Code	Course	BNU	Design Studies	Allied Sciences & Technologies	History Theories & Criticism	Professional Practice & Communication Tools	Free Electives
	Architecture Design Studio V	8	8				
ACA-359	Computer Applications I	2				2	
AHY-302	Histories, Theories & Criticism of Architecture II	2			2		
AHY-303	Energy, Environment & Form II	2		2			
	Building Systems Integration I	2		2			
xxx	Elective	2					2
		18					

SEMESTER VI

Course Code	Course	BNU	Design Studies	Allied Sciences & Technologies	History Theories & Criticism	Professional Practice & Communication Tools	Free Electives
	Architecture Design Studio VI	8	8				
ACA-369	Computer Applications II	2				2	
	Histories, Theories & Criticism of Architecture III	2			2		
AHY-363	Energy, Environment & Form III	2		2			
	Building Systems Integration II	2		2			
xxx	Elective	2					2
		18					

SEMESTER VII

Course Code	Course	BNU	Design Studies	Allied Sciences & Technologies	History Theories & Criticism	Professional Practice & Communication Tools	Free Electives
ADS-475	Architecture Design Studio VII	8	8				
AHY-402	Histories, Theories & Criticism of Architecture IV	2			2		
AHY-403	Urban Design and Planning I	2			2		
AHY-404	Architecture and Landscape	4					2
xxx	Elective	2					2
		18					

SEMESTER VIII

Course Code	Course	BNU	Design Studies	Allied Sciences & Technologies	History Theories & Criticism	Professional Practice & Communication Tools	Free Electives
ADS-485	Architecture Design Studio VIII	8	8				
AUD-487	Urban Design and Planning II	2			2		
	Histories, Theories & Criticism of Architecture V	2			2		
APP-598	Professional Practice	3				3	
xxx	Elective	2					2
		17					

SEMESTER IX

Course Code	Course	BNU	Design Studies	Allied Sciences & Technologies	History Theories & Criticism	Professional Practice & Communication Tools	Free Electives
	Architecture Studio IX	10	10				
	Research Methods and Thesis Proposal Development	3				3	
	Communicating Architecture Advanced	2				2	
		15					

SEMESTER X

Course Code	Course	BNU	Design Studies	Allied Sciences & Technologies	History Theories & Criticism	Professional Practice & Communication Tools	Free Electives
	Architecture Thesis	12	12				
ATR-512	Thesis Research Report	3					3
ACA-509	Thesis Electronic and Print-media Dissemination	3					3
		18					

Year 1: Semester I, II. Year 2: Semester III, IV. Year 3: Semester V, VI. Year 4: Semester VII, VIII. Year 5: Semester IX, X.

M. ARCH. CURRICULUM

Semester I

BNU - RHSA	HEC	Credit Hours
Research Methods and Academic Writing	Advanced Architectural Research Methods	03
Advanced Architecture Design Studio I	Advanced Architecture Design Studio I	06
Integrated Graduate Colloquium I	Architectural Theory and Criticism	03
Directed Studies - Relevant to Selected Focus	a. Meaning in the Built Environment b. Design Value & Architecture 03	03
Elective	a. History, Theory & Criticism I b. Contemporary Architectural Historiography	03
		18

Semester II

BNU - RHSA	HEC	Credit Hours
Advanced Architecture Design Studio II	Advanced Architecture Design Studio II	06
Integrated Graduate Colloquium II	Architectural Graphics & Visualization	03
Theory Elective - Relevant to Selected Focus	a. Sustainable Design. Theory & Orientation b. Key, Text & History	03
Elective	a. History, Theory & Criticism II b. History & Theory of Urban Design	03
		15

Semester III

BNU- RHSA	HEC	Credit Hours
Master's Thesis/Project	Advanced Architecture Design Studio III	07

Total Credits	40

PHOTOGRAPH BY NYEL NAWAZ

SEETA MAJEED SCHOOL OF
LIBERAL ARTS AND SOCIAL SCIENCES

SMSLASS

SEETA MAJEED SCHOOL OF LIBERAL ARTS AND SOCIAL SCIENCES (SM SLASS)

DEPARTMENT OF LIBERAL ARTS

The flagship department of the Beaconhouse National University offers a unique interdisciplinary program in Liberal Studies that combines the best of social sciences and humanities. The program includes courses from multiple academic disciplines including anthropology, gender studies, history, literature, philosophy, political science, and sociology. The first year of foundation courses is designed to help students develop the essential skills of critical thinking, analytical reasoning, and effective communication through the written and spoken medium. After exploring the introductory level social sciences and humanities courses the students are encouraged pursue courses offered by the department based on their primary academic interests. The departmental

courses are supplemented by those offered by the various BNU schools (School of Visual Art & Design (SVAD), School of Media & Communication (SMC), the Institute of Psychology). The program has a strong research focus and the students are given a rigorous training in various research methodologies. This culminates in a senior thesis project in the final year which serves as the capstone for every student's academic endeavor.

Objectives:

We aim to inspire our students to step up to their social responsibilities by addressing the socio-cultural and political challenges of this country in a creative and constructive manner. We begin by stimulating an uninhibited sense of inquiry

that leads to raising questions about self-identity, gender roles, the hegemonic cultural and historical narratives, urban and ecological challenges, responsible citizenship, the ethical pursuit of life, liberty, and happiness--in short we help our students acquire the analytical tools to excel in an academic environment by thinking out of the box.

Though our faculty is well versed in the prevailing discourses in the leading international academies by virtue of their graduate degrees from some of the best institutions of higher learning abroad, each and every one of them is personally vested in encouraging their students to apply the global to the local. This "global" emphasis ensures our students can make an eclectic use of the global knowledge sources

by adapting them to the needs of their immediate realities.

Outcomes:

Our primary goal is to help our students to make the best use of their time in a liberal arts institution by becoming fully cognizant of the civic obligations, national and transnational challenges, and effectively contribute towards a world that values pluralism and celebrates diversity.

Career Paths:

This degree is highly suitable for students who would like to discover their moorings before pursuing higher education in social sciences, humanities, law, journalism, and business studies. An ideal program for those interested in the academia, civic services, human rights work, development sector, media and digital communication

DEPARTMENT OF LIBERAL ARTS

BA (Hons.) in Social Sciences with:
- Major in Liberal Studies
- Major in Liberal Studies and Minor in Media Studies
- Major in Liberal Studies and Minor in Theater, Film and TV

BA (Hons.) IN SOCIAL SCIENCES:

Major in Liberal Studies

Study Scheme

Year 1 - Semester I - FALL

DLA-109	Introduction to Political Thought	3
DLA-110	Academic Writing	3
DLA-111	Philosophical Investigations	3
DLA-133	Introduction to South Asian History	3
DLA-170	Introduction to World Literature	3
	Total Credit Hours	**15**

Year 1 - Semester 2 - SPRING

DLA-100	Introduction to Sociology	3
DLA-100	Introduction to Political Economy	3
DLA-112	Philosophical Investigations II	3
DLA-143	Introduction to Social Anthropology	3
DLA-200	Introduction to Creative Writing	3
DLA-247	Introduction to World History	3
	Total Credit Hours	**18**

Year 2 - Semester 3 - FALL

SLA-102	Pak Studies	1.5
	NON-DLA Elective	3
DLA 220	Nationalism(s)	3
DLA 226	Gender & media	3
DLA 248	Introduction to Urban studies	3
DLA 249	Transnational Media and Popular Culture	3
	Total Credit Hours	**16.5**

Year 2 - Semester 4 - SPRING

CES-100	Computer Literacy	2
SLA-103	Islamic Studies	1.5
DLA-222	Introduction to Punjabi Literature	3
DLA-228	Demystifying Feminism	3
	Debt & Development	3
	NON-DLA Elective	3
	Total Credit Hours	**15.5**

Year 3 - Semester 5 - FALL

DLA 313	Transmutations: Creative writing workshop	3
DLA 520	Classical Drama	3
DLA 334	Historical methods and Archives	3
DLA 338	Gender & Development	3
DLA-361	Pakistan in the contemporary world	3
	NON-DLA Elective	3
	Total Credit Hours	**18**

Year 3 - Semester 6 - SPRING

DLA 308	Modern Fiction	3
DLA 335	Globalisation: Politics, Economics, Culture	3
DLA 400	Research Methods	3
DLA 367	Problems of Development in Pakistan	3
DLA 364	War Literature	3
	Total Credit Hours	**15**

Year 4 - Semester 7 - Fall

DLA 363	Comparative Politics	3
	NON-DLA Elective	3
DLA 401	Research Topics in Liberal Studies	3
DLA 362	The British Empire In India	3
DLA 490	Thesis	6
	Total Credit Hours	**18**

Year 4 - Semester 8 - SPRING

	Technology & Social Change	3
DLA-366	Law & Society	3
DLA-310	American Drama	3
	NON-DLA Elective	3
DLA-523	Victorian Novels	3
	Total Semester Credit Hours	**15**
	Degree Credits:	**130**

* The department reserves the right to replace, cancel, and/or change the sequence of courses depending on enrolment and faculty availability. Courses are offered upon minimum course enrollment of 15 students.

BA (Hons.) IN SOCIAL SCIENCES:

Major in Liberal Studies and Minor in Media Studies

Study Scheme

Year 1 - Semester I - FALL

DLA-109	Introduction to Political Thought	3
DLA-110	Academic Writing	3
	NON-DLA Elective	3
JOU-123	Mass Media; Local, National and Global	3
DLA-170	Introduction to World Literature	3
	Total Credit Hours	**15**

Year 1 - Semester 2 - SPRING

	NON -DLA Elective	3
DLA-100	Introduction to Political Economy	3
JOU-112	New Media Technologies	3
DLA-143	Introduction to Social Anthropology	3
DLA 200	Introduction to Creative Writing	3
DLA-247	Introduction to World History	3
	Total Credit Hours	**18**

Year 2 - Semester 3 - FALL

SLA-102	Pak Studies	1.5
JOU 105	Story Telling in Digital World	3
DLA 220	Nationalism(s)	3
DLA 226	Gender & Media	3
DLA 248	Introduction to Urban studies	3
DLA 249	Transnational Media and Popular Culture	3
	Total Credit Hours	**16.5**

Year 2 - Semester 4 - SPRING

CS-100	Computer Literacy	2
SLA-103	Islamic Studies	1.5
DLA 222	Introduction to Punjabi Literature	3
DLA 228	Demystifying Feminism	3
	Debt & Development	3
TFT-249	Visual communication Design	3
	Total Credit Hours	**15.5**

Year 3 - Semester 5 - FALL

DLA 313	Transmutations: Creative writing workshop	3
	Design for Mobile Platforms	3
	NON-DLA Elective	3
DLA 334	Historical methods and Archives	3
DLA 338	Gender & Development	3
DLA 362	The British Empire in India	3
	Total Credit Hours	**18**

Year 3 - Semester 6 - SPRING

DLA 308	Modern Fiction	3
DLA-361	Pakistan in the contemporary world	3
DLA 335	Globalisation: Politics, Economics, Culture	3
DLA 400	Research Methods	3
	Digital Photography	3
	NON-DLA Elective	3
	Total Credit Hours	**18**

Year 4 - Semester 7 - Fall

DLA 367	Problems of Development in Pakistan	3
DLA 364	War Literature	3
DLA 363	Comparative Politics	3
	Marketing & Media Analytics	3
	NON-DLA Elective	3
	Total Credit Hours	**15**

Year 4 - Semester 8 - SPRING

DLA 490	Thesis	6
DLA 401	Research Topics in Liberal Studies	3
JOU 420	Media Entrepreneurship	3
	NON-DLA Elective	3
	Total Semester Credit Hours	**15**
	Degree Credits:	**131**

* The department reserves the right to replace, cancel, and/or change the sequence of courses depending on enrolment and faculty availability. Courses are offered upon minimum course enrollment of 15 students.

BA (Hons.) IN SOCIAL SCIENCES:

Major in Liberal Studies and Minor in Theater, Film and TV

Study Scheme

Year 1 - Semester I - FALL

DLA-109	Introduction to Political Thought	3
DLA-110	Academic Writing	3
	NON-DLA Elective	3
TFT 008	Script writing	3
DLA-170	Introduction to World Literature	3
	Total Credit Hours	**15**

Year 1 - Semester 2 - SPRING

	NON -DLA Elective	3
DLA-100	Introduction to Political Economy	3
TFT 3212	Direction	3
DLA-143	Introduction to Social Anthropology	3
(DLA 200)	Introduction to Creative Writing	3
DLA-247	Introduction to World History	3
	Total Credit Hours	**18**

Year 2 - Semester 3 - FALL

DLA-102	Pak Studies	1.5
TFT	Camera & Light	3
DLA 220	Nationalism(s)	3
DLA 226	Gender & media	3
DLA 248	Introduction to Urban studies	3
DLA 249	Transnational Media and Popular Culture	3
	Total Credit Hours	**16.5**

Year 2 - Semester 4 - SPRING

CSE-100	Computer Literacy	2
SLA-103	Islamic Studies	1.5
DLA 222	Introduction to Punjabi Literature	3
DLA 228	Demystifying Feminism	3
	Debt & Development	3
TFT 249	Sound & Audio Design	3
	Total Credit Hours	**15.5**

Year 3 - Semester 5 - FALL

DLA 313	Transmutations: Creative writing workshop	3
TFT 253	Fundamentals of Editing	3
	NON-DLA Elective	3
DLA 334	Historical methods and Archives	3
DLA 338	Gender & Development	3
DLA 362	The British Empire In India	3
	Total Credit Hours	**18**

Year 3 - Semester 6 - SPRING

DLA 308	Modern Fiction	3
DLA 361	Pakistan in the contemporary world	3
DLA 335	Globalisation: Politics, Economics, Culture	3
DLA 400	Research Methods	3
TFT 252	3D Modeling & Animation	3
	NON-DLA Elective	3
	Total Credit Hours	**18**

Year 4 - Semester 7 - Fall

DLA 367	Problems of Development in Pakistan	3
DLA 364	War Literature	3
DLA 363	Comparative Politics	3
DLA 366	Law & Society	3
	NON-DLA Elective	3
	Total Credit Hours	**15**

Year 4 - Semester 8 - SPRING

DLA 490	Thesis	3
DLA 401	Research Topics in Liberal Studies	3
DLA 345	Political Ecology	3
	NON-DLA Elective	3
	Total Semester Credit Hours	**15**
	Degree Credits:	**131**

* The department reserves the right to replace, cancel, and/or change the sequence of courses depending on enrolment and faculty availability. Courses are offered upon minimum course enrollment of 15 students.

PROFESSOR

Dr. Tahir Kamran

- Ph.D (PU) Iqbal Prog. Cambridge University
- Common Wealth Fellow University of Southampton (U.K)

ASSISTANT PROFESSORS

Dr. Farooq Sulehria
- Ph.D. in Development Studies (SOAS)

Tania Fraz
- M. Phil in English Literature (PU)

Dr. Kamran Bashir
- PhD. from Department of History University of Victoria, British Columbia, Canada in 2018

SCHOOL OF
MEDIA AND MASS COMMUNICATION

SMC

DEAN'S WELCOME NOTE

Over the years, the discipline of media and mass communication has evolved from print and electronic media to social media for communicating ideas, opinions and information to the general public and specialized audiences. The media's special importance lies in its role in producing and mediating cultures, mobilizing social change and influencing national and international affairs. Today's job market is looking for young professionals with expertise in information, entertainment, strategic and corporate communication. In view of these trends, we have devised interdisciplinary programs to produce graduates with critical perspectives and updated skills to lead the job market, act as agencies of social change and develop as global citizens. We have also forged international linkages.

Presently, we are offering MS (Public Relations and Advertising), MS (Film and Television), BA (Honors) Media Studies, BS (Hons) in Communication and New Media Technology, BA (Honors) Theatre, Film and Television. The SMC has so far produced more than 300 theses/projects. One PhD scholar has completed his degree while five others are in the process of completing their theses. Our graduates are working in print and electronic media, advertising and public relations organizations and film production houses, besides setting up their own enterprises. Our theatre teams and filmmakers have won national and international awards. SMC's faculty keeps on enhancing its qualifications and follows innovations in communication education. As Dean of this prestigious mass communication school, I assure you that you will have an excitingly rich academic experience throughout your stay here in an environment of intellectual inquiry, diversity and freedom of expression.

Mr. Shahid Hafeez Kardar
VC, BNU

SCHOOL OF MEDIA & MASS COMMUNICATION

The School of Media and Mass Communication (SMC) at the Beaconhouse National University (BNU) is dedicated to the proposition that knowledge, creativity and skills are vital for the development of modern democratic societies in this era of globalization. The SMC attempts to establish a center of excellence focused upon knowledge, creativity, research, service and professional skills in the field of media and mass communication.

The new educational concern with media appears to be born of a convergence of ideas and technologies, with new media at the forefront. The range of alternative and overlapping sources of information and entertainment, instruction and art is more extensive than ever before. This communication revolution brought about by new technologies and changing social and leisure patterns takes on an added force in education. Mass communication shapes public opinion, interprets culture and its values that bind the society together and

transmit information and knowledge in nurturing a free society. The SMC, through an interdisciplinary approach, aims to:

1. Impart diverse knowledge and ideas that enable students to fulfill their responsibilities in a democratic and pluralistic society within a global village;

2. Prepare professionals in the field of media and mass communication who are able to exercise their freedom with a conscious awareness of the constitutional rights of citizens;

3. Equip students with the required tools and skills to cope with the innovations taking place in international media and prepare them for the challenges thrown up by the information age.

At the SMC students are trained to become:

- Critical and creative thinkers;
- Ethical professionals accountable for their performance;
- Skilled professionals who can use print, electronic, new media and other forms of communication with equal ease; and
- Media-persons who work towards enlightenment and moderation.
- Students are assessed through a series of seminars, assignments and individual research projects.

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SMC DEPARTMENTS AND DEGREES

DEPARTMENT OF JOURNALISM

BA (Hons.) in Social Sciences with Major in Media Studies

BS (Hons.) in Communication and New Media Technology

MA Mass Communication

MS Public Relations and Advertising

DEPARTMENT OF THEATRE, FILM & TV

BA (Hons.) in Social Sciences with Major in Theatre, Film & Television

MS Film & Television

DEPARTMENT OF JOURNALISM

BA (Hons.) SOCIAL SCIENCES WITH:

Major in Media Studies

Areas of Specialisition

a: Broadcast Media
b: Digital Media
c: Public Relations & Advertising

Program Overview

Duration:	8 semesters / 4 years
Credits:	130

Career Paths for Specialization in Broadcast Media

Anchor, Newscaster, Reporter/Correspondent, Director, Producer, Assignment Editor, Set Designer, Non-Linear Editor, Copy Editor, Creative Writer, Photojournalist, Voice-over Artist, Field Producer, Researcher

Career Paths for Specialization in Digital Media

Entrepreneur, Social Media Manager, Social Media Developer, Online Writer/Editor, Social Media Marketer, SEO Consultant, Graphic/Online Designer, Social Media Strategist, Online Video Producer, Content Writer, Online Editor, Consultant, Multimedia Consultant

Career Paths for Specialization in Public Relations & Advertising

Account Executive, Marketing Manager, Brand Consultant, Media Relations Manager, Art Director, Copywriter, Corporate Communications Specialist, Media Planner, Public Relations Specialist, Public Relations Officer, Content Marketer, Event Manager, Media Buyer, Market Research Analyst, Advertising Sales Representative, Publicist, Communications Manager, Marketer, Client Manager

Program Description

Keeping in view the political, economic, social forces that shape media and cultural industries in the contemporary world, there is a need to change the dynamics of media education in Pakistan. The four-year BA (Hons) Social Sciences with Major in Media Studies and specialization in: i) Broadcast Media; ii) Digital Media; iii) Public Relations & Advertising; has been designed to serve the same purpose.
The degree is a combination of social sciences/ liberal arts and media courses. It is aimed at developing in students an in-depth understanding of the social, political, cultural and economic contexts in which mediated communication takes place and its impact on the society. The new degree will equip the students with the analytical abilities, knowledge, skills and awareness required to achieve personal and professional success in today's media-rich world. This four-year degree is ideal for individuals who are looking for a career through which they can make a difference in contemporary society. It will prepare students to work as creative and versatile media innovators and leaders who are equipped to respond to new situations within an ever-changing and dynamic industry. This degree will enhance students' employability across media and cultural industries and in business, government and service sector organizations.

