20 YEARS OF EMBRACING DIVERSITY

Beaconhouse National University
BNU

PROSPECTUS
2023-24

BEACONHOUSE NATIONAL UNIVERSITY

PROSPECTUS 2023-24

VICE CHANCELLOR'S MESSAGE

Welcome to Beaconhouse National University (BNU)!

As Pakistan's first not-for-profit liberal arts university, we are committed to excellence across all disciplines we offer. The journey of our students, however, must go beyond academics. At BNU's purpose-built campus, we offer a wholesome college experience where each student is encouraged to discover their passion and prepare to pursue their professional dreams.

We work diligently to identify students with the potential to benefit from the BNU experience and equip them with the tools to become responsible and caring citizens and leaders in their respective disciplines. We always seek to build synergies, not only within BNU but with peer institutions in Pakistan and abroad, and to create an intellectual environment where both teaching and research thrive – in ways that contribute to a prosperous, just and sustainable society in Pakistan.

BNU recognizes its responsibility to shape the future of our upcoming generation. The entire BNU community is committed to preparing our students for whatever tomorrow may bring. We wish to see each of them make us, and the country, proud – in whatever they do and wherever they go.

We are obsessed with excellence and expect our students to join us with the same spirit and determination. Our twenty-year journey offers a remarkable testament to our success in doing so. And we are determined to keep building on it.

We look forwarding to welcoming you to the BNU community and offering you an experience you will cherish for the rest of your life.

Dr. Moeed Yusuf

BNU
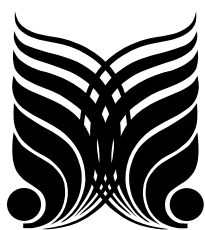
Beaconhouse
National University

CONTACTS

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FOR GENERAL ENQUIRIES

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⬛ BeaconhouseNationalUniversity
🐦 @BNULahore
📷 #BNULAHORE

TAROGIL CAMPUS

13-Km Off Raiwind Road, Lahore.

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ABOUT BNU

Chartered by the Government of Punjab, Beaconhouse National University (BNU) is Pakistan's first Liberal Arts University, established in 2003 with the aspiration of disseminating quality education with modern, rational, course content while ensuring that the history and culture of Pakistani society are valued. Our distinctive learning experience and research in diverse areas where the essential focus of the programmes offered has been determined by the type of the work force identified for the future economic, business, academic, cultural and technological advancement of the country encourages students to become independent learners.

The growing challenge of providing quality education in today's era has led to the cut-throat competition of various educational institutions for furnishing students with cutting edge knowledge in their respective fields. BNU is a non-profit, private university which offers students a range of subject areas which are of immense relevance to the country's economy. BNU offers an inspiring and challenging environment with a broad based educational setup in which a student studies a variety of different subjects and is encouraged to question, take creative risks and gain a better working knowledge of the world around him or herself, thus preparing them for a lifetime of opportunities and challenges. Resultantly, they graduate as highly professional, mature, innovative, entrepreneurial and employable

practitioners.

We aspire to present our students the academic and personal development prospects that will equip them to respond to the intellectual, social and personal challenges that they will encounter throughout their life and career. Keeping in view the current volatile situation in the country, the liberal arts education provided by the University helps Pakistani youth to be emancipated in their world views thus helping to combat the menace of extremism in all its forms. It is also essential to develop and nurture their professional abilities, enhance their acumen and expertise, so as to enable them to make a valuable contribution to the community and at national and international levels.

The University is supported in this endeavour by a team of highly qualified and experienced faculty that bring a high level of technical skill and industry expertise with first-hand knowledge of their subjects. They have adopted modern and current modes of teaching, learning and assessment. With a congenial and comfortable environment as well as library resources, the University is well equipped to make the time spent at BNU a memorable one.

Over the years, Liberal Arts education has assumed a vital role. An armchair philosopher once said, "When the only tool you have is a hammer, you tend to see every

problem as a nail." All knowledge is one, a unified wholeness, and every field of study is but a piece or an angle or a way of partitioning this knowledge. Thus, to see how one's chosen area fits into the whole, to see the context of one's study, we at BNU believe, liberal education is not merely desirable, but necessary. BNU aims to shape and form the future of its students with its unparalleled set of learning resources. The diverse body of knowledge that a student gains at BNU, together with the tools of examination and analysis that one learns to use, will enable him to develop specialist skills, deepen his understanding, gain new insights and perspectives to flourish his career ahead, build opinions, streamline attitudes, learn and adopt values, and beliefs, based not upon authority or ignorance, whim or prejudice, but upon one's own worthy evaluation of argument and evidence. We foster the development of an active engagement with knowledge, and not just the passive reception of facts.

At BNU, the knowledge disseminated will help you learn new subjects by one of the most common methods of learning analogy. As George Herbert noted, people are best taught by using something they are familiar with, something they already understand, to explain something new and unfamiliar. The more you know and are familiar with, the more you can know, faster and more easily. Many times, the mind will create its own analogies, almost unconsciously, to teach itself about the

unfamiliar by means of the familiar.

The education at BNU creates an improvement of perception and understanding. This is done by a number of unique, innovative practices at BNU:

• An academic format which encourages the student to read across the curriculum allowing for cross registration in courses offered at Schools other than the one the student is registered in. These courses may be taken as minors or electives.

• The University underscores the importance of the creative and performing arts which form an integral part of any liberal arts education. Open workshops and seminars are offered where students interact with scholars and practitioners of international repute.

• Each student works with an academic advisor who helps design a programme of study most suited to the individual student's talent and is also available for personal guidance throughout the student's stay at the University.

• A system of education in which students learn in small, interactive class sessions.

• A system of student evaluation based on frequent written assignments and research projects rather than a traditional method of examination.

At Beaconhouse National University, education is enriched through a free exchange of ideas and debate which is expertly guided by qualified faculty. Most courses are intensive and yearlong in which students are encouraged to question assumptions, listen to diverse opinions and challenge convention. This strategy is further developed through disciplined and motivated work on the student's part and the evaluation of individual progress through written reports and ongoing interaction between students and teachers.

The University is fully cognizant of the fact that the formative years of a young adult's life i.e. the years spent at university must be enriched through a variety of experiences, both within and outside the classroom. Study tours therefore, form a regular feature of University life and serve as a means of research and exposure to life in other regions of the country and varied socio-economic groups.

BNU is a non-profit, apolitical, nonsectarian, equal-opportunity institution offering undergraduate and graduate programmes in modern disciplines, many of which are not offered anywhere else in Pakistan.

BNU'S SCHEME OF STUDIES ALLOWS FOR:

• Cross registration ensuring that students read across the curriculum, as opposed to being confined to a single discipline or faculty;

• Access to a multidisciplinary University which offers a balanced mix of traditional and contemporary studies;

• Courses in disciplines that are not being offered by any other institution in the country and

• Easy access to students aspiring for higher qualifications.

BNU offers its students a diverse learning environment where they witness cross cultural exchange of ideas from their peers and faculty that represents various parts of the world. In a brief time BNU has already made its mark in the region with the presence of students from SAARC countries among its student body, thereby extending its role as a platform for providing quality education, not only to Pakistani students but also by offering its expertise to neighbouring countries.

Creative, unique and diverse ideas that stem as a consequence of this diversity extends significant advantages to our students. BNU, in its bid to ensure that quality educational opportunities are available to all worthy candidates, has put in place a very generous scholarship scheme that is aimed to offset and transform constraints into opportunities for prospective students as well as existing students.

Having evolved from an insignificant number of students to the significant amount of student body from within and outside Pakistan, we believe your choice will be rewarded in the quality of your education and student experience.

Board of Directors (BOD)
Beaconhouse National University Foundation

1. Mrs. Nasreen Mahmud Kasuri, Chairperson BNUF
2. Dr. Moeed Yusuf, Vice Chancellor
3. Mr. Khurshid Mahmud Kasuri
4. Mr. Kasim Mahmud Kasuri
5. Dr. Parvez Hassan
6. Mr. Mueen Afzal
7. Ms. Christine Dawood
8. Ms. Sharmeen Obaid Chinoy
9. Mr. Azmat Isa
10. Dr. Ishrat Husain

Board of Governors (BOG)
Beaconhouse National University

1. Mrs. Nasreen Mahmud Kasuri, Chairperson BNUF
2. Dr. Moeed Yusuf, Vice Chancellor
3. Mr. Khurshid Mahmud Kasuri
4. Mr. Kasim Mahmud Kasuri
5. Dr. Parvez Hassan
6. Mr. Mueen Afzal
7. Ms. Christine Dawood
8. Mr. Qazi Azmat Isa
9. Dr. Ishrat Husain

10. Chairman, Higher Education Commission, Islamabad.
11. Vice Chancellor, GC University, Lahore
12. Secretary Higher Education, Government of Punjab, Lahore.

13. Ms. Farzana Shahid (Registrar/Secretary)

LIST OF PROGRAMS - 2023-24

School	Programs	Semesters	Credits
Mariam Dawood School of Visual Art & Design (MDS-VAD)	Master of Art and Design Studies	4	60
	Master of Art Education	3+1+2	36
	BA (Hons). Interdisciplinary Expanded Design & Art (IEDA)	8	131
	BFA Visual Arts	8	131
	B. Des. Visual Communication Design	8	131
	B. Des Textile, Fashion and Accessory Design with specialisation: • Textile & Fibre • Fashion • Jewellery & Accessories	8	131
	B. Arch. (Bachelor of Architecture)	10	170
	BID (Bachelor in Interior Design)	8	130
Razia Hassan School of Architecture (RHSA)	B. Arch. (Bachelor of Architecture)	10	170
	BID (Bachelor in Interior Design)	8	130
Seeta Majeed School of Liberal Arts & Social Sciences (SMSLASS)	**Department of Liberal Arts (SMSLASS-DLA)**		
	BA (Hons) Social Sciences with Specialization in Political Science	8	131
	BA (Hons) in Social Sciences with a Major in Liberal Studies and Specialization in History	8	131
	BA (Hons) in Social Sciences with Major in:	8	131
	• Liberal Studies		
	• Major in Liberal Studies and Minor in Media Studies		
	• Major in Liberal Studies and Minor in Theatre, Film and TV		
School of Media and Mass Communication (SMC)	**Department of Journalism (SMC-JOR):**		
	MS Public Relations & Advertising	4	30
	BA (Hons) in Social Sciences: with major in:		
	• Media Studies	8	130
	BS (Hons) in Communication and New Media Technology	8	130

School	Programs	Semesters	Credits
	Department of Theatre, Film and TV (SMC-TFT):		
	BA (Hons) in Social Sciences: with major in:		
	• Theatre, Film and TV Studies	8	130-131
	MS Film & TV	4	30/33
School of Computer and Information Technology (SCIT)	BSc (Hons) in Computer Science	8	130
	BSc (Hons) in Management and Business Computing	8	130
School of Education (SE)	M. Phil Educational Leadership and Management	4	33
	M. Phil Linguistics and TESOL	4	33
School of Business (SB)	**Department of Management Sciences (SB-DMS)**		
	BS Business Intelligence and Analytics	8	130
	BBA (Hons) Specialization in:		
	• Finance	8	135
	• Marketing		
	• Supply Chain Management		
	• Human Resource Management		
	• Business Intelligence		
	BBA (Hons) Double Majors in:	9	147
	• Finance & Marketing		
	• Supply Chain Management & Marketing		
	Department of Economics (SB-ECO)		
	B.Sc. (Hons) in Economics	8	132
	BS (Hons) Major in Economics with Minor in Data Sciences and Analytics	8	132
	BSc (Hons.) with Major in Economics and Minor in Media Studies	8	135
	BSc (Hons.) with Major in Economics and Minor in Finance	8	135
	B.Sc. (Hons) Double Major in Economics and Finance	8	141
Institute of Psychology (IP)	MS Clinical & Counseling Psychology	4	41
	B.Sc. (Hons) Applied Psychology	8	131

ADMISSION CRITERIA

The admission offer shall be made upon satisfying the following criteria:

BA (Hons) / BSc (Hons) Degree Programmes

(i) To be eligible for admission to undergraduate programmes, a candidate must satisfy any one of the following requirements: -

- FA / F.Sc. with at least 2nd division (i.e. 495 marks)*.

- O-levels (at least 6 subjects with IBCC equivalence) and 3 A levels. Advanced Subsidiary (AS) will not be taken into account.

- High School Diploma and International Baccalaureate (IB) result with a CGPA of at least 2.50.

Note: Equivalence Certificate from IBCC is mandatory for all international qualifications i.e. O Levels/A-Levels, High School Diploma, and International Baccalaureate, or equivalent.

*   For B.Arch. & BBA minimum 60% marks (660) are required in Intermediate or an Average C in A-Level.

**   For Software Engineering minimum 50% marks (550) are required in In-termediate (with Math or Biology#) or equivalent

#Students of Intermediate (Pre-Medical Group) will be required to take deficiency courses in Mathematics of 6 Credit hours in their first year of study.

***   For Economics minimum 50% marks (550) required.

(ii) Passing of BNU's written aptitude test & interview

(iii) The overall merit for admission offer in the undergraduate degree programmes will be determined on the basis of the aggregate as follows:

Break up	Percentage
Admission Test & Interview	25%*
A-Levels / Intermediate	45%
O-Levels / Matriculation	30%
Total	**100%**

*   The split between relative weightage of admission test vs the interview will be at the discretion of the Dean/Director of respective school/institute.

(iv) The Formula for calculation of merit is as follows

Matriculation		Intermediate	
$\dfrac{\textit{Marks Obtained}}{\textit{Total Marks}}\text{*30}$		$\dfrac{\textit{Marks Obtained}}{\textit{Total Marks}}\text{*45}$	
O Levels		A Levels	
Sum of Pak. equivalent Grade Points / Marks of all subjects calculated as follows:		Sum of Pak. equivalent grade points /marks of all subjects calculated as follows:	
Grades	Pak. Equivalent Grade Points/Marks	Grades	Pak. Equivalent Grade Points/ Marks
A*	4.00	A*	15.0
A	3.20	A	12.0
B	2.80	B	10.5
C	2.40	C	09.0
D	2.00	D	07.5
E	1.60	E	06.0
F / U	0.00	F / U	00.0

(v) Student terminated from one BNU school on the basis of poor academic performance or on disciplinary ground will not be eligible to seek admission to any other school of BNU.

(vi) Acceptance of a candidate rejected by one BNU school who is seeking admission in another BNU school will be subject to the approval of the Vice Chancellor.

MS/M.Phil. Degree Programmes

Criteria for admission into MS/M.Phil degree programmes are as follows: -

• MA or 16 years of education with BA (Hons.) from a recognized university with a minimum CGPA of 2.5.

• GAT, General Test is mandatory from the National Testing Service
or BNU UGAT with 50% score*.

• Passing of BNU's Written/Aptitude test, Interview

* 60% for all programs in the School of Education.

** For admission in the MA Art & Design Studies degree, GAT is not required. Instead students are required to submit 10 images of their work (or prior academic papers in case of non-studio background), a one-to-two (1-2) page Statement of Intent and a CV.

*** Similarly, admission in the MA Art Education degree, GAT is not required and in lieu of that students are required to submit Current CV, one (1) page Statement of Intent, for applicants with art background a digital portfolio of own work and their students' work (maximum 10 pieces each with captions) submitted on a CD or a USB. For applicants with non-art background, a writing sample, sample lesson plans, course outlines or curriculum documents.

Ph.D. Degree Programmes

Criteria for admission into Ph.D. Degree Programmes are as follows: -

• 18 years of education from a recognized university.

• Minimum CGPA of 3.00 in MS/M. Phil or first Division in annual system.

• GAT, Subject/GRE.

• Student is required to submit his last degree (MS/MPhil) attested by HEC.

Programmes Duration

The University requires students to complete their degrees within the stipulated time limit. For undergraduate and graduate qualifications, the maximum time allowance for completion of the degree is as follows:

Program	Total Duration	Break up	Percentage
4 Years Bachelors	4 years	2 years	6 years
5 Years Bachelors	5 years	2 years	7 years
2 Years MS/MPhil	2 years	2 years	4 years
Ph.D.	3 years	5 years	8 years

THE OBJECTIVES OF BEACONHOUSE NATIONAL UNIVERSITY

Beaconhouse National University's objectives are deeply rooted in its mission to provide a transformative educational experience within the framework of a liberal arts institution. The university's goals encompass a wide range of academic, cultural, and social aspects:

Holistic Education:
BNU aims to provide holistic education that cuts across traditional disciplinary boundaries. The university seeks to foster well-rounded individuals by integrating various fields of study and encouraging cross-disciplinary exploration.

Higher Education Access:
One of BNU's core objectives is to offer higher education opportunities to students from diverse backgrounds. The university is committed to ensuring that deserving students are not denied access due to financial constraints, thereby promoting inclusivity and social mobility. BNU's wholesome scholarship program is a key aspect of the university's not-for-profit ethos that continues to remain a priority for the entire BNU community.

Equal Opportunities and Inclusiveness:
The university's objectives emphasize providing equal opportunities for all, irrespective of their backgrounds. BNU's commitment to inclusivity extends to its admission policies, scholarship programs, and support services.

Academic Freedom and Excellence:
BNU values academic freedom, where both faculty and students are encouraged to explore diverse perspectives and engage in open dialogue. The commitment to excellence is reflected in BNU's efforts to maintain high academic standards and provide a world-class educational experience.

Liberal Arts Environment:
The establishment of a liberal arts environment is a key objective. BNU aims to provide an educational atmosphere that emphasizes critical thinking, creativity, and intellectual exploration, enabling students to become versatile thinkers and learners. The end product is not only a degree holder but a problem solver capable of applying their skills across disciplines.

Research and Knowledge Expansion:
BNU actively contributes to the expansion of knowledge through research and scholarly endeavors. The university promotes a culture of research and innovation, encouraging faculty and students to engage in meaningful academic dialogues and contribute to the advancement of various fields through publishing and disseminating knowledge.

Socially Conscious Approach:
BNU's objectives align with a socially conscious outlook. The university endeavors to create a community of students and faculty aware of societal challenges, engage in community service, and work towards positive social change.

Cultural and Artistic
Enrichment: The university seeks to enrich the cultural and artistic landscape of the country by fostering creativity and artistic expression. BNU's programs in arts, design, and architecture contribute to the development of the arts and cultural sectors.

Engagement and Extracurricular Activities:
BNU encourages a vibrant co-curricular atmosphere that promotes student engagement in extracurricular activities, fostering personal growth, leadership skills, and a sense of community.

Global Citizenship:
BNU is dedicated to nurturing empowered and impactful global citizens. The university's educational approach encourages students to develop a broader worldview, engage with global issues, and contribute positively to society at both local and international levels. We pride ourselves on striving to promote responsible global citizens.

National and International Impact:
BNU aspires to be recognized nationally and internationally for its contributions to education, research, and cultural en-

richment. The achievements of its alumni and their placements in prestigious institutions validate the university's commitment to excellence.

Quality Infrastructure and Learning Environment:

BNU's objectives include maintaining a conducive learning environment with modern infrastructure, well-equipped facilities, and a favorable student-faculty ratio to facilitate effective learning and knowledge transfer.

In summary, Beaconhouse National University's objectives encompass a wide spectrum of educational, cultural, and societal dimensions, all aimed at fostering a transformative educational experience that prepares students to become globally aware, socially conscious, and academically accomplished individuals.
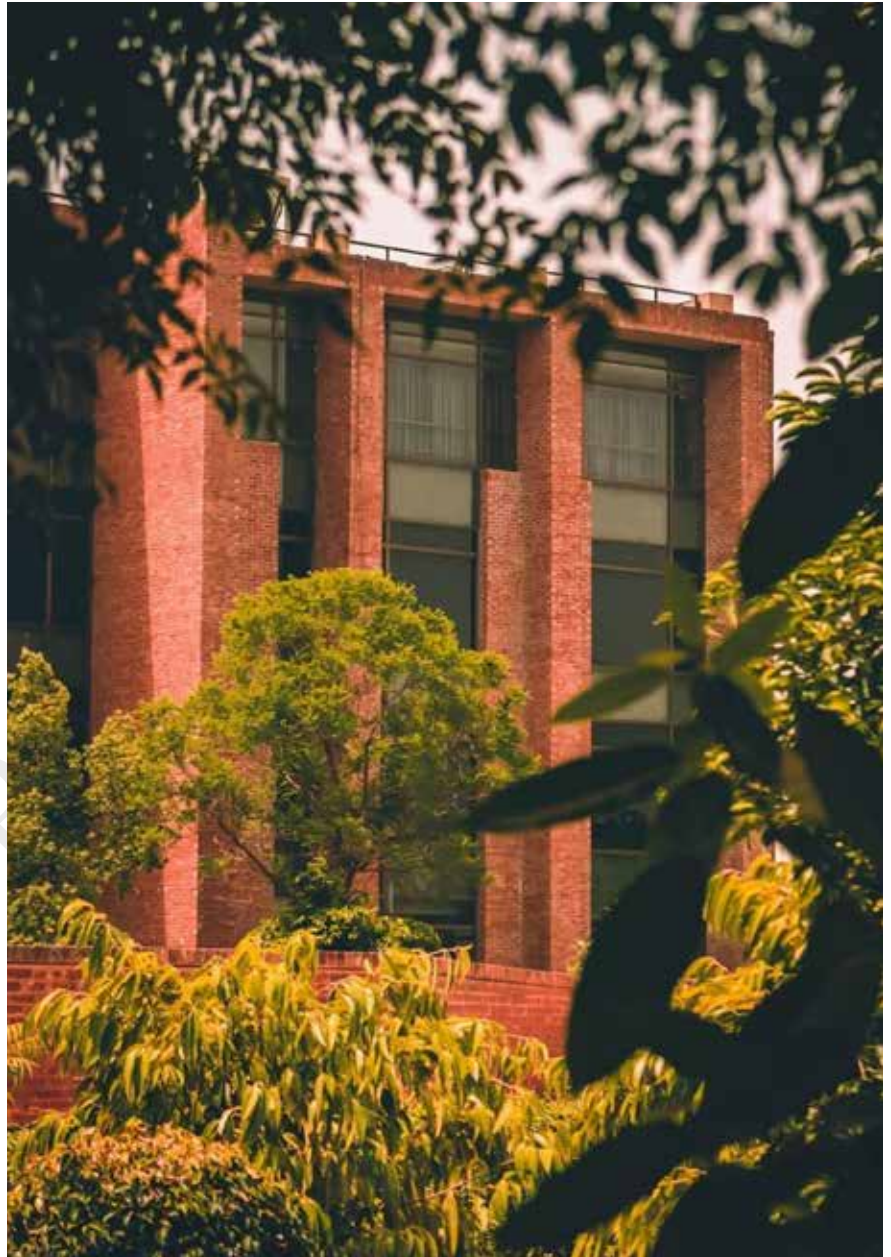
Academic Calendar – 2023-24
Fall Semester 2023

16-weeks classes + 1-week exams + 1-quiet week = 18-weeks

Early Admission	
Admission Announcement	**Monday, 22nd May 2023**
Application Deadline	Monday,3rd July,2023
Admission Test & Interview	Wednesday,5th July 2023 -Thursday 6th July
1st Display of Merit Lists	Friday 7th July 2023
Payment of Dues	Due Date: Monday,10th July 2023
Award of NBS Scholarship-New Students	Friday 28th July,2023

Regular Admission	
Admission Announcement	Monday,10th July 2023
Application Deadline	Friday,11th August,2023
Admission Test & Interview	Tuesday,15th August–Thursday 17th August 2023
1st Display of Merit Lists	Friday 18th August 2023
Payment of Dues	Due Date: Monday,28th August 2023 Valid Date: Thursday,31st August 2023
Award of NBS Scholarship-New Students	Friday,1st September 2023

Enrolment & Semester Fee Payment	
Online Course Enrollment – Existing Students	Monday, 4th September – Wednesday, 6th September 2023
Online Course Enrollment – New Students	Monday,11th September – Wednesday, 13th September 2023
Online Course Add/Drop – Existing	Thursday, 14th September– Friday,15th September 2023
Online Course withdrawal	Friday,10th November 2023
Due/Valid Date of Semester Fee Payment – Existing Students	Due Date: Friday,18th August 2023 Valid Date: Friday, 25thAugust 2023
Deadline for NB Sch. Applications	Friday, 25th August 2023
Award of NB Scholarships- Existing Students	Friday,1st September 2023

Classes & Exam Schedule	
Commencement of Classes -Existing	Monday 11th September 2023
Commencement of Classes -New	Monday, 11th September 2023
Orientation-New Students	Monday, 11th September 2023
Mid Term Exams (9W)	Monday, 6th November – Friday,10th November 2023
Last day of Classes (16W)	Friday, 29th December 2023
Quiet week	Monday,1st January – Friday, 6th January 2024
Final Exams	Monday, 8th January 2024- Friday, 12th January 2024
Semester Break/Winter Break	Monday, 15th January 2024 – Friday, 26th January 2024
Announcement of Result (1W)	Friday, 26th January 2024

Spring Semester 2024

16-weeks study + 1-week Exams + 1 Week Spring
Break + 1 Quiet week = 19 weeks

Regular Admission	
Admission Announcement	Monday, 11th December 2023
Application Deadline	Friday, 5th January 2024
Admission Test/Interview	Monday, 8th January 2024 - Tuesday, 9th January 2024
Display of Merit Lists	Thursday, 11th January 2024
Payment of Dues Due/Valid Dates	Valid Date: Thursday, 18th January 2024
Deadline for NB Sch. Applications	
Award of NB Scholarships- Existing Students	
Enrolment & Semester Fee Payment	
Online Course Enrollment – Existing Students	Wednesday, 24th January 2024 –Friday, 26th January 2024
Online Course Enrollment – New Students	Monday, 29nd January – Wednesday, 31st January 2024
Online Course Add/Drop – Existing	Thursday, 1st February – Friday, 2nd February 2024
Online Course withdrawal	Friday, 12th April 2024

Due/Valid Date of Semester Fee Payment – Existing Students	Due Date: Monday 15th January 2024 Valid Date: Monday 22nd January 2024
Deadline for NB Sch. Applications	Monday 22nd January 2024
Award of NB Scholarships	Friday, 26th January 2024

Classes & Exam Schedule	
Commencement of Classes -Existing	Monday, 29th January 2024
Commencement of Classes & Orientation	Monday, 29th January 2024
Mid Term Exams (9 W)	Monday, 25th March – Friday, 29nd March 2024
Spring Break (11 W)	Monday, 8th April 2024 – Saturday, 13th April 2024
Last day of Classes (17th W)	Friday, 24th May 2024
Quiet week	Monday, 27th May 2024 – Friday, 31st May 2024
Final Exams (1W)	Monday, 3rd June 2024 – Friday, 7th June 2024
Semester Break (3W)	Monday, 10th June – Friday, 28th June 2024
Announcement of Result (1W)	Friday, 14th June 2024

Summer Semester 2024

8-weeks study + 1-week exams = 9-weeks

Summer Admissions (MA Art Education) Subject to the confirmation by the department	
Admission Announcement – MA AE	Friday 5th April 2024
Application Deadline – MA AE	Monday 13th May 2024
Interview/Portfolio – MA AE	Wednesday 15th May – Thursday 16th May 2024
Display of Merit Lists – MA AE	Friday 17th May 2024
Issuance of Fee Challans	Monday 20th May 2024
Payment of Dues (2W)	Due/Valid Date: Wednesday 5th June 2024
Deadline for NB Sch. Applications (1st W)	14th June 2024
Award of NB Scholarships (3rd W)	TBD
Online Course enrollment (MAAE New students)	8th - 9th June 2024
Commencement of Classes	Monday 12th June 2024

Enrolment & Semester Fee Payment – Regular Summer Semester	
Online Course Enrollment	Wednesday 26th June 2024 –Friday 28th June 2024
Online Course Add/Drop	Thursday 4th July -Friday 5th July 2024
Online Course withdrawal	Friday 16th August 2024
Due/Valid Date of Semester Fee Payment	Monday,15th July 2024-Friday, 19th July 2024

Enrolment & Semester Fee Payment – Regular Summer Semester	
Commencement of Classes & Orientation (Existing Student)	Monday, 1st July 2024
Mid Term Exams	Monday, 29th July 2024-Wednesday 31st July 2024
Last day of Classes (8th W)	Saturday 24th August 2024
Examination (1W)	Monday 26th August – Friday, 30th August 2024
Semester Break/Summer Break (1W)	Monday 2nd September - Friday 6th September 2024
Announcement of Result (1W)	Friday 6th September 2024

Holidays 2023-24

Eid Milad un-Nabi*	Wednesday,27th September 2023
Iqbal Day	Thursday,09 November 2023
Quaid-e-Azam Day	Monday, 25 December 2023
Kashmir Day	Monday, 05 February 2024
Pakistan Day	Saturday, 23 March 2024
Labour Day	Wednesday, 01 May 2024
Eid-ul-Fitar*	Wednesday 10 April 2024 – Saturday, 13 April 2024
Eid-ul-Azha*	Monday, 17 June 2024 – Wednesday, 19 June 2024
Ashura*	Tuesday,16 July 2024-Wednesday, 17 July 2024
Independence Day	Wednesday, 14 August 2024

*Subject to the appearance of moon

20 YEARS OF EMBRACING DIVERSITY

MARIAM DAWOOD SCHOOL OF VISUAL ARTS & DESIGN

>> MDSVAD

At Mariam Dawood School of Visual Arts and Design, the year 2023 marks 20 years of taking the lead in celebrating diversity through a creative inquiry since it was established as the first school of BNU – Pakistan's first not-for-profit liberal arts university. Now, entering the third decade of the institution and looking back in retrospect, we see the two decades as two phases: if the first decade has been about evolving naturally through sheer passion and excitement combined with a clear vision, the second decade/phase has given strength to these endeavours by creating and streamlining strong systems so that the outcomes of the first decade have expanded for a growing future. Not having the burden and baggage of history has worked to its advantage, and our students have engaged in a close dialogue between local and global perspectives. It has been a rewarding and eventful journey for its faculty. SVAD has always been a passion project with the faculty's resolve to reinvent art and design education in Pa-

kistan. In the 2nd decade/phase, we see that programs such as MA ADS and MA AE– programs not limited to any one discipline or one form of knowledge – were established and developed and rested on the interdisciplinary approach that has been part of SVAD ethos from day one.

By virtue of being part of a liberal arts context, SVAD has always focused on an interdisciplinary approach to art and design education. Having carried out the SVAD vision 2030 exercise, we have set a stage for 3rd decade/phase where through continual revision and introspection, a hallmark of SVAD, we foresee the future of education through three predominant lenses, namely, 'the future of (the notion of) discipline', 'future of classroom' and the 'future of the planet'. Through the lens of the discipline's future, SVAD envisages the permeability of disciplinary constraints and invites the Art and Design academia to take it as an opportunity to expand the networks within and

outside the discipline through discourse and experimentation. This also demands network expansion in industry, other disciplines and international avenues of similar enterprise/s. One step in this direction at SVAD has been the inception of the IEDA program (Interdisciplinary Expanded Design and Art), which has come out of the interdisciplinary quest/ mission of SVAD expanding into multi-disciplinary, cross-disciplinary and trans-disciplinary explorations. Disciplines with which BA (Hons) IEDA may converse include humanities, social sciences, creative technologies and scientific inquiry. In this 3rd and exciting phase of SVAD, students joining in will participate in the transfiguration of art and design education. By being part of BNU-SVAD, a student-centric program, they can experience and critically engage with the challenges of the 21st century that are being witnessed globally.

Prof. Rashid Rana
Dean, MD SVAD

ABOUT SVAD

Mariam Dawood School of Visual Arts and Design welcomes new forms of visual experience and offers a multidisciplinary approach to explore the connection between art, design and different branches of knowledge. Art and design education must equip both faculty and students with adaptive tools, skills and strategies to develop multi-modal ideas relevant to the changing interconnections and contexts of global learning.

SVAD encourages experimentation and aims to ensure that each student is visually articulate, conceptually mature and able to consolidate ideas and concepts. Providing our students with the opportunity to achieve their creative, analytical potential is a primary objective, focusing on being responsible citizens and thinkers to contribute to the social fabric of the places they inhabit. Our ever-evolving curriculum is based on constant introspection and revision of our programme, keeping it at par with international standards and trends in education. We largely owe this to our faculty: drawn from diverse backgrounds from all parts of the country and abroad, they are well-known practising professionals in their respective fields, and their hands-on knowledge of contemporary and traditional practice guides students' experience. The faculty regularly participates in local and international exhibitions, undertakes design and craft community projects and participates in seminars, conferences and workshops.

SVAD believes in taking the lead in celebrating diversity through creative inquiry. From the outset, our students can cross-cut disciplines, blurring and questioning existing lines and engaging in a close dialogue between local and global perspectives. HEC and its students accredit SVAD's degrees and have qualified for Fulbright Scholarships, international residencies, projects and exhibitions.* Mariam Dawood School of Visual Arts and Design proudly hosts art and design students from all SAARC countries. They are supported by the South Asia Foundation and the UNESCO Madanjeet Singh Institute of South Asian Arts [UMISAA]. Sharing the teaching and learning experience with people from other parts of the world helps build enduring relationships, making BNU-SVAD a truly unique institution in the region.

SVAD DEPARTMENTS AND DEGREES	
DEPARTMENT OF FINE ARTS	**DEPARTMENT OF VISUAL COMMUNICATION DESIGN**
BFA VISUAL ARTS 4 Years | 8 Semesters | 131 Credits	BDES VISUAL COMMUNICATION DESIGN 4 Years | 8 Semesters | 131 Credits
FOCUS AREAS: Drawing, Painting, Performance Art, Photography, Sculpture, Installation Art, Video Art	FOCUS AREAS: Animation, Interaction Design, Illustration, Print Design
DEPARTMENT OF TEXTILE, FASHION AND ACCESSORY DESIGN	**DEPARTMENT OF GRADUATE & INTER-DISCIPLINARY STUDIES**
BDES TEXTILE, FASHION & ACCESSORIES DESIGN (WITH SPECIALISATION IN TEXTILE & FIBRE) 4 Years | 8 Semesters | 131 Credits	BA (HONS) INTERDISCIPLINARY EXPANDED DESIGN & ART [IEDA] 4 Years | 8 Semesters | 131 Credits
BDES TEXTILE, FASHION & ACCESSORIES DESIGN (WITH SPECIALISATION IN FASHION) 4 Years | 8 Semesters | 131 Credits	MASTER OF ART & DESIGN STUDIES [MA ADS] 2 Years | 4 Semesters | 60 Credits
BDES TEXTILE, FASHION & ACCESSORIES DESIGN (WITH SPECIALISATION IN JEWELLERY & ACCESSORIES) 4 Years | 8 Semesters | 131 Credits	MASTER OF ART EDUCATION [MA AE] 2.5 Years | (3 Summers + 1 Spring + 2 Fall Semesters) 6 Semesters | 36 Credits
FOCUS AREAS: Print, Weave, Fibre Arts, Fashion Studies, Jewellery, Accessories	FOCUS AREAS: Creative & Cultural Practice, Art Administration, Education, Curatorial Studies, Research, History & Theory

SVAD DEPARTMENTS

FOUNDATION STUDIES

The Foundation Studies programme is a seminal year for all students of SVAD. It prepares students for their future majors in Visual Art, Visual Communication Design, Textile, Fashion and Accessories Design, and Interdisciplinary and Expanded Design & Art by introducing them to practical techniques of art-making but also setting the groundwork for critical and conceptual thinking. Having a dynamic curriculum that aims to stay relevant to current global trends in art practices, this year, it has evolved further to give students an even better grasp on their chosen field of study while simultaneously giving them the freedom to explore a wide range of creative avenues. In its new role, the Foundation programme will provide broad-based fundamental knowledge in the Fall semester. Then, in the Spring, it will impart skills and con-cepts more specific to post-Foundation disciplines by offering electives. Studio courses deal with several mediums and approaches towards art production, while their ideological counterparts are provided by theory courses dealing with visuality and memory.

