

**Test Pattern**  
**BS Journalism and Media Studies**  
**&**  
**BS Communication and Immersive Media**

**Time allocated=120**  
**minutes Total marks=70**

**Part 1: MCQs**

- |                      |    |
|----------------------|----|
| 1: English           | 10 |
| 2: General knowledge | 10 |
| 3: Pakistan affairs  | 10 |

**Part 2: Subjective**

**Q1: Write short notes on any four of the following: (4X5=20Marks)**

- 1:
- 2:
- 3:
- 4:
- 5:
- 6:

**Q2: Attempt any two questions: (2X10=20Marks)**

- 1:
- 2:
- 3:

**BS Journalism and Media Studies**

**&**

**BS Communication and Immersive Media**

**Department of Journalism & Mass Communication**

**School of Media & Mass Communication**

**Beaconhouse National University, Lahore, Pakistan.**

**Entry Test**

- *Please circle your answers. Do not use tick marks to answer the questions.*

**Time allocated=120 minutes**

**Total marks=70**

**Part I**

**30 Marks**

**Choose the word that is nearly most opposite in meaning to the Capitalized words.**

**1. LANGUID**

- (a) Feeble
- (b) Dull
- (c) Vigorous
- (d) Weak
- (e) None of these

**2. HIGH-STRUNG**

- (a) Nervous
- (b) Tense
- (c) Costly
- (d) Calm
- (e) None of these

**3. METTLE**

- (a) Courage
- (b) Boldness
- (c) Cowardice
- (d) Spirit
- (e) None of these

**4. ABRIDGEMENT**

- (a) Epitome
- (b) Dissect
- (c) Abstract
- (d) Synopsis
- (e) None of these

**5. CAJOLE**

- (a) Flaunt
- (b) Coax
- (c) Beguile
- (d) Flatter
- (e) None of these

**Choose the word that is near most similar in meaning to the Capitalized words. (1 Mark each)**

**6. BRISTLE**

- (a) Regulate
- (b) Flare up
- (c) Frail
- (d) Exhilarate

(e) None of These

**7. DELUGE**

- (a). Immerse
- (b) Rescue
- (c) Drown
- (d) Overflow
- (e) None of These

**8. TIRADE**

- (a) Argument
- (b) Procession
- (c) Angry Speech
- (d) Torture
- (e) None of These

**9. QUASI**

- (a) Secret
- (b) Improper
- (c) Seeming
- (d) Whole
- (e) None of These

**10. VILIFY**

- (a) To Prove
- (b) Boast
- (c) Defraud
- (d) Defame

(e) None of These

11. Which from the following countries is NOT a non-permanent member of Security Council.

- (A) Peru
- (B) Poland
- (C) Denmark
- (D) Equatorial Guinea

12. Al-Jazeera TV Channel belongs to?

- (A) Qatar
- (B) Kuwait
- (C) Egypt
- (D) Bahrain

13. The newest member of the Eurozone is?

- (A) Lithuania
- (B) Croatia
- (C) Bulgaria
- (D) Cyprus

14. The Iran-Pakistan gas pipeline is also called

- (A) Friendship pipeline
- (B) future pipeline
- (C) peace pipeline
- (D) unity pipeline

15. Currently, there are \_\_\_\_\_ member states of the United Nations.

- (A) 190
- (B) 193
- (C) 196
- (D) 197

16. Currently, \_\_\_\_\_ countries hold the status of Observer States in the United Nations.

- (A) 2
- (B) 3
- (C) 4
- (D) 5

17. There are \_\_\_\_\_ members of SAARC.

- (A) 5
- (B) 6
- (C) 7
- (D) 8

18. Secretary General SAARC Arjun Bahadur Thapa belongs to \_\_\_\_\_.

- (A) Pakistan
- (B) India
- (C) Maldives
- (D) Nepal

19. Which from the following countries does NOT yield veto-power?

- (A) United States
- (B) United Kingdom
- (C) Canada
- (D) France

20. Nokia mobile phone business was bought by Microsoft in a deal of

- (A) \$4.17 billion
- (B) \$7.17 billion
- (C) \$10.17 billion
- (D) \$13.17 billion

**21:** The “Shandur Pass” at the Height of 12,205 feet connects:

- (a) Chitral and Gilgit
- (b) Chitral and Bannu
- (c) Mardan and Malkand
- (d) Gilgit and Kashgars

**22.** The area lying between river Beas and the Ravi is called:-

- (a) Chaj Doab
- (b) Rachna Doab
- (c) Bari Doab
- (d) Saharwal Doab

**23.** Which part of Punjab is famous for shisham Timber Forests?

- (a) Changa Manga
- (b) Ala Chitta Range
- (c) Murree Kohuta Range
- (d) Mianwali and Kalabagh range.

**24.** Which of the following Central Asian State is enriched with the world’s largest mineral resources?

- (a) Uzbekistan
- (b) Kazakistan
- (c) Azerbaijan
- (d) Turkmenistan

**25.** The largest number of fatalities by earth quakes were recorded in:

- (a) Gilan (Iran) June, 21st 1990
- (b) Kobe (Japan) January 17th 1995
- (c) Takhar (Afghanistan February 4th 1998
- (d) Izmir (Turkey) August, 17th 1999

**26.** Pakistan Forest institution is located in:

- (a) Karachi
- (b) Rawalpindi
- (c) Lahore
- (d) Peshawar

**27.** The archaeological site “Kot Diji” is located near the city of:

- (a) Larkana
- (b) Thatta
- (c) Khairpur
- (d) Swat

**28.** Pakistan is surrounded in the North West by:

- (a) Iran
- (b) China
- (c) Afghanistan
- (d) Himalayas Range

**29.** The most precious gemstone “Emerald” are found in:

- (a) Gilgit
- (b) Hunza
- (c) Swat
- (d) Dir



30. The country, which supported the Pakistan Movement before the emergence of Pakistan:

- (a) Iran
- (b) Indonesia
- (c) Saudi Arabia
- (d) None of these

**Part II**  
**40 Marks**

**Each question carries equal marks**

**Q1: Write short notes on any four of the following:**

**(4X5=20Marks)**

1. Facebook
2. Load shedding
3. YouTube
4. Pak china friendship
5. Terrorism
6. Kashmir issue

**Q2: Attempt any two questions:**

**(2X10=20Marks)**

Q1: Why do you want to study mass communication?

Q2: What is the role of media in Pakistan?

Q3: Why our film and music industry is in crises. Explain.