Study Scheme

Year 1 - Semester 1

JOU-113	Mass Media; Local, National and Global		3
JOU-112	New Media Technologies		3
MCB-435	Urdu Language Skills		3
ELU-100	Foundation English (University Core)	(HEC mandatory)	3
SLA-103	Islamic studies (University Core)	(HEC mandatory)	1.5
	General Elective I	Elective	3
	Total		**16.5**

Year 1 - Semester 2

JOU-105	Story Telling in the Digital World		3
JOU-212	Reporting (Urdu & English)		3
SLA-102	Pakistan Studies (University Core)	HEC Mandatory	3
EDU-405	Communication Skills (University Core)	HEC Mandatory	3
	General Elective II	Elective	3
	General Elective III	Elective	3
	Total		**16.5**

Year 2 - Semester 3

JOU-214	Opinion and Editorial Writing		3
JOU-225	Video Game Design		3
MCB-118	Media Laws and Ethics		3
MCB-118	Computer Literacy (University Core)	HEC Mandatory	3
CSE-100	General Elective IV	Elective	3
MCB-209	General Elective V	Elective	3
	Total		**17**

Year 2 - Semester 4

JOU-224	Advertising: Theory and Practice		3
MCB-115	International Communication		3
JOU-250	Radio Journalism and Production		3
JOU-251	Investigative and Data Journalism		3
	General Elective VI	Elective	3
	Total		**15**

Year 3 - Semester 5

MCB-222	Introduction to TV Production		3
JOU-314	Public Relation: Theory & Practice		3
JOU-301	Mass Media Theories		3
DLA-110	Academic Writing		3
	General Elective VII	Elective	3
	General Elective VIII	Elective	3
	Total		**18**

Year 3 - Semester 6

JOU-425	TV Production Techniques		3
JOU-426	Convergent Journalism		3
MCB-316	Development Communication		3
MCB-416	Research Methodology		3
	General Elective IX	Elective	3
	General Elective X	Elective	3
	Total		**18**

Year 4 - Semester 7

MCB-416	Media Management & Marketing		3
	Specialization Course-I		3
	Specialization Course-II		3
	Elective from other Specializations		3
	General Elective XI	Elective	3
	Total		**15**

Year 4 - Semester 8

	Specialization Course-III	3
	Specialization Course-IV	3
	Media Entrepreneurship	3
MCB-455/ JOU-423 JOU-404 MCB-440	• Thesis/Project Or Two optional courses • (i) Community Media • (ii) Communication & Public Opinion	6
	Total	15
	Degree Credits:	**130**

Specialisations

Broadcast Media	Digital Media	Public Relations & Advertising
Hosting / Anchoring	Content Writing	Digital Public Relations & Advertising
Bureau, News Room and Bulletin	Multi Media Arts	Crisis Management
Current Affairs & Production	Animation & Graphics	Media Planning & Buying
Infotainment	Digital Media Marketing	Government, Corporate, Sports Public Relations

DEPARTMENT OF JOURNALISM

BS (Hons.) IN COMMUNICATION AND NEW MEDIA TECHNOLOGY

Program Overview

Duration:	8 semesters / 4 years
Credits:	130

Career Paths

Immersive journalist, Data journalist, Social & digital media writer, Social & digital media content producer/developer, Social & digital media editor, Social & digital media manager, Social & digital media analyst, Documentary production specialist, Multimedia producer, Media entrepreneur, Art director, Video game designer, Web content developer, Wed designer, Digital advertising specialist, Digital public relations specialist, Advertising and design consultant

Program Description

The media industries in Pakistan and the world over are rapidly changing with the advent of new technologies of communication. As a result of these changes, a profound transformation is taking place in the media industries in terms of interactive and aesthetically enriched storytelling techniques and their impact on society at the cultural, social, political and global levels. Keeping in view the technological revolution in the media and communication industries with accompanying job opportunities, the SMC at BNU has designed this innovative undergraduate new media degree to cater for market requirements and create new employment possibilities for media students. The main objective of this BS program is to study and explore the potentials of new media technologies under one umbrella in the realms of interactivity, creativity, knowledge, arts, information, entertainment, strategic communication and entrepreneurship. The courses in this degree meet not only the purpose of dissemination of content in multiple forms and their expression in the highly connected world but also take into account social and ethical aspects of digital interventions. This BS in New Media program will enable students to develop conceptual, theoretical, design, and technical skills needed to communicate stories and messages in an interdisciplinary environment to an ever-changing audience.

Year 1 - Semester 1

JOU-113	1. Mass Media: Local, National and Global	3
JOU-112	2. New Media Technologies	3
MCB-435	3. Urdu Language skills (HEC mandatory)	3
ELU-500	4. Foundation English (HEC mandatory)	3
SLA-103	5. Islamic studies (HEC mandatory)	1.5
DLA-143	6. Intro to Social Anthropology (elective DLA)	3
	Total Semester Credit Hours	**16.5**

Year 1 - Semester 2

JOU-105	1. Storytelling in the Digital World	3
SLA-102	2. Pakistan Studies (HEC mandatory)	1.5
JOU-114	3. Theories of Communication	3
DLA-225	4. Technology and Social Change (elective DLA)	3
DLA-109	5. Intro to Political Thought (elective DLA)	3
JOU-104	6. Communication Skills (HEC mandatory)	3
	Total Semester Credit Hours	**15**

Year 2 - Semester 3

JOU-215	1. Semiotics and Visual Representation	3
JOU-216	2. Journalism Practices in the New Media Environment	3
JOU-217	2. Digital Culture and Society	3
CSE-100	3. Computer Literacy (HEC mandatory)	3
MCB-209	4. Transnational Media and Pop Culture (DLA)	3
JOU-211	5. Digital photography	3
	Total Semester Credit Hours	**18**

Year 2 - Semester 4

JOU-218	1. Web Design and Application Development	3
JOU-219	2. Publishing and Distribution in Digital Media	3
JOU-220	3. Video Games: Basic Concepts	3
JOU-221	4. Data and Investigative Journalism	3
DLA-335	5. Globalization: Politics, Economics and Culture (DLA)	3
JOU-222	6. Persuasive Communication	3
	Total Semester Credit Hours	**18**

Year 3 - Semester 5

JOU-312	1. Marketing and Media Analytics (SB)	3
JOU-305	2. Visual Communication Design	3
JOU-306	3. TV and Film in the Digital Age	3
JOU-313	4. Economics and Development Issues in Pakistan (SB)	3
	5. Elective (DLA)	3
JOU-307	6. Mobile Technology and Communications	3
	Total Semester Credit Hours	**18**

Year 3 - Semester 6

JOU-308	1. Immersive Media	4
JOU-309	2. Video Games and Social Impact	3
JOU-311	3. Digital Advertising	3
JOU-420	4. Media Entrepreneurship	3
MCB-416	5. Research Methodology	3
	Total Semester Credit Hours	**16**

Year 4 - Semester 7

JOU-422	1. Convergence Journalism	3
JOU-408	2. New Media and Social Movements	3
JOU-409	3. New Media Integrated Lab	3
JOU-415	4. Digital Public Relations	3
JOU-416	5- Community Media	3
	Total Semester Credit Hours	**15**

Year 4 - Semester 8

JOU-417	1. Fact and Fiction- Tracking Fake News	3
JOU-418	2. Multimedia Narrative and its Impact	3
MCB-455/ JOU-423/ JOU-424/ MCB-440/	Thesis Project or Two optional courses 1. Global Communication 2. Communication and Public Opinion	6
JOU-424	Social Media and Fifth Generation Warfare	3
	Total Semester Credit Hours	**15**
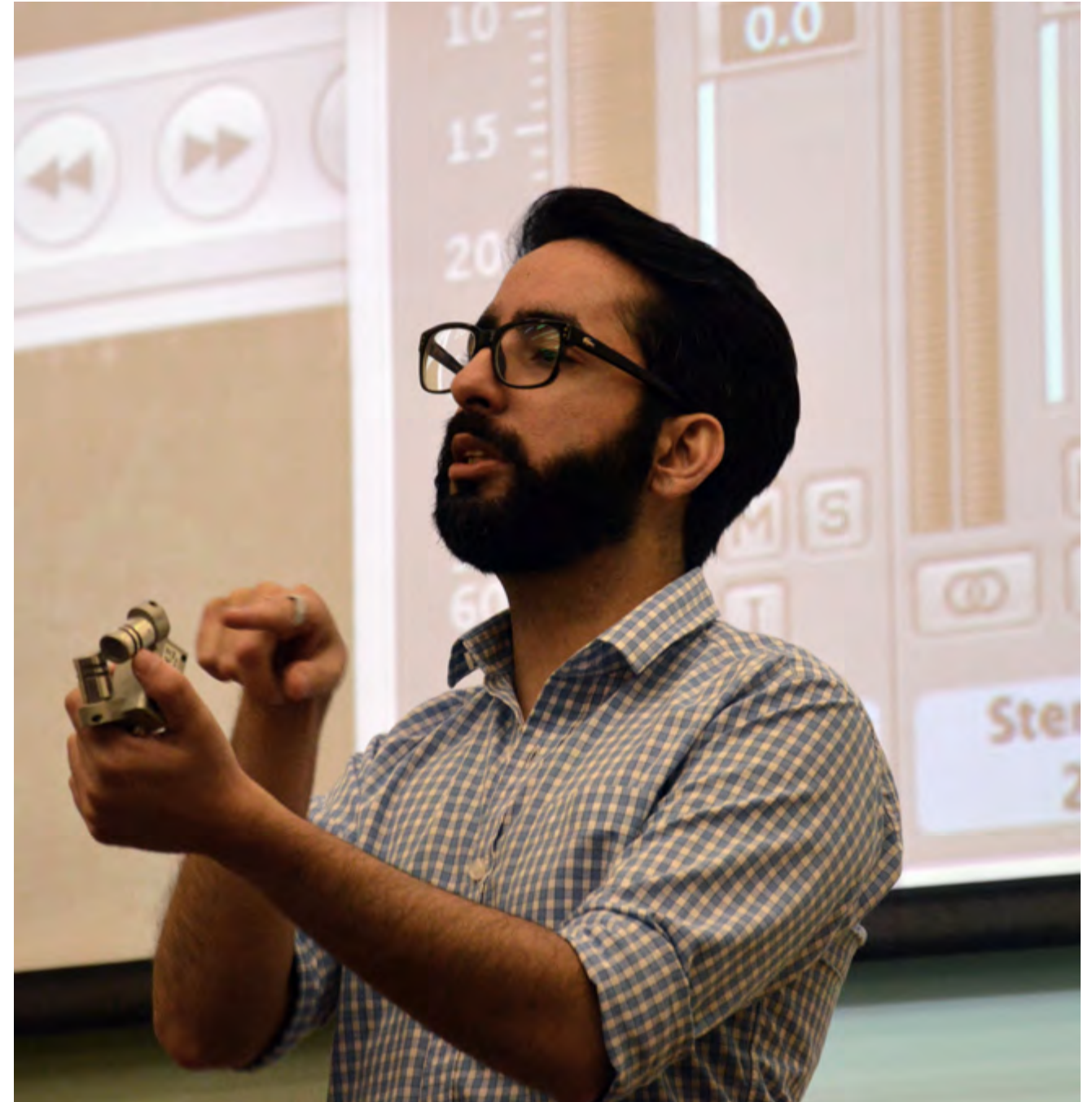
DEPARTMENT OF JOURNALISM

MS PUBLIC RELATIONS AND ADVERTISING

Focus Areas of Study

Public Relations, Media Management, Advertising, Marketing, Advocacy, Print Media, Electronic Media, Advertising, New Media, Production, Writing and Copyediting, Development Communications, Mass Media Research

Program Overview

Duration:	2 years / 4 semesters
Credits:	30 - 33

Career Paths

Public Relations Officers / Managers, Media-Lobbyists, Campaigners, Copywriters, Concept Writers, Advertising Account manager, Arts Agent/Promoter, Event Manager, Marketing Executive, Media Buyer / Planner, Political Lobbyist, Market Researcher

Program Description

MS Public Relations & Advertising and is a two-year (four semesters) program which is equivalent to MPhil or 18 years of education. It aims to train students to become highly qualified professionals with the skills needed to work in advertising and public relations agencies, businesses and both public or private institutions and organizations. The focus is on creative and strategic thinking, planning, executing campaigns, professional writing, ethical practices and innovative use of both mainstream and new media.

Study Scheme

Year 1 - Semester I

1	Advertising Campaigns	3
2	Public Relations Campaigns	3
3	Theory and Practice of Marketing	3
4	Research Methods I *(for Thesis)* OR Market Research *(for Project)*	3
	Total Semester Credit Hours	**12**

Year 1 - Semester 2

1	Client Management	3
2	Crisis Communication	3
3	Media Planning & Buying	3
4	Research Methods II *(for Thesis)* OR Seminar *(for Project)*	3
	Total Semester Credit Hours	**12**

Year 2 - Semester 3 & Semester 4

1	Project OR Thesis	6
	Total Semester Credit Hours	**6**
	Total Degree Credit Hours	**30-33**

Optional Courses*

Sr. No	Course Name	Credits
1	Visual Communication Design	3
2	Account Management	3
3	Copy Writing	3
4	Government and Corporate Public Relations	3
5	Digital Marketing	3
6	Market Research	3
7	Media Planning & Buying	3

DEPARTMENT OF THEATRE, FILM & TV

BA (Hons.) IN SOCIAL SCIENCES WITH MAJOR IN THEATRE, FILM & TV

Focus Areas of Study

Film / TV / Theatre Production, Editing, Screenwriting, Sound / Lighting / Cinematography, Film Theories, Acting

Program Overview

Duration:	8 semesters / 4 years
Credits:	130-131

Career Paths

Film, TV & Theatre Directors, Producers, Script Writers, Content Writers, Editors, Cinematographers, Lighting Experts, Production Managers, Program Researchers, Sound Experts

Program Description

The four-year BA (Hons) in Social Sciences with Major in Theatre, Film & Television (TFT) is the only program in Pakistan which brings the related dramatic art forms together, extending our student's theoretical, historical and practical skills and in turn broadening their career possibilities. In the initial semesters, students share foundational courses designed to maximize exposure to the three mediums, before moving to core courses in the remaining semesters.

The degree aims towards a fuller understanding of theatre, film & television in an enabling professional environment to facilitate rich interaction between students and faculty. The degree offers unique opportunity to talented individuals who aspire to leaving mark in production, direction, writing and acting in theatre, short film and TV.

Study Scheme

Year 1 - Semester 1 - Fall

TFT-004	Intro to Film & TV	3
TFT-105	Photography	3
TFT-139	Intro to Theatre	3
DLA-107	Intro to Drama	3
SLA-103	Islamic Studies	1.5
SLA-102	Pakistan Studies	1.5
EDU-101	Foundation English	3
	Total Semester Credit Hours	**18**

Year 1 - Semester 2 - Spring

TFT-006	Fundamentals of Camera	3
TFT-007	Lighting for Film & TV – 1	3
TFT-008	Script Writing	3
TFT-322	Film, Theory & Criticism	3
EDU-405	Communication Skills	3
CSE-100	Computer Literacy	2
	Total Semester Credit Hours	**17**

Year 2 - Semester 3 - Fall

TFT-242	Advanced Camera	3
TFT-244	Lighting for Film & TV – 2	3
TFT-130	Intro to Acting	3
TFT-249	Sound and Audio Design	3
TFT-250	Direction for Film & TV – 1	3
TFT-253	Fundamentals of Editing	3
	Total Semester Credit Hours	**18**

Year 2 - Semester 4 - Spring

TFT-251	Direction for Film & TV – 2	3
TFT-252	3D Modeling & Animation	3
TFT-350	Production Design for Theatre	3
TFT-311	Acting Improvisation & Devising	3
TFT-255	Fiction, Poetry and Short Story	3
TFT-254	Choreography: Movement, Rhythm & Dance	3
DLA-143	Intro to Social Anthropology	3
	Total Semester Credit Hours	**18**

Year 3 - Semester 5 - Fall

TFT-381	Advanced Editing	3
TFT-217	Short Film Production	3
TFT-384	Set Design, Costume and Makeup	3
TFT-387	TV Drama Production	3
	Social Sciences	3
	Social Sciences	3
	Total Semester Credit Hours	**18**

Year 3 - Semester 6 - Spring

TFT-385	Musicology	3
TFT-307	Documentary	3
TFT-386	Film Animation	3
	Social Sciences	3
	Social Sciences	3
	Social Sciences	3
	Total Semester Credit Hours	**18**

Year 4 - Semester 7 - Fall

TFT-443	Music Video Production	3
TFT-423	Marketing and Distribution for Film & TV	3
	Social Sciences	3
	Social Sciences	3
	Social Sciences	3
	Total Semester Credit Hours	**15**

Year 4 - Semester 8 - Spring

TFT-117	Electronic Portfolio Development	3
TFT-456	Project	6
	Total Semester Credit Hours	**9**
	Total Degree Credit Hours	**131/131**

DEPARTMENT OF THEATRE, FILM & TV

MS FILM & TV

Focus Areas of Study

Film and TV Production, Screenwriting, Cinematography, Acting, Sound, Editing

Program Overview

Duration:	4 Semesters / 2 years
Credits:	30-33*

Career Paths

Filmmaker, Screenwriter, Actor, Producer, Director, Cinematographer, Film & TV technician, researcher, or critical thinker.

Program Description

MS Film & TV is a unique first-of-its-kind program in Pakistan that is designed to expose students to advanced hands-on professional guidance under the supervision of highly qualified and professionally trained faculty members. It is a 2 years long weekend program which aims at imparting both professional experience of film and television production techniques and critical thinking through discussions on film and communication theories and latest research.

Study Scheme

Year 1 - Semester 1 - Fall

TFT 702	Script Writing	3
TFT 701	TV Production	3
TFT 708	Research Methodology	3
TFT 703	Cinematography	3
	Total Semester Credit Hours.	**12**

Year 1 - Semester 2 - Spring

TFT 705	Film Production	3
TFT 706	Media Theory	3
TFT 707	Seminar	3
	Optional *	3
	Total Semester Credit Hours.	**12**

Optional *

TFT 704	Documentary	3
TFT 719	Acting, Improvising and Performance	3
TFT 710	Sound	3
TFT 718	Acting	3
TFT 720	Film Theory	3
TFT 709	Media Culture and Society / Gender Studies	3
TFT 712	Advertising and Public Relations	3
TFT 756	Multimedia Arts	3
TFT 714	Cinema Appreciation	3
TFT 715	Radio Production	3
TFT 716	Case Studies TV and Film studies	3
TFT 717	Case Studies PR and Advertising	3

Year 2 - Semester 3 - FALL

TFT 750	Advance Research Methodology (For research thesis students only)	3
	Optional Extra Course(s)*	
TFT 752	Thesis (Project)	3
TFT 807	Thesis (Research)	
	Total Semester Credit Hours.	**3**

Year 2 - Semester 4 - SPRING

TFT 752	Thesis (Project)	3
TFT 807	Thesis (Research)	
	Total Semester Credit Hours.	**6**
	Degree Credits:	**33**

Project/Thesis Options

Sr. No	*Thesis (Choose any one)	Credits
1	Research Thesis	6
2	Short Film	6
3	TV Play	6
4	Docudrama	6
5	Documentary	6
6	Telefilm	6
7	Animation film	6
8	Experimental film	6
9	Feature film	6
10	Any Other Genre	6
	Total Credit Hours.	**6**

- Road map is subject to change as and when required
- Required credit hours are: 30-33.

