

BEACONHOUSE NATIONAL UNIVERSITY

Department of Management Sciences
BBA (Hons.) & BS Business Intelligence and Analytics

Admission Test Guidelines Fall 2024

INSTRUCTIONS

Reporting Time: 9:30 am

Venue: SB 001 Auditorium (SB Building)

- The admission test will consist of three rounds to assess candidates' skills and suitability for the BBA (Hons.) and BS Business Intelligence and Analytics program.
- The three rounds include a **Team-Based Activity (simulation)**, an **Individual Assessment**, and an **Interview Session (details are given below)**.
- Please refer to the sample test to gain insight into the types of questions that will be presented during the admission test.
- Candidates are required to participate in all three rounds of the admission test.
- Each round has a designated time limit: 1.5 hours for Round 1, 1 hour for round 2, and 15 to 20 minutes for the interview.
- Stationery will be provided by the school of management sciences.
- Cell phones are strictly prohibited within the admission premises.
- Any use of unfair means during the test will result in immediate disqualification from the admission process for the BBA (Hons.) and BS Business Intelligence and Analytics programs.

<p style="text-align: center;">Round 1: Team-Based Activity (Weightage: 15%)</p> <ul style="list-style-type: none">• <i>Duration:</i> 1 hour and 30 minutes• <i>Format:</i> Team-based activity (simulation) assigned to a team of 3 to 4 candidates.	<p>10:00 am to 11:30 am</p>
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<ul style="list-style-type: none"> • <i>Task:</i> Engage in a team exercise (teams will be briefed about the exercise on the day of the admission test), followed by a reflective essay on the teams' decisions. • <i>Assessment Criteria:</i> Strategic decision-making, analytical skills, teamwork abilities, and communication skills. 	
<p style="text-align: center;">Round 2: Individual Assessment (Weightage: 15%)</p> <ul style="list-style-type: none"> • <i>Duration:</i> 1 hour • <i>Format:</i> Individual analysis of real-life scenarios and case studies (scenarios and case studies will be provided on-spot). • <i>Task:</i> Analyse provided scenarios and write reflections and insights (scenarios and case studies will be provided on-spot). • <i>Assessment Criteria:</i> writing skills, analytical abilities, and critical thinking. 	11:30 am to 12:30 pm
30 Minutes Refreshments Break	
<p style="text-align: center;">Round 3: Interview (Weightage: 20%)</p> <ul style="list-style-type: none"> • <i>Duration:</i> Approximately 15 minutes per candidate. • <i>Format:</i> One-on-one interview with the admission committee. • <i>Assessment Criteria:</i> verbal and non-verbal communication skills, entrepreneurial mindset, self-awareness, motivation and ethical awareness 	1:00 pm

Good luck to all the candidates!