A hybrid studio/ theory course dealing with contextuality strives to provide art-making with context through historical and contemporary aesthetic philosophies. Students are equipped with methodologies of visually articulating their ideas, individually and collaboratively, and encouraged to use art and design as agents of change in their societies.

The first year may be overwhelming for any art student trying to determine a future career path. Keeping this and our student body's diverse educational backgrounds and learning capacities in mind, the programme is designed to nurture their artistic personalities, help them identify their interests, and eventually grow into confident individuals ready to carve out their niche in the real world.

DEPARTMENT OF FINE ARTS

The Department of Fine Arts at Mariam Dawood School of Visual Arts & Design (MD-SVAD) is a unique program in the region. It offers students the possibility of cutting across disciplines, researching, archiving, questioning and reinventing existing methods of Art-making. This department equips students with the freedom to forge their paths. Students learn to take positions on issues vital to them using contemporary visual research and problem-solving strategies. This system nurtures well-informed, socially conscious and reflective professionals.

Students learn to interact with communities and actively engage with the city, responding to discursive environments

and creating dialogues between different perspectives and paradigms. Works they show present analysis, challenge the status quo and question the so-called predetermined, given boundaries. There is a deep interest in history and exploring notions of identity, ideas of materiality, storytelling and interpretation. The works take diverse creative approaches, yet we find them deeply grounded in the reality of the times we are living in.

The Department of Fine Arts has contributed immeasurably to the development of contemporary art practices in Pakistan. The practices of the faculty and alumni of this department speak to audiences across the globe. This has contributed to the reputation of Pakistani art internationally. Graduates from the Department of Fine Arts at MD-SVAD are offered places in the most sought-after programmes and residencies worldwide. They are awarded grants, scholarships, funding for higher education and other competitive projects. The faculty and alumni continue to showcase their work in the world's most prestigious platforms, such as international festivals, biennials and triennials.

BFA Visual Arts

The Visual Arts programme offered by the Fine Arts Department at SVAD is idealed. It encourages students to work fluidly, developing adaptive tools without forcing them to select one stream in the initial years of their study. At the Department of Fine Arts at the Mariam Dawood School

of Visual Arts and Design, students work closely with faculty and visiting artists through thematic electives, workshops, residencies, integrated studios (in semester 3 between all departments at SVAD and later in semester 4 between Visual Arts and Visual Communication Design) and the Fine Art Major Studios.

They progress through an exciting pool of diverse studio and theory electives, including areas outside of art and design disciplines. Students develop their conceptual concerns by combining all these experiences with the Integrated and Major Studios. This process helps them nurture an investigative holistic vision and makes them resourceful problem-solvers. As a result of this, works produced have a relevant, conceptually solid foundation. Emphasis is given to helping students discover their concerns through observation and research while exposing them to various media, gradually narrowing down to the medium/s best suited for their practice.

ROAD MAP - BFA VISUAL ARTS

Year 1 - Semester I (Foundation Year)

FDY-101	2 Dimensionality: Drawing & Surface Tensions	3
FDY-102	3 Dimensionality: Space & Form	3
FDY-103	4 Dimensionality: Time & Virtuality	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Form and Content	3
FDY-106	Memory: Visual Culture Through Time	3
FDY-107	Remedial English and Writing Theory	0
		18

Year 1 - Semester II (Foundation Year)

See List	Foundational Studio Elective (module based)	3
See List	Foundational Studio Elective (module based)	3
See List	Foundational Studio Elective (module based)	3
FDY-115 FDY-116 FDY-129	**Foundational Theory Elective** Research Methods in Art & Design OR Academic Writing and Critical Reading OR Visual Thinking: Data Visualisation & Archives	3
FDY-117 FDY-118 FDY-137 FDY-130	**Foundational Theory Elective** History of Visual Arts OR History of Communication Design OR History of Textile, Fashion and Accessories Design OR History of Trans-disciplinarity	3
		18

ROAD MAP - BFA VISUAL ARTS

Year 2 - Semester III

IDE-202	Integrated Studio (all programmes)	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	SVAD Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
	Pakistan Studies	1.5
		16.5

Year 2 - Semester IV

VFD-221	Integrated Visual Arts / Visual 3 Communication Design Studio	3
See List	Visual Arts Studio Elective	3
See List	Visual Arts Studio Elective	3
See List	SVAD Studio Elective	3
See List	Visual Arts Theory Elective	3
	Islamic Studies	16.5

Year 3 - Semester V

BVA-300	Visual Arts Major Studio I	6
See List	Visual Arts Studio Elective	3
See List	Visual Arts Theory Elective	3
See List	SVAD Theory Elective	3
	Islamic Studies	15

ROAD MAP - BFA VISUAL ARTS

Year 3 - Semester VI

BVA-301	Visual Arts Major Studio II	6
See List	Visual Arts Studio Elective	3
See List	Visual Arts Theory Elective	3
See List	SVAD Theory Elective	3
		15

Year 3 - Summer

VFA-228	Field work for Professional Practice	2

Year 4 - Semester VII

BVA-400	Visual Arts Major Studio III	9
See List	SVAD Studio Elective	3
BVA-402	Current Discourse in Visual Arts	3
		15

Year 4 - Semester VIII

BVA-401	Visual Arts Major Studio IV	12
BVA-452	Professional Practices in Visual Arts	3
		15

	Total	131

Degree Requirement:

TOTAL: 131 | 38 Courses + Degree Show, along with an Extended Essay

Possible Career Paths: Visual Artist, Painter, Performance Artist, Photographer, Printmaker, Sculptor, Public Arts, Theatre Set Designer, Video Artist, Art Administrator, Art Educationist, Ceramicist, Curator, Multimedia Artist, Entertainment Industry, Exhibition and Event Designer, Fashion Industry, Film and TV, Furniture Designer, Illustrator, Installation Artist, Interior Designer, Landscaping Artist, Lighting Designer, Model Maker, Advertising, Computer Graphics-related professions.

DEPARTMENT OF TEXTILE, FASHION & ACCESSORIES DESIGN

The Textile, Fashion and Accessories Design programme at BNU-SVAD has evolved with a dynamic vision to meet the ever-changing design ecology. Global and regional expectations in the context of design morphology have led to the restructuring of the TFA curriculum with renewed passion. The new TFA structure will allow students to decipher their customised learning path, choosing electives, which will act as a scaffolding to support their design investigations. Currently, the TFA department meets its objectives with a multi-fold approach; it actively assists students in exploring their potential as design professionals who can conceptualise innovative ideas and translate them into creative solutions for industrial and artistic practice. Current, local and international design trends are introduced in response to changing global developments focusing on "green" design solutions.

Students are encouraged to contextualise their design identity in a wider communal fabric, where the socially conscious thinker-designer must give back to the community in a positive way. The programme combines active research and practice, relying heavily on the rich cultural traditions of South Asia as well as contemporary international art and design practices. Courses are structured to stimulate learning through a multidisciplinary mode of study, thereby questioning, exploring, developing and realising ideas and concepts. Through discussion and debate with distinguished academics, artists, designers, craftspeople and professionals in the industry, students learn to extend their observational, analytical, technical and communication skills to become innovators in their fields.

The department offers a multi-faceted approach. Students interact with faculty from Fashion, Textile, Accessories Design, Visual Arts and Visual Communication Design, thus learning holistically before specialising in their interest to emerge with a unique skill set. Studies are closely linked to the industry to provide opportunities to actively engage in live projects, competitions, design fairs and art exhibitions. In their final year of study, students are mentored by leading designers and artists, working their way up to developing a portfolio of bespoke designs for Accessories, Textiles and Fashion.

B.Des Textile, Fashion & Accessories Design

The degree of Textile, Fashion and Accessories Design offers specialisations in three distinct areas which have strongly connected streams:

-Textile and Fibre Studies
-Fashion
-Jewellery and Accessories Design

Each of these specialisations leads to a wide array of career paths. The uniqueness of this degree programme at BNU-SVAD lies in the curricula strategy, whereby students get exposure to fields of art and design beyond their chosen specialisation. A mélange of courses from a shared pool enriches the educational experience and helps students discover their unique path by making informed and responsible choices. Combined major studio and seminar courses across various stages of the degree programme ensure interdisciplinarity. These are augmented by diverse liberal arts modules that fertilise students' thoughts for a solid output, promising a holistic degree that enriches the future of academia & industry when weaved into our ethos.

This preparation, while honing creativity in textiles, fashion and accessories, enables students to comprehend and address the demands of the real world. The curriculum design equips students to meet not only local and global industrial needs but also steers innovative practices as socially conscious thinker-designers who can pursue entrepreneurial ventures as well as contribute to historical, cultural and social research in Styling & Art Direction for Theatre/ Film/AD Film/ TV Productions to Fashion Journalism and many other fields yet to be defined avenues in the ever-evolving marketplace.

ROAD MAP - BDES TEXTILE, FASHION AND ACCESSORIES DESIGN

With Specialisation in Textile & Fibre Studies / Fashion / Jewellery & Accessories

Year 1 - Semester I (Foundation Year)

FDY-101	2 Dimensionality: Drawing & Surface Tensions	3
FDY-102	3 Dimensionality: Space & Form	3
FDY-103	4 Dimensionality: Time & Virtuality	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Form & Content	3
FDY-106	Memory: Visual Culture Through Time	3
FDY-107	Remedial English and Writing Theory	0
		18

ROAD MAP - BDES TEXTILE, FASHION AND ACCESSORIES DESIGN

Year 1 - Semester II (Foundation Year)

See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
FDY-115 FDY-116 FDY-129	**Foundational Theory Elective** Research Methods in Art & Design OR Academic Writing and Critical Reading OR Visual Thinking: Data Visualisation & Archives	3
FDY-117 FDY-118 FDY-137 FDY-130	**Foundational Theory Elective** History of Visual Arts OR History of Communication Design OR History of Textile, Fashion and Accessories Design OR History of Trans-disciplinarity	3
		18

Year 2 - Semester III

IDE-202	Integrated Studio (all programmes)	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	SVAD Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
SLA-102	Pakistan Studies	1.5
		16.5

ROAD MAP - BDES TEXTILE, FASHION AND ACCESSORIES DESIGN

Year 2 - Semester IV

TFA-239	Integrated Textile, Fashion and 3 Accessories Design Studio	3
See List	TFA Studio Elective	3
See List	TFA Studio Elective	3
See List	SVAD Studio Elective	3
See List	TFA Theory Elective	3
SLA-103	Islamic Studies	1.5
		16.5

Year 3 - Semester V

TFA-301 TFA-303 TFA-307	Major Studio I (Textile & Fibre/Fashion/Jewellery and Accessories)	6
See List	TFA Studio Elective	3
See List	TFA Theory Elective	3
See List	SVAD Theory Elective	3
		15

Year 3 - Semester VI

TFA-302 TFA-304 TFA-308	Major Studio II (Textile & Fibre/Fashion/Jewellery and Accessories)	6
See List	TFA Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
		15

ROAD MAP - BDES TEXTILE, FASHION AND ACCESSORIES DESIGN

Year 3 - Summer

|		
TFA-231	Internship for Professional Practice	2

Year 4 - Semester VII

TFA-401 TFA-403 TFA-409	Major Studio III (Textile & Fibre/Fashion/Jewellery and Accessories)	9
See List	SVAD Studio Elective	3
TFA-411	Current Discourse in Textile, Fashion and Accessory Design	3
		15

Year 4 - Semester VIII

TFA-402 TFA-404 TFA-410	Textile & Fibre/ Fashion/ Jewellery and Accessories Major Studio IV	12
TFA-412	Professional Practices in Textile, Fashion and Accessories Design	3
		15

	Total	131
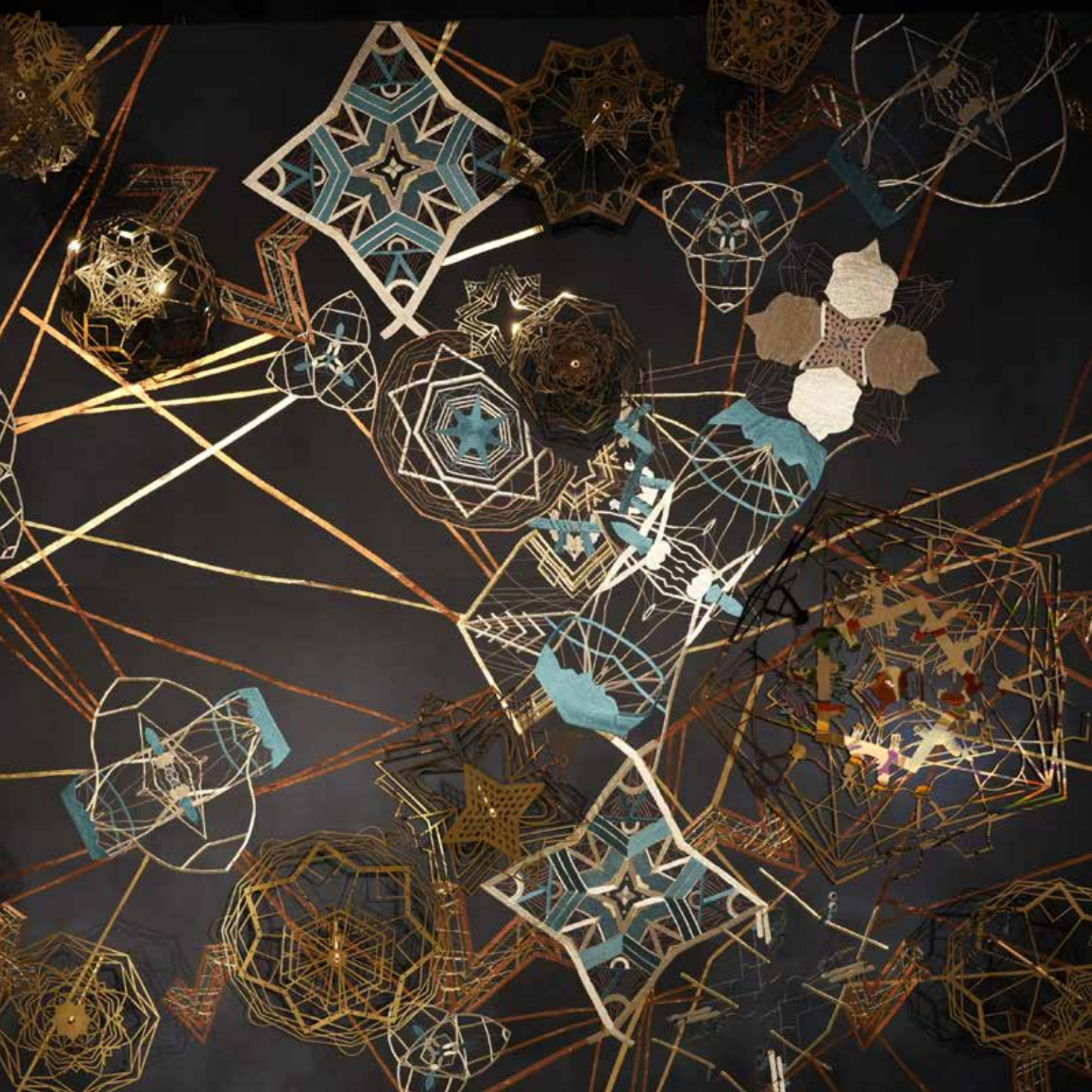
Degree Requirement:

TOTAL: 131 | 38 Courses + Degree Show, along with an Extended Essay

Career Paths:

Textile Designer (Apparel & Home), Weaver, Fibre Artist, Academic Researcher, Conservator, Fabric Development, Costume Design, Product Design, Interior Design, Textile Marketing and Merchandising, Textile Design Management, Art Education, Fashion Designer, Fashion Visual Merchandiser, Digital Apparel Designer, Accessories Designer, Colour & Trend Forecast, Fashion Choreography, Fashion Illustration, Fashion Journalist, Knitwear Designer, Fabrication Developer, Stylist, Jewellery Designer, Jewellery Artist / Studio Jeweller, Silversmith / Goldsmith, Accessories Designer for Fashion, Theatre & Film Producer, Retailer, Sales / Marketing Consultant, Gemmologist, Entrepreneur, Design Educator, Design Consultant.

DEPARTMENT OF TEXTILE, FASHION & ACCESSORIES DESIGN

SPECIALISATION: TEXTILE & FIBRE

The programme's primary objective is to redefine textiles by expanding the parameters of its traditional identity beyond cloth, craft and fashion. The programme emphasises the broad-based conceptual and technical aspects of textiles in the neo-contemporary era. It actively engages students from Textile, Fashion and Jewellery majors, allowing them to share electives and interact in significant studios to create a unique dialogue, culminating in diverse design trends. This mélange encourages exchanging ideas, giving the students an edge over understanding various materials, techniques and processes.

Hence, the programme nurtures interests and provides career pathways for various specialisations in textile-related areas. These include Interior Design, Home Accessories, Apparel Design, Craft Revival, Intervention and Documentation, Fibre Art, Design History, Design Education, Textile Marketing and Merchandising, Textile Technology, Industrial Design, Fashion Design, Textile Conservation, Accessories Design, etc.

The Textile faculty consisting of reflective practitioners, continuously evolve classroom pedagogy by staying abreast of local and international trends in Design education and Innovations. The department realises the responsibility of community

engagement, thereby facilitating collaborations in interdisciplinary sustainability projects that provide empowerment strategies and design solutions to underserved areas.

The programme culminates in a degree project whereby graduating students are expected to demonstrate proficiency in the creative, technical, and professional skills attained during the four-year Textile and Fibre Studies programme.

DEPARTMENT OF TEXTILE, FASHION & ACCESSORIES DESIGN

SPECIALISATION: Fashion & Fiber Studies

The Fashion Design programme at BNU is instituted to educate a new generation of highly skilled and innovative fashion designers and entrepreneurs. Realising the cultural power of fashion designers, students from this programme respond to the demands of local and international fashion clientele and play a role in setting trends. The curriculum ensures that the designer's cultural power is utilised with a sense of civic responsibility. Rooted in the indigenous cultural connotations of art and design, informed by worldwide fashion trends and nurtured by active research, fashion design education is now expected to respond to the fashion needs of the world's citizens. This programme

aims to provide a solid professional education in the fashion industry's diverse cultural and technical aspects. Focusing on new trends, fashion forecasting and investigating social changes, the programme incorporates research on garments and styling to bring forth a democratic fashion design revolution. Depending on traditional sources and sectors of materials applied textiles, style and pattern-making, and planning of collections and accessories, the Fashion Design programme responds to a non-traditional broader visual culture and the demands of domestic and international clientele. Future directions for the programme are expected to extend its training to other areas of the emerging fashion sectors, e.g., shoes, handbags, accessories and interiors.

DEPARTMENT OF TEXTILE, FASHION & ACCESSORIES DESIGN

SPECIALISATION: JEWELLERY & ACCESSORIES DESIGN

Accessories, jewellery, ornaments, and objet d'art are part of a rapidly evolving global industry. They are now considered key items in a fashion collection and stand-alone pieces worthy of our undivided attention. The degree programme at the Department of Textile, Fashion & Accessories Design encourages students

to explore and question the inherent relationship of objects with the body and dissect it to display the core components, giving a clear view of how each of them connects.

The programme is focused on questioning the meaning and value of traditional and contemporary accessories, including millinery art, jewellery, and handbags, to name a few, through the process and practice of making. The historical, cultural, aesthetic and emotional significance of accessories is examined within the context of current fashion trends and forecasts and developments in the broader context of art and design practice worldwide.

In addition to developing an understanding of accessories design, manufacturing, and merchandising, students are also exposed to a broad range of knowledge and skills in drawing, finishing techniques, research, innovative techniques, new materials, digital technologies, and marketing. This gives them the dexterity of skills required to enter the fashion industry. Whether it is a valuable artefact or a trendsetting fashion accessory, it is no less than a masterful work of art adorning the body across diverse cultures. Graduates with a passion for designing and making accessories can pursue a range of exciting careers as Handbag Designers, Footwear Designers, Pattern Makers, Trend Forecasters, Jewellery Artists, Accessories Designers, Gold/ Silversmiths, Design Consultants, Academicians and Curators.

DEPARTMENT OF VISUAL COMMUNICATION DESIGN

Visual Communication Design at SVAD focuses on a designer's role as a thinker-designer with a deep understanding of the core principles of design, the integration of technology and the accumulative application in the form of images, interactions and objects. The Department of Visual Communication Design endeavours to generate a mindset that allows students to combine a critical understanding of context with acquired conceptual and technical skills, allowing them to enact design interventions in real, virtual or imagined environments.

While acknowledging and maintaining contact with conventional skills like print, layout and typography, our students are trained to be proficient in animation, motion graphics, information graphics, game design, application design and interactive experiences.

Over the years, the department has encouraged a process-oriented approach through collaborations with various local and international organisations in the environmental, educational, entrepreneurial and social welfare sectors. Our students have also gone on to win local and international recognition for their excellence in further academic pursuits and have displayed professional achievements in the form of awards and nominations.

DEPARTMENT OF VISUAL COMMUNICATION DESIGN

B. DES VISUAL COMMUNICATION DESIGN

A BDes Visual Communication Design degree prepares students to comprehend and generate creative solutions to answer the visual communication needs of the time. Students enrolled in the Visual Communication Design programme will also develop the skills to understand and plan communication strategies to create compelling imagery and products. The programme is organised into a four-year system of study (including the Foundation year) that provides a solid understanding of design thinking while utilising a transdisciplinary approach to meet the challenges of an ever-evolving marketplace. Studio work is supplemented with vital liberal arts components in the belief that designers should be grounded in a broad knowledge base, including process, execution, form and content, within user needs.

DEGREE REQUIREMENTS
B. DES VISUAL COMMUNICATION DESIGN

Year 1 - Semester I (Foundation Year)

FDY-101	2 Dimensionality: Drawing & Surface Tensions	3
FDY-102	3 Dimensionality: Space & Form	3
FDY-103	4 Dimensionality: Time & Virtuality	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Form & Content	3
FDY-106	Memory: Visual Culture Through Time	3
FDY-107	Remedial English and Writing Theory	0
		18

Year 1 - Semester II (Foundation Year)

See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
See List	Foundational Studio Elective	3
FDY-115 FDY-116 FDY-129	**Foundational Theory Elective** Research Methods in Art & Design OR Academic Writing and Critical Reading OR Visual Thinking: Data Visualisation & Archives	3
FDY-117 FDY-118 FDY-137 FDY-130	**Foundational Theory Elective** History of Visual Arts OR History of Communication Design OR History of Textile, Fashion and Accessories Design OR History of Trans-disciplinarity	3
		18

B. DES VISUAL COMMUNICATION DESIGN

Year 2 - Semester III

IDE-202	Integrated Studio (all programmes)	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	SVAD Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
SLA-102	Pakistan Studies	1.5
		16.5

Year 2 - Semester IV

VFD-221	Integrated Visual Arts / Visual 3 Communication Design Studio	3
See List	Visual Communication Design Studio Elective	3
See List	Visual Communication Design Studio Elective	3
See List	SVAD Studio Elective	3
See List	**Visual Communication Design Theory Elective**	3
SLA-103	Islamic Studies	1.5
		16.5

Year 3 - Semester VI

VCD-301	Visual Communication Design Major Studio II	6
See List	Visual Communication Design Studio Elective	3
See List	SVAD Studio Elective	3
See List	SVAD Theory Elective	3
		15

B. DES VISUAL COMMUNICATION DESIGN

Year 3 - Summer

VCD-221	Internship for Professional Practice	2

Year 4 - Semester VII

VCD-400	Visual Communication Design Major Studio III	9
See List	SVAD Studio Elective	3
VCD-403	Current Discourse in Visual Communication Design	3
		15

Year 4 - Semester VIII

VCD-401	Visual Communication Design Major Studio IV	12
VCD-452	Professional Practices in Visual Communication Design	3
		15

	Total	131

Degree Requirement:

TOTAL: 131 | 38 Courses + Degree Show, along with an Extended Essay

POSSIBLE CAREER PATHS:

UI/UX, Advertising, Animation, Broadcast / TV Graphics, Design Education, Game Design, App Design/ Development, Art Direction, Brand Strategy, Copy Writing, Corporate Design, Design Activism, Editorial and Book Illustration, Exhibition & Display Design, Multimedia Design, Museum Design, Print and Publication Design, Packaging Design, Service Design, Social Media Communication, Web Design, Interface Design.

DEPARTMENT OF GRADUATE AND INTERDISCIPLINARY STUDIES

Mariam Dawood School of Visual Arts and Design (SVAD) at Beaconhouse National University has taken the lead in implementing an innovative interdisciplinary approach to art, design, expanded fields and their pedagogy. Graduate and Interdisciplinary Studies at SVAD offers three-degree programmes: BA (Hons), Interdisciplinary Expanded Design & Art (IEDA), Master of Art & Design Studies (MA ADS) and a low-residency Master of Art Education (MA AE): the degrees foster curiosity, adaptability and a rigorous sense of inquiry.

The BA IEDA is a highly rigorous and selective undergraduate degree programme that positions itself on the cutting edge of art and design disciplines. Through a highly customisable programme structure, students determine their programme pathway in ways that encourage conversation between paradigms and challenge the limits of these. In MA ADS, a unique programme within South Asia, students from diverse backgrounds are engaged in studio practice and theoretical inquiry with an emphasis on studio or writing, or a combination of both. The programme is grounded both within the context of different departments within an art school and within a more prominent university offering access to discourse in fields out-side of art and design. The mission of MA ADS is to create critical-thinking practitioners who are at the forefront of knowledge creation and can position themselves in existing contexts and conditions.

The MA in Art Education is Pakistan's first graduate programme on teaching art and related subjects. The programme brings together a diverse body of students from across the country with rich, varied teaching and learning experiences. Its strengths are based on a mission of research, community, diversity and critical thinking, which it supports through its emphasis on academic rigour, practice-based learning and creativity. The Department's faculty includes a roster of diverse creative practitioners working in the international arena. They are supported by faculty from other departments at SVAD, who are often at the forefront of their respective disciplines. The programme attracts committed students who value autonomy and can take on the challenges of independent practice.

DEPARTMENT OF GRADUATE AND INTERDISCIPLINARY STUDIES

BA (Hons.) Interdisciplinary and Expanded Design & Art

BA (Hons) IEDA programme is actively redefining what it means to be a cultural and creative practitioner today. This is happening in two simultaneous and related ways: firstly, the notion of art and design practices is expanded laterally to consider alternative skills, strategies and methods of knowing, and secondly, the program positions itself in a multidimensional network of disciplines outside of art and design with which it forms fertile and unusual complexes, e.g. a student may offer a design solution based on something they learnt in a science course, or they may create poetry out of a mathematical concept. Disciplines with which BA (Hons) IEDA may converse include humanities, social sciences, creative technologies and scientific inquiry.

Located at the precipice of the future, BA (Hons) IEDA strives to impart critical thinking and adaptive skills to its students. The program structure is highly customisable so students can determine their scope of engagement with various disciplines and their studio-to-theory ratio. A student succeeding in this major is expected to be an independent thinker with broad interests.

DEGREE REQUIREMENTS
BA (HONS) INTERDISCIPLINARY AND EXPANDED DESIGN & ART

Year 1 - Semester I (Foundation Year)

See List	Elective (SVAD Foundation or other schools)	3
See List	Elective (SVAD Foundation or other schools)	3
See List	Elective (SVAD Foundation or other schools)	3
FDY-104	Contextuality: Theory & Practice	3
FDY-105	Visuality: Form & Content	3
FDY-106	Memory: Visual Culture Through Time	3
		18

Year 1 - Semester II (Foundation Year)

See List	Elective (SVAD or other schools)	3
See List	Elective (SVAD or other schools)	3
See List	Elective (SVAD or other schools)	3
See List	Elective (SVAD or other schools)	3
FDY-115	**Foundational Theory Elective**	3
FDY-116	Research Methods in Art & Design	
	OR	
	Academic Writing and Critical Reading	
FDY-129	OR	
	Visual Thinking: Data Visualisation & Archives	
FDY-117	**Foundational Theory Elective**	3
FDY-118	History of Art	
FDY-137	OR	
	History of Communication Design	
	OR	
	History of Textile, Fashion and Accessories Design	
FDY-130	OR	
	History of Trans-disciplinarity	
		18

BA (HONS) INTERDISCIPLINARY AND EXPANDED DESIGN & ART

Year 2 - Semester III

IDE-202	Integrated Studio (SVAD)	3
IDE-201	History of Ideas (Mandatory Theory)	3
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Other Discipline)	3
SLA-102	Pakistan Studies	1.5
		16.5

Year 2 - Semester IV

See List	Integrated VA/TFA/VCD Studio	3
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Other Discipline)	3
IDE-269	**Research Methods**	3
SLA-103	Islamic Studies	1.5
		16.5

Year 3 - Semester V

IDE-300	Interdisciplinary Expanded Design & Art Major Project I	6
See List	Elective (SVAD or Other Schools)	3
See List	Elective (SVAD or Other Schools)	3
IDE-205	Elective (SVAD or Other Schools)	3
		16

BA (HONS) INTERDISCIPLINARY AND EXPANDED DESIGN & ART

Year 3 - Semester VI

IDE-301	Interdisciplinary Expanded Design & Art Major Project II	6
See List	Studio / Theory Elective (Art & Design)	3
See List	Studio / Theory Elective (Other Discipline)	3
See List	Studio / Theory Elective (Non-Art & Design)	3
		15

Year 3 - Summer

See list	Fieldwork/ Internship for Professional Practice	2

Year 4 - Semester VII

IDE-400	Interdisciplinary Expanded Design & Art Major Project III	9
See List	Independent Study	3
See List	Current Discourse in VA/ VCD/TFA	3
		15

Year 4 - Semester VIII

IDE-401	Interdisciplinary Expanded Design & Art Major Project IV	12
See List	Professional Practices in VA/ VCD/TFA	3
		15

	Total	131

Degree Requirement:

TOTAL: 131 | 38 Courses + Project Report and Documentation

Possible Career Paths: Independent Creative Practitioner, Policy Makers, Social Interventionists, Art Writers, Art Historians, Entrepreneurs, Communications Specialist, Strategist, Environmental Consultancy, Conservationist, Art & Design Journalism, Academic and Educator, Researcher, Curator, PhD candidate, Consultancy in diverse sectors, Activist and others

DEPARTMENT OF GRADUATE AND INTERDISCIPLINARY STUDIES

MASTER OF ART & DESIGN STUDIES

A unique programme in South Asia, MA ADS recognises the potential of creative practices beyond art and design. Therefore, it is open to creative minds from within and outside the art and design disciplines. MA ADS attempts to foster new forms of knowledge in conversation with fields of visual studies, critical theory, creative technologies and scientific inquiry under the premise of art and design. Students devise a self-directed trajectory in studio, writing or a combination of both. This is supported by integrating courses, seminars, advisors and thesis supervisors, critique panels, visiting lecturers, studio visits and workshops.

The programme's ethos considers the complex and shifting histories of art, culture and creativity. In light of this awareness, it encourages graduate students to wander into unchartered territories of the future, the past and new interrelations in the present. MA ADS aims to facilitate graduate students in thus connecting their themes of inquiry within a personal, local and global discourse.

The programme's structure is not only specific to academic and professional needs in South Asia, but also at par with the global standards of education, studio practices and research in art and design.

ROAD MAP

Year 1 - Semester I

ADS 538	Integrated Graduate Colloquium I	3
ADS 532	Research Methods and Academic Writing for Art and Design I	3
ADS 522	Contexts and Strategies in Practice	3
ADS 537	History of Ideas	3
See List	Studio or Theory Elective	3
		15

Year 1 - Semester II

ADS 542	Major Project I	6
ADS 544	Research Methods and Academic Writing for Art and Design II	3
See List	Studio or Theory Elective	3
See List	Studio or Theory Elective	3
		15

Year 2 - Semester III

ADS 540	Integrated Graduate Colloquium II	3
ADS 631	Research Methods and Academic Writing for Art and Design III OR Studio or Theory Elective (For Studio emphasis students with permission of Advisor)	3
ADS 613	Major Project II	9
		15

ROAD MAP

Year 2 - Semester IV

ADS 630	Graduate Colloquium III	3
ADS 621	Major Project III & Thesis	12
		15

	Total	60

THESIS REQUIREMENTS FOR MA ADS:

A thesis in the form of a degree show and a written paper is required. There are three options for the MA ADS thesis:

Paths	Thesis Requirement
Studio* Emphasis	Reflective Essay of 1500 – 3,000 words
Writing Emphasis	Thesis of 15,000 – 20,000 words
Studio* & Writing	Exhibition and Thesis of 7,500 – 10,000 words

* Since the thesis exhibition for the visual component requirement cannot be quantified in a manner similar to the word limit of the written component, it is up to the student's advisor and a committee member or the programme faculty committee to approve the appropriate quantity of the visual production.

DEGREE REQUIREMENT:

60 Credits | 14 courses

POSSIBLE CAREER PATHS:

Artist, Designer, Educator, Academic Researcher, Policy Makers, Social Interventionists, Art Writers, Art Historian, Entrepreneurs, Communications Specialist, Strategist, Environmental Consultancy, Conservationist, Archivist, Arts Journalism, Curator, PhD Candidate, Advertising, Art Direction, Design Activism, Design Education, Exhibition & Display Design, Museum Design, Performance Artist, Art Administrator, Film and TV.

DEPARTMENT OF GRADUATE AND INTERDISCIPLINARY STUDIES

MASTER OF ART EDUCATION

The Master of Art Education is a low residency MS/MPhil level graduate studies programme specially designed for education professionals and in-service teachers. It addresses teachers, administrators and educators in art, design and related disciplines in schools, higher education, and informal education settings who wish to pursue a Master's degree while maintaining regular (full-time) jobs. The Master's programme is conducted over 2.5 Years (3 Summer Semesters on campus + 1 Spring Semester + 2 Fall Semesters). It offers a challenging, intensive, short-duration residency programme combined with off-campus fieldwork in both teaching and research during the Fall and Spring semesters, thus allowing students to maintain their full-time jobs.

The programme is designed around a core of courses in educational theory, which are closely integrated with professional practice in teaching and studio art. Both coursework and instruction in this programme are experientially focused to determine students' future pathways in teaching or related practices in education. Beyond this core, students can design individual research projects and fieldwork under expert faculty guidance and mentorship. The areas of concern for these projects emerge from their educational experiences and teaching contexts.

ROAD MAP

Year 1 - Semester I

AE 701	Studio I: Thinking Through Materials	3
AE 702	History and Philosophy in Art Education	3
AE 703	Curriculum and Instructional Design	1.5
AE 704	Artistic Development and Psychology	1.5
AE 705	OR Diversity in Art Education	
AE 706	OR Tools and Technologies in Art Education	

Year 1 - Semester II

AE 707	Elective: Teaching Practicum or other SVAD electives (See List)	3
		12

Year 2 - Semester III

AE 708	Studio II: Contexts and Strategies for Making and Teaching	3
AE 709	Research Methods in Art Education	3
AE 710	Critical Pedagogy in Art Education	1.5
AE 704	Artistic Development and Psychology	1.5
AE 705	OR Diversity in Art Education	
AE 706	OR Tools and Technologies in Art Education	

Year 2 - Semester IV

AE 716	Thesis Seminar I	3
		12

ROAD MAP

Year 3 - Semester V

AE 712	Thesis Advisement I	3

Year 3 - Semester VI

AE 713	Advanced Strategies for Making and Teaching	3
AE 714	Thesis Advisement II	3
AE 717	Thesis Seminar II	3
		12

	Total	36

Thesis Requirements:

A thesis is required for completion of the degree. The Master's Thesis is a written paper or a field-based/ practice-led initiative project produced during the final year of graduate study that applies the students' problem-solving and analytical skills developed during coursework to investigate a topic relating to art, design or other visual form of education. Typically, students select this topic from their practice of teaching. The thesis must demonstrate the student's abilities to design, produce, and present the results of an original professional inquiry in the broad fields of arts education.

Areas of educational inquiry can range from teaching and learning in art, design or related fields, curriculum projects, sociocultural perspectives on education, historical research, arts and cultural advocacy to educational policy development and implementation.

The two thesis tracks are:

1) **A Research Paper (**15,000 – 20,000)

2) **A Thesis Project** that may entail fieldwork and an output in any creative format (subject to approval of these supervisor), accompanied by a project report (3500-5000 words).