*Students may enroll in additional courses to improve their skills.

* The department reserves the right to advise a student to take a deficiency course or more.

- Classes are held on weekends with the exception of a rare makeup class, or specially arranged workshops, seminars, or festivals aiming at enhancing student skills.

FACULTY PROFILES

DEAN SMC
Mr. Shahid Hafeez Kardar
VC, BNU
University of Oxford

Advisor Electronic Media

Tajdar Alam
Pride of Performance.
Former Rector Virtual University
Managing Director, Virtual Television Network
CEO, Prime TV – Norway
Director Programs, TV Asia, UK
Director Audio Visual, Interflow
Communications

ASSOCIATE PROFESSOR

Dr. Wajiha Raza Rizvi
- PhD Communication Studies (University of the Punjab),
- Doctoral Studies (Oklahoma State USA),
- MA Television Documentary (Goldsmiths UK),
- PGC TV Production Techniques (Stonehills Studios UK),
- Communication Design (NCA),
- Fulbright (USA), Chevening (UK),
- Foreign & Commonwealth (UK),
- Global Inter Media Dialog Research Scholar (Norway)

ASSISTANT PROFESSORS

Rana Faizan Ali
Head of Department
Journalism & Mass Communication
- M. Phil Mass Communication, Gold Medalist, BNU
- Broadcast Media Specialist / Freelance Journalist

Qazi Akhyar Ahmad
Head of Department
Department of Theatre, Film & TV
- M.Phil Mass Communication
- M.Sc. in Computer Sciences PUCIT
- Certificate Course Video Production NCA Lahore
- Certificate Course Documentary Film Production Institute of Media & Communication Iqra University Lahore

Dr. Farasat Rasool
- PhD Communication Sciences, Université de Bourgogne, Dijon, France

Dr. Qamar-ud-din Zia Ghaznavi
- PhD in Media Studies
- Masters in Mass Communication, Philosophy, Political Science, Punjabi, History and Pakistan Studies

Harris Badar
- MA International Journalism (Bournemouth University, UK)
- BA (Hons.) Accounting & Finance (Bournemouth University, UK)

Misha Mirza
- M.A Communication Design - University of Salford, UK
- Diploma in Interior Design, Kinnaird College Lahore
- BCA, Fatima Jinnah Women University, Rawalpindi

Werdah Munib
- M.Phil Mass Communication Media Studies

LECTURERS

Zeeshan Zaigham
- PhD Scholar Mass Communication

Naveed Asim
- MSC Digital Visual Effects. University of KENT, UK)
- BS (HONS.) IT

TEACHING ASSISTANTS

Warda Hassan
- MS PR and Advertising (in progress)

Tooba Khalid
- MS PR and Advertising (in progress)

Kinza Amjad
- Mphil Media & Mass Communication

Zunaira Zafar
- Mphil Media & Mass Communication

Affaf Kamal
- MA Mass Communication

Zeest Shahid
- BA Hons. Media Studies

Sikandar Javed
- MS Film & TV (Distinction Holder), BNU
- BS (Hons.) Computer Science, NCBA&E

ACADEMIC ADMINISTRATION

Yasir Sharif
Academic Coordinator, Department of Journalism and Mass Communication

Maryum Yousaf
Academic Coordinator, Department of Journalism and Mass Communication

Iram Taj
Academic Coordinator (BA Hons. Program), Department of Theatre, Film & TV

Muhammad Shan Aatir
Academic Coordinator (MS Program), Department of Theatre, Film & TV

SUPPORTING STAFF

Shehzad Raza
Studio Supervisor and Broadcasting In charge

Muhammad Rashid
SMC Lab Coordinator

Mushtaq Amir
Studio Technician

Anjum Nawaz
Control Room Operator / Studio Supervisor (TFT)

Joshwa Javaid
Music Studio In-charge

Rafique Ahmad
Video Lab In charge (TFT)

VISITING FACULTY
Department of Journalism and Mass Communication

Dr. Waqar Malik
- Assistant Professor Institute of Communication Studies, Punjab University

Dr. Mohammad Tahir
- PhD Urdu FC College, MA Urdu, MBA, MA History, MA Political Science, MA Punjabi

Shahid Malik
- Broadcaster BBC Urdu

Sameea Jamil
- Chairperson, Department of Journalism, Government College for Women, Gulberg, Lahore

Mohammad Akbar Bajwa
- Senior Anchorperson Public News

Rameez Khan
- Senior Political Reporter, Tribune Newspaper

Yasmin Butt
- Founder, the Support Group & Former Director External Linkages, USA

Dr. Mian Javed
- Senior Producer, 92 News HD, Express TV, Capital TV PhD Scholar

Zoya Humza
- Founder/Director, SHE.

Mubashir Bukhari
- Editor at Reuters

Wajahat Masood
- Senior Journalist

Salman Fayyaz
- Lead Corporate Brand and Product Marketing, Punjab Skills Development Fund (PSDF)

Zaeem Yaqoob
- Executive Director, Student Affairs & External Relations, Beaconhouse National University

Umar Malik
- CEO (Creative Productions)

Maheen Farhan
- Digital Marketing Expert, Blogger, Content Writer

Muhammad Atif
- Marketing Communication Expert

Unza Shahid
- Media Marketing Expert

Agha Rizwan Ali
- Professional Photographer, Photo Journalism Trainer

Shahab Khalil
- Film Director, Media Professional, Professional Photographer

Omer Azeem
- Strategy & New Business Consultant

Zain Abbas Butt
- Public Relations Analyst, Beaconhouse National University

Hassan Zuberi
- Country Consultant, Marketing Communications

Usman Raza
- Senior Producer, Public News

VISITING FACULTY
Department of Theatre, Film and Television

Ayub Khawar
- Executive Producer at Dunya TV
- Former Director / Producer PTV and GEO Group
- M.A (URDU), Karachi University

Seemi Raheel
- TV & Film Artist / Social Activist, Entrepreneur, Academician & Trainer

Salman Shahid
- Actor

Dr. Asghar Nadeem Syed
- Pakistani drama serial writer and columnist for newspapers
- Media Consultant at Pakistan Television
- Board of Governors of Pakistan Academy of Letters, an institution of Pakistani scholars and writers
- Director Lahore Museum

Mehmood Aali
- Former Executive Program Producer (PTV)
- Master Degree in Journalism from University of the Punjab, Lahore

Ai Tahir
- TV & Film Artist / Social Activist, Entrepreneur, Academician & Trainee

Dr. Ahmad Bilal
- Assistant Professor at University College of Arts & Design, University of the Punjab
- PhD, NTU, UK

Usman Rana
- Masters in Music from University of the Punjab
- Musicologist, Guitarist, Lyricist and Music Producer

Sobia Zaidi
- MFA in Acting - HKU University of the Arts Utrecht, NL

Zia Ahmad
- MA Film Studies - Kingston University, London
- Creative Director Midas (Pvt.) Ltd

Muhammad Ali
- DoP - Visual Prophecy
- Master in Film & TV, Beaconhouse National University, Lahore

Azeem Hamid
- Founder, Independent Theatre Pakistan

Raja Yasir Nawaz
- Creative Head / Film & TV Director
- Masters in Multimedia Arts - NCA, Lahore

Muhammad Ali Ijaz
- Assistant Professor
- BA (Hons) TV and Film Production - NCA, Lahore

Afrin Hussain
- BA (Hons) Media (Film & Video) - University of Westminster, UK

Ismet Jawwad
- Choreographer & Performer - Harsakhiyan

Gillian Rhodes
- Choreographer & Performer

Rakae Jmail
- Musicologist, Sitar Player

Naveed Asim
- MSc Digital Visual Effects, University of Kent, Canterbury, UK

Salman Nafees
- Editor and Videographer

Imraan Peerzada
- Actor / Director / Writer
Master Photography Class – Pratt Institute, New York City

Shafia Bhatti
- Lecturer, University of the Punjab
- Masters in Film & Media Production, Sheffield Hallam University, UK

SCHOOL OF COMPUTER AND INFORMATION TECHNOLOGY

SCIT

DEAN'S WELCOME NOTE

Dear Applicant

The field of Information Technology encompasses innumerable types of hardware and software systems which use digital solutions to a multitude of problems and situations. Internet, the backbone of Information Technology, has transformed the way we conduct our professional and everyday lives. The importance of the Internet has been amply demonstrated during the COVID-19 pandemic when hundreds of critical services were able to function only because of the Internet.

The vision of the School of IT is to prepare graduates who can compete academically, technically and professionally with the best in the country. To this end, the School places special emphasis on all aspects of quality education namely; quality of intake, curriculum development, selection of faculty, teaching methodology, examination system and co-curricular activities. NCEAC, which is HEC's accreditation body for computing education, has recognised these efforts by enhancing the School's ranking.

The School started the software engineering program in 2007. Since then, ten batches of students have graduated and are pursuing rewarding careers in the industry. In 2018, the School launched the computer science program which was well received by prospective applicants.

By virtue of being positioned in a liberal arts university, the School of IT offers you an opportunity to develop a well-rounded professional profile.

You will be able to supplement the high-quality IT curriculum with electives from a plethora of courses offered by other BNU Schools. On the co-curricular and extra-curricular fronts, you may choose to join any one of the several student societies or participate in field sports like cricket, football and basketball on the sprawling grounds of BNU; all to give you a rich experience of University life. If you belong to a city other than Lahore, the newly-built BNU hostel will be a big facilitation for you.

I would like to invite you to the exciting world of Information Technology at the BNU School of IT!

Prof. Dr. Khaver Zia
Dean SCIT

SCHOOL OF COMPUTER AND INFORMATION TECHNOLOGY

No technology has had such a profound impact on human civilization in such a short span of time as Information and Communication Technology (ICT). The pervasive benefits of the technology are being experienced in every sphere of life; in fact ICT has become a propellant of advancement and growth in all fields of human activity.

The above scenario puts immense responsibility on all those who are involved in conceiving, designing and specifying ICT systems. This requires technical acumen to assess the relative merits of various technologies along with the foresight to envisage their impact on the users of ICT systems and on the society as a whole.

As a result of above, Computer Science and Software Engineering have matured into established academic and professional disciplines, within a space of two decades.

The School of IT currently offers two programs of study namely BSc (Hons) in Computer Science and BSc (Hons) in Software Engineering. Each program is spread over four years (8 semesters) of full-time study and comprises 130 credit hours.

The School is equipped with adequate lab, internet and library facilities. Co-curricular activities are encouraged under the aegis of different student societies. BNU has a student exchange program with five Turkish universities under which students can spend one semester of their study in Turkey.

Job prospects for graduates of the School of IT are extremely bright. Most graduates are absorbed in the job market shortly after graduation. The School has received encouraging feedback from the industry about the performance of its graduates. A number of graduates have successfully pursued post-graduate studies at national and foreign universities. Quite a few graduates are working in European Union countries and in the United States.

SCIT DEGREES

B.Sc. (Hons.) in Computer Science (CS)

B.Sc. (Hons.) in Software Engineering (SE)

Computer Science (CS) vs Software Engineering (SE)

CS has the same relation to SE as physics has to electrical engineering; the former deals with the principles of the discipline and the latter uses these principles in applied form. CS is inherently interesting because as new technologies evolve, they provide immense challenge to the inquisitive mind. On the other hand, SE has the attraction of identifying new methods to solve upcoming problems. To be effective, both disciplines should be hand in glove, with each having its own emphasis areas.

In response to a strong demand by IT industry for skilled software engineers, the School started the BSc (Hons) program in Software Engineering in 2007. During the last 10 years, the program has had remarkable success in terms of number and quality of applicants. Graduates of the program are now well received in the market. The program is accredited by the NCEAC, the affiliate body of the HEC. Recently the ranking of the program has been enhanced by NCEAC from Category Y to Category X.

Academic leaders of Computer Science are of the opinion that the CS curriculum needs to be updated at regular intervals, in view the increasing importance of the discipline. For instance, there is resurgence in interest in Artificial Intelligence (AI), which was dormant for many years, and has now become a promising area of applied research. Similarly, emerging areas like Internet of Things (IoT) need research on algorithms and structures that efficiently work on Big Data. After noting the above developments, the School launched the BSc (Hons) in CS with specialization in Data Science from Fall 2018. A No Objection Certificate (NOC) was granted by the HEC in August 2018 and the program was approved by the NCEAC in March 2019.

In designing the plan of studies, the School closely followed the updated HEC curriculum 2017 of the above two programs. Under the aegis of the University, students have an opportunity to study liberal arts courses and broaden their learning experience. Both programs have an imprint of quality conscious approach of the Beaconhouse Group; a leader in the field of quality education in Pakistan. The system of instruction followed by the School of IT places great emphasis on lab work in complementing the theory. Lab sessions are supervised and graded. In addition, the instructional processes are based on merit and students are managed in a professional and friendly environment. Great effort is undertaken by the School's faculty to provide quality instruction in line with HEC guidelines. The efforts of the faculty are supplemented by a versatile Campus Management Solution (CMS) system.

The fifth annual edition of Project Demo Day which took place in July 2019, amply demonstrated that the School visibly improved its quality of instruction and students effectively used latest tools and technologies in developing their projects.

The faculty of the School actively pursue their research interests that encompass areas of Artificial Intelligence, Databases, Agent based modelling, Multi-lingual processing, e-learning and Internet applications. The School subscribes to a number of ACM journals and magazines.

BSc (Hons.) IN COMPUTER SCIENCE (CS)

Focus Areas of Study

Data Science

Program Overview

Duration:	4 Years, 8 Semesters
Credits:	130

Career Paths

Computer scientist, Data scientist, System analyst, Software developer, Business analyst, Database developer, Research scientist, IT educator

Program Description

Keeping in view the ubiquitous presence of computers in industry, business and everyday life; ICT professionals need to possess an in-depth knowledge of computer hardware and software. The BSc (Hons) in Computer Science program prepares graduates for a variety of careers that require specialized skills for researching into and developing computer-based solutions to problems. These careers could be in the IT departments of services and corporate sectors or in the software industry. Graduates can pursue post graduate degrees in computer science that involve theoretical and applied research.

The learning outcomes of the Computer Science program comprise an ability: (a) to express a problem in an arithmetic and logical format using applied mathematics, physics and statistics, (b) to deploy a solution in user-friendly environment using different computational tools and techniques, and (c) to apply different algorithmic techniques for enhancing the efficiency of the proposed solution.

The curriculum of the computer science program has been designed keeping in view the recommendations of the HEC Curriculum Revision Committee. The program is spread over 4 years totalling 130 credit hours. In order to succeed, students are expected to devote themselves to a focused study of computer science theory, complemented by intensive lab work.

The program has been issued an NOC by the HEC and is approved by the NCEAC after conducting a Preliminary (Zero) Visit.

Study Scheme

Course Code	Course Type	Course Title	Cr.Hrs.	Pre-Req.
Year 1 - Semester 1 - FALL				
CSC-112	GE	Intro to Info. & Comm. Technologies	2-1	-
ELU-103	GE	English Composition & Comprehension	3	-
CSC-111	SE-E	CS Elective -I	3-1	-
MTH-106	MSF	Calculus & Analytical Geometry	3	-
MTH-105	MSF	Applied Physics	2-1	-
SLA-102	GE	Pakistan Studies	1.5	-
		Total	**17.5**	
Year 1 - Semester 2 - SPRING				
MTH-201	MSF	Probability & Statistics	3	-
CSC-115	CC	Programming Fundamentals	3-1	CSC-112
ELU-104	GE	Communication & Presentation Skills	3	ELU-103
CSC-104	CS-C	Digital Logic Design	3-1	MTH-105
	UE	University Elective-I	3	
		Total	**17**	
Year 2 - Semester 3 - FALL				
CSC-213	CC	Object Oriented Programming	3-1	CSC-115
MTH-204	CS-S	CS-Supporting -I	3	-
CSC-202	CC	Database Systems	4	CSC-115
CSC-105	CC	Discrete Structures	3	-
	UE	University Elective-II	3	-
		Total	**17**	
Year 2 - Semester 4 - SPRING				
ELU-301	GE	Technical & Business Writing	3	ELU-104
CSC-214	CC	Data Structures & Algo.	4	CSC-213
CSC-205	CS-C	Comp Organization & Assembly Lang.	3-1	-
MTH-203	MSF	Linear Algebra	3	-
CSC-402	CS-C	Theory of Automata	2-1	-

Course Code	Course Type	Course Title	Cr.Hrs.	Pre-Req.
Year 3 - Semester 5 - FALL				
CSC-312	CS-C	Compiler Construction	3	CSC-402
CSC-217	CC	Operating Systems	3-1	CSC-213
CSC-316	CS-C	Design & Analysis of Algo.	3	CSC-214
CSC-215	CS-E	CS-Elective - II	3	As Adv
CSC-320	CC	Software Engineering For CS	3	-
		Total	**16**	
Year 3 - Semester 6 - SPRING				
	CS-S	CS-Supporting - II	3	-
CSC-209	CC	Computer Networks	3-1	-
HUM-303	GE	Professional Practices	3	-
CSC-324	CS-E	CS- Elective - III	3	As Adv
CSC-321	CS-C	Artificial Intelligence	3-1	-
		Total	**17**	
Year 4 - Semester 7 - FALL				
CSC-407	CS-C	Parallel & Distributed Computing	3	CSC-217
	UE	Univ Elective- III	3	-
CSC-305	CC	Information Security	3	-
	CS-E	CS- Elective - IV	3	As Adv
PRJ-403	CC	Project Part I	3	90 CrHrs
		Total	**15**	
Year 4 - Semester 8 - SPRING				
	CS-S	CS-Supporting - III	3	-
	CS-E	CS- Elective - V	3	As Adv
PRJ-404	CC	Project Part II	3	PRJ-403
	UE	Univ Elective - IV	3	-
SLA-103	GE	Islamic Studies	1.5	-
		Total	**13.5**	
		Degree Credits:	**130**	

BSc (Hons.) IN SOFTWARE ENGINEERING (SE)

Focus Areas of Study

Data Science

Program Overview

Duration:	4 Years, 8 Semesters
Credits:	130

Career Paths

Software Engineer, Software Developer, IT Support Specialist, Software QA Engineer, IT Consultant, Research Scientist, IT Educator, IT Trainer

Program Description

The high percentage of software component in ICT devices has provided a window of opportunity for developing countries like Pakistan to venture into the field of software development. This can help the country to leap frog the digital divide and bring about socio-economic benefits for its people.

The BSc (Hons) in Software Engineering program prepares graduates for careers in the software industry and corporate IT departments. In addition to the core computer science subjects, the program imparts applied expertise in the art and science of designing, developing and deploying software systems for a variety of applications.

The curriculum of the software engineering program has been updated in accordance with the recommendations of the HEC. The program, comprising 130 credit hours and spread over 8 semesters, is quite intensive and requires participants to demonstrate the traits of dedication and resilience for achieving the requisite learning objectives.

The program has been accredited by NCEAC (HEC) in the Y category.

