

Handout for Candidates

Application Deadline: Dec 12, 2024

Interviews: Dec 17, 2024 – Dec 18, 2024

Admission Decisions: Dec 19, 2024

NBS Application Deadline: Dec 26, 2024

Fee Deadline (Due Date): Jan 09, 2025

Zero Week: Feb 04, 2025

Classes Begin: Feb 10, 2025

HOW TO APPLY

STEP 1 | Online Application:

Fill out the **application form** online at (www.bnu.edu.pk)

- Access the [online admission portal](#)
- Select **“Master of Art and Design Studies”**
- Click on **“Apply Now”** at the right side of the page.
- Read the application instructions and checklist carefully.
- Complete the online form accurately.

STEP 2 | Application Submission:

Submit in Person or Courier the Application

Print the completed application form and submit it in person or via courier with:

- Copies of transcripts
- Proof of application processing fee payment (demand draft/pay order/challan receipt) in favor of Beaconhouse National University, sent to:

Registrar’s Office

BNU Campus

13 Km off Raiwind Road, Near Jatti Umrah, Lahore

Application Processing Fee: PKR 4000 (non-refundable), payable at any UBL branch via bank deposit (Account # 00211650512685) or online through the Blinq app (instructions available in the application’s “Processing Fee” section).

For any query related to Step 1 & 2, please contact our Admission Office at **(042) 38100156 ext 484 and 488** (from 10 am to 4.30 pm, Monday to Friday) or via email at admissions@bnu.edu.pk

STEP 3 | SUPPORTING MATERIAL to be Submitted for the MA ADS Admission

Please email the following material to: svad.admissions@bnu.edu.pk	
1. Portfolio	Please submit work samples in either visual or written format. You may choose one or both of the following options: i) a PowerPoint presentation consisting of 10 images of your recent work/projects. ii) 2-3 Writing Samples: (a reflective essay, an opinion piece or an academic paper).
2. Statement	Statement of Purpose (500-750 words) detailing your motivation and goals.
3. CV	An updated Curriculum Vitae

STEP 4 | SUPPORTING MATERIAL to be Submitted for the MA ADS Admission

Interview	The interview schedule will be provided to candidates who have successfully submitted their application and supporting materials.
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For any query related **Step 3 & 4**, please reach out the department at mobile/WhatsApp: **0333-4051931** or email us svad.admissions@bnu.edu.pk

Frequently Asked Questions [FAQs]

Who can apply?

Applicants with minimum 16 years of education or equivalent qualification with minimum 45% marks from HEC recognized educational institutions are eligible to apply.

Can I apply with a non-art undergraduate degree?

Yes, we encourage applicants from diverse academic, personal and professional backgrounds.

Does SVAD open its Master of Art and Design studies admission again in Summer?

No, admissions for the MA ADS program are offered only once a year.

Are there Merit based or need-based scholarships available?

Yes, please check the eligibility criteria here

<https://www.bnu.edu.pk/scholarships>

Is it a full-time or part-time masters program?

This is a full-time, two-year program totaling 60 credit hours.

Is it online or on-campus?

All classes are conducted on campus

Is there a hostel facility available?

Yes, please visit <https://www.bnu.edu.pk/hostels> for hostel facility

Do all candidates need to appear for the virtual interview?

Yes, candidates will participate in a virtual interview with the SVAD faculty panel, which assesses applicants' curiosity, visual intelligence, and diverse interests. This is also an opportunity for candidates to learn more about SVAD.

What is the fee structure for the Master of Art and Design studies program?

The fee structure can be found at <https://www.bnu.edu.pk/fees>