Degree Requirement:

36 Credits | 11 Courses

Career Paths:
Teaching in Art, Design or related fields (K-12, higher education and non-institutional settings), Arts Advocacy, Educational and Cultural Policy Development, Curriculum Development, Museum Education, Art Academia, Teacher Education and Educational Research.

FACULTY PROFILES

DEAN SVAD

Professor Rashid Rana
Visual Artist
BFA (Fine Arts), National College of Arts, Lahore
MA Fine Art, Massachusetts College of Art, USA
Studies in Fashion Design, La Chambre Syndicale de la Couture, Paris, France

PROFESSOR EMERITUS DIRECTOR UMISAA

Professor Emeritus Salima Hashmi, HD
Visual Artist, Critic, Curator, Former Principal National College of Arts, Former Dean SVAD
Diploma Art Education, Bath Academy of Art, Bristol University, U.K.
MA Art Education, Rhode Island School of Design, USA

PROFESSORS

Professor Quddus Mirza
Visual Artist
- BFA (Fine Arts), National College of Arts, Lahore
- MA Painting, Royal College of Art, London, U.K.

Professor Risham Hosain Syed
Visual Artist
Head of Department Visual Arts
BA, Kinnaird Collge, Lahore

BFA with Honours (Fine Arts), National College of Arts, Lahore
MA Painting, Royal College of Art, London, U.K.

ASSOCIATE PROFESSORS

Aarish Sardar
Design Educator, Researcher & Writer
Head of Department of Visual Communication Design
BFA (Fine Arts), National College of Arts, Lahore
MA (Multimedia Arts), National College of Arts, Lahore
MA (Communication Design), Kingston University London, U.K

Kiran Umar Farooq Khan
Textile Designer
Head of Department of Textile, Fashion and Accessories
B.Des. (Textile Design), National College of Arts, Lahore
Studies in Textile Design, Accessories and Fashion Drawing, La Chambre Syndicale de la Couture, France
M.Sc Linguistics, Beaconhouse National University

Rohma Moid Khan
Multidisciplinary Artist, Educator, Researcher
Programme Head BA (Hons) Interdisciplinary Expanded Design & Art
B. Des (Textile Design), National College of Arts, Lahore
MA Art Education, Beaconhouse National University, Lahore

SENIOR ASSISTANT PROFESSORS

Ayaz Jokhio
Painter
BFA (Fine Arts), National College of Arts, Lahore
MA Art Education, Beaconhouse National University, Lahore

Mehbub Shah
Visual Artist
B.FA (Fine Arts), National College of Arts, Lahore
MA Art Education, Beaconhouse National University, Lahore

Pakeeza Khan (On Extended Leave)
Fashion Designer
Programme Head of Fashion Design
B. Des (Fashion Design) Pakistan Institute of Fashion Design, Lahore.
Studies in Fashion Design, Draping and Fashion Drawing, La Chambre Syndicale de la Couture, France
MA Art Education, Beaconhouse National University, Lahore

ASSISTANT PROFESSORS

Aatiqa Shiekh
Art Educator, Researcher
- BA English Literature, Punjab University, Lahore
- MA English Literature, Punjab University, Lahore
- MA Art Education, Beaconhouse National University, Lahore

Ammar Shahid
Fashion Designer
B. Des (Fashion Design) Pakistan Institute of Fashion Design, Lahore

Aroosa Naz Rana
Visual Artist
BFA (Fine Arts), National College of Arts, Lahore
MA Art Education, Beaconhouse National University, Lahore

Durre Shehwar Ali
Product Designer, Design Researcher
• BI.D Industrial Design, National University of Science and Technology, Islamabad
• MA Design (Research) Bern University of Arts, Switzerland

Haider Ali Jan
Visual Artist
Programme Head of Foundation Year Studies
BFA Visual Arts, Beaconhouse National University, Lahore
Masters in Communication and Cultural studies, NCA, Lahore

Ghulam Muhammad
Visual Artist
BFA Visual Arts, Beaconhouse National University, Lahore
MA Art Education, Beaconhouse National University, Lahore

Mahbub Jokhio
Visual Artist
• BFA Visual Arts, Beaconhouse National

University, Lahore
• MA Art Education, Beaconhouse National University, Lahore

M Ahsan Nazir
Fashion Designer
• B.DES (Fashion Design) Pakistan Institute of Fashion Design, Lahore
• MFA Fine Art (Fashion), Academy of Art University San Francisco, California, USA

Umair Abbasi
Visual Communication Designer
• BDES Visual Communication Designer, Beaconhouse National University, Lahore
• MA Art Education, Beaconhouse National University, Lahore

Zainab Saghir Barlas
Visual Communication Designer, Educator
BFA (Communication Design) National College of Arts, Lahore
MA Art and Design Studies, Beaconhouse National University, Lahore

SENIOR LECTURERS

Ammar Faiz
Visual Artist
• BFA Visual Arts, Beaconhouse National University, Lahore
• MA ADS , Beaconhouse National University, Lahore

Hifsa Farooq
Visual Artist, Academic Advisor
•   BFA Visual Arts, Beaconhouse

National University, Lahore
• Candidate, MA ART Education Beaconhouse National University, Lahore

Komal Naz
Visual Artist
• BFA Visual Arts, Beaconhouse National University, Lahore
• MA Art Education, Beaconhouse National University, Lahore

LECTURERS

Mehmil Ishtiaq
Communication Designer
• BDES Visual Communication Designer, Beaconhouse National University, Lahore
• MA ADS, Beaconhouse National University, Lahore

Waleed Zafar
Visual Artist / Curator
• BFA Visual Arts, Beaconhouse National University, Lahore
• MA Art Education, Beaconhouse National University, Lahore

VISITING FACULTY

Amar Alam
Writer

Abbas Murad
Design Technologist | Audio Engineer

Abdul Rehman
Visual Artist

Ahmed Umar Farooq
Visual Artist

Ahmar Iqbal
Computer Consultant

Ahmed Faizan Naveed
Orchestrator | Experimenter

Aimon Fatima
Anthropologist | Heritage
Conservator | Curatorial Consultant

Aisha Abid Hussain
Visual Artist | Educator

Amna Yaseen
Photographer

Anam Khurram
Textile Designer Anushka Rustomji Visual Artist

Arham Bin Asif
Visual Artist

Asfandyar Alam
Concept Designer for Games

Ayesha Saeed
Visual Artist & Designer | Educator

Brishna Amin Khan
Visual Artist

Dania Farooque
Illustrator

Daud Randle
Musician | Marketing Consultant

Danyal Tareen Khan
3D Animator

Dr Shabnam Khan
Educator | Scholar

Duaa Khan Kundi
Illustrator

Eisha Liaqat
Multidisciplinary Artist | Art Director

Fatima Butt
Visual Artist

Gulnaz Ayaz
Art Educator | Textile Designer

Hifsa Farooq
Educationist | Textile Designer

Hina Anwar
Educationist | Textile Designer

Ibrahim Tanweer
Writer | Music Journalist

Ijaz Naeem Ahmad
Unreal Engine Developer

Jannat Sohail
Educator

Kamran Nawaz Malik
Textile Technologist

Laiba Aslam
Multidisciplinary Artist | Educator

Maria Gardezi
Fashion Designer

Mehreen Anwer
Fashion and Textile Designer

Muhammad Umer Butt
Communication Designer

Muniza Zafar
Art Educator

Mina Arham
Visual Artist

Nabiha Khan
Art and Design Educator

Omer Ahad Khan
3D Artist / Animator

Qirat Tabassum
Artist / Designer

Qurratulain Sonia Kashmiri
Multidisciplinary Creative Designer

Rabeya Jalil
Artist | Educator

Sadaf Noori Malik
Educator | Architect

Saad Mahmood
Artist | Educator

Saima Rana
Marketing Consultant

Saira Danish Ahmed
Art Critic, Independent Curator & Academic

Shuja ul Haq
Sculptor | Animator

Salman Haider
AI Practitioner | Concept Artist

Sameen Agha
Visual Artist / Curator

Samra Noori Malik
Marketing Strategist | Educator

Sana Aziz
Jewellery Designer

Sana Iqbal
Visual Artist

Sana Khan
Textile Designer

Sara Aslam
Visual Artist

Sidra Khawaja
Interdisciplinary Designer | Educator

Sousan Qadeer
Interdisciplinary Artist | Researcher

Tahreem Nawaz
Visual Designer

Tanveer Ali
Textile Designer | Fiber Artist

Umer Butt
Communication Designer | Educator

Zeeshan Abid Shah
Visual Artist

Zeb Bilal
Researcher | Textile Designer

Zeenia Amir
Textile Designer | Fibre Artist

Zoona Khan Kundi
Educator

Zuwair Ayaz Butt
Augmented Reality Designer

ADJUNCT FACULTY

Adnan Madani
Ahsan Masood
Amar Alam
Amar Kanwar
Amber Sami
Ameera Khan
Aneeka Cheema
Asad Hayee
Asma Abbas
Asma Mundrawala
Attiq Ahmed
Ayesha Vellani
Danish Jabbar Khan
Dr Farida Batool
Dr Saadat Ali
Dr Samina Iqbal
Dr Nasreen Rahman
Dr Virginia Whiles
Fahad Hussayn
Fatima Haider
Hamza Bajwa
Hashim Kaleem
Iftikhar Dadi

Ismet Jawad Khawaja
Iram Sana
Kamiar Rokni
Kathleen Mulligan
Mariam Suhail Abbasi
Maryam Hussain
Masooma Syed
Mehreen Murtaza
Mohammad Ali Talpur
Mohsin Shafi
Nadia Ghawas
Naiza Khan
Nausheen Saeed
Qudsia Rahim
Saba Khan
Saba Qizilbash
Sadeqain
Sana Obaid
Shalalae Jamil
Waqar Aziz

ACADEMIC & PROFESSIONAL ADVISORS

BOARD OF FACULTY (BOF) MEMBERS

Prof. Alnoor Mitha
Senior Research Fellow Artistic Director
Asia Triennial Manchester, UK

Mr. Ijlal Muzaffar
Associate Professor of Architectural History, Department Head: Theory and History of Art and Design, Rhode Island School of Design, USA

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Educator, Multidisciplinary Designer

Mr. Omer Jilani
Founder and Creative Director, Happa Studio

Ms. Saira Shamoon
Educator, Multidisciplinary Designer

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Dr. Faisal Khan
Director NCBC Precision Medicine Lab – Head, Centre for Genomic Sciences, Rehman Medical Institute

Ms. Yasmeen Zahra
Assistant Professor, Indus Valley School of Art and Architecture
PhD Candidate, Aga Khan University

Ms. Madyha Leghari
Visual Artist, Writer and Researcher

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Director Matrix and Lulusar

Ms. Khadija Rahman
Director, Generation

Ms. Zeb Bilal
Researcher & Textile Educator

Mr. Ammar Belal
Researcher & Textile Educator, Fashion Designer, and Faculty at Parsons School of Design, Columbia

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Ms. Sameera Raja
Founder/Curator Canvas Gallery, Karachi

Dr. Jahanara Saigol
Art Historian

Ms. Rabeya Jalil
Associate Prof, National College of Arts, Lahore

Mr. Danish Ahmed
Associate Prof, Indus Valley School of Art & Architecture, Karachi

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Ms Tazeen Hussain Rashid
Associate Professor, Indus Valley School of Art & Architecture, Karachi

Mr Omair Faizullah Bangash
Assistant Professor, Zayed University, Abu Dhabi, UAE

Ms Samreen Azam
Human-Centered Product Designer & Researcher, Germany

Ali Rez
Chief Creative Officer, IMPACT BBDO, Dubai

SVAD ADMINISTRATION

Administrative Assistant to Dean
Wajeeha Batool

Academic Advisor
Hifsa Farooq

Academic Coordinator
Samra Khalid

Admin & Finance Coordinator
Hamza Ilyas

AV LAB SUPERVISOR
Usman Saulat
Designer / Photographer

INSTALLATION & 3D-LAB SUPERVISOR
Imran Ahmed Khan
Visual Artist

MANAGER COMMUNICATION AND OUTREACH (MCO)
Mavra Ahmad
Marketing / Communication Specialist

COORDINATOR LEARNING RESOURCE CENTER (LRC)
Umena Hasan
Visual Artist

TECHNICAL AND STUDIO ASSISTANTS

Aamer Ali
Loom Technician, Craftsman

Hammad Iqbal
AV Lab Assistant

Altaf Hussain
Senior Technical 3D Lab Assistant

Asif Hamdani
Sewing Technician

Manzoor Maseeh
Peon

Mubashir Salman
In-charge Foundation Lab

Munir Gill
Textile Studio Attendant

Muhammad Nasir Iqbal
IT Support Engineer

Najam Ahmad
3D Lab Attendant

Pervaiz Maseeh
Photography Studio Attendant

Rafiq Maseeh
VCD Studio Attendant

Shaukat Hanif
3-D Studio Attendant

Syed Basit Hussain
Drawing & Fashion Studio Attendant

Tariq Khalil
Jewellery Studio Technical Assistant

Usman Maseeh
Peon

20 YEARS OF EMBRACING DIVERSITY

RAZIA HASSAN SCHOOL OF ARCHITECTURE

>> RHSA

RHSA | RAZIA HASSAN SCHOOL OF ARCHITECTURE

Razia Hassan School of Architecture, established in 2005 by Prof. Dr. Gulzar Haider, with the aim of transforming the way Architectural Design is taught and educating the architects of tomorrow. The school promotes innovation, freshness, and experimentation through its curriculum and teaching methodology, and is thus ranked as one of the most recognized institutions for the study of architecture.

Studying Architecture at RHSA synthesizes arts, humanities, and sciences grasped through the rigors of intellect and practice. the results of which are aesthetically judged and technically understood. Our commitment to the highest professional and cultural aspirations is achieved through innovative pedagogies applied through challenging research-based projects.

RHSA believes that Design is a didactic practice/skill that helps in problem-solving. The solution to Architectural Program often leads to a "building". However, not all architectural concerns are programmatic in nature, thereby resulting in solutions that encompass areas far beyond the built environment and typology. We believe that Art, Culture, Technology, and History all come together in a substantive way to inform our perceptions of form and built space. Our students are encouraged to look beyond the realms of the tangible to formulate ideas and concepts.

Similarly, we believe that drawing and model-making are essential components of problem-solving and subsequent design iteration. Our students are taught to "draw to see" rather than the conventional "draw to represent". In the same way, we maintain that building physical models catalyzes the development of tectonic complexity and fosters a sense of rigor and discipline that is essential to the Creative Arts.

The emergent respectability of architectural education in Pakistan heralds the possibilities of new architecture-related developments beyond normative practices. RHSA aims to capture this enthusiasm in pursuit of a mission-oriented education that can improve the quality of life affordably and sustainably without compromising the ideals of professional education.

The academic program closely follows the aspirations and requirements of the HEC-PCATP (Higher Education Commission and the Pakistan Council of Architects and Town Planners) National Curriculum of Architecture. A carefully structured balance is created between the studies of historical precedents, critical analysis of contemporary issues, theoretical formulations, applied sciences and technology, and project-based studios. All attempts are made to create an interdisciplinary educational atmosphere through shared electives with various Schools at BNU.

While current trends in architectural education leave limited opportunities for revisiting the professional curricula, BNU is committed to remaining experimental in search of spin-off specializations in the service of built environments.

The School of Architecture specializes in connecting to the contemporary world. To this end, numerous links have been created with European, British, Canadian, and American universities. The state-of-the-art campus, especially the shared building housing the School of Visual Arts and Design and the School of Architecture, allows and is equipped with facilities to share online lectures and studio presentations with faculty and other universities. The building is also designed to facilitate student experimental constructions to understand architecture's structural, constructional, and environmental necessities.

PROFESSOR EMERITUS, FOUNDING MEMBER AND FORMER DEAN

- The founder of BNU-RHSA, Dr. Gulzar Haider
- More than 50 years of experience
- Ph.D., Optimization of Structures, University of Illinois, Urbana-Champaign, USA
- M.Sc, B.Arch., University of Illinois, Urbana-Champaign, USA
- Member - PCATP
- Emeritus Professor of Architecture, Carleton University, Ottawa, Canada.
- Critic & Former Director, Carleton School of Architecture, Carleton University, Ottawa, Canada

Dr. Gulzar Haider, Professor Emeritus and Former Dean-RHSA

FOUNDING MEMBER NOTE

What separates us architects from other people around us is our power of observation. What we feel, what we notice, and how we translate that emotion, that understanding of the reality around us into brick and mortar becomes the fundamental of the profession of architecture. My advice to the students is to open your eyes to see the world around you. Our focus is on creating a balance between thinking and practicing architects.

RHSA has great faculty, most of which are foreign qualified, with a focus on research and practice. We also have a phenomenal campus designed by the famous architect Mr. Nayyar Ali Dada.

Omar Hassan, Associate Professor-RHSA

HEAD OF DEPARTMENT NOTE

We are living in a dynamic and complex world, where change is inevitable. The rate of change will accelerate in the near future, with reference to knowledge, technology as well as nature/ scales of disasters and crises. Accordingly, we need to adapt and be sensitive to the changing scenarios and future trajectories.

Our focus at RHSA is to prepare students for the future, so that they can work in diverse circumstances and environments, both locally and globally. However, the knowledge of the future must have its roots in the past, as it is a repository of collective human experiences.

Omar Farooq, Associate Professor and HOD-RHSA

DEGREE PROGRAMS OFFERED

RHSA currently offers two Degree Programs:
- Bachelor of Architecture (B.Arch.)-Five-year program
- Bachelor in Interior Design (BID)-Four-year program

BACHELOR OF ARCHITECTURE (B. ARCH)

Razia Hassan School of Architecture offers a 5-year professional B. Arch degree program spanning over ten semesters. The aim is to educate and empower the future architect whose design skills can range across scale and scope, in service of an individual client as well as the society at large; who, on the one hand, is taught in an environment of history, theory, and artistic expression but on the other hand have enough understanding of allied scientific and technical subjects to work with engineering consultants and construction industry. RHSA emphasizes inculcating socio-economic responsibility as a value that can manifest as the economy of means toward the generosity of beneficial ends in the built environment.

Program Objectives

- To prepare students as Professional Architects.
- To prepare students for higher education in Architecture Studies and relevant disciplines.
- To impart design skills and scientific knowledge.
- To inculcate professional and ethical values in the students.

Program Outcomes

- Provide students with an excellent academic and professional base from which to pursue a career in this discipline to advance to further study and a potential academic career in Architectural Studies.
- Comprehend an architectural design problem and then propose an architectural solution.
- Provide students with the skills necessary to apply their knowledge in the organizations and businesses in which they are employed.
- Meet the demands of the industry with up-to-date architectural knowledge.

Career Paths:

Architect, Building Type Specialist
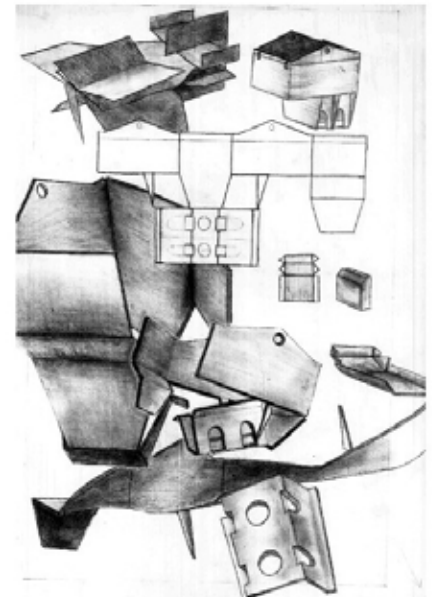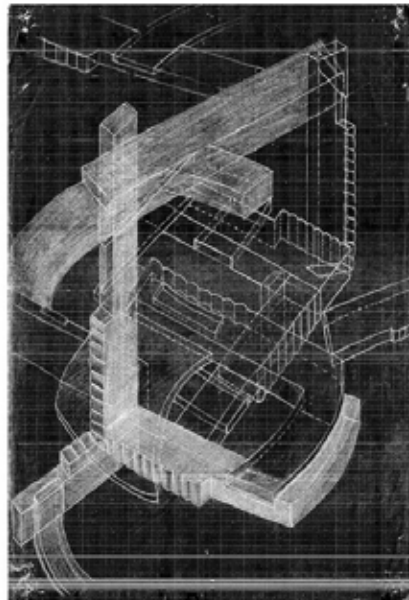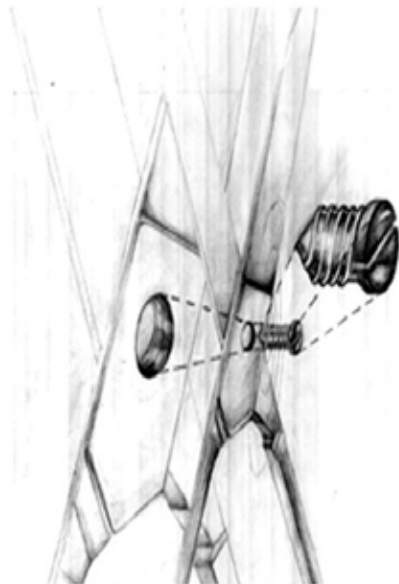
(Housing, Schools, Hospitals, Airports, Public Institutions like museums, galleries, and performance halls...), Interior Designer, Urban Designer, Landscape Designer, Environmentalist, Land Development Consultant, Building Economist, Stage Designer, Furniture Designer, Virtual Environments Designer for Films and Video-games, Restoration/Conservation Architect, Building Energy Consultant, Code Consultant, Materials Consultant, Construction Manager, Architectural Historian, Architectural Critic, Architectural Educator, Architectural Photographer.

Degree Requirements

Degree: B.Arch.
Duration: 5 years/10 Semesters
Credits: 172
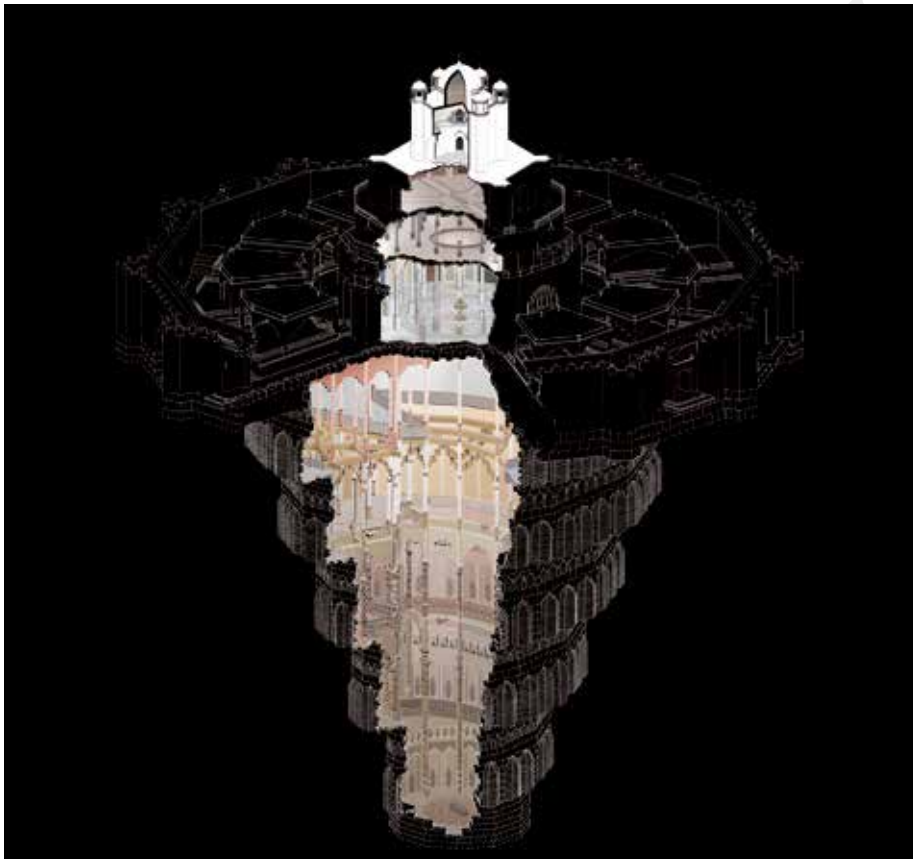
ROAD MAP B.ARCH. FALL 2023-2028

1st Year / Semester I - Fall 2023

Course Code	Term 1	Courses	Credits Hr.
ADS-246	1	Observation and Perception	2
ADS-247	1	Making and Modelling	2
ADS-248	1	Literative and Form	2
ADS-249	1	Master, Memory and Form	2
AHY-200	1	Histories, Theories & Criticism of Architecture I	2
AST-121	1	Structure and Form I	2
XXX	1	know your city	3
XXX	1	Mathematics and Geometry	2
			17

1st Year / Semester II - Spring 2024

Course Code	Term 2	Courses	Credits Hr.
ADS-125	2	Architecture Design Studio II	6
AVC-126	2	Drawing and Communicating Architecture II	2

Course Code		Courses	Credits Hr.
AHY-302	2	Histories, Theories & Criticism of Architecture II	2
AST-120	2	Structure and Form II	2
AST-221	2	Energy, Environment & Form I	2
SLA-102	2	Pak Studies	2
SLA-103	2	Islamic Studies	2
			18

2nd Year / Semester III - Fall 2023

Course Code	Term 3	Courses	Credits Hr.
ADS-235	3	Architecture Design Studio III	8
AVC-236	3	Drawing and Communicating Architecture III	2
AST-233	3	Building Materials I	2
AST-234	3	Construction Details I	2
AHY-202	3	Structure & Form III	2
XXX	3	Elective -	2
			18

2nd Year / Semester IV - Spring 2024

Course Code	Term 4	Courses	Credits Hr.
ADS-245	4	Architecture Design Studio IV	8
AVC-246	4	Drawing and Communicating Architecture IV-Digital	2
AHY-240	4	Histories, Theories & Criticism of Architecture III	2
XXX	4	Building Materials II	2
XXX	4	Construction Details II	2
XXX	4	Elective -	2
			18

3rd Year / Semester V - Fall 2023

Course Code	Term 5	Courses	Credits Hr.
ADS-355	5	Architecture Design Studio V	8
ACA-359	5	Computer Applications I	2
AHY-302	5	Histories, Theories & Criticism of Architecture IV	2

AHY-303	5	Energy, Environment & Form II	2
AST-362	5	Architectural Science and Technology IV-A/Systems Integration I	2
XXX	5	Elective	2
			18

3rd Year / Semester VI - Spring 2024

Course Code	Term 6	Courses	Credits Hr.
ADS-365	6	Architecture Design Studio VI	8
ACA-369	6	Computer Applications II	2
XXX	6	Structure and Form IV	2
AHY-363	6	Energy, Environment & Form III	2
AST-592	6	Architectural Science and Technology V-A/ Systems Integration II	2
XXX	6	Elective	2
			18

4th Year / Semester VII - Fall 2023

Course Code	Term 7	Courses	Credits Hr.
ADS-475	7	Architecture Design Studio VII	8
AHY-402	7	Histories, Theories & Criticism of Architecture V	2
AUD-477	7	Urban Design & Planning I	2
AHY-404	7	Research Methodology	2
XXX	7	Elective	2
			16

4th Year / Semester VIII - Spring 2024

Course Code	Term 8	Courses	Credits Hr.
ADS-485	8	Architecture Design Studio VIII	8
AHY-405	8	Architecture and Landscape	2
AUD-487	8	Urban Design & Planning II	2
APP-598	8	Professional Practice	2
XXX	8	Elective	2
			16

5th Year / Semester IX - Fall 2023

Course Code	Term 9	Courses	Credits Hr.
ADS-595	9	Architecture Studio IX	10
XXX	9	Elective	4
ATP-591	9	Thesis Proposal Development	3
			17

5th Year / Semester X - Spring 2024

Course Code	Term 10	Courses	Credits Hr.
AAT-505	10	Architecture Thesis	12
ATR-512	10	Thesis Research Report	2
ACA-509	10	Thesis Electronic and Print - Media Dissemination	2
			16

Attendance and Gating Policy (B. Arch)

- Students must maintain a minimum of 85% attendance in Studio courses, 75% in Theory courses, and 70% in elective courses.
- The maximum duration allowed to complete the degree is 7 years.
- Students are required to complete 12 credit hours of elective courses before entering the 5th year.
- All students must successfully pass each course in order to progress to the next academic year.
- If a student fails Studio & Drawing courses consecutively in the 1st year (including a retake in Summer Semester), they will face termination.

ADMISSION CRITERIA AND ENTRY EXAMINATION FORMAT

Admission Stages

- Call for admissions (early and regular)
- Submission of Application Form along with Statement of Intent
- Admission Exam
- Interviews
- List of admitted students

Admission Criteria

- Eligibility 20%
- Statement of Intent 20%
- Exam 40%
- Interview 20%

Students awaiting their FA/FSc/A-Level results may apply for admission. Selected candidates will be granted provisional admission only, which may be regularized after they have been declared successful and meet the admission requirements of the university.

Eligibility

To be eligible for admission to the undergraduate program, a candidate must satisfy any one of the following requirements:

- Passed F.S.C/FA/ICS/with at least 2nd division (50% marks)
- A-Levels subjects with at least 2nd division (50% marks)

Fulfilling basic eligibility requirements or a high academic score in any discipline or another outstanding achievement alone is insufficient for selection. Candidates and their parents or supporters who expect their candidature to be strong enough to warrant designation are advised that the outcome of the selection process cannot be anticipated at any stage. Experience over the years has shown that competition for admission is intense. Every effort is made to select students from diverse economic and educational backgrounds. This is done in the belief that diversity in the student body dramatically enriches the educational experience. Under no circumstance will any student scoring a D grade or below in O or A-level be eligible for admission, even if the average is B or greater.

Note for All Candidates

Candidates are requested to ensure they meet applicable eligibility requirements before applying. These are listed on the Website in the Admission section. Moreover, candidates must complete the application and other requirements according to the published instructions and schedule. Beaconhouse National University reserves the right to admission, revoke access, and registration if an application is inaccurate or incomplete or if supporting documents are discovered fraudulent. Any candidate presenting a fraudulent paper supporting an application for admission may be identified with other universities and colleges.

There are TWO Admission Cycles for the Entrance Exam: Early Admissions and Regular Admissions. If a candidate does not clear the admission process in the Early Admissions, they may apply for a reinterview in the Regular Admission. If the Candidate has failed to appear on the Entrance Exam in the first cycle, they can request to appear in the second cycle (The Admission Committee will make the decision). The admission granted is valid for that year only and will not be carried forward next year if the candidate does not avail of the entry. They will have to re-apply next year.

Reading list

Compulsory Readings for Exam and Interview
Books can be bought from Bookshops or downloaded online from www.libgen.is

- In Praise of Shadows by Junichiro Tanizaki
- Experiencing Architecture by Steen Eiler Rasmussen
- Beloved City by Bapsi Sidhwa

List of Architects

Research their body of work and study one building in detail for Exam and Interview

- Frank Lloyd Wright
- Louis Kahn
- Le Corbusier
- Mies van der Rohe
- Hassan Fathy
- Kausar Bashir
- Mehdi Ali Mirza
- Habib Fida Ali
- Yasmin Lari
- Nayyar Ali Dada

Statement of Intent (300-500 words)

An essay is to be written by the candidate providing an introduction about themselves and their motivation for becoming an Architect. A complete and specific description of the applicant's motivation must be submitted with the Application. The letter must include statements of goals, their interests beyond the field of architecture, and their skills. Define key questions, issues that might be answered, and how they feel this institute will provide opportunities to fulfill their missions. This will be submitted with the application form. This submission is weighted heavily during the application review process.

Entrance Exam

All candidates have to undertake the entrance exam.

Part A – MCQs
Section A – Mathematics (Intermediate/A-Levels)
Section B – Geometry (Matriculations/O-Levels)
Section C – Physics (Matriculation/O-Levels)
Section D – General Knowledge (National and Global)
Section E – Literature, Arts, Culture (National and Global)
Section F – Architecture (National and Global)

Part B – DRAWING
Analytical Drawings
Imaginative Drawings

Part C – MODELING
A small construction (model) will be made using the provided materials.

PART D – WRITING
Candidates will be asked to write about a given topic.

Interview

All candidates are interviewed to keep the admission process thorough and equal opportunity to go through the entire process. Interviews are an integral part of the process that allows the department to understand a Candidate, their capabilities, and their reasons for joining the field in a candid conversation.

BACHELOR IN INTERIOR DESIGN (BI. D)

RHSA offers a comprehensive four-year Bachelor's degree program that is a fusion of artistic expression and functional concerns, combined with a strong emphasis on sustainable design practices. By providing an equal focus on building a strong theoretical foundation as well as experimenting with innovative spatial possibilities, the program prepares students with the necessary skillset and knowledge to develop inventive interior spaces. The program has a strong focus on hands-on research and experimentation, providing a platform for converting 2D design proposals into 3D material explorations and joinery details.

Program Objectives

The Bachelor of Interior Design (BI. D) is a degree program at BNU Lahore that

offers contemporary advancement in concepts and technologies related to the program and reflects social ideals prevalent in our era, as summed up in the following general objectives:

- To offer a comprehensive four-year Bachelor of Interior Design (BID) that expands itself sequentially, with every aspect of IAD (Interior Architecture and Design): History and theory of Architecture and interiors, drawing skills (both manual and digital), Management and legal awareness about the practice of IAD and the professional life of interior designers, and up-to-date addition of computer skills and software applications in the field of BID.
- To engage students in intensive Studio Projects that enable the future designers not only to connect their creativity to their cultural bases and roots but also to contemporary innovation happening in the global interior design profession.
- To empower our future designers with new and unique ideas about the utilization and application of new materials and technology in a given context.
- To equip the students with 3-D technology from the foundation year onwards so that they can express their ideas verbally, textually, and graphically.
- To explore the related areas and research in furniture design, textiles, and fiber arts in interiors, interior surfaces, and grand family of interior objects artificial lighting and acoustics, etc.
- To initiate and develop the adaptive reuse of buildings to revive our heritage.
- To embody Semiotics as the central study of every specific space and symbolic value of everything (grand family of interior objects).