Study Scheme

Course Code	Course Type	Course Title	Cr.Hrs.	Pre-Req.
Year 1 - Semester I - FALL				
CSC-112	GE	Intro to Info. & Comm. Technologies	2-1	-
ELU-103	GE	English Composition & Comprehension	3	-
CSC-111	SE-E	SE- Elective -I	3-1	-
MTH-106	MSF	Calculus & Analytical Geometry	3	-
MTH-105	MSF	Applied Physics	2-1	-
SLA-102	GE	Pakistan Studies	1.5	-
		Total	**17.5**	
Year 1 - Semester 2 - SPRING				
MTH-201	MSF	Probability & Statistics	3	-
CSC-115	CC	Programming Fundamentals	3-1	-
ELU-104	GE	Communication & Presentation Skills	3	ELU-103
SLA-103	GE	Islamic Studies	1.5	-
CSC-113	CC	Software Engineering	3	-
	UE	University Elective-I	3	-
		Total	**17.5**	
Year 2 - Semester 3 - FALL				
CSC-213	CC	Object Oriented Programming	3-1	CSC-115
CSC-201	SE-C	Software Requirement Engineering	3	CSC-113
CSC-202	CC	Database Systems	4	CSC-115
CSC-105	CC	Discrete Structures	3	-
	UE	University Elective-II	3	-
		Total	**17**	
Year 2 - Semester 4 - SPRING				
ELU-301	GE	Technical & Business Writing	3	ELU-104
CSC-214	CC	Data Structures & Algorithms	4	CSC-213
CSC-207	SE-C	Software Design & Architecture	2-1	CSC-201
MTH-203	MSF	Linear Algebra	3	-
	SE-E	SE - Elective - II	3	As Adv
		Total	**16**	

Course Code	Course Type	Course Title	Cr.Hrs.	Pre-Req.
Year 3 - Semester 5 - FALL				
CSC-304	SE-C	Software Construction & Dev.	2-1	CSC-207
CSC-217	CC	Operating Systems	3-1	CSC-213
	SE-S	SE-Support - II	3	-
CSC-215	SE-E	SE-Elective - III	3	CSC-111
	SE-S	SE-Supporting-I (Operations Research)	3	-
		Total	**16**	
Year 3 - Semester 6 - SPRING				
CSC-311	SE-C	Software Quality Engineering	3	CSC-113
CSC-209	CC	Computer Networks	3-1	-
HUM-303	GE	Professional Practices	3	-
CSC-324	SE-C	Web Engineering	3	CSC-215
	SE-E	SE - Elective - IV	3	As Adv
CSC-325	SE-C	Human Computer Interaction	3	CSC-113
		Total	**19**	
Year 4 - Semester 7 - FALL				
CSC-412	SE-C	Software Project Management	3	CSC-113
	UE	Univ Elective III	3	-
CSC-305	CC	Information Security	3	-
	SE-E	SE - Elective V	3	As Adv
PRJ-403	CC	Project Part I	3	90 CrHrs
		Total	**15**	
Year 4 - Semester 8 - SPRING				
	SE-S	SE-Supporting - III	3	As Adv
CSC-405	SE-C	Software Re Engineering	3	CSC-304
PRJ-404	CC	Project Part II	3	PRJ-403
	UE	Univ Elective IV	3	-
		Total	**12**	
		Degree Credits:	**130**	

Abbrev	Course Type
CC	Computing Core
GE	General Education
UE	University Elective
MSF	Math & Science Foundation
CS-C	CS Core
CS-S	CS Supporting
CS-E	CS Elective
SE-C	SE Core
SE-S	SE Supporting
SE-E	SE Elective

Course Title	Cr. Hrs
Beginners Arabic	3-0
E-Commerce Systems	3-0
Financials for Software Engineering	3-0
Management for Computer Science	3-0
Management for Software Engineering	3-0
Operations Research	3-0
Photography	3-0
Principles of Economics	3-0
Principles of Marketing	3-0
Psychology	3-0
Research and Professional Issues	3-0

UNIVERSITY ELECTIVE COURSES
Note: This list is not exhaustive. Student may take courses from other BNU Schools depending upon their availability.

Course Title	Elective Type	Cr. Hrs
Advanced Statistics	DS	3-0
Big Data Analytics	DS	3-0
Creating Web Content	CS/SE	2-2
Data Mining	DS	3-0
Data Warehousing & Business Intelligence	DS	3-0
Game Development	CS/SE	3-0
Human Computer Interaction	CS/SE	3-0
Introduction to Data Science	DS	3-0
Machine Learning	DS	3-0
Mobile Application Development	CS/SE	3-0
Natural Language Processing	DS	3-0
Programming in Python	DS	3-0
Web Systems Development	CS/SE	3-0

CS & SE ELECTIVE COURSES
Note: Other Elective courses may be added to the above list. In order to qualify for award of Major in Data Science (DS), a student must take at least 2 electives courses in DS and execute the Final Year Project from the area of Data Science.

FACULTY PROFILES

DEAN SCIT
Prof. Dr. Khaver Zia
- PhD (University of Manchester, UK)

Ms. Shazia Rizwan
Head of Department (CS)
- MS (TQM), University of the Punjab
- MS (Computer Science), University of Central Punjab

Dr. Natash Ali Mian
Head of Department (SE)
- PhD (NCBA&E, Lahore)

ASSISTANT PROFESSORS

Mr. Syed Nouman Ali Shah
- MS (Computing), National University of Singapore
- MSc (Computer Science), UET, Lahore

Ms. Huda Sarfraz
- MS (Computer Science), FAST-NUCES, Lahore

Ms. Sameen Reza (On study leave)
- PhD Fullbright Scholar (New York University, USA)

Ms. Amna Humayun
- MS (Computer Science), FAST-NUCES, Lahore

Dr. Iftikhar Hussain
- PhD (Hasselt University, Belgium)

LECTURER

Mr. Saad Saleem Malik
- MS-BIT, Beaconhouse National University

VISITING FACULTY

Dr. Abdul Qayyum
- PhD (Statistics), GC University, Lahore

Dr. Saif ur Rehman
- PhD (Physics)

ADMINISTRATIVE STAFF

Mr. Haris Iftikhar
Admin Coordinator
- BBA (NCBA&E, Lahore)

Mr. Talha Nawaz
Faculty Coordinator
- B. Com. (Punjab University)
Admin Coordinator

SCHOOL OF EDUCATION

SE

DEAN'S WELCOME NOTE

The School of Education (SE) wants you to feel welcome as a second home. For the convenience of our students, we have scheduled all our classes in the evening. Since our students generally work in the morning, this is highly convenient for them. We offer two MPhil programs at the moment, one in 'Linguistics and Teaching of English to Speakers of Other Languages (TESOL)' and the other in 'Educational Leadership and Management'. Also, SE offers courses in English language skills, which are mandatory for all under-graduate students. In short it is the backbone of the whole university, and you will enjoy being part of its vibrant student body. The School of Education was set up to meet two requirements of our education system: first, to train teachers so as to improve their professional performance in the class; and secondly, to train them to administer and provide professional leadership to schools. In time, English Language Teaching and Linguistics were added because both were in demand in the market. Indeed, SE became a pioneer of linguistic studies in Lahore, which is now an established discipline in many institutions of higher learning. For many years we offered short courses, MA and MPhil degrees. However, with the recent decrease in demand for MA, we offer two MPhil degrees. Our MPhil in Educational Leadership and Management (ELM) is meant to cater to those who want to qualify themselves for leadership roles in schools and colleges. The other MPhil, that in Linguistics and TESOL, is a combination of two popular streams of specialization in language studies. It enables our graduates to carry on research and teaching in either TESOL or linguistics. Since education is the backbone of all studies, the role of SE is central and significant

Prof. Dr. Tariq Rahman
Acting Dean, SE

SCHOOL OF EDUCATION

The aim of the School of Education (SE) is to meet the challenge of offering quality education at the postgraduate level in Pakistan. It offers two postgraduate programmes that are designed to meet the increasing needs of educational professionals involved in the teaching of English, linguistics, educational administration and research. The school is equipped with updated resources to help the students cope with the demands of advance programmes of study.

The School offers afternoon classes to give an opportunity to in-service professionals.

SE DEPARTEMNTS AND DEGREES

Department of Linguistics & TESOL

M.Phil. in Linguistics & TESOL

Department of Educational Leadership and Management

M.Phil. Educational Leadership and Management

English Language Unit

Foundation Courses

Communication Skills Courses

Tailor-made Courses

Programme of Continuing Education

Certificate Courses

M.Phil.
LINGUISTICS & TESOL

Focus Areas of Study

Theoretical Linguistics, English Language Teaching, Linguistic History, Sociolinguistics, English as a Second Language.

Program Overview

Duration:	2 years, 4 semesters
Credits:	33

Career Paths

Teaching English at tertiary level, teaching content courses relevant to Linguistics and TESOL at graduate and post graduate level, test designing and development, curriculum designing and development, text book writing, editing in print and electronic media, standardized test training and examination (e.g. IELTS and TOEFL), working as researchers in various areas of linguistics, second language acquisition and English language teaching.

Program Description

MPhil in Linguistics and TESOL equips the participants with the linguistic and pedagogic knowledge needed for teaching and learning a language, particularly a second language. The programme aims to provide the participants with the tools and resources needed to develop knowledge of various areas of linguistics as well as English language teaching. It provides them with a thorough understanding of the basic concepts in linguistics. It also develops their knowledge about language, how it works, and how it contributes to real life issues. Finally, the programme helps the participants develop an insight into current issues and key trends in second language learning and teaching in a range of contexts. The program allows the participants to complete a six-credit thesis or study two courses in lieu of the thesis.

Study Scheme

Course Code	Course Title	Cre-Hrs
Year 1 - Semester I - FALL		
LIN-701	Introduction to Linguistics	3
LIN-703	Second Language Acquisition	3
LIN-702	Phonology and Phonetics	3
	Total Semester Credit Hours	**9**
Year 1 - Semester 2 - SPRING		
	Optional Course:	
TE-704 LIN-705 LIN-709 LIN-708	• English for Specific Purposes • Semantics and Pragmatics • Morphology and Syntax • Psycholinguistics	3
SE-712	Qualitative Research Methodology	3
TE-707	Language Assessment and Evaluation	3
	Total Semester Credit Hours	**9**

Course Code	Course Title	Cre-Hrs
Year 2 - Semester 3 - FALL		
LIN-706	Sociolinguistics	3
SE-711	Quantitative Research Methodology	3
SE-713	Writing for Research and Publication	3
	Total Semester Credit Hours	**9**
Year 2 - Semester 4 - SPRING		
SE-717	Dissertation	6
	Total Semester/s Credit Hours	**6**
	Total Degree Credit Hours	**33**

DEPARTMENT OF EDUCATIONAL LEADERSHIP AND MANAGEMENT

M. Phil. IN EDUCATIONAL LEADERSHIP AND MANAGEMENT (ELM)

Program Overview

The MPhil in Educational Leadership and Management (ELM) is a two-year program which includes 27-credit coursework and 6 credit hours' research. The coursework includes core and elective courses. In addition, the program offers two specializations: i) Instructional & Teacher Leadership; ii) Educational Policy and Planning. The participants have to study two courses as part of their specialization. The program allows the participants to do a 6-credit thesis or study two additional courses in lieu of thesis. The program employs a research-based pedagogy in all its courses.

Duration:	2 years, 4 semesters
Credits:	33

Career Paths

The graduates can pursue careers as:

- Researchers
- Educational leaders and administrators
- Consultants
- Trainers
- Policy planners

Besides, most of our alumni have found MPhil ELM degree useful for getting promoted as school administrators. Many of our graduates are presently working as school heads.

Program Mission Statement

The MPhil ELM program aims at producing educational leaders who are conscious of emerging educational needs, possess research skills, are aware of existing and emerging scholarship on educational leadership, and are able to apply the key leadership ideas and theories within their workplaces to ensure the academic achievement and holistic development of all the students. The programme also aims at developing participants' disposition to think critically. The programme uses various forms of research activities to develop participants' critical and creative thinking.

Program Objectives

1   To acquaint students with the knowledge about the key concepts of social science research, leadership theories, educational change, educational governance and policies, international educational practices, management of educational resources, and organizational working;
2.   To empower the students as educational leaders who can apply theoretical knowledge to analyze and solve educational and managerial problems and plan for organizational development;
3.   To help the students develop research skills and an unbiased outlook as researchers;
4.   To inculcate professional and ethical values among the students so that they act as ethical leaders and teachers.

The courses offered under the MPhil Educational Leadership and Management programme have been designed in light of the above-mentioned objectives. The programme is updated on a regular basis in light of emerging scholarship of Educational Leadership and Management and the feedback of alumni and the members of the Board of Faculty.

Programme Outcomes

After completing the MPhil ELM programme, the students would be able to:

1.   Identify and reflect upon the key leadership and management issues in educational settings;
2.   Apply theoretical knowledge, gained in the degree program, at their workplaces to develop and lead teams, manage resources, improve academic achievement of students, and develop students holistically;
3.   Pursue higher studies in any international University of high reputation;
4.   Undertake qualitative and quantitative research on different educational issues;
5.   Question and address inequitable practices in educational institutions;
6.   Participate in policy dialogue on education at different forums;
7.   Build and lead teams for educational change in their schools;
8.   Act as ethical, instructional leaders in their schools;
9.   Evaluate their organizations for quality of education and employees' satisfaction;
10.   Devise strategic plans for their schools.

Study Scheme

Course Code	Course Title		Cre-Hrs
Year 1 - Semester I - FALL			
ELM 701	Philosophies Of Education	Core	3
ELM 702	Educational Leadership for Change	Core	3
ELM 703	Educational Governance: Policy & Practice	Specialization	3
ELM-752	Managing Learning in Classroom	Specialization	3
	Total Semester Credit Hours		**9**
Year 1 - Semester 2 - SPRING			
SE 712	Qualitative Research Methodology	Core	3
ELM-754	Comparative and International Education	Specialization	3
ELM-753	Teachers' Professional Development: Issues & Solutions	Specialization	3
ELM 705	Management of Educational Resources: International Perspective	Elective	3
ELM-700	Organizational Behavior	Elective	3
	Total number of Required Credit Hours		**9**

Course Code	Course Title		Cre-Hrs
Year 2 - Semester 3 - FALL			
SE-711	Quantitative Research Methodology	Core	3
ELM-704	Educational Management	Core	3
SE-713	Writing for Research Publication	Elective	3
	Educational Assessment	Elective	3
	Total Semester Credit Hours		**9**
Year 2 - Semester 4 - SPRING			
SE-717	Dissertation	Core	6
ELM-750	Policy Analysis: Tools & Practices	In lieu of Thesis	3
ELM-751	Educational Planning: Tools & Practices	In lieu of Thesis	3
	Total number of Required Credit Hours in the Semester		**6**
	Total Degree Credit Hours		**33**

Degree requirement:

For the award of MPhil ELM degree, candidates will either need to complete 33 credit hours of coursework or complete 27 credit hours of coursework along with 6 credit hours of thesis. The minimum CGPA requirement for the award of MPhil degree is 2.5.

English Language Unit

Communication Skills Courses
Tailor-made Courses

English Language Unit (ELU) at the School of Education offers a range of English language courses to undergraduate students at BNU. The aim of these courses is to equip the students with the language and study skills needed to cope with the demands of a graduate study program in English. The emphasis is on improving participants' confidence and competence in using English in academic contexts. As a support unit, ELU also offers tailor-made courses on requests from different departments at the university.

Programme of Continuing Education

Certificate Courses

The Programme of Continuing Education is an endeavour to contribute to the professional development of teachers, educators, educational administrators and managers through a wide range of certificate courses in Education, Teaching English to Speakers of Other Languages and Educational Leadership and Management.

Duration of Courses: The courses vary from one week to one month in duration.

Award: Successful completion of a course will lead to a Certificate of Continuing Education.

FACULTY PROFILES

ACTING DEAN SE

Prof. Dr. Tariq Rahman
- D.Litt University of Sheffield
- MLitt in Linguistics, University of Strathclyde, UK
- PhD in English, University of Sheffield, UK
- MA in History & English Literature, University of Sheffield, UK

ASSOCIATE PROFESSOR

Dr. Qaisera Sheikh
Head, Department of Linguistics & TESOL
- PhD University of Education
- MSc (Applied Linguistics) Edinburgh University, UK
- MA (English Literature) University of the Punjab, Lahore

ASSISTANT PROFESSORS

Ms. Shabana Ahmed
Head, English Language Unit
- MA ELT York St. John University, UK
- MA (English Literature), Karachi University

Dr. Qudsia Kalsoom
- PhD Education, Lahore College for Women University
- MPhil Education. University of Education
- MA Educational Leadership and Management, UMT
- MSc Chemistry, University of the Punjab

Dr. Saima Muneer
- PhD Education, University of the Punjab (Area of Specialization: Educational Administration)
- MA Education, University of the Punjab

Ms. Naureen Zaman
- M.A Teaching English as a Second Language, Beaconhouse National University, Lahore
- MPhil Teaching English as a Second Language, Beaconhouse National University, Lahore

ADMINISTRATIVE STAFF

Ms. Saira Ali
Academic & Administrative Coordinator (SE)
- MPhil Educational Leadership and Management, Beaconhouse National University
- MS Gender Studies, University of Punjab
- PhD Scholar St John's University, New York

Ms.Iram Farooq
Administrative Coordinator (SE)
- MA English Literature, University of Education
- MPhil Scholar, Beaconhouse National University

VISITING FACULTY

Dr. Muhammad Islam
- Ph.D. (Applied Linguistics, UK)
- MA (TESOL & Applied Linguistics, UK)
- MA Eng Lit. Punjab University

Adjunct Faculty

Dr. Afsheen Salahuddin
- PhD Education, Lahore College for Women University

Ms. Rimshaw Khan
- MA Education, University College London

SCHOOL OF BUSINESS

SB

SCHOOL OF BUSINESS

BNU's School of Business is committed to provide world class education with a focus on real world practice to help our students to develop the skills that are fundamental towards assuming leadership and managerial roles in the industry. The world class faculty at School of Business brings its experience to the table and provides students with an unmatched academic as well as professional experience. School of Business aims at training its graduates to take up careers in the financial as well as

non-financial corporate entities.

We design and make our programs available for motivated and committed learners only. Our business programs offer a distinct blend of courses covering key areas of marketing, finance, supply chain management, human resource management, economics, banking, digital marketing, financial technology (fin-tech) and digital finance, information systems, business ethics, business laws and regulations, quantitative

techniques and business communication.

DEAN'S WELCOME NOTE

The Business Programs at BNU are targeted at providing students with a modern blend of a liberal arts education intertwined with concepts of business and commerce. A parochial view towards functional aspects of a business might not be sufficient to make students competitive for the industry; therefore, we at BNU provide an all-encompassing curriculum, one that is infused with theoretical and practical aspects, and taught by leading practitioners in the industry

so that our graduates are well prepared to take up professional roles within the corporate sector.

SB DEPARTMENTS AND DEGREES

DEPARTMENT OF MANAGEMENT SCIENCES (DMS)

BBA (Hons)
Specialisation in

- Marketing
- Finance
- Information Systems
- Supply Chain Management
- Human Resource Management

BBA (Hons.) with Double Majors
Specialisation in

- Finance & Marketing
- Supply Chain Management & Marketing

*The students who desire to get Double Majors degree will enroll for one additional semester on completion of their BBA degree in at least one of the above areas of specialization.

DEPARTMENT OF ECONOMICS

BSc (Hons.) in Economics

BSc (Hons.) with Double Major in Economics and Finance

BSc (Hons.) with Major in Economics and Minor in Media Studies

BSc (Hons.) with Major in Economics and Minor in Finance

Department of Management Sciences

Department of Management Sciences aim at imparting theoretical and practical knowledge in the field of business, economics, banking and finance, marketing, management and supply chain management. We believe in continuous improvement to deliver quality education, develop leadership skills and prepare our graduates for the modern corporate world. Department of Management Sciences offers 4 years BBA(Hons) program with a focus on real world practice.

BBA (Hons.)

Program Structure

Duration:	4 Years, 8 Semesters
Credits:	135

Career Prospects

This program is suitable for the candidates who wish to pursue their careers in the financial and non-financial corporate entities. The potential employers of our graduates may include:

1. Marketing Companies (Multinational FMGs)
2. Advertising Companies
3. Distribution Companies
4. Financial Sector (Banks, Rating Agencies, Insurance Companies, Development Financial Institutions, Foreign Exchange Companies, Leasing Companies, Mudarba Companies)
5. Non-financial Corporate Sector (Local and Multinational Companies)
6. Regulatory Bodies (Securities and Exchange Commission of Pakistan and State Bank of Pakistan)
7. Non-Government Organizations (NGOs)
8. Academic Institutions and Research Organizations

Study Scheme

Course Code	Course Title	Course Category	Pre-Req.	Cr.Hrs.
Year 1 - Semester I - FALL				
EDU-101	Foundation English	M1	-	3
SLA-103	Islamic Studies	M2	-	1.5
BBA-201	Business Mathematics	M3	-	3
BBA-205	IT in Business	M4	-	3
BBA-112	IT in Business Labs	M5	-	1.5
BBA-111	Introduction to Business	F1	-	3.0
				15
Year 1 - Semester 2 - SPRING				
BBA-101	Microeconomics	M6	-	3
BBA-105	Business Statistics	M7	-	3
	Elective*	GR1	-	3
BBA-113	Principles of Management	F2	-	3
BBA-114	Business Communication I	M8	M1	3
BBA-109	Introduction to Accounting	F3	-	3
				18
Year 2 - Semester 3 - FALL				
	Elective *	GR2		3
BBA-106	Macroeconomics	M9	M6	3
BBA-203	Principles of Marketing	F4	-	3
BBA-216	Business Finance I	F5	F3	3
BBA-212	Business Communication II	M10	M8	3
BBA-107	Introduction to Banking	F6	F3	3
				18
Year 2 - Semester 4 - SPRING				
BBA-217	Business Finance II	F7	F5	3
	Elective*	GR3		3
BBA-303	Operations Management	C1	F1	3
BBA-214	Organization Behavior	F8	F2	3
BBA-213	Cost and Management Accounting	C2	M9	3
BBA-110	Financial Statement Analysis and Reporting	C3	F3	3
				18

Course Code	Course Title	Course Category	Cr.Hrs.	Pre-Req.
Year 3 - Semester 5 - FALL				
BBA-202	Financial Instruments, Markets and Institutions	C4	F3	3
BBA-210	Management Information System	F9	F2, M4, M5	3
BBA-315	MIS Labs	F10	F2, M4, M5	1.5
BBA-311	Quantitative Techniques in Business	C5	M3, M7	3
BBA-304	Corporate Law and Governance	C6	F1	3
	Elective*	GR4		3
				16.5
Year 3 - Semester 6 - SPRING				
BBA-208	Human Resource Management	F11	F2, F8	3
BBA-402	Business Tax & Commercial Laws	C7	F3	3
	Elective*	GR5	-	3
BBA-316	Business Research Methods	F12	M7	3
BBA-318	Digital Marketing	C8	F4	3
BBA-404	Business and Professional Ethics	C9	F1	3
				18
Year 4 - Semester 7 - Fall				
	**Specialization Course	S1		3
	**Specialization Course	S2		3
BBA-215	Social & Economic Issues in Pakistan	C10	F3	3
BBA-309	Entrepreneurship & Business Development	C11	F1	3
BBA-425	Business Analytics	C12		3
	Elective*	GR6		3
				18
Year 4 - Semester 8 - SPRING				
	**Specialization Course	S3	3	3
	**Specialization Course	S4	3	3
BBA-413	Business Project	C12	3	3
	Elective*	GR8	3	3
SLA-103	Pakistan Studies	M11		1.5
			Degree Credits:	**135**

**List of Specialization Courses

Course Code	Course Title	Course Category	Pre-Req.	Cr.Hrs.
Specialization in Finance:				
BBA-401	Financial Modelling	S1	F3, F5, F7	-
BBA-438 / BBA-439	Strategic Corporate Finance / Fin-tech & Digital Finance	S2	F3, F5, F7	-
BBA-305	Investment & Portfolio Analysis	S3	F3, F5, F7	-
	Students can choose any one course from the following:			
BBA-418	Banking Operations & Management OR	S4	F3, F5, F7	
BBA-412	Risk Management		F3, F5, F7	
Specialization in Marketing:				
BBA-419	Marketing Management	S1	F4	3
BBA-420	Advertising & Promotion	S2	F4	3
BBA-421	Branding Strategy and Management	S3	F4	3
	Students can choose any one course from the following:			
BBA-422	Marketing Research, Design & Analysis OR		F4, F12	3
BBA-423	Global Marketing OR	S4	F4	3
BBA-424	New Product Development OR		F4, F12	3
BBA-317	Consumer Behaviour		F4	3
Specialization in Information Technology:				
BBA-307	Database Management Systems	S1	M4, M5	3
BBA-206	Creating Web Content	S2	M4, M5	3
BBA-407	Computer Networks	S3	M4, M5	3
BBA-406	ERP (Applications)	S4	M4, M5	3
Specialization in Supply Chain Management:				
BBA-426	Fundamentals of Supply Chain management	S1	-	3
BBA-427	Procurement Management	S2	-	3
BBA-428	Storage & Warehouse Management	S3	-	3
	Students can choose any one course from the following:			
BBA-429	Transportation Techniques & Management OR	S4	-	3
BBA-430	Distribution Network Designing		-	3

Specialization in Human Resource Management:

BBA-431	Employment Relations and Labor Laws	S1	F2, F11	3
BBA-432	Strategic Human Resource Manage-ment	S2	F2, F11	3
BBA-433	Training and Development	S3	F2, F11	3
BBA-434	Organizational Development and Change Management	S4	F2, F11	3

Mandatory Internship

Six to eight weeks' internship will be mandatory for all students. Internship placements will be made from a prequalified list of companies only, will be supervised and have 3 credit hours on pass/fail basis in lieu of an elective course (Interdisciplinary).

Admission Criteria

Motivated candidates with a serious commitment to learning and minimum 55% marks in intermediate or equivalent grades in A levels or High School Diploma, are eligible to apply for this program. Admission offer will be subject to the decision of the admission committee based on candidate's academic history and performance in the test and interview.

Transfer Policy

Transfer of the students from other related schools / programs would be permissible for only those students who have secured minimum 3.0 CGPA. Transferred students must complete 66 credit hours from BNU.

Degree Requirements

Students are required to complete 135 credit hours with minimum 2.0 CGPA to qualify for award of the degree. Students must pass minimum 9 credit hours in the first semester. Academic performance of the students and their commitment towards their studies is continuously monitored. Contrary to any other policy, the students failing to meet minimum academic standards or casual attitude towards their studies can be dropped from the program at any time. Hundred percent attendance of the delivered lectures is mandatory, however, the students with minimum 75% attendance are eligible to appear in the final examination.

Permanent Faculty

Mr. Shahid Hafiz Kardar
VC, BNU
- University of Oxford

Dr. Hafiz Pasha
Professor Emeritus
- PhD. Economics – University of Stanford

Dr. Atif Hassan
Professor
- PhD, Human Resource Management, Ifugao State University
- Post-Doctorate. AIMST University, Malaysia

ASSISTANT PROFESSORS

Mr. Ijaz Hussain
- ACMA, Institute of Cost and Management of Pakistan
- MA (Economics), Government College, Lahore

Mr. Furrukh Karamat
- MSc. Finance - Cass Business School, City University, London, U.K.

Mr. Omer Naeem
- CFA, CFA Institute
- MBA, IBA Karachi
- B.E. Avionics, CAE, PAF Risalpur

Mr. Usman Sattar
- PhD Scholar (Informatics), Malaysian University of Science and Technology, Malaysia.
- MS (IT Management), University of Sunderland, UK.
- M.Sc. (Physics), University of the Punjab, Lahore, Pakistan
-

LECTURERS

Ms. Sana Iqbal
- Mphil in Management Sciences COMSATS, Lahore

Ms. Fatima Khalid
- MSc, Management for Business Excellence, Warwick Manufacturing Group, University of Warwick – Coventry, United Kingdom

Ms. Mehr Alam
- Master of Science (M.S.), Consumer Science, Purdue University, USA

Ms. Hafsa Tanvir
- MPhil in Economics, Lahore School of Economics (LSE)

Ms. Fatima Malik
- M. Phil, Development and Public Policy, Beaconhouse National University, Lahore

Ms. Nida Sohail
- MSc in Economics, London School of Economics and Politics Science

Adjunct Faculty

Mr. Nabeel Qadeer

Nabeel Qadeer is currently the CEO of INFINIT Labs. He is also the Chairman & CEO, Commonwealth Youth Innovation Hub Pakistan which focuses on Social Cohesion, Peace and Security, Economic Sustainability and Leadership. As the former Director of Entrepreneurship at Punjab Information Technology Board, his initiatives have been focused towards enabling the youth, which include Plan9 – Pakistan's pioneer Technology Incubator, PlanX – Business Accelerator, TechHub Connect – co-working space for freelancers, and Herself and Whizkids– initiatives focused towards women and children. Nabeel's earliest entrepreneurial venture has been Technopsis, a business & IT consultancy firm with a global client base. Most of Nabeel's entrepreneurial vigor stems from his early years spent in running this company and automating traditional businesses in Pakistan.

Mr. Shahzad Alam

Mr. Shahzad Alam is currently CEO of Unitech Electronics (Pvt) Limited & Solo Tech Electronics (Pvt) Limited. He has been former Member Board of Directors of Higher Education Commission, Private Power Infrastructure Structure Board, LESCO and former Member Syndicate, University of the Punjab also. His areas of interest include Marketing, Entrepreneurship & Business Development.

Mr. Assim Jang

Mr. Assim Jang is an expert in computational finance. He is member of the Institute of Management Accountants, New Jersey, USA. He is currently independent professional foreign exchange and futures trader with comprehensive experience in capital markets, banking and finance with rich experience in commercial and investment banking, commodity futures exchange, stock brokering and new ventures and technology startup environments.

Mr. Noshab Ali Khan

Mr. Noshab Ali Khan is a practicing lawyer. He is graduated from UK. He is presently senior legal advisor of Pakistan Medical & Dental Council. His work is reported in the leading Law Journals and media especially in the field of Medical Education, Healthcare, Taxation and Public Interest Litigation. As Faculty of Law at BNU, he has earned excellent grading in the internal assessment.

Department of Economics

Department of Economics offers its students an opportunity to enhance their personal and professional development through highly supportive academic atmosphere so that they are in a position to play leadership role. Graduates of the department are provided with hands on experience on research, real world issues, and application of quantitative techniques while working on their research projects or thesis.

In line with the vision of Beaconhouse National University, the department of Economics is all poise to produce citizens with liberal mindset, ability to think critically, competencies to solve real world problems using abstract frameworks without ignoring practical aspects, and understanding to take knowledge based decisions in their personal best interest without sacrificing the broader social, environmental, and moral requirements.

ACADEMIC PROGRAMS

Department of Economics at BNU is offering following four years honors programs at undergraduate level:

BSc (Hons.) in Economics

BSc (Hons.) with Double Major in Economics and Finance

BSc (Hons.) with Major in Economics and Minor in Media Studies

BSc (Hons.) with Major in Economics and Minor in Finance

BSc (Hons.) IN ECONOMICS

Focus Areas of Study

Economics, Microeconomics and Macroeconomics, Management, Banking, Finance, Development, Trade, Econometrics, Financial Markets

Program Overview

Duration:	4 Years, 8 Semesters
Credits:	132

Career Paths

Banking and Financial Sectors, Commerce and Industry, Research Organizations, Regulatory Bodies, Planning and Development Institutions, Non-Government Organizations.

Program Description

BSc (Hons) Economics is a comprehensive degree program that gives students an opportunity to enhance their personal and professional development in a highly supportive academic environment to enable them to play a leadership in economic planning, development and management. Graduates of this program are provided with hands on experience on research, real world issues, and application of quantitative techniques while working on their research projects or thesis.

The BSc. (Honors) Economics program is divided into four different course categories as summarized below. First, courses falling under the economics core (EC) category are the courses which every student expecting to graduate from the program must study. Second, students must choose courses worth a total from a variety of other courses offered by the Department of Economics to fulfill the economics elective (EE) requirement. Third, the non-economics core (NEC) comprises a list of obligatory courses offered by departments other than economics. Lastly, students must study electives offered by departments other than the Department of Economics (NEE). The distribution of credits across these four categories indicates the priorities of the program: a deep, broad and structured training in core areas of economics built on the foundation of a liberal arts training as embodied in the non-economics core, and the room to explore a variety of subjects within and beyond the confines of economics.

Credit requirements by course category for BSC (HONS.) Economics

Economics Core (EC):   66
Economics Electives (EE):   21
Non-economics core (NEC):   21
Non-economics electives (NEE):   24
Total: 132

Study Scheme

Year 1 - Semester I - FALL

DLA-109	Introduction to Political Thought	NEC 1	3
	Foundation English	NEC 2	3
SLA-130/ SLA-102	Islamic Studies or Pakistan Studies	NEC	1.5
DLA-143	Introduction to Social Anthropology	NEC 4	3
ECO-112	Mathematics I	EC 1	3
ECO-103	Fundamentals of Microeconomics	EC 2	3
	Semester Total		**16.5**

Year 1 - Semester 2 - SPRING

ECO-201	Mathematics II	EC	3
ECO-104	Fundamentals of macroeconomics	EC	3
SLA-103/ SLA-102	Islamic Studies or Pakistan Studies	NEC	1.5
CSE-100	Introduction to Computing	NEC	3
DLA-247	Introduction to World History	NEC	3
ECO-107	Microeconomics I	EC	3
	Semester Total		**16.5**

Year 2 - Semester 3 - FALL

DLA-110	Academic Writing	NEC 8	3
ECO-107	Macroeconomics I	EC 6	3
ECO-202	Statistics II	EC 7	3
	Any non-economics elective	NEE 1	3
	Any non-economics elective	NEE 2	3
	Economics Elective	EE 1	3
	Semester Total		**18**

Year 2 - Semester 4 - Spring

ECO-200	Development Economics	EC 8	3
ECO-211	Mathematical Economics	EC 9	3
ECO-203	Statistics II	EC 10	3
ECO-223	Microeconomics II	EC 11	3
----	Any non-economics elective	NEE 3	3
	Economics Elective	EE 2	3
	Semester Total		**18**

Year 3 - Semester 5 - fall

	Economic Elective	EE 3	3
ECO-214	Econometrics I	EC 12	3
	Current Issues in Pakistan Economy	EC 13	3
ECO-225	Macroeconomics II	EC 14	3
	Economic Elective	EE 4	3
	Any non-economics elective	NEE 4	**3**
	Semester Total		**18**

Year 3 - Semester 6 - Spring

ECO-351	Research Methods	EC 15	3
ECO-314	Econometrics II	EC 16	3
ECO-208	History of Economic Thought	EC 17	3
	Any non-economics elective	NEE 5	3
	Economic Elective	EE 5	
	Semester Total		**18**

Year 4 - Semester 7 - fall

ECO-260	International Trade	EC 18	3
ECO-306	International Political Economy	EC 19	3
	Economic Elective	EE 6	3
	Any non-economics elective	NEE 6	3
	Any non-economics elective	NEE 7	3
	Semester Total		**18**

Year 4 - Semester 8 - spring

ECO-323	Public Finance	EC 20	3
ECO-311	Environmental Economics	EC 21	3
ECO-412	Monetory Economics	EC 22	3
	Economic Elective	EE 7	3
	Any non-economics elective	NEE 8	3
	Semester Total		**18**
	Degree Credits		**132**

Category Name (Abbreviation)	Credits
Economics Core (EC)	66
Economics Electives (EE)	21
Non-economics core (NEC)	21
Non-economics electives (NEE)	24
Total	**132**

Department of Economics
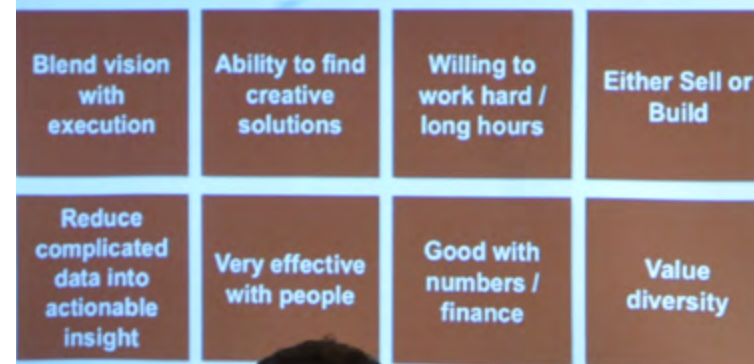
BSc (Hons.) WITH DOUBLE MAJORS IN ECONOMICS AND FINANCE

Focus Areas of Study

Economics, Microeconomics and Macroeconomics, Management, Banking, Finance, Development, Trade, Econometrics, Financial Markets

Program Overview

Duration:	4 Years, (8/9 Semesters)
Credits:	141

Career Paths

Banking and Financial Sectors, Commerce and Industry, Research Organizations, Regulatory Bodies, Planning and Development Institutions, Non-Government Organizations

Program Description

There are many interlinking paths and careers you can pursue after studying Economics and Finance. In order to give students an understanding of finance, which is a very marketable skill, we want to offer the Double Major program (see Table below) to suit individual interests and passions. With a BSc (Hons.) degree, a student would be able to choose

their major in two separate areas in the same four years it takes to complete one. By simply utilizing Non-Economics Electives and Economics Electives to build an entire second major, students would have the opportunity to graduate with two distinct specializations.

Those who would like to opt for

Double Major program should have a minimum of 3.00 CGPA. Students will be able to choose double majors at the beginning of their third semester.

The Major in Finance courses (see Table below) will introduce students to a broad range of subjects including banking, financial statement and reporting,

banking laws and regulations, financial markets and institutions, and accounting. These wide ranges of topics will establish the theoretical understanding of

actual models that allows for the pricing of risk and valuation of future cash flows. First 10 courses listed in Table are compulsory courses for major in finance.

Due to revisions in BBA (Hons.) degree structure double majors course are also revised.

Mainstream Courses for Major in Finance

Category Name (Abbreviation)	Existing	Credits	Proposed	Credits
Economics Core (EC)	21	63	22	66
Economics Electives (EE)	06	18	04	12
Non-Economics core (NEC)	06	18	08	21
Non-Economics Elective (NEE)	02	06	02	06
Major in Finance Courses	12	36	12	36
Total		**141**		**141**

Mainstream Courses for Major in Finance

Sr #	Existing	Proposed	Credits	Prerequisites
1	Introduction to Business	Introduction to Business	3	NA
2	Introduction to Accounting	Introduction to Accounting	3	NA
3	Principles of Management	Principles of Marketing	3	NA
4	Business Finance	Business Finance-I	3	Introduction to Accounting
5	Introduction to Banking	Introduction to Banking	3	Introduction to Accounting
6	Banking Laws and Regulations	Business Finance-II	3	Intro to Accounting
7	Financial Statement Analysis & Reporting	Financial Statement Analysis & Reporting	3	Intro to Accounting
8	Financial Instruments Markets and Institutions	Financial Instruments Markets and Institutions	3	Intro to Accounting, Business Finance
9	Financial Modelling	Financial Modelling	3	Introduction to Accounting, Business Finance-I, Business Finance-II
10	Entrepreneurship & Business Development	Strategic Corporate Finance/ Fin Tech & Digital Finance	3	Introduction to Accounting, Business Finance-I, Business Finance-II
11	Investment & Portfolio Analysis	Investment & Portfolio Analysis	3	Introduction to Accounting, Business Finance-I, Business Finance-II
12	Banking Operations & Management or Risk Management	Banking Operations & Management or Risk Management	3	Introduction to Accounting, Business Finance-I, Business Finance-II
		Total	**18**	

Department of Economics

BSc (HONS.) WITH MAJOR IN ECONOMICS AND MINOR IN MEDIA STUDIES

Focus Areas of Study

Economics, Microeconomics and Macroeconomics, Management, Banking, Finance, Development, Trade, Econometrics, Financial Markets, Mass Media, Marketing, New Media Technologies, Digital Photography, Journalism

Program Overview

Duration:	4 Years, (8/9 Semesters)
Credits:	135

Career Paths

Media research, Media Marketing, journalism, publishing, New Media Development, Banking and Financial Sector, Commerce and industry, Research organizations, Regulatory Bodies, Planning and Development Institutions, Non-Governmental Organizations.