Program Outcomes

- Translate design concepts and theories into innovative spatial solutions.
- Thorough understanding of design software and technology.
- Develop expertise in object-making through experimentation in the lab-oriented learning environment
- Effectively convey design ideas through visual and verbal presentations.
- Develop solutions, evaluate, synthesize, and use data and research findings.
- Exploration of light, color, texture, scale, and materiality with reference to experience and sense perception of space
- Develop a sustainable approach to design projects, products, and practices.
- Generate required technical drawings and specifications for construction.
- A strong sense of responsibility and professionalism as an interior designer.
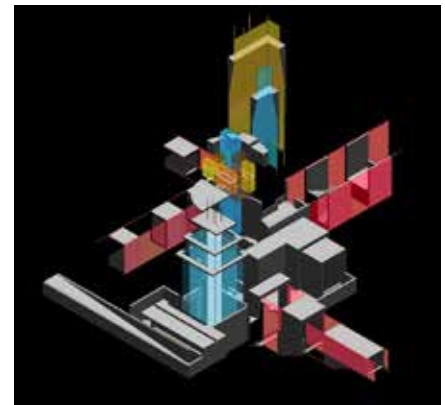
Career Paths:

- Interior Designer
- Residential Designer
- Furniture Designer
- Interior Decorator
- Design Consultant
- Interior Planner
- Project manager
- Interior product designer
- Set designer
- Film set designer.
- Theatre set designer
- Scenographer

Degree Requirements

Degree: B. ID
Duration: 4 years/8 Semesters
Credits: 131

ROAD MAP BACHELOR OF INTERIOR DESIGN (BID) FALL 2023-27

1st Year / Semester I (Foundation Year)

Course Code	Term 1	Courses	Cr. Hr.	Course Type
ADS 246-47-48-49	1	Studio (1/2/3/4)	8	Core
AHY 200	1	Histories, Theories and Criticism of Architecture I	2	Core
AST 121	1	Structure & Form I	2	Core
AHY 213	1	Do you know your city	3	Elective
AST 102	1	Mathematics and Geometry	2	Core
			17	

1st Year / Semester II (Foundation Year)

Course Code	Term 2	Courses	Cr. Hr.	Course Type
ADS 125	2	Architecture Design Studio II	6	Core
AVC 126	2	Drawing and Communicating Architecture II	2	Core
AHY 218	2	Histories, Theories and Criticism of Architecture II	2	Core
SLA 102	2	Pakistan Studies	2	Core
AST 121	2	Structure & Form I	2	Core
AST 221	2	Energy, Environment & Form I	2	Core
SLA 103	2	Islamic Studies	2	Core
		Total Credits	**18**	

2nd Year / Semester III

Course Code	Term 3	Courses	Cr. Hr.	Course Type
IDS 101	3	Interior Design Studio I	6	Core
IHD 101	3	History of Interior Design I	2	Core
DVC 101	3	Drawing & Visual Communication I	2	Core
MCT 101	3	Material & Construction Technology 1	2	Core
IMD 101	3	Material & Design I Laboratory	2	Elective
	3	Shared Course with ARCH/SVAD	2	Elective
		Total Credits	**16**	

2nd Year / Semester IV

Course Code	Term 4	Courses	Cr. Hr.	Course Type
IDS 200	4	Interior Design Studio 2	6	Core
IHD 200	4	History of Interior Design II	2	Core
MCT 200	4	Material & Construction Technology II	2	Core
DVC 200	4	Drawing & Visual Communication II	2	Core
ICD 101	4	Colour & Design Laboratory	2	Elective
	4	Shared Course with ARCH/SVAD	2	Elective
		Total Credits	16	

3rd Year / Semester V

Course Code	Term 5	Courses	Cr. Hr.	Course Type
IDS 250	5	Interior Design Studio 3	6	Core
HTC 300	5	History & Theory of Art & Culture III	2	Core
IDG 101	5	Digital Drawing and Graphics I	2	Core
DVC 300	5	Drawing & Visual Communication III	2	Core
IMD 200	5	Materials in Design 2 Laboratory	2	Elective
	5	Shared Course with ARCH/SVAD	2	Elective
		Total Credits	16	

3rd Year / Semester VI

Course Code	Term 6	Courses	Cr. Hr.	Course Type
IDS 300	6	Interior Design Studio 4	6	Core
HTC 400	6	History & Theory of Art & Culture IV	2	Core
DVC 400	6	Drawing & Visual Communication IV	2	Core
IDG 200	6	Digital Drawing and Graphics 2	2	Core
TS 360	6	Signage	2	Elective
	6	Shared Course with ARCH/SVAD	2	Elective
		Total Credits	16	

4th Year / Semester VII

Course Code	Term 7	Courses	Cr. Hr.	Course Type
IDS 350	7	Interior Design Studio 5	6	Core
MCT 300	7	Material & Construction Technology III	2	Core
IDL 103	7	Lighting	3	Core
IPP 101	7	Professional Practice & Ethics I	2	Core
DL 451	7	Plastic Expression Laboratory	2	Elective
	7	Shared Course with ARCH/SVAD	2	Elective
		Total Credits	**17**	

4th Year / Semester VIII

Course Code	Term 8	Courses	Cr. Hr.	Course Type
IDS 400	8	Interior Design Studio 6 (Thesis)	8	Core
IPP 200	8	Professional Practice & Ethics II	2	Core
HT 465	8	Semiotics of Space	3	Core
	8	Shared Course with ARCH/SVAD	2	Elective
		Total Credits	**15**	

4th Year / Semester VIII

Course Type	Course Number	Total Credits
CORE COURSE	34	106
ELECTIVE COURSE	12	25
TOTAL CREDIT FOR 4 YEAR PROGRAM		**131**

Eligibility Criteria

To be eligible for admission to the Bachelor of Interior Design Program (undergraduate program), a candidate must satisfy any one of the following requirements:

- Passed F.S.C/FA/ICS/I.COM with at least 45% marks.
- A-Levels subjects with at least 2nd division (45%
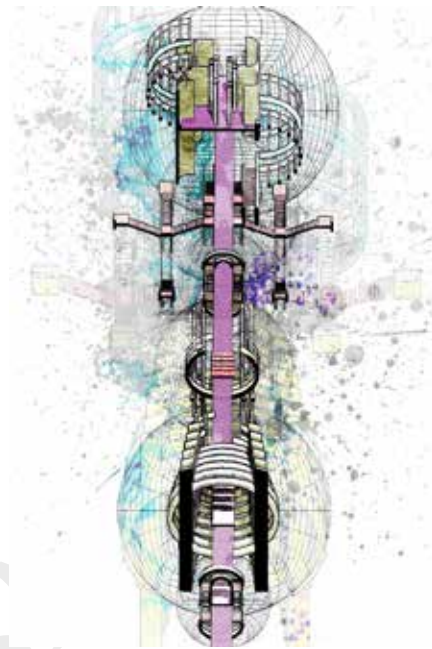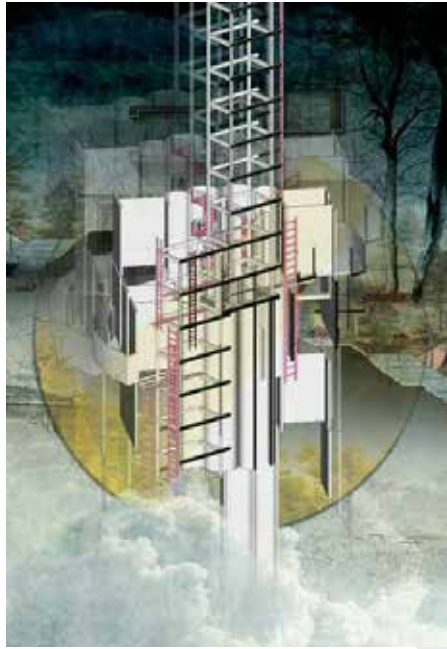
Attendance and Gating Policy (B. ID)

- Students must maintain a minimum of 85% attendance in Studio courses, 75% in Theory courses, and 70% in elective courses.
- All students must successfully pass each course in order to progress to the next academic year.
- If a student fails Studio & Drawing courses consecutively in the 1st year (including a retake in Summer Semester), they will face termination.
- Students have to clear the B. ID course in 6 years as per HEC policy

ADMISSION CRITERIA AND ENTRY EXAMINATION FORMAT

Admission Stages

- Call for admissions (early and regular)
- Submission of Application Form along with Statement of Intent
- Admission Exam
- Interviews
- List of admitted students

Admission Criteria

- Eligibility 20%
- Statement of Intent 20%
- Exam 40%
- Interview 20%

Students awaiting their FA/FSc/A-Level results may apply for admission. Selected candidates will be granted provisional admission only, which may be regularized after they have been declared successful and meet the admission requirements of the university.

Eligibility

To be eligible for admission to the undergraduate program, a candidate must satisfy any one of the following requirements:

- Passed F.S.C/FA/ICS/with at least 2nd division (45% marks)
- A-Levels subjects with at least 2nd division (45% marks)

Fulfilling basic eligibility requirements or a high academic score in any discipline or another outstanding achievement alone is insufficient for selection. Candidates and their parents or supporters who expect their candidature to be strong enough to warrant designation are advised that the outcome of the selection process cannot be anticipated at any stage. Experience over the years has shown that competition for admission is intense. Every effort is made to select students from diverse economic and educational backgrounds. This is done in the belief that diversity in the student body dramatically enriches the educational experience. Under no circumstance will any student scoring a D grade or below in O or A-level be eligible for admission, even if the average is B or greater.

Note for All Candidates

Candidates are requested to ensure they meet applicable eligibility requirements before applying. These are listed on the Website in the Admission section. Moreover, candidates must complete the application and other requirements according to the published instructions and schedule. Beaconhouse National University reserves the right to admission, revoke access, and registration if an application is inaccurate or incomplete or if supporting documents are discovered fraudulent. Any candidate presenting a fraudulent paper supporting an application for admission may be identified with other universities and colleges.

There are TWO Admission Cycles for the Entrance Exam: Early Admissions and Regular Admissions. If a candidate does not clear the admission process in the Early Admissions, they may apply for a reinterview in the Regular Admission. If the Candidate has failed to appear on the Entrance Exam in the first cycle, they can request to appear in the second cycle (The Admission Committee will make the decision). The admission granted is valid for that year only and will not be carried forward next year if the candidate does not avail of the entry. They will have to re-apply next year.

Reading list

Compulsory Readings for Exam and Interview

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- Experiencing Architecture by Steen Eiler Rasmussen
- Beloved City by Bapsi Sidhwa

List of Architects

Research their body of work and study one building in detail for the Exam and Interview

- Frank Lloyd Wright
- Louis Kahn
- Le Corbusier
- Mies van der Rohe
- Hassan Fathy
- Kausar Bashir
- Mehdi Ali Mirza
- Habib Fida Ali
- Yasmin Lari
- Nayyar Ali Dada

Statement of Intent (300-500 words)

An essay is to be written by the candidate providing an introduction about themselves and their motivation for becoming an Architect. A complete and specific description of the applicant's motivation must be submitted with the Application. The letter must include statements of goals, their interests beyond the field of architecture, and their skills. Define key questions, issues that might be answered, and how they feel this institute will provide opportunities to fulfill their missions. This will be submitted with the application form. This submission is weighted heavily during the application review process.

Entrance Exam

All candidates have to undertake the entrance exam.

Part A – MCQs
Section A–Mathematics (Intermediate /A-Levels)
Section B–Geometry (Matriculations /O-Levels)
Section C – Physics (Matriculation/O-Levels)
Section D – General Knowledge (National and Global)
Section E – Literature, Arts, Culture (National and Global)
Section F – Architecture (National and Global)

Part B – DRAWING
Analytical Drawings
Imaginative Drawings

Part C – MODELING
A small construction (model) will be made using the provided materials.

PART D – WRITING
Candidates will be asked to write about a given topic.

Interview

All candidates are interviewed to keep the admission process thorough and equal opportunity is given to each candidate to go through the entire process. Interviews are an integral part of the process and allow the department to understand the candidates, their capabilities, and their reasons for joining the field in a candid conversation.

WHY JOIN RHSA?

Graduated Batches

- 14 batches graduated since 2009 with Bachelor of Architecture (B. Arch)-5-year program
- New Bachelor of Interior Design (B.ID)-4-year program starting from Fall 2023

Faculty

- **Qualified faculty members:**
  - Local and foreign academic and professional experience in the US, UK, France, Australia, and the Middle East
  - Faculty is active in research, publication, exhibitions, and professional practice
    - 17 faculty publications/ research papers written last year
    - Two books published by faculty members
    - 5 Faculty/ students exhibitions last year
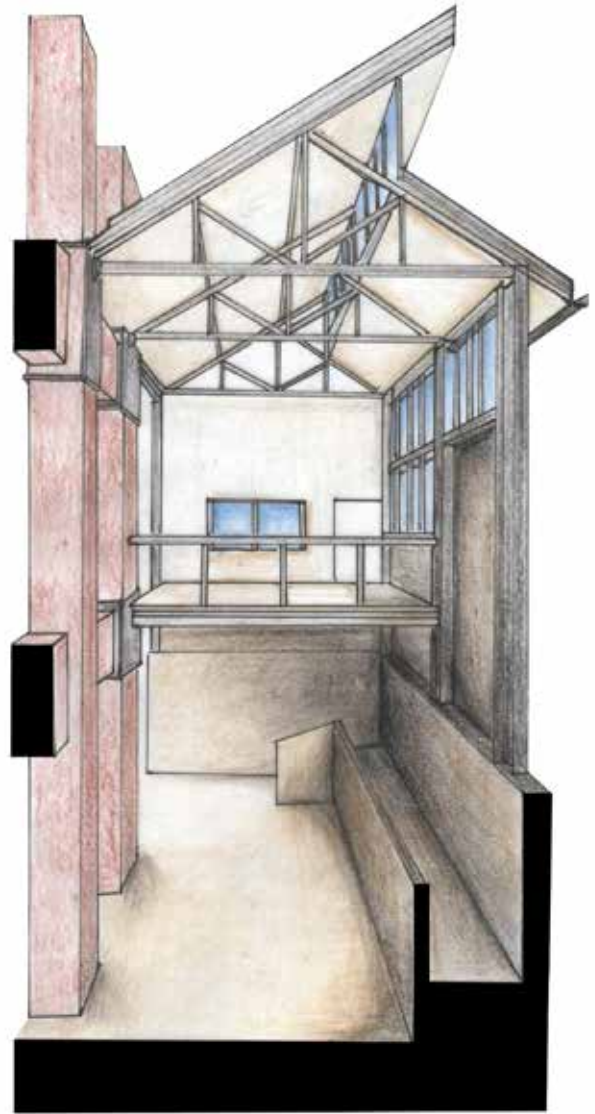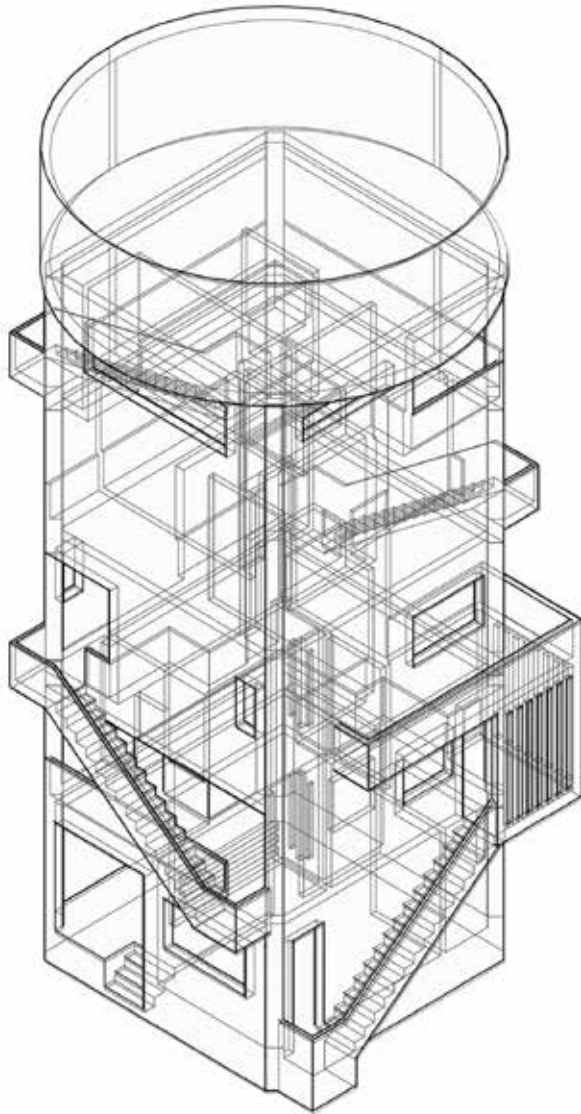
- Faculty professional practice include high-end projects located in Pakistan, US, UK, Middle East and Afghanistan

- **Conferences**
  - An Interdisciplinary Focus on Pedagogy. Unbox Lab-BNU, 2021
  - A Focus on Pedagogy: Teaching, Learning, and Research in Modern Academy: University of Kassel, Ball State University, BNU and the University of Pretoria, Virtual, April 2022
  - International Workshop and Symposium, "Pedagogy for Change", November 2023 (UET, RHSA & IAP)

- **Faculty's foreign qualifications:**
  - Rhodes Island School of Design, US
  - University of Illinois, Urbana Champaign, US
  - AA School of Architecture, UK
  - Paris Belleville, France
  - Directeur d' 'etudes Bernard PAURD, France
  - University of Moratuwa, Sri Lanka
  - Royal Institute of Technology Stockholm, Sweden
  - Politecnico de Milano, Italy
  - Mackintosh School of Architecture, Glasgow, UK
  - Cardiff University, UK
  - Columbia University, US
  - University of Sydney, Australia

- Middle East Technical University, Turkey
- University of Michigan, US

- **Faculty Ph.D.**
  - Two faculty members are Ph.D. Scholars

RHSA Alumni in Foreign Universities

- **Alumni pursued higher education at the following universities:**
  - Hala Bashir Malik (MIT)
  - Omer Khalid (University of Liechtenstein)
  - Maryam Hanif (Columbia University)
  - Akbar Ali Khan (The Architectural Association AA)
  - Hira Wasim (AA - Architecture Association)
  - Maryam Rabi - (Cornell University)
  - Jasim Azhar (Masters from the University of Liechtenstein)
  - Haseeb Amjad (Columbia University)
  - Aimen Fatima (Harvard University)
  - Talha Tayyab (University of Nottingham)
  - Mehwish Khalil (MIT)
  - Maha Idress (Columbia University)
  - Farhan Riaz (Bauhaus Germany)
  - Omair Zafar (Bauhaus Germany)
  - Waleed Shahid (Bauhaus Germany)
  - Hamza Gondal (Bauhaus Germa-

ny)
- Zain Qureshi (University of Glasgow)
- Jahanzaib Shoaib (MIT)
- Rabeeya Arif (MIT)
- Hira Wasim (The Architectural Association AA)
- Bilal Sadiq (Pratt Institute)
- Dayem Khan - (University of Michigan)
- Haisum Basharat - (RISD)

Scholarships

- Need-based scholarships
- Merit-based scholarships
- Teaching Assistant (TA) Positions available for students

Infrastructure and Facilities

- 10 custom-built design studios (single and double height)
- RHSA-SVAD Workshop for Metal and Woodwork
- AR/VR Lab (Emerging Technology Lab)
- In-house 3D printing facility
- All studios are equipped with the latest projectors, LEDs, audio, video, mic, sound system, computers for lectures, and attendance/student results through the Central Management System (CMS).
- RHSA Computer lab with lab assistant, projector, and (36) high-end computer systems
- Photographic studio for documentation of architectural works
- Large studio with designed lighting

for in-house exhibitions of faculty and students' work
- Central library with more than 2330 books on Architecture
- In-house Printing Facility

Educational Equipment

- Education Equipment Available for Students' use:

1.	Godex Trigger X-Pro (Sony Alpha)
2.	Silver Light Stand
3.	Silver Light C-Stand
4.	Complete Camera & Lens Cleaning Kit
5.	Godox SK400II Studio Strobe
6.	Godox SL - 60 LED Video Light
7.	Godox Deep Octa P120L with Grid Bowens Mount
8.	Rode Video Mic with Rycote Lyre Suspension
9.	Apkina 90Cm Octabox Replaced with 80*120cm Grid Softbox
10.	Sony E PZ 18-105MM f/4 G OSS (Lens)
11.	Tamron 17-70mm F208 (lens) (Alpha Mount)
12.	Laowa 12mm (Lens) with Tilt Shift (Alpha Mount Option-1)
13.	Sony NP-FW50 Lithium - Ion Battery (1020mAh) (Original)
14.	SanDisk 32GB 95MB/s SD Card
15.	ICON 7865 Video Pan Head Tripod
16.	Tripod 2 in 1 with Monopod
17.	7 in 1 Collapsible Reflector 110 cm
18.	Oculus VR Rifts (VR Headset)
19.	Converter for VR
20.	Laser Distance Measuring Device
21.	Gopro Hard 10 With Kit

22.	SOSCH File Kit GTC 400C
23.	Mola Kit for Structure
24.	DGI FVP Drone with goggles
25.	Boche Thermal Camera
26.	Additional 3D Printers (Planned for Fall 2023)
27.	I-Pad Pros (Planned for Fall 2023)
28.	Additional camera and special lens for product photography (Planned for Fall 2023)
29.	Holo-fan to present a 3D holographic image of students' work (Planned for Fall 2023)

Learning Beyond Classrooms

- **Education trips:**
  - First Year: Within Lahore
  - Second Year: Within Punjab Province
  - Third Year: Outside Province
  - Fourth Year: Outside Country (Last class went to Turkey)

- **Student Foreign Exchange Program:**
  - 3rd Year (Spring Semester): Yeditepe University, Istanbul, Turkey

- **RHSA-Internship Development Program through:**
  - RHSA Alumni network
  - Students were provided internships by RHSA through IDP in architectural firms, Government and Non-Government Organizations including Agha Khan Cultural Services and Walled City Lahore Authority last summer

- Guest lectures, student capacity-building workshops, inter-university workshops, and seminars (offered through 8 university departments)
- Summer workshop/ programs for architecture and non-architecture students (starting from this summer)

Extra-Curricular Activities & Healthcare

- Student Affairs Department
- Job placement through 14 graduated batches of RHSA Alumni
- In-house elected Student Council
- In-house events (jamming sessions, welcome/ farewell events, theme weeks, concerts, and other events planned by the RHSA Student Council
- BNU Bestival
- Cricket, football and basketball courts
- Central cafeteria
- Health center with dedicated ambulance service
- On-campus psychological counseling is available for students

RHSA Vision-2030 Proposal

- Re-starting M. Arch (Masters in Architecture) Program at RHSA, BNU
- RHSA Center of Development (R-COD) to focus on the following:
  - Urban and Rural Development
  - Heritage Conservation
  - Disaster Resilient Strategies including Climate Change Challenges
  - Earthen Architecture
  - Emerging Technologies
    - Augmented Reality, Virtual Reality, Metaverse
    - Data Analysis
    - Latest Software
    - Coding to develop custom-made apps for Architecture
  - New Construction Technologies
  - Faculty and Student Capacity Building
  - Think Tank to discuss alternative future trajectories within the local context
- National and International Collaborations with reputable organizations
- Development of a dedicated and high-end workshop with the latest woodwork-related equipment, Lathe Machine, CNC, Laser Cutter, and large bed 3D Printer
- Publishing and Printing Center

plan

section

THE VESSEL

Memories in Photographs

The Transient Memory

The silent phenomenon of the sun
creating magic in the vessel

FACULTY

RHSA has the following permanent faculty members:

Professor

Sajjad Kausar
M.Sc. Architectural Conservation of Historical Monuments and Sites, University of Moratuwa, Sri Lanka
B.Arch. National College of Arts, Lahore
Director Interior Design Program, NCA Lahore
Head of Department NCA, Lahore
Ex-Principal NCA
Member- PCATP
IAP Member, ICOMS

Ejaz Malik
Masters in Interior Design, ENASD, Paris
MPhil Contemporary Furniture Design, ENSAD, Paris
Architecture DPLG. Paris Bllbelle Ville. UP 8, France
Founder Interior Design NCA Lahore
Founding Member BNU-RHSA
Member- PCATP

Associate Professors

Muhammad Omer Farooq – Head of Department
PhD Scholar, University of Engineering and Technology, Lahore (2021-Present)
M. Arch., University of Illinois, Urbana-Champaign, IL, US
B. Arch National College of Arts, Lahore
Member- PCATP

Omar Hassan
M. Architecture 1, Rhode Island School of Design, Providence, Rhode Island, USA
B.A. Political Science and Journalism, Punjab University, Lahore
Bachelor of Design, National College of Arts, Lahore
Founding Member BNU-RHSA
Member- PCATP

Assistant Professors

Shajeea Shuja (Coordinator: Bachelor in Interior Design Program)
MS in Conservation of Cultural Heritage, Middle East Technical University, Turkey
Master of Architecture, University of Sydney, Australia
Master of Interior Design, National College of Arts, Lahore
Bachelor of Civil Engineering, University of Engineering & Technology, Lahore
Member-PEC

Junaid Alam Rana
M.Sc. Urban Planning and Design, Royal Institute of Technology, Stockholm, Sweden
B.Arch. National College of Arts, Lahore
Member- PCATP

Zara Amjad
M.Arch. Beaconhouse National University, Lahore
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Zeeshan Sarwar
M.Arch. Beaconhouse National University, Lahore
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Saman Malik
M.Arch. Mackintosh School of Architecture, Glasgow, UK
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Jawwad Nakai (Coordinator-Emerging Technologies)
M. Arch, Taubman College of Architecture & Urban Planning, University of Michigan, US
B. Arch, National College of Arts, Lahore
Member - PCATP

Habibah Shahid
M.Arch. Beaconhouse National University, Lahore
B.Arch. PU, Lahore
Member- PCATP

Usman Saqib Zuberi
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Ghammaz Hussain
MSc. Urban Planning & Policy Design, Politecnico di Milano, Italy.
Diploma-Robotic Meditation, Architecture Association, UK.
B. Arch, Beaconhouse National University, Lahore.

Member - PCATP

Aabidah Shujaat Ali
Post Grad Diploma in Landscape Architecture, Institute for Arts and Culture, Lahore
B. Arch. Punjab University, Lahore
Member - PCATP

Lecturers

Sara Assad
Masters in Art Education, Beaconhouse National University (2022-Present)
B. Arch, Beaconhouse National University, Lahore
Member PCATP

Zoya Gul Hassan
MA Architectural History, The Bartlett School of Architecture, UCL, London
Bachelor of Architecture, National College of Arts, Lahore
Architectural Association Visiting School, Paris College of Art, Paris
Summer Program, 'Unbuilt London', Architectural Association School of Architecture, London
Member - PCATP

Fatima Zahra
B. Arch., Beaconhouse National University, Lahore
Member - PCATP

Fahad Mayo
Masters in City and Regional Planning, University of Engineering and Technology, Lahore
B. Arch, Beaconhouse National University, Lahore

Member - PCATP

Humna Syed
B. Arch., Beaconhouse National University, Lahore
Member - PCATP

Ahsan Fazal
B. Arch, National College of Arts, Lahore
PCATP Membership in process

Visiting Faculty (Please add info)

Rishm Saifullah
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Sameera Effindi
M. Arch., University of Illinois, Urbana-Champaign, IL, US
B. Arch National College of Arts, Lahore
Member- PCATP

Abrar Haider
MsAAD. Masters Science Advanced Arch. Design. Columbia University. USA
B.Arch. Illinois Institute of Technology, Chicago, USA
Member - PCATP

Salman Tariq Mirza
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Manal Qamar
B.Arch. Beaconhouse National University, Lahore

Member- PCATP

Ahmad Affan
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Faran Faisal
B. Arch., National College of Arts, Lahore
Member- PCATP

Mirza M Jahanzaib Hanif
M. Product & Industrial Design. University of Engineering and Technology, Lahore. (Present, Batch of 2025)
B. Arch. Beaconhouse National University, Lahore
Member - PCATP

Sumayya Hasan
Masters in Art and Design Studies, Beaconhouse National University, Lahore (Present, batch of Jan 2024)
B.Arch Beaconhouse National University Lahore
Member- PCATP

Muhammad Bin Abdur Rahman
B.Arch. Beaconhouse National University, Lahore
Member- PCATP

Hashim Saeed
Masters in Interior Design, National College of Arts, Lahore
Bachelor of Architecture, Comsats University, Lahore
PCATP - Membership in process

Abdul Hannan Toor
Masters in city and regional planning,

University of Engineering and Technology (UET) Lahore (enrolled)
Bachelor of Architecture, National College of Arts (NCA), Lahore
PCATP - Member

Coordinators

Fersum Anwar
Academic Coordinator

Asma Khalid
Coordinator - External Communications and Services

Large Studios for Exhibition

Custom Built Design Studios

Custom Built Design Studios
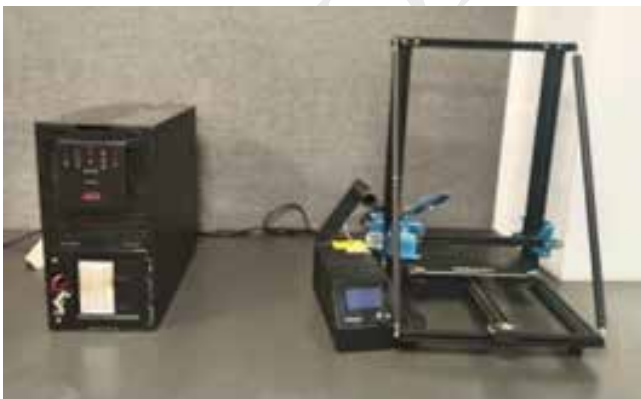
In-house 3D Printers **Computer Labs**
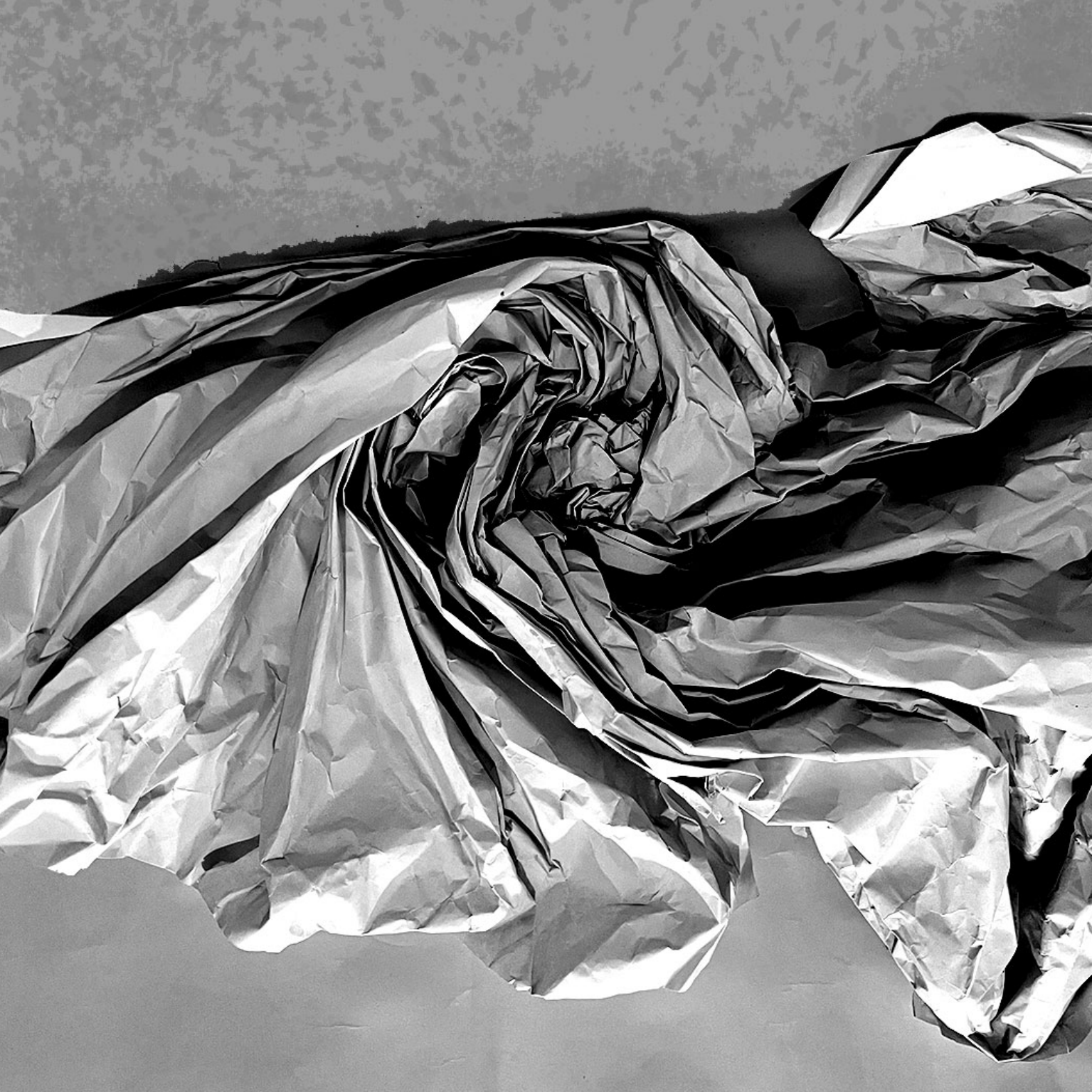
SEETA MAJEED SCHOOL OF LIBERAL ARTS AND SOCIAL SCIENCES

>> SMSLASS

Department of Liberal Arts (DLA)

The flagship department of the Beaconhouse National University offers a unique interdisciplinary program in Liberal Studies that combines the best of social sciences and humanities. The program includes courses from multiple academic disciplines including Anthropology, Gender studies, History, Literature, Philosophy, Political science, and Sociology. The first year of foundation courses is designed to help students develop the essential skills of critical thinking, analytical reasoning, and effective communication through the written and spoken medium. After exploring the introductory level social sciences and humanities courses the students are encouraged to pursue courses offered by the department based on their primary academic interests. The departmental courses are supplemented by those offered by the various BNU schools (School of Visual Art & Design (SVAD), School of Media & Communication (SMC), and the Institute of Psychology). The program has a strong research focus and the students are provided rigorous training in various research methodologies. This culminates in a senior thesis project in the final year which serves as the capstone for every student's academic endeavor.

It is widely acknowledged that the relationship between the Liberal Arts and the Social Sciences is and should be the relationship of symbiosis and complement. At the Seeta Majeed School of Liberal Arts and Social Sciences (SLASS), we have designed programs that exemplify this symbiosis so that our students received a well-rounded education in a myriad of subjects while simultaneously being well-grounded and rooted in their chosen disciplines.

The Seeta Majeed School of Liberal Arts and Social Sciences (SLASS) offers BA (Hons.) in Social Sciences with Major in Liberal Studies which is a one-of-its-kind

Bachelors degree. It offers a diverse and comprehensive approach to the cultural, economic, political, and institutional challenges of the country with courses on Literature, History, Sociology, Philosophy, Politics, and Critical theory.

Our Mission and Goals

Conforming to the vision of BNU as a Liberal Arts institution, Seeta Majeed School of Liberal Arts and Social Sciences strives to disseminate quality education and make significant research contributions on the most pressing socio-economic issues at the local and national levels. It also aspires to prevent brain drain in the country by offering higher quality education and making Liberal Arts an important academic priority at BNU besides expanding its base in the discipline to offer diversified concentrations and electives for students in other schools.

Academic Expertise:

SLASS has highly qualified and accomplished faculty which is ideally equipped to train and instruct the youth of his day and age. Our faculty members are well reputed not only in the art of teaching but also in the realm of knowledge production. They have published in highly reputable and internationally acclaimed journals. Their books and papers are included in the courses of some of the best universities in the world.

The teaching staff is highly motivated and invested with missionary zeal to provide quality education in liberal arts. The majority of our teachers have the experience of teaching in foreign universities, and the experience thereby acquired is being put into the best possible use.

Research Profile:

Dr. Tahir's areas of research interest are governance, democracy, and religious politics, particularly in the regions of Pakistan and South Asia. He has authored several books with a number of research publications, encyclopedic contributions, and edited volumes to his credit. Out of the recent notable works, he recently co-authored a book on Lahore: A Portrait of a Colonial City (Hurst & Co.) and co-edited Deobandi Militancy and Faith Based Violence in Pakistan (Palgrave). He has also been serving as an editor for several academic journals and is a founding member and editor for the Pakistan Journal of Historical Studies by Indiana University Press, USA. He is also on the editorial boards of several national & international research journals. He is an affiliated scholar in the center of South Asian Studies, at the University of Cambridge. He has also been a fellow of Wolfson College, the University of Cambridge.

Dr Farooq Sulehria's area of research is global media, cultural imperialism, development, and Islamic fundamentalism. He is the author of the critically acclaimed 'Media Imperialism in India and Pakistan' (Routledge). He has also co-edited 'From Terrorism to Television: The dynamics of Media, State and Society' (Routledge). He has contributed over a dozen book chapters and peer reviewed journal articles in internationally acclaimed publications. He has a PhD in Development Studies (SOAS University of London) and MA Global Media and Postnational Communication (SOAS University of London). He has also MA in Mass Communication (Punjab University). He is currently working on a book on Islamic fundamentalism.

Objectives

We aim at inspiring our students to respond to their social responsibilities by addressing the socio-cultural and political challenges of this country in a creative and constructive manner. We begin by stimulating an uninhibited sense of inquiry that enables them to raise questions about self-identity, gender roles, the hegemonic cultural and historical narratives, urban and ecological challenges, responsible citizenship, the ethical pursuit of life, liberty, and happiness--in short, we help our students acquire the analytical tools to excel in an academic environment by thinking out of the box.

Though our faculty is well versed in the prevailing discourses in the leading international academies by virtue of their graduate degrees from some of the best

institutions of higher learning abroad, each and every one of them is personally vested in encouraging their students to apply the global to the local. This "global" emphasis ensures our students can make an eclectic use of the global knowledge sources by adapting them to the needs of their immediate realities.

Admission Criteria:

BA (Hons), Degree Programmes:
(i)   To be eligible for admission to under-graduate programmes, a candidate must satisfy any one of the following requirements: -
(ii)   • FA / F.Sc with at least 2nd division (i.e. 495 marks)*.
(iii) • O-levels (at least 6 subjects with IBCC equivalence) and 3 A-levels. Advanced Subsidiary (AS) will not be taken into account.
(iv)   • High School Diploma and Inter-national Baccalaureate (IB) result with a CGPA of at least 2.5. Note: Equivalence Certificate from IBCC is mandatory for all international quali-fications i.e. O Levels/A-Levels, High School Diploma, and International Baccalaureate, or equivalent.
(v)   Passing of BNU's written aptitude test & interview
(vi)   Student terminated from one BNU school on the basis of poor academic performance or on the disciplinary grounds will not be eligible to seek admission to any other school of BNU.
(vii) Acceptance of a candidate rejected by

one BNU school who is seeking admission to another BNU school will be subject to the approval of the Vice.

B.A(Hons) Social Sciences with Major in Liberal Studies Roadmap

Division of Courses

Course Structure	No of Credit Hours
DLA Core Courses	84 Credit Hour
DLA Course Electives	18 Credit hour
Mandatory Courses	11 Credit Hour
Non-DLA Elective	18 Credit Hour
Total	131 Credit Hour

Disclaimer! The department reserves the right to replace, cancel, and/or change the sequence of courses depending on enrolment and faculty availability.

Courses are offered upon minimum course enrollment of 15 students

ROAD MAP

Year-1: Semester-1

Course Code	Courses	Credits	Status
DLA-110	Academic Writing	3	Mandatory
DLA-247	Introduction to World History	3	Core
DLA-143	Introduction to Social Anthropology	3	Core
DLA-223	Introduction to Social Thought	3	Core
SLA-102	Pakistan Studies	1.5	Mandatory
SLA -103	Islamic Studies	1.5	Mandatory
	Semester Total	**15**	

Year-1: Semester-2

Course Code	Courses	Credits	Status
	Communication Skills	3	Mandatory
DLA_109	Introduction to Political Thought	3	Core
DLA-235	Introduction to Philosophy	3	Core
DLA-170	Introduction to World Literature	3	Core
DLA 249	Transnational Media and Popular Culture	3	Course Elective
CES-100	Computer Literacy	2	Mandatory
	Semester Total	**17**	

Year-2: Semester-3

Course Code	Courses	Credits	Status
DLA-222	Introduction to Punjabi Literature/Urdu Literature	3	Course Elective
DLA-252	Mass Media: Local, National Global	3	Core
	Anthropology of Religion	3	Course Elective
	Non-DLA Elective	3	
DLA-362	The British Empire in India 1857-1947	3	Course Elective
	Semester Total	**15**	

ROAD MAP

Year-2: Semester-4

Course Code	Courses	Credits	Status
	Introduction to IR	3	Core
DLA_308	Modern Fiction/Prose	3	Core
DLA 335	Globalisation: Politics, Economics, Culture	3	Course Elective
DLA 367	Problems of Development in Pakistan/Debt & Development	3	Core
	Non-DLA Elective	3	
	Semester Total	**15**	

Year-3: Semester-5

Course Code	Courses	Credits	Status
DLA_362	History & politics of Pakistan	3	Core
DLA-253	Opinion & Editorial Writing	3	Core
DLA-301	Introduction to Literary Theory	3	Core
DLA_232	South Asian cities	3	Core
	Non-DLA Elective	3	
	Semester Total	**15**	

Year-3: Semester-6

Course Code	Courses	Credits	Status
DLA-194	Introduction to Middle East Studies	3	Course Elective
	Anthropology and Science	3	Core
DLA-322	Self, World, God	3	Core
DLA-238	Ancient Civilization/Muslim Intellectual History	3	Core
DLA 364	War Literature/Black Writers in America	3	Core
	Non-DLA Elective	3	
	Semester Total	**18**	

ROAD MAP

Year-4: Semester-7

Course Code	Courses	Credits	Status
DLA-400	Research Methodology	3	Core
DLA-355	International Security in a Globalized World	3	Core
	Non-DLA Elective	3	
	Schools of Philosophy/Issues in Critical Theory	3	Core
	Space, Place, Time	3	Core
DLA-403	Researching Urbanization: The Case of Lahore	3	Core
	Semester Total	**18**	

Year-4: Semester-8

Course Code	Courses	Credits	Status
DLA-490	Thesis	6	Core
	Non-DLA Elective	3	
DLA-512	Postcolonial Literature	3	Core
	History of the Modern World	3	Core
	Anthropology and global Perspective/Intersections	3	Core
	Semester Total	**18**	

	Total Credits:	**131**	

B.A (Hons) Social Sciences with Major in Liberal Studies and Minor in Media Studies

Year-1: Semester-1

Course Code	Courses	Credits
DLA-109	Introduction to Political Thought	3
DLA-110	Academic Writing	3
	NON-DLA Elective	3
JOU-123	Mass Media; Local, National and Global	3
DLA-170	Introduction to World Literature	3
	Semester Total	**15**

Year-1: Semester-2

Course Code	Courses	Credits
	NON -DLA Elective	3
DLA-100	Introduction to Political Economy	3
JOU-112	New Media Technologies	3
DLA-143	Introduction to Social Anthropology	3
(DLA 200)	Introduction to Creative Writing	3
DLA-247	Introduction to World History	3
	Semester Total	**18**

Year-2: Semester-3

Course Code	Courses	Credits
SLA-102	Pak Studies	1.5
JOU 105	Story Telling in Digital World	3
DLA 220	Nationalism(s)	3
DLA 226	Gender & media	3
DLA 248	Introduction to Urban studies	3
DLA 249	Transnational Media and Popular Culture	3
	Semester Total	**16.5**

Year-2: Semester-4

Course Code	Courses	Credits
CS-100	Computer Literacy	2
SLA-103	Islamic Studies	1.5
DLA 222	Introduction to Punjabi Literature	3
DLA 228	Demystifying Feminism	3
	Debt & Development	3
	Visual communication Design	3
	Semester Total	**15.5**

Year-3: Semester-5

Course Code	Courses	Credits
DLA 313	Transmutations: Creative writing workshop	3
	Design for Mobile Platforms	3
	NON-DLA Elective	3
DLA 334	Historical methods and Archives	3
DLA 338	Gender & Development	3
DLA 362	The British Empire in India	3
	Semester Total	**18**

Year-3: Semester-6

Course Code	Courses	Credits
DLA 308	Modern Fiction	3
DLA-361	Pakistan in the contemporary world	3
DLA 335	Globalisation: Politics, Economics, Culture	3
DLA 400	Research Methods	3
	Digital Photography	3
	NON-DLA Elective	3
	Semester Total	**18**

Year-4: Semester-7

Course Code	Courses	Credits
DLA 367	Problems of Development in Pakistan	3
DLA 364	War Literature	3
DLA 363	Comparative Politics	3
	Marketing & Media Analytics	3
	NON-DLA Elective	3
	Semester Total	**15**

Year-4: Semester-8

Course Code	Courses	Credits
DLA 490	Thesis	6
DLA 401	Research Topics in Liberal Studies	3
JOU 420	Media Entrepreneurship	3
	NON-DLA Elective	3
	Semester Total	**15**

	Total Credits	**131**

The department reserves the right to replace, cancel, and/or change the sequence of courses depending on enrolment and faculty availability

B.A (Hons) Social sciences with Major in Liberal Studies and Minor in Theater, Film and TV

Year-1: Semester-1

Course Code	Courses	Credits
DLA-109	Introduction to Political Thought	3
DLA-110	Academic Writing	3
	NON-DLA Elective	3
TFT 008	Script writing	3
DLA-170	Introduction to World Literature	3
	Semester Total	**15**

Year-1: Semester-2

Course Code	Courses	Credits
	NON -DLA Elective	3
DLA-100	Introduction to Political Economy	3
TFT 3212	Direction	3
DLA-143	Introduction to Social Anthropology	3
(DLA 200)	Introduction to Creative Writing	3
DLA-247	Introduction to World History	3
	Semester Total	**18**

Year-2: Semester-3

Course Code	Courses	Credits
DLA-102	Pak Studies	1.5
TFT	Camera & Light	3
DLA 220	Nationalism(s)	3
DLA 226	Gender & media	3
DLA 248	Introduction to Urban studies	3
DLA 249	Transnational Media and Popular Culture	3
	Semester Total	**16.5**

Year-2: Semester-4

Course Code	Courses	Credits
CSE-100	Computer Literacy	2
SLA-103	Islamic Studies	1.5
DLA 222	Introduction to Punjabi Literature	3
DLA 228	Demystifying Feminism	3
	Debt & Development	3
TFT 249	Sound & Audio Design	3
	Semester Total	**15.5**

Year-3: Semester-5

Course Code	Courses	Credits
DLA 313	Transmutations: Creative writing workshop	3
TFT 253	Fundamentals of Editing	3
	NON-DLA Elective	3
DLA 334	Historical methods and Archives	3
DLA 338	Gender & Development	3
DLA 362	The British Empire In India	3
	Semester Total	**18**

Year-3: Semester-6

Course Code	Courses	Credits
DLA 308	Modern Fiction	3
DLA 361	Pakistan in the contemporary world	3
DLA 335	Globalisation: Politics, Economics, Culture	3
DLA 400	Research Methods	3
TFT 252	3D Modeling & Animation	3
	NON-DLA Elective	3
	Semester Total	**18**

Year-4: Semester-7

Course Code	Courses	Credits
DLA 367	Problems of Development in Pakistan	3
DLA 364	War Literature	3
DLA 363	Comparative Politics	3
DLA 366	Law & Society	3
	NON-DLA Elective	3
	Semester Total	**15**

Year-4: Semester-8

Course Code	Courses	Credits
DLA 490	Thesis	3
DLA 401	Research Topics in Liberal Studies	3
DLA 345	Political Ecology	3
	NON-DLA Elective	3
	Semester Total	**15**

	Total Credits	**131**

The department reserves the right to replace, cancel, and/or change the sequence of courses depending on enrolment and faculty availability.

B.A(Hons) Social Sciences with Specialization in Political Science

Year-1: Semester-1

Courses	Credits
Academic Writing	3
Introduction to World History	3
Introduction to Social Anthropology	3
Introduction to Social Thought	3
Pakistan Studies	1.5
Islamic Studies	1.5
Semester Total	**15**

Year-1:Semester 2

Courses	Credits
Communication Skills	3
Introduction to Political Thought	3
Introduction to Philosophy	3
Introduction to World Literature	3
History and Politics of Pakistan	3
Computer Literacy	2
Semester Total	**17**

Year-2: Semester-3

Courses	Credits
IR: Basic Concepts	3
Introduction to Political Economy	3
Evolution of modern Political Thought	3
Introduction to Political Science	3
Political theory I	3
Semester Total	**15**

Year-2: Semester-4

Courses	Credits
South Asia in Quest of Decolonization	3
Ideology & Dynamics of Pakistani Political System	3
Case Studies of Freedom Movement	3
Problems of Development in Pakistan/Debt & Development	3
Elective	3
Semester Total	**15**

Year-3: Semester-5

Courses	Credits
Law & Society	3
Comparative Politics I	3
Domestic Politics and International Relations of South Asia	3
U.S Political System	3
Elective	3
Semester Total	**15**

Year-3: Semester-6

Courses	Credits
International Law	3
Language and Ethnicity in Politics of Pakistan	3
Political Theory II	3
Re-Engineering of Pakistani Politics & Army	3
Comparative Politics II	3
Elective	3
Semester Total	**18**

Year-4: Semester-7

Courses	Credits
Research Methodology Qualitative	3
International Security in a Globalized World	3
Conflict Resolution and Sustainable Peace	3
Defense and Diplomatic Ties	3
Problems of Governance in Pakistan	3
Elective	3
Semester Total	**18**

Year-4: Semester-8

Courses	Credits
Thesis	6
Research methods Quantitative	3
New & Old Ways of Political Protest	3
British Political System	3
Foreign Policy as Geo Politics	3
Semester Total	**18**

Total Credits	**131**

Political Sciences Major
Political Ecology
Political Development and Social Change in Pakistan
The New World Order :1989 onwards
Pakistan in the Contemporary World
Dynamics of Cold war
Public Policy
International Institutions and Political Implications
World Alliance System: Congress of Vienna to NATO

B.A(Hons) Social Sciences with Major in Liberal Studies and Specialization in History

Year-1: Semester-1

Courses	Credits
Academic Writing	3
Introduction to World History	3
Introduction to Social Anthropology	3
Introduction to Social Thought	3
Pakistan Studies	1.5
Islamic Studies	1.5
Semester Total	**15**

Year-1:Semester 2

Courses	Credits
Communication Skills	3
Introduction to Political Thought	3
Introduction to Philosophy	3
Introduction to World Literature	3
Transnational Media and Popular Culture	3
Computer Literacy	2
Semester Total	**17**

Year-2: Semester-3

Courses	Credits
Historiography/Philosophy Of history	3
History of Ideas	3
Anthropology of Religion	3
Non-DLA Elective	3
The British Empire in India 1857-1947	3
Semester Total	**15**

Year-2: Semester-4

Courses	Credits
Intellectual History	3
History & Fiction: Comparative Study	3
Imperialism and Neo Imperialism	3
Issues Regarding History writing in Pakistan	3
Non-DLA Elective	3
Semester Total	**15**

Year-3: Semester-5

Courses	Credits
History & politics of Pakistan	3
Age of Extremes in the 20th Century	3
Medieval Indian History	3
South Asian cities	3
Non-DLA Elective	3
Semester Total	**15**

Year-3: Semester-6

Courses	Credits
Introduction to Middle East Studies	3
People`s History of the World	3
History of the Modern World	3
Ancient Civilization/Muslim Intellectual History	3
Case Studies of Freedom Movement	3
Non-DLA Elective	3
Semester Total	**18**

Year-4: Semester-7

Courses	Credits
Research Methodology	3
International Security in a Globalized World	3
Non-DLA Elective	3
Pakistan Relations with its Neighbors	3
History of Islam	3
Researching Urbanization: The Case of Lahore	3
Semester Total	**18**

Year-4: Semester-8

Courses	Credits
Thesis	6
Non-DLA Elective	3
History of Modern Europe	3
Historical Methods and Archives	3
Concepts and Theories of Foreign Policy Analysis and Diplomatic Practice	3
Semester Total	**18**

Total Credits	**131**

Degree Outcomes

Our primary goal is to help our students to make the best use of their time in liberal arts institutions by becoming fully cognizant of the civic obligations, and national and transnational challenges, and effectively contribute toward a world that values pluralism and celebrates diversity.

Career Paths

This degree is highly suitable for students who would like to discover their moorings before pursuing higher education in social sciences, humanities, law, journalism, and business studies. An ideal program for those interested in the academia, civil services, human rights organizations, development sector, media, and digital communication

DLA Faculty

Dr. Tahir Kamran
Professor
Ph.D(PU) Iqbal Prog. Cambridge Uni,
Common Wealth Fellow Uni of South-
ampton (U.K)

Dr. Farooq Sulehria
Assistant Professor
Ph.d. in Development Studies (SOAS)

Tania Fraz
Sr.Assistant Professor
M. Phil in English Literature (PU)

Shandana Waheed
Lecturer
P.hd University of Stanford (on going)

SCHOOL OF MEDIA & MASS COM-MUNICATION

>> SMC

SCHOOL OF MEDIA & MASS COMMUNICATION

Head of Department's Welcome Note

Over the years, the discipline of media and mass communication has evolved from print and electronic media to social media for communicating ideas, opinions, and information to the public and specialized audiences. The media's special importance lies in its role in producing and mediating cultures, mobilizing social change, and influencing national and international affairs. Today's job market is looking for young professionals with expertise in information, entertainment, strategic and corporate communication. In view of these trends, we have devised interdisciplinary programs to produce graduates with critical perspectives and updated skills to lead the job market, act as agencies of social change and develop

as global citizens. We have also forged international linkages.

Presently, we are offering MS Public Relations and Advertising, MS Film and Television, BS Journalism & Media Studies, BS Communication and Immersive Media, BA (Honors) Theatre, Film and Television. The SMC has so far produced more than 300 theses /projects. Seven PhD scholars have successfully completed their PhD degrees from the school of media and mass communication. Our graduates are working in print and electronic media, advertising and public relations organizations and film production houses, besides setting up their own enterprises. Our theatre teams and filmmakers have won national and international awards. SMC's faculty keeps on enhanc-

ing its qualifications and follows innovations in communication education. As Heads of this prestigious departments, we assure you that you will have an excitingly rich academic experience throughout your stay here in an environment of intellectual inquiry, diversity, and freedom of expression.

School of Media and Mass Communication

The School of Media and Mass Communication (SMC) at the Beaconhouse National University (BNU) is dedicated to the proposition that knowledge, creativity and skills are vital for the development of modern democratic societies in this era of globalization. The SMC attempts to establish a center of excellence focused upon knowledge, creativity, research, service and professional skills in the field of media and mass communication.

The new educational concern with media appears to be born of a convergence of ideas and technologies, with new media at the forefront. The range of alternative and overlapping sources of information and entertainment, instruction and art is more extensive than ever before. This communication revolution brought about by new technologies and changing social and leisure patterns takes on an added force in education. Mass communication shape's public opinion interprets culture and its values that bind the society together and transmit information and knowledge in nurturing a free society. The SMC, through an interdisciplinary approach, aims to:

1. Impart diverse knowledge and ideas that enable students to fulfill their responsibilities in a democratic and pluralistic society within a global village.

2. Prepare professionals in the field of media and mass communication who can exercise their freedom with a conscious awareness of the constitutional rights of citizens.

3. Equip students with the required tools and skills to cope with the innovations taking place in international media and prepare them for the challenges thrown up by the information age.

At the SMC, students are trained to become:

- Critical and creative thinkers.
- Ethical professionals accountable for their performance.
- Skilled professionals who can use print, electronic, new media, and other forms of communication with equal ease; and
- Media-persons who work towards enlightenment and moderation.
- Students are assessed through a series of seminars, assignments, and individual research projects.

SMC Departments and Degrees

Department of Journalism
- BS Journalism & Media Studies
- BS Communication and Immersive Media
- MS Public Relations and Advertising

Department of Theatre, Film & TV
- BA (Hons) Social Sciences with Major in Theatre, Film & TV
- MS Film & TV

BS Journalism and Media Studies

Program Description

Keeping in view the geopolitical, economic, social forces that shape media and culture industries in the contemporary world, there is a need to change the dynamics of media education in Pakistan. The four-year BS Journalism and Media Studies and specialization in i) Broadcast Media ii) Digital Media iii) Public Relations & Advertising has been designed to serve the same purpose. The degree is a combination of social sciences/ liberal arts and media courses. It is aimed at developing in students an in-depth understanding of the social, political, cultural aspects and economic contexts in which mediated communication takes place and its impact on the society. This degree will equip the students with the analytical abilities, knowledge, skills and awareness required to achieve personal and professional success in today's media-rich world. This four-year degree is ideal for individuals who are looking for a career through which they can make a difference in the contemporary society. It will prepare students to work as creative and versatile media innovators and leaders who are equipped to respond to new situations within an ever-changing and dynamic industry. This degree will enhance students' employability across media groups and culture industries and in business, government and public sector organizations.

Areas of Specialization

a: Broadcast Media
b: Digital Media
c: Public Relations & Advertising

Career Paths for Specialization in Broadcast Media

Anchor, Newscaster, Reporter/Correspondent, Director, Producer, Assignment Editor, Set Designer, Non-Linear Editor, Copy Editor, Creative Writer, Photojournalist, Voice-over Artist, Field Producer, Researcher.

Career Paths for Specialization in Digital Media

Entrepreneur, Social Media Manager, Social Media Developer, Online Writer/Editor, Social Media Marketer, SEO Consultant, Graphic/Online Designer, Social Media Strategist, Online Video Producer, Content Writer, Online Editor, Consultant, Multimedia Consultant.

Career Paths for Specialization in Public Relations & Advertising

Account Executive, Marketing Manager, Brand Consultant, Media Relations Manager, Art Director, Copywriter, Corporate Communications Specialist, Media Planner, Public Relations Specialist, Public Relations Officer, Content Marketer, Event Manager, Media Buyer, Market Research Analyst, Advertising Sales Representative, Publicist, Communications Manager, Marketer, Client Manager.

BS Journalish and Media Studies

Semester I

Course Code	Course Name		Credits
JOU-113	Mass Media; Local, National and Global	DC	3
JOU-112	New Media Technologies	DC	3
JOU-119	Urdu Journalistic Writing	DC	3
GEN-101	Computer Literacy	GE	3
	Islamic Studies	GE	2
GEN-102	Media Philosophy	GE	3
	Total		**17**

Semester II

Course Code	Course Name		Credits
JOU-105	Story Telling in the Digital World	DC	3
JOU-120	Reporting	DC	3
	Pakistan Studies	GE	2
GEN-104	Foundation English	GE	3
GEN-103	Introduction to Social Anthropology	GE	3
	Elective	IDE	3
	Total		**17**

Semester III

Course Code	Course Name		Credits
JOU-214	Opinion and Editorial Writing	DC	3
JOU-202	Mass Media Theories	DC	3
JOU-203	Media Laws and Ethics	DC	3
GEN-200	Expository Writing	GE	3
GEN-201	Quantitative Reasoning	GE	3
	Total		**15**

BS Journalish and Media Studies

Semester IV

Course Code	Course Name		Credits
JOU-204	Media and Society	DC	3
JOU-205	Radio Journalism and Production	DC	3
GEN-202	Data Analytics	GE	3
JOU-206	Digital Photography	DC	3
	Elective	IDE	3
	Total		**15**

Semester V

Course Code	Course Name		Credits
JOU-207	TV Production I	DC	3
JOU-208	Development Communication	DC	3
JOU-209	Advertising: Theory and Practice	DC	3
JOU-237	Academic Writing	DC	3
JOU-238	Information Warfare	DC	3
GEN-203	Transnational Media & Popular Culture	GE	3
	Total		**18**

Semester VI

Course Code	Course Name		Credits
JOU-336	TV Production II	DC	3
JOU-337	Research Methodology	DC	3
JOU-314	Public Relation: Theory & Practice	DC	3
JOU-338	Strategic Communication	DC	3
	Elective	IDE	3
GEN-300	Community Media	GE	3
	Total		**18**

BS Journalish and Media Studies

Semester VII

Course Code	Course Name		Credits
	Capstone	HEC	3
	Specialization Course-I	DC	3
	Specialization Course-II	DC	3
	Thesis OR Communication & Public Opinion Convergent Journalism	DC	6
	Total		**15**

Semester VIII

Course Code	Course Name		Credits
	Specialization Course-III	DC	3
	Specialization Course-IV	DC	3
JOU-420	Media Entrepreneurship	GE	3
	Internship	HEC	3
	Elective	IDE	3
	Total		**15**

Specializations

Broadcast Media	Digital Media	Public Relations & Advertising
Hosting and Anchoring	Content Writing	Digital Public Relations & Advertising
Bureau, News Room and Bulletin	Multi Media Arts	Crisis Management
Current Affairs & Production	Animation & Graphics	Media Planning & Buying
Hosting & VLOGS	Digital Media Marketing	Government, Corporate, Sports Public Relations

DC	Departmental Core	30 Courses, 90 Credits
Mandatory	HEC Mandatory (University Core)	5 Courses, 11 Credits
ESS	X Electives from Social Science	10 Courses, 30 Credits
Optional	Optional Courses / Thesis	2 Course, 6 Credits

Note: *The requirement of this degree is successful completion of 8 Semesters (4 Years) which is equivalent to 130 Credit Hours.*

BS Communication and Immersive Media

Program Description:

The media industries in Pakistan and the world over are rapidly changing with the advent of new technologies of communication. As a result of these changes, a profound transformation is taking place in the media industries in terms of interactive and aesthetically enriched storytelling techniques and their impact on society at the cultural, social, political, and global levels. Keeping in view the technological revolution in the media and communication industries with accompanying job opportunities, the SMC at BNU has designed this innovative undergraduate new media degree to cater for market requirements and create new employment possibilities for media students. The main objective of this BS program is to study and explore the potentials of new media technologies under one umbrella in the realms of interactivity, creativity, knowledge, arts, information, entertainment, strategic communication, and entrepreneurship. The courses in this degree meet not only the purpose of dissemination of content in multiple forms and their expression in the highly connected world but also take into account social and ethical aspects of digital interventions. This BS Communication and Immersive program will enable students to develop conceptual, theoretical, design, and technical skills needed to communicate stories and messages in an interdisciplinary environment to an ever-changing audience.

Career paths:

Immersive journalist, Data journalist, Social & digital media writer, Social & digital media content producer/developer, Social & digital media editor, Social & digital media manager, Social & digital media analyst, Documentary production specialist, Multimedia producer, Media entrepreneur, Art director, Video game designer, Web content developer, Wed designer, Digital advertising specialist, Digital public relations specialist, Advertising, and design consultant.

BS Communication and Immersive Media

Semester 1

Course Code	Course Name		Credits
JOU-109	Fundamentals of Communication	DC	3
JOU-112	New Media Technologies	DC	3
JOU-117	Digital Photography	DC	3
JOU-118	Urdu Language Skills	DC	3
	Islamic Studies	GE	2
	Media Philosophy	GE	3
	Total		**17**

Semester 2

Course Code	Course Name		Credits
JOU-114	Theories of Communication	DC	3
JOU-102	Digital Story Telling	DC	3
	Visual Scripting	DC	3
	Foundation English	GE	3
	Computer Literacy	GE	3
	Pakistan Studies	GE	2
	Total		**17**

Semester 3

Course Code	Course Name		Credits
	Digital Production I	DC	3
JOU-231	Web Design I	DC	3
JOU-230	Game Design I	DC	3
	Expository Writing	GE	3
	Introduction to Social Anthropology	GE	3
	Total		**15**

BS Communication and Immersive Media

Semester 4

Course Code	Course Name		Credits
JOU-233	Web Design II	DC	3
JOU-234	Game Design II	DC	3
	Digital Production II	DC	3
	Quantitative Reasoning	GE	3
JOU-229	Visual Design I	DC	3
	Elective	IDE	3
	Total		**18**

Semester 5

Course Code	Course Name		Credits
	Data Analytics	GE	3
JOU-311	Digital Advertising	DC	3
	Animation I	DC	3
	Visual Design II	DC	3
	Elective	IDE	3
	Transnational Media & Pop Culture	GE	3
	Total		**18**

Semester 6

Course Code	Course Name		Credits
JOU-328	Animation II	DC	3
	Digital Public Relations	DC	3
	Media Enterpreneurship	GE	3
JOU-308	Immersive Media	DC	4
JOU-330	Research Methods	DC	3
	Total		**16**

BS Communication and Immersive Media

Semester 7

Course Code	Course Name		Credits
	Marketing and Media Analytics	DC	3
	Digital VFX I	DC	3
JOU-327	Capstone Project I	HEC	3
JOU-404	Community Media	GE	3
	Elective	IDE	3
	Total		**15**

Semester 8

Course Code	Course Name		Credits
JOU-428	Portfolio Development	DC	3
JOU-429	Digital VFX II	DC	3
JOU-430	Capstone Project II	DC	4
	Internship	HEC	3
	Elective	IDE	3
	Total		**16**

DC	Disciplinary Course	26 Courses, 80 Credits
GE	General Education	12 Courses, 34 Credits
IDE	Inter Disciplinary Electives	4 Courses, 12 Credits
HEC	HEC Compulsory	2 Course, 6 Credits

Note: *The requirement of this degree is successful completion of 8 Semesters (4 Years) which is equivalent to 132 Credit Hours.*

MS Public Relations and Advertising

Focus Areas

Public Relations, Advertising, Media Marketing, Media Planning & Buying, Client Management, Corporate Communication, Media Advocacy, Crisis Communication, Communication Research.

Program Overview

Degree: MS
Duration: 2 years / 4 semesters
Credits: 30

Career Paths

Public Relations Officers / Managers, Media-Lobbyists, Campaigners, Copywriters, Concept Writers, Advertising Account Manager, Event Manager, Marketing Executive, Media Buyer / Planner, Market Researcher

Program Description

MS Public Relations & Advertising is a two-year (four semesters) program which is equivalent to MPhil or 18 years of education. It aims to train students to become highly qualified professionals with the skills needed to work in advertising and public relations agencies, businesses and both public or private institutions and organizations. The focus is on creative and strategic thinking, planning, executing campaigns, professional writing, ethical practices and innovative use of both mainstream and new media.

MS Public Relations & Advertising

Semester 1

Course Code	Course Name		Credits
MMS-501	Advertising Campaigns	DC	3
MMS-502	Public Relations Campaigns	DC	3
MMS-503	Theory and Practice of Marketing	DC	3
MMS-504	Research Methods I	DC	3
	Total		**12**

Semester 2

Course Code	Course Name		Credits
MMS-505	Visual Communication Design	DC	3
MMS-506	Digital Marketing	DC	3
MMS-507	Integrated Marketing Communication (Optional from the list)	Optional	3
MMS-508 MMS-509	Research Methods II (for Thesis) OR Seminar (for Project)	Optional	3
	Total		**12**

Semester- 3 & 4

Course Code	Course Name		Credits
MMS-601/602	Project /Thesis	DC	6
	Total		**6**

BS Communication and Immersive Media

Optional Courses*

Course Code	Course Name	Credits
MMS-510	**Integrated marketing Communication**	**3**
MMS-511	**Account Management**	**3**
MMS-512	**Copy Writing**	**3**
MMS-513	**Government and Corporate Public Relations**	**3**
MMS-514	**Crisis Communication**	**3**
MMS-515	**Client Management**	**3**

DC	Departmental Core	7 Courses, 24 Credits
Optional	Optional Courses from the List	2 Courses, 6 Credits

Note: *The requirement of this degree is successful completion of 4 Semesters (2 Years) which is equivalent to 30 Credit Hours.*

Department of Theatre, Film & TV

BS Theatre, Film & TV

Focus Areas

Film / TV / Theatre Production, Editing, Screenwriting, Sound / Lighting / Cinematography, Film Theories, Acting

Program Overview

Degree: BA (Hons)
Duration: 8 semesters / 4 years
Credits: 132

Career Paths

Film, TV & Theatre Direction, Production, Acting, Script Writing, Content Writing, Editing, Cinematography, Production Managing, Program Researching, Sound Experts, Light Expert, Art Direction.

Program Description

The four-year BA (Hons) in Social Sciences with Major in Theatre, Film & Television (TFT) is the only program in Pakistan which brings the related dramatic art forms together, extending our student's theoretical, historical and practical skills and in turn broadening their career possibilities. In the initial semesters, students share foundational courses designed to maximize exposure to the three mediums, before moving to core courses in the remaining semesters.

The degree aims towards a fuller understanding of theatre, film & television in an enabling professional environment to facilitate rich interaction between students and faculty. The degree offers unique opportunity to talented individuals who aspire to leaving mark in production, direction, writing and acting in theatre, short film and TV.

BS Theatre, Film & TV
Road Map – 2023

Summary – Required credit hours along with the number of courses:

Category	No. of Courses	Credit hours
General Education Requirement	11	30
Interdisciplinary	4	12
Field Experience (Internship)	1	03
Capstone	1	06
TFT Major	27	81
*Total required credit hours to complete the degree		**132**

Semester 1

Course Code	Course Title	Cr. Hrs.	Category
TFT-004	Intro to Film & TV	3	Major
TFT-105	Photography	3	Major
TFT-139	Introduction to Theatre	3	Major
	Islamic Studies/Comparative Ideology	2	General Education
EDU-101	Foundation English (HEC Core Course)	3	General Education
DLA-107	Introduction to Drama	3	Interdisciplinary (1)
	Total Credit Hours	**17**	

Semester 2

Course Code	Course Title	Cr. Hrs.	Category
TFT-214	Digital Cinematography	3	Major
TFT-007	Lighting for Film & TV	3	Major
TFT-008	Script Writing	3	Major
TFT-253	Fundamentals of Editing	3	Major
	Computer Literacy	3	General Education
	Pakistan Studies	2	General Education
	Total Credit Hours	**17**	

BS Theatre, Film & TV

Semester 3

Course Code	Course Title	Cr. Hrs.	Category
TFT-130	Introduction to Acting	3	Majors
TFT-285	Musicology	3	Majors
TFT-381	Advanced Editing	3	Majors
TFT-424	Research Methodology	3	General Education
DLA-110	Academic Writing	3	General Education
	Introduction to Psychology	2	General Education
	Total Credit Hours	**17**	

Semester 4

Course Code	Course Title	Cr. Hrs.	Category
	Direction for Film & TV	3	Major
TFT-311	Acting Improvisation & Devising	3	Major
TFT-350	Production Design for Theatre	3	Major
TFT-255 TFT-254	Fiction Poetry & Short Story/ Choreography: Movement, Rhythm & Dance	3	Major
	Data Analysis and Visualization / Social Sciences / Interdisciplinary Course	3	General Education
	Environmental Science / Social Sciences / Interdisciplinary Course	3	General Education
	Total Credit Hours	**18**	

BS Theatre, Film & TV

Semester 5

Course Code	Course Title	Cr. Hrs.	Category
TFT-217	Short Film Production	3	Major
TFT-249	Sound & Audio Design	3	Major
TFT-252	3D Modeling & Animation	3	Major
TFT-406	Compositing Graphic & Visual Effects		
TFT-256	Singing and Voice Culture		
TFT-307	Documentary	3	Major
TFT-384	Set Design, Costume & Make-up	3	Major
JOU-102	Digital Storytelling	3	Interdisciplinary (2)
JOU-303	Introduction to Advertising		
JOU-224	Advertising: Theory & Practice		
	Total Credit Hours	**18**	

Semester 6

Course Code	Course Title	Cr. Hrs.	Category
TFT-386	Film Animation /	3	Major
TFT-234	Multimedia Arts /		
TFT-258	Introduction to Tabla: Theory and Practice		
TFT-387	TV Drama Production	3	Major
TFT-257	Production Management for Film, TV & Theatre	3	Major
TFT-322	Film Theory & Criticism	3	Major
	Entrepreneurship	2	General Education
	Volunteer Development	2	General Education
	Introduction to Anthropology	2	General Education
	Total Credit Hours	**18**	

BS Theatre, Film & TV

Semester 7

Course Code	Course Title	Cr. Hrs.	Category
TFT-443	Music Video Production & TV Cs	3	Major
TFT-389	Digital Media – Technologies & Trends /	3	Major
TFT-392	Advanced 3D Modeling & Animation /		
TFT-390	Advanced Sound and Audio Design		
TFT-388	Color Grading	3	Major
	Site, Sound and the moving Image (SVAD)	3	Interdisciplinary (3)
	Video Diary (SVAD)		
	Internship	3	Field Experience
JOU-403	Media and Society	3	Interdisciplinary (4)
DLA-227	Short Story		
JOU-103	Introduction to Communication		
	Total Credit Hours	**18**	

Semester 8

Course Code	Course Title	Cr. Hrs.	Category
TFT-456	Project (Thesis) Short Film Documentary Theatre Play Three Music Videos	6	Capstone
TFT-117	Electronic Portfolio Development	3	Major
	Total Credit Hours	**9**	

Note: *The requirement of this degree is successful completion of 8 Semesters (4 Years) which is equivalent to 132 Credit Hours.*

MS Film & Television

Focus Areas

Film and TV Production, Screenwriting, Cinematography, Acting, Sound, Editing

Program Overview

Degree Name: MS Film & TV
Duration: 4 semesters / 2 years
Total Credit hours: 30-33*

Career Paths

Filmmaker, Screenwriter, Actor, Producer, Director, Cinematographer, Film & TV technician, researcher, or critical thinker

Program Description

MS Film & Television is a unique first-of-its-kind program in Pakistan that is designed to expose students to advanced hands-on professional guidance under the supervision of highly qualified and professionally trained faculty members. It is a two-year-long weekend program that aims to impart both professional experience of film and television production techniques and critical thinking through discussions on film and communication theories and the latest research.