Program Description

Students will have to study 135 credits (see Table below) for BSc Major in Economics and Minor in Media Studies. They will be studying 21 credits from School of Mass Media and Communication.

The list of courses is given in table on the next page.

Credits Requirements

Category Name (Abbreviation)	Existing	Credits	Proposed	Credits
Economics Core (EC)	21	63	22	66
Economics Electives (EE)	08	24	06	18
Non-economics core (NEC)	07	18	08	21
Non-Econ Elective (NEE)	03	09	03	09
Minor in Media Studies or Finance	07	21	07	21
Total			**45**	**135**

Mainstream Courses for Minor in Media Studies

Sr #	Semester	Existing	Proposed	Credits
1	Semester I	Introduction to Mass Media	Mass Media, Local, National & Global	3
2	Semester I	Introduction to Broad Cast Media	New Media Technologies	3
3	Semester II	Introduction to Advertising	Story Telling in Digital World	3
4	Semester III	Introduction to Public Relations	Visual Communication Design	3
5	Semester III	Digital Media Marketing	Design for Mobile Platforms	3
6	Semester V	Multi-Media Arts	Digital Photography	3
7	Semester V	Media, Management and Marketing	Marketing & Media Analytics or Mobile Applications & Journalisms	3
		Total		**21**

DEPARTMENT OF ECONOMICS

BSc (HONS.) WITH MAJOR IN ECONOMICS AND MINOR IN FINANCE

Focus Areas of Study

Economics, Microeconomics and Macroeconomics, Management, Banking, Finance, Development, Trade, Econometrics, Financial Markets

Program Overview

Duration:	4 Years, (8/9 Semesters)
Credits:	135

Career Paths

Banking and Financial Sectors, Commerce and Industry, Research Organizations, Regulatory Bodies, Planning and Development Institutions, Non-Government Organizations

Program Description

Keeping the popular demand of finance in mind from the market point of view, the department of economics wants to offer a degree plan of BSc (Hons.) Major in Economics and minor in Finance. A student has to study the following courses in Table for a minor in finance degree.

Courses for Minor in Finance

Sr #	Semester	Proposed	Credits	Prerequisites
1	Semester I	Introduction to Business	3	-
2	Semester II	Introduction to Accounting	3	-
3	Semester III	Business Finance-I	3	Intro to Accounting
4	Semester III	Introduction to Banking	3	Intro to Accounting
5	Semester IV	Business Finance-II	3	Business Finance-II
6	Semester IV	Financial Statement Analysis & Reporting	3	Intro to Accounting
7	Semester V	Financial Instruments Markets & Institutions	3	Intro to Accounting
		Total	**21**	

FACULTY PROFILES

Mr. Shahid Hafiz Kardar
VC, BNU
- University of Oxford

Dr. Hafiz Pasha
Professor Emeritus
- PhD. Economics – University of Stanford

Dr. Khaver Zia
Dean, SCIT
- PhD, University of Manchester, UK

ASSISTANT PROFESSORS

Mr. Ijaz Hussain
- ICMA - Institute of Cost and Management Accountants of Pakistan
- MA, Govt. College, Lahore

Mr. Furrukh Jehangir Karamat
- MSc. Finance - Cass Business School, City University, London, U.K.

LECTURERS

Ms. Fatima Malik
M. Phil, Development and Public Policy, Beaconhouse National University, Lahore

Ms. Hafsa Tanveer
- MPhil in Economics, Lahore School of Economics (LSE)

Ms. Novaira Junaid
- MS in Public Policy, Beaconhouse National University, Lahore

Ms. Sana Iqbal
- Mphil in Management Sciences COMSATS, Lahore

Nida Sohail Ch
- MSc in Economics, London School of Economics and Politics Science

ADJUNCT FACULTY

Mr. Javed Masood
- Ex-Chairman, Pakistan Credit Rating Agency, Ltd. (PACRA)

Mr. Asim Jang
- Expert Computational Finance

INSTITUTE OF PSYCHOLOGY

IP

DIRECTOR'S WELCOME NOTE

Dear Prospective Students,

Dear Prospective Students, Welcome to the Institute of Psychology at Beaconhouse National University. The Institute of Psychology is an excellent choice to seek education in the discipline of psychology and prepare for a bright career. The Institute of Psychology at Beaconhouse National University was established in 2004 to provide opportunities in the private sector for higher studies in Psychology. It offers a broad range of programs in Psychology that not only impart contemporary knowledge of the discipline, but also train students in general skills of research, critical thinking, statistical analysis, written as well as oral communication and helps the students to develop their clinical acumen. Our approach is evolutionary; we constantly update our courses to ensure that they remain challenging and relevant. Our emphasis is on professional training that facilitates students in the applied areas of their subject; therefore, the programs are conducted in collaboration with psychiatric units at teaching hospitals and other educational and business organizations in both the private and public sector.

What makes us distinctive is the academically rigorous, yet supportive culture that prevails in the Institute. We offer an environment that is genuinely warm and friendly, and places a very high value on the services provided to students. Our teaching methods reflect both contemporary, as well as traditional didactic practices. We strive to ensure that students receive a well-rounded and informed perspective on the discipline of Psychology. With a rigorous core of courses at its epicenter, the Institute encourages students' inquiry and research. Our faculty brings pertinent clinical and research experience to the classrooms, thus developing students' appreciation for different scenarios, innovative thinking and promoting their professional networking skills. A key feature of our program is to provide each student with a mentor who serves as a counselor and guides the student throughout his/her academic program. The mentor is a member of academic staff who is approachable, empathetic and assist students in solving any problem that they might encounter on campus. I hope for the prospective students to have an exciting and enriching academic experience at the Institute of Psychology.

Prof. Dr. Ruhi Khalid
Director, Institute of Psychology

INSTITUTE OF PSYCHOLOGY

The Institute of Psychology grew out of the Department of Applied Psychology established at BNU, in 2004 and was one of the first higher education facilities in the subject in the private sector. The Institute is successfully offering the following academic programs: B.Sc. (Hons) Applied Psychology, M. Sc.in Applied Areas of Psychology, MS Clinical and Counseling Psychology, M.Phil. in Applied areas of Psychology and PhD.

Over and above the core courses in the discipline of Psychology, the Institute offers innovative courses that promote independent critical thinking and instill analytical skills among the students, such as Debates and Current Trends and Issues in Psychology, Seminars on Indigenous and Cross-Cultural Developments in Psychology and specialized workshops conducted by practicing psychologists in the field. Over the years, these programs have motivated the students to actively carry out research on cultural issues under the keen guidance of expert supervisors. The research output of the Institute is impressive and publications of the faculty and the students appear regularly in national and international Research Journals of universal academic repute. We are proud of the fact that several of our students have been awarded prestigious scholarships and have been able to enroll in Ivy League Universities. Furthermore, the employment rate of our graduates is extremely encouraging. Our graduates are working as outstanding competent professionals and have been absorbed in hospitals and private clinics as clinical psychologists, in schools as schools counselors, in the armed services as military psychologists, in the academia as research associates and teachers. Several among them are also serving in special education institutions, while some of them are curriculum planners for different school systems. The Institute boasts fully equipped Experimental, Social and Psychometric laboratories that provide students substantial opportunities to sharpen their practical skills.

IP DEPARTMENTS AND DEGREES

Programs and Degrees Offered by the Institute

The different programs offered by the Institute are as follows:

Sr #	Degree	Duration	Credits	End of Program Requirements
1	BSc. (Hons.) in Applied Psychology	4 Years	131	Research Project
2	MS in Clinical and Counseling Psychology	2 Years	43	Thesis
3	M.Phil in Applied Psychology	2 Years	32	Thesis
4	PhD	3-8 Years	20	Thesis
5	Post Graduate Certificate Courses	3 Weeks		

Course descriptions are given on the web page: http://www.bnu.edu.pk/bnu/IP/ProgramsofStudy.aspx

B.Sc. (HONS.) IN APPLIED PSYCHOLOGY

Program Overview:

The eight-semester (four-year) B.Sc. (Hons.) in Applied Psychology is an extensive and popular program within the Institute of Psychology. It is designed to be equated with the curriculum being taught at leading international universities. The program includes in-depth supervised training in Applied Psychology, Research and Practice. The degree aims to provide a thorough grounding in the theories, methods and debates in Psychology. It further aims to develop the ability to analyze and evaluate psychological concepts and theories using both quantitative and qualitative data.

Program Entry Requirements:

To be eligible for admission in the undergraduate programs, a candidate must have an intermediate certificate [FA/F.Sc.] from a recognized institute of higher education in Pakistan with a minimum placement in the 2nd division [45% marks] or three A-Levels with an average grade of C from either a foreign or locally recognized educational system. In addition to this, a written test, followed by an interview will be taken in order to qualify for admission.

Admission Test Pattern:

All the admissions are based on previous academic record, admission test and performance in face to face interviews. The admission test for B.Sc. (Hons) in Applied Psychology is based on general knowledge, as well as the candidate's subjective motivation for studying the subject.

Program Objectives:

1. To provide first-rate instruction and practical training in various areas of Psychology.

2. To help the students to understand developmental problems, as well as to educate them about the management of these problems with special focus on problems that respond well to early interventions.

3. To nourish the students' attitudes that appreciate and accept individual differences in the socio-cultural context and to nurture a psycho-social approach to both physical and mental health.

4. To educate students about psychopathologies both in children and adults and introduce them to interventions available for their management.

5. To introduce the students to standardized psychometric tools in the discipline, as well as to equip them with skills necessary to develop evidence-based psychological tools for research purposes in cultural settings.

6. To enable the students to appreciate the value of research publications, as well as educate them about national and international research journals and professional organizations within the discipline of Psychology.

7. To help the students conduct research projects on topics relevant to our society.

8. To help students to develop a positive approach for the well-being of the self and community.

9. To assist students in developing communication skills and providing them with opportunities to express their point of view on pertinent issues.

10. To equip students with problem solving skills that would not only help them in personal adjustment, but will also help them in understanding and facilitating others in everyday adjustment.

11. To facilitate students in maximizing their potential as individuals, as Pakistanis and as good human beings.

Program Outcomes:

1. Empower students to work as ambassadors of mental health and well-being.

2. Prepare students for graduate studies in national and international educational institutions.

3. Provide knowledge in all areas of psychology with special focus on practical applications in everyday life.

4. Familiarize the students with national and international research findings in the discipline.

5. Ensure that the students are well-equipped in analyzing research data by utilizing latest statistical software and adequately equip them with basic research skills to carry out research on pertinent social and clinical issues.

6. Enable students with an extensive base in the applied areas of the subject, so that they can pursue careers in Clinical, Counseling, School, Organizational, Forensic and Developmental Psychology.

7. Students are equipped with basic clinical skills necessary to work in a variety of settings.

8. Students are instilled with a sound understanding of psychological problems that exist in Pakistani society.

9. Students are prepared to work as professionals, upholding moral and ethical standards.

Program Roadmap

Year 1 - Semester I - FALL

Course Code	Course Title	Credits
PSY 101	Introduction to Perspectives in Psychology	3
PSY 110	Psychosocial Influences on Behavior	3
PSY 115	Cognition: Sensation, Perception and Emotion	3
PSY 135	Exercises in Psychological Investigation	3
SLA103	*Islamic Studies (Mandatory)*	1.5
PSY 100	*Introduction to Computers (Mandatory)*	2
	Total	**15.5**

Year 1 - Semester 2 - SPRING

PSY 105	Biological Basis of Behavior	3
PSY 120	Statistics in Psychology	4 (3+1)
PSY 125	Cognition: Learning, Memory and Intelligence	3
ELU 102	*Communication Skills I(Mandatory)*	3
	*One Elective Course	3
	Total	**16**

Year 2 - Semester 3 - FALL

PSY 411	Gender Psychology	3
PSY 205	Child Psychopathology	3
PSY 263	Developmental Psychology	3
PSY 230	Applied Statistics	4 (3+1)
SLA 102	*Pakistan Studies (Mandatory)*	1.5
ELU 101	*Communication Skills II(Mandatory)*	3
	Total	**17.5**

Year 2 - Semester 4 - SPRING

PSY 220	Psychometrics	4 (3+1)
PSY 225	Adult Psychopathology	3
PSY 310	School Psychology	3
PSY 235	Social Cognition	3
	*One Elective Course	3
	Total	**16**

Year 3 - Semester 5 - FALL

PSY 356	Forensic Psychology	3
PSY 315	Therapeutic Interventions in Clinical Psychology	4 (3+1)
PSY 405	Human Resource Management	3
PSY 201	Research Methodologies and Application	3
	*One Elective Course	3
	Total	**16**

Year 3 - Semester 6 - spring

PSY 320	Counseling Psychology	3
PSY 335	Behavioral and Cognitive Neuroscience	3
PSY 345	Personality	3
PSY 460	Environmental Psychology	3
	*One Elective Course	3
	*One Elective Course	3
	Total	**15**

Year 4 - Semester 7 - fall

PSY 340	Summer Project Internship and Case Reports	4 (3+1)
PSY 408	Debates on Current Trends and Issues in Psychology	4 (3+1)
PSY 470	Research Project I	3
PSY 415	Psychological Report Writing/Case Studies	3
PSY 455	Ethical and Professional Issues	3
	Total	**17**

Year 4 - Semester 8 - Spring

PSY 404	Seminars on Indigenous and Cross Cultural Developments in Psychology	4 (3+1)
PSY 471	Research Project II	3
PSY 465	Organizational Behavior	3
PSY 409	Dissemination of Research Work	2
	*One Elective Course	3
	Total	**15**
	Total Credit Hours	**131**

Students are required to take the above mentioned courses, plus 18 credit hours in elective subjects of their choice.

According to the HEC, 3 Credits mean three credit hours of theory, while 4(3+1) mean a total of four credit hours, of which three are of theory, while one credit hour is for laboratory or practical work.

Active participation in community work is mandatory for award of degree. IP celebrates mental health week annually in order to inculcate the spirit of altruism in students.

List of Electives

Subjects offered as electives to students by the Institute of Psychology are the following.

Course Code	Course Title	Credit Hrs.
PSY 101	Introduction to Perspectives in Psychology	3
PSY 105	Biological Basis of Behavior	3
PSY 110	Psychosocial Influences on Behavior	3
PSY 115	Cognition: Sensation, Perception and Emotion	3
PSY 125	Cognition: Learning, Memory and Intelligence	3
PSY 210	Child Development	3
PSY 235	Social Cognition	3
PSY 245	Introduction to Social & Cultural Anthropology	3
PSY 305	Stress and Well-Being	3
PSY 330	Career Counseling	3
PSY 345	Personality	3
PSY 355	Peace Psychology	3
PSY 405	Human Resource Management	3
PSY 460	Environmental Psychology	3
PSY 465	Organizational Behavior	3
PSY 402	Positive Psychology	3

Optional courses will be offered according to the availability of the teacher.

MS CLINICAL AND COUNSELING PSYCHOLOGY

Program Overview

The Institute of Psychology offers MS Clinical and Counseling Psychology after M.A/M.Sc. (2 years program) or B.Sc. Honors (4 years program) in Psychology. The MS Program provides intensive professional training to facilitate students to perform in the applied areas of the subject.

This degree aims to provide a thorough grounding in the theories, methods and debates in Psychology with particular focus on psychopathologies, diagnosis, assessment and intervention.

It further aims to develop the ability to analyze and evaluate the ongoing research in the discipline. The course emphasizes the understanding of psycho-social problems through the application of quantitative and qualitative research methodologies.

Program Entry Requirements:

To be eligible for admission in MS Clinical and Counseling Psychology, a candidate must have a good academic record with M.A/M.Sc. (2 years program) or B.Sc. Honors (4 years program) in Psychology from a well-established and HEC recognized university. Moreover, the candidate will have to qualify the NTS (GAT) test prior to admission in MS Clinical and Counseling Psychology. Criteria for admission in the MS Program is kept in strict accordance with the guidelines set by the Higher Education Commission. Applicants who meet the academic criteria will take an entrance test at the Institute. On clearance of the test, they will be interviewed for final admission.

Admission Test Pattern:

All the admissions are based on previous academic record, admission test and performance in face to face interviews. The admission test for MS in Clinical and Counseling Psychology is based on knowledge of Clinical Psychology and subjective motivation and suitability of the candidate for the course.

Program Objectives:

1. To provide first-rate instruction and practical training in various areas of Psychology.

2. To gain knowledge about the prevalence and treatment of various psychosocial problems in Pakistan.

3. To develop a data-base of indigenous psychological assessment tools.

4. To conduct basic and applied research on topics relevant to our society and to study the existing psychological problems in the community.

5. To equip students with problem solving skills and coping mechanisms that would not only help them in increasing their personal well-being, but would also enable them to facilitate others to cope with the demands of everyday life.

6. To help students to maximize their potential as individuals, as Pakistanis, and as good human beings. adjustment, but will also help them in understanding and facilitating others in everyday adjustment.

Program Outcomes:

1. Enables students with an extensive base in the applied areas of the subject, so that they can pursue careers in Clinical, Counseling, Health and School Psychology.

2. Equipped with skills necessary for carrying out diagnostic, personality and other assessment services in a variety of settings.

3. Equip the students with the ability to carry out therapeutic interventions in Clinical, Counseling, Health and School settings

4. Provide a sound understanding of psychological problems that exist in Pakistani society.

5. Enable them to function as Professionals while upholding moral and ethical standards.

6. Enables students to work as independent researchers, carrying out researches on pertinent issues in the discipline.

7. Enables students to apply for doctoral studies in leading national and international Universities.

Study Scheme

Year 1 - Semester I

Course Code	Course Title	Credits
PSY 756	Child Psychopathology	3
PSY 709	Clinical Skills: Assessment and Diagnosis for Children	3
PSY 715	Psychological Intervention and Counseling Needs-I	3
PSY 702	Current Trends in Assessment and Psychotherapy - I	2
	Total	**11**

Year 1 - Semester 2 - SPRING

PSY 759	Adult Psychopathology	3
PSY 712	Clinical Skills: Assessment and Diagnosis for Adults	3
PSY 735	Psychological Intervention and Counseling Needs-II	3
PSY 708	Clinical Training-I: Child Placement	3(2+1)
	Total	**12**

Year 2 - Semester 3 - FALL

	*Elective	3
PSY 752	Contemporary Research Methodologies and Formulating Research Proposal	3
PSY 716	Clinical Training-II: Adult placement	3(2+1)
PSY 703	Current Trends in Assessment and Psychotherapy - II	2
	Total	**11**

Year 2 - Semester 4 - SPRING

PSY 760	Research Thesis	3
PSY 753	Clinical Training-III: Area of Specialization	3(2+1)
PSY 701	Professional and Ethical Issues	3
	Total	**9**

Degree Credits: **43**

*Electives/Area of Specialization

The students can opt for any two of the following courses:

- School Psychology
- Health Psychology
- Family and Marital Counseling
- Rehabilitation for Substance Abuse
- Forensic Psychology
- Neurodevelopmental Disorders
- Educational and School Counseling

The Research Project will be assigned according to clinical specialization.

* **Students must maintain a minimum CGPA of 2.5 in each semester, those who fail to achieve the minimum required CGPA will not be promoted to the second year. Moreover, only those students will be allowed to continue with the MS program who exhibit appropriate skills for clinical interventions.*

According to HEC, 3 Credits mean three credit hours of theory, while 4(3-1) means a total of four credit hours, of which three are of theory while one credit hour is for laboratory or practical work.

M.Phil. APPLIED PSYCHOLOGY

Program Overview

The Institute of Psychology offers M.Phil Applied Psychology after M.A/M.Sc. (2 years program) or B.Sc. Honors (4 years program) in Psychology. The M.Phil Program provides intensive research training to facilitate students in the applied areas of research. The degree aims to provide a thorough grounding in scientific investigation, methods of research and distinct approaches in psychological inquiry. The program is designed in a way that equips the students in developing research expertise and trains them to conduct intensive research in diverse areas of the discipline.

Program Entry Requirements:

To be eligible for admission in M.Phil. Applied Psychology, a candidate must have a good academic record with M.A/M.Sc. (2 years program) or B.Sc. Honors (4 years program) in Psychology from a well-established and HEC recognized university. Moreover, the candidate will have to qualify the NTS (GAT) test prior to admission in M.Phil. Applied Psychology. Criteria for admission in the M.Phil. program is kept in strict accordance with the guidelines set by the Higher Education Commission. Applicants who meet the academic criteria will take an entrance test at the Institute. On clearance of the test, they will be interviewed for final admission.

Admission Test Pattern:

All the admissions are based on previous academic record, admission test and performance in face to face interviews. The admission test for M.Phil. in Applied Psychology is based on knowledge of Applied Psychology, Research Methods and subjective motivation and suitability of the candidate for the course.

Program Objectives:

1. To provide first-rate instruction and practical training in various areas of Psychology with primary focus on research

2. To develop a data-base of indigenous psychological assessment tools.

3. To provide students with intensive research training in applied areas of Psychology.

4. To conduct basic and applied research on topics relevant to our society and to study the existing psychological problems in the community.

5. To equip students with problem solving skills and coping mechanisms that would not only help them in increasing their personal well-being, but would also enable them to facilitate others to cope with the demands of everyday life.

6. To help students to maximize their potential as individuals, as Pakistanis, and as good human beings.

Program Outcomes:

1. Provide students with an extensive base in the applied areas of the subject, so that they can pursue careers in Clinical, Counseling, School and Organizational Psychology with special emphasis on research.

2. Equips students with a knowledge base of psychological issues by conducting and publishing researches.

3. Provides students with sound understanding of psychological problems that exist in Pakistani society.

4. Enables students to work as an independent researcher, carrying out researches on pertinent issues in society.

5. Enables students to use their academic training in dealing with practical issues.

6. Enables students to work as professionals, upholding moral and ethical standards and to be able to apply for graduate studies in leading national and international Universities.

M.Phil. APPLIED PSYCHOLOGY

Program Roadmap

Year 1 - Semester I

Course Code	Course Title	Credits
PSY 701	Professional and Ethical Issues	3
PSY 710	Advanced Statistics	3
PSY 734	Specialized Areas in Psychology-I*	4 (3+1)
	Total	**10**

Year 1 - Semester 2

Course Code	Course Title	Credits
PSY-704	Behavioral and Cognitive Neuroscience	3
PSY 730	Psychological Assessment	3
PSY 736	Specialized Areas in Psychology-II*	4 (3+1)
	Total	**10**

Year 2 - Semester 3

Course Code	Course Title	Credits
PSY 840	Contemporary Research Methodologies and Formulating Research Proposal	3
PSY 802	Current Trends in Assessment and Psychotherapy – I	3
	Total	**6**

Year 2 - Semester 4

Course Code	Course Title	Credits
PSY 855	Research Thesis	3
PSY 803	Current Trends in Assessment and Psychotherapy - II	3
	Total	**6**
	Total Credit Hours	**32**

According to the HEC, 3 Credits mean three credit hours of theory, while 4(3+1) mean a total of four credit hours, of which three are of theory, while one credit hour is for laboratory or practical work.

* Specialized Areas in Psychology

(any one of the following)

•   Clinical Psychology

•   Counseling Psychology

•   Health Psychology

•   Educational and School Psychology

•   Industrial and Organizational Psychology

* Students must maintain a minimum CGPA of 3.0 in each semester, those who fail to achieve the minimum required CGPA will not be promoted to the second year.
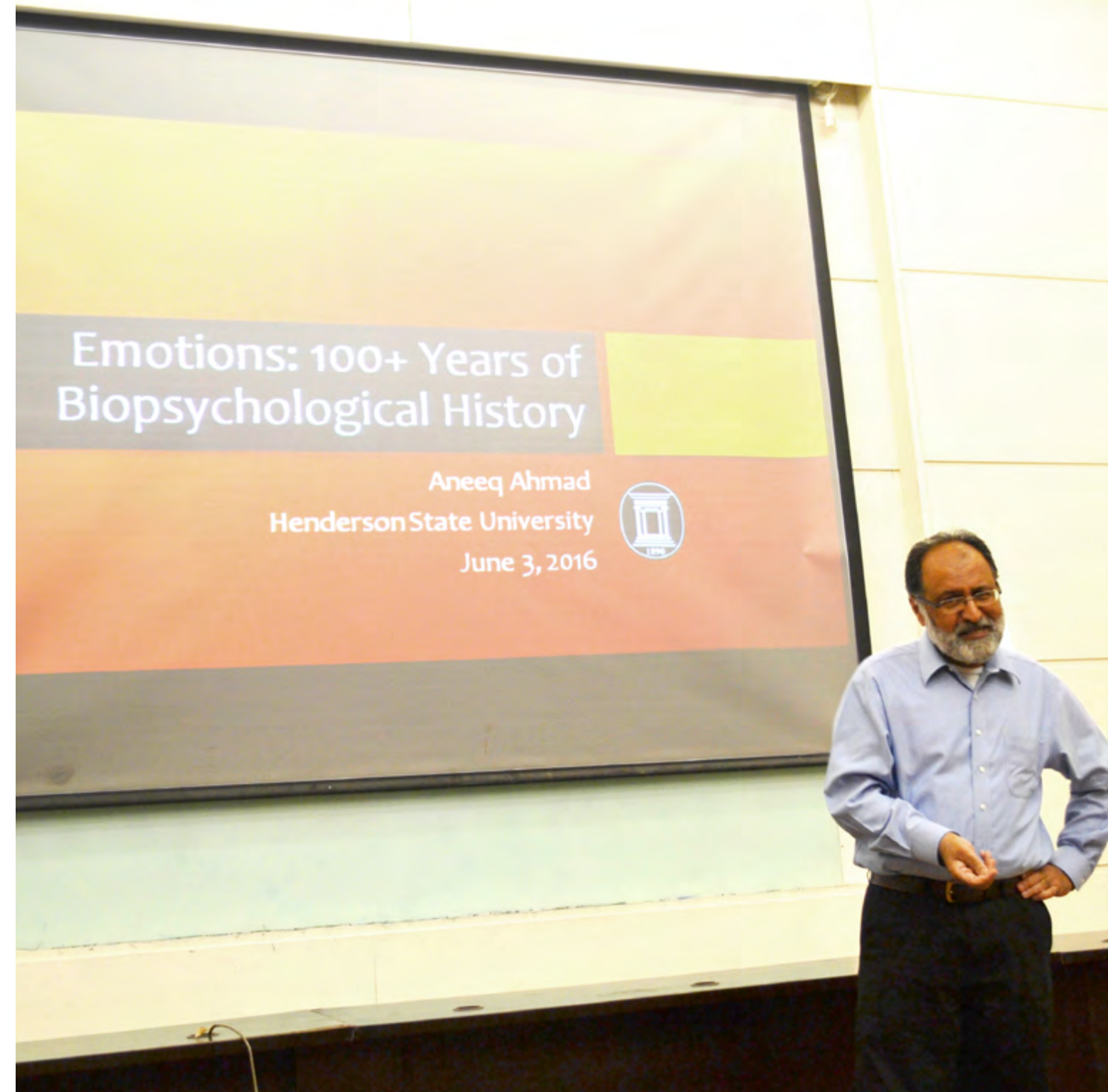
Ph.D. PROGRAM

Program Overview

The Institute of Psychology offers PhD after MS / M.Phil in Psychology. PhD program will be offered in the following Specialized Areas of Psychology*:

1) Clinical Psychology
2) Counseling Psychology
3) Industrial/Organizational Psychology
4) School and Educational Psychology
5) Health Psychology
6) Developmental Psychology

The Area of Specialization of PhD Scholars will be defined by the topic of their PhD Dissertation and the degree title will be determined accordingly.

The degree aims to furthering understanding of human behavior by using scientific methods in both basic and applied research. We train our scholars to become independent researchers in the discipline as they work under the expert and competent supervision of our faculty. This program focuses on instilling research expertise and eventually enabling our scholars to publish their work in HEC approved journals.

Program Entry Requirements:

To be eligible for admission to PhD in Psychology, a candidate must have a good academic record with MS / M.Phil. Psychology from a well-established and HEC recognized university. Moreover, the candidate will have to qualify the NTS (GAT) test prior to admission in PhD in Psychology. Criteria for admission in the PhD program is kept in strict accordance with the guidelines set by the Higher Education Commission. Applicants who meet the academic criteria will take an entrance test. On clearance of the test, they will be interviewed for final admission.

Admission Test Pattern:

All the admissions are based on previous academic record, admission test and performance in face to face interviews. The admission test for PhD is based on knowledge of Psychology and suitability of the candidate for carrying out independent research.

Program Objectives:

1. To provide knowledge and practical training in specialized areas of Psychology.

2. To equip them with the professional and ethical standards approved by the higher bodies of the discipline.

3. To familiarize them with the latest behavioral and neurocognitive science developments.

4. To equip them with sound knowledge of psychometrics.

5. To familiarize them with current trends and issues in specialized areas of Psychology.

6. To familiarize them with contemporary research methodology and the major steps in formulating a research proposal.

7. To conduct basic and applied research on topics relevant to our society with a view to study the existing psychological problems in the community.

8. To develop a data-base of indigenous psychological assessment tools for research and assessment purposes.

9. To gain knowledge about current issues in the discipline of Psychology.

10. To equip students with problem solving skills that would not only help them in personal adjustment, but will also help them to facilitate others to adjust to the demands of everyday life.

11. To enable students to become independent researchers.

Program Outcomes:

1. Students demonstrate considerable knowledge of and competence in research methods and design, basic quantitative methods and data analysis, and psychological measurement commonly used in the field of psychology

2. Students demonstrate the ability to write a critical review of literature in specialized areas of psychology.

3. Enables students to develop valid and reliable research instruments.

4. Enables students to formulate and conduct an independent research project.

5. Students demonstrate practical experience in presenting research on academic forums, like professional conferences, peer-reviewed journals, and other scholarly outlets.

6. Facilitates students to work as professionals, upholding moral and ethical standards.

Program Roadmap

Course Code	Course Title	Credits
Year 1 - Semester I		
PhD-801	Current Perspectives and Issues in Psychology	3
PhD-805	Seminars on Updates in Specialized Areas of Psychology	3
PhD-810	Developing Research Proposal in Area of Specialization	3
	Ethical and Professional Issues	2
	Total	**11**
Year 1 - Semester 2		
PhD-815	Writing up, Presenting and Publishing Research	3
PhD-825	Practical Issues in Developing Research Instrument	3
PhD-820	Theoretical & Practical Application of Advanced Statistics	3
	Total	**9**
	Total Credit Hours	**20**

According to the HEC, 3 Credits mean three credit hours of theory, while 4(3+1) mean a total of four credit hours, of which three are of theory, while one credit hour is for laboratory or practical work.

The duration of PhD program will range between three to seven years. The course work will be covered in the first year of PhD, while the students will be required to work on their Dissertation (PhD-930) pertaining to their area of specialization in the remaining years.

Recently, three PhD Scholars were awarded degrees by the Institute of Psychology, Beaconhouse National University.

1. **Ayesha Sarfaraz** was awarded Ph.D degree in organizational psychology. Her Ph. D dissertation title was "Identification, Assessment, and Dispositional Predictors of Work / Family Interface in Pakistani Working Women".

2. **Sidra Afzal** was awarded Ph.D degree in clinical psychology. Her Ph. D dissertation title was "Assessment and Psychosocial Predictors of Postnatal Blues and Postnatal Depression in Pakistani Women".

3. **Amna Butt** was awarded Ph.D degree in clinical psychology. Her Ph. D dissertation title was "Behavioral Problems Assessment and Correlates for Primary School Children".

Currently, three Ph. D scholars are in the process of writing up their dissertation after getting approval from Board of Advanced Studies and Research (BASR), BNU. The titles of their theses are as follows:

1. **Abia Nazim**
Assessment of Adaptive Skills in Children.

2. **Asma Bashir**
Predictors of Psychological and Sociocultural Adjustment of Pakistani International Students.

3. **Nabia Luqman**
Development and Validation of Learning Style Questionnaire for e-Learners and Identifying Learning Styles of e-Learners in Pakistan.

Scholarships
• Merit scholarship for candidates with 3 A's in A Level and more than 80% marks in Intermediate or Bachelors [2.5 CGPA or above]
• Need-based scholarships are also available for deserving students.

Hostel Facilities
• Hostel facilities are available for out-station students

Center for Counseling and Psychological Well-being
The Center for Counseling and Psychological Well-being at Beaconhouse National University aims to provide all the students of the University with services that can help them gain and maintain psychological well-being. The objectives of the Center for Counseling and Psychological Well-Being are:

• To help students understand and use their individual capacities better
• To suggest strategies that can enhance the personal, academic, and social growth of students
• To enhance problem solving and decision making capabilities of students
• To make students more resilient, so that they can proactively face various life challenges proficiently

FACULTY PROFILES

Dr. Ruhi Khalid
Professor and Director
- PhD Glasgow University, (UK)
- Fulbright Visiting Fellow University of Pittsburgh, (USA)
- Certified Counselor (Pennsylvania, USA)
- Chartered Member of American Psychological Society
- Chartered Member of British Psychological Society

ASSISTANT PROFESSORS

Dr. Farhat Jamil
- PhD Applied Psychology (Punjab University)
- M.Sc. Applied Psychology (Punjab University)

Dr. Amna Butt
- PhD (Beaconhouse National University)
- MS Clinical Psychology (Government College University)

Aman Karim
- MS Clinical and Counseling Psychology
- Beaconhouse National University

Rawa Haider
- M.Sc. Organizational Psychology and Business, Aston University, Birmingham, UK

LECTURERS

Rabia Khan
- MS Clinical and Counseling Psychology
- Beaconhouse National University

Fatima Nadeem
- MS Clinical and Counseling Psychology, Beaconhouse National University

CAMPUS COUNSELOR

Ms Maheen Syed
- MS Clinical and Counseling Psychology, Beaconhouse National University

RESEARCH ASSISTANT

Ms Annum Aftab
- MS Clinical and Counseling Psychology, Beaconhouse National University

ACADEMIC COORDINATOR

Ms Rida e Zainab

RESOURCE PERSONS

Dr. Saad Bashir Malik
Head, Department of Psychiatry, Shalimar Hospital, Lahore
- MBBS, MRC Psych (The Royal College of Psychiatrists, U.K)
- FRC Psych (The Royal College of Psychiatrists, UK)
- D.P.M. (Conjoint Board, England)

Dr. Feriha Peracha
Clinical Psychologist
- PhD (University College London, UK)

Dr. Daniel J. Christie
Professor Emeritus
- Ohio State University, USA

Dr. Irene Hanson Frieze
Professor, Department of Psychology, University of Pittsburgh, USA

Dr. Erica Burman
Professor
- Manchester Metropolitan University, UK

Dr. Aneeq Ahmad
Associate Professor
- Henderson State University, USA
- PhD (University of Wisconsin-Madison, USA)

Dr. Nasar Saeed Khan
Head, Department of Psychiatry, Services Hospital Lahore
- FCPS-Psych (College of Physicians and Surgeons Pakistan).

Dr Sadaf Rasheed
Head, Department of Psychiatry, Sir Ganga Ram Hospital, Lahore
- MBBS, MRCPsych, UK

Dr. Farah Malik
Professor, Institute of Applied Psychology, University of the Punjab
- PhD (NIP, Quaid-e-Azam University)

Dr Sobia Tamim Khan
Consultant Forensic Psychiatrist at St Andrews Healthcare, UK
- Honorary Senior Lecturer University of Birmingham, UK
- MBBS, MRCpPsych (UK)

Dr. Sarah Shahed
Professor, Department of Psychology, Forman Christian College, Lahore
- PhD (Punjab University)

Dr. Salma Hasan
Professor, Department of Psychology, GCU
- PhD (Punjab University)

Nauveen Dubash
Psychotherapist, Student Wellness Hub, McGill UniversityMBBS, MRC Psych (UK)
- M.Sc. in Couples and Family Therapy (University of McGill, USA)
- MS in Clinical & Counseling Psychology (Beaconhouse National University)

Dr. Nazish Imran
Head, Department of Child Psychiatry, Mayo Hospital
- MBBS, MRC Psych (UK)

Dr. Samira Bukhari
Psychiatrist at Services Hospital and Kanaan Clinic, MBBS, FCPS

Dr. Iram Zehra Bokharey
Senior Clinical Psychologist, Mayo Hospital, Lahore
- PhD (Punjab University)

Dr. Shahida Batool
Professor & Head, Department of Psychology, GCU
- PhD (Punjab University)

Wajeeha Zahra
Senior Clinical Psychologist at Children's Hospital

Maliha Latif
Director of Impact by Psyche Consultants, GCU
- MS (Punjab University)

Rubina Mehmood
Senior Clinical Psychologist (Mayo Hospital)
- MS (Government College University)

Arshad Mahmood Naz
Speech and Language Therapist, Child and Family Psychiatry, Deptt. Mayo Hospital, Lahore
- MS Speech and Language Pathology
- PGD Diploma in Speech and Language Therapy
- M.Sc. Psychology

Nauman Qureshi
Registered Psychotherapist
- M.A Clinical Psychology, Canada hD (Punjab University)
- Certificate in Gestalt Therapy (USA)
- Certificate in Rational Emotional Therapy (USA)
- Certificate in Cognitive Behavior Therapy (Canada)

Fatima Abbas
Consultant Psychologist, Ijaz Psychiatric Clinic
- MS Clinical and Counseling Psychology (Beaconhouse National University)

Beaconhouse National University

ACADEMIC REGULATIONS

MAJORS / MINORS / ELECTIVES

The minimum requirement for the award of a degree at the undergraduate level is 130 credits, of which at least 90 credits must be earned in Major courses.

BNU offers students an opportunity to broaden and complement their programs of study by completing the requirements of a Minor. A Minor may be a University inter-disciplinary program or one offered by a single school.

All students at the Schools/Institution of Beaconhouse National University are required to complete the following Mandatory Courses:

SUBJECT	CREDIT POINTS
Communication Skills I*	3.0 Credits
Communication Skills II	3.0 Credits
Islamic Studies	1.5* Credits
Pak Studies	1.5* Credits
Computer Literacy	2.0 Credits
Total number of Credits: -	**11.0 Credits**

* 2.0 Credits for School of Architecture

TRANSFER STUDENTS

• NEW ADMISSIONS

i) Students accepted at BNU may transfer to another School within the University within two weeks of being admitted. Fee differences, if any, will be paid at the time of transfer or adjusted against fee payment for the next semester whichever may be the case:

ii) A student wishing to transfer from a recognized university or college to BNU will be considered subject to the following BNU regulations:

a) Applications / NOC from the previous university for transfer to BNU must be submitted to the Registrar's Office to be reviewed by the Dean of the School concerned who, in consultation with the University Equivalence Committee, will determine the position of the applicant.

b) Courses for which credit has been awarded at the transferring institution will be accepted provided the courses being considered for credit must meet the programme requirements at BNU.

c) Official records will be evaluated, and notification will be forwarded from the Registrar's Office concerning the student's position in the programme at BNU, including the number of credits awarded.

d) At least 50% of the credits required for a degree must be earned at BNU.

e) Students with CGPA below 2.0 are NOT eligible to apply for 'Transfer of Credits'

• EXISTING STUDENTS

a) Existing students of BNU who wish to switch to the degree programme of another School of BNU can apply for 'Transfer of Credits' within a year from the date of their admission. After one year they cannot apply for 'Transfer of Credits' and will have to seek fresh admission.

b) Internal transfer requests (i.e. transfer requests within the same school) shall be evaluated and finalized by the School's faculty in the light of BNU's Student Transfer Policy under intimation to the Offices of Registrar and Examination.

c) Students with CGPA below 2.0 are NOT eligible to apply for 'Transfer of Credits'.

d) All requests of 'Transfer of Credits' should reach the Office of Registrar within two weeks from the commencement of classes after which period such requests shall not be entertained.