Road Map

Semester 1

Course Code	Course Title	Credit Hours
TFT 702	Script Writing	3
TFT 706	Media Theory	3
TFT 701	TV Production	3
TFT 703	Cinematography	3
	Total Credit Hours	**12**

Semester 2

Course Code	Course Title	Credit Hours
TFT 705	Film Production	3
TFT 708	Research Methodology	3
TFT 707	Seminar	3
TFT xxx	Optional*	3
	Total Credit Hours	**12**

Semester 3 & 4

Course Code	Course Title	Credit Hours
TFT 752	Thesis (Project)	6
TFT 807	Thesis (Research)	
TFT 750	Advance Research Methodology (For research thesis students only)	3
	Optional Extra Course(s)**	3
	Total Credit Hours	**6 or 9**

**Students may enroll in additional courses to improve their skills.
*Optional

Road Map

Course Code	Course Title	Credit Hours
TFT 704	Documentary	3
TFT 719	Acting, Improvising and Performance	3
TFT 710	Sound	3
TFT 718	Acting	3
TFT 720	Film Theory	3
TFT 709	Media Culture and Society / Gender Studies	3
TFT 712	Advertising and Public Relations	3
TFT 756	Multimedia Arts	3
TFT 714	Cinema Appreciation	3
TFT 715	Radio Production	3
TFT 716	Case Studies TV and Film studies	3
TFT 717	Case Studies PR and Advertising	3

Project/Thesis Options

Thesis (Choose any one)	Credits
Research Thesis	6
Short Film	6
TV Play	6
Docudrama	6
Documentary	6
Telefilm	6
Animation film	6
Experimental film	6
Feature film	6
Any Other	6

Note:
- The roadmap is subject to change as and when required.
- Required credit hours are 30-33.
- Students may enroll in additional courses to improve their skills.
- The department reserves the right to advise a student to take a deficiency course or more.
- Students announce the genres, durations and forums of their thesis films.

SMC Permanent Faculty

Rana Faizan Ali
Assistant Professor
HOD Faculty of Mass Communication
(Journalism)

Qazi Akhyar Ahmad
Assistant Professor
HOD Faculty of Mass Communication
(Theatre, Film & TV)

Dr. Wajiha Raza Rizvi
Associate Professor
Head of Program MS Film & TV

Dr. Farasat Rasool
Associate Professor

Dr. Qamar-ud-din Zia Ghaznavi
Assistant Professor
Dr. Zeeshan Zaigham
Assistant Professor

Werdah Munib
Assistant Professor

Harris Badar
Assistant Professor

Misha Mirza
Assistant Professor

Muhammad Nasir Ali Mazari
Assistant Professor

Sarmed Ibrahim Cheema
Senior Lecturer

Naveed Asim
Senior Lecturer
Degree In charge BS (Hons) in Communication & New Media Technology

Muhammad Usman Rana
Lecturer

Iram Sana
Lecturer

Warda Shah
Lecturer

Teaching Assistant

Tooba Khalid

Syed Ali Hussain

Farina Nabil

Hadia Asim Ch.

Shaheen Nazar

Sidra Sardar

Hina Rasheed

Academic Administration
Yasir Sharif
Academic Coordinator

Zunaira Zafar
Academic Coordinator

Iram Taj
Academic Coordinator

Muhammad Shan Aatir
Academic Coordinator

Supporting Staff

Shehzad Raza
Studio Supervisor and Broadcasting In-charge

Muhammad Rashid
SMC Lab Coordinator

Muhammad Noman
SMC Assistant Lab Coordinator

Mushtaq Amir
Studio Technician

Rafique Ahmad
Video Lab In-charge (TFT)

Anjum Nawaz
Control Room Operator / Studio Supervisor (TFT)

Azeem Danish
Music Studio In-charge (TFT)

Adjunct Faculty

Shahid Malik
Broadcaster BBC Urdu

Mubashir Bukhari
Editor at Reuters

Zaeem Yaqoob
Executive Director, Student Affairs & External Relations, Beaconhouse National University

Hasan Zuberi
Faculty Member

Sameea Jamil
Chairperson, Department of Journalism, Government College for Women, Gulberg, Lahore

SCHOOL OF COMPUTER AND INFORMATION TECHNOLOGY

>> SCIT

SCHOOL OF COMPUTER AND INFORMATION TECHNOLOGY (SCIT)

DEAN'S WELCOME NOTE

Information Technology comprises a combination of hardware and software systems to provide solutions for an ever-growing number of applications. The Internet has become an indispensable part of our daily lives and it is hard to imagine a world functioning normally without it. In this context, it is vital to prepare skilled IT professionals who have the ability to solve problems of today and adapt themselves to tackle issues of the future. The BNU School of IT is in a good position to make its contribution in order to fulfil this crucial requirement of IT manpower.

Through experience, the School of IT has determined that in order to make a positive contribution, the highest priority must be accorded to imparting quality education. To this end, the school places emphasis on all-round quality standards that embrace student intake, curriculum development, selection of faculty, teaching methodology, assessment and co-curricular activities. These standards become the means to achieve the School's Vision of preparing graduates who can compete academically, technically and professionally with the best in the country.

Currently the School is offering two programs of study. First; BSc (Hons) in Computer Science, which is designed for students who wish to pursue software development and research in computing. Second; the BSc (Hons) in Management and Business Computing which is suited for those who wish to focus on applications of Information Technology in different fields without resorting to intensive programming. Both the above programs are accredited by the HEC.

By virtue of being positioned in a liberal arts university, the School of IT offers you an opportunity to achieve proficiency in IT, coupled with a well-rounded professional profile. You will be able to supplement the core courses of your program with electives, offered by other BNU Schools. On the co-curricular and extra-curricular fronts, you may choose to join any one of the several student societies or participate in field sports like cricket, football and basketball on the sprawling grounds of BNU; all to give you a rich experience of university life.

I would like to invite you to explore the exciting world of Information Technology at the BNU School of IT!

Prof. Dr. Khaver Zia
Dean SCIT

SCHOOL OF COMPUTER AND INFORMATION TECHNOLOGY

No technology has had such a profound impact on human civilization in such a short span of time as Information and Communication Technology (ICT). The wide-ranging benefits of this technology have permeated into every sphere of life; in fact, ICT has become a propellant of advancement and growth in all fields of human activity.

The above scenario puts immense responsibility on all those who are involved in conceiving, designing and specifying ICT systems. This requires technical acumen to assess the relative merits of new developments along with the foresight to envisage their impact on the users of ICT systems and on the society as a whole.

As a result of above, Information Technology in general and Computer Science in particular have matured into established academic and professional disciplines, within a space of two decades.

The School of IT currently offers two programs of study namely BSc (Hons) in Computer Science and BSc (Hons) in Management and Business Computing. Each program is spread over four years (8 semesters) of full-time study and comprises 130 credit hours. Both programs have an imprint of the quality conscious approach of the Beaconhouse Group; a leader in the field of education in Pakistan.

In relation to the core plan of studies, the school closely follows the HEC revised undergraduate curriculum 2023. To satisfy University Elective requirement, students have an opportunity to study cross disciplinary courses from other BNU schools, thereby broadening their learning experience.

The system of instruction followed by the School of IT places great emphasis on lab work in complementing the theory. Lab sessions are closely supervised by the faculty. In addition, all the instructional processes are strictly based on merit, and students are groomed in a professional and friendly environment. Great effort is undertaken by the school's faculty to provide quality instruction in line with HEC guidelines. The efforts of the faculty are supplemented by a versatile Campus Management System (CMS), which incorporates advanced features of a learning management system.

The School of IT is being relocated into its new premises comprising newly designed labs, equipped with latest-model computers, remarkably the state-of-the-art Xeon 3rd Generation 80 core server machine for the new Artificial Intelligence Lab.

These facilities are complemented by highly qualified and experienced faculty. Co-curricular activities are encouraged under the aegis of different student societies. Students are eligible to receive funding for their Final Year projects from National R&D Fund's IGNITE program. BNU has a student exchange program with a few Turkish universities under which students can spend one semester of their study in Turkey. Similarly, students can undertake a summer program at BNU's partner institution in the USA; namely Millersville University, Pennsylvania.

Job prospects for graduates of the School of IT are extremely bright. Graduate surveys show that 90% of graduates are employed within a few months of their graduation. The school has received encouraging feedback from the industry about the performance of its graduates. A number of graduates have successfully pursued post-graduate studies at national and foreign universities. Quite a few graduates are working in European Union countries and the United States.

The sixth annual edition of Project Demo Day was held in June 2023. The quality of student projects based on latest tools and technologies aptly demonstrated that students had gained a lot, both technically and professionally, from their program of study at BNU and were in good stead to embark upon a career in the industry.

The faculty of the school actively pursue their research interests that encompass areas of Artificial Intelligence, Databases, Web Development, Formal Methods, Multi-lingual processing, and E-learning. The school subscribes to a number of ACM journals and magazines.

SCIT DEGREES

BSc (Hons) in Computer Science (CS)
BSc (Hons) in Management and Business Computing (MBC)

ADMISSION CRITERIA

For CS applicants, the eligibility criteria is minimum of 50% marks in Intermediate with Math OR minimum of 50% marks in Intermediate (Pre-Medical Group).

For MBC applicants, the eligibility criteria is minimum of 50% marks in any group of Intermediate.

All candidates are required to qualify the Admission Test and Interview.

BSC (HONS) IN COMPUTER SCIENCE (CS)

AREAS OF SPECIALIZATION

Data Science, Software Engineering

PROGRAM OVERVIEW

DEGREE   BSc (Hons)

DURATION   4 years (8 semesters)

CREDITS   130

CAREER PATHS

Computer scientist, Data scientist, Game developer, Software developer, Database developer, Business Analyst, Systems analyst, Research scientist, IT educator

PROGRAM DESCRIPTION

In view of the ubiquitous presence of computers in industry, business and everyday life; ICT professionals need to possess an in-depth knowledge of computer hardware and software along with their applications. The BSc (Hons) in Computer Science program prepares CS graduates for a variety of careers that require specialized skills for designing computer-based solutions. These skills are in demand in IT departments of corporate sector or in the software industry. Graduates can pursue advanced study in computer science that involves theoretical and applied research.

The learning outcomes of the Computer Science program comprise an ability: (a) to analyze a complex computing problem and apply principles of computing and other relevant disciplines to identify solutions, (b) to design, implement and evaluate a computing-based solution to meet a given set of computing requirements, (c) to communicate effectively in a variety of professional contexts, (d) to recognize professional responsibilities and make informed judgments in computing practice based on legal and ethical principles, and (e) to function effectively as a member or leader of a team engaged in activities appropriate to the discipline of Computer Science.

The curriculum of the Computer Science program has been updated in accordance with the NCEAC (HEC) revised curriculum 2023. The program is spread over 4 years totaling 130 credit hours. In order to succeed, students are expected to devote themselves to a focused study of Computer Science theory, complemented by intensive lab work.

The program has been accredited by HEC's affiliating body NCEAC.

Course Code	Course Type	Course Title	Cr.Hrs.	Pre-Req.
YEAR 1 - SEMESTER 1- FALL (17.0)				
CSC-117	GE	Application of ICT	2-1	-
ELU-106	GE	Functional English	3	-
CSC-1xx	DE	Domain Elective –I	2-1	-
MTH-106	GE	Calculus & Analytical Geometry	3	-
MTH-105	GE	Applied Physics	2-1	-
SLA-106	GE	Ideology & Constitution of Pakistan	2	-
YEAR 1 - SEMESTER 2- SPRING (16.0)				
MTH-201	MSF	Probability & Statistics	3	-
CSC-115	CC	Programming Fundamentals	3-1	-
ELU-107	GE	Expository Writing	3	ELU-106
CSC-104	CC	Digital Logic Design	2-1	-
FIN-105	ES	Elective Supporting (Financial Accounting)	3	-
YEAR 2 - SEMESTER 3- FALL (17.0)				
CSC-213	CC	Object Oriented Programming	3-1	CSC-115
MTH-204	MSF	Multivariable Calculus	3	MTH-106
CSC-202	CC	Database Systems	3-1	-
CSC-105	GE	Discrete Structures	3	-
CSC-2xx	DE	Domain Elective-II	2-1	-
YEAR 2 - SEMESTER 4 - SPRING (16.0)				
CSC-221	CC	Artificial Intelligence	3	-
CSC-214	CC	Data Structures	3-1	CSC-213
CSC-226	CC	Comp Organization & Assembly Lang.	2-1	CSC-104
MTH-203	MSF	Linear Algebra	3	MTH-106
CSC-235	DC	Advanced Database Management Systems	2-1	CSC-202
YEAR 3 - SEMESTER 5 - FALL (17.0)				
CSC-3xx	DE	Domain Elective-III	2-1	-
HUM-304	GE	Introduction to Management	2	-
CSC-333	CC	Analysis of Algorithms	3	CSC-214

Course Code	Course Type	Course Title	Cr.Hrs.	Pre-Req.
CSC-215	DE	Domain Elective-IV	3	
CSC-218	CC	Operating Systems	2-1	CSC-214
CSC-320	CC	Software Engineering	3	-
YEAR 3 - SEMESTER 6 - SPRING (17.0)				
CSC-402	DC	Theory of Automata	3	-
CSC-209	CC	Computer Networks	2-1	-
HUM-303	GE	Professional Practices	2	-
CSC-419	DC	HCI & Computer Graphics	2-1	-
CSC-3xx	DE	Domain Elective-V	3	-
CSC-324	DE	Domain Elective-VI	2-1	-
YEAR 4 - SEMESTER 7 - FALL (16.0)				
CSC-312	DC	Compiler Construction	2-1	CSC-402
CSC-407	DC	Parallel & Distributed Computing	2-1	CSC-218
CSC-305	CC	Information Security	2-1	-
ELU-301	MSF	Technical & Business Writing	3	ELU-107
HUM-306	GE	Civics and Community Engagement	2	-
PRJ-403	CC	Project Part I	2	90 Cr Hrs
YEAR 4 - SEMESTER 8 - SPRING (14.0)				
CSC-331	DE	Domain Elective-VII	3	-
CSC-421	DC	Computer Architecture	2-1	CSC-226
PRJ-404	CC	Project Part II	4	PRJ-403
HUM-305	GE	Entrepreneurship	2	-
SLA-1	GE	Islamic Studies	2	-
		TOTAL CREDIT HOURS	**130**	

Domain Electives (I to VII)

These are 7 advanced computing courses, options for which include but are not restricted to:

Artificial Neural Networks & Deep Learning
Blockchain Technologies
Cloud Computing
Computer Graphics
Computer Vision
Creating Web Content
Cyber Security
DevOps
Game Development
Intro. to Data Science
Machine Learning
Mobile Application Development
Natural Language Processing
Software Construction & Development
Software Design & Architecture
Software Project Management
Software Quality Assurance
Software Requirement Engineering
Topics in CS and SE
Theory of Programming Languages
Web Engineering
Web Technologies

In order to qualify for award of Major in Data Science (DS), a student must take at least 2 electives courses in Data Science and execute the Final Year Project from the area of Data Science, and likewise for the Software Engineering Major.

BSC (HONS) IN MANAGEMENT AND BUSINESS COMPUTING (MBC)

AREA OF SPECIALIZATION

Artificial Intelligence, IT Management, IT Marketing

PROGRAM OVERVIEW

DEGREE   BSc (Hons)

DURATION   4 years (8 semesters)

CREDITS   130

CAREER PATHS

IT Development Manager, IT Product Manager, IT Business Analyst, Operations Manager, IT Projects Manager, IT Researcher

PROGRAM DESCRIPTION

The impetus in IT enabled organizations and their adoption of IT to gain competitive advantage, has given rise to the need for skill-based individuals who possess a sound knowledge Information Technology on one hand and the way in which modern organizations work on the other. The BSc (Hons) in Management and Business Computing (MBC) program has been designed to fill this need.

The MBC program provides an in-depth exposure to all facets of Information Technology at systems and technology level thru courses like Event Driven Programming, Web Development, Databases, Cloud Computing, Networks, Information Systems and Artificial Intelligence.

Imbibed with the above knowledge and skills, MBC graduates will be in a good stead to contribute to success of a modern business environment by their ability to analyze business problems and specify appropriate IT-based solutions, manage the use of IT in business, exploit the benefits provided by the Internet for increased productivity, and manage IT development projects.

The MBC program was first offered by the School of IT in 2006 and so far, 9 batches comprising over 150 graduates have received the BSc (Hons) in MBC degree. After a break of a few years the program is being revived after incorporating latest technology trends.

ROADMAP OF MBC PROGRAM

Course Code	Course Type	Course Title	Cr.Hrs.	Pre-Req.
YEAR 1 - SEMESTER 1- FALL (17.0)				
CSC-117	GE	Applications of ICT	3	-
FIN-105	MBC-C	Financials for IT	3	
CSC-118	MBC-C	Creating Web Content	2-1	
MTH-112	MSF	Math for IT	3	-
ELU-106	GE	Functional English	3	-
SLA-106	GE	Ideology & Constitution of Pakistan	2	-
YEAR 1 - SEMESTER 2- SPRING (17.0)				
BUS-101	MBC-C	Micro Economics	3	-
CSC-110	MBC-C	Business Computing	3-1	CSC-117
CSC-206	MBC-C	Event Driven Programming	3-1	CSC-117
MTH-113	MSF	Probability for Data Science	3	MTH-112
ELU-107	GE	Expository Writing	3	ELU-106
YEAR 2 - SEMESTER 3- FALL (17.0)				
BUS-201	MBC-C	Businesses and Organizations	3	-
MGT-205	MBC-C	Management for IT	3	-
BUS-202	GE	Macro Economics	3	-
FIN-205	MBC-C	Business Finance	3	FIN-105
HUM-1xx	UE	Elective (Humanities)	3	
SLA-103	GE	Islamic Studies	2	-
YEAR 2 - SEMESTER 4 - SPRING (16.0)				
MGT-201	MBC-C	Management Information Systems	3	CSC-110
CSC-211	MBC-C	Database Management Systems	3-1	CSC-110
MGT-203	MBC-C	Organizational Behavior	3	-
CSC-203	MBC-C	Computer Networks	3	CSC-112
MGT-305	MBC-C	IT Operations Management	3	MGT-205
YEAR 3 - SEMESTER 5 - FALL (16.0)				
BUS-304	CS-C	Digital Marketing	3	BUS-201

CSC-215	MBC-C	Web Systems Development	3	CSC-206
CSC-222	MBC-C	Cloud Computing	3-1	CSC-203
MGT-302	MBC-C	IT Human Resource Management	3	CSC-117
HUM-2xx	UE	Elective (Social Science)	3	-
YEAR 3 - SEMESTER 6 - SPRING (16.0)				
MGT-303	MBC-C	IT Service Quality Management	3	MGT-205
BUS-303	MBC-C	Contract and Cyber Law	3	BUS-201
CSC-223	MBC-C	Network Administration	3-1	CSC-203
CSC-3xx	MBC-E	Elective-I (Technical)	3	
CSC-3xx	MBC-E	Elective-II (Technical)	3	
YEAR 4 - SEMESTER 7 - FALL (17.0)				
MGT-402	MBC-C	Strategic IT Management	3	MGT-205
MGT-304	MBC-C	Entrepreneurship	3	BUS-201
CSC-310	MBC-C	Enterprise Systems	3	
BUS-305	FE	Enternship	2	
CSC-4xx	MBC-E	Elective-III (Technical)	3	
PRJ-403	MBC-C	Project Part I	3	90 Cr Hrs
YEAR 4 - SEMESTER 8 - SPRING (14.0)				
MGT-403	MBC-C	Supply Chain Management	3	MGT-305
CSC-404	MBC-C	User Experience Design	3	CSC-215
HUM-303	UE-C	Professional Practices	3	-
HUM-306	GE	Civics and Community Engagement	2	-
PRJ-404	MBC-C	Project Part II	3	PRJ-403
		TOTAL CREDIT HOURS	**130**	

ABBREVIATIONS

Course Code	Course Type
Abbreviation Course Type	
CC	Computing Core
DE	Domain Elective
GE	General Education
UE	University Elective
MSF	Math & Science Foundation
CS-C	Computer Science Core
CS-S	Computer Science Supporting
MBC-C	MBC Core
MBC-E	MBC Elective

MBC (TECHNICAL) ELECTIVE COURSES

Note: MBC Students are required to take up at least 4 courses from the list. However, in order qualify for award of degree with Specialization in AI/IT Management /IT Marketing, a student must take at least 2 electives courses from one area of specialization and also execute the Final Year Project from the same area.

Course Title	Cr. Hrs	Area of Specialization
Business Intelligence	3-0	AI
Business Analytics	3-0	AI
Recommender Systems	3-0	AI
Cyber Security Management	3-0	IT Management
IT Innovation Management	3-0	IT Management
IT Outsourcing Management	3-0	IT Management
IT Based Market Research	3-0	IT Marketing
Marketing Methods for IT Business	3-0	IT Marketing
Social Media Marketing	3-0	IT Marketing

FACULTY

Dr. Khaver Zia
PhD (University of Manchester, UK)
Professor and Dean

Ms. Shazia Rizwan
MS (TQM), University of the Punjab
MS (Computer Science), University of
Central Punjab
Senior Assistant Professor and HoD(CS)

Dr. Natash Ali Mian
PhD (Computer Science), NCBA&E,
Lahore
Associate Professor and HoD (SE)

Mr. Syed Nouman Ali Shah
MS (Computing), National University of
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MSc (Computer Science), UET, Lahore
Senior Assistant Professor

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MS (Computer Science), FAST-NUCES,
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Senior Assistant Professor

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MS (Computer Science), LUMS, Lahore
Lecturer

Ms. Nimra Abbas
MS (Computer Science), FAST, Lahore
Lecturer

Ms. Humna Anwar
MS (Computer Science), FAST, Lahore
Lecturer

Ms. Rubab Nadeem
MS (Math), LUMS, Lahore
Lecturer

LAB ENGINEERS

Ms. Amna Rafiq
BS (EE) UET, Lahore

Mr. Osama Tariq
BS (CS) UMT, Lahore

VISITING FACULTY

Dr. Saif ur Rehman
PhD (Physics)

Dr. Adnan Rashid Chaudhry
PhD (Computer Science), France

Dr. Razia Haider
PhD (Computer Science), Italy

SCIT ALUMNI ADVISORY GROUP

Abdul Hannan
Faisal Raja
Ghalib Khalil Sheikh
Hamza Zafar
Mehmood Ali
Roshanay Asif Sheikh
Sabina Khan
Tazmeen Abdul Jabbar
Zaid Ikhlas
Zain Mukhtar

COORDINATION

Mr. Haris Iftikhar
BBA (NCBA&E, Lahore)
Admin Coordinator

Mr. Talha Nawaz
B Com (Punjab University)
Faculty Coordinator

20 YEARS OF EMBRACING DIVERSITY

20

SCHOOL OF EDUCATION

>> SE

SE | School of Education

DEAN'S WELCOME NOTE

The School of Education (SE) wants you to feel welcome as a second home in the pursuit of knowledge and personal growth. We understand the importance of creating a warm and inclusive environment, where every student feels valued and supported. To cater to all our students' needs, we have scheduled all our classes in the afternoon. Since our students generally work in the morning, this highly convenient arrangement allows them to strike a balance between work and academic lives. We offer two MPhil programmes at the moment, one in 'Linguistics and Teaching of English to Speakers of Other Languages' (TESOL) and the other in 'Educational Leadership and Management'. Also, SE offers courses in English language skills, which are mandatory for all under-graduate students. In short it is the backbone of the whole university, and you will enjoy being part of its vibrant student body. The School of Education was set up to meet two requirements of our education system: first, to train teachers so as to improve their professional performance in the class; and secondly, to train them to administer and provide professional leadership to schools. In time, English Language Teaching and Linguistics were added because both were in demand in the market. Indeed, SE became a pioneer of linguistic studies in Lahore, which is now an established

discipline in many institutions of higher learning. For many years we offered short courses, MA and MPhil degrees. However, with the recent decrease in demand for MA, we offer two MPhil degrees. Our MPhil in Educational Leadership and Management (ELM) is meant to cater to those who want to qualify themselves for leadership roles in schools and colleges. The other MPhil, that in Linguistics and TESOL, is a combination of two popular streams of specialization in language studies. It enables our graduates to carry on research and teaching in either TESOL or linguistics. Since education serves as the foundation of all academic pursuits,the role of SE is pivotal and profoundly significant.

Prof. Dr. Tariq Rahman
Dean, SE

SCHOOL OF EDUCATION (SE)

The aim of the School of Education (SE) is to pursue excellence in education related fields and professional practice by adhering to high standards of academic rigour. In the last 18 years, SE has reached a diverse population of aspiring and practicing educational professionals from different educational levels, sectors, and areas such as education, educational leadership and management, linguistics, and TESOL through its programmes and courses. The programmes and courses offered by SE are designed with inquiry and argument as their main impetus to promote the much-needed research culture in higher education in Pakistan.

SE programmes are designed keeping in view the challenges of change that individuals, institutions and societies are facing nowadays to enable its students to become dynamic educators of the 21st century.

The School offers afternoon classes to give an opportunity to in-service professionals.

SE PROGRAMMES AND DEGREES

Programme of Linguistics & TESOL

MPhil in Linguistics & TESOL

Programme of Educational Leadership and Management

MPhil in Educational Leadership and Management

English Language Unit

- Foundation Courses
- Communication Skills Courses
- Academic Writing Courses
- Tailor-made Courses

Success Lab

Shot certificate courses and workshops

Programme of Linguistics & TESOL

Programme Overview

MPhil in Linguistics and TESOL equips the participants with the linguistic and pedagogic knowledge needed for teaching and learning a language, particularly a second language. The programme aims to provide the participants with the tools and resources needed to develop the knowledge of various areas of linguistics as well as English language teaching. It provides them with a thorough understanding of the basic concepts in linguistics. It also develops their knowledge about language, how it works, and how it contributes to real life issues. Finally, the programme helps the participants develop an insight into current issues and key trends in second language learning and teaching in a range of contexts.

Duration: Two (2) years, 4 semesters
Credits: 33

Career Paths

The field of linguistics is extremely versatile and can be used across many disciplines from language therapy to crime investigations. There's a very high demand for teachers with TESOL qualification not only in non-native but also in native English speaking countries, which has opened the doors to a number of opportunities for graduates of the programme. Studying Linguistics and TESOL can lead directly into teaching English as a Foreign or Second Language in any part of the world and at various levels i.e. primary, secondary, and tertiary. The graduates can also shift from teaching careers into policy making, language curriculum and syllabus designing, materials designing, language testing and evaluation, textbook writing, editing in print and electronic media, standardized test training and examination (e.g. IELTS and TOEFL). The degree also offers entrepreneurship opportunities to its graduates in areas related to English language teaching.

Mission Statement

To pursue excellence in the field of linguistics as well as English language teaching by developing a variety of skills which may lead the participants to theory as well as practice of the significant aspects of human academic endeavour – education and language learning. The programme is committed to empowering the students by developing their understanding of different branches of linguistics as well as current trends and debates in ELT pedagogy. The programme also endeavours to enrich the students' knowledge across a diverse spectrum of research traditions, methods, and techniques to foster their academic and professional growth.

Objectives

1. To equip the students with the knowledge of linguistics, its history and branches
2. To provide the students with an understanding of various fields of linguistics such as phonology and phonetics, semantics, syntax, and morphology.
3. To provide the students with an insight into linguistic issues and solutions related to the use of language and society
4. To provide the students with a theoretical basis for their teaching practices and to empower them with the most up to date and contemporary knowledge of English language teaching practices.
5. To provide students with the required knowledge and skill for conducting and writing research in the area of linguistics and TESOL

Degree Requirement

For the award of MPhil in Linguistics and TESOL degree, the students need to complete 27 hours of course work along with 6 credit hours of thesis.

Scheme of Studies

Year 1-Semester I-Fall		
Course Code	**Course Title**	**Credit hours**
SL 7123	Introduction to Linguistics	3
LIN-703	Second Language Acquisition	3
LIN-702	Phonology and Phonetics	3
Year 1-Semester II-Spring		
LIN-705 SE-718 LIN-709	**Optional Courses** • English for Specific Purposes Or • Western History in Relation to South Asia Through Visual and Aural Media Or • Pragmatics and Semantics	3
SE-712	Qualitative Research Methodology	3
Ling-707	Language Assessment and Evaluation	3
	Total Credit Hours	**18**

Year 2-Semester III-Fall		
Course Code	**Course Title**	**Credit hours**
SE 7302	Sociolinguistics	3
SE 7301	Quantitative Research Methodology	3
SL 7213 LIN 708	Optional Course Writing for Research and Publication or Morphology and Syntax	3
Year II-Semester 4-Spring		
SE-717	Dissertation	6
	Total Credit Hours	**15**
	Total credit hours required for degree completion	**33**

PROGRAMME OF EDUCATIONAL LEADERSHIP AND MANAGEMENT

MPhil in Educational Leadership and Management (ELM)

PROGRAM OVERVIEW

Educational Leadership and Management is a dynamic field that serves as a bridge fostering connection between academia, educational professionals, industry, and society at large allowing for a wide-reaching impact. It is specifically designed for individuals seeking to start or advance their careers in leadership and management positions within education-related settings. What sets our MPhil programme apart is its strong focus on fostering advanced research skills. Aspiring researchers and professionals aiming to make significant contributions to the educational landscape will find this programme especially attractive.

By successfully completing the MPhil programme, students open doors to various exciting possibilities, including the potential to pursue a PhD degree, further enriching their academic journey and professional growth.

Duration: 2 years, 4 semesters
Credits: 30

CAREER PATHS

The graduates can pursue careers as:

• Researchers

• Educational leaders and administrators
• Consultants
• Trainers
• Policy planners

Besides, most of our alumni have found MPhil ELM degree useful for getting promoted as school administrators. Many of our graduates are presently working as school heads.

PROGRAMME MISSION STATEMENT

The MPhil ELM programme aims at producing educational leaders who are conscious of emerging educational needs, possess research skills, are aware of existing and emerging scholarship on educational leadership, and are able to apply the key leadership ideas and theories within their workplaces to ensure the academic achievement and holistic development of all the students. The programme also aims at developing participants' disposition to think critically. The programme uses various forms of research activities to develop participants' critical and creative thinking.

PROGRAMME OBJECTIVES

1. To acquaint students with the knowledge about the key concepts of social science research, leadership theories, educational change, educational governance and policies, international educational practices, management of educational resources, and organizational working.

2. To empower the students as educational leaders who can apply theoretical knowledge to analyze and solve educational and managerial problems and plan for organizational development.

3. To help the students develop research skills and an unbiased outlook as researchers.

4. To inculcate professional and ethical values among the students so that they act as ethical leaders and teachers.

The courses offered under the MPhil Educational Leadership and Management programme have been designed in light of the above mentioned objectives. The programme is updated on a regular basis in light of emerging scholarship of Educational Leadership and Management and the feedback of alumni and the members of the Board of Faculty.

PROGRAMME OUTCOMES

After completing the MPhil ELM programme, the students will be able to:

1. Identify and reflect upon the key leadership and management issues in educational settings.
2. Apply theoretical knowledge, gained in the degree programme, at their workplaces to develop and lead teams, manage resources, improve academic achievement of students, and develop students holistically.
3. Pursue higher studies in any international university of high reputation.
4. Undertake qualitative and quantitative research on different educational issues.
5. Question and address inequitable practices in educational institutions.
6. Participate in policy dialogue on education at different forums.
7. Build and lead teams for educational change in their schools.
8. Act as ethical, instructional leaders in their schools.
9. Evaluate their organizations for quality of education and employees' satisfaction.
10. Devise strategic plans for their schools.

DEGREE REQUIREMENT

For the award of MPhil ELM degree, candidates will need to complete 24 credit hours of coursework along with 6 credit hours of thesis.

PROGRAMME STRUCTURE

YEAR 1-Semester I-Fall			
Course Code	**Course**	**Status**	**Credit hours**
ELM-712	Deconstruction and Reconstruction of thoughts through Educational Philosophies	Core	3
SE-711	Quantitative Research Methodology	Core	3
SE-713

ELM 707 | Writing for Research and Publication
Or
Educational Assessment | Optional | 3 |
| **Total number of credit hours** | | | **9** |

Year 1 – Semester II - Spring			
Course Code	**Course**	**Status**	**Credit hours**
SE-712	Qualitative Research Methodology	Core	3
ELM-713	Educational Leadership and Management for Change	Core	3
ELM-753

ELM-708 | Teachers' Professional Development: Issues & Solutions
Or
Meaningful Learning and Technology | Elective | 3 |
| | **Total Credit Hours** | | **9** |

PROGRAMME STRUCTURE

Year 2 – Semester III – Fall			
Course Code	**Course**	**Status**	**Credit hours**
ELM-754	Comparative and International Education	Core	3
ELM-755 ELM-752	Educational Governance and Policy Or Managing Learning in Classroom	Elective	3
SE-713	Dissertation	Core	6
Total number of credit hours			**12**

Year 2 – Semester IV – Spring			
Course Code	**Course**	**Status**	**Credit hours**
SE-717	Dissertation (continued)	Core	--
ELM-713	Educational Leadership and Management for Change	Core	3
	Total Credit Hours for the Degree Completion		**30**

English Language Unit

English Language Unit (ELU) at the School of Education offers a range of English language courses to undergraduate students at BNU. The aim of these courses is to equip the students with the language and study skills needed to cope with the demands of a graduate study programme in English. The emphasis is on improving participants' confidence and competence in using English in academic contexts. As a support unit, ELU also offers tailor-made courses on requests from different departments at the university.

Success Lab

The Success Lab is an endeavour to contribute to the professional development of teachers, educators, educational administrators and managers. It offers a wide range of certificate courses and interactive workshops designed to cater to the evolving needs of individuals in the fields of English language, education, teacher education, and educational leadership and management with the mission to foster a community of life-long learners.

Duration of Courses: The courses vary from one day to four days in duration.

Award: Successful completion of a course will lead to a Certificate of Continuous Education.

FACULTY

Dr. Tariq Rahman
Professor & Dean
- DLitt University of Sheffield
- MLitt in Linguistics, University of Strathclyde, UK
- PhD in English, University of Sheffield, UK
- MA in History & English Literature, University of Sheffield, UK

Ms. Shabana Ahmed
Senior Assistant Professor
Head, English Language Unit
Acting Head, Programme of Linguistics and TESOL
- MA ELT York St. John University, UK
- MA (English Literature) Karachi University

Ms. Naureen Zaman
Assistant Professor
- MPhil Teaching English as a Second Language, Beaconhouse National University, Lahore
- MA Teaching English as a Second Language, Beaconhouse National University, Lahore
- PhD (in progress) Lahore College for Women University

Dr. Muhammad Abid Malik
Assistant Professor
Head, Programme of Educational Leadership and Management
- PhD Comparative Education, Beijing Normal University, Beijing, People's Republic of China
- MA Comparative Education, Beijing Normal University, Beijing, People's Republic of China
- MA English, Bahuddin Zakariya University, Multan, Pakistan.

Dr. Muhammad Shahbaz Khan
Assistant Professor
- PhD Education, University of Leicester
- M.A. Educational Leadership and Management, Beaconhouse National University

Ms. Fatima Bilal
Lecturer
MPhil Applied Linguistics, Kinnaird College for Women University

Ms. Arumah David
Lecturer

MPhil Linguistics and TESOL, Beaconhouse National University

ADJUNCT FACULTY

Dr. Qaisera Sheikh
Associate Professor
- PhD University of Education
- MSc (Applied Linguistics) Edinburgh University, UK
- MA (English Literature) University of the Punjab, Lahore

ADMINISTRATION

Ms. Saima Zaigham
Academic & Administrative Coordinator (SE)

- MBA Marketing, American International College
- MS Scholar, Public Relations and Advertising, Beaconhouse National University

Ms. Iram Farooq
Coordinator, English Language Unit & Dean's Secretary
- MPhil Educational Leadership and Management, Beaconhouse National University
- MA English Literature, University of Education

VISITING FACULTY

Dr. Muhammad Islam
- Ph.D. (Applied Linguistics, UK)
- MA (TESOL & Applied Linguistics, UK)
- MA Eng Lit. Punjab University

Dr Naima Qureshi
PhD. (Education) University of Warwick, UK

SCHOOL OF BUSINESS

>> SB

School of Business

Introduction

BNU's School of Business is committed to provide world class education with a focus on real world practice to help our students to develop the skills that are fundamental towards assuming leadership and managerial roles in the industry. The world class faculty at School of Business brings its experience to the table and provides students with an unmatched academic as well as professional experience. School of Business aims at training its graduates to take up careers in the modern corporate entities.

Academic Excellence

Quality education has always been a concern from the inception of School of Business. Gradual rise in the criteria for admission applications over time and close monitoring of the academic performance of our students and performance based filters are clearly indicative of our foresight and vision. We combine our activity based, interactive and practical pedagogy with industrial visits and invited lectures to enhance learning of our students through the academia industry linkages. All students are provided hands on experience through a mandatory final year project and internship.

Dean's Message

The Business Programs at BNU are tar-geted at providing students with a modern blend of a liberal arts education intertwined with concepts of modern business and commerce. A parochial view towards functional aspects of a business might not be sufficient to make students competitive for the industry; therefore, we at BNU provide an all-encompassing curriculum, one that is infused with theoretical and practical aspects, and taught by the motivated leading practitioners in the industry so that our graduates are well prepared to take up professional roles within the modern corporate sector.

Department of Management Sciences (DMS)

Department of Management Sciences is committed to nurturing the next generation of business leaders and data driven professionals. We aim at imparting theoretical and practical knowledge in the diverse field of business. We believe in continuous improvement to deliver quality education, develop leadership skills, and prepare our graduates for the modern corporate world.

Programs of Study

Department of Management Sciences offers the following academic program with a focus on real-world practice:

- BBA (Hons)

BBA (Hons)

Our business programs offer a distinct blend of courses covering key areas of marketing, management, finance, supply chain economics, banking, digital marketing, financial technology (fin-tech) and digital finance, information systems, business intelligence, business ethics, business laws and regulations, quantitative techniques and business communication. This program has a unique curriculum in terms of relevance and depth with intelligently identified objectives. We offer the following specializations in our BBA program:

- Marketing
- Finance
- Business Intelligence
- Supply Chain Management
- Human Resource Management

Scholarships

Need and merit-based generous scholarships are available up to 75% of the tuition fees.

Admission Criteria

Admission offer will be subject to the decision of the admission committee based on the candidate's academic history and performance in the test and interview.

Eligibility
BBA
Minimum 60% or higher marks in intermediate or equivalent marks in A levels or High School.

Transfer Policy
Transfer of the students from other related schools/programs would be permissible for only those students who have secured a minimum 3.0 CGPA. Transferred students must complete 60% of the total credit hours from BNU.

Degree Requirements
Students are required to complete the required credit hours with a minimum 2.0 CGPA to qualify for the award of the degree. The students' academic performance and commitment to their studies are closely monitored. Contrary to any other policy, the students failing to meet minimum academic standards and having a casual attitude toward their studies are dropped from the program. A hundred percent attendance of the delivered lectures is mandatory, however, the students with a minimum of 75% attendance are eligible to appear in the final examination. A course is automatically graded as W* if the number of absences exceeds 8 in a course of 3 credit hours each

PROGRAMME STRUCTURE

	BBA (Hons.)
Duration	4 Years
No. of Semesters	8
Credit Hours	135
Total number of credit hours	

	Course Code	Course Title	GEN	Course Pre-Requisites	Credit Hours
Year I Semester I	EDU-101	Foundation English	GEN1	-	3
	SLA-103	Islamic Studies	GEN2	-	2
	BBA-201	Business Mathematics	GEN3	-	3
	BBA-205	IT in Business: Theory & Practice	GEN4	-	3
		IDC *	IDC1		3
	BBA-111	Introduction to Business	F1	-	3
		Semester Total			**17**
Year I Semester II	BBA-101	Microeconomics	GEN5	-	3
	BBA-105	Business Statistics	GEN6	-	3
	BBA-113	Principles of Management	F2	-	3
	BBA-114	Business Communication I	GEN7	GEN1	3
	BBA-109	Introduction to Accounting	F3	-	3
		Semester Total			**15**
Year II Semester III		IDC *	IDC2		3
	BBA-106	Macroeconomics	GEN8	GEN6	3
	BBA-203	Principles of Marketing	F4	-	3
	BBA-216	Business Finance I	F5	F3	3
	BBA-212	Business Communication II	GEN9	GEN7	3
	BBA107	Introduction to Banking	F6	F3	3
		Semester Total			**18**
Year II Semester IV	BBA-217	Business Finance II	F7	F5	3
		IDC*	IDC3		3
	BBA-303	Operations Management	C1	F1	3
	BBA-214	Organization Behavior	F8	F2	3
	BBA-213	Cost and Management Accounting	C2	F3	3
	BBA-110	Financial Statement Analysis and Reporting	C3	F3	3
		Semester Total			**18**

Year III Semester V	BBA-202	Financial Instruments, Markets and Institutions	C4	F3	3
	BBA-210	Management Information System: Theory & Practice	F9	F2, M4, M5	3
		Artificial Intelligence for Business	F10		3
	BBA-311	Quantitative Techniques in Business	C5	GE3, GEN7	3
	BBA-304	Corporate Law and Governance	C6	F1	3
		IDC*	IDC4		3
		Semester Total			**18**
Year III Semester VI	BBA-208	Human Resource Management	F11	F2, F8	3
	BBA-402	Business Tax & Commercial Laws	C7	F3	3
		A Course from Social Sciences (SMC/TFT/Psychology)	GEN10		3
	BBA-316	Business Research Methods	F12	GEN7	3
	BBA-318	Digital Marketing	C8	F4	3
	BBA-404	Business and Professional Ethics	C9	F1	3
		Semester Total			**18**
Year IV Semester VII		**Specialization Course	C6	F1	3
		**Specialization Course	S1		3
	BBA-215	Social & Economic Issues in Pakistan	C10	F3	3
	BBA-309	Entrepreneurship & Business Development	GEN11	F1	3
	BBA-425	Business Analytics	C11		3
		Semester Total			**15**
Year IV Semester VIII		**Specialization Course	S3		3
		**Specialization Course	S4		3
		Final Year Project	C13	F12	3
		Social Work	GEN12		2
	SLA-103	Pakistan Studies	GEN13		2

		Semester Total			13
		Sub-Total			132
		Mandatory Internship			3
		Total			**135**

Key:
IDC*=Inter-disciplinary Course
GE=General Education
F=Foundation Course
C=Core Course
S=Specialization Course
*** Please see the list of specialization courses on the next page

**List of Specialization Courses					
	Course Code	Course Title	Course Category		Credit Hours
		Specialization in Finance			
	BBA-401	Financial Modelling	S1	F3, F5, F7	3
	BBA-438/BBA-439	Strategic Corporate Finance/Fin tech & Digital Finance	S2	F3, F5, F7	3
	BBA-305	Investment & Portfolio Analysis	S3	F3, F5, F7	3
		Students can choose any one course from the following:			
	BBA-418	Banking Operations & Management OR	S4	F3, F5, F7	3
	BBA-412	Risk Management		F3, F5, F7	3
		Specialization in Marketing			
	BBA-419	Marketing Management	S1	F4	3
	BBA-420	Advertising & Promotion	S2	F4	3
	BBA-421	**Branding Strategy and Management**	**S3**	**F4**	**3**
		Students can choose any one course from the following:			
	BBA-422	Marketing Research, Design & Analysis OR	S4	F4, F12	3
	BBA-423	Global Marketing OR		F4	3
	BBA-437	New Product Development OR		F4, F12	3
	BBA-317	Consumer Behavior		F4	3
		Specialization in Information Technology			
	BBA-307	**Database Management Systems**	**S1**	**GE4, GE5**	**3**
	BBA-206	Creating Web Content	S2	GE4, GE5	3
	BBA-407	Computer Networks	S3	GE4, GE5	3
	BBA-406	ERP (Applications)	S4	GE4, GE5	3
		Specialization in Supply Chain Management			
	BBA-426	Fundamentals of Supply Chain management	S1	-	3
	BBA-427	Procurement Management	S2	-	3
	BBA-428	Storage & Warehouse Management	**S3**	-	**3**

Course Code	Course Title	Course Category		Credit Hours
Students can choose any one course from the following:				
BBA-429	Transportation Techniques & Management OR	S4	-	3
BBA-430	Distribution Network Designing		-	3
Specialization in Human Resource Management				
BBA-431	Employment Relation and Labor Law	S1		3
BBA-432	Training and Development	S2		3
BBA-433	Organizational Development and Change	S3		3
BBA-434	Strategic Human Resource Management	S4		3

Department of Economics

At the Department of Economics at Beaconhouse National University, we are dedicated to fostering a deep understanding of economic principles, critical thinking, and analytical skills within the context of a liberal arts education. Our programs empower students to explore the complexities of economic systems, make informed decisions, and contribute to positive societal change. Our students are the next generation of economics managers with a unique blend of liberal arts education and cutting-edge economic insights. Our innovative approach equips students with not only quantitative and technical skills but also the critical thinking, communication, and ethical decision-making abilities required to excel in a dynamic global landscape.

Academic Programs: The Department of Economics offers five comprehensive four-year honors programs at the undergraduate level. Students are required to select one that suits their interest:

1. **BS (Hons.) in Economics:** This program equips you with a solid foundation in theoretical and applied aspects of core economics subjects specifically microeconomics, macroeconomics, and econometrics. Students gain analytical skills to interpret economic trends, make informed decisions, and contribute to policy discussions

2. **BS (Hons.) with Double Majors in**

Economics and Finance: This program prepares students for multiple job markets by combining economics with finance. Students explore economic theory and financial practices, understanding how economic principles drive financial markets and decision-making. This double major enhances student's career prospects in both economics and finance sectors. In addition to major courses in Economics, the Major in Finance courses would introduce students to a broad range of subjects including banking, financial statement and reporting, banking laws and regulations, financial markets and institutions, and accounting. The wide range of subjects prepare students for management, investment, and business operations in the practical world.

Students should have a minimum of 3.00 CGPA to opt for Double Majors Program by the beginning of the third semester.

3. **BS (Hons.) with Majors in Economics and Minors in Media Studies:** The program examines the influence of media on economic behaviour, public opinion, and policy formation. Students are equipped with a unique interdisciplinary skill set for a media-savvy economic perspective.

4. **BS (Hons.) with Majors in Economics and Minor in Finance:** In this program the students acquire a strong foundation in economics and complement it with a minor in finance, a combination that prepares

students for diverse career opportunities.

5. **BS (Hons.) with Majors in Economics and Minor in Data Sciences and Business Analytics:** This unique and interdisciplinary program is designed to equip students with a deep understanding of economics while providing them with valuable skills in data analysis and business analytics. The students learn to harness the power of data to make informed economic decisions and shape the business landscape.

Career Paths: Economic Analysis and Research, Policy Analysis and Development, Financial and Investment Analysis, Banking and Finance, International Trade and Development, Government and Public Administration, Nonprofit and NGO Organizations, Consulting and Market Research, Data Analysis and Analytics, Journalism and Publishing

Advanced Studies: A BS Economics degree also serves as a foundation for further studies at the graduate level, including pursuing a Master's or PhD in Economics, Business, Public Policy, or related fields

Why Choose Us:
*   **Interdisciplinary Approach:** Our programs integrate economics with other liberal arts disciplines, providing students with a holistic understanding of the economic forces that shape our world.
*   **Expert Faculty:** Our faculty mem-

bers are experienced scholars and practitioners who bring a wealth of expertise to the classroom, ensuring a high-quality education.

- **Small Class Sizes:** Enjoy personalized attention and meaningful interactions with professors and peers in our small class settings.
- **Diverse Curriculum:** Our curriculum spans microeconomics, macroeconomics, quantitative methods, policy analysis, and specialized electives, catering to a wide range of interests.

- **Experiential Learning:** Engage in real-world projects, internships, and research opportunities that bridge theory and practice.
- **National and Global Outlook:** Our curriculum is tailored to address the specific economic needs and realities of our nation. By analysing local industries, policy environments, and socioeconomic dynamics, students are better prepared to make meaningful contributions to our country's economic landscape. International

trade and global issues are also central to our programs, preparing students to navigate the intricacies of a connected world.

- **Diversity and Inclusivity:** We celebrate diversity and inclusivity, fostering an environment where students engage with peers from around the country, bringing a multitude of viewpoints to economic discussions

BS (Hons.) in Economics
Program Overview

Duration	4 Years
No. of Semesters	8
Credit Hours	132

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester I (Year 1)	ECO-103	Fundamentals of Microeconomics	F1	3
	EDU-101	Foundation English	C1	3
	SLA-103	Islamic Studies	C2	1.5
	ECO-112	Mathematics 1	C3	3
	BBA-206	IT in Business	C4	3
		Diversification 1	D1	3
		Semester Total		**16.5**
Semester II (Year 1)	ECO-201	Mathematics 2	F2	3
	ECO-104	Fundamentals of Macroeconomics	F3	3
	ELU-101	Communication Skills I	C5	3
	ECO-202	Statistics 1	F4	3
	SLA-102	Pakistan Studies	C6	1.5
		Diversification 2	D2	3
		Semester Total		**16.5**
Semester III (Year 2)	ELU-102	Communication Skills II	C7	3
	ECO-115	Macroeconomics I	F5	3
	ECO-203	Statistics 2	F6	3
		Diversification 3	D3	3
		Diversification 4	D4	3
		Economics Elective 1	EE1	3
		Semester Total		**18**

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester IV (Year 2)	ECO-200	Development Economics	M1	3
	ECO-107	Microeconomics I	F7	3
	ECO-211	Mathematical Economics	F8	3
		Diversification 5	D5	3
		Diversification 6	D6	3
		Economics Elective 2	EE2	3
		Semester Total		**18**
Semester V (Year 3)	ECO-223	Microeconomics-II	M2	3
	ECO-214	Econometrics-I	F9	3
	ECO-225	Monetary Economics	M3	3
		Economics Elective 3	EE3	3
		Diversification 7	D7	3
		Semester Total		**15**
Semester VI (Year 3)	ECO-351	Macroeconomics II	M4	3
	ECO-311	Environmental Economics	M5	3
	ECO-314	Econometrics-II	M6	3
	JOU-214	Opinion & Editorial Writing	C8	3
	ECO-221	Introduction to R	M7	3
		Semester Total		**15**
Summer Internship	**ECO-399**	**Internship and Applied Economics**	**EE4**	**3**
Semester VII (Year 4)	ECO-260	International Trade	M8	3
	ECO-313	Games of Strategy	M9	3
	ECO-351	Research Methodology	M10	3
	DLA-109	Intro to Political Thought	C9	3
		Economics Elective 4	EE5	3
		Semester Total		**15**

	Course Codes	Proposed Courses	Course Category	Credit Hours
Semester VIII (Year 4)	ECO-323	Public Finance	M11	3
	DLA-109	History of Economic Thought	M12	3
	ECO-528	Thesis /Economics Elective	EE6	3
	ECO-305	Current Issues in Pakistan's Economy	M13	3
		Diversification 8	D8	3
		Semester Total		**15**
		Total		**132**

Key
C= Compulsory Courses
D= Diversification Courses
F= Foundation Courses
M=Major
EE= Economics Elective (Optional)

BS (Hons.) With Double Majors in Economics and Finance

Program Overview

Maximum Duration	4.5 Years
No. of Semesters	9
Credit Hours	141

Mainstream Courses for Major in Finance

The minimum requirement for the degree in Economics with a double Major in finance needs 12 courses of finance (36 credits).

Sr. #	Name of the course	Credit hours	Pre Requisite
1	BBA-113: Principles of Management	3	-
2	BBA-109: Introduction to Accounting	3	-
3	BBA-216: Business Finance I	3	BBA-109: Introduction to Accounting
4	BBA-217: Business Finance II	3	BBA-216: Business Finance I
5	BBA-107: Introduction to Banking	3	BBA-109: Introduction to Accounting
6	BBA-110: Financial Statement Analysis & Reporting	3	BBA-109: Introduction to Accounting
7	BBA-202: Financial Instruments, Markets & Institutions	3	BBA-109: Introduction to Accounting, Business Finance
8	BBA-305: Investment & Portfolio Analysis	3	BBA-109: Introduction to Accounting, Business Finance
9	BBA-311: Quantitative Techniques in Business *	3	-
10	BBA-402: Business Tax & Commercial Laws	3	-
11	BBA-401 / BBA-440: Financial Modeling / Entrepreneurial Finance	3	BBA-109 Introduction to Accounting, Business Finance,
12	BBA-438: Strategic Corporate Finance	3	BBA-216: Business Finance I
13	BBA-439: Financial Technology & Digital Finance	3	BBA-216: Business Finance I

*BBA 311 Quantitative Technique in Business could be excluded from the list on the basis of overlapping with a course on research methods offered as a core course to the students of Economics

All minor programs have 135 credit hours.

Duration	4 Years
No. of Semesters	8
Credit Hours	135

The courses for each minor program are given below.

3.   BS (Hons.) With Major in Economics and Minor in Media Studies
Courses for Minor in Media Studies

Sr #	Semesters	Courses	Credits
1	Semester I	Mass Media, Local, & National & Global	3
2	Semester I	New Media Technologies	3
3	Semester II	Story Telling in Digital World	3
4	Semester IV	Advertising Theory & Practice	3
5	Semester V	Public Relations Theory and Practice	3
6	Semester VII	Media Management & Marketing	3
7	Semester VIII	Media Entrepreneurship	3
		Total	**21**

4.   BS (Hons.) With Majors in Economics and Minor in Finance
Courses for Minor in Finance

Sr. #	Name of the course	Credit hours	Pre Requisite
1	BBA-109: Introduction to Accounting	3	-
2	BBA-216: Business Finance I	3	BBA-109: Introduction to Accounting
3	BBA-217: Business Finance II	3	BBA-216: Business Finance I
4	BBA-107: Introduction to Banking	3	BBA-109: Introduction to Accounting
5	BBA-305: Investment & Portfolio Analysis	3	BBA-109: Introduction to Accounting, Business Finance
6	BBA-401 / BBA-440: Financial Modelling / Entrepreneurial Finance	3	BBA-109 Introduction to Accounting, Business Finance,
7	BBA-439: Financial Technology & Digital Finance	3	BBA-216: Business Finance I

5.   BS (Hons.) with Majors in Economics and Minor in Data Sciences and Business Analytics
        Courses for Minor in Data Sciences and Business Analytics

Minor in Data Sciences and Business Analytics		
Course Code	Course Title	Prerequisite
BBA-210	Management Information System	IT in Business
BBA-425	Business Analytics	Management Information System
BBA-323	Business Intelligence and Data Visualization	IT in Business
BBA-324	Data Warehousing and Mining	IT in Business
BBA-325	Emerging Technologies in Business	IT in Business
BBA-326	ERP Business Systems	IT in Business

Faculty & Staff

Permanent Faculty

1. **Dr. Hafiz A. Pasha, Professor Emeritus**
   PhD in Economics – Stanford University, USA
   M.A. – Cambridge University, UK
2. **Dr. Akmal Hussain, Distinguished Professor**
   PhD in Economics – University of Sussex, UK
3. **Dr. Izza Aftab, Associate Professor**
   PhD in Economics – The New School, New York, USA
4. **Mr. Ijaz Hussain, Head, Department of Management Sciences**
   ACMA, Institute of Cost and Management Accountants of Pakistan, Karachi
   M.A. in Economics – Government College University, Lahore
5. **Dr. Atif Hassan, Professor & Head, HRM**
   PhD in Management – Ifugao State University
   Post-Doctorate - AIMST University, Malaysia
6. **Dr. Ishtiaq Ahmad Bajwa, Associate Professor & Head, Accounting & Finance**
   PhD in Financial Markets, AMSE, AIX Marseille University France, France
7. **Dr. Ali Abbas, Assistant Professor & Head, Marketing**
   PhD in Management Sciences, Turiba University Latvia

Masters in Entrepreneurship and Business Management, Satakunta University, Finland

8. **Dr. Usman Sattar, Assistant Professor & Head, Business Intelligence**
   PhD in Informatics – Malaysia University of Science and Technology, Malaysia
   MS in IT Management – University of Sunderland, UK
9. **Ms. Hafsa Tanvir, Head, Department of Economics**
   MPhil in Economics – Lahore School of Economics
10. **Mr. Omer Naeem, Assistant Professor**
    Chartered Financial Analyst (CFA Institute, USA)
    MBA – Institute of Business Administration, Karachi
11. **Mr. Azeem Amin, Senior Lecturer**
    PhD Scholar, Universiti Tenaga Nasional, Malaysia
    MSc. Digital Marketing, University of South Wales, UK
12. **Mr. Ahsan Ahmad, Senior Lecturer**
    Ph.D. Scholar, University of Malaya, Kuala Lampur, Malaysia.
    M.Sc Investment and Finance, Middlesex University, London.
    M.B.A, Institute of Management Sciences, Lahore.
13. **Ms. Sana Iqbal, Lecturer**
    MS in Management Sciences – COMSATS Institute of Information Technology
14. **Ms. Fatima Khalid, Lecturer**
    MS in Management for Business Excellence, University of Warwick, UK
15. **Ms. Mehr Alam, Lecturer (Study Leave)**
    MS in Consumer Sciences, Purdue University, USA
16. **Ms. Fatima Malik, Lecturer**
    MPhil in Development & Public Policy, Beaconhouse National University
17. **Ms. Misha Saleem, Lecturer**
    MSc in Economics, London School of Economics and Political Science
18. **Dr. Muhammad Zafran**
    Assistant Professor
    Ph.D. in Economic and Business Tariba University, Latvia-Europe

Supporting Staff

Aatika Ahmad, Coordinator
Zoha Siddique, Coordinator
Muhammad Akhtar, Lab Assistant

Adjunct Faculty

1. **Dr. Ishtiaq Ahmad**
   Ph.D. in Financial Markets, AMSE AIX Marseille University, France
2. **Mr. Zahid Rasool**
   ACMA, APFA, CPFA-UK, LLB.
   Corporate Tax Consultant
3. **Dr. Muhammad Kamran**
   Ph.D. in Finance
   Edith Cowan University, Australia

INSTITUTE OF PSYCHOLOGY

>> IP

Institute of Psychology

Director's Note

Dear Prospective Students,

Welcome to the Institute of Psychology at Beaconhouse National University. The Institute of Psychology is an excellent choice to seek education and prepare for a bright career.

The Institute of Psychology was established in 2004 to provide opportunities in the private sector for higher studies in Psychology. It offers a broad range of courses that not only impart contemporary knowledge of the subject, but also train students in general skills of research, critical thinking, statistical analysis, written and oral communication to help the students to develop their clinical acumen.

We strive to ensure that the students receive a well-rounded and informed perspective on the subject of Psychology with rigorous core courses at their epicenter. We follow an evolutionary approach and constantly revise our courses to ensure that they remain challenging and relevant. Our faculty brings pertinent clinical and research experience to the classrooms to develop student's appreciation for different scenarios. All our programs are conducted in collaboration with psychiatric units at teaching hospitals, educational institutes and business organizations. Our emphasis is on professional training that facilitates students in the applied areas of psychology. We encourage innovative thinking and student's professional networking skills.

What makes us distinctive is the academically rigorous, yet supportive culture that prevails in the Institute. We offer an environment that is genuinely warm and friendly, and places a very high value on the services provided to the students. A key feature of our program is to provide each student with a faculty mentor who serves as a counselor and provides guidance to the students in solving any problem that they might encounter on campus throughout their academic session.

I hope the prospective students will have an exciting and enriching academic experience at the Institute of Psychology.

Dr. Ruhi Khalid
Professor & Director
Institute of Psychology (IP)

The Institute of Psychology grew out of the Department of Applied Psychology established at BNU, in 2004 and was one of the first higher education facility in the subject in private sector. The Institute is successfully offering the following academic programs: B.Sc. (Hons) Applied Psychology, MS Clinical and Counseling Psychology, M.Phil. in Applied areas of Psychology and PhD. Over and above the core courses in the discipline of Psychology, the Institute offers innovative courses that promote independent critical thinking and instill analytical skills among the students such as Debates and Current Trends and Issues in Psychology, Seminars on Indigenous and Cross-Cultural Developments in Psychology and specialized workshops conducted by practicing psychologists in the field. Over the years, these programs have motivated the students to actively carry out research on indigenous issues under the keen guidance of expert supervisors. The research output of the Institute is impressive and publications of the faculty and the students appear regularly in National and International Research Journals of universal academic repute. We are proud of the fact that several of our students have been awarded prestigious scholarships and have been able to enroll in the Ivy League Universities. Furthermore, the employment rate of our graduates is extremely encouraging. Our graduates are working as outstanding competent professionals and have been absorbed in hospitals and private clinics as clinical psychologists, in schools as schools counselors, in the armed services as military psychologists, in the academia as research associates and teachers. Several among them are also serving in special education institutions while some of them are curriculum planners for different school systems. the Institute can boast of fully equipped Experimental, Social and Psychometric laboratories that provide students substantial opportunities to hone their practical skills.

Our programs are designed to meet the following objectives:

- To provide first-rate instruction and practical training in areas of Psychology such as: Child and Developmental, Abnormal and Clinical, Health, Guidance and Counseling, Business and Organizational, Social, Cognitive, Experimental, Psychometrics, Assessment, Educational, School, Cognitive and Behavioral Neuroscience, Advertising and Consumer Psychology.
- To conduct basic and applied research on topics relevant to our society with a view to study the existing psychosocial issues in the community. The Institute promotes interdisciplinary research for the solution of clinical, social, educational, health, forensic and organizational problems.
- To develop evidence-based and indigenous psychological assessment tools for research and assessment purposes.
- To gain indigenous knowledge about the prevalence and management of various psychological and social problems in Pakistan.
- To equip students with problem solving skills and coping mechanisms that would not only help them in personal wellbeing but would also enable them to facilitate others to cope with the demands of everyday life.
- To help students to maximize their inherent strengths as unique individuals and as purveyors of mental health in Pakistan.

Programs Offered

- B.Sc. [Hons] in Applied Psychology
- MS in Clinical and Counseling Psychology
- Postgraduate Certificate Courses

Course descriptions are given on the web page: http://www.bnu.edu.pk/bnu/IP/ProgramsofStudy.aspx

Scholarships

- Merit scholarship for candidates with 3 A's in A Level and more than 80% marks in Intermediate or Bachelors [2.5 CGPA or above]
- Need-based scholarships are also available for deserving students.

Hostel Facilities

- Hostel facilities are available for outstation students

Center for Counseling and Psychological Well-being

Center for Counseling and Psychological Well-being at Beaconhouse National University aims to provide students with services that can help them gain and maintain psychological well-being. The aims of Center for Counseling and Psychological Well-Being are:

- To help students understand and use their individual capacities better
- To suggest strategies that can enhance personal, academic, and social growth of students
- To enhance problem-solving and decision-making capabilities of students
- To make students more resilient so they can proactively face various life challenges proficiently

Program(s) Entry Requirements

B.Sc. (Hons) Applied Psychology

To be eligible for admission in the undergraduate programs, a candidate must have an intermediate certificate [FA/F.Sc.] from a recognized institute of higher education in Pakistan with a minimum placement in the 2nd division [50% marks] or three A-Levels with an average grade of C from either a foreign or local recognized educational system. In addition to this, a written test followed by an interview will be taken in order to qualify for admission.

MS Clinical and Counseling Psychology

To be eligible for admission in MS Clinical and Counseling Psychology, a candidate must have good academic record with M. A/M.Sc. (2 years program) or B.Sc. Honors (4 years program) in Psychology from a well-established and HEC-recognized university. Moreover, the candidate will have to qualify the NTS (GAT) test prior to admission in MS Clinical and Counseling Psychology. Criteria for admission in the MS Program is kept in strict accordance with the guidelines set by the Higher Education Commission. Applicants who meet the academic criteria will take an entrance test by the Institute. On clearance of the test, they will be interviewed for final admission.

Admission Test Pattern

All the admissions are based on previous academic performance, admission test, and performance in face-to-face interviews.

B.Sc. (Hons) Applied Psychology

The admission test for B.Sc (Hons) in Applied Psychology is based on general knowledge as well as the candidate's subjective motivation for studying the subject.

MS in Clinical and Counseling Psychology

The admission test for MS in Clinical and Counseling Psychology is based on knowledge of Clinical Psychology and subjective motivation and suitability of the candidate for the course.

Programs and Degrees Offered by the Institute

The different programs offered by the Institute are as follows:

Degree	Duration	Credits	End of Program Requirements
BSc. (Hons.) in Applied Psychology	4 Years	130	Research Project
MS in Clinical and Counseling Psychology	2 Years	41	Thesis
Post Graduate Certificate Courses	3 Weeks		

1. B.Sc. (Hons.) in Applied Psychology

Program Overview

The eight-semester (four-year) B.Sc. (Hons.) in Applied Psychology is an extensive and popular program within the Institute of Psychology. It is designed to be equated with the curriculum being taught at leading international universities. The program includes in-depth supervised training in Applied Psychology, Research and Practice. The degree aims to provide a thorough grounding in the theories, methods and debates in Psychology. It further aims to develop the ability to analyze and evaluate psychological concepts and theories using both quantitative and qualitative data.

Program Objectives:

1. To provide first-rate instruction and practical training in various areas of Psychology.
2. To help students conduct research on topics relevant to our society.
3. To enable the students to appreciate the value of research publications as well as educate them about national and international research journals and professional organizations within the discipline of Psychology.
4. To introduce the students to standardized psychometric tools in the discipline as well as to equip them with skills necessary to develop evidence based psychological tools for research

purposes in indigenous settings.
5. To educate students about psycho-pathologies both in children and adults and introduce them to interventions available for their management.
6. To help them appreciate developmental problems as well as to educate them about the management of these problems with special focus on problems that respond well to early interventions.
7. To nourish attitudes that appreciate and accept individual differences in a socio-cultural context.
8. To nurture a psycho-social approach to both physical and mental health.
9. To equip students with problem solving skills that would not only help them in personal adjustment but will also help them in understanding and facilitating other in everyday adjustment.
10. To help students to nurture positive psychology approach for the well-being of self and community.
11. To assist students in developing communication skills and providing them with opportunities to express their point of view on pertinent issues.
12. To help students to maximize their potential as individuals, as Pakistanis, and as good human beings.

Program Outcomes:

1. To empower students to work as ambassadors of mental health issues.
2. To prepare students for graduate studies in National and International educational institutions.
3. To provide specialization in all areas of psychology with special focus on practical applications of knowledge to everyday life.
4. To adequately equip students with basic research skills to carry out independent research on pertinent social and clinical issues for any given organization.
5. To gain familiarity with National and International research publications in the discipline.
6. To ensure the students are well-equipped in analyzing research data by utilizing latest statistical softwares.
7. Provide students with extensive base in the applied areas of the subject so that they can pursue careers in Clinical, Counseling, School and Organizational Psychology.
8. Providing basic clinical skills necessary to work in a variety of settings.
9. To prepare students to work as professional upholding moral and ethical standards.
10. Instilling a sound understanding of psychological problems that exist in Pakistani society.

Program Roadmap

B.Sc. (Hons.) in Applied Psychology

A four-year program divided into eight semesters as given below:

Course Code	Course Title	Credits
PSY 101	Introduction to Perspectives in Psychology	3
PSY 110	*Psychosocial Influences on Behavior*	3
PSY 115	Cognition: Sensation, Perception and Emotion	3
PSY 135	Exercises in Psychological Investigation	3
ELU 101	*Communication Skills I*	3
PSY 100	*Introduction to Computers*	3
	Total	**18**

Semester II

Course Code	Course Title	Credits
PSY 105	*Biological Basis of Behavior*	3
PSY 120	*Statistics in Psychology*	3
PSY 125	Cognition: Learning, Memory and Intelligence	3
SLA 103	*Islamic Studies*	2
SLA 102	*Pakistan Studies*	2
	One General Education Course (Arts & Humanities)	2
	Total	**15**

Year 2 Semester III

Course Code	Course Title	Credits
PSY 411	Gender Psychology	3
PSY 205	Child Psychopathology	3
PSY 263	Development Psychology	3
PSY 230	*Applied Statistics	3
ELU 102	*Communication Skills II	3
	**One Interdisciplinary/Allied Course	3
	Total	**18**

Semester IV

Course Code	Course Title	Credits
PSY 220	Psychometrics	4 (3–1)
PSY 225	Adult Psychopathology	3
PSY 310	School Psychology	3
PSY 235	Social Cognition	3
	**One Interdisciplinary/Allied Course	3
	Total	**16**

Year 3 Semester V

Course Code	Course Title	Credits
PSY 356	Forensic Psychology	3
PSY 405	Human Resource Management	3
PSY 315	Therapeutic Interventions in Clinical Psychology	4 (3–1)
PSY 201	Research Methodologies and Applications	3
	**One Interdisciplinary/Allied Course	3
	Total	**16**

Semester VI

Course Code	Course Title	Credits
PSY 320	Counseling Psychology	3
PSY 460	Environmental Psychology	3
PSY 306	Cognitive Behavioral Neuroscience	3
PSY 345	Personality	3
	*Entrepreneurship	3
	**One Interdisciplinary/Allied Course	3
	Total	**18**

Year 4 Semester VII

Course Code	Course Title	Credits
PSY 340	*Summer Project Internship and Case Reports	4
PSY 470	Research Project I	3
PSY 415	Psychological Report Writing/Case Studies	3
PSY 408	Debates on Current Trends and Issues in Psychology	4 (3–1)
PSY 413	Ethics in Psychology	3
	Total	**17**

Semester VIII

Course Code	Course Title	Credits
PSY 409	Dissemination of Research Work	2
PSY 471	Research Project II	3
PSY 465	Organizational Behavior	3
PSY 404	Seminars on Indigenous and Cross-Cultural Developments in Psychology	4 (3–1)
	Total	**12**
	Total Credit Hours	**130**

*General Education Courses as per HEC's new Undergraduate policy 2023.
**Interdisciplinary/Allied Courses as per HEC's new Undergraduate policy 2023.

According to HEC, 3 Credits mean three credit hours of theory, while 4(3-1) means a total of four credit hours, of which three are of theory while one credit hour is for laboratory or practical work. Active participation in community work is mandatory for award of degree. IP celebrates mental health week annually in order to inculcate spirit of altruism in students.

List of Interdisciplinary/Allied Courses offered for students of other Schools at BNU

Course Code	Course Title	Credit Hrs.
PSY 101	Introduction to Perspectives in Psychology	3
PSY 105	Biological Basis of Behavior	3
PSY 110	Psychosocial Influences on Behavior	3
PSY 115	Cognition: Sensation, Perception and Emotion	3
PSY 125	Cognition: Learning, Memory and Intelligence	3
PSY 210	Child Development	3
PSY 235	Social Cognition	3
PSY 245	Introduction to Social & Cultural Anthropology	3
PSY 305	Stress and Well-Being	3
PSY 330	Career Counseling	3
PSY 345	Personality	3
PSY 355	Peace Psychology	3
PSY 405	Human Resource Management	3
PSY 460	Environmental Psychology	3
PSY 465	Organizational Behavior	3
PSY 402	Positive Psychology	3

These courses will be offered according to the availability of the teacher.

2. MS Clinical and Counseling Psychology

The Institute of Psychology offers MS Clinical and Counseling Psychology after M.A/M.Sc (2 years program) or B.Sc. Honors (4 years program) in Psychology. The MS Program provides intensive professional training to facilitate students in the applied areas of the subject.

This degree aims to provide a thorough grounding in the theories, methods and debates in Psychology with particular focus on psychopathologies, diagnosis, assessment and intervention. It further aims to develop the ability to analyze and evaluate psychological issues with emphasis on indigenous problems through application of quantitative and qualitative research methodologies.