SEMESTER CREDITS

One semester credit means that a particular course must have at least one hour of class contact per week for a period of 16 weeks. Therefore, a course of three semester credits will meet for approximately 48 hours during a semester.

During one semester a student may take up to 6 courses or 18 credits. The time allocated for final examinations is excluded from this computation of class credit hours.

CGPA

A student's Cumulative Grade Point Average (CGPA) is computed by multiplying the number of credit hours of each course by the points assigned to that grade, then dividing the sum of all courses by the total number of credit hours in which the student was enrolled. All grades are determined and awarded by the respective course instructors.

EXAMINATION AND ASSESSMENT

The examination schedule is clearly defined in the BNU Calendar at the commencement of every academic year.

A final examination is a requirement in all courses except those in which examinations are not used to evaluate a student's achievement, as in the case of SVAD, SA, TFT. Other courses that may not have final examinations are computer laboratory courses, workshops and seminars, independent studies, presentations etc.

The method of examination in a course is determined by the course instructor approved by the respective Dean / Director of School/Institute.

The minimum passing grade required in thesis is 'C' grade (in case of Bachelor degree) and 'C+' (in case of MS/M.Phil. degree). The final standing of each student in each course, is assessed on the basis of the final examination result.

GRADING SYSTEM

All students receive grades indicating academic progress at the end of each semester for which they are enrolled. The BNU follows a four-point grading system specified by the Higher Education Commission and similar to the one prevalent at most international universities.

An undergraduate student shall be required to maintain a minimum CGPA of 2.0 at any given time to stay in good academic standing. A student shall be removed from the rolls if his CGPA falls below 2.0 unless the Dean/Chairperson permits him to stay on.

The minimum requirement for the award of an undergraduate degree is a CGPA equivalent to Grade C (2.0), for the award of a MA/Master's/MS/M.Phil. degree, a CGPA equivalent to (2.5) is required.

GRADE	GPA
A	4.00
A-	3.67
B+	3.33
B	3.00
B-	2.67
C+	2.33
C	2.00
C-	1.67
D+	1.33
D	1.00
F	0.00

In the case of theory courses if after the lapse of the course withdrawal date, the class size is more than 20 students, the grading will be on a Relative basis. However, the courses in which number of enrolled students is 20 or fewer, grading will be done on the 'Absolute Scale'. Likewise, the assessment/grading of Project/Thesis is done on the 'Absolute Scale'.

TRANSCRIPT POLICY

Semester-wise transcripts are posted in students' logins at the end of each semester after the compilation of results for that semester showing course-wise grades, Semester-wise Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA). A copy of transcripts may be issued at the written request of a student. Verbal or telephonic requests are not entertained. Official transcripts of the student's complete academic record are issued on the University's security stationary, bearing the official embossed seal of the University.

Transcripts or other evidence of attendance are not issued to students who are in debt to the University. Each student must obtain a clearance from the Accounts Office, evidencing that the debt has been paid in full and all outstanding balances cleared before an official transcript is issued.

INTERNSHIPS

Some disciplines require students to complete an internship in the local job market. This is a prerequisite for the award of a degree and no exceptions may be made to avoid the fulfilment of this requirement. The internship experience can be an invaluable aid in the evaluation of the real job market and potential employers. The concerned school will specify the internship requirement at the appropriate time.

STUDENT COUNSELLING

Each School provides an advisory program to help students integrate their campus experience with their personal interest to prepare them for professional careers. All freshmen are assigned a Faculty Advisor who assists them in the early period of the University experience.

This sustained personal contact with experienced faculty members benefits the student in the selection of areas of concentration that match individual interests and aptitudes. Each student has his/her progress towards the award of a degree carefully monitored by the Faculty Advisor. This entails detailed meetings with the Advisor, particularly at the time of registration for elective courses. No course selection/registration slip for electives/minors is deemed valid without the signature of the Advisor/Course Supervisor/Dean.

CLASS ATTENDANCE

Students are expected to have 75% attendance in each theory course in which they are registered. Studio/Lab sessions require 100% attendance. Those who miss a class session will be expected to make up for the missed work on their own. The acceptance of such work is at the discretion of the Course Supervisor. Students missing more classes than the stipulated number of leaves will receive a failing grade. Absence from Studio at SVAD and SA cannot be made up outside the campus or supervised.

It is expected that a student's absence from classes may be resolved with the faculty member concerned. If a student misses a class or a mid-semester exam due to sickness or some other unavoidable reasons, the student must inform the Course Supervisor ASAP. Suitable documentation such as a doctor's certificate may be required if such confirmation is necessary.

ADD / DROP / WITHDRAW OF COURSES

• A period of two weeks is allowed from the commencement of classes for add/drop of courses. A student adding a course is responsible for ascertaining the requirements of the course and for completing them. Students are strongly advised to consult with their Course Supervisor before adding or dropping a course.

• Course dropped within two weeks after commencement of classes are deleted from the record. The student will receive grade "W" (withdrawn) on their transcript if they apply to drop a course after two weeks from the commencement of the semester.

• However, if a student drops a course after the ninth week an "F" grade will be mentioned on his/her transcript.

• Student shall not be allowed to withdraw from the same course more than two times during the duration of his/her degree program. This shall also apply to the course(s) in which there is withdrawal on the basis of short attendance.

REPEATING A COURSE

There are two categories of students who will be required to repeat the courses: -

• Student shall repeat all mandatory/major courses in which he/she obtains an 'F' grade.

• In case of an elective course, students may repeat the same elective or take a new elective in place of the previous one, in order to fulfil the degree requirement.

• Students earning grade 'C-' or less either in a major/mandatory/elective course will have the option to repeat the course once.

• Students may repeat upto 18 credit hours (upto 6-courses of 3-credit hours) during the duration of their degree program. However, students may not repeat any course in which they have earned a grade higher than 'C-' except with the Dean's permission.

ACADEMIC DISCIPLINE

In BNU a great deal of emphasis is placed on academic discipline. Students are required to achieve their academic objectives by conforming to the requirements of their degree program and regulations of the university.

Academic dishonesty may include plagiarism, dishonesty in examination or assignments and falsification of data. Faculty members guide students about the conventions of documentation and acknowledgement of sources relevant for their courses. Cases of any academic dishonesty shall be referred to the BNU Examinations Discipline Committee.

SEMESTER FREEZE POLICY

1. A student who wishes to take a semester break must submit an application for Semester Freeze, approved by the Dean/Head of the Department, to the Registrar's office two weeks before the commencement of classes. In special cases, application may be accepted after the semester has begun, but not later than two weeks after the commencement of classes.

2. Fee paid for a semester will only be carried forward if the student submits the Semester Freeze application within the prescribed period of time.

3. A student who absents himself/herself from an entire semester without permission may not be allowed to resume his/her study without formal permission of the respective Dean/Head of the Department. Fee paid for that semester will be non-refundable and non-transferable in such cases and students must seek readmission and pay the readmission fee.

4. A student may apply for semester freeze during his/her degree program for (a) one semester; (b) two consecutive semesters; only ONCE for either option with the prior approval of the respective Dean/Head of the Department.

5. For resuming study after semester freeze the student must submit an application for rejoining to the Registrar's office prior to the commencement of classes to activate his/her status at the University.

PROBATION

• Students who fail to maintain a minimum required CGPA of 2.00 (in case of Bachelor's Degree) and 2.50 (in case of MA/MS/M.Phil. degree) are placed on academic probation.

• On two (2) consecutive probations in the first year or three (3) consecutive probations in the subsequent years, student's name shall be automatically removed from the university's rolls.

• However, students may consult their academic counsellor to pursue another course of study at BNU.

All students shall be required to maintain 'good standing' throughout their stay at the School and shall be expected to work harder than familiar norms.

DEAN'S HONOUR LIST

Students with excellent academic performance during a semester are placed on Dean's Honor List. The eligibility criteria for which are:

• The eligibility criteria for Dean's Honor List is same for Undergraduate and Master's degree i.e. 3.50 GPA in a semester.

• Full workload for a semester as prescribed by a School/Institute for postgraduate, graduate and undergraduate program for the Dean's Honor List.

AWARD OF GOLD MEDAL

The Gold Medal will be awarded to the student with the highest CGPA in each degree program provided number of graduating students of the same batch (i.e. Fall & Spring) in each degree program is not less than 10 in case of the undergraduate program and 5 in case of the graduate program.

In case of less than 5 students in MS/M.Phil. program(s), all MS/M.Phil. programs of the same school/institute may be considered as ONE batch for the award of Gold Medal on the recommendation of the respective Dean/Director.

With this provision the eligibility for the award of Gold Medal will be determined by the following criteria: -

a) If the average CGPA of cohort for a degree is 3.25 or above then the minimum required CGPA would be 3.80. If the average CGPA of cohort for a degree is less than 3.25 then the minimum required CGPA would be 3.65.

b) The Academic record of the students should neither have an 'F' grade nor should he/she have repeated the course.

c) The Academic record of the students should neither have an 'F' grade nor should he/she have repeated the course.

d) A certificate of distinction/honours will be awarded for the best thesis/film or project in the final semester.

e) If two students attain the same highest cumulative grade point average, then each of them will receive a Gold Medal.

f) While considering a student for the award of Gold Medal student's attendance and disciplinary record may be considered.

g) Any matter not covered under this policy shall be forwarded to the Gold Medal Committee constituted by the Vice Chancellor.

GENERAL CONDUCT

BNU enforces high standards of education. Students are required to maintain exemplary conduct towards fellow students, faculty and the University staff.

- Smoking at BNU is strictly prohibited.

- Visits by relatives or friends shall be restricted to specially designated areas and no visitor may enter a classroom or laboratory without the written permission of the Dean.

- Students are not permitted to bring eatables into classrooms, library or laboratories.

DISMISSAL

Any student failing to abide by the disciplinary rules and regulations shall be issued a written warning. A probation period shall be specified for the student to improve his/her behaviour, failing which the student is liable to be rusticated/dismissed from the University. A proper enquiry shall be held to ensure that the student is given the opportunity to present his/her case to the University's Disciplinary Committee.

A student reserves the right to appeal against dismissal/rustication to the Vice Chancellor, BNU whose decision in the case shall be final and not challengeable.

SCHOLARSHIPS / FINANCIAL ASSISTANCE

While awarding a scholarship (merit or need-based) a student's attendance and disciplinary record is also taken into consideration.

MERIT SCHOLARSHIP (UNDERGRADUATES)

FOR NEW ADMISSIONS:

Students with 80% or above marks in their FA/FSc examination; or the students with two (2) 'A' Grades in the A-Level examination; or the students with 3.80 CGPA in High School Diploma or equivalent will be eligible for a merit scholarship. This scholarship will continue if they maintain the CGPA as mentioned in the following table: -

CGPA	A-LEVEL	FA /FSC	MERIT SCHOLAR-SHIP	CONDITION TO CONTINUE
3.80 - 3.89	2 - A's	80% to 89%	50% of the Tuition Fee	3.80 CGPA with the prescribed workload
3.90 - 4.00	3 - A's	90% & above	75% of the Tuition Fee	3.90 CGPA with the prescribed workload

FOR EXISTING STUDENTS:

Students with a CGPA of 3.50 or higher with full workload as prescribed by school/department at the end of each semester will be entitled to a scholarship as per following table: -

CGPA	MERIT SCHOLARSHIP	CONDITION TO CONTINUE
3.50 - 3.64	25% of the tuition fee	3.50 CGPA with the prescribed workload
3.65 - 3.79	35% of the tuition fee	3.65 CGPA with the prescribed workload
3.80 - 3.89	50% of the tuition fee	3.80 CGPA with the prescribed workload
3.90 - 4.00	75% of the tuition fee	3.90 CGPA with the prescribed workload

MERIT SCHOLARSHIP (MASTERS / MS / MPHIL)

FOR NEW ADMISSIONS:

Students who have 80% or higher marks in their MA/MSc examination; or the students who have attained a CGPA of 3.50 or higher in 4-years BS / BA (Hons) degree will be eligible for a merit scholarship. This scholarship will continue if they maintain the CGPA as mentioned in the following table: -

4-YEARS BA / BS HONS CGPA	MA / MS OR EQUIVLENT %AGE	MERIT SCHOLARSHIP	CONDITION TO CONTINUE
3.50 3.64	80% to 84%	25% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.50 3.64)
3.65 - 3.79	85% to 89%	35% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.65 - 3.79)
3.80 - 3.89	90% to 94%	50% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.80 - 3.89)
3.90 - 4.00	95% & above	75% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.90 - 4.00)

FOR EXISTING STUDENTS:

Students with a CGPA of 3.50 or higher with full workload as prescribed by school/department at the end of each semester will be entitled to a merit scholarship as per following table: -

CGPA	MERIT SCHOLARSHIP	CONDITION TO CONTINUE
3.50 - 3.64	25% of the tuition fee	3.50 CGPA with the prescribed workload
3.65 - 3.79	35% of the tuition fee	3.65 CGPA with the prescribed workload
3.80 - 3.89	50% of the tuition fee	3.80 CGPA with the prescribed workload
3.90 - 4.00	75% of the tuition fee	3.90 CGPA with the prescribed workload

FINANCIAL ASSISTANCE

FOR NEW ADMISSIONS:

Students may apply for financial assistance to the Registrar Office on the prescribed form along with the required documents as mentioned on the scholarship form.

Scholarships equal to 25% or 50% of tuition fee may be granted for one semester after checking the proven need due to financial hardship on the recommendation of the Scholarship Committee.

FOR EXISTING STUDENTS:

A scholarship award would initially be granted for one semester which would be renewable provided the student maintains:

- A CGPA of 2.50 at the undergraduate level and 3.00 at the postgraduate level;

- Full workload for a semester as prescribed by the School/Institute for the postgraduate, graduate and for undergraduate degree program for the award of merit or need-based scholarship.

The South Asia Foundation awards the Madanjeet Singh Art Scholarships to talented students from South Asia. Sixteen students from Afghanistan, Bangladesh, Bhutan, India Maldives, Nepal, Pakistan and Sri Lanka are fully funded and are part of the BNU family.

Applicants coming from BSS / Concordia will receive a fee waiver of 100% on the Admission Fee.s

FACILITIES

BNU HOSTEL

The construction of BNU Hostels is complete and a state-of-art, purpose-built, on-campus boarding facility is ready and available for occupancy of 74 girls and 80 boys.

BNU Hostel compound is a 42,000 sq.ft. segregated wings for girls and boys. Each wing of the facility has appropriately equipped common rooms, pantries on each floor, a visitor's lounge and a laundry.

An adjoining facility to cater to the accommodation needs of international faculty is near completion.

LIBRARY

The BNU Library remains open from 9:00 a.m. – 6:30 p.m. daily, Monday to Friday and for a specific number of hours on Saturday as well. A full-time Librarian and Assistants provide library information and access.

Photocopying facilities are available at cost five days a week, 9:00 a.m. – 6:30 p.m. daily at the student resource center.

COMPUTER LABS

All computer labs with access to Internet, scanning and printing (colour & b/w) from 9:00 am to 6:30 pm daily Monday to Friday.

SPORTS CLUB

BNU encourages student participation in extracurricular activities and regularly hosts concerts, exhibitions, film screenings and other cultural events.

STUDENT & ALUMNI AFFAIRS

The Student Affairs Office under the Directorate of Student Affairs and External Relations coordinates with university's non-academic units for timely resolution of issues brought up by students (cafeteria, transport, hostels and related matters), besides providing support in holding co-curricular activities and ensuring students' co-curricular participation at events outside the university. It also maintains liaison with the university's alumni for their facilitation and assistance wherever needed.

The responsibilities of the department are as follows:

a) Conduct orientation and guidance services for new entrants to acquaint them with University life and rules.

b) Attend to student grievances and provide support for early resolution of student problems and issues.

c) Support and facilitate co-curricular activities by student society's and clubs such as BNU Bestival, BNU Model United Nations (BUMUN) etc.

d) Maintain the alumni network (graduate email database) and organize on-campus activities including meet-ups and homecomings.

VIRTUAL HEALTH CENTER

BNU offers a primary care facility to its students, faculty and staff through its on-campus Virtual Health Centre (VHC) in partnership between iHeal and Cloudclinik.

The Clinic provides services of regular checkup and basic medical screening to BNU faculty, staff and students. The Clinic is manned by trained nursing staff with the availability of an online panel of general physicians where patients can connect with them face-to-face in real-time via video screen upon request or requirement.

The purpose of VHC is to provide primary care on campus, screen for underlying risks for diabetes and hypertension, provide medical advice, monitor and manage basic health and refer to specialist care where required.

Students can get their Blood Pressure, Blood Sugar, Body Mass index (BMI), Body Temperature, pulse and Eye Vision evaluated. VHC then create a wellness profile of each student against a unique ID number which is stored with the Clinic for future visits based on any irregularities, a student may be advised appropriate course of action by the medical team.

All screenings and visits to the clinic are optional and free-of- cost for students.

CENTER FOR COUNSELING AND PSYCHOLOGICAL WELL-BEING

BNU considers the emotional health of student and staff as its top priority. It has established an on-campus Center for Counseling and Psychological Well-being with support from BNU Institute of Psychology. The center aims to provide students with services to help them gain and maintain psychological well-being, featuring a qualified Psychologist on board as the Campus Counselor.

Students can seek help from our trained professional in complete confidence regarding any personal, social or other crises they may be facing and discuss the same in a supportive and secure environment.

The aim of the Center is to encourage students' personal, academic & social growth, enhance their problem-solving and decision-making capabilities and to ultimately enable them to face various life challenges in a wholesome manner.

CAFETERIA AND RESOURCE CENTER

The BNU cafeteria block is a three-story well-furnished facility spread on 18000 sq. ft. area and with seating capacity for over 3000 persons at a time. The basement and the ground floor are completely operational while the upper ground floor is reserved for special occasions and gala buffet events.

A cafeteria quality assurance committee with representatives from faculty and management ensures maintenance of highest standards in quality and hygiene and diversity of cuisine at economical prices through surprise visits and regular in-person meetings with the cafeteria management and staff. Periodic medical health examination and diagnostic tests of chefs and waiters is conducted.

There are separate counters and stations for Fast Food, Pizza, Pakistani, Chinese, Open Kitchen, besides separate counters for Fresh Juices, Milkshakes, Tea/Coffee provide a variety of hold and cold drinks. In addition, the café has a tuck shop for routine purchasable items.

The on-campus resource center caters to students' requirements for printing, stationary and photocopying services etc.

CAREER PLACEMENT OFFICE

BNU has established a Career Placement Office under the Directorate of Student Affairs and External Relations that serves Career Placement needs of students and graduates. The services include Academic Counseling, Professional Counseling, Job Placement, internship facilitation and enabling students for self-employment and start-up business opportunities.

The responsibilities of this department include the following services:

a)   Undertake career counseling of prospective applicants as well as parents during admissions cycle.

b)   Provide career guidance services to students, facilitate internship programs and build liaison with industry for job placements.

c)   Conduct Job Fairs, Recruitment Drives, Employer Meet-ups, and Screening Interviews for graduates and graduating students.

d)   Develop and maintain a graduate directory of recent graduates.

e)   Liaise with the United States Education Foundation in Pakistan and British Council, UK and explore other international education opportunities for students and keeping them informed on international fellowships and scholarship programs.

f)   Extend support for international exchange semesters and summer (Turkey, USA, Germany etc.)

g)   Facilitate start-up incubation at Plan9 Technology Incubator, The Indus Entrepreneurs (TiE) Lahore Chapter, NetSol Nspire Program, National Incubation Center, The Nest I/O, WomenX Pakistan for mentoring of students and alumni to capitalize on their entrepreneurial potential.

CREDITS