Program Objectives:

1. To provide first-rate instruction and practical training in various areas of Psychology
2. To conduct basic and applied research on topics relevant to our society with a view to study the existing psychological problems in the community.
3. To develop data-base and indigenous psychological assessment tools.
4. To gain indigenous knowledge about the prevalence and treatment of various psychosocial problems in Pakistan.
5. To equip students with problem solving skills and coping mechanisms that would not only help them in personal wellbeing but would also enable them to facilitate others to cope with the demands of everyday life.
6. To help students to maximize their potential as individuals, as Pakistanis, and as good human beings.

Program Outcomes:

1. Provide students with extensive base in the applied areas of the subject so that they can pursue careers in Clinical, Counseling and School Psychology.
2. To be able to apply for doctoral studies in leading National and International Universities.
3. Providing skills necessary for carrying out assessment services in a variety of settings.
4. Providing skills necessary for carrying out therapeutic interventions in a variety of settings.
5. Working as a Professional Clinical/Counseling Psychologist upholding moral and ethical standards.
6. To be able to work as an independent researcher carrying out researches on pertinent issues in society.
7. Sound understanding of psychological problems that exist in Pakistani society.

Program Roadmap

Year 1 - Semester I

Course Codes	Courses	Credit Hours
PSY 756	Child Psychopathology	3
PSY 709	Clinical Skills: Assessment and Diagnosis for Children	3
PSY 722	Counseling and Interventions for Children and Adolescents	3
	Total	**9**

Semester II

Course Codes	Courses	Credit Hours
PSY 759	Adult Psychopathology	3
PSY 712	Clinical Skills: Assessment and Diagnosis for Adults	3
PSY 723	Counseling and Interventions for Adults	3
PSY 708	Clinical Training-I: Child Placement	3(2-1)
	Total	**12**

Year 2 - Semester III

Course Codes	Courses	Credit Hours
	*Elective	3
PSY 752	Contemporary Research Methodologies and Formulating Research Proposal	3
PSY 716	Clinical Training-II: Adult placement	3(2-1)
PSY 703	Current Trends in Assessment and Psychotherapy	2
	Total	**11**

Semester IV

Course Codes	Courses	Credit Hours
PSY 760	Research Thesis	3
PSY 721	Clinical Training III in Community Mental Health with specialization	3(2-1)
PSY 701	Professional and Ethical Issues	3
	Total	**9**

Elective / Clinical Training in Community Mental Health with Specialization in

- School Psychology
- Neurodevelopmental Disorders
- Family and Marital Counseling
- Rehabilitation for Substance Abuse
- Adolescent Mental Health

The Research Project will be assigned according to clinical specialization.

The Research Project will be assigned according to clinical specialization.

**Students must maintain a minimum CGPA of 2.5 in each semester, those who fail to achieve the minimum required

CGPA will not be promoted to the second year. Moreover only those students will be allowed to continue with the MS program who exhibit appropriate skills for clinical interventions.

Postgraduate Certificate Courses

1. School Psychology

Course Description: Schools today serve increasingly diverse and dynamic student populations. Every child brings unique strengths and challenges to the learning process. School counselors are a vital part of the effort to unlock each child's potential for success. The School Psychology Certificate Course is an interactive course that involves hands-on training for prospective school counselors. This course is designed to educate and equip trainees with skills that help to understand the child's counseling needs, so that the trainees are facilitated in maximizing their potential. Keeping in view the curriculum and structure of the course, it is divided into three major modules, followed by practical training aimed at diversifying the exposure of trainees.

*A background in Psychology is a prerequisite for this certificate course. The minimum qualification of each trainee should be Bachelors (B.A.) with a major in Psychology.

2. Effective Parenting

Course Description: Raising happy and healthy children seems more challenging than ever in today's world and parents who successfully meet these challenges are often the ones who apply the principles of good parenting to raise their children. This short course will enable the partici-

pants to handle their child's emotional and physical needs. An introduction to all developmental stages of a child will be given for a better understanding of parents. Behavioral techniques for handling difficult children will be discussed in detail.

3. Handling Difficult People

Course Description: Learning the secrets of effectively dealing with difficult people have a great impact on one's self-esteem. This certificate course will teach the participants to look for ways to get the results they need and want from difficult people. It will show them how to cut past the temper tantrums, moodiness, and back stabbing to make things happen. This will help people to get the tools and skills needed to see how to get what one wants by giving these people what they're looking for. The course will further focus on the personality traits that keep us from being effective, and what qualities give us the best chance of having an influence on the people around us.

4. Management of Depression

Course Description: This short course will enable the participants to learn about depression and understand the impact of depression on the patient, the family, and society. This course includes planning brief supportive interventions using active reflective listening skills and some techniques from cognitive behavioral therapy. It addresses the relationship issues that patients of depression face and also pro-

vides information about other treatments for depression such as anti-depressant therapy.

5. Stress Management

Course Description: This short course includes the theory of stress and its management. The course takes a multimodal cognitive-behavioral approach to stress management and is based on current research and practice. Some of the topics included are individual and organizational symptoms of stress, thinking errors and thinking skills, stress mapping, stability zones, relaxation techniques, biofeedback, lifestyle management, physical outlets, management of personal work environment, type A behavior, locus of control, time management, and coping strategies at work and home. The application of theory to practice in different settings, e.g. counseling, health education, individual and group training, coaching, management, and psychotherapy, will be covered.

6. Building Self-Esteem

Course Description: Self-esteem and assertiveness is essential for self confidence and success. And it all begins with oneself. This course will help participants discover some simple assertiveness techniques that will dramatically change how they feel about themselves and will be able to boost their self-esteem. Participants will learn to recognize the importance of learning self-acceptance and nurturing their sense of self. The course includes the introduction

and course overview, mapping anxiety, building self-esteem, increasing self-confidence, and the power of thoughts.

7. Anger Management

Course Description: This short course in Anger Management offers practical, common sense, effective techniques to help anger addicts break the cycle of rage. Rather than focusing on psychotherapeutic processes that can sometimes involve months or years of counseling, our clinically tested anger management techniques provide students with the skills and insights they need to begin changing their angry behavior patterns from the very first class. They will be guided in assessing their relationship to anger; provided with a set of tools and strategies to control their anger; and assisted in designing a recovery program that will start producing results immediately.

8. Time Management

Course Description: This short course is valuable for those who want to improve their productivity and strengthen their time-management skills through multiple ways of thinking about and using time more effectively. Critical deadlines, competing priorities, and an avalanche of e-mails and/or personal tasks often leave individuals feeling overwhelmed. Being able to set priorities and allocate time appropriately are critical skills for achieving your goals. Taking control of your time and schedule enables you to increase personal productivity and enhance your quality of life. This unique course provides strategies, techniques, and tips to set priorities and manage the daily pressures of meeting important and urgent commitments in your life. This course will enable you to balance your professional and personal lives, monitor daily work habits and determine areas for improvement and implement a personal time-management action plan.

9. Emotional Intelligence for Team Building and Effective Management

Emotional intelligence refers to the ability to identify individual's own emotions as well as emotions of others. Research has documented pivotal role of emotional intelligence for success in personal and professional life. Thus EI is equally important as IQ in today's competitive professional arena. This course is specially designed for professionals to help them better understand, empathize and negotiate with others.

*The certificate courses will be of 3-week duration and are subject to the number of students enrolled and the instructor's availability.

Faculty Profiles

Dean

Dr. Ruhi Khalid
Professor and Director
Visiting Fellow (Pittsburgh University, USA)
PhD (Glasgow University, UK)
Certified Counselor (Pennsylvania, USA)

Associate Professors:

Dr. Farhat Jamil
PhD Applied Psychology (Punjab University)
M.Sc. Applied Psychology (Punjab University)

Assistant Professors:

Dr. Amna Affan Butt
MS Clinical Psychology (Government College University)
PhD Clinical Psychology (Beaconhouse National University)

Dr. Maheen Syed
MS Clinical and Counseling Psychology
Beaconhouse National University
PhD in Clinical Psychology (UMT)

Rawa Haider
M.Sc. Organizational Psychology and Business
Aston University, Birmingham, UK

Lecturers:

Bismah Tayyab
MS Clinical and Counseling Psychology
Beaconhouse National University

Iqra Naz
MS Clinical and Counseling Psychology
Beaconhouse National University

Khadeja Tahir
MS Clinical Psychology
GCU

Research Assistant:

Fatima Aijaz
MS Clinical and Counseling Psychology
Beaconhouse National University

Academic Coordinator:

Komal Nayyar
MS in Clinical and Counseling Psychology
Beaconhouse National University

ACADEMIC REGULATIONS

MAJORS / MINORS / ELEC-TIVES

The minimum requirement for the award of a degree at the undergraduate level is 130 credits, of which at least 90 credits must be earned in Major courses.

BNU offers students an opportunity to broaden and complement their programmes of study by completing the requirements of a Minor. A Minor may be a University inter-disciplinary programme or one offered by a single school.

All students at the Schools/Institution of Beaconhouse National University are required to complete the following Mandatory Courses:

SUBJECT	CREDIT POINTS
Communication Skills I*	03.0 Credits
Communication Skills II	03.0 Credits
Islamic Studies	01.5 Credits
Pak Studies	01.5 Credits
Computer Literacy	02.0 Credits
Total number of Credits: -	11.0 Credits

TRANSFER STUDENTS

- **New Admission**

i) Students accepted at BNU may transfer to another School within the University within two weeks of being admitted. Fee difference, if any, will be paid at the time of transfer or adjusted against fee payment for the next semester whichever may be the case.

ii) A student wishing to transfer from a recognized university or college to BNU will be considered subject to the following BNU regulations:

a) Applications / NOC from the previous university for transfer to BNU must be submitted to the Registrar's Office to be reviewed by the Dean of the School concerned who, in consultation with the University Equivalence Committee, will determine the position of the applicant.

b) Courses for which credit has been awarded at the transferring institution will be accepted provided the courses being considered for credit must meet the programme requirements at BNU.

c) Official records will be evaluated, and notification will be forwarded from the Registrar's Office concerning the student's position in the programme at BNU, including the number of credits awarded.

d) At least 60% of the credits required for a degree must be earned at BNU.

e) Students with CGPA below 2.0 are NOT eligible to apply for 'Transfer of Credits'

f) Transfer Credits from other institutions shall not be counted towards the GPA and CGPA. However, transfer credits may be considered towards the fulfilment of the requirement for a degree after an evaluation by the university Equivalence Committee.

- **Existing Students**

a) Existing students of BNU who wish to switch to the degree programme of another School of BNU can apply for 'Transfer of Credits' within a year from the date of their admission. After one year they cannot apply for 'Transfer of Credits' and will have to seek fresh admission.

b) Internal transfer requests (i.e. transfer requests within the same school) shall be evaluated and finalized by the School's faculty in the light of BNU's Student Transfer Policy under intimation to the Offices of Registrar and Examination.

c) Students with CGPA below 2.0 are NOT eligible to apply for 'Transfer of Credits'.

d) All requests of 'Transfer of Credits' should reach the Office of Registrar

within two weeks from before the commencement of classes after which period such requests shall not be entertained.

SEMESTER CREDITS

One semester credit means that a particular course must have at least one hour of class contact per week for a period of 16 weeks. Therefore, a course of three semester credits will meet for approximately 48 hours during a semester.

During one semester a student may take up to 6 courses or 18 credits. The time allocated for final examinations is excluded from this computation of class credit hours.

CGPA

A student's Cumulative Grade Point Average (CGPA) is computed by multiplying the number of credit hours of each course by the points assigned to that grade, then dividing the sum of all courses by the total number of credit hours in which the student was enrolled. All grades are determined and awarded by the respective course instructors.

EXAMINATION AND ASSESSMENT

The examination schedule is clearly defined in the BNU Calendar at the commencement of every academic year.

A final examination is a requirement in all courses except those in which examinations are not used to evaluate a student's achievement, as in the case of SVAD, SA, TFT. Other courses that may not have final examinations are computer laboratory courses, workshops and seminars, independent studies, presentations etc.

The method of examination in a course is determined by the course instructor approved by the respective Dean / Director of School/Institute.

The minimum passing grade required in thesis is 'C' grade (in case of Bachelor degree) and 'C+' (in case of MS/M.Phil. degree). The final standing of each student in each course, is assessed on the basis of the final examination result.

GRADING SYSTEM

All students receive grades indicating academic progress at the end of each semester for which they are enrolled. The BNU follows a four-point grading system specified by the Higher Education Commission and similar to the one prevalent at most international universities.

An undergraduate student shall be required to maintain a minimum CGPA of 2.0 at any given time to stay in good academic standing. A student shall be removed from the rolls if his CGPA falls below 2.0 unless the Dean/Chairperson permits him to stay on.

The minimum requirement for the award of an undergraduate degree is a CGPA equivalent to Grade C (2.0), for the award of a MA/Master's/MS/M.Phil. degree, a CGPA equivalent to (2.5) is required.

Grade	GPA
A	4.00
A-	3.67
B+	3.33
B	3.00
B-	2.67
C+	2.33
C	2.00
C-	1.67
D+	1.33
D	1.00
F	0.00

In the case of theory courses if after the lapse of the course withdrawal date, the class size is more than 20 students, the grading will be on a Relative basis. However, the courses in which number of enrolled students 20 or fewer, grading will be done on the 'Absolute Scale'. Likewise, the assessment/grading of Project/Thesis is done on the 'Absolute Scale' basis.

TRANSCRIPT POLICY

Semester-wise transcripts are posted in students' logins at the end of each semester after the compilation of results for that semester showing course-wise

grades, Semester-wise Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA). A copy of transcripts may be issued at the written request of a student. Verbal or telephonic requests are not entertained. Official transcripts of the student's complete academic record are issued on the University's security stationary, bearing the official embossed seal of the University.

Transcripts or other evidence of attendance are not issued to students who are in debt to the University. Each student must obtain a clearance from the Accounts Office, evidencing that the debt has been paid in full and all outstanding balances cleared before an official transcript is issued.

INTERNSHIPS

All students are required to complete an internship in the local job market. This is a prerequisite for the award of a degree and no exceptions may be made to avoid the fulfilment of this requirement. The internship experience can be an invaluable aid in the evaluation of the real job market and potential employers. The concerned school will specify the internship requirement at the appropriate time.

STUDENT COUNSELLING

Each School provides an advisory programme to help students integrate their campus experience with their personal interest to prepare them for professional careers. All freshmen are assigned a Faculty Advisor who assists them in the early period of the University experience.

This sustained personal contact with experienced faculty members benefits the student in the selection of areas of concentration that match individual interests and aptitudes. Each student has his/her progress towards the award of a degree carefully monitored by the Faculty Advisor. This entails detailed meetings with the Advisor, particularly at the time of registration for elective courses. No course selection/registration slip for electives/minors is deemed valid without the signature of the Advisor/Course Supervisor/Dean.

CLASS ATTENDANCE

Students will be expected to have 75% attendance in each theory course in which they are registered. Studio/Lab sessions require 100% attendance. Those who miss a class session will be expected to make up for the missed work on their own. Students missing more classes then the stipulated number of leaves will receive a failing grade. The acceptance of such work is at the discretion of the Course Supervisor. Absence from Studio at SVAD and SA cannot be made up outside the campus or supervised.

It is expected that a student's absence from classes may be resolved with the faculty member concerned. If a student is absented from class or a mid-semester exam due to sickness or some other unavoidable cause, the student must inform the Course Supervisor immediately upon return to classes. Suitable documentation such as a doctor's certificate may be required if such confirmation is necessary.

ADD / DROP WITHDRAW OF COURSES

- A period of two weeks is allowed from the commencement of classes for add/drop of courses. A student adding a course is responsible for ascertaining the requirements of the course and for completing them. Students are strongly advised to consult with their Course Supervisor before adding or dropping a course.

- Course dropped within two weeks after commencement of classes are deleted from the record. The student will receive grade "W" (withdrawn) on their transcript if they apply to drop a course after two weeks from the commencement of the semester.

- However, if a student drops the course after ninth weeks an "F" grade will be mentioned on their transcript.

- Student shall not be allowed to withdraw from the same course more than two times during the duration of their degree program. This shall also apply to course(s) in which there

is withdraw on the basis of short attendance.

REPEATING A COURSE

There are two categories of students who will be required to repeat the courses: -

• Student shall repeat all mandatory/major courses in which he/she obtains an 'F' grade.

• In case of an elective course, students may repeat the same elective or take a new elective in place of the previous one, in order to fulfil the degree requirement.

• Students earning grade 'C-' or less either in a major/mandatory/elective course will have the option to repeat the course once.

• Students may repeat up to 18 semester credit hours during their course of study for a programme. However, students may not repeat any course in which they have earned a grade higher than 'C-' except with the Dean's permission.

ACADEMIC DISCIPLINE

In BNU a great deal of emphasis is placed on academic discipline. Students are required to achieve their academic objectives by conforming to the requirements of their programme and regulations of the university.

Academic dishonesty may include plagiarism, dishonesty in examination or assignments and falsification of data. Faculty members guide students about the conventions of documentation and acknowledgement of sources relevant for their courses. Cases of any academic dishonesty shall be referred to the BNU Examinations Discipline Committee.

SEMESTER FREEZE POLICY

1. A student who wishes to take a semester break must submit an application for Semester Freeze, approved by the Dean/Head of the Department, to the Registrar's office two weeks before the commencement of classes. In special cases, application may be accepted after the semester has begun, but not later than two weeks after the commencement of classes.

2. Fee paid for a semester will only be carried forward if the student submits the Semester Freeze application within the prescribed period of time.

3. A student who absents himself/herself from an entire semester without permission may not be allowed to resume his/her study without formal permission of the respective Dean/Head of the Department. Fee paid for that semester will be non-refundable and non-transferable in such cases and students must seek readmission and pay the admission fee.

4. A student may apply for semester freeze during his/her degree programme for (a) one semester; (b) two consecutive semesters; only ONCE for either option with the prior approval of the respective Dean/Head of the Department.

5. For resuming study after semester freeze the student must submit an application for rejoining to the Registrar's office prior to the commencement of classes to activate his/her status at the University.

PROBATION

• Students who fail to maintain a minimum required CGPA of 2.00 (in case of Bachelor's Degree) and 2.50 (in case of MA/MS/M.Phil degree) are placed on academic probation.

• On two (2) consecutive probations in the first year or three (3) consecutive probations in the subsequent years, student's name shall be automatically removed from the university's rolls.

• However, students may consult their academic counsellor to pursue another course of study at BNU.

All students shall be required to maintain 'good standing' throughout their stay at the School and shall be expected to work harder than familiar norms.

DEAN'S HONOR LIST

Students with excellent academic performance during a semester are placed on Dean's Honor List. The eligibility criteria for which are:

- The eligibility criteria for Dean's Honor List is same for Undergraduate and Master's degree i.e. 3.50 GPA in a semester.

- Full workload for a semester as prescribed by a School/Institute for postgraduate, graduate and undergraduate programme for the Dean's Honor List.

AWARD OF GOLD MEDAL

The Gold Medal will be awarded to the student with the highest CGPA in each degree program provided number of graduating students of the same batch (i.e. Fall & Spring) in each degree program is not less than 10 in case of the undergraduate program and 5 in case of the graduate program.

In case of less than 5 students in MS/M.Phil. program(s), all MS/M.Phil. programs of the same school/institute may be considered as ONE batch for the award of Gold Medal on the recommendation of the respective Dean/Director.

With this provision the eligibility for the award of Gold Medal will be determined by the following criteria: -

a)   If the average CGPA of cohort for a degree is 3.25 or above, then the minimum required CGPA would be 3.80. If the average CGPA of cohort for a degree is less than 3.25 then the minimum required CGPA would be 3.65.

b)   The Academic record of the students should neither have an 'F' grade nor should he/she have repeated the course.

c)   There should be no disciplinary case or warning against him/her in their record.

d)   A certificate of distinction/honor's will be awarded for the best thesis/film or project in the final semester.

e)   If two students attain the same highest cumulative grade point average, then each of them will receive a Gold Medal.

f)   While considering a student for the award of Gold Medal student's attendance and discipli-

nary record may be considered.

g)   Any matter not covered under this policy shall be forwarded to the Gold Medal Committee constituted by the Vice Chancellor.

GENERAL CONDUCT

BNU enforces high standards of education. Students are required to maintain exemplary conduct towards fellow students, faculty and the University staff.

•   Smoking at BNU is strictly prohibited.

•   Visits by relatives or friends shall be restricted to specially designated areas and no visitor may enter a classroom or laboratory without the written permission of the Dean.

•   Students are not permitted to bring eatables into classrooms, library or laboratories.

DISMISSAL

Any student failing to abide by the disciplinary rules and regulations shall be issued a written warning. A probation period shall be specified for the student to improve his/her behaviour, failing which the student is liable to be rusticated/dismissed from the University. A proper enquiry shall be held to ensure that the student is given the opportunity to present his/her case to the University's Disciplinary Committee.

A student reserves the right to appeal against dismissal/rustication to the Vice Chancellor, BNU whose decision in the case shall be final and not challengeable.

SCHOLARSHIPS / FINANCIAL ASSISTANCE

While awarding a scholarship (merit or need-based) a student's attendance and disciplinary record is also taken into consideration.

MERIT SCHOLARSHIP (UNDERGRADUATES)

For New Admissions:

Students with 80% or above marks in their FA/FSc examination; or the students with two (2) 'A' Grades in the A-Level examination; or the students with 3.80 CGPA in High School Diploma or equivalent will be eligible for a scholarship. This scholarship will continue if the students maintain the CGPA as mentioned in the following table: -

CGPA	A LEVEL	FA /FSC % AGE	MERIT SCHOLAR-SHIP	CONDITION TO CONTINUE
3.80 3.89	2 - A's	80% to 89%	50% of the Tuition Fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.80 - 3.89)
3.90 4.00	3 - A's	90% & above	75% of the Tuition Fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.90 - 4.00)

For Existing Students:

Students with a CGPA of 3.50 or higher with full workload as prescribed by school/department at the end of each semester will be entitled to a scholarship as per following table. This scholarship will continue if the students maintain the CGPA as mentioned in the following table: -

CGPA	MERIT SCHOLARSHIP	CONDITION TO CONTINUE
3.50 - 3.64	25% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.50 - 3.64)
3.65 - 3.79	35% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.65 - 3.79)
3.80 - 3.89	50% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.80 - 3.89)
3.90 - 4.00	75% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.90 - 4.00

MERIT SCHOLARSHIP (MASTERS / MS / MPHIL)

For New Admissions:

Students who have 80% or higher marks in their MA/MSc examination; or the students who have attained a CGPA of 3.80 or higher in 4-years BS / BA (Hons) degree will be eligible for a merit scholarship. This scholarship will continue if the students maintain the CGPA as mentioned in the following table: -

4-YEARS BA / BS HONS CGPA	MA / MSc OR EQUIVALENT %AGE	MERIT SCHOLAR-SHIP	CONDITION TO CONTINUE
3.80 - 3.89	80% to 89%	50% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.80 - 3.89)
3.90 - 4.00	90% & above	75% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.90 - 4.00)

For Existing Students:

Students with a CGPA of 3.50 or higher with full workload as prescribed by school/department at the end of each semester will be entitled to a merit scholarship as per following table. This scholarship will continue if the students maintain the CGPA as mentioned in the following table:

CGPA	MERIT SCHOLARSHIP	CONDITION TO CONTINUE
3.50 - 3.64	25% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.50 - 3.64)
3.65 - 3.79	35% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.65 - 3.79)
3.80 - 3.89	50% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.80 - 3.89)
3.90 - 4.00	75% of the tuition fee	Maintains CGPA with full prescribed workload in all subsequent semesters (3.90 - 4.00

Zero-Tolerance on Drugs

The zero-tolerance policy on drugs at BNU reflects the institution's dedication to creating a safe and conducive learning environment for all its members. This approach is in line with broader efforts to promote responsible behaviour among students and faculty. By clearly stating its stance against the use, possession, or distribution of illegal drugs, BNU sends a strong message that drug abuse will not be tolerated within its campus community.

BNU can initiate its own disciplinary process, which could result in consequences such as probation, suspension, or expulsion, depending on the seriousness of the offense.

Sextual Harassment

Sexual harassment within BNU is considered a egregious violation of trust, dignity, and human rights that must be unequivocally condemned. It undermines the fundamental principles of education, equality, and respect that academic institutions stand for. Every member of the university community, from students to faculty and staff, deserves a safe and inclusive environment free from any form of harassment. We at BNU, take it our collective responsibility to foster a culture of respect, awareness, and support, ensuring that everyone is safe and any complaint threatening their safety is justly dealt with, thereby promoting a culture on the campus that ensures everyone thrives without fear of any harassment.

Any incident of harassment experienced by any member of BNU Community on BNU Campus can be reported at harassment.complaint@bnu.edu.pk

FINANCIAL ASSISTANCE

For New Admissions:

Students may apply for financial assistance to the Registrar office on the prescribed form along with required documents.

Scholarships equal to 25% or 50% of tuition fee may be granted for one semester after checking the proven need due to financial hardship on the recommendation of the Scholarship Committee.

For Existing Students:

A scholarship award would initially be granted for one semester which would be renewable provided the student maintains:

- A CGPA of 2.50 at the undergraduate level and 3.00 at the postgraduate level;

- Full workload for a semester as prescribed by the School/Institute for the postgraduate, graduate and for undergraduate degree programme for the award of merit or need-based scholarship.

The South Asia Foundation awards the Madanjeet Singh Art Scholarships to talented students from South Asia. Sixteen students from Afghanistan, Bangladesh, Bhutan, India Maldives, Nepal, Pakistan and Sri Lanka are fully funded and are part of the BNU family.

Applicants coming from BSS / Concordia will receive a fee waiver of 100% on the Admission Fee.

FACILITIES

BNU HOSTEL

The BNU hostel block is a state-of-art, on-campus boarding facility offering accommodation for 74 girls and 80 boys.

BNU Hostel compound is a 50,000 sq.ft. with segregated wings for girls and boys. Each wing of the facility has appropriately equipped common rooms, pantries on each floor and a visitor's lounge.

The university is speedily expanding its hostel occupancy with a provision for the accommodation of 80 additional resident scholars to be completed by September, 2023.

The facility has an adjoining completely operational faculty block to cater to the accommodation needs of eight international faculty members.

LIBRARY

The library at BNU (Beaconhouse National University) is a state of the art carpeted, furnished library which has the richest information resources for the students, staff and faculty. Library has an open shelf collection that includes Books, Reports, Art Catalogues, journals, newspapers, and Thesis collection submitted by the BNU Researchers. Library Timings are Monday to Friday 9:00Am to 6:30pm. And on Saturday 9:00 a.m. to 4:30 p.m.

Students also have complete access to online books and high quality, peer-reviewed journals, conference proceedings and articles through different online databases under the HEC's National Digital Library Program. Students and faculty can access these resources from inside and outside the campus through VPN. The e-books support program allows researchers to access most of the important test and reference books electronically in a variety of subject areas.

Users can search material available within the library through OPAC (Online Public Access Catalog(library.bnu.edu.pk). Users can request for the desired literature or book by using the OPAC. A wide range of online freely accessible databases can be accessed by using the (Digital Library / Libguides) Modules at BNU Library OPAC.

Users can request library staff to help them in getting their required books from other libraries through inter-library loan services. Library is using an in-house customized Library Management System for Cataloging, Classification and Circulations.

BNU library has organized more than 50 research training programs for BNU researchers/scholars to promote the research culture within the Institution.

COMPUTER LABS

All computer labs with access to Internet, scanning and printing (colour & b/w) from 9:00 am to 6:30 pm daily Monday to Friday.

SPORTS CLUB

BNU encourages student participation in extracurricular activities and regularly hosts a range of sports and co-curricular events.

The Sports Club of BNU promotes sports activities among the students by organizing matches throughout the year among different departments as well as with other universities and colleges.

BNU offers the following fully equipped sports facilities:

- Football Ground
- Cricket Ground
- Cricket Pitches (for net practice)
- Basketball Court
- Volleyball Court
- Outdoor Badminton Courts
- Table Tennis

The university has two dedicated sports coaches to help and assist students in the activities.

STUDENT & ALUMNI AFFAIRS

The Student Affairs Office under the Di-

rectorate of Student Affairs and External Relations coordinates between university's non-academic units for timely resolution of issues brought up by students (cafeteria, transport, hostels and related matters), besides providing support in holding co-curricular activities and ensuring students' co-curricular participation at events outside the university. It also maintains liaison with the university's alumni for their facilitation and assistance wherever needed.

The responsibilities of the department are as follows:

a) Conduct orientation and guidance services for new entrants to acquaint them with University life and rules.

b) Attend to student grievances and provide support for early resolution of student problems and issues.

c) Support and facilitate regular co-curricular activities organized by student societies and clubs and events including BNU Bestival, BNU Model United Nations (BUMUN), BNU BELYMPIAN etc.

d) Maintain the alumni network and organize on-campus activities including meet-ups and homecomings.

HEALTH CENTER

BNU offers a primary healthcare facility to its students, faculty and staff through its on-campus Health Center supported by Chughtai Homecare. The Clinic provides services of regular checkup and basic medical screening to our faculty, staff and students. The Clinic is manned by an on-duty Doctor during university's operational hours and round the clock availability of trained paramedical and nursing staff.

The purpose of the BNU Health Center is to provide primary care on campus, screen for underlying risks for diabetes and hypertension, provide medical advice, monitor and manage basic health and refer to specialist care if required.
The University also has a 24/7 ambulance facility available for students and staff. All screenings and visits to the clinic are optional and free-of-cost for students.

CENTER FOR COUNSELING AND PSYCHOLOGICAL WELL-BEING

BNU considers the emotional health of student and staff as its top priority. It has established an on-campus Center for Counseling and Psychological Well-being with support from BNU Institute of Psychology. The center aims to provide students with services to help them gain and maintain psychological well-being, featuring a qualified Psychologist on board as the Campus Counselor.

Students can seek help from our trained professional in complete confidence regarding any personal, social or other crises they may be facing and discuss the same in a supportive and secure environment.

The aim of the Center is to encourage students' personal, academic & social growth, enhance their problem-solving and decision-making capabilities and to ultimately enable them to face various life challenges in a wholesome manner.

CAFETERIA AND TUCK SHOP

The cafeteria block is a three story completely operational and furnished facility spread over 18,000 sq. ft. area and a seating capacity for 3,000 persons at a time.
A cafeteria quality assurance committee with representatives from faculty, management and students ensures maintenance of highest standards in quality and hygiene and diversity of cuisine at economical prices through surveys, surprise visits and regular in-person meetings with the cafeteria management and staff. Periodic medical health examination and diagnostic tests of chefs and waiters is also conducted.

There are separate counters and stations for Fast Food, Pizza, Pakistani, Chinese, Open Kitchen, besides separate bars for Fresh Juices Milkshakes, a Coffee Shop on the top floor that provides a variety of hot and cold beverages. In addition the café has a tuck shop for routine purchasable items.

CAREER PLACEMENT OFFICE

BNU has established a Career Placement Office under the Directorate of Student Affairs and External Relations that serves placement needs of students and graduates. The services Professional Counseling, Jobs Placement, internship facilitation and enabling students to seek self-employment and start-up business opportunities.

The responsibilities of this department include the following services:

a) Undertake professional counseling of prospective applicants as well as parents during admissions cycle.

b) Provide professional guidance services to students, facilitate internship programs and build liaison with industry for job placements.

c) Organize Job Fairs, Recruitment Drives, Employer Meet-ups, and Screening Interviews for graduates and graduating students.

d) Develop and maintain a graduate directory.

e) Liaise with the United States Education Foundation in Pakistan and British Council, UK and explore international education avenues for students and keeping them informed on international financial assistance and scholarship opportunities.

f) Extend support for international exchange semesters and summer (Turkey, USA, Germany etc.)

g) Facilitate start-up incubation at Plan9 Technology Incubator, The Indus Entrepreneurs (TiE) Lahore Chapter, NetSol Nspire Program, National Incubation Center, The Nest I/O, WomenX Pakistan for mentoring of students and alumni to capitalize on their entrepreneurial potential.

Credits
Designing & Printing

CROSSMEDIA
SIMPLY EFFECTIVE

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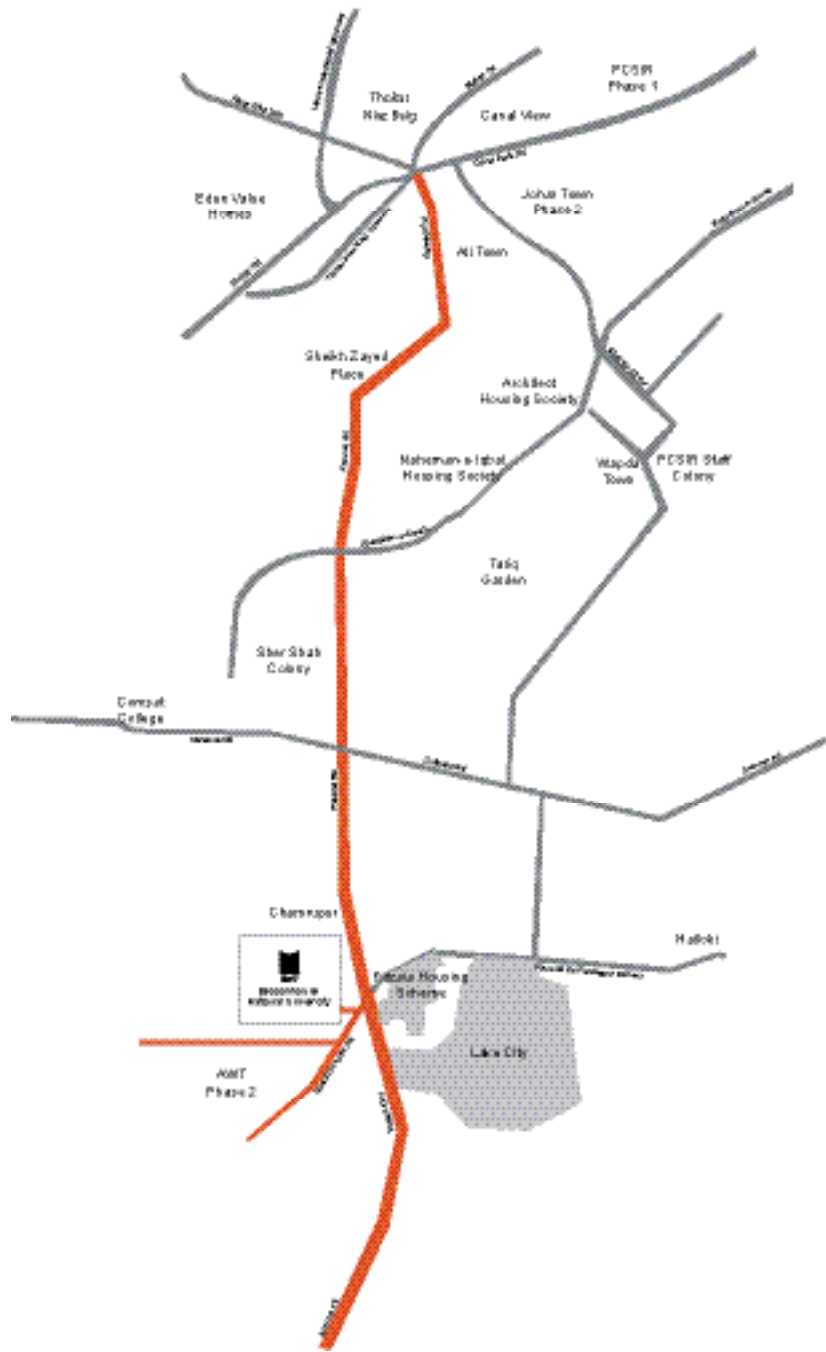info@crossmediasite.com
www.crossmediasite.com

Compiled by: Ms. Farzana Shahid, Registrar
Coordinated by: Mr. Saleem Afzal Malik, Assistant Registrar

The proposed courses and programmes of study,
regulations, procedures, fees, faculty,
scheduling of classes and enrollment policies listed
in this prospectus are subject to change from time to time.

Tarogil Campus Location

BNU